## Conclave Presents THE TATTLER Since 1975 Publisher: Tom Kay Editor: Ben Holsen Cartoons Suggested by Lenny Bronstein & Jay Philpott Volume XXXVIII • No. 2 • January 11, 2012

Clear Channel Radio has announced a move that will allow its iHeartradio to be utilized by more of the public. Clear Channel will make public an application programming interface (API) and affiliate program for IHeartradio. The program enables third parties and developers to integrate iHeartradio's unique content and services into their own products, web pages and applications. Using this program, third-party developers will have the opportunity to create their own innovative versions of iHeartradio on their platforms. The iHeartradio API includes access to many of the service's features, including its live broadcast and digital-only stations and Custom Stations. It also includes a deep social media integration.

Cumulus announced it will broadcast the NFL's KC Chiefs games in surround sound. Using the DTS Neural Surround technology, Cumulus says that will be "football's first surround sound broadcast delivery across radio." (Cumulus already broadcasts Atlanta Braves baseball games in Surround Sound). Senior VP of Engineering and IT Gary Kline says they'll be "enveloping listeners with the sounds of the action and the stadium, giving them the best seats in the house." The DTS Neural Surround equipment is built by licensee DaySequerra, and offers 5.1 surround sound on FM stereo. iBiquity senior VP Joe D'Angelo says "the combination of the DTS system and HD Radio technology provides crystal clear digital audio." The Chiefs Radio Network has more than 50 affiliates. The Cumulusowned flagship is classic rock "101 the Fox" KCFX.

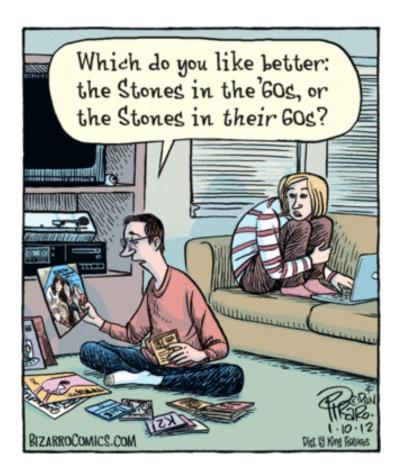
This week features retirement galas for two Minnesota's legendary broadcasters. Longtime MSP GM Marc Kalman (who has had stops leading the troops at CBS, Chancellor, Clear Channel, Hubbard, and most recently ABC/Citadel/Cumulus) got a memorable send-off last night in Minneapolis at an event attended by hundreds of his former colleagues, family and friends - sponsored by Cumulus Media. A highlite: a reuniting of one of the first configurations of KDWB's Dave Ryan In The Morning Show, featuring Dave, Pat Ebertz and Lee Valsvik to say good-bye to their former boss, Marc! It was the first time since the 90s they had been together on a stage together. Tomorrow night, Minnesota Public Radio's legendary news voice – Gary Eichten – will be saluted in St. Paul during an event hosted by MPR and his college alma-mater, St. John's University (MN). Gary is retiring from his morning duties at MPR later this month after 37 years at the mic.

**Perform community service, win an award!** The **NAB** is now accepting entries for the *2012 Crystal Radio Awards*, recognizing outstanding community service performed by singular radio stations. A newly streamlined entry process is now available online, and entries are due by January 31st. The awards recognize radio stations

for their year-round commitment to service to their communities. To enter, a station must submit an entry describing their community service efforts for the past calendar year. "NAB is proud to recognize the hard work and commitment to community that is demonstrated by local stations," NAB EVP/Radio **John David** said. Crystal Radio Awards finalists and winners are chosen by judges with broadcast and community service backgrounds. Entry information is available on NAB's website or by calling **Melek Demir** at (202) 775-3511. Finalists will be announced on March 12th. Winners will be announced at the NAB Radio Luncheon, Tuesday, April 17th during the *2012 NAB Show* in Las Vegas.

**Sparknetworks** and Conclave partner **Benztown** have entered into a partnership agreement that gives Sparknetworks the exclusive distribution rights to Benztown's radio imaging service. Benztown Branding is offered in nine formats, Hot AC, Top 40, Urban, AC, Rock, Country, NTS, JACK and Classic Hits.

The Conclave's webinar series - WHAT'S NEXT? A JOB SEARCH WEBINAR SERIES FOR RADIO PROFESSIONALS - concluded on Wednesday, January 11th with HOW TO INITIATE & CONDUCT A SUCCESSFUL JOB SEARCH with Robert McDonnell! Participants discovered proper networking techniques, appropriate resume presentations, and more to assist job quests in a difficult job market. A recording of the webinar, sponsored by <a href="Environmentology-EnvIsion">ENVISION ENVISION ENVISION



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Northwestern Wildcats football and basketball play-by-play announcer and Tribune Talk WGN-AM/Chicago sports anchor Dave Eanet has been named the *2011 Illinois Sportscaster of the Year* by the National Sportscasters And Sportswriters Association. And Kevin Kugler, NRG Media Sports KOZN-AM (The Zone)/Omaha, NE host of the long-running "Unsportsmanlike Conduct" program, has earned the organization's *Nebraska Sportscaster Of The Year* honor. Congrats to Dave & Kevin.

After exiting KPNT/St. Louis last August, many wondered where the Thom & Jeff Show might surface. Well, look no further than your friendly, neighborhood Internet, where the team is now hosting their Uncensored and Unapologetic show five days a week. Thom West and **Jeff Burton** have been partners in radio for more than 15 years and have entered the podcast world through the internet. According to their press release, "These long time radio hosts are now producing an internet talk show that combines their many talents, a host of new quests and plenty of uncensored comedy. The team has grown to include Scottie "Boom Boom", Coach, and Kara the Lesbian. Daily guests add to the non-stop entertainment including comedians, visits from bands, athletes, and local and national celebrities." Since launching their first podcast in September 2011, they are averaging 40,000 downloads per day and those numbers are continuing to climb. The daily shows can be found on iTunes as well as their website http://www.thethomandjeffshow.com.

**PLAN NOW – BUDGET NOW!** Did you know you tuition for the longest running multi-format conference in the industry is also the least expensive – just \$299 (group rates available!)? The 2012 Conclave Learning Conference will get underway beginning on Wednesday morning, July 18th at the **Doubletree Park Place Hotel** in Minneapolis. Click on <a href="http://www.theconclave.com">http://www.theconclave.com</a> for details!

Last Tuesday, January 10th, **Clear Channel** T40 KDWB/Twin Cities turned its station into K-JABS in honor a local high school hockey player **Jack Jablonski**. The 16 year-old was involved in a hockey accident on December 30th, in which he suffered a serious spinal cord injury. From 8:00am until 9:00pm, the station dedicated13 hours for #13. KDWB changed it's logo, station imaging, kdwb.com, and social networking sites to reflect K-JABS, a move aimed at raising donations and awareness for Jack's plight. K-JAB listeners were urged to visit the KDWB website, where they could find various ways to donate directly to the Jack Jablonski fund. All proceeds were donated to the *Jack Jablonski Fund*.

Long time **Brown College** instructor, **Kevin Conner** is recovering from brain surgery. All of this happened since late November and expenses have been mounting as his wife, **Jo**, prepares to care for him at home. On Saturday, January 21st, there'll be a benefit for Kevin at **Al Baker's Restaurant** in Eagan starting at 5PM. Tickets for the benefit are \$10.00 in advance, \$15.00 at the door. Checks can go to **Cindi Roe**, 4649 Manor Dr., Eagan, MN 55123. Or you can have them set aside by calling her at 612-790-4178. There's a spaghetti dinner so please let her know if you'll be eating. There will be prizes too, along with a silent auction and a meat auction.

**Northern Lights Broadcasting** Adult Top 40 KTWN (96.3 K-TWIN)/ Minneapolis has promoted VP/Operations **Sam Elliot** to Station Mgr. He'll continue to oversee the programming of the just-flipped FM/

Sports KFNS-AM/St. Louis PM drive co-host **Ashlee Feldman** is leaving the station to be closer to her family. **Kevin Slaten** will be taking the controls, solo TFN.

Four year veteran **Mid West Family Broadcasting** Country WWQM/ Madison morning team **Jason & Nicole** have exited.

**CBS Radio** Country WYCD/Detroit has added **Rob Stone** for weekends. Rob exited from Cumulus Country WITL/Lansing last fall.

**Emmis** Rock KSHE/St. Louis will drop the syndicated Bob And Tom show, and replace it on January 17th with "live and local" **John Ulett**. The new morning show will also feature **Lauren Colvin** (a.k.a. **Lern**), who'll provide news and traffic reports.

**Townsquare Media** Hot AC KMXK (Mix 94.9)/St. Cloud, MN names KUOO/Spirit Lake, IA OM/PD **Chad Taylor** for OM/PD/Brand Manager duties.

NRG Media has announced changes to its management team in Omaha, NE announcing the promotion of Andy Ruback to the role of Market Manager. Ruback will oversee the seven station cluster of Q98.5, POWER 106.9, Big O 101.9, 1620 The Zone, News/Talk KKAR-AM, KOIL-AM, and Hispanic market leader "La Nueva" KMMQ-AM, and continue as Director of Digital for the company's rated markets.

**NRG Media** has promoted the Director of Sales of its Broadcast House radio operations, **Ami Graham**, to Market Manager of the highly-rated four station cluster in Lincoln, NE.

With the exit of **Entercom** Hot AC KALC (Alice 105.9)/Denver morning co-host **Erica Cobb**, **Jamie White** has returned for mornings. She will join **BJ Harris** and **Howie Drummond**, starting Monday, January 9th. White first came to fame at Alice/Denver with Frosty and Frank back in 1994.

Former Entercom Hot AC KZPT (99.7 The Point)/Kansas City PD Mark Edwards is officially hanging out the shingle for his consultancy, Mark Edwards Worldwide (markedwardsworldwide.com). Reach Mark at (773) 336-2753, or edwardsmark@gmail.com.

**Entercom** Country WDAF/Kansas City has named **Joanne Raines** as GSM. RAINES is also GSM for AC 'sister' station KZPT.

Congratulations to **Saga** Country WIXY/Champaign PD **Andy Roberts** and his wife **Mary** on the birth of their daughter. **Eloise** who was born last Thursday (1/5).

Congratulations to **Illinois Bible Institute** Contemporary Christian WBGL/Champaign, IL Donor Relations Director **Brian Miller** and his wife **Laura** on the birth of their second child, son **Griffin Benjamin**.

Condolences to the family of former **NAB** Regional Representative, **Vince Turner**, who passed away last week at the age of 63. He will be buried in Ivanhoe, MN this coming weekend. (TATTLER personal note: we worked with Vince for a short spell when he was a newsman for WJON in St. Cloud. He was a gifted writer and humorist, and will be missed by all fortunate enough to know him.)

## TATTLER Jobs

CBS Radio Minneapolis's highly anticipated country station "BUZ'N@1029" is casting a nationwide net and now hiring for all positions! Be a part of the new choice for country music lovers in the Twin Cities. Full-time openings include: Morning Drive Announcer/Host, Morning Drive Announcer/Co-Host, Midday Announcer / Assistant Program Director, Afternoon Drive Announcer, Evening Announcer, Production Director, Imaging Director, Weekend Talent (Part-Time), Promotions Coordinator, Sales Account Executives. Apply online at <a href="http://www.cbsradio.com">http://www.cbsradio.com</a>.

Clear Channel Radio has immediate openings at the following stations: WTAM 1100, WMJI 1057, WMMS 1007, WHLK 1065, WGAR 995, WAKS 965. We are looking for energetic, driven-to-win performers to join a fast-paced, winning organization. Our salespeople enjoy a vast amount of resources and cutting technology to get the desired results for their customers. If you want to be the best, we want to talk to you. Please send resume to: Sales Manager, Clear Channel Radio, 6200 Oak Tree Blvd., 4th floor, Independence, OH 44131 or email: salesmanager@clearchannel.com. Broadcast and internet sales experience preferred, but not required.

Midwest Communications in Duluth, MN is looking for a Brand Manager for their 100,000 watt FM country station, 98.9 KTCO. (The station has been Country for well over 15 years and is well established in the area not a recent format switch). We are looking for someone who lives and understands the 25-54 country music lifestyle of the people Northern Minnesota/Wisconsin. Our perfect candidate would have two plus years experience with programming a country station and hosting a Morning Show. The candidate should have great production and imaging skills, music scheduling experience (preferably Music Master), a passion for country music and a love for public appearances. But most importantly an undying lust for winning and is willing to go the extra mile to do so! If this job description describes you please E-mail materials TODAY to mark.fleischer@mwcradio.com or mail to Midwest Communications, Inc., Attn: Mark Fleischer, Operations Manager, 715 East Central Entrance, Duluth, MN 55811.

MacDonald Broadcasting's Adult Hits 97.3 JOE FM / WMJO Saginaw, Michigan has an immediate opening for a PM Drive air talent. Joe is looking for an individual that can present in Joe's distinctive style, has strong writing skills, enjoys having a great street presence to bring Joe's message to the people, has a

passion for radio and wants to be part of Joe's winning team. If this sounds like you, Joe wants to hear from you right away! Experience working with Scott Studios computers as well as the Adobe-Cool Edit program is a plus. Please e-mail your resume, references, aircheck and production samples to <a href="mailto:mbcsaginaw@gmail.com">mbcsaginaw@gmail.com</a> or mail to **Greg Cole**, Operations Manager, WMJO, 2000 Whittier Street, Saginaw, MI 48601.

Want to be part of one of radio's most creative and influential morning shows? *The Dave Ryan in the Morning Show* at KDWB, Minneapolis is looking for their next female superstar. If you love hard work, will talk about anything on the air, love being creative and are funny as hell, you are what Dave is looking for! Minimum of two years morning experience required for this very rare opening at one of radio's most legendary stations, and in one of America's best cities! Send your package now! Include morning show demo, cover letter, philosophy, resume' and photos to <a href="mailto:daveryan@kdwb.com">mailto:daveryan@kdwb.com</a>.

Red Rock Radio Corporation in Duluth, Minnesota is seeking an experienced and engaging Entertainer/Production Director to shine as a co-host on NU92's Morning Show. Skilled individual will also oversee production of commercial material produced at Red Rock Radio, and will be available for voice tracking on three solid FM music stations, social networking, community appearances, and paid remotes. Health and dental, 401K available. Letters, resumes and sample broadcasts should be sent to jobs@redrockradio.org.

**Leighton Broadcasting** (St. Cloud, MN) is looking for an experienced News/Talk Program Director. We are looking for someone that has at least 5 years of experience and dedicated to taking KNSI to the next level. You'll inherit an experienced team and be given the tools to win right away. You'll be in charge of day-to-day programming and an airshift TBD. A vast knowledge of Scott Studios will be required. We will offer good pay and benefits. Please submit your T&R to msenne@leightonbroadcasting.com.

Brown College Radio department looking for PT/Adjunct faculty. Required: Bachelors degree in Communication, Mass Communication, Journalism or related field. Preferred: experience on-air- medium to large market, social media, commercial and news writing skills, proficient in adobe audition and scott studio system. Email resume to Lisa Wright, Program Chair- Radio Broadcasting- Brown College. mailto:Lwright@browncollege.edu.



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**Woodward Communications** is accepting applications for a fultime night personality for 95.9 KISS FM (WKSZ) in the Green Bay/Appleton/Oshkosh market. Applicants should have at least 2 years of professional announcing experience. Knowledge of Adobe Audition and AudioVault is a plus. CHR delivery with the ability to target a female demo both on-air and via social media is a must!

Fill out the application at <a href="http://www.wcinet.com">http://www.wcinet.com</a>.

KZPK-FM-Wild Country 99 in St. Cloud, MN is looking for a Jack or Jill of all trades. We are looking for a long time partner to continue the winning tradition in afternoon drive. We want someone that is phone heavy and loves to do appearances. This position would also allow you to program the music or help with day-to-day operations of Wild Country 99. Minimum of 3 years experience in a drive time slot. Must be proficient with Music Master and Scott Studios. We will compensate you with good pay, benefits and give you the tools to learn and win in the business.

Send T&R to mailto:msenne@leightonbroadcasting.com.

Midwest Classic Rocker taking applications for potential future on-air openings. Prime day-part. Minimum 5 years experience. Forward resumes and airchecks to <a href="mailto:billjacobs@jacobsmedia.com">billjacobs@jacobsmedia.com</a> and in the subject line please use "Midwest Classic Rocker."

Bloomington, Illinois' heritage CHR, 101.5 WBNQ is casting the next player for the Susan Saunders morning show. While you'll be second chair on the air, you'll be taking the lead for the show's digital presence: blogging, social media, video creation and anything else our digital ninjas can come up with. You gotta bring the funny, you need to know pop culture inside out, and you need to be fearless in living your life on the air. A live weekend airshift is also required. This is not a job for beginners. You will be part of a show that's dominated this market for well over a decade. We've sent six people directly to top 40 markets in the last five years. Wanna be number seven? Here's what I need from you: \* Tape \* Resume showing at least two years professional on-air radio experience \* Social media links \* Video examples if you have them \* Anything else you think will make me wanna hire

you Clog my e-mail: <a href="mailto:brian.davis@townsquaremedia.com">brian.davis@townsquaremedia.com</a>, or snailmail your package to: <a href="mailto:Brian Davis">Brian Davis</a>, PD, WBNQ, 236 Greenwood Ave., Bloomington, IL 61704

Are you ready to take a leap to programming and mornings? We are looking for an EXPERIENCED air-talent to take over the reins of our country morning show and program multiple formats within our group. This is a huge opportunity for the right individual who is up and coming or has already led the pack. This will be filled right away, so be sure to send your demo, resume, etc to: upnorthradiogig@gmail.com

1470 WMBD (AM), Peoria, IL seeks manager to lead oversight of radio and multi-platform news product. Management puts a strong emphasis on breaking news. Experience in multiple media platforms, including digital media, is preferred. Potential candidates must have a passion for local news and the drive to go the extra mile to cover a story any time of day or night. Hours will vary. Send MP3's to <a href="https://example.com">hr@impradio.com</a>

NRG Media / Kearney, is looking for a full time, positive personality, who can take on both the morning co-host position and also expand the afternoon drive. KRNY-Y102, is the number one Country station in Central Nebraska. This heritage station boasts a long list of successes and we need someone strong that loves face time with listeners at events and promotions. NRG Media / Kearney have been home to long term broadcasters. So come be part of this family and experience what it's like to win, have fun and learn. Responsibilities include, but are not limited to: - Morning Co-Host & Afternoon airshift - Music scheduling duties as needed to back up Program Director - Maintaining board-operator schedule - Commercial and station imaging production - Station appearances as needed - Loading syndicated weekend programming into automation system A competitive salary and company benefits await you. If you can work well with others, have a passion for radio, and you are ready to go to work, then submit your materials to: KRNY/Y102, Attn: Mark Reid, Operations Manager, 2223 Central Ave, Kearney, NE 68847. Better yet submit via email (short MP3 and Resume) If interested we will request more. mreid@nrgmedia.com



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Develop new business accounts; service & maintain account list. Establish working relationships with individuals in the business community. Previous media sales experience and excellent interpersonal skills required. Must be willing to develop an account list of new clients. BA/BS preferred. No phone calls please. To be considered for this position, please apply online at <a href="https://www.entercom.com">www.entercom.com</a> and click on "Careers."

Top-rated Rewind 94.9 in Cincinnati is looking for a part-time on-air personality who can: [\*]Perform a weekend shift [\*]Fill-in for vacationing/sick weekday personalities [\*]Board Op as needed Relocation costs not covered. You need: [\*]A positive attitude on and off the air [\*]To be a great team player [\*]At least two years on-air experience Sound like you? Then... 1. Visit <a href="http://jobs.hubbardcincinnati.com">http://jobs.hubbardcincinnati.com</a> and fill out the application 2. Send your mp3 aircheck & resume to <a href="mailto:cincihr@hubbardinteractive.com">cincihr@hubbardinteractive.com</a>

580 WIBW Radio in Topeka, Kansas is looking for a News Director to lead our experienced staff. This is an excellent position working out of the capital city of Kansas. Applicants should have at least 5 years of news gathering, writing, & production experience plus an understanding of digital news platforms and social media content. You will lead a department that provides news for our two, top rated, radio stations, plus our Kansas Information Network with over a million listeners statewide. If you can't wait for the alarm to go off in the morning, excited about what the day's stories may bring, you are the person we're looking for. Education, experience and leadership are important factors in applying for this position. Send resumes to **Keith Montgomery**, Program Director via email at keith@94country.com, by fax to 785-228-7282 or snail mail to 1210 S.W. Executive Drive, Topeka, Ks 66615.

94-5 The Lake, Journal Broadcast Group's Adult/Variety Hits station in Milwaukee, is looking for one very special Air Talent to host a primetime daypart. Before you respond, please pay close attention to the following: The winning candidate will be a major market caliber communicator who understands how to be topical & relatable to our "core target" 41 year-old Adult listener. Other required on-air characteristics: a master of compelling/engaging content presentation within a music-intensive "talk over intros only" top-40 mechanics context, a bright/energetic yet real/conversational delivery, a sharp awareness of & interest in all things "pop culture", an appreciation for pop & rock hits from the mid-60s through today with particular passion for the 70s & 80s, & a willingness to learn/ become immersed in the local market lifestyle. Daily contributions to our website & other social media are part of the job, as is regular participation in spot production (endorsement-style & regular voiceover). Making personal appearances as assigned (both paid & unpaid, many on weekends) is also expected. Team players onlyno "superstar egos". References will be checked. If you're confident I'll see & hear all these qualities at first glance in your materials, reach out now to John Roberts, Program Director, at this email address only: jobs@945lakefm.com

We are looking for an intern who is willing and able to do any task that is thrown at them. We are a syndicated radio show in over 60 markets and have a strong web presence. It is a fun work environment, and there is definitely room for growth. We are looking for the best of the best! We are looking for someone who can edit and produce audio (Imaging, commercials, segments, etc.) We are

looking for someone who knows their way around Adobe Photoshop and can assist with creating web banners. If you have a knowledge of Wordpress and HTML, that's even better! There is also the possibility of video editing and producing. It is imperative that you are proficient with the following programs: Adobe Audition Microsoft Office It is a plus if you have knowledge with the following programs: Adobe Photoshop Adobe Illustrator Adobe Dreamweaver Final Cut Pro / Adobe Premiere Motion / Adobe After Effects Wordpress 2.7+ Interested in potential "Intern to Hire" candidates need to follow these steps exactly: 1) email <a href="mailto:dankktradio@gmail.com">dankktradio@gmail.com</a> with the subject "Intern KT" 2) In the message box, a brief resume and about yourself.

Implement music or talk format and contribute entertaining content. May include host duties, news, reporting or producing responsibilities. Both full-time and part-time positions available. To be considered for this position, please apply online at <a href="https://www.entercom.com">www.entercom.com</a> and click on "Careers". Please submit an aircheck.

The Stream in South Bend, Indiana, with the Best Mix of the 60's, 70's & 80's is on the look-out for live talent! Please send demo and resume to Karen@u93.com.

Are you a hunter? Do you like working with like-minded sales professionals and managers whose sole focus is finding and closing new customers? If so, read on. Cumulus Radio Chicago (WLS-AM & WLS-FM) is on the lookout for exceptional candidates to help drive the future of local media sales. We provide our teams with a great product to sell, superior training tools, and a sales management system that supports business development and rewards performance. Unlike other media sales organizations, we don't wait for the phone to ring. We target thousands of local companies with a highly tuned business-category focus and we introduce these companies to the power of radio. Responsibilities include: prospecting/cold calling, setting appointments with prospects, creative client presentations, and achieving a sales quota. Because Cumulus has a systems approach to sales, you must have a deep appreciation for process, performance measurement, employee development, and a results-oriented sales approach. Cumulus Media is an Equal Opportunity Employer. Job Requirements: • New business to business experience preferred with recognition as topperformer • Minimum of 1 year outside sales experience required; 2 or more years preferred with ability to penetrate new business categories • Strong understanding of lead generation, CRM/SFA and account management . Cultivation of long standing client relationships • Media sales background preferred, not required • Knowledgeable in Microsoft Office applications (including Outlook, Work, Excel, PowerPoint, Internet/Intranet) • Bachelors degree preferred Our Sales Representatives Enjoy: Competitive Pay . Medical, Dental & Vision Insurance Package • Paid Vacation & Holidays • Career Advancement Opportunities If interested, please your e-mail cover letter and resume to: chicagoradiojobs@cumulus.com. Please reference the following 3 things in your cover letter: Hiring Manager & Department Code (listed below) and where you saw this job posting. Cumulus Radio Chicago, Attn: Jeff Smaluk - Dept. AA, 190 N. State Street, Chicago, IL 60601.

All listings in The TATTLER represent equal opportunities and are provided free of charge. To place an ad, send particulars to: <a href="mailto:tomk@theconclave.com">tomk@theconclave.com</a> no later than Wednesday evening for Thursday publication. No calls unless otherwise specified.