Conclave Presents TATTLER

Since 1975

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Former Conclave keynoter Gloria Steinem along with Jane Fonda and Robin Morgan wrote a column at CNN.com Saturday asking the FCC to revoke licenses of stations that air the Rush Limbaugh show because, they say, it isn't operating "in the public interest." The column's authors insist "this isn't political". The co-founders of the Women's Media Center piled on, adding that his comments about student/activist Sandra Fluke weren't the only reason, but a series of comments about women and African-Americans that they say demonstrates "degrading language Limbaugh deploys on women, people of color, lesbians and gays, immigrants, the disabled, the elderly, Muslims, Jews, veterans, environmentalist and so forth," calling it "dehumanizing speech." The column urges "the public to take back our broadcast resources. Limbaugh has had decades to fix his show. Now, it's up to us." Cumulus' Lew Dickey is happy about Limbaugh's fall from grace, saying it caused some "logistical" difficulties" for his company, but would be "very helpful to us with our new show launch" of the Mike Huckabee show, which will air in the same time slot as Rush and will have 110 stations for its April 2nd launch. In advertising news, Premiere posted a note to the Traffic Directors Guild of America's website for a short time on Friday, listing all 96 barter spot advertisers that have requested that their spots be scheduled "in dayparts or programs free of content that you know are deemed to offensive or controversial (Mark Levin, Rush Limbaugh, Tom Leykis, Michael Savage, Glenn Beck and Sean Hannity were the names/shows mentioned as examples). No buy lists have been part of the agency game for years, with hosts like Rush and Howard Stern as the subjects. Premiere has also alerted affiliates that barter spots from the network for all news-talk programs are suspended for the next two weeks, with stations instructed to fill barter spots with local spots for Lifelock and Lear **Financial**. Premiere released a statement to **All Access** that read. "This memo was sent to traffic managers of news/talk affiliates as part of Premiere's overall strategy to update our processes and services to better meet our clients' needs."

The **Bloomberg** news service polled likely voters this week, asking if they think Rush Limbaugh should be pulled from the air. By a 53%-42% margin, their respondents said yes (5% didn't know). The poll showed women were more likely to suggest Rush be removed than men. Those scores were 56% and 49%, respectively. As the nation steps back a few decades, conversations about birth control have spring from the privacy of one's home to the national spotlight framed as a fight for women's rights vs. religious freedom. According to the poll, the women's health issue trumps religious freedom fanatics by a 62%-33% margin. 77% think the issue of contraception shouldn't even be part of the current political discussion. COMMENTARY. Our prediction for the next big challenge to be taken up by enlightened talk radio: the earth is indeed flat and the roundearth conspirators are about to have their ruse totally exposed by naming names of those who have fallen off into the ethers! Now pardon us. We've been battling the flu, and we're headed out the door for a good blood-letting.- TK

JUST 16 DAYS REMAIN TO SAVE ON LEARNING CONFERENCE TUITION, NOW JUST \$299! The 2012 Conclave Learning Conference will get underway beginning on Wednesday morning July 18th at the Doubletree Park Place Hotel in Minneapolis, wrapping up Friday afternoon, July 20. A complete agenda will be announced shortly, but you can gain entrance for just \$299 – the lowest tuition you'll find for any conference anywhere in the industry - if you act now. But hurry, tuition rises to \$399 on April 1st! Click on http://www.theconclave.com/register/Conclave2012Reg1012012.pdf to download a 2012 Learning Conference Registration form! COMMENT: Now why on earth wouldn't you register now, and save some of your hard-earned cash? With some stunning announcements due for release over the coming weeks, you KNOW you're going to attend because this Learning Conference WILL be one of the best in years. - TK

Saga CEO Ed Christian, also the Chairman of the Radio Music License Committee, is please the organization recently came to terms with ASCAP. However a deal with BMI apparently isn't so close. Christian told the Wall Street Journal that he hopes the ASCAP deal will help the terms with BMI – but he won't make promises. "I believe BMI is looking hard at what ASCAP did," said Christian, but he added that it is always difficult for a performing arts organization to change the metric. Christian and the RMLC convinced ASCAP to return to the historic system of royalties being a percentage of radio station revenues, rather than a fixed fee.

JUST 16 DAYS LEFT

to save \$100 on the 2012 Conclave Learning Conference.

Tuition is STILL \$299 through March 31, 2012.

Tuition rises to \$399 starting April 1, 2012.

Register now at http://www.theconclave.com/register/clc_register.php

Another Conclave keynoter is in the news. This time, Mancow Muller is reportedly close to hosting two one-hour specials on FOX News. Time Out/Chicago's Robert Feder is reporting that "Mancow TV" will be trying out for the gig on March 18 and 25 with veteran producer Woody Fraser. "To come out of the confines of my cramped radio studio and be on TV around the world is a terrifying prospect, but it's also very exciting and thrilling," Muller said. "Other radio hosts have made great transitions to TV on FOX. Wouldn't that be wonderful if that happened to me too?"

SCHOLARSHIP DEADLINE EXTENDED! The Conclave will be extending the application deadline for its three 2012 radio industry scholarships. The new deadline is Friday, March 30th (it had been March 2nd). Said Conclave Chair, Mark Bolke, "The Conclave recognizes that many students are scrambling to find appropriate post-secondary educational tracks and the funds to pursue them. Also, recent lay-offs in other industries have forced many professionals to seek conduits to other vocational pursuits. Extending our deadline is the right thing to do, allowing more of those in need a chance to win an exciting future." The 2012 Radio and Music Industry Scholarship Program, offers 5 scholarships worth nearly \$90,000 - three of them specifically aimed at helping an applicant join the broadcasting industry! Effective immediately, qualified persons may apply for scholarships to Broadcast Center in St. Louis (MO), Brown College (MN), and Specs Howard School of Media Arts in Southfield (MI) until March 30th. A deadline of March 2nd remains in place for scholarships offered by McNally-Smith College of Music in St. Paul (MN) or the newly offered scholarship for the Media Institute of Madison, (WI) & Minneapolis, (MN). In addition to the scholarships listed above, The Conclave also will also be awarding three baccalaureate scholarships - two Doug Lee Memorial/IBS/dmr Scholarships that will be won by members of college radio (deadline for application: March 30), and the Marc Birger Memorial Scholarship that will be awarded to a Communications major at Kean University of New Jersey. These scholarships will be awarded at the 2012 Summer Learning Conference, July 18-20, 2012 in Minneapolis, (MN). For all Conclave scholarship information and downloadable (or online) application forms, visit http://www.radioscholarships.com or <a href="http://www.radioscholarships.com www.theconclave.com.

Emmis' WIBC-FM/Indianapolis joined with Scripps' WRTV-TV to raise money and gather relief efforts for the victims of the tornados that recently destroyed homes and lives in Southern Indiana. WIBC/RTV 6 collected \$46k in cash during the 12 hour, drive-thru and drop off event. In addition to the drive-thru, the community was also asked to drop of donations in Red Kettles at local Jiffy Lube's; online donations to both station's websites; via text to give; or the Salvation Army national phone line. Totals are still being counted.

Greater Media Active Rock WRIF/Detroit morning guys Drew and Mike talked to former wife of Eddie Van Halen, Valerie Bertinelli, who said there wouldn't be a Van Halen tour or new album if it wasn't for their son, Wolfgang. When asked about the fight over Wolfgang joining Van Halen on tour instead of the former Van Halen bassist, Bertinelli said, "You know, I loved Mike, too. I though he was a really nice guy. Still do. But, the only way this tour is happening is because Eddie gets to play with his son Wolfie. Otherwise, this tour wouldn't be going on. It really wouldn't."

Following the news of the NFL's Indianapolis Colts releasing Peyton Manning, Radio One Top 40 WNOU/Indianapolis PD Leo Baldwin has renamed the station "Peyton 100.9," telling All Access

that, "It's a huge story and we ran the press conference live when he separated from the team. We've officially reached out to Peyton with a job offer – and to show how serious we are, we've renamed the station in his honor. He has until Monday at 8a to accept or decline. We've had some Colts players call in to tell us he's aware of the offer – so we are anticipating hearing from Peyton himself, soon."

Former KMOX-AM/St. Louis personality, **Frank Absher**, has released a book about the history of the station. **Arcadia Publishing's** "KMOX: Voice of St. Louis" covers KMOX from its beginning, including the era of the 1930s, when the station had "the largest studio complex in broadcasting." Several **CBS** network shows began at KMOX, including one that was a natural home of Anheuser Busch — on December 6, 1933, it aired a special show observing the end of Prohibition.

At Midnight next Monday 3/19, the first FM Talk Station in Fargo goes on the air. Known as 101.9 FM Talk, The Talk of Fargo-Moorhead is owned by **Jim Ingstad**. The station launches in morning drive with talk veteran, Tom Becka. Becka was most recently afternoon drive talk host for KFAB in Omaha from 2004 until he was a casualty of **Clear Channel** cost-reductions in October of last year. Prior to that, Becka spent five years at KMBZ Kansas City, after his first stint at KFAB from 1994 to 1999. Becka will also serve as Program Director for 101.9 FM Talk. Besides Becka, 101.9 FM Talk will feature some of the most popular syndicated hosts in talk radio today. Brian Kilmeade, also a host of Fox and Friends, the most watched morning show on cable television, will air from 9-11AM, followed by Rush Limbaugh and Sean Hannity. The station will also debut with former Arizona Congressman J.D. Hayworth doing a live program exclusively for 101.9 Talk FM at 5:00PM, (in addition to his 9-12N program on KSFO, San Francisco). Then, it's back to syndication with Jason Lewis, originating from Minneapolis and outspoken Michael Savage round out the evening weekday lineup. According to station consultant Jon Quick of The Q Consulting Guys (veteran of WCCO/CBS, WIBC/Emmis), "In these days of cutbacks, it is so gratifying that there are operators like the Ingstad group who still believe that hiring great people and promoting them properly results in both ratings and revenue...The acquisition of pros like Tom Becka and JD Hayworth to a market like Fargo, only underscores the growing belief that it's no longer the market size that attracts superior talent; instead it's the realization that independent, non Wall-Street regulated corporations are a savior to radio as we once knew it. Great personalities doing great radio while touching communities is still a viable business model." Quick, it should be noted, cut his teeth as an air talent and PD in Fargo before embarking on his other radio journeys. 101.9 Talk FM replaces Classic Rock 102, which will cease to exist. Ingstad will retain all employees of the station.





Entercom's 610 Sports Radio/KC announced today that they are unveiling a new lineup. Next Monday, March 19th, 610 Sports will expand their local weekday programs. Fescoe in the Morning will gain an extra hour and move from 6a-9a to 6a-10a. Bob Fescoe and Josh Klingler will continue as the hosts. The Danny Parkins Show will move from 9a-11a to 10a-2p. Parkins will continue as the primary host and be joined by new co-host Carrington Harrison and a series of contributors, including KC Royals Insider Robert Ford. Harrison was most recently a contributor on What's Wright with Nick Wright and a co-host on 610's weeknight program, The Night Shift. What's Wright with Nick Wright will remain in its regular slot from 2p-6p, weekdays.

WEBINAR RECORDING AVAILABLE NOW: RULES OF RADIO, II with Gregg Skall of Womble, Carlyle, Sandridge and Rice. To order a copy of this webinar, click on http://www.theconclave.com/upload/conclave2012webinarorder.pdf. (Next Gregg Skall webinar – April 4th. Details coming)

CBS Talk WCCO-AM/Minneapolis reporter **Bruce Hagevik** is retiring. Hagevik was with 'CCO for 39 years and is leaving because he is "nearing normal retirement age" (64), plus his wife works in Miami.

One of the best in business is stepping away from the PD podium. **Barb Richards**, a Fort Wayne fixture for 27 years, is resigning as Majic (WAJI/Ft. Wayne) PD. But there's some good news in all this for Ft. Wayne listeners - she'll remain on the air doing her regular daily program "which is what I LOVE to do." The Majic PD job is advertised elsewhere in *The TATTLER* this week.

Clear Channel/Binghamton AC WMXW and Hot AC WMRV adds veteran programmer, and former Conclave Board member, Gary Nolan as PD.

Clear Channel AAA KTCZ/Minneapolis is moving PM driver **Brian Oake** to mornings, effective mid-April.

Townsquare Media AC KTRR/Ft. Collins-Greely, CO middayer **Paul Wozniak** moves to mornings, replacing **Michael Stone**.

Cumulus Hot AC WWWM/Toledo adds **Andrew Z** in the **Morning**, effective Monday, April 19.

Clear Channel Talk WMEQ-AM/Eau Claire, WI adds a simulcast of sister Talk WIBA-AM/Madison's **Vicki McKenna** for 3-5p CT, effective immediately.

Woodward Country WXMM/Green Bay adds former **Midwest Communications** Country WNCY/Appleton ADP/Nights **Chance** for MD/Mornings. Chance will use his real name, **Shaun Ridder**, at WXMM.

CBS Top 40 WDZH/Detroit adds former **Radio One** Top 40 WNOU/Indianapolis PD **Tim "Rayne" Rainey** as its new PD.

Al Johnson Country WSRG/Turgeon Bay, WI names station owner **Al Johnson** for mornings, co-hosted by **Hervy Hodges**. **Stone**, formerly on mornings, will come off the air to focus on his OM duties.

Former Clear Channel Talk WRVA-AM/Richmond afternoon host and WLW-AM/Cincinnati midday host **Doc Thompson** lands at CBS Talk WXYT-AM/Detroit for 3-6p ET.

jacAPPS promotes **Kate Levy** to head development. Levy, a 2003 graduate of the **University of Michigan**, joined the company in early 2011.

Email to The TATTLER. From Radio Brandcaster Founder/ President Jim Robinson, in a response to last week's Rush Limbaugh commentary: "The ironic thing is that Rush is generating these huge cume spikes, but nobody wants to buy them. His national inventory is filled with PSAs. Not sure I agree that this deal is that great for radio...maybe an embarrassment?"



The Conclave Learning Conference Friday, July 20

Wednesday, July 18



Friday, July 20 2012 Rockwell Award Ceremony





Fred Jacobs • Rich Meyer **Details at www.theconclave.com**

37th CONCLAVE!

Tuition now only \$299 !! Doubletree Park Place • Minneapolis, MN • July 18-20, 2012

Condolences to nationally syndicated air-talent and former Conclave faculty member Delilah, whose adopted son, Samuel Young Dzolali Rene, passed away March 11 from sickle cell anemia.

Condolences to programming consultant Rusty Walker and his family, who lost daughter Kinsley, after suffering medical complications. She was 18.

RAMPing Up For An Apology. As TATTLER readers may know, this newsletter is an aggregator of industry news, featuring stories of Conclave content, stories sent to us by radio about their stations and markets, as well as stories of interest that we find in the publications of Conclave friends like All Access, Inside Radio, Radio Business Report, Radio-Info, Radio Ink, and others. Usually these stories are rewritten from their original source.

occasionally adding factoids found elsewhere (as well as original commentary). When stories appear on our pages that are verbatim replications its not only our duty, but our pleasure, to let you know it. Last week, the TATTLER featured a story on the death of Steve Rivers that should have been attributed to the folks at RAMP (Radio & Music Industry Professionals), edited by Kevin Carter. Alas, it was not. The TATTLER regrets the omission. Know that we've been sent to bed without supper, and we'll be receiving no allowance for 2 weeks. (Sincerest apologies, Kevin, Keith and gang!)

The opinions expressed in The TATTLER are not necessarily the opinions of the Conclave or its Board of Directors. Differing viewpoints are welcome to be submitted for publishing. Send them to The TATTLER, 4517 Minnetonka Blvd, #104, Minneapolis, MN or email mailto:tomk@theconclave.com

the—— Conclave	2012 Learning Conference Registration Form Wed-Fri, July 18-20, 2012 • Minneapolis	ONLY 16 DAYS LEFT TO SAVE
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TATTLER Jobs

Rare Afternoon Drive opening for Cities 97 - Twin Cities. Full-time experience in Alternative, Mod AC, Triple A, and/or Hot AC formats. Has disciplined PPM skills and timing, likes to ask questions, likes to be active. Passionate about music (U2 to Mumford and Sons, Matt Nathanson, Ryan Adams, Adele, Florence + The Machine, Andy Grammer, Fun., Coldplay, indie artists to pop rock singer/ songwriters). Is still "into radio" and all of its mediums of distribution. Can conduct an intelligent and engaging artist interview. Positive attitude, multi-dimensional, topical, digs gadgets and cool apps, social networking, into all four seasons; can write and express themselves on-line, likes to throw parties for friends that don't include a keg and solo cups. Well read, clever sense of humor, and can speak knowledgably of The Frumious Bandersnatch AND Jennifer Please email demo and resume to mailto:lauren@cities97.com. Subject line MUST read "Cities 97 Afternoon Drive Host". Or send to: Clear Channel Media + Entertainment, Hiring Manager, 1600 Utica Ave S #400, Minneapolis, MN 55416

580 WIBW and the **Kansas Radio Networks** are seeking applications for a News Director. You would lead our News department in coverage of regional, statewide and local news events. Candidates should have strong character and leadership skills, be a master of social media and online reporting, and comfortable with computer writing and digital editing software programs. Website management skills would also be helpful and strong communication skills are a must. 5 years of Broadcast Media experience is required. Send your resume to **Keith Montgomery** at keith@94country.com. Aircheck samples should be 3MB or less.

580 WIBW and the **Kansas Radio Networks** are seeking applications for a Staff News Reporter. As a part of our award winning news department you will hit the streets of N.E. Kansas to cover news events and report the facts as well as anchoring some newscasts on our stations & networks. Applicants should have at least 2 years of experience in a newsroom setting, and be comfortable with digital editing software as well as web & social media reporting. Email your resume to **Keith Montgomery** at keith@94country.com. Aircheck samples should be 3 Meg or less. EOE.

Are you ready for a change? Are you looking for a quality of life not found in big market radio? Do you have what it takes to make a difference? If you can answer yes to all three questions, then you may be just the person I am looking for. I need a right hand person to handle an eight member sales staff in a beautiful mid-west college town. This is an excellent opportunity for someone who looks at

work with an attitude of solutions, rather than problems. Someone who has plenty to prove, but has a quite confidence in their ability to get it done. An opportunity that does not come along often. If you are sure you can fill the bill and want to find out more...send your resume and cover letter to salesmanagermidwest@gmail.com

Degree in Broadcast Journalism, or appropriate on-the-job experienced required. Duties include:

Anchoring Morning Newscasts on our Heritage News/Talk station, KTOE, and presenting hourly updates on other **Radio Mankato** stations. Responsible for gathering/writing/presenting local, and regional news. Coordinate public service files, and severe weather coverage. Skills on audio editing software, website news updates, and social media updates. We are located in one of the fastest growing, economically viable areas of Minnesota! Submit your audio and resume to Jobs@RadioMankato.com

North American Broadcasting Company is in search of a dedicated individual to serve as a PART TIME Promotions Assistant for its 3 radio station cluster - WRKZ, 99.7 The Blitz; WTDA, 103.9 Classic Hits; and AM920 WMNI. This position will be responsible for the promotional event execution including prep, set-up, tear down of station equipment and interacting with listeners. This position requires someone with a positive attitude, outgoing personality, and the ability to work in a fast-paced environment. Must have excellent driving record and be able to lift 50-60 lbs of multiple items differing in size and shape. Some technical ability with sound, cameras, video and computers is a definite plus. Must be able to work up to 29 hours a week including evenings, late nights, early mornings and weekends. Qualified candidate must be at least 21 years old. Radio/ Promotion experience preferred. If you're ready to have the most fun you've ever had, working really hard, please send your resume to Mandy Davis (mdavis@nabco-inc.com).

Active Rock, KAT 105.5, in Kankakee is seeking a morning host. Applicant should have 2-3 years on-air experience and be familiar with the format. Do you LOVE Heavy Metal? Are you reliable? Can you relate to rockers? You will be working with FREAK to build the greatest rock station in the country.

E-mail your resume and demo to mtomano@staradio.com

Are you into business like some talk hosts are into politics? Can you identify with Wall Street as well as Main Street? The KMBZ Brand of Stations is looking for an experienced business radio person to host a new show on our new business focused station. This will be a local show, based in Kansas City, with a Kansas City focus. This is not a beginners position, so please apply only if you have the background and chops to contribute to this new endeavor. To be considered for this position, please apply Jack Landreth at identification-nicon.

97.3 River Country is looking for our next leader to coach our team to a higher level. To engage listeners on the air, online, Twitter and Facebook. You'll have the support and tools to make it happen. Applicants should have a minimum of 3-years professional radio experience. Please send resumes and airchecks, of no more than 5MB, to Dan.Westhoff@Townsquaremedia.com

Bell Media (CIMX, CIDR, CKLW, CKWW) has an immediate opening for a Sales Assistant/Office Manager in their metro-Detroit office. Primary responsibilities include - • Create, write and prepare sales proposals • Market research • Maintain stock levels of office supplies Keep precise track of the office budget
 Various HR tasks: write/ post job vacancy announcements, keep track of attendance, serve as initial contact for benefits questions, maintain up-to-date federal and state law posting requirements . Assorted clerical and receptionist duties: answer phones, assist winners and clients, handle/ distribute outgoing and incoming mail, maintain cleanliness of common areas • Light computer and printer maintenance • Act as the primary backup for reception, General Sales Manager and National Sales Manager Desired qualifications/requirements include - • Must be extremely organized and creative • Must be proficient in Power Point, Word, Outlook and Excel (knowledge of Adobe Photoshop preferred) • Must be able to become a Notary Public for the state of Michigan • Able to maintain professionalism with all types of people • Able to work efficiently within strict deadlines • Able to handle multiple projects at once • College degree preferred Bell Media is an EOE. We offer medical and dental, life insurance, holiday pay and vacation time. Please send resume, with cover letter and salary requirements to - Sarah Sherwood, Sales Assistant/Office Manager, sarah.sherwood@bellmedia.ca

Cumulus Media of Muncie is searching for Sales Representatives to call on businesses in East Central Indiana that have a need to advertise. Paid training and a compensation plan designed to get a person up and running in radio sales! If you have an interest in applying, please send a resume to todd.merickel@cumulus.com

Can you sell ice cubes to an eskimo? Do you live in West Central Indiana or East Central Illinois?

If you're a seasoned sales veteran with a proven track record, who understands commissioned sales, then Brothers Broadcasting featuring 98 Gold WIBN, Q97 WLQI and WRIN offers an excellent opportunity. Added plus if you have experience with play by play and color commentary for sports.

Please send your resume and cover letter to **Brothers Broadcasting** P.O Box 25 Oxford, Indiana 47971 or email it to 98goldmark@gmail.com.

The legendary WWKI-FM has a rare opening for an Account Executive in Broadcast Sales. Applicants must possess 5+ years of sales experience, with some managerial experience preferred. If you're a seasoned sales veteran with a proven track record, who understands commissioned sales, then WWKI Radio offers an excellent opportunity, benefits, and a 401K plan for the right candidate. WWKI is an equal opportunity employer. Send resume to: General Sales Manager, WWKI-FM, 519 North Main Street, Kokomo, IN 46901.

Sarkes Tarzian Hot AC WAJI (MAJIC 95.1)/Ft. Wayne, IN is searching for an experienced PD/air talent. The ideal candidate will know MUSICMASTER, have experience in the Hot AC format and be able to manage an on-air staff. You must be great on-air, excellent in promotions, and be able to help develop and follow a strategy. Send your aircheck, resume, and cover letter to GM Lee Tobin at LTobin@stfortwayne.com or, WAJI, 347 W. Berry, Suite 600, FORT WAYNE, IN 46802.

There is a rare morning show opening that will soon be available at WCRZ-FM (Cars 108), one of the top Adult Contemporary stations in the country, owned by **Townsquare Media**. This co-host position requires someone with at least five years radio experience. The applicant should have great communication skills, strong writing skills, a strong interest and willingness to help champion our digital platforms, a good sense of humor, the ability to work as a team, and a good work ethic. The successful candidate will have an interest in pop culture and current events. Please send resumes and air-checks to **J. Patrick**, Operations Manager, at <u>JPatrick@WCRZ.com</u>.

Z93 WIZM-FM is casting our next big morning show! Are you fun and topical? Can you generate phones and buzz?! We're looking for you! Candidates must have 3-5 years experience, morning drive credentials would be a bonus! La Crosse is a beautiful city on the banks of the Mississippi. What are you waiting for? Send submissions ASAP to jeno@z933.com

All listings in The TATTLER represent equal opportunities and are provided free of charge. To place an ad, send particulars to: tomk@theconclave.com no later than Wednesday evening for Thursday publication. No calls unless otherwise specified.





