

Radio and Records Pres./Publisher Erica Farber will exit at the end of January after 16 years. Neilson Co. Pres./Music & CEO Rob Sisco said Erica was one-of-a-kind, but now is time to move in a new direction. "I'm pleased to announce that, effective immediately, Radio & Records will be integrated into the Nielsen Business Media portfolio. R&R will be part of the Entertainment Group at Business Media, which is led by Gerry Byrne and includes Billboard, The Hollywood Reporter, Back Stage and Showest, among other brands." Said Sisco. "Howard Appelbaum, Publisher of Billboard and VP/Entertainment for Business Media, will add R&R to his responsibilities, uniting both music industry brands under one leader." Farber received the Conclave's Rockwell Award in 2007; in 2008, the Rockwell Scholarship was established with a donation Farber made to the Conclave upon receipt of her award.

Answering the question - where will Tom Land? Just in from Steve Wexler, ExVP/Journal-Milwaukee: "We have concluded our recruitment for a new program director for Newsradio 620 WTMJ. After careful consideration, I have asked Tom Land, our Milwaukee operations manager and director of radio programming for Journal Broadcast Group, to assume the day-to-day programming responsibilities for WTMJ. Tom is an experienced and trusted member of our management team and I am confident in his ability to lead our programming efforts on WTMJ. He will continue in his group role as director of radio programming for all our markets and in his operations role for Milwaukee." Tom succeeds Tom Parker as PD,

Clear Channel/Detroit announced WHTZ/New York PD Sharon Dastur will also program sister Top 40 WQKI/Detroit. Dastur, based in NY, will make trips to Detroit every month while maintaining dialogue with both stations. Sharon replaces Dom

Theodore who exited awhile back to join CBS as VP/Top 40 programming. Comment: Remember the good ol' days of one station- one PD? We're happy for Sharon and Tom in their new gigs...er, make that ADDITIONAL gigs. But we're concerned about the continued direction of corporate radio, as it lays greater and greater responsibility on the shoulders of fewer and fewer people. Someplace in all this, a Neil Young lyric strangely echoes for an increasing number of our industry's most talented individuals - Is it better to burn out than fade away? I'm fearful we may on the verge of finding out. - TK

Kevin Martin will step down as Chairman of the FCC when the new Obama administration takes office next week when he joins The Aspen Institute, a non-partisan think tank, as Senior Fellow in its Communications and Safety program. President-elect Obama is ready to nominate adviser Julius Genachowski to replace Martin as Chairman.

Arbtron's Board of Directors has appointed **Michael P. Skarzynski** as Pres./CEO, effective immediately. **Stephen B. Morris** will continue as Chairman of the Board and will advise Skarzynski during the transition.

It's happening in just 5 days: The Conclave's first Webinar of 2009- "Can't We All Just Get Along? Why Sales and Programming Fight and What You Can Do About It." This important webinar with Lindsay Wood Davis and Holland Cooke will explore and explain the reasons behind the age-old conflict between the most important departments in your radio station and the ways to use it to your advantage. The webinar, sponsored by RCS, is set for this coming Wednesday January 21st, 2009 at 3:00pm EST/ 2:00pm CST. Required pre-registration is available for free at https://www1.gotomeeting.com/register/180737230. The sales vs. programming topic was first addressed by the pair at the 2007 Conclave Learning Conference and proved to be the highest rated session of the event. According to Davis, "None of us in programming OR sales can afford to be at less that 100% efficiency during tough times; this program starts 2009 out with solid information that can be used right away." The session is slated to last 50 minutes with additional time set aside for questions. Lindsay Wood Davis operates Broadcast Management Strategies in Monona, Wisconsin, a management consulting practice. Radio Ink Magazine referred to him as "our industry's acknowledged expert on cluster sales and management." He's been an owner, a group exec, a well-known sales trainer and Executive Vice President of the Radio

Conclave Webinars

Can't We All Just Get Along? with Lindsay Wood Davis & Holland Cooke



Did you know that sales and programming are naturally in conflict? So the question isn't how to avoid that conflict, but, instead, how to put it to use. Programming consultant Holland Cooke and Management and Sales consultant Lindsay Wood Davis will explore and explain the reasons behind the conflict and how to use it to your advantage. Nobody can afford to be at less that 100% efficiency during tough times. Start 2009 out with solid information you can be used right away. Join them Wednesday, 1/21/09 at 2 PM CST.



Lindsay Wood Davis

Webinar!
Wednesday
January
21
2009
2 PM
CST

Conclave

Holland Cook

FREE, but you must Pre-register! Visit www.theconclave.com for details!

Advertising Bureau. An author, lecturer and consultant, Lindsay's management practices and systems are currently in active use in hundreds of Radio stations across the U.S., Canada and around the world. Holland Cooke runs Holland Cooke Media as well as consults for McVay Media. He has advised radio and TV stations in the USA, Canada, and New Zealand. Previously, Holland spent 7 years as Operations Manager of WTOP/ Washington DC, then became a founding partner in the new media start-up company that merged into Gannett as USA Today Sky Radio, the live-via-satellite News/Talk/Sports audio channels heard on Delta, United, and Northwest Airlines. Information for this and past Conclave Webinars is available at the organization's recently redesigned website at http://www.theconclave.com.

Run DMC will be among artists inducted into the Rock and Roll Hall of Fame. Others include: Metallica, Jeff Beck, Little Anthony and the Imperials, Bobby Womack and Wanda Jackson. Bill Black, DJ Fontana and Spooner Oldham will also be inducted, but as sideman. The ceremony will be held April 4th in Cleveland.

The NAB has hired public relations firm MWW Group to spread its "Radio Heard Here" campaign. O'Keefe Brands Chairman Kelly O'Keefe says, "We want to engage the public in new and interesting ways online with social networking, and offline with more promotion. With the ad and marketing industry, it's time to remind them of just how relevant radio is in a multiplatform world."

Coleman Insights – the Conclave's newest Partner -just posted the on-demand presentation of its "Real PPM Panelists Tell All" study at: www.ColemanInsights.com. The presentation was given at the 2008 NAB Radio Show in September. "This represents another step in our efforts to ensure that as many radio professionals as possible can see this important presentation," Coleman Insights Pres./COO Warren Kurtzman said.

Emmis Interactive joins with Greater Media to provide its mediacentric interactive platform and proven sales consulting services. Emmis will work with 21 Greater Media radio stations in Boston, Philadelphia, Detroit, Charlotte and New Jersey to provide them with a proprietary content management system, integrated listener intelligence, along with sales and management consulting services.

Clear Channel Liberal Talk WXXM/Madison dropped Air America's Thom Hartmann and replaced it with financial talker Dave Ramsey. Listeners couldn't have been more upset and organized a "Friends of Progressive Talk" rally to protest the cancellation. The station folded and the show is coming back. Morning host Lee Rayburn is also no longer part of the station. His Facebook status stating: "Lee Rayburn has quit his job." The station is airing AAR's Ron Kuby on tape in mornings this week and will unveil a new lineup next week.

Journal/Springfield, MO launched a public service campaign, "Think Positive" on all five stations in the cluster. Journal/Springfield VP/GM Rex Hansen narrates the segments that are "designed to balance negative national economic news with examples of growth and continued success throughout the Ozark business market." Hansen said: "What we're trying to hammer home every time is be smart about your finances, do business with people you know and trust, and think positive. Be aware nationally, but focus locally."

Indiana Governor **Mitch Daniels** appeared in his office barefoot to show support and raise awareness for **Samaritan's Feet**. The promo for the charity was launched by WFNI-AM/Indianapolis host **Dan Dakich**. Former Indiana University basketball coach and current IUPUI coach **Ron Hunter** will also be barefoot for his team's game Saturday, January 17th.

| Conclave 2009 Learning Conference Registration Form (R) Evolution #09 July 15-18, 2009 • Bloomington Sheraton South • Minneapolis | | | | | | |
|---|---|--------------------|---|--|--|--|
| First name *** as it will appear on your badge | Last name ***as it will ap | | 2009 Tuition | | | |
| Company *** as it will appear on your badge | | | The industry's best bargain- Just \$249! | | | |
| dompany as it will appear on your bauge | | | · · | | | |
| | | | Mail/fax/email COMPLETED FORM to: | | | |
| Address Where YOU an office/a nome; NOT a pare | Where YOU an office/a home; NOT a parent company's home/main office The Conclave 4517 Minnetonka Blvd, # | | | | | |
| | | | Winneapolis, MN 55416 | | | |
| City ***as it will appear on your badge | State | | ax 952-927-6427 or | | | |
| | | | omk@theconclave.com | | | |
| ***IMPORTANT: There will be a \$50 fee assessed to | change your badge info! Make | Payment method? | | | | |
| | | i ayıncın incurou: | | | | |
| sure of all info is correct!! | enange year adage mor mane | <u> </u> | ERCARD DISCOVER AMEX | | | |
| sure of all info is correct!! Your primary format? | Instructions to secure lodging inside | CHECK VISA MAST | ERCARD DISCOVER AMEX omplete the following section- | | | |
| sure of all info is correct!! Your primary format? | Instructions to secure lodging inside the host hotel - the Bloomington | CHECK VISA MAST | | | | |
| sure of all info is correct!! Your primary format? | Instructions to secure lodging inside the host hotel - the Bloomington Sheraton - will be sent to registrants | CHECK VISA MAST | | | | |
| sure of all info is correct!! Your primary format? | Instructions to secure lodging inside the host hotel - the Bloomington | CHECK VISA MAST | omplete the following section- | | | |
| sure of all info is correct!! Your primary format? Phone | Instructions to secure lodging inside the host hotel - the Bloomington Sheraton - will be sent to registrants in early 2009. | CHECK VISA MAST | omplete the following section- | | | |
| sure of all info is correct!! Your primary format? | Instructions to secure lodging inside the host hotel - the Bloomington Sheraton - will be sent to registrants in early 2009. This tuition is transferable but is | CHECK VISA MAST | omplete the following section- HO-YR) AMOUNT ENCLOSED / | | | |
| sure of all info is correct!! Your primary format? Phone | Instructions to secure lodging inside the host hotel - the Bloomington Sheraton - will be sent to registrants in early 2009. This tuition is transferable but is | CHECK VISA MAST | omplete the following section- HO-YR) AMOUNT ENCLOSED / | | | |
| sure of all info is correct!! Your primary format? Phone | Instructions to secure lodging inside the host hotel - the Bloomington Sheraton - will be sent to registrants in early 2009. This tuition is transferable but is | CHECK VISA MAST | omplete the following section- HO-YR) AMOUNT ENCLOSED / | | | |
| sure of all info is correct!! Your primary format? Phone Fax | Instructions to secure lodging inside the host hotel - the Bloomington Sheraton - will be sent to registrants in early 2009. This tuition is transferable but is | CHECK VISA MAST | omplete the following section- HO-YR) AMOUNT ENCLOSED / | | | |



The Bare Truth? Rumors were spreading like crazy last week about CBS Adult Hits KZJK/Minneapolis and a possible format flip to a rock format, possibly tabbed "The Bear". The station was running liners mentioning something about "The Bear" and "Rising from the ashes." It was all a ploy to tout the station's new commercial free hours in the morning and on the ride home, dubbed "The Jack FM Jumpstart" and "Happy Ending," respectively.

Envision Radio Network's "The Chop Shop Guitar Show" adds **Greater Media** Classic Rock WCSX/Detroit as its newest affiliate.

Former Kansas City Chiefs player Ed Podolak exits his longtime gig as color commentator for University of Iowa football. The controversy over pictures showing Podolak drinking in a Tampaarea bar during the Hawkeye's Outback Bowl trip last month was apparently just too much for the University to handle.

Sherman Kizart announces the formation of **Kizart Media Partners**, a sales and marketing consulting firm whose purpose is to partner with its clients to generate better sales. Kizart is a former SVP/Dir. of Urban marketing for **Interep**.

The Happiest of Birthday wishes to Conclave-friend **Chuck Thaggard** who turned 70 this week.

Great Plains Hot AC KLZR/Topeka Production Dir./PM driver **Dale Kovar** adds PD duties. Active Rocker KMXN Promo Dir./ Middays **Scott McCann** is forced out by the budget axe. Interim PD/PM driver **Newman** is officially named PD of KMXN.

Lucy Ann Lance returns to the airwaves in Ann Arbor at **Cumulus** Talk WLBY-AM for 11a-2p on Saturdays.

Good Karma Sports WKNR-AM/Cleveland names former **Cleveland Cavaliers**, **Browns** and **Indians** PBP voice **Michael Reghi** as PM driver replacing **Mark** "**Munch**" **Bishop**.

Entercom Sports WSSP-AM/Milwaukee PD **Ryan Maguire** moves to sister KCSP-AM/Kansas City as PD.

University of Central Missouri noncom AAA KTBG/Kansas City PD **Jon Hart** originally resigned in November, but changed his mind and remains at the station.

Entercom/Denver inks **Ken Tomczak** as Promo Dir. for Classic Rock KQMT. Tomczak was recently Marketing and Promotions Director for crosstown **NRC Broadcasting's** KJAC and KCUV.

Federated Media AC WLEG/Elkhart-South Bend, IN morning dude **Beau Kennedy** will now also be the PD, replacing **Ron Stryker**.

Entercom/Kansas City dumps Classic Rock on KBLV/Kansas City after exactly a year and two days. In its place is Hot AC KKSN (The All-New 99.7 Kiss FM). The new PD is **John Cook**, who arrives today to program both Kiss and Country cousin WDAF, as WDAF PD **Michael Cruise** exits.

Saga Hot AC KSTZ/Des Moines has a new lineup: Mon-Fri 5-10a is Ken and Colleen. 10a-3p is Karess Carter. 3-8p is Jimmy Wright with Billy Bush now on from 8p-mid. PM Driver Bobby Knight exits, due to budget cuts, after 8-years.

Badlands Broadcasting Country KRKI/Newcastle, WY-Rapid City, SD has flipped to Sports as "995 ESPN."

Emmis Alternative KPNT/St. Louis APD/Marketing and Promo Dir. **Kyle Guderian** is upped to Director of Digital Solutions for the cluster. This also means good news for KPNT Promo Coordinator **Matthew Chambers**, who takes over Guderian's Marketing and Promo position.

Market icon **Alan Almond** has exited **Clear Channel** AC WNIC/ Detroit after being on the air in the Motor City for more than a quarter-century.

CBS Talk WCCO-AM/Minneapolis midday host **Jack Rice** exits after 5-years. Rice said he decision was mutual.

Saga Adult Standards KRNT-AM/Des Moines morning man **Steve Gibbons** exits after over 30 years with the station while on the waiting list for a kidney transplant. "I thought I had more value than that," Gibbons said. "I'm not bitter. I know it sounds sappy, but I feel positive. I really do. For 30 years, the station was really good to me. I have a feeling something good is going to happen."



AT THE CROSSROADS Session COS AVAILABLE FROM THE CONCLAYE FOR SALE NOW! LOG ONTO WWW.THECONCLAVE.COM FOR DETAILS! DAVID REHR KEYNOTE RITA COSBY KEYNOTE ED SCHULTZ KEYNOTE (CONCLAVE COLLEGE) COUNTRY SYMPOSIUM- SECRET OF MY SUCCESS **LEARNING CONFERENCE '08** THE PROMOTION SUMMIT **CONCLAVE COLLEG SESSION CD'S** PPM FROM THE FRONT LINES WORKING WITH CHARITIES **AVAILABLE NOW! BEYOND THE BEDROOM: JACOBS STUDY** UNDERSTANDING AGENCIES REACHING YOUNGER DEMOS LEE ABRAMS: HISTORY OF THE FUTURE **\$19.99** EACH/FREE MARKETING IN A PPM WORLD **ROYALTIES- THE DEBATE** of the Conclave! SHIPPING! ☐ BEING PC \$9.95/FREE SHIPPING!

After 20 years at **Columbia**, legendary Chicago Regional Promo Mgr. **Mike Scheid** has left the label. Others leaving are: Denver based RPM **Danny Celis**, Chicago-Urban **Jerome Kemp** and Chicago Mix/Regional Promo **Happy Lewis**.

Condolences to family and friends of former WNFL-AM/Green Bay host **Rick Whitt**, who passed Wednesday in Madison, WI of kidney disease at 73.

Jobs. The Conclave is not so quietly shopping for a part-time assistant to help with the important task of helping put together the 2009 Learning Conference. If you live in the Twin Cities area, have a few hours a week to help with a myriad of details surrounding the July conference, enjoy meeting/speaking with the movers & shakers of the industry, and are willing to work for a small wage while gaining a giant education, send your resume to tomk@theconclave.com....Cromwell Group/Mattoon, IL is looking for AE's. If you are ready for the next level, this is a great opportunity. Resumes to: chansen@cromwellradio.com...Basin Radio Network/Gillette, WY is searching for a PBP person that

loves high school sports and traveling. Rush your best to: terrym@basinsradio.com...Regent Rock WWBN/Flint, MI is looking for FT and PT announcers with at least a year of broadcasting under your belt. Send your best to: tony@banana1015.com...A SD powerhouse is looking for a star News Dir. with a serious news background. If you think you have what it takes, send away to: radiopgmr@yahoo.com...Three Eagles is looking for Programmers. If you've been downsized by the budget axe, but still love the business, send away to: gbuchanan@threeeagles.com...Alliance Oldies WGEZ/Beloit, WI is accepting material for those that have the drive for smalltown, "local" radio. A background in everything is preferred. Email the goods to: alank1490@yahoo.com...Connoisseur Media/ Wichita, KS is on the lookout for On-Air/Promo. If you are interested, get your T&R to: rallen@wichitawolf.com...All listings in Jobs represent equal opportunities and are provided free of charge. To place an ad, send particulars to: tomk@main-st.net no later than Thursday evening for Friday publication. No calls unless otherwise specified.



Fall Book 2008

Minneapolis-St. Paul, MN (#16)

T40 KDWB comes up big

| Station | Format | <u>Owner</u> | Su'08F | a'08 |
|----------------|---------------|--------------|--------|------|
| KQRS-FM | ClsscRock | Citadel | 8.9 | 8.8 |
| KEEY-FM | Ctry | ClrChnnl | 7.4 | 6.8 |
| WCCO-AM | N/T | CBS | 6.4 | 6.5 |
| KDWB-FM | T40 | ClrChnnl | 5.1 | 5.8 |
| KXXR-FM | ActRock | Citadel | 4.6 | 4.6 |
| KSTP-FM | HotAC | Hubbard | 4.3 | 3.9 |
| KQQL-FM | Oldies | ClrChnnl | 3.1 | 3.8 |
| WLTE-FM | AC | CBS | 4.4 | 3.8 |
| KTCZ-FM | AAA | ClrChnnl | 4.1 | 3.4 |
| KTLK-FM | Talk | ClrChnnl | 3.4 | 3.3 |
| KTTB-FM | Rhythm. | Nlights | 2.7 | 3.3 |
| KFAN-AM | Sports | ClrChnnl | 2.7 | 3.1 |
| KSTP-AM | N/T | Hubbard | 4.1 | 3.1 |
| KZJK-FM | AdultHits | CBS | 3 | 2.8 |
| WGVX-FM/ | / | | | |
| WGVY-FM/ | , | | | |
| WGVZ-FM | ClsscHits | Citadel | 1.8 | 2.4 |
| WFMP-FM | Talk | Hubbard | 1.5 | 1.6 |
| WWTC-AM | Talk | Salem | 1.4 | 1.3 |
| KTNF-AM | Talk | JR | 0.6 | 1.1 |
| KLCI-FM | Ctry | Starcom | 0.7 | 0.9 |
| WWJO-FM | Ctry | Regent | 0 | 0.4 |

St. Louis, MO (#20)

AC KEZK closes the gap

| AC KEZK Closes the gap | | | | | |
|------------------------|--|---|---|--|--|
| <u>Format</u> | Owner Su | ı'08F | <u>a′08</u> | | |
| N/T | CBS | 7.7 | 7 | | |
| AC | CBS | 6.1 | 6 | | |
| T40 | ClrChnnl | 4.8 | 5.3 | | |
| Ctry | Bnnvlle | 4.9 | 5.2 | | |
| AdultHits | Bnnvlle | 4.4 | 5 | | |
| Rock | Emmis | 4.1 | 4.8 | | |
| UrbAC | ClrChnnl | 4.4 | 4.3 | | |
| UrbAC | RadioOne | 4.1 | 4.1 | | |
| HotAC | CBS | 3.6 | 3.9 | | |
| Ctry | ClrChnnl | 4 | 3.7 | | |
| ClsscHits | ClrChnnl | 3.8 | 3.5 | | |
| Urb | ClrChnnl | 3.4 | 3.4 | | |
| ClsscHits | Emmis | 2.9 | 3.4 | | |
| Talk | Emmis | 3.2 | 3.3 | | |
| Alt | Emmis | 3.3 | 3.3 | | |
| Urb | RadioOne | 3.4 | 3.1 | | |
| N/T | CHHolding | s4.5 | 3 | | |
| HotAC | Bnnvlle | 2.8 | 2.4 | | |
| Clsscl | LuthChrch | 1.8 | 1.8 | | |
| Gospel | ClrChnnl | 1.4 | 1.5 | | |
| | | | | | |
| Sports | BigLeague | 8.0 | 0.8 | | |
| Oldies | EMTrust | 0.8 | 0.7 | | |
| Sports | Simmons | 8.0 | 0.6 | | |
| ClsscCtry | Kaspar | 0.4 | 0.5 | | |
| | Format N/T AC T40 Ctry AdultHits Rock UrbAC UrbAC HotAC Ctry ClsscHits Urb ClsscHits Talk Alt Urb N/T HotAC Clsscl Gospel Sports Oldies Sports | Format N/T CBS AC CBS T40 ClrChnnl Ctry Bnnvlle AdultHits Bnnvlle Rock Emmis UrbAC ClrChnnl UrbAC RadioOne HotAC CBS Ctry ClrChnnl ClsscHits ClrChnnl ClsscHits Talk Emmis Alt Emmis Alt Emmis Alt Emmis Urb RadioOne N/T CHHolding HotAC Bnnvlle Clsscl LuthChrch Gospel ClrChnnl Sports BigLeague Oldies EMTrust Sports Simmons | Format Owner Su'08F N/T CBS 7.7 AC CBS 6.1 T40 ClrChnnl 4.8 Ctry Bnnvlle 4.9 AdultHits Bnnvlle 4.4 Rock Emmis 4.1 UrbAC ClrChnnl 4.4 UrbAC RadioOne 4.1 HotAC CBS 3.6 Ctry ClrChnnl 3.8 Clry ClrChnnl 3.8 Urb ClrChnnl 3.4 ClsscHits Emmis 2.9 Talk Emmis 3.2 Alt Emmis 3.2 Alt Emmis 3.3 Urb RadioOne 3.4 N/T CHHoldings4.5 HotAC Bnnvlle 2.8 Clsscl LuthChrch 1.8 Gospel ClrChnnl 1.4 Sports BigLeague 0.8 Oldies EMTrust 0.8 Sports Simmons 0.8 | | |

Cincinnati, OH (#28)

N/T WLW remains #1 with a +2

| N/ I WLW remains #1 With a +2 | | | | | |
|-------------------------------|---------------|--------------|------|------|--|
| Station | <u>Format</u> | Owner Su | '08F | a′08 | |
| WLW-AM | N/T | ClrChnnl | | 11.6 | |
| WUBE-FM | Ctry | Bnnvlle | 5.9 | 7.1 | |
| WKRC-AM | Talk | ClrChnnl | 5 | 6.5 | |
| WRRM-FM | AC | Cumul. | 5.4 | 6.1 | |
| WGRR-FM | ClsscHits | Cumul. | 6 | 5 | |
| WMOJ-FM | UrbAC | RadioOne | 4.1 | 4.5 | |
| WKFS-FM | T40 | ClrChnnl | 4.6 | 4.4 | |
| WEBN-FM | Rock | ClrChnnl | 5.8 | 4.1 | |
| WIZF-FM | Urb | RadioOne | 4.8 | 3.8 | |
| WKRQ-FM | HotAC | Bnnvlle | 4.3 | 3.6 | |
| WOFX-FM | ClsscRock | ClrChnnl | 3.9 | 3.3 | |
| WSWD-FM | Alt | Bnnvlle | 2.9 | 2.7 | |
| WNNF-FM | HotAC | ClrChnnl | 1.9 | 2.3 | |
| WFTK-FM | ActRock | Cumul. | 2.3 | 2.2 | |
| WAKW-FM | ChrstnAC | PillarofFire | 1.9 | 2 | |
| WCKY-AM | Sports | ClrChnnl | 0.9 | 1.3 | |
| WYGY-FM | Ctry | Bnnvlle | 1 | 1.2 | |
| WDJO-AM | Oldies | ChrstnSys | 0.9 | 1 | |
| WCIN-AM | SmJazz | J4 | 0.6 | 0.8 | |
| WDBZ-AM | N/T | RadioOne | 0.7 | 0.8 | |
| WLQT-FM | AC | ClrChnnl | 0.5 | 0.7 | |
| WFCJ-FM | Insp. | MVCA | 8.0 | 0.6 | |
| WHKO-FM | Ctry | Cox | 8.0 | 0.6 | |
| WNKR-FM | ClsscCtry | | 0 | 0.6 | |
| WPFB-FM | Ctry | WPAY/WPF | B1.4 | 0.6 | |
| WOXY-FM/ | , | | | | |
| WAOL-FM | AdultHits | FirstCo. | 0.5 | 0.5 | |
| WSAI-AM | Sports | ClrChnnl | 0.5 | 0.5 | |
| WMMX-FM | | ClrChnnl | 0.5 | 0.4 | |
| WTUE-FM | ClsscRock | ClrChnnl | 1.1 | 0.4 | |

Dayton, OH (#54)

AC WLOT - WOW!

| AC WLQI | VV CVV: | | | |
|----------------|---------------|----------|-------|------|
| Station | Format | Owner Su | ı'08F | a′08 |
| WLQT-FM | AC | ClrChnnl | 6.6 | 10.4 |
| WHIO-AM/ | • | | | |
| WHIO-FM | N/T | Cox | 7.7 | 9.3 |
| WHKO-FM | Ctry | Cox | 8.7 | 8.3 |
| WMMX-FM | HotAC | ClrChnnl | 5.4 | 6 |
| WTUE-FM | ClsscRock | ClrChnnl | 7.3 | 5.9 |
| WXEG-FM | Alt | ClrChnnl | 5.4 | 5 |
| WDKF-FM | T40 | ClrChnnl | 2.5 | 3.1 |
| WLW-AM | N/T | ClrChnnl | 5.4 | 2.9 |
| WDSJ-FM | SmJazz | ClrChnnl | 1.9 | 1.6 |
| WZLR-FM | ClsscRock | Cox | 1.8 | 1.6 |
| WKRC-AM | Talk | ClrChnnl | 8.0 | 1 |
| WGRR-FM | ClsscHits | Cumul. | 8.0 | 0.6 |
| WONE-AM, | / | | | |
| WIZE-AM | Sports | ClrChnnl | 0.6 | 0.5 |
| | | | | |

12+ M-Su, 6AM-12AM **Summer '08 - Fall '08** comparisons, unless otherwise noted



Cleveland, OH (#29)

N/T WTAM dominates

| , | | | | |
|----------------|---------------|-------------|-------|------|
| Station | Format | Owner Su | '08F | a′08 |
| WTAM-AM | N/T | ClrChnnl | 7.4 | 9.5 |
| WGAR-FM | Ctry | ClrChnnl | 6.2 | 6.7 |
| WMJI-FM | Oldies | ClrChnnl | 6.9 | 6.7 |
| WDOK-FM | AC | CBS | 6.8 | 6.4 |
| WZAK-FM | UrbAC | RadioOne | 6.7 | 6.3 |
| WENZ-FM | Urb | RadioOne | 5.7 | 5.7 |
| WNWV-FM | SmJazz | Elyria-Lora | in6.3 | 34.7 |
| WMMS-FM | Rock | ClrChnnl | 3.6 | |
| WNCX-FM | ClsscRock | CBS | 4.5 | 4.2 |
| WAKS-FM | T40 | ClrChnnl | 4.9 | 3.8 |
| WQAL-FM | HotAC | CBS | 3.3 | 3.3 |
| WMVX-FM | HotAC | ClrChnnl | 3.8 | 3.2 |
| WFHM-FM | ChrstnAC | Salem | 1.9 | 2.7 |
| WKNR-AM | Sports | GoodKarm | a2.1 | 2.7 |
| WCLV-FM | Clsscl | WCLV | 1.7 | 2.3 |
| WHK-AM | N/T | Salem | 1.7 | 1.6 |
| WKRK-FM | Alt | CBS | 1.9 | 1.6 |
| WONE-FM | ClsscRock | RubberCity | 0.6 | 0.8 |
| WJMO-AM | Insp. | RadioOne | 0.8 | 0.7 |
| WQMX-FM | Ctry | RubberCity | | 0.6 |
| WEOL-AM | N/T | Elyria-Lora | in0.7 | 70.4 |
| WERE-AM | N/T | RadioOne | 0.4 | 0.4 |
| WKKY-FM | Ctry | Jones,W | 1 | 0.4 |
| | | | | |
| | | | | |

Akron, OH (#75)

Talk WNIR stays as market champ

| | | | ,- | |
|---------|-----------|-------------|-------|------|
| Station | Format | Owner Su | '08Fa | a'08 |
| WNIR-FM | Talk | Media-Com | า7.3 | 8.4 |
| WQMX-FM | Ctry | RubberCity | 6.3 | 7.1 |
| WMJI-FM | Oldies | ClrChnnl | 5.2 | 5.1 |
| WONE-FM | ClsscRock | RubberCity | /5.1 | 5.1 |
| WAKS-FM | T40 | ClrChnnl | 3.9 | 4.3 |
| WMMS-FM | Rock | ClrChnnl | 4.4 | 4.1 |
| WDOK-FM | AC | CBS | 3.3 | 4 |
| WTAM-AM | N/T | ClrChnnl | 3.7 | 4 |
| WZAK-FM | UrbAC | RadioOne | 4.3 | 3.6 |
| WENZ-FM | Urb | RadioOne | 4.1 | 3.3 |
| WKDD-FM | HotAC | ClrChnnl | 3.3 | 3.2 |
| WGAR-FM | Ctry | ClrChnnl | 2.5 | 2.9 |
| WAKR-AM | | RubberCity | 3.1 | 2.8 |
| WHLO-AM | N/T | ClrChnnl | 1.7 | 2.8 |
| WFHM-FM | ChrstnAC | Salem | | 2.3 |
| WMVX-FM | HotAC | ClrChnnl | 2.3 | 2.3 |
| WNCX-FM | ClsscRock | CBS | | 2.3 |
| WNWV-FM | | Elyria-Lora | in1.9 | 2.1 |
| WKNR-AM | Sports | GoodKarm | a1.7 | 1.7 |
| WHBC-FM | AC | NextMedia | | 1.5 |
| WQAL-FM | | | 1.9 | 1.2 |
| WQXK-FM | | Cumul. | 1.6 | 1.2 |
| WHOF-FM | | ClrChnnl | 0 | 0.9 |
| WRQK-FM | Rock | ClrChnnl | 1.2 | 8.0 |
| WYFM-FM | | Cumul. | 8.0 | 8.0 |
| WHK-AM | N/T | Salem | 0.4 | 0.5 |
| WKRK-FM | Alt | CBS | 0.7 | 0.4 |
| | | | | |