



The Conclave is proud to announce the addition of noted screenwriter and humorist **Pat Proft** to the 2009 Learning Conference agenda, July 16-18 in Minneapolis! Pat will hold forth during his Saturday morning (7/18) session, "**Is That Your Funny Bone Or Are You Just Happy To Hear Me?**" Pat has a long and storied career, with not-so-humble beginnings as a stand up comic and member

of the famed Minneapolis-based **Dudley Riggs Brave New** Workshop. Early in his career, he was an acting staple on a variety of TV situation comedies and feature-length films. But when his name appeared on the credits of the cult-classic Airplane, his comedy-writing career took off! Since that time, he has been an integral part of the creative teams behind such feature film franchises as Police Academy, The Naked Gunseries, and Hot Shots! His reputation as a master of pun-based, sightgag, adult-skewed humor continued with his writing and production of movies like Wrongfully Accused, Moving Violations, Scary Movie, and High School High. Pat's versatility is underscored as the sole writer of the Disney box-office smash Mr. Magoo, starring Leslie Nielsen. In his Saturday morning "Funny Bone" Conclave session, Pat will reveal the serious secrets behind successful comedy writing - aiming his presentation at helping radio reach an audience with humor. Jokes don't just happen; they're created with discipline and a sharp eye on the real world. At the end of this presentation, a registrant will understand exactly how they can bring laughter to a listener! Pat's session is this year's Top 40 Format Symposium, sponsored by Radio & Records! Comment: The Conclave is thrilled to bring Pat to the Learning Conference. There isn't a soul in radio who hasn't laughed at something Pat wrote, and scores of radio talents have adopted his left-of-center style of humor as their own. Pat's first Conclave appearance promises to be an absolutely can'tmiss event. - TK

American **Roxana Saberi**, who has worked with **NPR**, the **BBC** and **ABC News** is reportedly in "bad condition" after being sentenced to eight years in an Iranian prison for "espionage." Her parents had the chance to see her last Sunday, after her weeklong hunger strike, saying she is very frail and could hardly stand up. Saberi is a native of New Jersey, but grew up in Fargo, ND. She had been reporting in Iran when she was arrested.

Remember this story? Peak Top 40 KSAS/Boise, ID PD and PM driver KeKe Luv finished his latest stunt by running seven marathons in a week to raise awareness for child abuse. That's a 180 miles of running in one week. From the story: "Winding through neighborhoods and major thoroughfares, the station took the endurance event straight to listeners. Everywhere Luv went, folks honked and cheered and yelled "Go KeKe Go!" The station worked with Internet provider Fiberpipe to live stream the event - with a traveling camera available online. The chat room averaged 90-120 folks chatting, watching and listening in a dynamic interactive format. People like KeKe's mom, sister, and the rest of the KSAS staff interacted with listeners online. I've always loved the saying "do well by doing good." This is a prime example of what radio can be. The station picked a cause, zeroed in, and found a way to grab attention. KeKe Luv, whose real name is **Steve Kicklighter**, made a real, personal, physical sacrifice for this event. To be able to buckle down and commit your mind and body to something this intense is impressive. When I think of what radio should be - this is it." Amen.

Shortly after a conference call this week, Arbitron CEO Michael Skarzynski and Radio Advisory Council Chair Lisa Decker announced that the company would be increasing benchmarks in both DDI and in-tab when it comes to PPM, along with other guarantees for the diary. Skarsynski admitted that Arbitron has had to pay rebates for failing to meet guaranteed benchmarks in the past. The benchmark increases in PPM measurement include persons 6+ DDI rising from 90-95% in year 1 and 100% in year 2, with 18-34 DDI increasing 70%-80%. In-tab averages for 18-34 will be lifted from 60-70%. All these benchmarks will be measured on a 13-month rolling average. Cell phone-only in-tab targets will be increased from 10-15% by the end of 2009. Arbitron agreed to a new DDI benchmark in diary markets for 18-34 as 70% in year 1 and 80% in year 2, starting in Spring 2009. Decker also noted the ratings firm agreed to create a 18-54 DDI guarantee for diary markets; it will report back on a suitable benchmark and timing for the guarantee at a later date.



Peeking Behind The PPM Curtain: Understanding and Using PPM Technology

There are many skeptics about whether the new PPM ratings technology is good for radio. The idea of a non-recall methodology has been hailed as a major step forward, but some doubters claim that when the PPM picks up stations that a listener may hear, but haven't personally selected, it nullifies consumer-product bonding. And that poses a BIG problem! On Wednesday, May 13th at 3P EDT/2P CDT, Barry Hill of RCS (Radio Computing Services) will show the way to get to the facts you need in this unique webinar, presented by RCS.

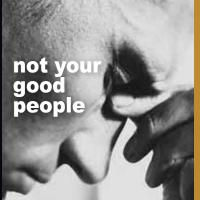


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Clear Channel cut loose another 590 FT on and off-air positions this week, a workforce reduction just over 3%. The on-air positions will be filled with a combo of syndication and Clear Channel's new premium choice programming. This brings the total of released employees to 2,440, or 12% of the staff levels since December 2008. Last year, Clear Channel became the biggest leveraged buyout ever in media after it was taken private by Thomas H. Lee Partners and Bain Capital. The New York **Times** is reporting that "now its revenues are plunging and so is its cash flow, making it harder to meet the payments on the billions in debt accumulated in the process of buying out its public investors. If it violates some of its loan agreements, those interest payments rise sharply." Days after Thomas H. Lee Partners Pres. Scott Sperling said, "We do not have an expectation of an imminent blowup," Clear Channel announced a 23% drop in revenue in the first quarter alone and that cash flow fell 47%. "Before the 2008 purchase closed, there was a battle between the banks and private equity funds, who went to court to force the banks to complete the deal," said Neil Begley, a Moody's debt analyst. "While the equity holders would prefer an out-ofcourt restructuring, in this case they may not be able to come to terms with the banks." The company owes \$1.3 billion with a B in interest annually on its debt and analysts project they'll need another \$1.5 billion in cash flow this year.

Cumulus announced this week, during their company-wide conference call, that all employees will now be required to take five days off without pay before the end of Q2, 2009. Of course, the economy was blamed for the pay cuts.

The Conclave is proud to present the latest in its series of exclusive webinars, "Peeking Behind The PPM Curtain: Understanding and Using PPM Technology!"at 3P EDT/2P CDT on Wednesday, May 13. In this novel webinar, Barry Hill, Director of Technical Sales for RCS will be presenting information guaranteed to help you understand your audience better! The free webinar is sponsored by RCS; Pre-registration is required at https://www1.gotomeeting.com/register/551804145. About the webinar: There are many skeptics who argue whether PPM technology is good for radio. The idea of a non-recall methodology has been hailed as a major step forward, but some doubters claim that when the PPM picks up stations that a listener may hear - but haven't personally selected - it nullifies consumerproduct bonding. Viewing PPM data though RCS' Selector when combined with Media Monitor's Audience Reaction Tool, allows programmers to see how the audience reacts to specific programming features. With the click of a button, a PD is able to hear what was on the air at any given moment and correlate that element to actual tune-in or tune-out, creating never-before available opportunities for radio. How does this impact the listener, the advertising client, and/or the station as a whole? Barry's presentation of PPM audience measurement will help all broadcasters increase their awareness of this new methodology, offering ideas and suggesting specific actions that can be taken to provide an audience with better programming. Barry Hill has a long career in radio, with his roots firmly planted in programming! Comment: Once again, the Conclave presents a cutting-edge webinar steeped in knowledge that can be gleaned nowhere else. Barry's presentation will deeply dip into what the PPM methodology can reveal, and not just to those who employ the technology in PPM markets. If your radio station has an audience of any size, this will be an essential 90 minutes of teaching! - TK

The **Supreme Court** upheld the **FCC's** "fleeting expletive" indecency policy, throwing out the **Second Circuit Court of Appeals'** ruling sending the case back to the FCC for a "reasoned analysis" justifying the policy. The court's 5-4 decision doesn't approve the constitutionality of the policy, leaving a lower court responsible for reconsideration.

The NAB has implemented a series of anti-performance tax ads in the D.C. transit system's Capitol South metro station, just two blocks from the Capital building. Commuters will see 45 ads promoting free, local radio and opposing the performance tax led by the Record Industry Association of America. "Every week, radio airplay reaches 235 million Americans, promoting both new and legacy artists and generating more than a billion dollars in CD and download sales for record labels annually. By contrast, artists routinely sue their record labels for cheating them out of royalty money," said NAB EVP Dennis Wharton. "We welcome an honest debate over which side has been a better friend to recording artists: America's hometown radio stations or foreign-owned record labels." The RIAA continues to press Congress to pass legislation forcing local radio to pay a new fee for music aired free to listeners.

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After testing over 100 stores around the country, Best Buy is considering going vinyl. Well, kind of. Peter Lauria of the New York Post adds, "Vinyl is less than 5% of Best Buy's music sales, but the format is growing as CD sales shrink. Vinyl sales grew 15% in 2007 and 89% in '08, making the 1.9 million albums purchased last year the most since 1991. And this year is shaping up even better, with 670,000 albums sold by mid-April. By contrast, CD sales have fallen at a roughly 20% clip the last few years. "To be sure, vinyl's growth, even combined with digital sales, can't make up for CDs' decline. But it shows consumers haven't abandoned the physical format. "And the fact that a retailer of Best Buy's size is willing to expand vinyl offerings is an incremental positive for a beleaguered industry." A typical Best Buy store features about 16 to 20 square feet of music merchandise and displays 8,000 CDs. 200 record albums would be about the max each store would display and sell.

Consultant Alan Burns is predicting a major PPM-fueled resurgence of Top 40 station in 2009. Burns and client Max Media have already flipped KONN/Denver and WXMM/Norfolk (which stunted with Classic Chinese, as reported here last week). "It has always been a great format, an evergreen that you don't have to replace every few years," Burns wrote. "Now operators are seeing PPM reflect the larger audiences and great demos we always knew were there, but which didn't always show up in the older-skewing diary methodology. The fact that New York and L.A. now have two new Top 40s has gotten people's attention. Finally, Top 40 can be less expensive to launch than many other formats, so it's something owners find attractive in this kind of economic environment. "You have to get the mix right for your market and understand exactly where on the adoption curve you and your audience live," he continued. "You've got to seize the moment, every moment, with imagination. And you need pluggedin talent who sincerely speak on the same level as and with the same language as your target. Finally you have to have sales people and sales management who understand and love the format. It's a challenge to get all of that right, but when you do you have a very profitable station on your hands."

Bonneville's/Cincinnati 4-station group will host the Volunteer Fair 2009, to connect people with talent to local non-profit organizations in need. The four FM's will host the event May 30th. "Everyone has something to share," Alternative WSWD-FM Promotions Dir. **Julie Evans** said. "The Volunteer Fair 2009 is all about finding the right opportunity to give back to our community."

New Northwest Broadcasters and current Pres./CEO Pete Benedetti announced they have entered into an agreement to sell their five Billings, MT radio stations to a new company, BMG Billings, LLC headed by Benedetti. Benedetti will step down as NNB's CEO and will be replaced by current EVP/CFO Trila Bumstead. BMG Billings, LLC will begin operating the stations under an LMA May 1st.

Dwayne Hubbard's DVH Management doing business as **Pendleton Broadcasting** signs an LMA to take control of Top 40/Rhythmic WUIL/Champaign-Urbana, IL. The deal begins May 1st and carries an option to buy the station from **Champaign Partners LLC** for \$1.5 million.

Custer County Broadcasting GM David Birnie is buying all 58 shares of the company from members of the Griffith family. Birnie will pay \$10k a share for the 52 shares held by Liane Griffith and for the 3 shares that Jerry and Jeff Griffith each held. There's 10% in upfront cash, but a 10-year note with a big balloon payment of almost \$347k at the end of Year Ten. The stations are Country daytimer KCNI at 1280, with 1kw and Classic Rock KBBN, a class C2 at 95.3.





Southern Star Broadcasting/Piedmont, MO Country Combo KPWB-AM-FM lost its transmitter lease and has gone silent. The company is pleading with the FCC in finding an alternative tower site.

Touchdown Radio Chairman/CEO/Broadcaster and former **MN Viking Gino Torretta** has been picked for induction into the **College Football Hall of Fame**. Torretta, a former Quarterback for the University of Miami, led them to their 1991 National Championship while also winning the **Heisman** trophy that year. In '92, he was one of the Miami's most decorated football players, having won the **Maxwell Award** for "Best Overall Player" and was also a consensus All-American player in that year.

1995 Learning Conference keynoter, former **CBS** Talk KLSX/Los Angeles and syndicated host **Tom Leykis** will hold his annual Cinco De Mayo event this year on Tuesday from 5p-7p at the J Restaurant and Lounge in downtown LA. Since he's not currently on the air, Leykis enlisted his **Facebook** and **Myspace** friend lists and email contacts to invite fans to the party.

Independent minor league baseball's **St. Paul Saints** return to **Starboard Network** Religion WLOL-AM/Minneapolis for the 2009 season. The station will carry all 96 regular season games and playoffs. **Sean Aronson** is back for PBP duties. The team announced it would air all 8 Saturday home games on **Hubbard** Independent KSTC-TV with the rest of the games televised on the **Saints Cable Network**. (And alas, no...the Saints – nor the Twins - will not be in town when the industry flocks to the Twin Cities for the 34th annual Conclave Learning Conference in July).

Triton Digital Media and Tom Zarecki's Jetcast, Inc. have agreed to allow advertisers and agencies to purchase "Replaceads Network" in-stream inventory directly from Triton Digital Sales. This is supposed to simplify the purchasing process for advertisers looking to access Replaceads' network of nearly 5-thousand online radio and television content providers with more than a million daily listeners/viewers.

American Women in Radio and TV announced Pres. Maria Efantis Brennan has accepted FCC Commissioner Copps' invitation to continue her services on the FCC Advisory Committee on Diversity in the Digital Age.

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In today s radio, it is more difficult for programmers and air talent to be mentored. Where can rising radio talent come to learn, and network? One of the few truly beneficial and focused gatherings is the Conclave. Every year it remains accessible for young talent, yet changes with the times - Steve Goldstein, EVP Saga Communications

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Federated Media Country WQHK and Hot AC WMEE Asst. OM/MD **Dave Michaels** returned to work PT this week after recovering from a hit-and-run car smash last month.

Gaylord Entertainment Country WSM-AM/Nashville OM **Joe Limardi** takes over middays while vet **Keith Bilbrey** exits.

KC radio vet and former **Conclave** *TalenTrak* keynoter **Randy Miller** is filling in this week for **Kathy O'Malley** and **Judy Markey** at Tribune Talk WGN-AM/Chicago. This is Miller's 2nd fill-in stint at WGN.

Federated Media Talk WOWO-AM/Ft. Wayne morning news anchor **Chevy Smith** exits after 11 years.

Emmis Classic Hits KIHT/St. Louis morning man JC Corcoran celebrates 25 years in the market, today. Corcoran will celebrate by throwing out the 1st pitch at the Cardinals game May 15th. Corcoran will also make visits to his old stomping grounds, appearing on John Brown's show at CH Holdings Talk KTRS-AM and Mark Reardon's show on CBS Talk KMOX-AM in the coming weeks. JC had shows on both stations before snuggling in at KIHT.

Congrats to **Midwestern Broadcasters** Country WTCM/Traverse City/Petoskey, MI morning man **Jack O'Malley** who celebrates 25 years of wakeups at WTCM today.

The **Chicago Sun-Times** reports "Those Were The Days" host **Chuck Shaden** is calling it quits after 39 years. The final show will air June 27th and be heard on non-comm WDCB(90.9). During that broadcast, Shaden will hand off to successor **Steve Darnall**.

Condolences to family and friends of **Clear Channel** Northern Colorado News Director/Morning Anchor and **Colorado State University** football and men's basketball radio voice **Rich Bircumshaw**, who passed away this week after suffering a stroke on Wednesday morning. He was 52.

The 34th Annual Conclave Learning Conference. RAB's Jeff Haley, Keynote! Agenda details coming! July 16-18, 2009. Sheraton South/Minneapolis. Tuition, just \$249 (hundreds of dollars less than any other major conference in the industry!) – Student/Free Agents, \$199. Register Now. Save Now!! Visit http://www.theconclave.com.

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Minneapo	lis-St. Paul,	MN (#16)			Milwaukee	e-Racine, W	I (#37)			Omaha-Co	uncil Bluffs	, NE (#72)		
Triple A KTCZ logs its highest finish ever.					T40 WXSS posts its best finish in awhile.				Dead heat between KFAB, WGOR.					
Station	Format	Owner		W′09	Station	Format	Owner	Fall	W′09	Station	Format	Owner	Fall	W′09
KQRS-FM	ClsscRock	Citadel	8.8	8.2	WTMJ-AM	N/T	Journal	10.1	8.5	KFAB-AM	N/T	Clr Chnnl	11.6	9.4
WCCO-AM	N/T	CBS Radio	6.5	6.3	WXSS-FM	T40	Entercom	7.5	7.4	KGOR-FM	Oldies	Clr Chnnl	7.8	9.3
KEEY-FM	Ctry	Clr Chnnl	6.8	6.1	WISN-AM	N/T	Clr Chnnl	7.8	6.9	KXKT-FM	Ctry	Clr Chnnl	6.3	8.7
KDWB-FM	, T40	Clr Chnnl	5.8	5.9	WKKV-FM	Urb	Clr Chnnl	6.4	6.2	KEZO-FM	Rock	Journal	5.5	6.7
KTCZ-FM	AAA	Clr Chnnl	3.4	4.6	WMIL-FM	Ctry	Clr Chnnl	6.6	6	KQKQ-FM	Hot AC	NRG Media	4.5	5.7
KTLK-FM	Talk	Clr Chnnl	3.3	4.6	WKLH-FM	ClsscRock	Saga	4.5	5.4	KOPW-FM	Urb	NRG Media	6.4	5.5
KSTP-FM	Hot AC	Hubbard	3.9	4.1	WLWK-FM	AdultHits	Journal	3.3	4.5	KQCH-FM	T40	Journal	4.9	5.4
KQQL-FM	Oldies	Clr Chnnl	3.8	3.9	WHQG-FM	Rock	Saga	4	4.3	KKCD-FM	ClsscRock	Journal	4.3	4
WLTE-FM	AC	CBS Radio	3.8	3.9	WJMR-FM	Urb AC	Saga	5	4.3	KQBW-FM	Rock	Clr Chnnl	4.1	3.5
KSTP-AM KXXR-FM	N/T ActRock	Hubbard Citadel	3.1 4.6	3.8 3.5	WRIT-FM	AdultHits	Clr Chnnl	3.1	4.3	KKAR-AM	N/T	NRG Media	3.7	3.4
KTTB-FM	Rhythm.	N.Lights	3.3	3.3	WMYX-FM	Hot AC	Entercom	3.3	3.7	KSRZ-FM	Hot AC	Journal	4.7	3.1
KFAN-AM	Sports	Clr Chnnl	3.1	3.1	WLDB-FM	AC	MilRadioAll	2.1	3.3	KOZN-AM	Sports	NRG Media	2.7	2.4
KZJK-FM	AdultHits	CBS Radio	2.8	3	WLUM-FM	Alt	MilRadioAll	4.1	2.8	KOMJ-AM	Stnrds	Journal	2.4	2.2
WFMP-FM WGVX-FM/	Talk	Hubbard	1.6	2.1	WQBW-FM	ClsscRock	Clr Chnnl	1.8	2.1	KOOO-FM	AdultHits	NRG Media	1.6	1.9
WGVX TM/					WOKY-AM	Oldies	Clr Chnnl	1.3	1.2	KGBI-FM	Chrstn AC	Salem	2.3	1.5
WGVZ-FM	ClsscHits	Citadel	2.4	2.1	WAUK-AM	Sports	Good Karma	0.8	1.1	KBBX-FM	RegMex	Conn.	1.9	1.3
KTNF-AM	Talk	JR	1.1	1	WJZX-FM	SmJazz	Saga	1.9	1.1	KMMQ-AM	SpanAdHits		1.3	1.3
WWTC-AM	Talk	Salem	1.3	1	WMCS-AM	Talk	MilRadioAll	1.6	1	KTWI-FM	Ctry	Clr Chnnl	1.1	1.2
KLCI-FM	Ctry	Starcom	0.9	0.8	WSSP-AM	Sports	Entercom	0.6	0.7	KXSP-AM	Sports	Journal	1.9	1.2
KLBB-AM	Stnrds	Davidson	0	0.4	WDRV-FM/	0,000	2	0.0	0.7	KOIL-AM	Talk	NRG Media	0.6	0.5
KMNV-AM	RegMex	Davidson	0.4	0.4	WWDV-FM	ClsscRock	Bonneville	0.9	0.6				0.0	0.5
WREY-AM	RegMex	Borgen	0	0.4	WGN-AM	N/T	Tribune	0.6	0.5	Denver-Bo	oulder, CO (#21)		
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Columbus	, OH (#36)				Indianapo	lis, IN (#40))			Station	ithin a point Format	Owner		W′09
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Big winter Station	for N/T WTV/ Format	Owner		W′09	-		Owner	Fall	W′09	Station	Format	Owner	Fall	
Big winter Station WTVN-AM	for N/T WTVI Format N/T	Owner Clr Chnnl	7.9	9	Country Wi Station WFMS-FM	FMS is king. Format Ctry	Owner Cumul.	8.8	9.6	Station KOA-AM	Format N/T	Owner Clr Chnnl	Fall 6.6	5.9
Big winter Station WTVN-AM WNCI-FM	for N/T WTVI Format N/T T40	Owner Clr Chnnl Clr Chnnl	7.9 7.6	9 8.8	Country Wi Station WFMS-FM WIBC-FM	FMS is king. Format Ctry N/T	Owner Cumul. Emmis	8.8	9.6 7.8	Station KOA-AM KYGO-FM	Format N/T Ctry	Owner Clr Chnnl LincFin	Fall 6.6 4.7	5.9 5.5
Big winter Station WTVN-AM WNCI-FM WXMG-FM	for N/T WTV/ Format N/T T40 Urb AC	Owner Clr Chnnl Clr Chnnl Radio One	7.9 7.6 4.8	9 8.8 6.3	Country Wi Station WFMS-FM WIBC-FM WHHH-FM	FMS is king. Format Ctry N/T Urb	Owner Cumul. Emmis Radio One	8.8 8 5.5	9.6 7.8 6.2	Station KOA-AM KYGO-FM KQKS-FM	Format N/T Ctry Rhythm.	Owner Clr Chnnl LincFin LincFin	Fall 6.6 4.7 5.2	5.9 5.5 5.4
Big winter Station WTVN-AM WNCI-FM WXMG-FM WCKX-FM	for N/T WTV/ Format N/T T40 Urb AC Urb	Owner Clr Chnnl Clr Chnnl Radio One Radio One	7.9 7.6 4.8 6	9 8.8 6.3 5.8	Country Wi Station WFMS-FM WIBC-FM WHHH-FM WTLC-FM	FMS is king. Format Ctry N/T Urb Urb AC	Owner Cumul. Emmis Radio One Radio One	8.8 8 5.5 7.3	9.6 7.8 6.2 5.8	Station KOA-AM KYGO-FM KQKS-FM KXPK-FM	Format N/T Ctry Rhythm. RegMex	Owner Clr Chnnl LincFin LincFin Entravision	Fall 6.6 4.7 5.2 5.2	5.9 5.5 5.4 5.3
Big winter Station WTVN-AM WNCI-FM WXMG-FM WCKX-FM WCOL-FM	for N/T WTV/ Format N/T T40 Urb AC Urb Ctry	Owner Clr Chnnl Clr Chnnl Radio One Radio One Clr Chnnl	7.9 7.6 4.8 6 7.1	9 8.8 6.3 5.8 5.6	Country Wi Station WFMS-FM WIBC-FM WHHH-FM WTLC-FM WFBQ-FM	FMS is king. Format Ctry N/T Urb Urb AC ClsscRock	Owner Cumul. Emmis Radio One Radio One Clr Chnnl	8.8 8 5.5 7.3 6.9	9.6 7.8 6.2 5.8 5.6	Station KOA-AM KYGO-FM KQKS-FM KXPK-FM KOSI-FM	Format N/T Ctry Rhythm. RegMex AC	Owner Clr Chnnl LincFin LincFin Entravision Entercom	Fall 6.6 4.7 5.2 5.2 4.8	5.9 5.5 5.4 5.3 5.1
Big winter Station WTVN-AM WNCI-FM WXMG-FM WCKX-FM WCOL-FM WLVQ-FM	for N/T WTV/ Format N/T T40 Urb AC Urb Ctry Rock	Owner Clr Chnnl Clr Chnnl Radio One Radio One Clr Chnnl Wilks	7.9 7.6 4.8 6 7.1 4.7	9 8.8 6.3 5.8 5.6	Country W/ Station WFMS-FM WIBC-FM WHHH-FM WTLC-FM WFBQ-FM WRZX-FM	FMS is king. Format Ctry N/T Urb Urb AC ClsscRock Alt	Owner Cumul. Emmis Radio One Radio One Clr Chnnl	8.8 8 5.5 7.3 6.9 3.6	9.6 7.8 6.2 5.8 5.6 4.8	Station KOA-AM KYGO-FM KQKS-FM KXPK-FM KOSI-FM KBCO-FM	Format N/T Ctry Rhythm. RegMex AC AAA	Owner Clr Chnnl LincFin LincFin Entravision Entercom Clr Chnnl	Fall 6.6 4.7 5.2 5.2 4.8 4	5.9 5.5 5.4 5.3 5.1 4.7
Big winter Station WTVN-AM WNCI-FM WXMG-FM WCKX-FM WCOL-FM WLVQ-FM WHOK-FM	for N/T WTV/ Format N/T T40 Urb AC Urb Ctry Rock ClsscCtry	Owner Clr Chnnl Clr Chnnl Radio One Radio One Clr Chnnl	7.9 7.6 4.8 6 7.1 4.7	9 8.8 6.3 5.8 5.6 5	Country W/Station WFMS-FM WIBC-FM WHHH-FM WTLC-FM WFBQ-FM WRZX-FM WJJK-FM	FMS is king. Format Ctry N/T Urb Urb AC ClsscRock Alt AdultHits	Owner Cumul. Emmis Radio One Radio One Clr Chnnl Clr Chnnl Cumul.	8.8 8 5.5 7.3 6.9 3.6 5.3	9.6 7.8 6.2 5.8 5.6 4.8	Station KOA-AM KYGO-FM KQKS-FM KXPK-FM KOSI-FM KBCO-FM KBPI-FM	Format N/T Ctry Rhythm. RegMex AC AAA ActRock	Owner CIr Chnnl LincFin LincFin Entravision Entercom CIr Chnnl CIr Chnnl	Fall 6.6 4.7 5.2 5.2 4.8 4 3.5	5.9 5.5 5.4 5.3 5.1 4.7 3.5
Big winter Station WTVN-AM WNCI-FM WXMG-FM WCKX-FM WCOL-FM WLVQ-FM WHOK-FM WSNY-FM	for N/T WTV/ Format N/T T40 Urb AC Urb Ctry Rock ClsscCtry AC	Owner CIr Chnnl CIr Chnnl Radio One Radio One CIr Chnnl Wilks Wilks Saga	7.9 7.6 4.8 6 7.1 4.7 3 5.5	9 8.8 6.3 5.8 5.6 5 4.8 4.6	Country W/Station WFMS-FM WIBC-FM WHHH-FM WTLC-FM WFBQ-FM WRZX-FM WJJK-FM WKLU-FM	FMS is king. Format Ctry N/T Urb Urb AC ClsscRock Alt AdultHits ClsscRock	Owner Cumul. Emmis Radio One Radio One Clr Chnnl Clr Chnnl Cumul. Indy Radio	8.8 8 5.5 7.3 6.9 3.6 5.3 2.5	9.6 7.8 6.2 5.8 5.6 4.8 4.1 3.9	Station KOA-AM KYGO-FM KQKS-FM KXPK-FM KOSI-FM KBCO-FM KBPI-FM KXKL-FM	N/T Ctry Rhythm. RegMex AC AAA ActRock Oldies	Owner CIr Chnnl LincFin Entravision Entercom CIr Chnnl CIr Chnnl Wilks	Fall 6.6 4.7 5.2 5.2 4.8 4 3.5 3.4	5.9 5.5 5.4 5.3 5.1 4.7 3.5 3.4
Big winter Station WTVN-AM WNCI-FM WXMG-FM WCKX-FM WCOL-FM WLVQ-FM WHOK-FM WSNY-FM WLZT-FM	for N/T WTV/ Format N/T T40 Urb AC Urb Ctry Rock ClsscCtry AC AC	Owner CIr Chnnl Radio One Radio One CIr Chnnl Wilks Wilks Saga CIr Chnnl	7.9 7.6 4.8 6 7.1 4.7 3 5.5 4.5	9 8.8 6.3 5.8 5.6 5 4.8 4.6 3.4	Country W/Station WFMS-FM WIBC-FM WHHH-FM WTLC-FM WFBQ-FM WRZX-FM WJJK-FM WKLU-FM WYXB-FM	FMS is king. Format Ctry N/T Urb Urb AC ClsscRock Alt AdultHits ClsscRock AC	Owner Cumul. Emmis Radio One Radio One Clr Chnnl Clr Chnnl Cumul. Indy Radio Emmis	8.8 8 5.5 7.3 6.9 3.6 5.3 2.5 4.7	9.6 7.8 6.2 5.8 5.6 4.8 4.1 3.9 3.9	Station KOA-AM KYGO-FM KQKS-FM KXPK-FM KOSI-FM KBCO-FM KBPI-FM KXKL-FM KHOW-AM	Format N/T Ctry Rhythm. RegMex AC AAA ActRock Oldies N/T	Owner Clr Chnnl LincFin Entravision Entercom Clr Chnnl Clr Chnnl Wilks Clr Chnnl	Fall 6.6 4.7 5.2 5.2 4.8 4 3.5 3.4 3	5.9 5.5 5.4 5.3 5.1 4.7 3.5 3.4 3.2
Big winter Station WTVN-AM WNCI-FM WXMG-FM WCKX-FM WCOL-FM WLVQ-FM WHOK-FM WSNY-FM WLZT-FM WRKZ-FM	for N/T WTV/ Format N/T T40 Urb AC Urb Ctry Rock ClsscCtry AC AC Rock	Owner CIr Chnnl Radio One Radio One CIr Chnnl Wilks Wilks Saga CIr Chnnl N. American	7.9 7.6 4.8 6 7.1 4.7 3 5.5 4.5 2.8	9 8.8 6.3 5.8 5.6 5 4.8 4.6 3.4	Country W/Station WFMS-FM WIBC-FM WHHH-FM WTLC-FM WFBQ-FM WRZX-FM WJJK-FM WKLU-FM WYXB-FM WNOU-FM	FMS is king. Format Ctry N/T Urb Urb AC ClsscRock Alt AdultHits ClsscRock AC T40	Owner Cumul. Emmis Radio One Radio One Clr Chnnl Clr Chnnl Cumul. Indy Radio Emmis Radio One	8.8 8 5.5 7.3 6.9 3.6 5.3 2.5 4.7 3.9	9.6 7.8 6.2 5.8 5.6 4.8 4.1 3.9 3.9	Station KOA-AM KYGO-FM KQKS-FM KXPK-FM KOSI-FM KBCO-FM KBPI-FM KXKL-FM KHOW-AM KQMT-FM	Format N/T Ctry Rhythm. RegMex AC AAA ActRock Oldies N/T ClsscRock	Owner Clr Chnnl LincFin Entravision Entercom Clr Chnnl Clr Chnnl Wilks Clr Chnnl Entercom	Fall 6.6 4.7 5.2 5.2 4.8 4 3.5 3.4 3 2.5	5.9 5.5 5.4 5.3 5.1 4.7 3.5 3.4 3.2
Big winter Station WTVN-AM WNCI-FM WXMG-FM WCKX-FM WCOL-FM WHOK-FM WSNY-FM WLZT-FM WRKZ-FM WBNS-FM	for N/T WTV/ Format N/T T40 Urb AC Urb Ctry Rock ClsscCtry AC AC Rock Hot AC	Owner CIr Chnnl Radio One Radio One CIr Chnnl Wilks Wilks Saga CIr Chnnl N. American RadiOhio	7.9 7.6 4.8 6 7.1 4.7 3 5.5 4.5 2.8 3.8	9 8.8 6.3 5.8 5.6 5 4.8 4.6 3.4 3.4 3.3	Country W/Station WFMS-FM WIBC-FM WHHH-FM WTLC-FM WFBQ-FM WRZX-FM WJJK-FM WKLU-FM WYXB-FM WNOU-FM WZPL-FM	FMS is king. Format Ctry N/T Urb Urb AC ClsscRock Alt AdultHits ClsscRock AC T40 Hot AC	Owner Cumul. Emmis Radio One Radio One Clr Chnnl Clr Chnnl Cumul. Indy Radio Emmis Radio One Entercom	8.8 8.5.5 7.3 6.9 3.6 5.3 2.5 4.7 3.9 3.7	9.6 7.8 6.2 5.8 5.6 4.8 4.1 3.9 3.9 3.8 3.6	Station KOA-AM KYGO-FM KQKS-FM KXPK-FM KOSI-FM KBCO-FM KBPI-FM KXKL-FM KHOW-AM KQMT-FM KALC-FM KRFX-FM	Format N/T Ctry Rhythm. RegMex AC AAA ActRock Oldies N/T ClsscRock Hot AC	Owner CIr Chnnl LincFin Entravision Entercom CIr Chnnl Vilks CIr Chnnl Entercom Entercom Entercom	Fall 6.6 4.7 5.2 5.2 4.8 4 3.5 3.4 3 2.5 3.7	5.9 5.5 5.4 5.3 5.1 4.7 3.5 3.4 3.2 3.2
Big winter Station WTVN-AM WNCI-FM WXMG-FM WCKX-FM WCOL-FM WLVQ-FM WHOK-FM WSNY-FM WLZT-FM WRKZ-FM	for N/T WTV/ Format N/T T40 Urb AC Urb Ctry Rock ClsscCtry AC AC Rock	Owner CIr Chnnl Radio One Radio One CIr Chnnl Wilks Wilks Saga CIr Chnnl N. American RadiOhio CIr Chnnl	7.9 7.6 4.8 6 7.1 4.7 3 5.5 4.5 2.8 3.8 2.5	9 8.8 6.3 5.8 5.6 5 4.8 4.6 3.4 3.4 3.3	Country W/Station WFMS-FM WIBC-FM WHHH-FM WTLC-FM WFBQ-FM WRZX-FM WJJK-FM WKLU-FM WYXB-FM WNOU-FM WZPL-FM	FMS is king. Format Ctry N/T Urb Urb AC ClsscRock Alt AdultHits ClsscRock AC T40 Hot AC AdultHits	Owner Cumul. Emmis Radio One Radio One Clr Chnnl Clr Chnnl Cumul. Indy Radio Emmis Radio One Entercom Entercom	8.8 8.5.5 7.3 6.9 3.6 5.3 2.5 4.7 3.9 3.7 2.7	9.6 7.8 6.2 5.8 5.6 4.8 4.1 3.9 3.9 3.8 3.6	Station KOA-AM KYGO-FM KQKS-FM KXPK-FM KOSI-FM KBCO-FM KBPI-FM KXKL-FM KHOW-AM KQMT-FM KALC-FM	Format N/T Ctry Rhythm. RegMex AC AAA ActRock Oldies N/T ClsscRock Hot AC ClsscRock	Owner CIr Chnnl LincFin Entravision Entercom CIr Chnnl CIr Chnnl Wilks CIr Chnnl Entercom Entercom CIr Chnnl	Fall 6.6 4.7 5.2 5.2 4.8 4 3.5 3.4 3 2.5 3.7 2.6	5.9 5.5 5.4 5.3 5.1 4.7 3.5 3.4 3.2 2.9 2.9
Big winter Station WTVN-AM WNCI-FM WXMG-FM WCKX-FM WCOL-FM WHOK-FM WSNY-FM WLZT-FM WRKZ-FM WBNS-FM WBWR-FM WCVO-FM	for N/T WTV/ Format N/T T40 Urb AC Urb Ctry Rock ClsscCtry AC AC Rock Hot AC	Owner CIr Chnnl Radio One Radio One CIr Chnnl Wilks Wilks Saga CIr Chnnl N. American RadiOhio	7.9 7.6 4.8 6 7.1 4.7 3 5.5 4.5 2.8 3.8	9 8.8 6.3 5.8 5.6 5 4.8 4.6 3.4 3.4 3.3	Country W/Station WFMS-FM WIBC-FM WHHH-FM WTLC-FM WFBQ-FM WRZX-FM WJJK-FM WKLU-FM WYXB-FM WNOU-FM WZPL-FM WNTR-FM WLHK-FM	FMS is king. Format Ctry N/T Urb Urb AC ClsscRock Alt AdultHits ClsscRock AC T40 Hot AC AdultHits Ctry	Owner Cumul. Emmis Radio One Radio One Clr Chnnl Clr Chnnl Cumul. Indy Radio Emmis Radio One Entercom Entercom Emmis	8.8 8.5.5 7.3 6.9 3.6 5.3 2.5 4.7 3.9 3.7 2.7 3.5	9.6 7.8 6.2 5.8 5.6 4.8 4.1 3.9 3.9 3.8 3.6 3.2	Station KOA-AM KYGO-FM KQKS-FM KXPK-FM KOSI-FM KBCO-FM KBPI-FM KXKL-FM KHOW-AM KQMT-FM KALC-FM KRFX-FM	Format N/T Ctry Rhythm. RegMex AC AAA ActRock Oldies N/T ClsscRock Hot AC ClsscRock Hot AC	Owner CIr Chnnl LincFin Entravision Entercom CIr Chnnl Wilks CIr Chnnl Entercom Entercom CIr Chnnl Wilks	Fall 6.6 4.7 5.2 5.2 4.8 4 3.5 3.4 3 2.5 3.7 2.6 1.9	5.9 5.5 5.4 5.3 5.1 4.7 3.5 3.4 3.2 2.9 2.9 2.5
Big winter Station WTVN-AM WNCI-FM WXMG-FM WCKX-FM WCOL-FM WLVQ-FM WHOK-FM WSNY-FM WLZT-FM WRKZ-FM WBNS-FM WBWR-FM WCVO-FM	for N/T WTV/ Format N/T T40 Urb AC Urb Ctry Rock ClsscCtry AC AC Rock Hot AC 80s Chrstn AC	Owner CIr Chnnl Radio One Radio One CIr Chnnl Wilks Wilks Saga CIr Chnnl N. American RadiOhio CIr Chnnl CVofOhio	7.9 7.6 4.8 6 7.1 4.7 3 5.5 4.5 2.8 3.8 2.5 2.2	9 8.8 6.3 5.8 5.6 5 4.8 4.6 3.4 3.4 3.3 3 2.6	Country W/Station WFMS-FM WIBC-FM WHHH-FM WTLC-FM WFBQ-FM WRZX-FM WJJK-FM WKLU-FM WYXB-FM WNOU-FM WZPL-FM WNTR-FM WLHK-FM WTTS-FM	FMS is king. Format Ctry N/T Urb Urb AC ClsscRock Alt AdultHits ClsscRock AC T40 Hot AC AdultHits Ctry AAA	Owner Cumul. Emmis Radio One Radio One Clr Chnnl Clr Chnnl Cumul. Indy Radio Emmis Radio One Entercom Entercom Emmis Sarkes Tarz.	8.8 8.5.5 7.3 6.9 3.6 5.3 2.5 4.7 3.9 3.7 2.7 3.5 2.3	9.6 7.8 6.2 5.8 5.6 4.8 4.1 3.9 3.9 3.8 3.6 3.2 3.1 2.5	Station KOA-AM KYGO-FM KQKS-FM KXPK-FM KOSI-FM KBCO-FM KBPI-FM KXKL-FM KHOW-AM KQMT-FM KALC-FM KRFX-FM KIMN-FM	Format N/T Ctry Rhythm. RegMex AC AAA ActRock Oldies N/T ClsscRock Hot AC ClsscRock Hot AC Alt	Owner CIr ChnnI LincFin Entravision Entercom CIr ChnnI CIr ChnnI Wilks CIr ChnnI Entercom Entercom CIr ChnnI Entercom Entercom CIr ChnnI	Fall 6.6 4.7 5.2 5.2 4.8 4 3.5 3.4 3 2.5 3.7 2.6 1.9 3.2	5.9 5.5 5.4 5.3 5.1 4.7 3.5 3.4 3.2 2.9 2.9 2.5 2.5
Big winter Station WTVN-AM WNCI-FM WXMG-FM WCKX-FM WCOL-FM WLVQ-FM WHOK-FM WSNY-FM WLZT-FM WRKZ-FM WBNS-FM WBWR-FM WCVO-FM WJZA-FM/	for N/T WTV/ Format N/T T40 Urb AC Urb Ctry Rock ClsscCtry AC AC Rock Hot AC 80s Chrstn AC	Owner CIr Chnnl Radio One Radio One CIr Chnnl Wilks Wilks Saga CIr Chnnl N. American RadiOhio CIr Chnnl CVofOhio	7.9 7.6 4.8 6 7.1 4.7 3 5.5 4.5 2.8 3.8 2.5	9 8.8 6.3 5.8 5.6 5 4.8 4.6 3.4 3.4 3.3 2.6	Country W/Station WFMS-FM WIBC-FM WHHH-FM WTLC-FM WFBQ-FM WRZX-FM WJJK-FM WKLU-FM WYXB-FM WNOU-FM WZPL-FM WNTR-FM WLHK-FM WTTS-FM	FMS is king. Format Ctry N/T Urb Urb AC ClsscRock Alt AdultHits ClsscRock AC T40 Hot AC AdultHits Ctry AAA Gospel	Owner Cumul. Emmis Radio One Radio One Clr Chnnl Clr Chnnl Cumul. Indy Radio Emmis Radio One Entercom Entercom Emmis Sarkes Tarz. Radio One	8.8 8.5.5 7.3 6.9 3.6 5.3 2.5 4.7 3.9 3.7 2.7 3.5 2.3 2.2	9.6 7.8 6.2 5.8 5.6 4.8 4.1 3.9 3.9 3.8 3.6 3.2 3.1 2.5	Station KOA-AM KYGO-FM KQKS-FM KXPK-FM KOSI-FM KBCO-FM KBPI-FM KXKL-FM KHOW-AM KQMT-FM KALC-FM KRFX-FM KIMN-FM KTCL-FM	Format N/T Ctry Rhythm. RegMex AC AAA ActRock Oldies N/T ClsscRock Hot AC ClsscRock Hot AC Alt Latin Pop	Owner CIr ChnnI LincFin Entravision Entercom CIr ChnnI CIr ChnnI Wilks CIr ChnnI Entercom Entercom CIr ChnnI Entercom Entercom CIr ChnnI Wilks CIr ChnnI	Fall 6.6 4.7 5.2 5.2 4.8 4 3.5 3.4 3 2.5 3.7 2.6 1.9 3.2 1.5	5.9 5.5 5.4 5.3 5.1 4.7 3.5 3.4 3.2 2.9 2.9 2.5 2.5 2.4
Big winter Station WTVN-AM WNCI-FM WXMG-FM WCKX-FM WCOL-FM WLVQ-FM WHOK-FM WSNY-FM WRKZ-FM WBNS-FM WBWR-FM WCVO-FM WJZA-FM/ WODB-FM WRXS-FM	for N/T WTV/ Format N/T T40 Urb AC Urb Ctry Rock ClsscCtry AC AC Rock Hot AC 80s Chrstn AC	Owner CIr Chnnl Radio One Radio One CIr Chnnl Wilks Wilks Saga CIr Chnnl N. American RadiOhio CIr Chnnl CVofOhio Saga CIr Chnnl	7.9 7.6 4.8 6 7.1 4.7 3 5.5 4.5 2.8 3.8 2.5 2.2	9 8.8 6.3 5.8 5.6 5 4.8 4.6 3.4 3.4 3.3 2.6	Country W/Station WFMS-FM WIBC-FM WHHH-FM WTLC-FM WFBQ-FM WRZX-FM WJJK-FM WKLU-FM WYXB-FM WNOU-FM WZPL-FM WNTR-FM WHK-FM WTTS-FM WTLC-AM WFNI-AM	FMS is king. Format Ctry N/T Urb Urb AC ClsscRock Alt AdultHits ClsscRock AC T40 Hot AC AdultHits Ctry AAA Gospel Sports	Owner Cumul. Emmis Radio One Radio One Clr Chnnl Clr Chnnl Cumul. Indy Radio Emmis Radio One Entercom Entercom Emmis Sarkes Tarz. Radio One Emmis	8.8 5.5 7.3 6.9 3.6 5.3 2.5 4.7 3.9 3.7 2.7 3.5 2.3 2.2 1.2	9.6 7.8 6.2 5.8 5.6 4.8 4.1 3.9 3.9 3.8 3.6 3.2 3.1 2.5 1.5	Station KOA-AM KYGO-FM KQKS-FM KXPK-FM KOSI-FM KBCO-FM KBPI-FM KXKL-FM KHOW-AM KQMT-FM KALC-FM KRFX-FM KIMN-FM KTCL-FM KJMN-FM KEZW-AM	Format N/T Ctry Rhythm. RegMex AC AAA ActRock Oldies N/T ClsscRock Hot AC ClsscRock Hot AC Alt Latin Pop Stnrds	Owner CIr ChnnI LincFin Entravision Entercom CIr ChnnI CIr ChnnI Wilks CIr ChnnI Entercom CIr ChnnI Entercom CIr ChnnI Entercom Entercom CIr ChnnI Wilks CIr ChnnI Entercom CIr ChnnI Entercom	Fall 6.6 4.7 5.2 5.2 4.8 4 3.5 3.4 3 2.5 3.7 2.6 1.9 3.2 1.5 1.8	5.9 5.5 5.4 5.3 5.1 4.7 3.5 3.4 3.2 2.9 2.9 2.5 2.5 2.4 2.1
Big winter Station WTVN-AM WNCI-FM WXMG-FM WCKX-FM WCOL-FM WLVQ-FM WHOK-FM WSNY-FM WLZT-FM WRKZ-FM WBNS-FM WBWR-FM WCVO-FM WJZA-FM/	for N/T WTV/ Format N/T T40 Urb AC Urb Ctry Rock ClsscCtry AC AC Rock Hot AC 80s Chrstn AC	Owner CIr Chnnl Radio One Radio One CIr Chnnl Wilks Wilks Saga CIr Chnnl N. American RadiOhio CIr Chnnl CVofOhio	7.9 7.6 4.8 6 7.1 4.7 3 5.5 4.5 2.8 3.8 2.5 2.2	9 8.8 6.3 5.8 5.6 5 4.8 4.6 3.4 3.4 3.3 2.6	Country W/Station WFMS-FM WIBC-FM WHHH-FM WTLC-FM WFBQ-FM WRZX-FM WJJK-FM WKLU-FM WYXB-FM WNOU-FM WZPL-FM WNTR-FM WHK-FM WTTS-FM WTLC-AM WFNI-AM WRDZ-FM	FMS is king. Format Ctry N/T Urb Urb AC ClsscRock Alt AdultHits ClsscRock AC T40 Hot AC AdultHits Ctry AAA Gospel Sports Kids	Owner Cumul. Emmis Radio One Radio One Clr Chnnl Clr Chnnl Cumul. Indy Radio Emmis Radio One Entercom Entercom Emmis Sarkes Tarz. Radio One Emmis Disney	8.8 8 5.5 7.3 6.9 3.6 5.3 2.5 4.7 3.9 3.7 2.7 2.3 2.2 1.2 0.9	9.6 7.8 6.2 5.8 5.6 4.8 4.1 3.9 3.9 3.8 3.6 3.2 1.5 1.5	Station KOA-AM KYGO-FM KQKS-FM KXPK-FM KOSI-FM KBCO-FM KBPI-FM KXKL-FM KHOW-AM KQMT-FM KALC-FM KRFX-FM KIMN-FM KTCL-FM KJMN-FM KEZW-AM	Format N/T Ctry Rhythm. RegMex AC AAA ActRock Oldies N/T ClsscRock Hot AC ClsscRock Hot AC Alt Latin Pop Stnrds RhyAC	Owner CIr ChnnI LincFin Entravision Entercom CIr ChnnI CIr ChnnI Wilks CIr ChnnI Entercom CIr ChnnI Entercom CIr ChnnI Entercom CIr ChnnI Wilks CIr ChnnI Wilks CIr ChnnI Entercom CIr ChnnI Entravision Entercom CIr ChnnI	Fall 6.6 4.7 5.2 5.2 4.8 4 3.5 3.4 3 2.5 3.7 2.6 1.9 3.2 1.5 1.8 2.3	5.9 5.5 5.4 5.3 5.1 4.7 3.5 3.4 3.2 2.9 2.9 2.5 2.5 2.4 2.1
Big winter Station WTVN-AM WNCI-FM WXMG-FM WCKX-FM WCOL-FM WLVQ-FM WHOK-FM WSNY-FM WRKZ-FM WBNS-FM WBNS-FM WCVO-FM WJZA-FM/ WODB-FM WRXS-FM WCLT-FM	for N/T WTV/ Format N/T T40 Urb AC Urb Ctry Rock ClsscCtry AC AC Rock Hot AC 80s Chrstn AC SmJazz Alt Ctry Stnrds	Owner CIr Chnnl Radio One Radio One CIr Chnnl Wilks Wilks Saga CIr Chnnl N. American RadiOhio CIr Chnnl CVofOhio Saga CIr Chnnl	7.9 7.6 4.8 6 7.1 4.7 3 5.5 4.5 2.8 3.8 2.5 2.2 3.2 1.9 1.3	9 8.8 6.3 5.8 5.6 5 4.8 4.6 3.4 3.3 3 2.6 2.1 2	Country W/Station WFMS-FM WIBC-FM WHHH-FM WTLC-FM WFBQ-FM WRZX-FM WJJK-FM WKLU-FM WXB-FM WNOU-FM WZPL-FM WNTR-FM WHK-FM WTTS-FM WTLC-AM WFNI-AM WRDZ-FM WXNT-AM	FMS is king. Format Ctry N/T Urb Urb AC ClsscRock Alt AdultHits ClsscRock AC T40 Hot AC AdultHits Ctry AAA Gospel Sports Kids N/T	Owner Cumul. Emmis Radio One Radio One Clr Chnnl Clr Chnnl Cumul. Indy Radio Emmis Radio One Entercom Entercom Emmis Sarkes Tarz. Radio One Emmis Disney Entercom	8.8 8 5.5 7.3 6.9 3.6 5.3 2.5 4.7 3.9 3.7 2.7 2.3 2.2 0.9 0.8	9.6 7.8 6.2 5.8 5.6 4.8 4.1 3.9 3.9 3.8 3.6 3.2 3.1 2.5 1.3 1.2	Station KOA-AM KYGO-FM KQKS-FM KXPK-FM KOSI-FM KBCO-FM KBPI-FM KXKL-FM KHOW-AM KQMT-FM KALC-FM KRFX-FM KIMN-FM KTCL-FM KJMN-FM KEZW-AM KPTT-FM	Format N/T Ctry Rhythm. RegMex AC AAA ActRock Oldies N/T ClsscRock Hot AC ClsscRock Hot AC Alt Latin Pop Stnrds RhyAC Sports	Owner CIr ChnnI LincFin Entravision Entercom CIr ChnnI CIr ChnnI Wilks CIr ChnnI Entercom CIr ChnnI Entercom Entercom CIr ChnnI Wilks CIr ChnnI Wilks CIr ChnnI Url ChnnI Entercom CIr ChnnI Entravision Entercom CIr ChnnI	Fall 6.6 4.7 5.2 5.2 4.8 4 3.5 3.4 3 2.5 3.7 2.6 1.9 3.2 1.5 1.8 2.3 1.4	5.9 5.5 5.4 5.3 5.1 4.7 3.5 3.4 3.2 2.9 2.5 2.5 2.4 2.1 2 1.7
Big winter Station WTVN-AM WNCI-FM WXMG-FM WCKX-FM WCOL-FM WLVQ-FM WHOK-FM WSNY-FM WRKZ-FM WBNS-FM WBWR-FM WCVO-FM WJZA-FM/ WODB-FM WRXS-FM WCLT-FM WMNI-AM WVMX-FM	for N/T WTV/ Format N/T T40 Urb AC Urb Ctry Rock ClsscCtry AC AC AC Rock Hot AC 80s Chrstn AC SmJazz Alt Ctry Stnrds Hot AC	Owner CIr Chnnl Radio One Radio One CIr Chnnl Wilks Wilks Saga CIr Chnnl N. American RadiOhio CIr Chnnl CVofOhio Saga CIr Chnnl WCLT N. American Saga	7.9 7.6 4.8 6 7.1 4.7 3 5.5 4.5 2.8 3.8 2.5 2.2 3.2 1.9 1.3 1.1	9 8.8 6.3 5.8 5.6 5 4.8 4.6 3.4 3.3 2.6 2.1 2 1.9 1.5	Country W/S Station WFMS-FM WIBC-FM WHHH-FM WTLC-FM WFBQ-FM WRZX-FM WJJK-FM WKLU-FM WYXB-FM WNOU-FM WZPL-FM WNTR-FM WTTS-FM WTLC-AM WFNI-AM WRDZ-FM WXNT-AM WEDJ-FM	FMS is king. Format Ctry N/T Urb Urb AC ClsscRock Alt AdultHits ClsscRock AC T40 Hot AC AdultHits Ctry AAA Gospel Sports Kids N/T RegMex	Owner Cumul. Emmis Radio One Radio One Clr Chnnl Clr Chnnl Cumul. Indy Radio Emmis Radio One Entercom Entercom Emmis Sarkes Tarz. Radio One Emmis Disney Entercom Continental	8.8 8.5.5 7.3 6.9 3.6 5.3 2.5 4.7 3.9 3.7 2.7 3.5 2.2 1.2 0.9 0.8 0.7	9.6 7.8 6.2 5.8 5.6 4.8 4.1 3.9 3.9 3.8 3.6 3.2 3.1 2.5 1.3 1.2 1.2	Station KOA-AM KYGO-FM KQKS-FM KXPK-FM KOSI-FM KBPI-FM KKKL-FM KHOW-AM KQMT-FM KALC-FM KIMN-FM KTCL-FM KJMN-FM KEZW-AM KPTT-FM KKFN-FM	Format N/T Ctry Rhythm. RegMex AC AAA ActRock Oldies N/T ClsscRock Hot AC ClsscRock Hot AC Alt Latin Pop Stnrds RhyAC Sports Talk	Owner CIr ChnnI LincFin Entravision Entercom CIr ChnnI CIr ChnnI Wilks CIr ChnnI Entercom CIr ChnnI Entercom CIr ChnnI Entercom CIr ChnnI Wilks CIr ChnnI Uilks CIr ChnnI Entercom CIr ChnnI Entravision Entercom CIr ChnnI LincFin CIr ChnnI	Fall 6.6 4.7 5.2 5.2 4.8 4 3.5 3.4 3 2.5 3.7 2.6 1.9 3.2 1.5 1.8 2.3 1.4 1.2	5.9 5.5 5.4 5.3 5.1 4.7 3.5 3.4 3.2 2.9 2.5 2.5 2.4 2.1 2 1.7 1.6
Big winter Station WTVN-AM WNCI-FM WXMG-FM WCKX-FM WCOL-FM WHOK-FM WSNY-FM WLZT-FM WRKZ-FM WBNS-FM WBWR-FM WCVO-FM WJZA-FM/ WODB-FM WRXS-FM WCLT-FM WMNI-AM WVMX-FM WBNS-AM	for N/T WTV/ Format N/T T40 Urb AC Urb Ctry Rock ClsscCtry AC AC Rock Hot AC 80s Chrstn AC SmJazz Alt Ctry Stnrds Hot AC Sports	Owner CIr Chnnl Radio One Radio One CIr Chnnl Wilks Wilks Saga CIr Chnnl N. American RadiOhio CIr Chnnl CVofOhio Saga CIr Chnnl WCLT N. American Saga RadiOhio	7.9 7.6 4.8 6 7.1 4.7 3 5.5 4.5 2.8 3.8 2.5 2.2 3.2 1.9 1.3 1.2 3.4	9 8.8 6.3 5.8 5.6 5 4.8 4.6 3.4 3.3 3 2.6 2.1 2 1.9 1.5 1.5	Country W/S Station WFMS-FM WIBC-FM WHHH-FM WTLC-FM WFBQ-FM WRZX-FM WJJK-FM WKLU-FM WYXB-FM WNOU-FM WZPL-FM WNTR-FM WTTS-FM WTLC-AM WFNI-AM WRDZ-FM WXNT-AM WEDJ-FM WNDE-AM	FMS is king. Format Ctry N/T Urb Urb AC ClsscRock Alt AdultHits ClsscRock AC T40 Hot AC AdultHits Ctry AAA Gospel Sports Kids N/T RegMex Sports	Owner Cumul. Emmis Radio One Radio One Clr Chnnl Clr Chnnl Cumul. Indy Radio Emmis Radio One Entercom Entercom Emmis Sarkes Tarz. Radio One Emmis Disney Entercom Continental Clr Chnnl	8.8 8 5.5 7.3 6.9 3.6 5.3 2.5 4.7 3.9 3.7 2.7 3.5 2.2 1.2 0.9 0.8 0.7 1	9.6 7.8 6.2 5.8 5.6 4.8 4.1 3.9 3.9 3.8 3.6 3.2 3.1 2.5 1.3 1.2 1.2 1.1	Station KOA-AM KYGO-FM KQKS-FM KXPK-FM KOSI-FM KBCO-FM KBPI-FM KXKL-FM KHOW-AM KQMT-FM KALC-FM KIMN-FM KTCL-FM KJMN-FM KEZW-AM KPTT-FM KKFN-FM KKZN-AM KWOF-FM	Format N/T Ctry Rhythm. RegMex AC AAA ActRock Oldies N/T ClsscRock Hot AC ClsscRock Hot AC Alt Latin Pop Stnrds RhyAC Sports Talk Ctry	Owner CIr ChnnI LincFin Entravision Entercom CIr ChnnI CIr ChnnI Wilks CIr ChnnI Entercom CIr ChnnI Entercom CIr ChnnI Entercom CIr ChnnI Wilks CIr ChnnI Entercom CIr ChnnI Entravision Entercom CIr ChnnI LincFin CIr ChnnI	Fall 6.6 4.7 5.2 5.2 4.8 4 3.5 3.4 3 2.5 3.7 2.6 1.9 3.2 1.5 1.8 2.3 1.4 1.2 1.7	5.9 5.5 5.4 5.3 5.1 4.7 3.5 3.4 3.2 2.9 2.5 2.5 2.4 2.1 2 1.7 1.6 1.6
Big winter Station WTVN-AM WNCI-FM WXMG-FM WCKX-FM WCOL-FM WHOK-FM WSNY-FM WLZT-FM WRKZ-FM WBNS-FM WBWR-FM WCVO-FM WJZA-FM/ WODB-FM WCVO-FM WMX-FM WCLT-FM WMNI-AM WWMX-FM WBNS-AM	for N/T WTV/ Format N/T T40 Urb AC Urb Ctry Rock ClsscCtry AC AC Rock Hot AC 80s Chrstn AC SmJazz Alt Ctry Stnrds Hot AC Sports Alt	Owner CIr Chnnl Radio One Radio One CIr Chnnl Wilks Wilks Saga CIr Chnnl N. American RadiOhio CIr Chnnl CVofOhio Saga CIr Chnnl WCLT N. American Saga RadiOhio Ingleside	7.9 7.6 4.8 6 7.1 4.7 3 5.5 4.5 2.8 3.8 2.5 2.2 3.2 1.9 1.3 1.2 3.4 1.7	9 8.8 6.3 5.8 5.6 5 4.8 4.6 3.4 3.4 3.3 2.6 2.1 2 1.9 1.5 1.5	Country W/Station WFMS-FM WIBC-FM WHHH-FM WTLC-FM WFBQ-FM WRZX-FM WJJK-FM WKLU-FM WYXB-FM WNOU-FM WZPL-FM WNTR-FM WTLC-AM WTS-FM WTLC-AM WFNI-AM WRDZ-FM WXNT-AM WEDJ-FM WNDE-AM WNTS-AM	FMS is king. Format Ctry N/T Urb Urb AC ClsscRock Alt AdultHits ClsscRock AC T40 Hot AC AdultHits Ctry AAA Gospel Sports Kids N/T RegMex Sports RegMex	Owner Cumul. Emmis Radio One Radio One Clr Chnnl Clr Chnnl Cumul. Indy Radio Emmis Radio One Entercom Entercom Emmis Sarkes Tarz. Radio One Emmis Disney Entercom Continental Clr Chnnl Davidson	8.8 8 5.5 7.3 6.9 3.6 5.3 2.5 4.7 3.9 3.7 2.7 3.5 2.2 1.2 0.9 0.8 0.7 1.1	9.6 7.8 6.2 5.8 5.6 4.8 4.1 3.9 3.9 3.8 3.6 3.2 3.1 2.5 1.3 1.2 1.2 1.1	Station KOA-AM KYGO-FM KQKS-FM KXPK-FM KOSI-FM KBCO-FM KBPI-FM KXKL-FM KHOW-AM KQMT-FM KALC-FM KIMN-FM KTCL-FM KJMN-FM KEZW-AM KPTT-FM KKFN-FM KKFN-FM KKN-AM KWOF-FM KBNO-AM	Format N/T Ctry Rhythm. RegMex AC AAA ActRock Oldies N/T ClsscRock Hot AC ClsscRock Hot AC Alt Latin Pop Stnrds RhyAC Sports Talk Ctry RegMex	Owner CIr ChnnI LincFin Entravision Entercom CIr ChnnI CIr ChnnI Wilks CIr ChnnI Entercom CIr ChnnI Entercom CIr ChnnI Entercom CIr ChnnI Wilks CIr ChnnI Entravision Entercom CIr ChnnI LincFin CIr ChnnI Wilks Lat Comm.	Fall 6.6 4.7 5.2 5.2 4.8 4 3.5 3.4 3 2.5 3.7 2.6 1.9 3.2 1.5 1.8 2.3 1.4 1.2 1.7	5.9 5.5 5.4 5.3 5.1 4.7 3.5 3.4 3.2 2.9 2.5 2.5 2.4 2.1 2 1.7 1.6 1.6 1.3
Big winter Station WTVN-AM WNCI-FM WXMG-FM WCKX-FM WCOL-FM WHOK-FM WSNY-FM WLZT-FM WRKZ-FM WBNS-FM WBWR-FM WCVO-FM WJZA-FM/ WODB-FM WRXS-FM WCLT-FM WMNI-AM WVMX-FM WBNS-AM	for N/T WTV/ Format N/T T40 Urb AC Urb Ctry Rock ClsscCtry AC AC Rock Hot AC 80s Chrstn AC SmJazz Alt Ctry Stnrds Hot AC Sports	Owner CIr Chnnl Radio One Radio One CIr Chnnl Wilks Wilks Saga CIr Chnnl N. American RadiOhio CIr Chnnl CVofOhio Saga CIr Chnnl WCLT N. American Saga RadiOhio	7.9 7.6 4.8 6 7.1 4.7 3 5.5 4.5 2.8 3.8 2.5 2.2 3.2 1.9 1.3 1.2 3.4,7 1.1	9 8.8 6.3 5.8 5.6 5 4.8 4.6 3.4 3.3 3 2.6 2.1 2 1.9 1.5 1.5	Country W/Station WFMS-FM WIBC-FM WHHH-FM WTLC-FM WFBQ-FM WRZX-FM WJJK-FM WKLU-FM WYXB-FM WNOU-FM WZPL-FM WNTR-FM WTLC-AM WFNI-AM WRDZ-FM WXNT-AM WEDJ-FM WNDE-AM WNTS-AM WNTS-AM	FMS is king. Format Ctry N/T Urb Urb AC ClsscRock Alt AdultHits ClsscRock AC T40 Hot AC AdultHits Ctry AAA Gospel Sports Kids N/T RegMex Sports RegMex AC	Owner Cumul. Emmis Radio One Radio One Clr Chnnl Clr Chnnl Cumul. Indy Radio Emmis Radio One Entercom Entercom Emmis Sarkes Tarz. Radio One Emmis Disney Entercom Continental Clr Chnnl	8.8 8 5.5 7.3 6.9 3.6 5.3 2.5 4.7 3.9 3.7 2.7 3.5 2.2 1.2 0.9 0.8 0.7 1	9.6 7.8 6.2 5.8 5.6 4.8 4.1 3.9 3.9 3.8 3.6 3.2 3.1 2.5 1.3 1.2 1.2 1.1	Station KOA-AM KYGO-FM KQKS-FM KXPK-FM KOSI-FM KBCO-FM KBPI-FM KXKL-FM KHOW-AM KQMT-FM KALC-FM KTCL-FM KJMN-FM KEZW-AM KPTT-FM KKFN-FM KKZN-AM KWOF-FM KBNO-AM KJAC-FM	Format N/T Ctry Rhythm. RegMex AC AAA ActRock Oldies N/T ClsscRock Hot AC ClsscRock Hot AC Alt Latin Pop Stnrds RhyAC Sports Talk Ctry RegMex AdultHits	Owner CIr ChnnI LincFin Entravision Entercom CIr ChnnI CIr ChnnI Wilks CIr ChnnI Entercom CIr ChnnI Entercom CIr ChnnI Uilks CIr ChnnI Wilks CIr ChnnI Entercom CIr ChnnI Entravision Entercom CIr ChnnI LincFin CIr ChnnI Wilks Lat Comm. NRC	Fall 6.6 4.7 5.2 5.2 4.8 4 3.5 3.4 3 2.5 3.7 2.6 1.9 3.2 1.5 1.8 2.3 1.4 1.2 1.7 1.7	5.9 5.5 5.4 5.3 5.1 4.7 3.5 3.4 3.2 2.9 2.5 2.5 2.4 2.1 2 1.7 1.6 1.3 1.3
Big winter Station WTVN-AM WNCI-FM WXMG-FM WCKX-FM WCOL-FM WHOK-FM WSNY-FM WLZT-FM WRKZ-FM WBNS-FM WCVO-FM WJZA-FM/ WODB-FM WRXS-FM WCLT-FM WMNI-AM WVMX-FM WBNS-AM WWCD-FM	for N/T WTV/ Format N/T T40 Urb AC Urb Ctry Rock ClsscCtry AC AC Rock Hot AC 80s Chrstn AC SmJazz Alt Ctry Stnrds Hot AC Sports Alt Gospel	Owner CIr Chnnl Radio One Radio One CIr Chnnl Wilks Wilks Saga CIr Chnnl N. American RadiOhio CIr Chnnl CVofOhio Saga CIr Chnnl WCLT N. American Saga RadiOhio Ingleside Radio One	7.9 7.6 4.8 6 7.1 4.7 3 5.5 4.5 2.8 3.8 2.5 2.2 1.9 1.3 1 1.2 3.4 1.7 1.1	9 8.8 6.3 5.8 5.6 5 4.8 4.6 3.4 3.3 3 2.6 2.1 2 1.9 1.5 1.5 1.4 1.1	Country W/Station WFMS-FM WIBC-FM WHHH-FM WTLC-FM WFBQ-FM WRZX-FM WJJK-FM WKLU-FM WYXB-FM WNOU-FM WZPL-FM WNTR-FM WTLC-AM WTS-FM WTLC-AM WFNI-AM WRDZ-FM WXNT-AM WEDJ-FM WNDE-AM WNTS-AM	FMS is king. Format Ctry N/T Urb Urb AC ClsscRock Alt AdultHits ClsscRock AC T40 Hot AC AdultHits Ctry AAA Gospel Sports Kids N/T RegMex Sports RegMex AC N/T	Owner Cumul. Emmis Radio One Radio One Clr Chnnl Clr Chnnl Cumul. Indy Radio Emmis Radio One Entercom Entercom Emmis Sarkes Tarz. Radio One Emmis Disney Entercom Continental Clr Chnnl Davidson	8.8 8.8 5.5 7.3 6.9 3.6 5.3 2.5 4.7 3.9 3.7 2.7 3.5 2.2 1.2 0.9 0.8 0.7 1.1 1.4 0.7	9.6 7.8 6.2 5.8 5.6 4.8 4.1 3.9 3.9 3.8 3.6 3.2 3.1 2.5 1.3 1.2 1.1 1.1 1.0 9 0.8	Station KOA-AM KYGO-FM KQKS-FM KXPK-FM KOSI-FM KBCO-FM KBPI-FM KXKL-FM KHOW-AM KQMT-FM KALC-FM KTCL-FM KJMN-FM KEZW-AM KPTT-FM KKFN-FM KKN-AM KWOF-FM KBNO-AM KJAC-FM	Format N/T Ctry Rhythm. RegMex AC AAA ActRock Oldies N/T ClsscRock Hot AC ClsscRock Hot AC Alt Latin Pop Stnrds RhyAC Sports Talk Ctry RegMex AdultHits N/T	Owner CIr ChnnI LincFin Entravision Entercom CIr ChnnI CIr ChnnI Wilks CIr ChnnI Entercom CIr ChnnI Entercom CIr ChnnI Uilks CIr ChnnI Wilks CIr ChnnI Entercom CIr ChnnI Entravision Entercom CIr ChnnI LincFin CIr ChnnI Wilks Lat Comm. NRC Salem	Fall 6.6 4.7 5.2 5.2 4.8 4 3.5 3.4 3 2.5 3.7 2.6 1.9 3.2 1.5 1.8 2.3 1.4 1.2 1.7 1.7 1.2 1.8	5.9 5.5 5.4 5.3 5.1 4.7 3.5 3.4 3.2 2.9 2.5 2.5 2.4 2.1 2 1.7 1.6 1.3 1.3

12+ M-Su, 6AM-12AM Fall '08 - Winter '09 comparisons, unless otherwise noted

Mid-America 0.6

Findlay

0.6

0.5

0.5

KONN-FM

KTNI-FM

KLVZ-AM

KMXA-AM

T40

AAA

SpanRel.

Max Media

Denver Co.

Crawford

 ${\bf Span Ad Hits Entravision}$

1

0.6

0.9

0

0.7

0.6

0.5

0.4



Ctry

Ctry

0.7

0.7

0.5

WKKG-FM

N. American 1.7

Wilks

WNKK-FM

WTDA-FM

Ctry

Talk