

It's said that the only thing constant is change and the Conclave Learning Conference: At the Crossroads will help attendees deal with it. "Leading Yourself Through Change: Understanding the 5 Action Steps to Change Resilience" is the must-attend session set for Thursday, June 26th at 2:30pm. Part of the Life Skills learning track, presenter **Norm Schulz**, Founder of **TASC** Management Consulting, LLC will help attendees understand their own reactions to a change, manage those reactions, then plan and execute actions to move through the change successfully. Schulz will also identify consequences that sustain or undermine efforts, and consider the impact on others navigating the change. According to Conclave Agenda and Board Chair, **Tim Kelly**, "The one thing that radio has plenty of right now is change and it won't...well...change anytime soon." He goes on to say, "If we can help our attendees get through it easier, we go a long way in making that change be for the better." Norm is recognized as a leader in human performance improvement and organizational change. Norm received his BA in Psychology, with an emphasis on Applied Behavior Analysis, from St. Cloud State University in Minnesota. He then went on to earn his MA in Psychology from Western Michigan University, specializing in Organizational Behavior Management and Applied Behavior Analysis. The complete agenda and registration details for the Conclave: At the Crossroads, slated for June 25th-29th, 2008 can be found online at www.theconclave.com.

The Conclave has also announced details of a session that will give attendees a unique look at listener's and their media habits. "Beyond the Bedroom: Summer Update" will present an updated synopsis of much heralded "Bedroom Project" conducted by Jacobs Media, with the update being presented exclusively at the 33rd annual Conclave Learning Conference: AT THE CROSSROADS, June 25-29th in Minneapolis. The session is a part of Conclave College to be held Friday afternoon June 27th

and sponsored in part by the All Access Music Group. The presentation will be conducted by Jacobs Senior Consultant Dave Beasing. Dave will boil down over 60 hours of Bedroom Project videotape into clips that will help radio people go "beyond the Bedroom." While station owners decide how to invest in the new media landscape, Dave will focus on things that programmers and air talent can do the moment they get back home. This Conclave College session begins at 3:30pm on Friday, June 27th. Last year, **Arbitron** commissioned Jacobs Media to conduct the first ethnographic research project for radio, dubbed "The Bedroom Project." And that's exactly where the research was conducted - in the living rooms, dorm rooms, cars, and - yes bedrooms of 17-28 year-olds. They were asked to give a tour of their media usage and explain why they do what they do - and what they wish media would do for them. The complete agenda and registration details for the Conclave: At the Crossroads, slated for June 26th-29th, 2008 can be found online at www.theconclave.com.

Elliot Spitzer got ripped off. Democracy Radio and Talk USA Radio founder and former Air America EVP Tom Athans, the husband of Sen. Debbie Stabenow (D-MI), is cooperating with police in an investigation of a prostitution ring. Athans admits he paid a prostitute \$150 for sex in February. Athans wasn't arrested when Troy, MI police observed him entering and leaving a room at the Residence Inn. The hooker, Alycia Lorraine Martin was detained and has a court date scheduled for April 22<sup>nd</sup>. Athans issued a statement through his attorney Todd Flood that read, "No words can fully express how sorry I am. At the time this incident occurred, I took responsibility for my actions and fully cooperated with law enforcement. My family and I are dealing with this matter in a personal and private way." Stabenow's office issued a statement from the Senator reading, "This is very disturbing and serious. Obviously it's a deeply difficult and personal matter."

Myspace has formed a landmark joint venture with three of the world's largest music companies – Sony BMG, Universal, and Warner. The new company, Myspace Music, joins the most popular music community in the world with the deepest catalog of music available online. The vision for Myspace Music is to build on existing traffic, credibility and popularity of Myspace. Myspace Music will feature the network's first integrated ecommerce solution and evolve the user's ability to discover, share and socialize by adding commerce and music management tools. This new product will be available in a couple months.



David Rehr President, NAB



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Clear Channel CEO Mark Mays released a memo this week expressing confidence that the sale of CC will go through despite the current snafu with the banks. "In our ongoing commitment to keep you posted on merger developments, we wanted to share our disappointment that the long-anticipated transaction was not completed by the end of the first quarter as we had expected," he wrote. "Both Clear Channel and the Sponsors remain fully committed to this transaction and steadfastly continue to work for its successful completion. Over the past week, we have taken additional steps to accomplish this goal and will keep you updated on our progress. While there is much uncertainty surrounding this transaction, it is my expectation that the merger will close." Commentary: In spite of Mays reassuring words, the TATTLER learned earlier this week that many CC properties have been given the word that their budgets are frozen thru the second quarter of this year. CC, as you may remember, had a similar embargo on spending during the year's first quarter. - TK

**Apple** announced its **iTUNES** store has surpassed **Wal-Mart** as the best-selling music retailer in the US according to January and February sales marks. Data composed by the NPD Group.

Randi Rhodes has been suspended by Air America Radio for "making inappropriate statements about prominent figures, including Sen. Hillary Clinton" at a recent appearance for the network in San Francisco sponsored by Clear Channel Talk KKGN-AM. "Air America encourages strong opinions about public affairs but does not condone such abusive, ad hominem language by our hosts," said Chairman Charlie Kireker. Rumor has it, Rhodes called Geraldine Ferraro "such a f—king whore" and Hillary Clinton "such a big f—king whore too." Now word on how long Rhodes would be off the air.

The National Association Of Broadcasters has announced the results of the 2008 NAB Radio and Television Board elections. The two-year terms will begin in June 2008. The Radio Board will include: Buckley Radio COO Joseph M. Bilotta; Bonneville/ Washington SRVP Joel Oxley; Citadel VP/South East Region William McElveen, Holladay Broadcasting Owner/GM Bob Holladay, Emmis Radio Pres. Rick Cummings; Emmis/St. Louis SVP/Market Mgr. John Beck; NRG Media Pres./CEO Mary Quass; Nebraska Rural Radio Assoc. GM Eric Brown; Bryan Broadcasting Corp. GM Ben Downs; Butte Broadcasting President/GM Ron Davis; Elko Broadcasting Pres./CEO Paul G. Gardner; and KHWY, INC. Pres./CEO Howard B. Anderson.

Assuming the role of **Specs Howard School** Chairman/CEO, **Jonathan Liebman** has turned over the role of President to Chief Operating Officer **Lisa Zahodne** in order to channel his efforts toward the development of new programs, opening more campuses and transforming the school into a degree-granting college. "All of these initiatives have been on the table for awhile," says Liebman. "The ability to remove myself from day-to-day operation of the school will allow me to concentrate on these areas full-time." Liebman's tenure as President of Specs Howard School began in 1998.

In a **RADIONEXT** online survey of 2,378 people ages 18+, 14% said AM/FM radio is "totally indispensable" to them, 36% said it was "an important part of my life." The survey, which took place between October-December 2007, asked what sets broadcast radio apart for them, 40% mentioned radio's being free, convenient, and easily accessible, with 13% citing radio's portability or availability in the car. The survey also found that the 18-34 demo are more likely to mention convenience (46%), than content (24%) when they say why they value radio. The complete study will be released April 14th at the **Rain Summit** during the **NAB Show** April 14-17.

Bonneville/St. Louis has launched a new website called toastedrav.com to tie in their radio properties with the local community. The site combines the strengths of their current FM content on Country WIL, Rhythmic AC WMVN and Adult Hits WARH, with the use of blogs, originally produced audio and video, and audience interaction. According to VP/Market Manager John Kijowski, "Our team looked at the localized new media available to the St. Louis market, and determined that local entertainment content was greatly underserved on St. Louis-oriented websites. Radio is inherently a localized, entertainment-based media and is a natural extension from our core business."

The Gospel Music Association (GMA) and Christian Music Broadcasters (CMB) announced the 2008 GMA/CMB Radio Station of the Year winners. The winners are: Small Market: KLRC/Fayetteville, AR - Station Manager Sean Sawatzky; Medium Market: KTSY/Boise, ID - Station Manager Michael Agee; Large Market: WPOZ/Orlando - Station Manager Dean O'Neal; Major Market: KSBJ/Houston - Station Manager Tim McDermott.



**Journal** Talk WTMJ-AM/Milwaukee signed a new agreement to continue as flagship station for **Milwaukee Brewers** baseball. WTMJ has been the team's flagship for all but two seasons since the Brewers moved to Milwaukee from Seattle. **Bob Uecker** has been the team's radio voice for 38 seasons, with **Jim Powell** in his 13th season.

After a 37-year run on **Citadel** Talk KBOI-AM/Boise, **Boise State University** football and men's basketball is moving to **Peak Broadcasting's** Talk KIDO-AM/Boise under a new two-year deal starting July 1st. The Broncos' Director of Athletics **Gene Bleymaier** made the announcement April 3<sup>rd</sup>.

Peak Broadcasting Top 40 KSAS/Boise PD/afternoons Keke Luv (aka Steve Kicklighter) will broadcast for 175 consecutive hours (seven days) without sleep to raise money and awareness for Child Abuse Prevention Month in April. "In Boise, 40% of the domestic violence calls to police involve children," Peak/Boise SVP Kevin Godwin said. "In 2006 there were over 1,600 counts of violence against children where the offender was a parent, guardian or caretaker. Assaults on kids ages one through nine is the second cause of death here in Idaho. If we can use the significant power of 103.3 KISS-FM to prevent one senseless act, this will all be worthwhile."

Last weekend's sunshine brought little warmth to Ludington's beach (MI) but dozens of people still jumped into Lake Michigan's frigid water. Those jumpers had a mission, raising money to help the André Bosse Child Advocacy Centers bring warmth and care to children hurt by abuse and neglect. "My feet froze instantly. I can't feel my feet," Lynsey Chlebana said after running into the lake, which was only just warm enough not to be ice. She was among many who were among one hardy group of beachgoers who raised money through pledges for their jumps in the lake. Saturday's Lake Michigan jumpers, divers, dunkers and waders were taking part in Lake Jump 2008, sponsored by radio station WMOM/Ludington. "It's getting us out of this critical time," Megan Maltbie, development coordinator for the centers, said about the \$17,021 raised by the event.

Nationally syndicated **Ace & TJ Morning Radio Show** celebrated its 10th anniversary on **CBS** Top 40 WNKS/Charlotte Friday, April 4<sup>th</sup>. Former Conclave faculty, Ace & TJ, broadcasted live from 6a-6p playing any and all requests from any musical genre. This "**Play Anything Day**" will also serve as a fund-raising effort for

"Ace & TJ's Grin Kids" charity. During the past decade "The Ace & TJ Radio Family" has raised over \$4.5 million for various causes. Ace & TJ debuted in Charlotte on WNKS on April 6th, 1998.

CBS AC WLTE/Minneapolis pulled a fast April Fool's joke on listeners by flipping to an all-Christmas music format. With eight inches of snow on the ground, morning show host Cindy Barton played such holiday favorites as Johnny Mathis' "The Most Wonderful Time Of The Year." Barton says, "The phones rang off the hook ... but some people actually thought it was a good idea."

Congrats to **Citadel** Country KHKI/Des Moines as they raised over \$68,000 in their Radiothon for **St. Jude Children's Research**. It was the station's 2nd Radiothon, topping last year's total by more than \$15K.

Clear Channel Country WQRB/Eau Claire, WI held their 7th annual Country Cares For Kids Radiothon last week (3/27-28) and brought in nearly \$114,000 for the kids at St. Jude Children's Hospital. That total was an increase of almost \$7,000 from the previous year.

Radio in Minneapolis just got a whole lot more vocal – It's KOOL 108's KARAOKE on the radio! Clear Channel Radio's oldies KQQL–FM begins it's weekly broadcast of live Karaoke from a local café today. KOOL Karaoke will be every Friday night from 9pm to Midnight hosted by KOOL 108's Dan Riggs. Sing songs live on the radio... have the entire Twin Cities hear your performance! Each performance will be video taped and available at kool108.com. "We're excited to extend this new and unique idea to KOOL 108 listeners and to see how Karaoke fans become local radio stars!" said Derek Moran, Program Director at KQQL-FM. "We've taken a hugely popular social past time and blended it into the fun of KOOL 108 radio to make something that's never been done in the Twin Cities. I think we'll all be surprised at how much fun this will be for the singers and listeners!"

Salinas Media Group Country KYEZ/Salina, KS held their first ever Radiothon to benefit St. Jude Children's Research Hospital last week (3/27-3/28). PD Chad Allen says they brought in over \$32,000.

Former Conclave BOD member Jay Philpott, weekender at Bonneville Classic Hits WARH/St. Louis, spreads the news: "In addition to weekends on *The Arch*, I am also an instructor at Broadcast Center here in St. Louis. One of my former students, Jason Hagedorn, is going to be on MTV's TRL next week. We're excited!" Jason won an MTV contest and will be appearing on "Total Request Live" next Tuesday. Said Hagedorn, "I am currently working in Paducah on WZZL. I also voice track overnights on the weekends on a Hot AC station and am the news guy for two syndicated morning shows we air here. This may be the craziest thing that has ever happened to me!"

The Arbitron Spring 2008 Station Name Preview has been mailed to radio stations that are surveyed in the Spring. Stations should check their information over and review information submitted by other stations in their market to identify those not following guidelines. Station name changes will be accepted for the Spring 2008 survey through June 25th.

NRG Media is selling recently acquired AC KWBE-AM/Beatrice, NE to Siebert Broadcasting. NRG obtained KWBE-AM when it bought Triad's four-station Lincoln cluster for \$17.5 million. Another deal announced but not yet filed with the Commission is the purchase by Robinson Corp. of silent WKAH/Soldiers Grove, WI from Advanced Acquisition, INC. for \$250,000. The station signed on briefly at the end of February and is presently silent. Also, Steve Swick is buying the Lake Cities Broadcasting stations, including AC WLKI/Angola, IN, Country WTHD/Lagrange, IN, Country WLZZ/Montpelier, OH, Sports WMSH-AM and Oldies WMSH-FM/Sturgis, MI for \$3.8 million.

The 2008 Conclave Learning Conference: At The Crossroads/ Marriott City Center-Minneapolis. Keynotes: David Rehr (President, NAB), Ed Schultz (Progressive Talk Personality). Over 30 sessions. 9 meals/snacks. Twins-Brewers baseball. Tuition, \$299 until 5/1/08. Details at www.theconclave.com!

Sean Compton, former Clear Channel and Premiere Radio Networks programming executive, has rejoined his old JACOR boss Randy Michaels at Tribune/Chicago. Compton served as VP/Programming at CC and Premiere and has been named VP/Programming and Entertainment of the company's TV division, replacing Marc Schacher, who exited this week after 29 years with the company. Compton will report to Tribune Broadcasting President Ed Wilson. (Just in: Tribune is adding several more former Clear Channel honchos - CFO Jerry Kersting, SVP/Programming Marc Chase and IT Specialist Steve Gable).

The **Nielsen Company** is pleased to announce **Greater Media Detroit** stations WRIF-FM, WCSX-FM, and WMGC-FM as the newest affiliates of **Nielsen SpotScan**, the most accurate and up-to-date advertising data available to radio. **SpotScan** is now monitoring and available in 42 of the top 50 U.S. markets.

**Leighton** Top 40 KCLD/St. Cloud, MN APD/MD/afternoon host **Timmy Daniels** has tendered his resignation to take a Public Relations gig with the **Veteran's Administration**, based in St. Cloud.

**Journal** Hot AC WKTI/Milwaukee morning man **Mathew Blades'** morning show was recently joined by **Milwaukee Brewers** left fielder and "National League Rookie Of The Year" **Ryan Braun**. Braun chats with Mathew, Erin, and AJ every Thursday at 7:45a.

**Journal**/Springfield, MO cluster ups Sales Manager **Janelle Carter** to GSM.

Former Citadel Talk WLS-AM/Chicago News Director Jennifer Keiper has joined Fox News Radio as their Midwest correspondent.

**Midwest Communications** Country WNCY/Green Bay/ Appleton/Oshkosh MD/night guy **Stix Franklin** has left the building after three and a half years.

**Macdonald Broadcasting** Hot AC WHZZ/Lansing, MI morning show host **Tim Barron** exits. Morning show co-host **Mike Holder** takes the reigns until a replacement can be named.

**Main Line Broadcasting**/Dayton brings in programming ace **Steve Weed** to be the cluster's OM.

**CBS** Rhythmic WBBM/Chicago announces their new midday talent, former WHYI/Miami night jock **J Niice**. J Niice begins April 14<sup>th</sup>.

**Bonneville** Hot AC WTMX/Chicago midday talent **Renee Dubay** has tendered her resignation and will return home for mornings at **NRG Media** Rock AC KOOO (The Big O 101.9)/Omaha, NE. She begins next Friday.

Former Entercom Sports WSSP-AM/Milwaukee morning host Chuck Garbedian joins crosstown Good Karma Sports WAUK-AM for a weekly golf show, "Garbedian On Golf." The show will air at 7a Sundays starting this weekend (4/6).

NRG Media Modern AC KQKQ/Omaha, NE names crosstown Clear Channel Promotions stud Bam for Promotions Director duties.

WASK Radio Group/Lafayette, IN promotions/marketing department staffer Liz Hahn bumps up to Promotions/Marketing Director for the five-station cluster. Former Promotions/Marketing Director Lindsay Reinert departed in January to take the Promotions Director position at Des Moines Radio Group.



Condolences to **Greater Media**/Detroit Dir./Rock Programming **Doug Podell** on the passing of his father, **Henry Podell**.

Condolences to family and friends of former Wisconsin radio personality **Bill Walters**, who died Thursday in Manitowoc, WI at 84.

Condolences to family and friends of former radio personality and station owner **Scott Burton**, who died after a battle with cancer on March 26th in Arizona. Burton's radio stops include KFRC-AM and KNBR-AM/San Francisco, WWDC-AM/Washington, WHK-AM/Cleveland, WDGY-AM/Minneapolis, KSD-AM/St. Louis, KFMB-AM/San Diego, KVI-AM/Seattle, and KTAR-AM/Phoenix. He was also owner and GM of KSTM/Phoenix and served as a consultant for several years.

Jobs. Denver Radio Company/Denver is searching for AE's. Send your resume to Blake Mendenhall, General Manager at blake@denverradiocompany.com...Chesterman Communications AC KSJZ and Country KSJB/Jamestown, ND have an opening for PD/OM. Looking for individuals who understand small-market life. Send audio and resume to Patrick R. Pfeiffer, VP/GM, Box 5180, Jamestown, ND 58402-5180 or email to: mrradio@ksjbam.com...Citadel Country WMDH/ Muncie, IN is looking for a Morning Co-Host/Promotions. Web skills helpful. Send resumes to Brian Sims, PD, WMDH, P.O. Box 690, New Castle, IN 47362 or email to: brian.sims@citcomm.com...Leighton Top 40 KCLD/St. Cloud needs a fun afternoon host with personality. APD/MD for the right candidate. Send picture, audio and resume <u>jiholiday@1047kcld.com</u>...Bahakel Communications Rock KILO and Classic Rock KYZX/Colorado Springs are looking for a General Sales Manager and a Regional Sales Manager. Applicants must have at least eight years' media and management experience. Send resume and cover letter to: HR, P.O. Box 2080, Colorado Springs, CO 80901 or e-mail to: jobs@kilo943.com... Great Plains Christian KJRL/Abilene, KS needs an OM/Morning person with at least two years experience in the same or a similar position. Send T&R to radioforlife@gmail.com Attn: Station Manager...Regent Oldies KARS/Fort Collins, CO needs a morning person who knows the music and loves being in the public. Send your best to Michael Stone, 600 Main St., Windsor, CO 80550 or email to: PD@Oldies1029.com...Regent Rhythmic WRCL/Flint, MI needs future talent. Are a PT'r who has outgrown your station or in a tiny market looking to make the next step? Send T&R to wrcljob@gmail.com or snail it to: WRCL, 3338 E. Bristol Rd., Burton, MI 48529 Attn: Clay... Morris Communications/Topeka, KS needs a creative Web Developer/Graphic Designer. Are you proficient with Adobe and Office suites and have strong web skills? Send resume to Kala Livingston kala.livingston@morris.com or snail to PO Box 1818, Topeka, KS 66601-1818...Midwest Communications Country WNCY/ Green Bay, WI needs a nightly entertainer. APD stripes possible. Rush your stuff to Dan Stone, PO Box 23333, Green Bay, WI 54305 or email to: stone@wncy.com...MacDonald **Broadcasting** Adult Hits WHZZ/Lansing, MI needs morning help. Can you be focused, local and relevant? Music Intensive. Apply to: mikefmmornings@gmail.com or snail to: Mike FM Mornings, 600 W. Cavanaugh, Lansing, MI 48910...All listings in Jobs represent equal opportunities and are provided free of charge. To place an ad, send particulars to tomk@main-st.net no later than Thursday evening for Friday publication. No calls unless otherwise specified.

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