

MAIN STREET

Presents

The Conclave

TATTLE R

Publisher: Tom Kay Editor: Benjamin Holsen
Cartoons Suggested by Lenny Bronstein & Jay Philpott

Clear Channel Talk KTLK/Minneapolis hosts **Chris Baker** and **Langdon Perry** said on the air that **NBA** legend **Magic Johnson** faked having AIDS forcing the station to apologize. KTLK PD **Steve Versnick** released a statement saying the station "recognizes the seriousness of the health issues presented by HIV/AIDS — and the great work that Magic Johnson has done across the nation in calling attention to this disease, and the importance of HIV testing and treatment." Versnick added KTLK will now air HIV/AIDS PSA's and will reach out to Magic Johnson for his thoughts on educating the public. Versnick refused to say whether Baker and/or Perry face discipline by the station. Magic Johnson said, "I am outraged that Chris Baker and Langdon Perry would minimize such a serious and deadly issue. Millions are dying from HIV/AIDS, and the fact that they would make jokes about my status is unbelievable. Chris, Langdon and KTLK should use their power in a more positive light by encouraging people to get tested for this disease instead of making up such ridiculous lies." Johnson, part of five NBA championships with the Los Angeles Lakers in the 1980s, retired abruptly in 1991 after revealing that he was HIV-positive. He made two brief comebacks before retiring for good in 1996. He also was on the U.S. basketball team that won Olympic gold in 1992.

Journal Talk WTMJ/Milwaukee host **James T. Harris** is getting hate mail for speaking at a rally for Republican Presidential candidate **John McCain**. Harris, who encouraged McCain to step up his attack on **Barack Obama's** character, said, "You know this is sort of a sampling of the e-mails that I've been receiving: 'Hey Sambo, maybe Master McCain will let you shine his shoes since you did such a good job licking his boots.'" National media picked up the story, inciting Obama supporters nationwide. "Most of the stuff that I got in the e-mail," said Harris, "was like, 'How can a black man stand up and say that?' Well you know what? I

happen to be an American of African descent, but I am a conservative...I realize that I'm speaking for millions of people. It just so happens that in this racially charged election, the people who look like me happen to be on the other side of the aisle."

Radio legend and newest member of the NAB Radio Hall of Fame, **Larry Lujack** joins Chicago's morning radio superstar, **Jonathan Brandmeier** on November 8th at Chicago's Columbia College for the **Conclave's TalenTrak '08**. TalenTrak is the Conclave's one-day air talent seminar designed to improve the performance of any and all personalities who attend. Session topics include **Making Yourself Great: What You Need To Know To Advance in the Industry**, **Spot-on Production Tips**, **Creating winning spots & promos!** as well as **Wildly Succeeding In Spite of Myself with Larry Lujack!** and a luncheon that includes Brandmeier's **Hangin' With Johnny B**. The afternoon is dedicated to one on one aircheck sessions with the entire TalenTrak faculty. TalenTrak faculty will include **Jerry Boulding** All Access/LA, **Matt Bisbee** Bonneville/Chicago, **Matt Dubiel**, **Drew Hayes** WCKG/Chicago, **Michael LaCrosse** 94.7 (True Oldies)/Chicago, **Kipper McGee** WLS/Chicago, **J. Pat Miller** KSRZ/Omaha, **Don Murphy**, **Jay Philpott** WARH/St. Louis, **Joel Raab** Joel Raab & Associates, **Brian Rhodes** Q101 & WLUP/Chicago, **Jim Stone** WXRX/Rockford, **Norm Winer** WXRT/Chicago, **Marc Young** WLUP/Chicago, and more to be announced! The price for this special day of learning? Just \$49 (\$39 students) until October 31st. And that includes lunch! Complete registration information is available at www.theconclave.com.

Entercom CEO **David Field** informed his company this week that more cutbacks are to come in order to survive the current recession. Matching 401(k) contributions will be suspended "indefinitely with a plan to reinstate it at some point in the future, after the economy recovers." Entercom also sliced personnel from its roster, including longtime Kansas City VP/Co-Market Mgr. **Herndon Hasty**. In Milwaukee, PD **Mike Nelson** left hot AC WMYX, along with **Cliff Saunders**, who was doing middays on sports WSSP.

A tragic event happened this last week when a medical helicopter, transporting a 1-year-old patient to **Children's** in Chicago, struck a radio tower wire and crashed in Aurora killing the baby girl and all three crew members on board. **McNaughton** Talk WBIG-AM/Aurora Pres. **Rick Jakle** said the station was not broadcasting this morning out of respect for those involved.

- TalenTrak Faculty**
- Jerry Boulding All Access/LA
 - Matt Bisbee Bonneville/Chicago
 - Matt Dubiel
 - Drew Hayes WCKG/Chicago
 - Michael LaCrosse 94.7/Chicago
 - Joe McIntyre Q96-WLFH/Champaign
 - Kipper McGee WLS/Chicago
 - Jon Mayotte WEBX-WGKC/Champaign
 - J. Pat Miller KSRZ/Omaha
 - Don Murphy
 - Jay Philpott WARH/St. Louis
 - Joel Raab Joel Raab & Associates
 - Brian Rhodes Q101-WLUP/Chicago
 - Jim Stone WXRX/Rockford
 - Norm Winer WXRT/Chicago
 - Marc Young WLUP/Chicago and more TBA!



TalenTrak

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- 11A **Succeeding Wildly In Spite of Myself with Larry Lujack!**
- Noon Lunch** (included with tuition!)
- 12:30P **Jonathan Brandmeier - Hangin With Johnny B.**
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Daniel Anstandig
McVay Media

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Valerie Geller
Geller Media Intl.

FREE, but you must Pre-register! Visit www.theconclave.com for details!

Tough Times Are Getting Tougher. Today, **Entercom** was dropped by **Standard And Poor's** Midcap 400 index. The stock was removed from the index after the close of trading yesterday after its stock dropped to a 52-week low of \$1.48, down from a 52-week high of \$19.59. S&P also removed **Radio One's** stock from its SmallCap 600 index, after its worth dropped to about \$22 million, well below the index minimum of \$250 million. Radio One stock was trading at 24 cents/share in today's early morning trading.

FCC Chairmen **Kevin Martin** touched upon PPM, Arbitron's electronic ratings system, in a brief meeting this week outside his office, saying "it's not clear we have the legal authority," referring to the FCC investigating PPM. As to whether the FCC will move forward, Martin added, "We are considering what we should end up doing."

The **Dept. of Justice** has asked for an extension to decide whether the **Supreme Court** should hear the appeal of the **FCC's** indecency fine against **CBS** affiliates for the **Janet Jackson/Super Bowl** fiasco. Doing so will enable the DOJ to monitor the Supreme Court when arguments are heard in another FCC indecency case - the "fleeting expletives" appeal - on Nov. 4th.

The **CMA's** announced the winners of the 2008 CMA Broadcast Awards. Winners will be recognized during the live broadcast of the 42nd Annual CMA Awards from Nashville on Wednesday, November 12th at 8p (ET) on **ABC**. Broadcast Personality of the Year - National - "**CMT Country Countdown USA with Lon Helton**" - Westwood One. Major Market - "**Randy & Dave**" - WQYK/Tampa. Large Market - "**Gerry House & the House Foundation**" - WSIX/Nashville. Medium Market - "**Andy & Alison and the Morning Crew**" - WIVK/Knoxville, TN. Small Market - "**The Good Morning Guys**" - KUAD/Ft. Collins, CO. Station of the Year - Major Market - WQYK/Tampa/St. Petersburg. Large Market - WFMS/Indianapolis. Medium Market - WIVK/Knoxville, TN. Small Market - WGSQ/Cookville, TN. Congrats to all!

On the heels of it's successful launch of it's online Webinar series, the **Conclave** today announced the second such presentation will be held October 27th at 2:00pm CDT. "**Creating Powerful Radio from A to D (Analog to Digital)**" will be presented by **Daniel Anstandig of McVay Media** and **Valerie Geller of Geller Media International** addressing content that gets and keeps audiences no matter what the delivery system. Participants must

register for the webinar, offered at no charge, at <http://theconclave.com/learning/webinars.php>. According to Conclave Executive Director, Tom Kay, "Our first webinar exceeded our expectations for attendance and we're energized that so many still look for ways to learn to make their product and broadcast in general better. With so much talk about content and it's importance we're glad that we can provide a resource that provides real action steps to improve it...wherever it's heard." Said Anstandig, "It's what comes out of the speakers that counts! No matter what the delivery system — It's still content that gets and keeps audiences. Whether you are considering expansion via HD, Internet-Radio, or Online Media, this seminar will give you insight and action-points for expanding your business in the digital world. Take advantage of this one-hour workshop to learn from two of the top consultants working in radio and new media today!" Anstandig and Geller will show examples of leading media outlets around the world and their tactics to acquire new audience in the digital space. Learn about social networks, blogging, streaming, and podcasting—and how radio stations have used them to grow their audience and revenue. You'll also gain new insights on what interactive ad buyers want—and how to develop your new media offerings to fit their needs. In this session if you are a manager, programmer, on air talent, work in news or promotion and sales, here you will learn the secrets of creating powerful and compelling broadcast content, based on Geller's book **Creating Powerful Radio - Getting Keeping & Growing Audiences** and ways to maximize that content for additional stations. Learn how stations are creatively re-purposing some of the broadcast content for the new media AND creating low cost (or NO cost) original content. Recently recognized by *Billboard Magazine* as one of the top five innovators in media, **Daniel Anstandig** advises radio stations and media companies around the world on their digital business and on-air programming strategies including: Clear Channel Radio Interactive, The Wall Street Journal, artists Jewel and Jim Brickman, The White House Commission on Remembrance, Glencoe-McGraw Hill, Jones-TM, and broadcasting groups worldwide. He's a member of the Conclave Board of Directors. **Valerie Geller** has worked with more than 500 stations in 30 countries to help grow audiences. Geller has consulted stations for CBS, Clear Channel, Entercom, NPR and the Associated Press, and many more. Geller was named as one of the "50 Most Influential Women in Radio" by Radio Ink magazine.

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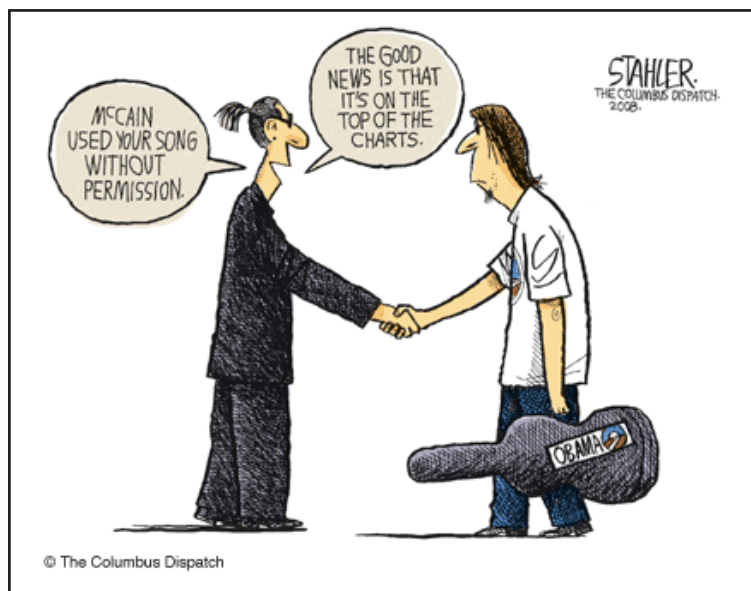
Public Relations and communications experts in the radio industry have joined together to establish the **Radio Communicators Group**. Co-founded by **Beasley Broadcast Group** Dir./Corporate Communications **Denyse Mesnik** and **Greater Media** VP/Corporate Communications **Heidi Raphael**, the goal of the RCG is to promote the many new and exciting initiatives taking place within the radio industry. Raphael notes, "It is a first-time initiative for radio and will be a great resource for members, broadcasters and the industry at large." Mesnick added, "Our goal is to facilitate consistent communication between broadcasters, trade media and various organizations within our industry, as well as to present a united front in promoting radio to the general marketplace." RCG members include: **Rosemary Scott**: BMP VP/Research & Corporate Communications, **Lisa Dollinger**: Clear Channel Chief Corporate Communications Officer, **Karen Mateo**: CBS Radio VP/Communications, **Kate Snedeker**: Emmis VP/Corporate Communications, **Emily Ditomo**: Entercom Dir./Corporate Communications & Environmental Affairs, **Diane Warren**: HD Digital Radio Alliance President, **Vicki Stearn**: Ibiqity Digital Corporation Dir./Corporate Communications, **Dennis Wharton**: NAB EVP/Media Relations, **Michelle Lehman**: NAB EVP/Marketing & Communications, **Kristopher Jones**: NAB Dir./Media Relations, **Kelly O'Keefe**: O'Keefe Brands, **Kelly Myers**: O'Keefe Brands, **Leah Kamon**: RAB SVP Marketing & Communications and **Renee Cassis**: RAB VP/Corporate Marketing. Anyone interested in becoming a member should contact Heidi Raphael at hraphael@greatermedia.com.

Arbitron has announced that elections are underway for three Radio Advisory Council seats are underway. For Continuous Measurement Markets ranked 1-50, the nominees are **Don Benson** - WQXI-AM, WSTR/Atlanta, **Ed Kiernan** - WBAL-AM, WIYY/Baltimore, **Bill Hurwitz** - WLUM, WLDB, WMCS-AM/Milwaukee, **Michael D. Morgan II** - WCMC/Raleigh-Durham. For Condensed Markets: **ALLISON MAKKAY** - WXTK, WCLB, WCOD, WRZE/Cape Cod, MA, **Mike Haile** - WDWS-AM, WHMS/Champaign, IL, **Irv Goldstein** - WLAD-AM, WDAQ, WREF-AM/Danbury, CT, **Joyce McCullough** - WLPO-AM, WAJK, WKOT/LaSalle-Peru, IL, **Miguel A. Villarreal** - KNEX, KQUR, KBDR, KLNT-AM/Laredo, TX, **Charlie Ferguson** - WKLT/Traverse City-Petosky, MI. For Urban formats (in the Top 100 markets): **Bruce Demps** - WHTA/Atlanta, **Harvey Stone** - WBLS/New York. Ballots must be received by **Ernst & Young** by close of business Tuesday, October 28th, 2008! You can fax ballots to Ernst & Young, Attn: **Ron Pinelli**, at (813) 225-4711 Mail ballots to: Arbitron Radio Advisory Council, Attn: Ron Pinelli, Ernst & Young LLP, 401 East Jackson St. #1200, TAMPA, FL 33602-5232.

Add **Bon Jovi** to the list of artists that don't want **John McCain's** campaign to use their songs during rallies. "We are surprised to hear that our song, 'Who Says You Can't Go Home' was used by the McCain campaign at rallies yesterday and today. We wrote this song as a thank you to those who have supported us over the past twenty-five years. The song has since become a banner for our home state of New Jersey and the defacto theme song for our partnerships around the country to build homes and rebuild communities. Although we have not asked, we do not approve of their use of 'Home.'" Artists against McCain include: **Heart**, **Foo Fighters**, **John Mellencamp** and **Jackson Browne**.

JMP Radio Country WXCL/Peoria Morning man, **Mike Pesto** loves the **Chicago Cubs**. So much so that he offered to walk to work everyday for a week if the Cubs were swept by the **LA Dodgers** in the playoffs. Guess who had to buy a good pair of walking shoes?

Clear Channel Jazz WNUA/Chicago listeners overwhelmingly voted for the station's personalities to publicly announce who they'll be voting for President. PD/Middays **Rick O'Dell** turned it around and gave listeners the chance to say who they would be voting for. The online poll will stay on the station's website until Election Day and so far native son Senator **Barack Obama** (D-IL) has 65% to Senator **John McCain's** (R-AZ) 30% with the remainder going to former Bears coach **Mike Ditka**. (Da Bears!) Is it too early for Christmas music? **Wilks** AC KCKC/Kansas City doesn't think so. Their website, www.star102.com, is already blasting commercial free Christmas music!



Journal Country KFDI/Wichita has joined forces with the **American Legion's** "Troop Support Ride" to grab donations for their "Christmas in a Box" project hosted by morning team **Brian** and **Kellie**. The ride is Saturday (10/18) with more than 1,000 motorcycles and military vehicles. Participants are asked to donate items such as: Christmas decorations, toiletries, snacks, CD's and cards for care packages sent to troops overseas on holidays.

Clear Channel Top 40 WZEE/Madison, WI just finished "Bridal Survivor 3" where 11 women attempted to out-whine, out-plan and out-toast the competition to win a \$20k wedding package. The contest, complete with immunity challenges and vote-offs, was a huge success for the station.

Wilks Top 40 KMXV/Kansas City is "Paying Your Bills." Twice daily, at 720a and 420p, listeners tune in to hear their names. If their name is picked, they have 9 minutes and 33 seconds to get on the horn and through to the station!

Radio Magazine awarded the ART (Advanced Radio Technology) award for "Online Technology" to **Jetcast**. The ART award recognizes innovation in radio broadcast technology through products that have a practical use and are available now. "Jetcast's mission is to make Internet broadcasting simple and inexpensive for broadcasters, and to provide multiple streams of revenue. We are proud to receive this award because it shows that broadcasters think we are on the right track," said Sr. Marketing Executive **Tm Zarecki**.

Dial Global completes the management team of its programming division by adding industry vet **Phil Barry** as VP/GM of formats. Barry will oversee ops for their 24-hour formats and consulting services. Barry will manage company ops in Denver, LA and Omaha.

ZanderRadio Productions Pres. **Mark Zander** re-launches his media production company as **4C Studios**. The new company will continue working with nationally syndicated programming content in all facets from concept to air. Zander has over a decade

of major market on-air experience on various signals in Chicago, including WLUP. He most recently served as Rock Program Director for **High Desert Broadcasting**/Palmdale/Lancaster, CA. Since 2004, he has also been the host and producer of "The Rockin' 80s" nationally syndicated weekly radio program, with over 40 affiliates currently in North America.

Tribune Talk WGN-AM/Chicago and sister **CW** affiliate WGN-TV launched a new weather partnership this week with the creation of the **WGN WeatherCenter**. The move combines the TV and radio station's weather resources, including WGN meteorologist **Tom Skilling**, along with **Paul Konrad**, **Jim Ramsey**, **Tim McGill** and others.

Minnesota Public Radio's "The Morning Show" is over after 25 years. The last show will be live from the **Fitzgerald Theater** in St. Paul. The show, hosted by **Dale Connelly** and **Jim Ed Poole**, is heard on AAA KCMP/Minneapolis. The station will fill the open spot with music programming. Connelly will stay with MPR developing new programming while Poole is retiring.

Midwest Rock KHQG/Duluth middayer **Scott Klohn** is upped to PD replacing Midwest OM **Jack Lawson**.

Citadel Talk WLS-AM/Chicago morning news anchor **John Dempsey** has been tapped as the Engineering Editor at the station.

Tribune Talk WGN-AM/Chicago morning dude **Spike O'Dell** has confirmed he is leaving the station and retiring in December.

Salem Talk WIND-AM/Chicago morning producer **Timothy Allen** leaves the station.

Midwest Communications Adult Hits WROE and Adult Hits WZBY in Northern Wisconsin have a new PD in **Mike Oakes**, effective October 20th. Mike has 33 years of programming experience while working at stations in Detroit, St. Louis, Jacksonville and more. Mike also spent time with **A-Ware** software; the makers of **Music Master**.

the Conclave **TalenTrak 2008** Registration Form
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A listing of Chicago hotels for those desiring an overnight stay for TalenTrak is being developed. Details will be made available on the Conclave website and via *The Tattler*. **Tuition is transferable but is non-refundable. Ask for details.**

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Cornerstone University Christian Top 40 WAYG-WAYK/Grand Rapids-Kalamazoo is losing PD/MD **Mike Couchman**.

South Central Top 40 WSTO/Evansville grabs **Brian LaRouche** for evenings. LaRouche comes from Radio One Top 40 WNOU/Indianapolis as **Sexual Bryan**.

Entercom/Indianapolis ups **Brian Moore** to APD for the cluster and morning show producer for Talk WXNT-AM. **Bob Horner** is also upped from overnights to PM news on WXNT, while **Scott Manning** moved to the station's traffic dept.

Saga/Columbus, OH Events Coordinator **Evan Lyendeck** gets the new position of Promo Dir./Events for AC WSNY, Classic Hits WODB and Jazz WJZA/WJZK. Plus, former **Pollack Media Group**/Los Angeles Exec. Dir. and Columbus native **Amanda Davis** has been named Promo Director/Programming.

Green Bay's **Sovereign City Communications - a Conclave Partner** - is partnering with **Vallie-Richards-Donovan Consulting** to assist in strategic planning, research and market analysis as its new AC Oasis programs, "Great Day with Jim and Debbie" is launched for national distribution.

Clear Channel Country KZKX/Lincoln's night talent **Dayna** is being replaced by syndicated **Whitney Allen**. Dayna will stay with the station for weekends/swing.

NRG Media Country KFGE/Lincoln signs **JD Justice** as Morning co-host. JD comes from **Clear Channel** Country WLLR/Quad Cities and is replacing **Gary Greenwood** who left for **Journal** Country KVOO/Tulsa.

NRG Media/Lincoln Creative Services Director **Jeff Sheldon** grabs middays at Adult Hits KLNC.

Entercom Adult Hits KYCH/Portland, OR PD **Dan Persigehl** will now also PD sister Hot AC KRSK. Persigehl previously programmed KRSK from 2000-2005. **Clark Ryan** will stay on as VP/Programming for the cluster.

RadioStar Top 40 WQQB/Champaign, IL shuffles their deck. **Todd "Allen" Pribble** leaves mornings. Remaining co-host **Nikki St. John** joins with **Josh "Murphy" Laskowski** from **Cromwell Group** Top 40 WYDS/Decatur. Laskowski also adds the Promo Director stripes to his uniform. With all the moves, night-timer **Jason "Knight" Hamman** exits.

Clear Channel Country KSD/St. Louis PD **Billy Greenwood** names **Dusty Panhorst** as Executive Producer for the "Craig Cornett Morning Radio Show." Panhorst will also do weekends.

Newsweb's Adult Hits WKIE-WRZA-WDEK (Nine FM)/Chicago is flipping to a simulcast of sister Talk WCPT-AM (Chicago's Progressive Talk) 5a-9p seven days a week, beginning October 20th.



CBS Radio Sports WXYT-AM-FM (97.1 The Ticket)/Detroit PD **Tom Bigby** has added corporate duties as VP/Strategic Programming.

Our condolences to family and friends of Minneapolis Indie label legend, **Amos Heilicher** who passed from pneumonia on October 12th at 90 years old. Heilicher was instrumental in launching careers of so many music stars in the late 50's and early 60's. His own label, **Soma Records** (His 1st name spelled backwards) discovered **Bobby Vee** and broke hits such as "Liar, Liar" by **the Castaways**, "Surfin Bird" by the **Trashmen** and "Six Days on the Road" by **Dave Dudley**. He also pioneered independent distribution inside the American music industry.

Our condolences also to the family and friends of former **Baltimore Ravens** and **Minnesota Vikings** fullback and **CBS** Sports WJFK-AM/Baltimore host **Chuck Evans**, who died last Sunday of heart failure at 41.

Jobs. Saga Classic Rock WYMG/Springfield, IL has an immediate opening for a morning show host. Are you a prep monster that works the phones? T&R to: jcochran@capitolradiogroup.com...**South Central** WSTO/Evansville, IN needs a co-host to join Atom Smasher in the morning. If you're ready to be a star, send your things to: lookingforastar@Hot96.com...**Westwood One**/Detroit is looking for sports anchors for radio affiliates. If you have at least two years experience and an unparalleled passion for sports, rush your stuff to: DETROIT_JOB_OPENING@westwoodone.com...**Citadel** Top 40 WJIM/Lansing, MI wants creative, passionate and organized Promo Director for extremely active station. You will also get an airshift! Resume to: josh.strickland@citcomm.com...**Cumulus**/Appleton-Oshkosh, WI seeks a Promo Director for their 5-station cluster. This is a demanding job with a bunch of duties. Interested? Cover letter, Resume and prior promo success stories to: guy.dark@cumulus.com...**Cumulus** Rock WWWX/Oshkosh, WI has a PT opening for nights. T&R to: guy.dark@cumulus.com...**Journal** Top 40 KSPW/Springfield, MO is looking for someone to fill their PT night opening. Are you a personality that loves working the phones? Rush the goods to: Valorieknight@yahoo.com...**Neuhoff Communications**/Danville, IL needs PT Voice-tracking, Prod and board help. Send your package to: Kkirby8181@aol.com...**Ohio/Illinois Centers of Broadcasters** are looking for a broadcasting Vet to work as the Placement Coordinator. You will develop and maintain employer contacts and assist graduates. Resume, Cover Letter and Philosophy on starting a career go to: gary@beonair.com...**MacDonald Broadcasting**/Lansing, MI wants a true radio journalist to lead the news department. Do you have an energetic delivery while being concise and to the point? T&R's to: lansingnewsjob@gmail.com...**Clear Channel**/Davenport, IA has a FT swinger opening. If you are fun, topical and real – with production and website skills – Send away to: jimohara@clearchannel.com...**Bonneville**/St. Louis, MO has two openings. Country WIL needs PT talent and the yet to be signed on Sports station needs an anchor to report the sporting news. If you are interested in either, send the goods to: akoepp@bicstl.com...All listings in **Jobs** represent equal opportunities and are provided free of charge. To place an ad, send particulars to: mailto:tomk@main-st.net no later than Thursday evening for Friday publication. No calls unless otherwise specified.

Summer Books, 2008

Cleveland, OH (#28)

N/T WTAM wins!

Station	Format	Owner	Sp'08	Su'08
WTAM-AM	N/T	ClrChnnl	8.6	7.4
WMJI-FM	Oldies	ClrChnnl	6.7	6.9
WDOK-FM	AC	CBS	6.8	6.8
WZAK-FM	UrbAC	Radio1	6.9	6.7
WNWV-FM	SmJazz	Elyria-Lorain	4.3	6.3
WGAR-FM	Ctry	ClrChnnl	7.6	6.2
WENZ-FM	Urb	Radio1	6	5.7
WAKS-FM	T40	ClrChnnl	4.8	4.9
WNCX-FM	ClsscRock	CBS	4.1	4.5
WMVX-FM	HotAC	ClrChnnl	3.2	3.8
WMMS-FM	Rock	ClrChnnl	4.3	3.6
WQAL-FM	HotAC	CBS	3.9	3.3
WKNR-AM	Sports	GoodKarma	2.2	2.1
WFHM-FM	ChrstnAC	Salem	2	1.9
WKRK-FM	Alt	CBS	1.7	1.9
WCLV-FM	Clsscl	WCLV	2	1.7
WHK-AM	N/T	Salem	1.6	1.7
WKKY-FM	Ctry	Jones	0.7	1
WJMO-AM	Insp	Radio1	0.9	0.8
WEOL-AM	N/T	Elyria-Lorain	0.4	0.7
WHLO-AM	N/T	ClrChnnl	0.4	0.6
WONE-FM	ClsscRock	RubberCity	0.7	0.6
WQMX-FM	Ctry	RubberCity	0.8	0.6
WERE-AM	N/T	Radio1	0.4	0.4

St. Louis, MO (#20)

Big jump for CBS N/T WMOX!

Station	Format	Owner	Sp'08	Su'08
KMOX-AM	N/T	CBS	6.3	7.7
KEZK-FM	AC	CBS	6.3	6.1
WIL-FM	Ctry	Bonneville	5.5	4.9
KSLZ-FM	T40	ClrChnnl	5.1	4.8
KTRS-AM	N/T	CHHoldings	5.1	4.5
KMJM-FM	UrbAC	ClrChnnl	3.8	4.4
WARH-FM	AdultHits	Bonneville	5.4	4.4
KSHE-FM	Rock	Emmis	4.5	4.1
WFUN-FM	UrbAC	Radio1	3.6	4.1
KSD-FM	Ctry	ClrChnnl	3.8	4
KLOU-FM	ClsscHits	ClrChnnl	4.7	3.8
KYKY-FM	HotAC	CBS	3.3	3.6
KATZ-FM	Urb	ClrChnnl	2.6	3.4
WHHL-FM	Urb	Radio1	2.8	3.4
KPNT-FM	Alt	Emmis	3.2	3.3
KFTK-FM	Talk	Emmis	3.8	3.2
KIHT-FM	ClsscHits	Emmis	2.9	2.9
WMVN-FM	HotAC	Bonneville	2.2	2.8
KFUO-FM	Clsscl	LuthChurch	2	1.8
KATZ-AM	Gospel	ClrChnnl	1.9	1.4
KFNS-AM/				
KFNS-FM	Sports	BigLeague	0.8	0.8
KSLG-AM	Sports	Simmons	0.7	0.8
KZQZ-AM	Talk	EntMediaTrust	0.8	0.8
KQQX-FM	Alt	21Sound	0.6	0.5
KWRE-AM	ClsscCtry	Kaspar	0.5	0.4

12+ M-Su, 6AM-12AM.

Fall '07 - Spring '08

comparisons, unless otherwise noted.



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Cincinnati, OH (#29)

3+ pt. lead for CC N/T WLW.

Station	Format	Owner	Sp'08	Su'08
WLW-AM	N/T	ClrChnnl	9.8	9.6
WGRR-FM	ClsscHits	Cumul.	6.5	6
WUBE-FM	Ctry	Bonneville	6.8	5.9
WEBN-FM	Rock	ClrChnnl	4.7	5.8
WRRM-FM	AC	Cumul.	6.2	5.4
WKRC-AM	Talk	ClrChnnl	5.4	5
WIZF-FM	Urb	Radio1	4.1	4.8
WKFS-FM	T40	ClrChnnl	5.5	4.6
WKRQ-FM	HotAC	Bonneville	3.9	4.3
WMOJ-FM	UrbAC	Radio1	3.4	4.1
WOFX-FM	ClsscRock	ClrChnnl	3.3	3.9
WSWD-FM	Alt	Bonneville	3	2.9
WFTK-FM	ActRock	Cumul.	1.4	2.3
WAKW-FM	ChrstnAC	Pillaroffire	1.4	1.9
WNNF-FM	HotAC	ClrChnnl	2.2	1.9
WPFB-FM	Ctry	WPAY/WPFB	1.3	1.4
WTUE-FM	ClsscRock	ClrChnnl	0.7	1.1
WYGY-FM	Ctry	Bonneville	1.2	1
WCKY-AM	Sports	ClrChnnl	1.8	0.9
WDJO-AM	Oldies	ChrstnSys	0.8	0.9
WFCJ-FM	Insp	MVCA	0.8	0.8
WHKO-FM	Ctry	Cox	0.9	0.8
WDBZ-AM	N/T	Radio1	1	0.7
WCIN-AM	SmJazz	J4	0.8	0.6
WHIO-AM/				
WHIO-FM	N/T	Cox	0	0.5
WLQT-FM	AC	ClrChnnl	0.6	0.5
WMMX-FM	HotAC	ClrChnnl	0.6	0.5
WOXY-FM/				
WAOL-FM	AdultHits	FirstCo.	0.6	0.5
WSAI-AM	Sports	ClrChnnl	0.7	0.5
WSCH-FM	Ctry	Pieratt	0	0.5

Minneapolis-St. Paul, MN (#16)

Citadel rock KQRS slips, still #1.

Station	Format	Owner	Sp'08	Su'08
KQRS-FM	ClsscRock	Citadel	10.2	8.9
KEEY-FM	Ctry	ClrChnnl	6.2	7.4
WCCO-AM	N/T	CBS	6.5	6.4
KDWB-FM	T40	ClrChnnl	6	5.1
KXXR-FM	ActRock	Citadel	4.2	4.6
WLTE-FM	AC	CBS	3.6	4.4
KSTP-FM	HotAC	Hubbard	4.9	4.3
KSTP-AM	N/T	Hubbard	4.1	4.1
KTCZ-FM	AAA	ClrChnnl	4.8	4.1
KTLK-FM	Talk	ClrChnnl	2.5	3.4
KQQL-FM	Oldies	ClrChnnl	3.6	3.1
KZJK-FM	AdultHits	CBS	3	3
KFAN-AM	Sports	ClrChnnl	2.7	2.7
KTTB-FM	Rhythm.	N.Lights	3.1	2.7
WGVX-FM/				
WGVY-FM/				
WGVZ-FM	ClsscHits	Citadel	1.7	1.8
WFMP-FM	Talk	Hubbard	1.6	1.5
WWTC-AM	Talk	Salem	1.3	1.4
KLBB-AM	Stnrds	Davidson	0.7	0.9
KLCI-FM	Ctry	Starcom	0.7	0.7
KTNF-AM	Talk	JR	0.9	0.6
KMNV-AM	RegMex	Davidson	0	0.4

Milwaukee-Racine, WI (#36)

Hot fun the summer for Journal's WTMJ

Station	Format	Owner	Sp'08	Su'08
WTMJ-AM	N/T	Journal	10.9	11.4
WXSS-FM	T40	Entercom	6.9	7.6
WKKV-FM	Urb	ClrChnnl	5.5	7.4
WISN-AM	N/T	ClrChnnl	6.1	6.1
WMIL-FM	Ctry	ClrChnnl	6	5.4
WKLH-FM	ClsscRock	Saga	5.5	4.9
WRIT-FM	AdultHits	ClrChnnl	3.8	4.1
WHQG-FM	Rock	Saga	5.8	4
WJMR-FM	UrbAC	Saga	4.1	4
WLUM-FM	Alt	MilwRadAll	3.6	3.4
WMYX-FM	HotAC	Entercom	3.3	3.1
WDDW-FM	RegMex	BustosMed.	2.4	2.7
WKTJ-FM	HotAC	Journal	3.3	2.5
WLDB-FM	AC	MilwRadAll	2.9	2.5
WQBW-FM	ClsscRock	ClrChnnl	2.9	2.5
WOKY-AM	Oldies	ClrChnnl	2.2	2.1
WJZX-FM	SmJazz	Saga	1.5	1.9
WTKM-FM/				
WTKM-AM	ClsscCtry	KettleMor.	1	1.1
WMCS-AM	Talk	MilwRadAll	0.9	0.9
WGN-AM	N/T	Tribune	0.6	0.8
WSSP-AM	Sports	Entercom	0	0.8
WAUK-AM	Sports	GoodKarma	0.4	0.7
WBWI-FM	Ctry	Bliss	0.7	0.7
WEZY-FM	AC	Bliss	0.4	0.7
WNOV-AM	UrbAC	RadMultMed	0.7	0.7
WDRV-FM/				
WWDV-FM	ClsscRock	Bonneville	0.7	0.6
WRJN-AM	N/T	Bliss	0	0.6
WBBM-AM	News	CBS	0	0.5
WGLB-AM	Gospel	Kinlow	0.5	0.5
WIIL-FM	Rock	NextMedia	0.5	0.4

Kansas City, MO (#32)

Carter urban KPRS overtakes rock KQRC.

Station	Format	GrpOwner	Sp'08	Su'08
KPRS-FM	Urb	Carter	5.9	7.6
KQRC-FM	ActRock	Entercom	7.4	7
KMBZ-AM	N/T	Entercom	4.7	5.5
KCMO-FM	Oldies	Cumul.	3.9	5.2
KMXV-FM	T40	Wilks	4.9	4.7
KFKF-FM	Ctry	Wilks	5.8	4.6
KMJK-FM	UrbAC	Cumul.	4.4	4.5
KBEQ-FM	Ctry	Wilks	4.2	3.7
KCHZ-FM	Rhythm.	Cumul.	3.6	3.7
KUDL-FM	AC	Entercom	3.9	3.6
KCFX-FM	ClsscRock	Cumul.	4.2	3.5
WDAF-FM	Ctry	Entercom	4.1	3.4
KCJK-FM	AdultHits	Cumul.	3	3.1
WHB-AM	Sports	Union	2.5	3
KCKC-FM	AC	Wilks	2.6	2.8
KCMO-AM	Talk	Cumul.	3.2	2.8
KRBZ-FM	Alt	Entercom	2.3	2.3
KCSP-AM	Sports	Entercom	2.1	1.7
KBLV-FM	AAA	Entercom	2.1	1.5
KYYS-AM	RegMex	Entercom	0	1.2
KPRT-AM	Gospel	Carter	0.7	1
KDTR-AM	RegMex	Davidson	0.5	0.8
KXTR-AM	Clsscl	Entercom	0.8	0.7
KMZU-FM	Ctry	KANZA	0.5	0.6
KTPK-FM	ClsscCtry	JMJ	0.7	0.5