

Let The Women Do it! The Conclave announced details of the newly formed Women's Education and Career Advancement Network (WECAN) committee. With its focus on developing, mentoring and empowering women in the radio industry the committee is the driving force behind some of the agenda items scheduled for CONCLAVE 08: AT THE CROSSROADS, June 26th-29th in Minneapolis. The formation of the committee was made official by the Conclave Board of Directors at its winter meeting. It will be co-chaired by Michelle Novak of Saga Communications, Michelle Mathews of Clear Channel-Omaha and Conclave Board member, Rebecca Pixley of Envision Radio Networks. Pixley noted, "In discussing the lack of mentoring and advancement opportunities for women in the radio industry. We recognized a need to involve more women in The Conclave experience as attendees and volunteers." The Conclave has long been known for its ability to address the challenges facing women in radio. It's proud to house this important committee, furthering mission of educating <u>all</u> members of the broadcast industry. Already the committee has been hard at work helping to secure keynoters, creating sessions, assisting in marketing the conference, and helping to identify and nominate female nominees for the "30 Under 30" to be presented by Edison Media Research at Conclave 08: At the Crossroads. In addition, the WECAN Committee is hosting a networking cocktail party to kickoff Learning Conference weekend on Wednesday night June 25. To learn more about WECAN, visit www.theconclave.com and click on the WECAN story found on the Conclave home page!

Got A Minute? This week, the Conclave released details of *The One-Minute Talent Developer* session, part of the Learning Conference's Management and Programming Track during AT THE CROSSROADS in June (this session will be presented at 2:30PM on Saturday 6/28). **Audience Development Group** talent coach, **Tommy Kramer** will present a series of one-minute tips that managers can use to help talent develop as well as talent themselves can employ the very next day they are on the air. The session will lead to a discernable difference in the way an attendee or their station sounds versus the way their competition sounds. Kramer says, "The only way to guarantee a talent's job safety in today's radio world is simply to be the best talent on the station. It's harder and takes longer by yourself. There's a reason that Tiger Woods has a coach." Conclave Agenda chairperson, **Tim Kelly (Elyria-Lorain Broadcasting)** adds, "With so much talk being given to making great content the Conclave feels it's vital that we provide our attendees with ways for them to take action toward creating and improving that content. In addition to working with the Audience Development Group, Tommy Kramer has spent over 35 years in radio as an on-air talent, Programmer, and Talent Coach, and has worked with over 100 stations in all formats, specializing in coaching morning team shows. He was elected to the *Texas Radio Hall of Fame* in 2003.

The **Clear Channel Communications** buyout had escalating tensions this week amid confusion between the private-equity companies and the banks that have agreed to finance the transaction prompting a 9% drop in Clear Channel shares. If the deal isn't completed by the end of the "marketing period", which ends next week, Clear Channel could turn to the courts to force the private-equity concerns and the banks to finish the deal. Those close to three of the five banks funding the deal include **Citigroup Inc., Royal Bank of Scotland Group PLC, Deutsche Bank AG, Credit Suisse Group** and **Morgan Stanley** insist they are ready to go ahead with the deal. The banks blame the private-equity concerns assert the banks are holding out.

A woman has filed a new complaint against the recording industry saying their piracy campaign threatens and intimidates innocent people. Tanya Anderson, a 41-year-old disabled single mother in Oregon originally sued the Recording Industry Association of America after the RIAA threatened to interrogate her young daughter if she didn't pay thousands of dollars for music she downloaded. Her amended complaint seeks national class-action status for people allegedly victimized by the industry's anti-piracy campaign and the company it hired, MediaSentry. The lawsuit accuses the industry and MediaSentry of spying "by unlicensed, unregistered and uncertified private investigators" who "have illegally entered the hard drives of tens of thousands of private American citizens" in violation of laws "in virtually every state in the country." Jonathan Lamy, an industry spokesman, said the new complaint repeats old claims. "It is unfortunate that this case continues to drag on after the court previously deemed all of Ms. Andersen's claims inadequate," Lamy said. "We hope to resolve the case in short order."



MAIN STREET MARKETING & PROMOTION, 4517 MINNETONKA BLVD #104, MINNEAPOLIS, MN 55416 PHONE/FAX: 952.927.HITS (4487)/927-6427 Publisher: Tom Kay at tomk@main-st.net Web: www.main-st.net



The **Supreme Court** will hear the **FCC**'s appeal of the **Second Circuit Court of Appeals** ruling against its indecency rules. The case, pitting **FOX**, **ABC**, and **CBS** against the FCC, arose from "fleeting expletives" that aired on two editions of the "**Billboard Music Awards**" on FOX. Another case brought by CBS against the fine levied for the **Janet Jackson Super Bowl** half-time show awaits a decision at the **Third Circuit Court of Appeals**. Speaking for the **NAB**, EVP **Dennis Wharton** said: "NAB is pleased the Supreme Court has agreed to review this case, and that Justices will provide badly-needed clarity to both broadcasters and policymakers on this critically-important First Amendment case. We're confident that whatever the outcome of this case, local radio and television stations will be mindful of broadcasting's long history of providing programming that will reflect and respect the audiences that we serve."

The FCC has revoked a waiver that allowed Triad Broadcasting to continue a Joint Sales Agreement to sell time on Guderian Broadcasting's Oldies KEGK/Wahpeton-Fargo, ND. Competitor Radio Fargo-Moorhead, which bought Clear Channel stations in the market, complained that the original waiver allowing the JSA to exceed regulatory limits was based on maintaining a competitive balance with Clear Channel, which had been grandfathered over the limit, but with Clear Channel out of the market and RFM complying with ownership caps, the reason for the waiver had been eliminated. Triad and Guderian have been given 90 days to end the JSA.

Six graduates of the **Specs Howard School of Broadcast Arts** were presented with 2008 College Broadcast Awards by the **MABF** during the *Great Lakes Broadcasting Conference and Expo* in Lansing on March 10. Among the winners are **Stacey Szostek** and **Jena Major**, whose collaborative work won second place in the college television news feature & magazine program category. Three other Specs Howard graduates: **Mindy Pauris**, **Dan Earle**, and **Jamie Marks**, won an honorable mention for college television in the public service announcement category. In college radio, **Matt Bailey** won an honorable mention in the public service announcement category. The Specs Howard School of Broadcast Arts, based in Southfield, MI, has been one of the nation's leading private communications schools since 1970. More information about the school may be found at <u>www.specshoward.edu</u>.

Early findings from **Radar 96** have been released by **Arbitron** including key demographic findings that advertisers look for when placing their ad buys. Research showed that 95% of adults age 18-49 with a college degree and an annual household income of \$50,000 or above tune into radio over the course of a week. **Radar Network**

affiliates (50% of all radio stations) reach 84% of this coveted demo. They also reach 84% of adults 25-54 in households with a college degree and an annual household income of \$75,000 or above. The trend still shows fewer young listeners, network radio reaches the ad-elusive and media multi-taskers, Adults 18-34. Overall, Radar networks reach 82% of all radio listeners ages 12+, these same networks reach 84% of listeners ages 18-34.

Ad revenue continues to take a hit according to the February 2008 numbers released by the **RAB**. Local revenue is off 4% year-to-year and national is off 1%. Grand total revenue is down 2% despite a 17% increase in non-spot revenue.

33 million Americans 12+ listen to a radio station over the Internet during an average week up from 29 million a year ago. So says the annual Infinite Dial 2008: Radio's Digital Platforms, put out by Arbitron and Edison Media Research. There is also a strong connection between online radio listening and social networking sites according to the study. "Social networking is clearly not about creating exclusive, self-enclosed communities," said Arbitron Sr. Analyst Diane Williams. "We found that online radio listeners are more than oneand-a-half times more likely to have a profile on a social networking site as compared to average Americans and that they tend to be power-users with one-third of online radio listeners logging on to their social networking site nearly every day or even multiple times per day." The Infinite Dial 2008 report will also detail the latest data on the general online radio listening universe and will explore how consumers interact and explore radio with all of its digital platforms. Arbitron will host a Webinar in April to release the finding of the study.

The Conclave is happy to announce the offering of the Conclave Rockwell Scholarship. Made possible this year through a donation from R&R publisher Erica Farber, the scholarship will be awarded to an individual who, like Conclave Rockwell Award recipients, have made important contributions to their station(s), their organizations and to the industry. It will be awarded at the Conclave Learning Conference: AT THE CROSSROADS in Minneapolis June 25-29, 2008. Candidates must either be enrolled, or plan to be enrolled, in an accredited post-secondary educational course or courses. A scholarship candidate can be nominated for the award by a friend, relative, co-worker, or themselves. The candidate - or their nominator - must complete an application found here no later than May 1, 2008. The winner will receive a \$1,000.00 dollar scholarship that may be applied towards tuition, books, or other materials pertaining to the winner's course of study. Applications for the scholarship are available at www.theconclave.com.

David Rehr! Top 40 Symposium: Great Show Prep Oldies Symposium: Marketing & Programming to Boomers Triple A Symposium: Marketing & Programming to Boomers Triple A Symposium: Secrets of My Success News/Talk To Her NOW, or Country Symposium: Electing To Win Rock Symposium: The Four P's Management & Programming Flipping the Switch? (Syndication) What PPM Can Teach Small Markets Aircheck Critiques That Work! If if Skills The Time Management Seminar Life Atter Radio (Career Options) The Changement Seminar Life Atter Radio (Career Options) The Changement Seminar Life Atter Radio (Career Options) The Changement Seminar Life Atter Radio (Sconflict Resolution) What PPM Can Teach Small Markets Aircheck Critiques That Work! Minagement Seminar Life Atter Radio (Career Options) The Changement Seminar Life Atter Radio (Career Options) The Changement Seminar Life Atter Radio (Career Options) The Changement Seminar Building Your Personal Brand Radio vs. Royalties: The Debate! Non-Traditional Success (NTR) Ms. Understanding Agencies The One-Minute Talent Developer Minagement For Durbitions Specs Non-Traditional Success (NTR) Ms. Understanding Agencies Reaching Yourp Demos with Radio Non-Traditional Success (NTR) Ms. Understanding Agencies Reaching Yourp Demos with Radio Non-Traditional Success (NTR)	RTNERS 1 Access! rbitron! 55 Radio! vn College! son Media esearch! ally-Smith College! vay Media! sicMaster! Nielsen rtainment! PlayMPE! mo Suite! R&R! RCS! cs Howard School!
---	--

Several of **Journal Broadcasting Group's** radio and TV stations are launching the "2008 Red, White and Blue Election Initiative" to commit each station to "significant election coverage" in the last 30 days before the general election on November 4th. Each station participating in the program is committing to a minimum of five minutes of election news each weekday in high-listenership time periods, focusing on federal, state and significant local elections. President **Doug Kiel** said, "Our stations are always committed to providing comprehensive, high-quality news coverage of important local stories. This year we renew our initiative to provide viewers and listeners in each of our markets with the best we have to offer in election coverage." Journal stations participating in the plan include Talk WTMJ-AM/Milwaukee, Talk KQTH/Tucson, Country KTTS and Talk KSGF-AM-FM/Springfield, MO, Talk KFAQ-AM/Tulsa, Traditional Country KFDI-AM and Country KFTI/Wichita.

The 2008 Conclave Learning Conference: At The Crossroads/ Marriott City Center-Minneapolis. Keynotes: David Rehr (President, NAB), Ed Schultz (Progressive Talk Personality). Over 30 sessions. 9 meals/snacks. Twins-Brewers baseball. Tuition, \$299 until 5/1/08. Details at www.theconclave.com!

The **National Association of Broadcasters** announced 50 finalists for the **2008 Crystal Radio Awards** competition today. Since 1987, the NAB Crystal Radio Awards have recognized radio stations for their outstanding year-round commitment to community service. This year's neighborhood (Midwest/Mountain) finalists are: KCVM Cedar Falls, IA, WDAY-AM Fargo, ND, KFOR-AM Lincoln, NE, WDBR Springfield, IL, WDFN-AM Detroit, MI, WDRV Chicago, IL, KKLI Colorado Springs, CO, KMJM St. Louis, MO, KNOX-AM Grand Forks, ND, WGN-AM Chicago, IL,

KOGA-AM Ogallala, NE, WHIZ-AM Zanesville, OH, KPRS Kansas City, MO, WILV Chicago, IL, KRAI Craig, CO, WIZM-AM La Crosse, WI, WJBC-AM Bloomington, IL, WKRQ Cincinnati, OH, KSJQ St. Joseph, MO, WLEN Adrian, MI, KSTZ Des Moines, IA, KUAD Windsor, CO, KUDL Kansas City, MO, KUZZ Bakersfield, CA, WUBE Cincinnati, OH and KZEN Columbus, NE. Crystal Radio Award finalists were chosen by a panel of judges representing broadcasting, community service organizations and public relations firms. Finalists will be honored and winners announced at the Radio Luncheon, sponsored by ASCAP, on Tuesday, April 15, during the NAB Show in Las Vegas. The Radio Luncheon will feature a keynote address by Robert Pittman, MTV co-founder and former Co-COO of AOL Time Warner. Legendary radio personality Larry Lujack will be inducted into the NAB Broadcasting Hall of Fame. WUSL/Philadelphia also will receive the inaugural NAB Crystal Heritage Award for longterm commitment to community service, in recognition of the station winning its fifth Crystal Radio Award in 2007.

The Academy of Country Music (ACM) announced it's off camera nominations for the 43rd annual ACM Awards. These awards won't be televised but are given to radio, producers, musicians, venues and promoters. The show airs live from the MGM Grand Garden Arena on May 18th at 7p CT on CBS-TV. The list of radio National On-Air Personality Of The Year are: Bill Cody's Classic Country Weekend, Blair Garner After Midnite, Danny Wright All Night, The Big D & Bubba Show and The Lia Show. The Major Market On-Air Personality Of The Year are: Chris Carr/KEEY/Minneapolis, Cliff And Company: Cliff, Morgan, Tanner and Tori/ KSON/San Diego, Karen, Scott and Radar - WMIL/Greenfield, WI, Gerry House & The House Foundation: Gerry House, Mike Bohan, Al Voecks, Duncan Stewart and Richard Falken/WSIX/Nashville and Trish Biondo/ WUSN/Chicago. The Medium Market On-Air Personality Of The Year are: Ron Bee and Becky Palmer/WBBS/Syracuse, NY, Mark Ericson and Danielle Carrier/WOKQ/Dover, NH, Valleri St. JohnWWGR/Bonita Springs, FL, Brent Lane, Dana Cervantes and Jim Sanborn/WYCT/Pensacola, FL and Scott Innes/WYNK/Baton Rouge. The Small Market On-Air Personality Of The Year are: Carrie Bremer and Scotty Cox/KCLR/Columbia, MO, Moon, Chad and Kelly/WBKR/Owensboro, KY, Gator & The Styckman/WGSQ/ Cookeville, TN, Mcfly And The Ride Home: Marty Mcfly and Stewart James/WGSQ/COOKEVILLE, TN and The Donut Holes: Jon Prell, Lori Mae, Gene Stewart and Kim Kavanaw/WKDQ/Evansville, IN. The Major Market Radio Station of the Year nominees are: KYGO/ Denver, WMIL/Greenfield, WI, WQYK/St. Petersburg, FL, WUBE/ Cincinnati and WXTU/Philadelphia. The Medium Market Radio Station of the Year nominees are: KSSN/Little Rock, KUAD/Windsor, CO, WGNA/Schenectady, NY, WUSY-FM/Chattanooga and WYRK/ Buffalo, NY. Last but not least, the nominees for Small Market Radio Station of the Year are: WFRY/Watertown, NY, WGSQ/Cookeville, TN, WJCL/Savannah, GA, WTCR/Huntingdon, WV and WWJO/St. Cloud, MN.

Conclave rumor: Will a genuine "Smiley" face grace a Learning Conference stage in June?

On the **Howard Stern Sirius Satellite Radio show**, Sen. **Arlen Specter** (R-PA) said the decision on the XM-Sirius merger should be released by the end of the month. Specter went on to say that the decision has lagged because of a lack of "sense of urgency" about the deal in Washington and because of the complex issues regarding competition.

The **CRB** (Country Radio Broadcasters) presented its annual scholarship to the broadcasting program at **Green River Community College** in Auburn, WA during the opening ceremonies of CRS-39 in Nashville. This is the 38th year the scholarship has been presented to future broadcasters. CRB Board Scholarship Committee Chair. **Bill Mayne** said: "Our mission statement at the CRB is 'Growth Thru Sharing.' What better way for our industry to grow the educational experience than providing support and encouragement for students with a career ahead of them in broadcasting?"

Lincoln Financial Media Country KYGO/Denver stole the show during the Colorado Broadcasters Assoc. Awards of Excellence. The station took home four Best Overall awards in the metro market, including Best Morning Show, Best Evening Show, Best Community Service Campaign and Best Regularly Schedule Entertainment Program. They were also honored with three First Runner-Up Certificate Of Recognition awards for Station-Sponsored Community Event, Morning News and Image Marketing Campaign For Station.

Federated Media Country WBYT/South Bend, IN raised \$191,063 during its 12th annual Radiothon for **St. Jude Children's Research**. The station's fund-raising total over 12 years is \$2.5 million!

Midwest Radio Group Country WNCY/Green Bay/Appleton/ Oshkosh wrapped up their two-week **Treats For Troops** campaign and brought in over 5,000 boxes of **Girl Scout Cookies**. The cookies will be sent to Wisconsin-based troops currently serving overseas.

Congratulations to **Midwest Family Broadcasting** Country WWQM/ Madison PD **Brad Austin** and his staff as they raised \$107,250 during their 12th Annual St. Jude Radiothon.

DMI Music And Media Solutions' Private Label Radio custom retail music provider division names radio management veteran and *former Conclave presenter* Joan Gerberding as SVP/Advertiser Solutions. The former Nassau Broadcasting and Access.1 executive will lead the development of the company's national advertising sales team, focusing on providing advertiser and sponsorship solutions to national and regional brands. DMI's clients include Build-A-Bear Workshops, Subway, Fossil, United Airlines and McDonald's.

DMS Broadcasting Top 40/Cayman Islands PD/morning man J. **Kruz** has been named PD of Bonneville Alternative WSWD/ Cincinnati. He replaces **Tommy Bodean**, who exited two months ago. Kruz was named one of broadcasting's "30 Under 30" by **Edison Media Research**, receiving his award at last summer's *Conclave Learning Conference*.

Legendary radio programmer and *former Conclave Agenda Committee member***Sam Weaver** (KPRS/Kansas City, KRNB/Dallas) debuted his new site <u>http://Radiocoach.biz</u>. Weaver is looking for airchecks for the site's audio library. Send a three-minute or less MP3 along with your name, station, format, and e-mail address to <u>thecoach@radiocoach.biz</u> or buzz him at (888) 680-RADIO.

Clear Channel Rock WMMS/Cleveland brings in **Rover's Morning Glory**, starting Tuesday, April 1st. "Cleveland loves Rover and so does WMMS," said CC VP/Programming **Kevin Metheny**. "2008 marks WMMS' 40th Anniversary and we could not think of a better way to celebrate than to join forces with the most sought-after radio personality in Cleveland." **Clear Channel** Talk WSPD-AM/Toledo has promoted "Dr. Phil" McGeehan, to APD.

New Northwest Rock KXLW/Anchorage, AK PD/MD/morning man **Erik O'Connor** adds PD/MD duties for sister Modern AC KDBZ.

Former **NBC** O&O WMAQ-TV/Chicago reporter **Amy Jacobson** filled in as news anchor on **Roe Conn's** afternoon show at crosstown **Citadel** Talk WLS-AM. Jacobson was fired by NBC last year when **CBS** O&O WBBM-TV reported that she (in a bikini) and her children visited the home of a man whose wife had disappeared and were videotaped poolside.

Former **Citadel** Talk WLS-AM/Chicago weekend host **Jake Hartford** is joining the lineup at crosstown **Newsweb** Talk WCPT-AM for Saturdays 6-10a CT beginning MARCH 29th

Nextmedia Hot AC WHBC/Canton, OH taps market veteran **Kathy Vogel** to join **Rik Elliott** for "Kathy & Rik In The Morning."

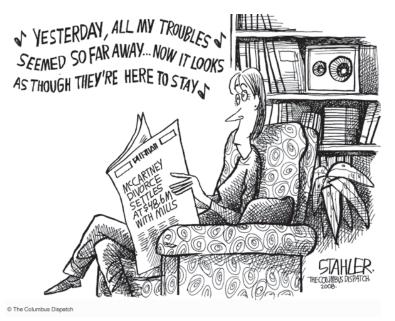
Big League Broadcasting Sports KFNS-AM/St. Louis PD **Jason Barrett** left the station due to family obligations

Regent Top 40 WDKS/Evansville, IN PD/afternoons **Keith Curry** exits. Taking over PD duties is Promo Dir./middays **Ryan Lewis** (aka **Max Power**).

Waitt Radio Networks Modern Rock MD/night-timer Amber Kuhl moves to afternoons. She replaces PD Polychronopolis, who is now an off-air PD since adding afternoons at NRG Media Modern AC KQKQ/Omaha. Amber will continue to host Waitt Radio Networks "Out Of The Box" specialty show.

Withers Broadcasting has closed on the purchase of Sports WDDD-AM, Country WDDD-FM, Adult Standards WFRX-AM, Classic Rock WQUL, Rock WTAO and Top 40 WVZA/Marion-Carbondale, IL from Clear Channel. The purchase gives Withers 33 stations in Illinois and Missouri.

TV host-turned-syndicated radio star **John Tesh's** new book, "Intelligence For Your Life: Powerful Lessons For Personal Growth," continues to rack up huge sales and debuted at #9 on the **New York Times Self Help Best Seller** category!



MAIN STREET MARKETING & PROMOTION, 4517 MINNETONKA BLVD #104, MINNEAPOLIS, MN 55416 PHONE/FAX: 952.927.HITS (4487)/927-6427 Publisher: Tom Kay at tomk@main-st.net Web: www.main-st.net Condolences to family and friends of Cumulus Oldies KCMO/Kansas City afternoon host **Dave Munday**, who died Sunday of cancer in Lee's Summit, MO at 53. Munday (real name Michael B. Stephenson) worked at several Kansas City stations, including KFKF, KMXV, KCFX, and the **Kansas City Chiefs Radio Network**, and served as track announcer at **Kansas Speedway** for the last seven years.

Jobs. Mid-West Family Broadcasting Active Rocker, WRQT/La Crosse, has an opening for a full-time Overnight jock. Killer production skills a plus. Many public appearances. Full time position with health plan, paid vacation, sick pay and 401K. Application deadline is April 11th. Email aircheck and resume to: jeant@mwfbroadcating.com or snail mail, PD Jean Taylor, 201 State Street, La Crosse, WI 54601...Midwest Family Top 40 WIZM/La Crosse, WI is building a new morning show. Send your best to jeno@z933.com or snail mail to: Jen O'Brien, Program Director, WIZM-FM, P.O. Box 99, La Crosse, WI 54602...Lincoln Financial of Colorado has an opening in IT for broadcast/office support. Expertise required in computer hardware, Microsoft Windows, XP, MS Office, networking. Broadcast/ audio experience a plus. Send resumes to olaf.lund@ lfg.com or mail to: Olaf Lund, IT Director, 7800 E Orchard Road, Suite 400, Greenwood Village, CO 80111...Whitewater Broadcasting Country WIFE/Rushville, IN has a FT on-air position to fill. Send T&R to ted@wifefm.com...Midwest Communications Country WYZO/ Kalamazoo, MI needs a night slammer with MD possibilities. Send package to pi@y965country.com...Radio Fargo-Moorhead is looking for a FT Assistant Production Director. Do you have radio copywriting skills, advertising campaign concept and creation, audio recording and mixing, organizational skills, the ability to multi-task and work under tight deadlines? Send resume and audio to Greg Ressler at copy@kfgo.com...Midwest Communications Top 40 WXER/ Sheboygan, WI wants midday/APD help. Send your best to: WXER Midday Opening Attention: Ron Simonet, 2100 Washington Ave., Sheboygan, WI 53081 or email to: Ron@whbz.fm...Leighton NT KNSI-AM/St. Cloud, MN has a PT news position open. Interested? Send writing samples and audio to cassie@1450knsi.com...Meredith **Communications** Country KSOM/Atlantic, IA seeks FT air talent who

is brilliant at the basics and understand the importance of local radio! Send audio and resume to KSOM On Air Opening, 413 Chestnut 50022 Street, Atlantic, IA or email to: bill@iowasuperstation.com...Three Eagles Top 40 KXFT/Fort Dodge, IA is searching for a high-energy morning show. Send audio, resume and cover letter to: kkez.threeeagles.com or snail it to: 99X KXFT, Lindy Kaye/OM, 540 A St., Fort Dodge, IA 50501...Clear Channel Oldies KGOR/Omaha, NE seeks a Program Director. Are you an involved talent coach? Can you write compelling imaging and work proactively with the sales department? Do you have the ability to do an on air shift and have the knowledge of Selector or other music scheduling software? Send T&R to Michelle Matthews, OM, Clear Channel Omaha, 5010 Underwood Ave., Omaha, NE 68132 or email to: michellematthews@clearchannel.com...Metro Networks/Kansas City is looking for a news reporter/anchor. Applicants must have extensive news writing experience, strong multitasking skills & ability to work in a fast-paced news environment. Send your best to: scott welgos@metronetworks.com...Morris Communications NT WIBW-AM/Topeka, KS is in search of the best news talent to report and anchor newscasts. Send your package to: ND Jan Lunsford at 580 WIBW, PO Box 1818, Topeka, KS 66601...Mosouri Valley Broadcasting KMMO-AM-FM/Marshall, MO is accepting applications for a FT announcer with production position. Duties include air shift, production and copywriting, remotes and other responsibilities. Send audio to jwilson@kmmo.com...Saga NT WTAX-AM/Springfield, IL needs a news hound. Two years anchoring and reporting experience preferred. Send T&R to Michelle Eccles, ND, WTAX-AM, 3501 E. Sangamon Ave., Springfield, IL 62707 or email to: meccles@wtax.com...Citadel Talk KWQW-FM/Des Moines, IA is looking for a permanent PT producer for the Bob and Tom show. Send resume and audio to: Tim Fisher at tim.fisher@citcomm.com or snail it to: 4143 109th St., Urbandale, IA 50322...All listings in Jobs represent equal opportunities and are provided free of charge. To place an ad, send particulars to tomk@main-st.net no later than Thursday evening for Friday publication. No calls unless otherwise specified.

C	the ON THE										i ng 008 -														UEAS WITH	MUL		PLE	REC		RATIC		_
First nar	ne *** <i>a</i>	is it и	vill ap	pea	r on y	our	badg	le 				ast n	ame	***as	it wi	ill app	ear c	on yo	our ba	adge		1	1		\$299								
Compan	y *** as	it wi	ll app	pear	on ye	our b	adge	,															1		\$149	Stu	ude	ent/E	Educ	ator	Free	Ager	it
]		Speci	al C	od	le?					
Address	Wher	e YO	J hav	re an	offic	e/a h	iome	; NO	T a pa	arent	com	pany	's ho	ome/r	nain (office	,					Ī]		<i>Mail/fax</i> T he C				PLET	ED Fo	ORM to	<i>).</i> '	
City ***a:	s it wil	l app	ear o	n yo	ur ba	dge									St	ate			I Zi	p Coo	de		1		1517 N Minne						#104		
																									ax 95								
sure of a Your print Phone Fax				-]			di: ro (s Co th se	scour oms ingle/ onneo e Cor ell-out	L. A lin nted N are av /doubl ct with nclave t is ex	larric vailat le). C Res rate pecte	ott Cit ole fo all 6 serva e. Act ed!	ty Ce or \$13 12-34 tions, quict	nter h 4/nigł 9-400 and a	nt+tax)0, ask fo		redit	Car	For c	_ ``			lease	STERC	lete t		AM TR		I sect			×
E-mail		t			t					EFUN	VDS.	Ask f	or de	tails.												L	φ						<u>. </u>
		-		-			-	-				-								Card	lholde	er -						A	uthoriz	zed Sig	nature		

MAIN STREET MARKETING & PROMOTION, 4517 MINNETONKA BLVD #104, MINNEAPOLIS, MN 55416 PHONE/FAX: 952.927.HITS (4487)/927-6427 Publisher: Tom Kay at tomk@main-st.net Web: www.main-st.net