

35 YEARS OF THE TATTLE (1975-2009)

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MAIN STREET

Presents

The Conclave

TATTLE R

Publisher: Tom Kay Editor: Benjamin Holsen
Cartoons Suggested by Lenny Bronstein & Jay Philpott

The NAB tells Congress to vote down the Performance Bill of Rights that was re-introduced this week. The royalty payments, according to the NAB, would force stations to pay a "performance fee" to artists for music aired free on the radio. NAB Pres./CEO David Rehr said, "Local radio broadcasters consider this fee a 'performance tax' that will not only harm your local radio stations, but will threaten new artists trying to break into the business as well as your constituents who rely on local radio," wrote Rehr. "Although the proponents of H.R. 848 claim this bill is about compensating artists, in actuality at least half of this fee will go directly into the pockets of the big record labels, funneling billions of dollars to companies based overseas." "Although the big record labels have seen their revenues decline over the last decade, local radio broadcasters are not the reason the recording industry is losing money, and it should not be the industry to fix it." Rehr is not alone. State broadcast associations representing all 50 states (plus Puerto Rico and D.C) also issued a resolution expressing opposition. On the other hand, the MusicFirst Coalition and Executive Director Jennifer Bendall said, "It's unfair, unjustified and un-American that artists and musicians are paid absolutely nothing when their recordings are played on AM and FM radio. Music is their work, their livelihood. They deserve fair pay for air play." The bipartisan bill was introduced by Senator Patrick Leahy (D-VT) along with Senators Orrin Hatch (R-UT), Dianne Feinstein (D-CA), Bob Corker (R-TN) and Barbara Boxer (D-CA). Looks like the fun has just begun...again.

Now that former Senator Tom Daschle (D-SD) has withdrawn his name from Secretary of Health and Human Services, it looks like Jonathan Adelstein is likely to stick around the FCC a while

longer. Adelstein had planned to join the HHS, under Daschle, but is now expected to serve out the rest of his term. That leaves two open spots for the Obama administration to fill with one of them likely going to new Chairman Julius Genachowski.

The Conclave continues its webinar series with the first of two job/career related webinars: Career Resiliency- Pursuing Passionate Work during Tough Economic Times With Career Counselor and Author Mary Rose Remington on Wednesday, February 18th at 2P CST/3P EST. This webinar is free, but you must pre-register at <http://www.theconclave.com> in order to listen in/participate. With the national employment rate hovering at a record high, a new reality has been created in the world of work. Job security (if it ever existed) is a thing of the past. Join Mary in this upbeat webinar and increase your career resiliency by learning: 1) The 3 components of passionate work, 2) Ten concrete activities to do now to increase your career resiliency, 3) The 3 most common reactions to change/stress and which will serve you best, 4) Specific intuitive tools to use at work and in your job search, 5) Ways to improve your support system and life balance, and 6) National and local resources to help you on your career journey! At the end, expect an informative – and essential – Q&A! Mary Rose Remington, M.S.Ed. is the owner of Life's Working Solutions, a consulting company offering individual career coaching and assessment, customized training and energizing keynotes. She is a creative writing instructor at the Loft Literary Center, a monthly columnist and is the author of **Career Quest, a Practical and Spiritual Guide To Finding Your Life's Passion** (available through amazon.com). Visit her website for more information: <http://www.maryremington.com>. Comment: With our industry being set on its heels with massive 're-engineering' that's costing scores of radio professionals their gigs on a weekly basis, the Conclave has set out to give each and every person who has lost a job or who may be seeking a new employer the tools to re-emerge in a fun and challenging new work environment. Mary Remington promises to provide generous doses of novel tips and ideas, as well as practical information to help each and every member of our industry to move forward in their careers. We hope you carve out 90 minutes on February 18 to take in this first of two career-oriented webinars. It may just change your life for the better! - TK



CAREER DREAMS WEBINAR #1:
NO JOB? NEW POSSIBILITIES!
Identifying and acquiring skills for your next job!
with Mary Rose Remington

Have you just lost a job, or are you looking for a new opportunity? In either situation, maintaining your sense of perspective may be difficult. Yet, NOW is when you really need it! What skills do you possess that make you valuable? What skills do you need to gain in order to find a position you REALLY want? Do you know how to market yourself so that you become an essential hire to a prospective employer? There is a better path to follow when your life is in transition. Join noted author and career consultant Mary Rose Remington for the first of two Conclave Career Dreams webinars and you'll be poised for a wonderful future of YOUR choosing.



Mary Rose Remington

Conclave Webinar!

Wednesday

February

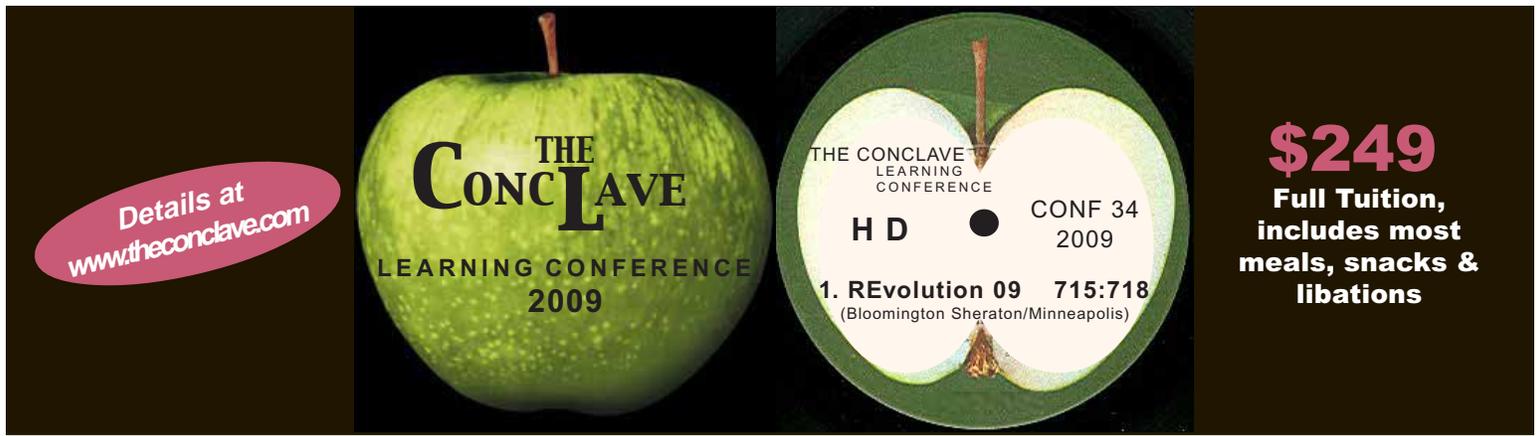
18

2009

2 PM

CST

FREE, but you must Pre-register! Visit www.theconclave.com for details!



Arbitron is expanding “Feet on the Street,” its in-person **PPM** training program for young African-Americans and Hispanic respondents in PPM panels. The goal is to have bilingual reps going door to door to show this targeted demo how easy and rewarding it can be to carry the Arbitron PPM device from ‘rise to retire’ every day. Arbitron Dir./PPM Panel Relations **Nancy Weissman** said, “We’ve recruited the most charming, engaging and persuasive bilinguals to help...” ‘Feet on the Street’ will reach out to 18-34 African-Americans and Hispanic respondents that don’t have very good carry habits in their first 28 days in the panel. The panelist will be offered a gift card as incentive to keep the appointment and even more goodies for their performance over that next month. The Arbitron rep can also entice users with PPM accessories including but not limited to rechargers and decorative ‘skins’ for the PPM device.

Conclave keynote hint #2: No, not **Bill Haley**...

Radio needs ad revenue and guess who’s coming to the rescue? Democrats and Republicans are spending like crazy to argue the nation’s finances via radio ads. The **Democratic Congressional Campaign Committee** says it’s “Putting Families First” campaign focuses on Republicans “out of step priorities by putting bank bail outs and building schools in Iraq before the needs of the Americans in the struggling economy. One example: “Did you know (targeted lawmaker) voted to bail out big banks, but opposed tax breaks for 95% of American workers? Times are tough, tell (lawmaker) to put families first.” Another says various members “opposed over \$526 million to modernize crumbling Michigan schools, but supported building new schools in Iraq” or “voted against economic recovery to immediately create and save” jobs in the state.” Radio will take money anywhere it can get it.

Like **Salem** and **Entercom** last week, **Beasley Broadcasting** announced company-wide salary slashing of 5%, effective immediately.

Clear Channel Talk KOA-AM/Denver host **Mike Rosen** says he has lost “a lot of money” from his retirement funds through investments with a firm he was paid to promote on the air. Rosen invested with the **Agile Group**, for whom he did commercials, and that the firm suspended redemption requests and told him he had invested “indirectly” with indicted alleged scam artist **Bernard Madoff** and Minnesota businessman **Tom Petters**. Rosen says he “might have to work for more years than I had

planned.” Rosen says, as far as he knows, Agile and its CEO **Neal Greenberg** were not involved in wrongdoing and “just bet on the wrong horse.”

The **Mentoring & Inspiring Women in Radio (MIW) Group** announced the names of participants in the 2009 **Mildred Carter** MIW Group mentoring program. The program, in its 7th year, matches women in the radio industry with female professional leaders in all aspects of radio. The mentees this year are: **Nancy Barre** of **Citadel/Atlanta**; **WUSN/Chicago** Local Sales Manager **Lindsay Cerajewski**; and **Entercom/Buffalo** Dir./Sports Sales **Jill M. Kowalski**.

The **Super Bowl** pre-game producer, **Hank Neuberger**, told the **Chicago Tribune** that the entire performance of the **E-street band** was taped and that only Bruce Springsteen’s vocal mic was live. Also, **Jennifer Hudson** and **Faith Hill** were both recorded in advance. Neuberger said the Super Bowl has been ‘faking it’ for years and that no one says anything because it is done so frequently that “... it’s a given...” He doesn’t believe next year’s featured half-time artists, **Milli Vanilli**, encounter any difficulties with the arrangement.

Triton Digital announces its partnership with **McVay New Media**, a leading interactive consultancy. McVay offers digital consultation and activation to media companies on developing digital audience and revenue. This new partnership will allow McVay’s digital services to broadcasters for cash or barter allowing broadcasters the flexibility in funding the build-out of their digital business. Triton will now have a complete portfolio of interactive products and services that will feature website development, streaming, loyalty marketing, video content, analytics and ad serving brand extension channels, text messaging, music discover and many, many more.

Envision Radio Networks announced a new, one-hour weekly radio show entitled, “Cabligh Girls Radio”. The show, hosted by dating expert and “love coach” **Nancy Slotnick**, will educate women about the process of “putting your cablight on” to show that you are ready for a relationship. Envision and **4C studios** have also created “The Rockin’ 70’s,” a new two-hour weekly radio show dedicated to the “Me” decade and hosted by vet **Zander**. The show will air music from Zeppelin, AC/DC, Rush, Kiss, Van Halen and more.

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The **John Tesh** radio show adds a few neighborhood affiliates, including: WAUH/Wautoma, WI, KUUR/Aspen, CO and WISS-AM/Berlin, WI.

Phil Wilson has been named Director of the **Association for Downloadable Media**. The association was established to focus on best practices for monetizing consumer-downloaded content. Wilson will coordinate and support the Association's volunteer member chair activities. "I'm excited to be working with such a great group of forward thinkers. The ADM has made some great strides on behalf of its members yet there's still plenty to do." Phil is a Conclave Board member.

A former radio station owner is going to be the new New Hampshire Senator? When Senator **Judd Gregg** (R-NH) was appointed as Sec. of Commerce, former radio station owner **J. Bonnie Newman** was handpicked by Gov. **John Lynch** to fill Gregg's remaining term in the Senate. Newman was the founder and owner of **Coastal Broadcasting Corp.**, which put WZEA (now **Citadel**) Classic Rock WSAK/Hampton-Portsmouth-Dover, NH on the air.

Lincoln Financial Country KYGO/Denver PD **Joel Burke** will add another title to his name. Author. His first book, "Inspire! Inspiration for Life and Life at Work," is now for sale on Amazon.com. The book is a "collection of stories and ideas to help encourage, inspire and motivate. It's an easy read that will give you some practical advice in making your life have more purpose and be more productive."

Saga/Columbus, OH brings Classic Hits back to the market by splitting up their Smooth Jazz simulcast. Smooth Jazz will continue on WJZA while WJZK becomes WODB. Saga's new "Mix" has been assigned WVMX after the company flipped that frequency from Classic Hits to Hot AC last week.

Sony Music/Nashville's VP/Marketing **Tom Baldrice** adds oversight of the label group's Creative Services Department will continue with his current responsibilities of overseeing the Media and Artist Development departments.

Bonneville Country WUBE/Cincinnati morning host **Amanda Orlando** exits.

Max Media Adult Hits WXLT/Marion-Carbondale, IL flips to Sports, using **ESPN** radio.

Wilks Broadcasting names industry vet **Randy "Shotgun" Shannon** as PD of Denver Country KWLJ. This comes as Wilks takes over in the sale from **CBS** and after the exit of former PD **Bill Gamble**.

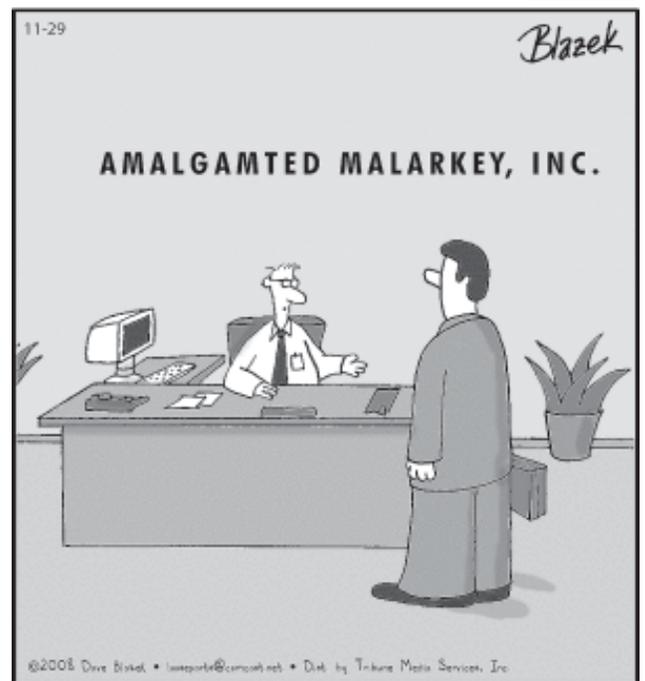
Radio Dubuque Country WVRE/Dubuque adds **Johnny Rhodes** for mornings. Rhodes comes from sister Classic Hits KGRR and takes over for exiting **Mike Kenneally**.

Borman Entertainment announces music industry vet **John Grady** as Pres. of the Nashville office. The **Music Row** firm represents **Warner Bros.** artist **Faith Hill** and **Capitol's Keith Urban**. For the past two years, Grady served as partner in **Red Light Management** and prior to that held the title of Pres. at **DMZ Music**, **Columbia/Nashville**, **Epic/Nashville** and **Monument/Nashville**.

NRG Media names former **Renda/OKC** Market Manager **Don Pollnow** as GM for their four station cluster in Wausau-Stevens Point, WI. The cluster includes: Rock WBCV, AC WLJY, Classic Rock WGLX and Country WYTE.

LOOSE PARTS

DAVE BLAZEK



"...lawyers and talk radio mostly. But lately Congress has been buying it by the loads."

THE CONCLAVE/MAIN STREET MARKETING & PROMOTION, 4517 MINNETONKA BLVD #104, MINNEAPOLIS, MN 55416

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Former **Midwest Family** Top 40 WIZM/La Crosse, WI Imaging Dir./Night slammer **Jocko** gets back into the game to do afternoons, promotions and imaging for **Gillen Broadcasting** Top 40 KYKS/Gainesville, FL.

Entercom AC KUDL/Kansas City PD **Dan Hurst** exits after 25 years due to budget cuts.

Congrats to **Emmis** Alternative WKQX & Classic Rock WLUP/Chicago AMD **Nicole Gamboa** and her husband Paul on the birth of Juiana Rose born 7lbs., 3oz., and 20 inches long on Jan. 25th.

Condolences to the family and friends of longtime Chicago radio personality **Eddie Schwartz**, who died in Waukegan, IL at 62. Schwartz hosted WGN-AM/Chicago in 82-92 and was also heard on WIND-AM and WLUP-AM and wrote a column for Lerner Newspapers. He was known for his annual "Good Neighbor" food drive for the poor on WGN.

Jobs. A Midwest powerhouse is looking for great local talent. You must be able to entertain and inform, and you must "speak the language." You need to work hard daily, and prepare fresh content that is relevant to our target audience. You must also be able to adapt your content to an on-line platform. These are future openings. This company believes in live and local. *The TATTLER* will pass names along, so please include audio and a resume...**Leighton Broadcasting/St. Cloud** is looking for an eager and dynamic broadcast personality to manage its news department. You must thrive on taking initiative and be willing to actively connect within our community. You will create opportunities for yourself and our stations by striving to think out-of-the-box in your news gathering, writing, and delivering. This position provides a career opportunity with an established company and proven results. This is not a 9-to-5 job! Timid souls need not apply. Email demo and resume to: hottalk@1450knsi.com...**Three Eagles** Country KIAI-FM/Mason City, IA needs a PD/Morning person with a passion for country radio. T&R's to: tfleming@kglo.threeeagles.com...**Three Eagles** NT KWOA-AM/Worthington, MN has an immediate News Director opening. All your best to: twinter@kwoa.threeeagles.com...**Metro Networks/Detroit** is looking for sports anchor openings. If you can write and anchor sports for large affiliates in high profile shifts, send away to: DETROIT_JOB_OPENING@westwoodone.com...**Wilks/Denver** needs talent for all dayparts in the cluster. You need talent and a great work ethic. T&R to:

rshannon@wilksdenver.com...**MacDonald** CHR WKHQ/Traverse City, MI is in need of a Morning Show host that will do whatever it takes to relate to the CHR audience. Selector and Morning experience required.. Send your best to: lunchbox@106khq.com...**Wagon Wheel Broadcasting** Country WSCH/Lawrenceburg, IN seeks a night-slammer with sports producing skills. Send your stuff to: chelsie@eaglecountryonline.com...**Federated Media** is looking for top talent. They want to hear from everyone and anyone looking for work. If you believe in yourself can share personal stories on-air, send your things to: talent@federatedmedia.com...**Wilks/Columbus, OH** has an immediate opening for Promo Director. If you are creative, organized and have specific attention to detail, you should apply to: christomas@qfm96.com...**Aspera Broadcasting/Hutchinson, KS** is on the hunt for a production director/on-air person. Adobe Audition knowledge a plus. T&R's to: jobopen@adastra.kscoxmail.com...**GoodRadio.TV/Newton, IA** seeks a swing-person for on-air, pbp and computer networking skills. If you aren't a clock watcher, send your best to: Jamie@energy1067.com...**KGGF-KUSN, Inc./Coffeyville/Independence, KS** is looking for a Prod/PD for the cluster. If you can do it all, send all of your best to: pcooper08@sbcglobal.net...The **Conclave** is shopping for a part-time assistant to help with the important task of helping put together the 2009 Learning Conference. If you live in the Twin Cities area, have a few hours a week to help with a myriad of details surrounding the July conference, enjoy meeting/speaking with the movers & shakers of the industry, and are willing to work for a small wage while gaining a giant education, send your resume to tomk@theconclave.com...All listings in Jobs represent equal opportunities and are provided free of charge. To place an ad, send particulars to: mailto:tomk@main-st.net no later than Thursday evening for Friday publication. No calls unless otherwise specified.



Fall Book 2008

Peoria, IL (#152)

A 5th to 1st finish by Country WXCL unseats AC WSWT.

Station	Format	Owner	Spr	Fall
WXCL-FM	Ctry	Triad	5.1	9.4
WMBD-AM	N/T	Triad	7.7	8.8
WPBG-FM	Oldies	Triad	5.1	8.8
WSWT-FM	AC	Triad	11	8.5
WFYR-FM	Ctry	Regent	6.1	6.1
WGLO-FM	ClsscRock	Regent	4.6	6.1
WZPW-FM	Rhythm.	Regent	7.9	6.1
WIXO-FM	ActRock	Regent	4.3	3.6
WDQX-FM	ClsscRock	Triad	2	2.8
WHPI-FM	Oldies	IndMedHold	4.1	2.5
WPIA-FM	T40	IndMedHold	3.3	2.5
WBNQ-FM	HotAC	Regent	1.5	2.2
WIRL-AM	ClsscCtry	Triad	2.6	2.2
WLS-AM	N/T	Citadel	2	1.4
WBWN-FM	Ctry	Regent	0.8	1.1
WPEO-AM	Rel.	Pinebrook	1	1.1
WBBM-AM	News	CBS	0.5	0.8
WGN-AM	N/T	Tribune	0.8	0.8
WWCT-FM	AAA	IndMedHold	1.5	0.8
WJBC-AM	N/T	Regent	0	0.6
WSCR-AM	Sports	CBS	0	0.6
WZPN-FM	Sports	IndMedHold	0.8	0.6

South Bend, IN (#178)

Country WBYT falls to 4th in a competitive market.

Station	Format	Owner	Spr	Fall
WNSN-FM	AC	Schurz	11.7	10.4
WSBT-AM	N/T	Schurz	6.6	10
WNDV-FM	T40	ArtMedia	7.2	9.7
WBYT-FM	Ctry	Federated	12.1	8.5
WRBR-FM	ActRock	Dille&Erl	5.5	6.9
WUBU-FM	SmJazz	Federated	5.2	6.2
WAOR-FM	ClsscRock	Federated	5.2	4.6
WYPW-FM	Rhythm.	Dille&Erl	4.1	4.2
WZOC-FM	Oldies	Plymouth	5.9	4.2
WFRN-FM	ChrstnAC	ProgSystem	2.8	2.3
WHFB-FM	Ctry	WinCom	2.4	1.9
WDND-AM	Sports	ArtMedia	0	1.5
WZOW-FM/				
WOZW-FM	ClsscRock	ArtMedia	3.8	1.5
WSMK-FM	Rhythm.	Williams,M	2.8	1.2
WHPZ-FM/				
WDOW-FM	ChrstnAC	LeSea	0.7	0.8
WTRC-AM	N/T	Federated	0	0.8

Bloomington, IL (#241)

Hot AC WBNQ topples Country WBWN.

Station	Format	Owner	Spr	Fall
WBNQ-FM	HotAC	Regent	10.4	13.5
WBWN-FM	Ctry	Regent	12.2	10.3
WJBC-AM	N/T	Regent	8.5	9
WIHN-FM	ActRock	Connssr	5.5	5.8
WYST-FM	AC	GPMedia	3.7	5.1
WBBE-FM	AdultHits	Connssr	4.3	4.5
WVMG-FM	AC	Connssr	4.9	3.8
WDQZ-FM	ClsscHits	GPMedia	3	3.2
WRPW-FM	Rhythm.	GPMedia	3	3.2
WGLO-FM	ClsscRock	Regent	0.6	1.9
WGN-AM	N/T	Tribune	3.7	1.9
WLS-AM	N/T	Citadel	3.7	1.9
WTRX-FM	ClsscRock	Regent	1.8	1.9
WWHP-FM	AAA	WMS	0.7	1.9
WPBG-FM	Oldies	Triad	2.4	1.3
WSCR-AM	Sports	CBS	1.2	1.3
WSWT-FM	AC	Triad	1.2	1.3
WBBM-AM	News	CBS	0	0.6
WCZQ-FM	Rhythm.	Joyner	0	0.6
WGCY-FM	B/EZ	F&G	0.6	0.6
WIRL-AM	ClsscCtry	Triad	0.6	0.6
WIXO-FM	ActRock	Regent	0.6	0.6
WLRW-FM	HotAC	Saga	1.2	0.6
WPEO-AM	Rel.	Pinebrook	0.6	0.6
WSOY-FM	T40	Joyner	0	0.6
WZPW-FM	Rhythm.	Regent	1.2	0.6

LaSalle-Peru, IL (#250)

Country WALS wins again.

Station	Format	Owner	Spr	Fall
WALS-FM	Ctry	Laco	9.5	10.1
WGN-AM	N/T	Tribune	6.9	7.4
WIVQ-FM/				
WSTQ-FM	T40	Mendota	6.9	7.4
WLPO-AM	N/T	LaSalleC.	4.2	4.8
WYYS-FM	AC	Mendota	4.8	4.8
WAJK-FM	AC	LaSalleC.	4.8	4.2
WBZG-FM	ClsscRock	Mendota	4.2	4.2
WIXO-FM	ActRock	Regent	2.6	4.2
WKOT-FM	Oldies	LaSalleC.	4.8	4.2
WLS-AM	N/T	Citadel	3.2	4.2
WCMY-AM	Talk	NRGMedia	3.2	3.7
WGLC-FM	Ctry	Mendota	3.7	2.6
WBBM-AM	News	CBS	2.1	2.1
WRKX-FM	HotAC	NRGMedia	1.6	2.1
WSCR-AM	Sports	CBS	1.6	2.1
WCCQ-FM	Ctry	NextMedia	1.1	1.6
WZOE-AM	N/T	WZOEInc.	1.1	1.6
WMKB-FM	ClsscRock	KMComm.	1.1	1.1
WRXQ-FM	ClsscRock	NextMedia	1.1	1.1
WSPL-AM	N/T	Mendota	1.6	1.1
WXLP-FM	ActRock	Cumul.	0	1.1
WZOE-FM	Oldies	WZOE	1.6	1.1

Sheboygan, WI (#281)

Midwest Comm. owns the market.

Station	Format	Owner	Spr	Fall
WBFB-FM	Ctry	MidwComm	10.2	9.9
WHBL-AM	N/T	MidwComm	8	8.5
WTMJ-AM	N/T	Journal	8.8	8.5
WHBZ-FM	Rock	MidwComm	6.6	7
WXER-FM	T40	MidwComm	5.8	6.3
WKLH-FM	ClsscRock	Saga	3.6	4.2
WAPL-FM	ClsscRock	Woodward	3.6	3.5
WLKN-FM	AC	RadioK-T	3.6	3.5
WXSS-FM	T40	Enterc.	4.4	3.5
WJUB-AM	Stnrds	Jubiliation	2.9	2.8
WMIL-FM	Ctry	ClrChnnl	1.5	2.8
WQBW-FM	ClsscRock	ClrChnnl	2.2	2.8
WCLB-AM	Oldies	RBHEnt.	1.5	2.1
WISN-AM	N/T	ClrChnnl	2.9	2.1
WIXX-FM	T40	MidwComm	2.2	2.1
WHQG-FM	Rock	Saga	1.5	1.4
WLUM-FM	Alt	MilwRadAl	0.7	1.4
WLWK-FM	AdultHits	Journal	2.2	1.4
WQTC-FM	ClsscRock	Seehafer	1.5	1.4
WRIT-FM	AdultHits	ClrChnnl	2.2	1.4
WAUK-AM	Sports	GoodKarma	0	0.7
WBWI-FM	Ctry	Bliss	0.7	0.7
WGN-AM	N/T	Tribune	0.7	0.7
WLDB-FM	AC	MilwRadAl	0.7	0.7
WMYX-FM	HotAC	Enterc.	0.7	0.7
WNCY-FM	Ctry	MidwComm	0	0.7
WQGB-FM	Oldies	Cumul.	0.7	0.7
WOKY-AM	Oldies	ClrChnnl	0.7	0.7
WPKR-FM	Ctry	Cumul.	0	0.7
WZOR-FM	ActRock	Woodward	0.7	0.7

Des Moines, IA (#90)

N/T WHO back in double digits

Station	Format	Owner	Sum	Fall
WHO-AM	N/T	ClrChnnl	9.7	11.8
KKDM-FM	T40	ClrChnnl	8.5	8.1
KLTI-FM	AC	Saga	3.8	7.1
KAZR-FM	ActRock	Saga	6.3	6.6
KIOA-FM	Oldies	Saga	6.7	5.5
KGGO-FM	ClsscRock	Citadel	7.7	5.4
KHKI-FM	Ctry	Citadel	5.8	5.4
KJYY-FM	Ctry	Citadel	5	4.5
KSTZ-FM	HotAC	Saga	5.5	4.4
KDRB-FM	AdultHits	ClrChnnl	5.2	3.7
KWQW-FM	N/T	Citadel	4.1	3.5
KPTL-FM	AAA	ClrChnnl	2.7	2.5
KXNO-AM	Sports	ClrChnnl	1.7	2.2
KRNT-AM	Stnrds	Saga	2.5	1.8
KXIA-FM	Ctry	Marshalltn	0.8	1.5
KWMT-AM	ClsscCtry	3Eagles	1.7	1.3
KCCQ-FM	Alt	ClrChnnl	0.8	0.8
KASI-AM	N/T	ClrChnnl	0.5	0.7
KBGG-AM	RegMex	Citadel	0.5	0.7
KDLS-AM	Stnrds	ARBrokers	0	0.7
KDLS-FM	RegMex	ARBrokers	0	0.7
KWKY-AM	Talk	Putbrese	0	0.5

12+ M-Su, 6AM-12AM
Spring '08 - Fall '08
comparisons, unless otherwise noted



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