

MAIN STREET

Presents

The Conclave

TATTLE R

Publisher: Tom Kay

Cartoons Pilfered by Lenny Bronstein & Jay Philpott

But She's an Above-Average Stalker: A Prairie Home Over-Enthusiast...**Garrison Keillor**, host of the MPR program **A Prairie Home Companion** recently obtained a restraining order against **Andrea Campbell** of Hawkinsville, GA. After Campbell attended a live broadcast of his show in Columbus, GA on April 28th, she began sending Keillor strange gifts (such as mugs, t-shirts, rotten oranges, dead beetles and even an alligator foot). She also contacted him by email and telephone and showed up at his home in July. The show's marketing director **David O'Neill** gave several warnings to the woman that Keillor described as "odd and overly exuberant" before she tried to get into a performance in Baltimore. **Campbell**, who said that she is married with five children, described her love for Keillor as "transcendental love, that's all. Between a writer and a reader." She wasn't sure why she was being kept away from Keillor and said, "I believe that he's paranoid, or some woman, his wife, is upset and told him he has to do something about it." She also claimed that Keillor used some ideas from her correspondence in his weekly "News From Lake Wobegon" segment.

Last week's TATTLE R reported on the three **Arbitron** books which were eliminated from the Traverse City-Petosky, MI sample after it was found that they were returned from a media-related household. **Northern Broadcasting** Account Executive **Glenda Lee** and her husband, Programmer **Todd Martin**, were both asked to resign over the incident, but Lee has written an explanation in which she claims sole responsibility. She explained that she filled out the diaries just for fun and "for the opportunity to do something [she] had never been able to do." She went on to say that her son saw the diaries on her desk and mistakenly put them out for the carrier. She continued: *"When confronted, I compounded the issue by lying, both to my GM and to my husband. This is all on me. No one else. I accept full responsibility for the rather wide path of destruction created by my stupidity and have offered to sign an affidavit accepting full responsibility to clear the names of both Northern Broadcasting, and the most honest and upstanding human being I have ever known."* Northern Broadcasting GM **Charlie Ferguson** released his own

statement explaining the dismissal of both employees: *"Whether one or both were involved, we cannot tolerate any cloud of suspicion over the integrity of our company, ownership or management. I offer my humble and sincere apologies to both our competitors and Arbitron for the actions of one or two of our employees and this unnecessary, as well as embarrassing turn of events. It is also our hope that our advertisers and agency partners will understand that Northern Broadcasting believes in a fair and unbiased ratings system and that we will be doing everything in our power to re-earn your trust."*

Tony Florentino has signed on as the new PD of **Saga Communications** AC WSNY (SUNNY 95) Columbus. Florentino had been working as VP/Operations for **Marshall Arts Communications** in Naples Florida. "I knew it would take a special opportunity to lure me away from Marshall Arts," he commented, "and the chance to program the legendary WSNY is as special as they come. **Steve Goldstein** and **Alan Goodman** are legendary strategists, and they're both genuinely nice people. I'm looking forward to living, laughing and most importantly, winning in Columbus."

CBS Radio has shuffled up their senior management in order to "implement a streamlined chain of command moving [their] division toward a more fully responsive and profitable position," according to President and CEO **Dan Mason**. Mason will now directly oversee the company's clusters in Boston, Chicago, Dallas, Detroit, Houston, Los Angeles, New York, Philadelphia, San Francisco and Washington, D.C. **Scott Herman**, former EVP/Eastern Region was promoted to EVP/Operations and will oversee all other CBS stations. **Michael Weiss**, who was acting as President of Sales for **Interep CBS Radio Sales** will now be serving as President of Sales for **CBS Radio**. Said Mason, "Having someone of Michael's capability and experience involved in all aspects of the sales performance at our local stations, and contributing to enhancing our relationships with national advertisers we are poised for a bright future." Regional Vice Presidents **Dan Bouloukos** and **Lisa Decker** have shifted into SVP/Market Manager roles, with Bouloukos covering New York and Decker tackling the Seattle and Portland markets. Said Bouloukos, "CBS Radio's stations in New York have improved their ratings and are sounding better than ever. I'm looking forward to working with them in elevating their forward moving progress."

Big League Broadcasting has decided to flip its Talk KRFT-AM (Talk Monster 1190) St. Louis back to its former sports format in January. The move will give St. Louis four full-time Sports stations, including Big League's KFNS-AM and the **Simmons** newcomer WFFX-AM. KFRT will continue to carry their locally based syndicated morning talk program **Steve and D.C.**, at least until the show's contract with them expires next year.

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The all-star lineup of faculty for the **Conclave's** annual **TalenTrak** continues to grow! This year's event will be held at Columbia College in Chicago on Saturday November 10th and just added to the faculty line-up are CBS/Detroit's **Criag Schwalb** and KSRZ/Omaha's **J. Pat Miller!** They'll join these big league programmers and managers in helping to teach aspiring air talent: **Brad Austin** WWQM/Madison, **Jerry Boulding** All Access/LA, **Matt Bisbee** Bonneville/Chicago, **Matt Dubiel** WERV/Chicago, **Bailey Coleman** WKKV/Milwaukee, **Drew Hayes** WCKG/Chicago, **Keith Hastings** WHQG/Milwaukee, **Bill Klapproth** WLUP/Chicago, **Michael LaCrosse** 94.7 (True Oldies)/Chicago, **Kipper McGee** WLS/Chicago, **Jay Philpott** WARH/St. Louis, **Tom Naylor** WZOK/Rockford, **Brian Rhodes** Q101 & WLUP/Chicago, **Jim Stone** WXRX/Rockford, **Bob Taylor** Clear Channel/Binghamton and more TBA (This list subject to change). TalenTrak is the only meeting in the industry that devotes a full day toward one purpose: Making better air talent. In an intensive and fun daylong seminar, you'll hear from seasoned radio professionals about important aspects of career advancement, employment strategies and how to deal with everything from irate listeners to office politics. TalenTrak's day begins with topic intensive sessions taught by the aforementioned faculty, then attendees will be treated to lunch with a special keynote by **Chicago Cubs** broadcaster, **Len Kasper!** The afternoon will be spent at the TalenTrak aircheck clinic, where the day's faculty will be offering one-on-one critiques of airchecks. The day winds down with a final hour of truth telling and secret-sharing between TalenTrak faculty and registrants! Tuition for the day is just \$49 (\$39 student/educator/free agent), and it includes lunch! *But this tuition is good only until November 2. At that time, all registrants – student or professional – will be paying the \$59 walk-up/on-site tuition...which is still a heckuva deal!!* The official TalenTrak hotel is the **Travelodge Hotel**, just one-half block from Columbia College. To secure a specially priced TalenTrak room at the Travelodge, contact TalenTrak room coordinator **Darren Andrews** at 312-376-1481 or at his email address: travelodgechicago@yahoo.com. *But hurry, this block of specially-priced rooms (\$130+tax/per night!!) expires today (Friday, 10/26!!)* To register, visit www.theconclave.com. Look for the TalenTrak story, and click on the link featured to download a registration pdf document. See you in Chicago!!

The **FCC** annoyed some of their Commissioners by scheduling it's sixth localism hearing at the last minute. The hearing is now scheduled to take place in Washington on October 31. One Commissioner, 2006 Conclave Keynote **Jonathan Adelstein**, made his dissatisfaction clear, saying, "Tonight's Public Notice doesn't bode

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well for the future of the Commission's localism and media ownership proceedings. Over two weeks ago, we agreed to clear our calendars for the possibility of a localism hearing in Washington on October 31st. But neither we nor the public received any confirmation that the hearing would occur until tonight — just five business days before the event. This is unacceptable and unfair to the public, and it makes putting together an expert panel nearly impossible."

Senators **Byron Dorgan** (D-ND) and **Trent Lott** (R-MS) announced at a press conference Wednesday that they would try to use a resolution of disapproval to block FCC Chairman **Kevin Martin's** attempt to rush the ownership rules review to a mid-December conclusion. "There's no urgency for the agency to further relax ownership rules. In fact I would make the case that there's no set of evidence to suggest they should be relaxed," **Dorgan** stated. Another Senator, Democratic presidential candidate **Barack Obama** (D-IL), is also urging **FCC** Chairman **Kevin Martin** to slow down. Obama wrote Martin a letter suggesting that he put any revisions to media ownership rules out for public comment, establish an independent panel on minority media ownership, and complete the Commission's localism study before finalizing anything. "I object to the agency moving forward to allow greater consolidation in the media market without first fully understanding how that would limit opportunities for minority, small business and women-owned firms," Obama wrote.

The **Senate Commerce Committee** attempted to tackle two of radio's biggest issues – consolidation and a performance rights royalty – at their "Future of Radio" hearing Wednesday. **Free Press** Research Director **Derek Turner** took a stance against increased consolidation before Congress, stating "Ownership rules exist for a reason: to increase diversity and localism, which in turn produces more diverse speech, more choice for listeners, and more owners who are responsive to their local communities.... Our research conclusively demonstrates that more consolidation means less female and minority ownership." **NAB** Radio Board Chairman **Russ Withers** rebutted by explaining, "There are more radio stations today in the U.S. than at any time in our history. Despite claims that the radio industry has been swallowed up by a few corporate giants, there are more than 4,490 different owners of the approximately 13,500 full-power stations in this country. According to the FCC, more that 6,498 of those are locally owned." Regarding the **Copyright Royalty Board's** Internet streaming rate decision, Withers argued, "The cost for radio stations to stream music will drastically increase...(and) the new CRB rates are a barrier to entry for many stations that want to be part of the Internet revolution."

The Conclave needs a Fundraiser!

Are you an account representative who wants more out of your career - and life - than selling a weekend remote for Joe's Used Cars?

The Conclave, the industry's only 501(c) 3 non-profit multi-formatic education organization, is searching for a Fundraising Director who will be responsible for generating sponsorships for the Learning Conference & TalenTrak as well as identifying and securing grants and endowments. If you're a competitive, big-picture communicator who possesses the ability to negotiate and sell conceptually, the Conclave wants to hear from you. You'll need to be computer and Internet savvy and possess a minimum of 3 years of successful radio sales experience. If you know the Conclave and its work, even better! Interested? Submit a resume with your salary history & requirements to fundraiser@theconclave.com and know the Conclave encourages diversity in the workplace. For more information, visit theconclave.com.

Paragon Media Strategies tried to get a new feel for the youthful consumer demographic in their most recent Youth Radio and New Media Habits study. Worries that youths are spending less time listening to the radio were confirmed when 73% of those surveyed reported that they spend the majority of their time listening to non-radio forms of recorded music. The ubiquity of the iPod seems to be a major factor, as 78% of respondents own the device and half of those listen to the radio less because of it. However, radio still does account for 41% of the 14-24 demo's listening time. It was also found that females 19-24 listen to the radio considerably more than their male counterparts. As for the solution? The study concluded that the key is playing more new music.

Rumors have been circulating that CBS Talk WCKG (105.9 FREE FM) Chicago may be undergoing a format flip (perhaps to a Spanish or Rock format). The fact that CBS registered the domain 1059theblaze.com on October 12 seems to support the rumors, and WCKG's high profile tenant The Chicago Bulls are preparing to make a quick move if necessary. Bulls EVP of Business Operations **Steve Schanwald** said that he "can confirm that there is great interest out there in acquiring our property should that opportunity present itself."

Jerry Johnson has been named a Director of the **Media Services Group**. He comes to them from **Johnson Communication Properties, Inc.**, and has also worked with **WCCO-TV** Minneapolis in his 25 years as a station broker. MSG Managing Director **George Reed** expressed his enthusiasm regarding the appointment: "Jerry brings a wealth of knowledge and experience to our firm. His reputation is outstanding and we are thrilled that Jerry has elected to move his practice with us."

Chad Benson has migrated from his **Entercom** Sacramento Creative Services Director position to an Imaging appointment with sister station Adult Hits WCHY (Charlie FM) Madison. In another move within the same Wisconsin cluster, Administrative Assistant **Gabe Buch** has been promoted to nights on Oldies WOLX and Programming Assistant on Charlie FM.

Kelley Walhof and **Kathleen (KC) Hansen** were both promoted into newly created positions with national promotion firm **Win/Win Radio, Inc.** Walhof has advanced from Client Services Supervisor to Client Services/OM and Hansen has been promoted from Affiliate Relations Associate to Sr. Affiliate Relations Associate. Win/Win Radio GM **Sheila Burke** commented on the promotions, saying, "Both Kelley and KC have shown impeccable leadership and

organization during the recent development of our highly successful Shopper Network. These promotions reflect their outstanding dedication to this growing organization." *Comment: KC was the recipient of the 2006 Conclave Continuing Education Scholarship. We guess all that edjukashun has done her good! (Congrats, KC!)*

Gary Bernstein has been chosen by **Radio One** and **Reach Media** to run **Syndication One**, which hosts high profile talent such as **The Yolanda Adams Morning Show**, **The Al Sharpton Show**, **The Rickey Smiley Morning Show**, and **Coco Brother's Spirit of Hip Hop**.

In recent sales news...**Mid-America Radio Group** has sold seven Indiana stations to **Vox Communications** for an undisclosed price. Vox is now the proud owner of Classic Hits WXXC, Adult Standards WMRI-AM, Oldies WBAT-AM, Country WCJC, Classic Hits WMYK, Talk WIOU-AM, and AC WZWZ (Z 92.5). Elsewhere, **David C. Keister's Mid-America Radio Group** is cutting a deal with **Logansport Radio** to purchase AC/Talk WSAL-AM and Adult Hits WLHM (MIX 102 THE BUZZ) Logansport, IN for \$1.1 million.

XM Satellite Radio is doing what it can to lend a hand in Southern California. It is using its Emergency Alert to relay live reports about the wildfires from **Clear Channel** Talk KFI-AM Los Angeles and KOGO-AM San Diego, as well as information from the **American Red Cross** and **AP Radio**. While the fires remain uncontained, XM will also make the Los Angeles and San Diego traffic and weather channels available free to all XM radios.

Clear Channel Country WDTW (106.7 The Fox) Detroit held an event they called **Toy Smash 2007** in which listeners were encouraged to drop off their recently recalled China-manufactured toys to the **Taylor Town Center**. Morning co-hosts **Chad** and **CJ** oversaw the proceedings, in which the hundreds of recalled toys were destroyed by a steamroller and wood chipper. The goal was to promote American-made products, and listeners were also able to sign a giant billboard, which can now be seen on South I-75 in Detroit.

You may have heard of parents paying exorbitant broker prices to secure **Hannah Montana** tickets for their daughters, but **Lincoln Financial Media** Country KYGO Denver gave eight lucky fathers the chance to elevate the mania to new heights. On Thursday morning, the doting dads competed in a 50-yard dash while dressed up like the young (and female) Disney Star in order to win a pair of the virtually unattainable tickets.

Ingleside Alternative WWCD (CD101) Columbus, OH PD/afternoon talent **Andy "Andyman" Davis** is bearing down for his 16th annual **Andyman-a-Thon** to benefit the **CD101 For the Kids** charity. The 48-hour marathon airshift will be held between December 14-16, with Andyman taking requests in exchange for pledges. The event has a successful past – last year listeners pledged over \$46,000. In addition to the pledges, Andyman will be running an **eBay** auction of autographed memorabilia attained during the year's CD101 "Big Room" appearances.

Reporter **Judy Pielach** will chronicle her battle with breast cancer in a three part news feature entitled "**Why Not Me?**" The feature is airing on **Tribune** Talk WGN-AM Chicago Wednesday through Friday (10/24-10/26) in the 7am, noon, 5PM, and 11pm newscasts. The series was produced to coincide with **Breast Cancer Awareness Month** and will consist of Pielach discussing her chemotherapy and double mastectomy, as well as interviewing her surgeon. On Sunday WGN will air **Dean Richards'** annual breast cancer special "Surviving Breast Cancer, Surviving Health Care." Richards has several high-profile guests lined up for the program, including **Fran Drescher, Jaclyn Smith, Ricki Lake, Michael Moore,** and Gov. **Rod Blagojevich.**

Radio Under Construction Highlights Now Available! Did you miss the 32nd annual Learning Conference – Conclave 007: RADIO UNDER CONSTRUCTION? Did you attend, but missed a special session or two? Want to share what you learned with others in your company? Relive the best of The Conclave Learning Conference! 2007 CD's of this summer's most exciting sessions are now available for purchase at \$19.99 each – with free domestic shipping! (Please allow up to 4 weeks for delivery)! Download an order form now at theconclave.com to order your CD's. Then complete the form and send it to The Conclave via fax (952-927-6427) – email (info@theconclave.com) - or snail mail (4517 Minnetonka Blvd, #104,m Minneapolis, MN 55416). Don't let the learning stop. Order your Conclave 007 CD's today!

Former **Green Bay Packers** receiver and radio voice **Max McGee** sadly died Saturday in an accident clearing leaves off the roof of his Deephaven, MN home. He played for the Packers between 1954 and 1967 and served as a color commentator on the **NFL** team's radio crew between 1979 and 1988. He was also a co-founder of the **Chi-Chi's** Mexican restaurant chain, but sold his interest in 1998 and founded the **Max McGee National Research Center for Juvenile Diabetes.** Our sincere condolences to his family and friends.

Condolences as well the family and friends of **Wynn Speece**, WNAZX-AM Yankton, SD's "**Neighbor Lady**" who died Monday at the age of 90. Speece had a long tenure with WNAZ, joining in 1939 and serving as on on-air personality from 1941 through 2005. She won a **Marconi Award** from the **NAV** and earned a profile on **CNN** in 1999. She was also known for her "Neighbor Lady" newspaper column which ran in the **Yankton Press** and **Dakotan** until just last year.

AVAILZ. Ben Holsen, AM drive producer for KSTP-FM/Minneapolis, didn't have his contract renewed and is a free agent after 7 years at the **Hubbard FM.** Reach out for him at benholsen@yahoo.com or 612-201-9037.

Jobs. Citadel Broadcasting seeks full time Asst. Creative Services Director to assist in writing/producing commercials for a four station cluster. Looking for a real pro – minimum three years experience and great demo - E-mail your resume, five writing examples, and MP3 demo to saginaw.prod@citcomm.com, or mail your CD demo and package to Craig Allen, 1740 Champagne Drive North, Saginaw, MI 48604...**The Illinois Center for Broadcasting** (www.beonair.com) Lombard, IL is hiring part-time radio & tv/video instructors for career college. Must have 3 years work experience and be currently working within the broadcast or video production industry. Please fax cover letter and resume attn: **Patrick Johnsen**

the Conclave TalenTrak 007 Registration Form		Saturday, November 10 • Chicago, IL	
First name ***as it will appear on your badge		Last name ***as it will appear on your badge	
Company ***as it will appear on your badge		Address Where YOU an office/a home; NOT a parent company's home/main office	
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		\$ _____	
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- 2007 Tuition/Fees**
- Tuition: \$49 until 11/2/2007
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- 1-*The 10 Traits of a Winning Air Talent* With **Bill Klapproth** WLUP/Chicago leading an all-star faculty!
- 2-*Selling An Idea With Just the Spoken Word!* With **Matt Bisbee** Bonneville/Chicago and **Brian Rhodes** Q101-WLUP/Chicago!
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- School Director - The Illinois Center for Broadcasting 55 W. 22nd St. Suite 240 Lombard, IL 60148. Fax 630-916-1764...**Cumulus**-Country KZJF (Jeff 104-1) Jefferson City, MO has an immediate On-Air/PD opening. Email resume and aircheck (mp3) to Cumulus National Country Format Director **Bill Jones** at bill.jones@cumulus.com...**Midwest Communications** is accepting applicants for future Program Director positions. Previous experience as a Program Director is helpful. Please submit your material to **Jeff McCarthy** VP Programming - www.mccarthy@mwcradio.com or 115 South Jefferson Street, Green Bay, WI 54301...**Bob & Tom Show** affiliate in Rapid City, SD needs an on-air board op/news/production person to provide brilliant local content for this #1 rated morning show. Skills should include ability to deliver one-minute news updates, production, voice tracking, and imaging. Experience with Scott Studios and Adobe Audition preferred. Full-time opportunity with great benefits. Send mp3 of news and production samples to dlarkin@rushmoreradio.com...**The Radio Group** LaSalle-Peru, IL (a 7 station cluster in North Central Illinois) seeks an on air announcer. Please email mp3 and resume to employment@theradiogroup.net...**Clear Channel** Dayton has, OH an immediate opening for a Director of Sales. Seeking a dynamic leader with a proven track record and at least 4 years sales management experience. Please send resume and performance history to mollynorth@clearchannel.com or Clear Channel Radio, ATTN: Molly North, 101 Pine Street, Dayton, Ohio 45402...99-7 Kiss Fm Springfield, IL is in search of an Afternoon Drive Talent. Prod and Imaging skills a plus. Must be able to do a fast paced phone intensive show that leaves heads spinning. Please e-mail resumes and demos to smash@neuhoffmedia.com...Radio Now 100.9, WNOU-FM, Indianapolis' only Top 40 Hit Music Station is currently looking for America's next top night-time radio personality. Looking for a creative, out of the box show; always working the phones. On the street stunts, bits, topics, lots of Hollywood and real life prep. A broad understanding of 360° brand marketing - text messaging, web content, video, events, on-demand audio. Two to three years of full-time on air experience preferred. Send resume, "Best of" audio and headshot to wno_uonair@yahoo.com (5MB limit please) or snail mail to **Tim Rainey** - PD, WNOU Night Show, 21 East St. Joseph Street, Indianapolis, IN 46204...Radio NOW 100.9, WNOU-FM, Indianapolis Top 40 Hit Music Station is also looking for America's next morning "reality" show talent. Looking for a creative hip, lifestyle-driven "reality" show. Must live and breath pop culture and not afraid to bring your personal life out on the air. Bits, stunts, topics, contests, pranks, everything! What new, creative bits and stunts can you do to get that 26 year old female to come back tomorrow? Also requires a broad understanding of 360° brand marketing - text messaging, web content, video, events, on-demand audio. Send resume, "Best of" audio, printed press and headshot to wno_uonair@yahoo.com (5MB limit please)...Non-Profit Catholic radio network seeks a dynamic individual for its General Manager position, downtown Chicago. Responsible for leading a team of sales staff, meeting with potential businesses and benefactors, and building relationships within the Chicago Arch Diocese. A minimum 10 years required of radio broadcasting in the areas of sales and management.

Local and Network programming experience preferred. Email your resume & cover letter to hr@relevantradio.com...KUOO-FM, Okoboji's Information Station, seeks an energetic, hard working on-air talent to fill afternoon drive position. **NRG Media** is a company that still believes in Great Local Radio and the people who create it. Responsibilities include air shift, production, remotes, writing scripts, and hosting community events. Serious applicants please send your air check, resume, and reference to **Marty Spies** at mnspies@nrgmedia.com or snail mail to PO Box 528 Spirit Lake, Iowa 51360...104-7 KCLD St. Cloud, MN is on the hunt for a strong female co-host/producer for the KCLD Playhouse. Established host and 3rd mic are in place. Looking for someone that wants to be here for a long time. If you have game, and want to be part of something BIG, rush your material to jiholiday@1047kclcd.com...WRZQ Columbus, Indiana seeks PD / Morning Co Host. Must be good with imaging and understand community radio. Email mp3 aircheck, resume and salary requirement to mking@gmix.com...**Midwest Communications** has an opportunity for you to indulge your passion for news at #1 rated KDAL-AM, Duluth. Looking for an experienced professional to manage this heritage news/talker's news operation. Strong delivery and writing skills a must. Mp3 and resume to **Jerry Bader**, National Director News/Talk Programming, Midwest Communications, PO Box 23333 Green Bay, WI 54305 or jerry@wtaq.com...**CBS Radio** Sports 1270 XYT, Detroit is seeking F/T & P/T Sports Talk Hosts with at least 2 years radio experience in a top 50 market or equivalent experience in a related sports profession. Send cover letter, resume, tape and salary requirement to Dan Zampillo, Program Director WXYT, 26495 American Drive, Southfield, MI 48034 or Dan.zampillo@cbsradio.com...Last chance! Morning Show Co-Host needed for Y103 Decatur, IL. Looking for talented female, funny, can be the girl next door, but also can bite back. Love to watch "Heroes" or "Grey's Anatomy"? Perfect. Need someone who knows the life style of the 18-35 Female Demo. Someone not afraid to talk about their life on air. Send a scoped aircheck, an unscoped aircheck, resume, cover letter and a head shot to rexmornings@yahoo.com...94.7 FM, Chicago's Classic Hits and True Oldies, is looking for a full-time evening board operator for a locally produced show. The ideal candidate will have knowledge of Vox Pro, AudioVault, and a minimum of two years full-time professional experience in live broadcast operations and production in a fast-paced environment. Pro Tools experience a plus, as is knowledge of the Oldies format. Please mail or fax cover letter and resume to WZZN-FM, Attn: **Michael La Crosse** - Dept. A, 190 N. State Street, Chicago, IL 60601. Fax: (312) 453-0338...Southeast Missouri's New Country B97.9 is looking for a full-time Mid-Day air talent. Ideal candidate should have knowledge of the Southeast Missouri market, love Country Music, and want to live and work in the Sikeston, Missouri area. Production experience required, as well as an upbeat & friendly on-air presence. Email mp3 aircheck and resume to **C.J. Cruze**, Program Director at cjcruze@withersradio.net...If you have a job posting you'd like to see in the *THE TATTLER*, please send it to tomk@theconclave.com before noon of *THE TATTLER* issue date. All jobs represent equal opportunities and phone calls are discouraged unless otherwise noted.

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Summer Book 2007

Milwaukee-Racine, WI (#36)

Strong summer for Brian Kelly's KISS!

Station	Format	Owner	Sp'07	Su'07
WTMJ-AM	N/T	Journal	9.4	10.6
WMIL-FM	Ctry	ClrChnntl	8.1	8.7
WXSS-FM	T40	Enterc.	5.7	7.2
WKKV-FM	Urb	ClrChnntl	6.6	6.1
WHQG-FM	Rock	Saga	5.2	4.8
WKLH-FM	ClsscHits	Saga	4.1	4.6
WRIT-FM	AdultHits	ClrChnntl	5.7	4.5
WISN-AM	N/T	ClrChnntl	4.5	4.3
WJMR-FM	UrbAC	Saga	4	4
WQBW-FM	ClsscRock	ClrChnntl	4	3.6
WMYX-FM	HotAC	Enterc.	4.2	3.4
WDDW-FM	RegMex	Bustos	2.8	3.3
WLDB-FM	AC	MilRadAll	3	2.7
WLUM-FM	Alt	MilRadAll	3	2.4
WKTJ-FM	HotAC	Journal	3.7	2.3
WOKY-AM	Oldies	ClrChnntl	2.2	2.1
WJZX-FM	SmJazz	Saga	2.4	1.5
WFZH-FM	ChrstnAC	Salem	1.1	1.4
WMCS-AM	Talk	MilRadAll	1.3	1.1
WSSP-AM	Sports	Enterc.	0.7	1.1
WTKM-FM/				
WTKM-AM	ClsscCtry	Ket.Mor.	1	1
WBWI-FM	Ctry	Bliss	0.5	0.9
WGN-AM	N/T	Tribune	0.8	0.9
WNOV-AM	UrbAC	Courier	0.9	0.8
WRJN-AM	N/T	Bliss	0.4	0.7
WAUK-AM	Sports	GKarma	0.7	0.6
WEZY-FM	AC	Bliss	0.7	0.6
WGLB-AM	Gospel	Kinlow.	0.5	0.6
WDRV-FM/				
WWDV-FM	ClsscRock	Bnnville	0.6	0.4

Grand Rapids, MI (#67)

N/T WOOD up a share.

Station	Format	Owner	Sp'07	Su'07
WBCT-FM	Ctry	ClrChnntl	8.8	9
WOOD-AM	N/T	ClrChnntl	6.4	7.4
WGRD-FM	Alt	Regent	6.8	5.9
WLAV-FM	ClsscRock	Citadel	5.5	5.8
WSNX-FM	T40	ClrChnntl	6.5	5.4
WHTS-FM	T40	Citadel	3.5	4.1
WTRV-FM	AC	Regent	4.1	3.9
WOOD-FM	AC	ClrChnntl	3.8	3.1
WTNR-FM	Ctry	Citadel	4.3	3.1
WLHT-FM	AC	Regent	3.5	3
WFGR-FM	Oldies	Regent	3.3	2.5
WBFX-FM	ClsscRock	ClrChnntl	3	2.4
WMUS-FM	Ctry	ClrChnntl	0.7	2.4
WKLQ-FM	ActRock	Citadel	2.3	2.2
WBBL-AM	Sports	Citadel	2.5	1.9
WJNZ-AM	Urb	WJNZ	0.5	1.9
WJQK-FM	ChrstnAC	Lanser	2.7	1.8
WMAX-FM	AdultHits	ClrChnntl	2.3	1.8
WFUR-FM	ChrstnAC	Kuiper	1.7	1.3
WMJH-AM	RegMex	Birach	1	1.1
WPNW-AM	N/T	Lanser	0.6	1.1
WLAW-FM	Ctry	Citadel	0.6	0.9
WHTC-AM	N/T	MidComm	0.6	0.7
WMRR-FM	ClsscRock	ClrChnntl	0	0.7
WTKG-AM	N/T	ClrChnntl	0.6	0.7
WLCS-FM	Oldies	Unity	0	0.6
WGHN-FM/				
WGHN-AM	AC	WGHN	0.5	0.5
WYVN-FM	ClsscHits	MidComm	0.6	0.5

Des Moines, IA (#92)

Top 8 stations ALL show gains!

Station	Format	Owner	Sp'07	Su'07
WHO-AM	N/T	ClrChnntl	8.7	9.3
KKDM-FM	T40	ClrChnntl	7.7	8
KGGO-FM	ClsscRock	Citadel	5.6	6.9
KHKI-FM	Ctry	Citadel	6.3	6.4
KIOA-FM	Oldies	Saga	5.5	6.4
KJJY-FM	Ctry	Citadel	6.2	6.4
KSTZ-FM	HotAC	Saga	5.8	5.9
KDRB-FM	AdultHits	ClrChnntl	3.9	4.2
KLTI-FM	AC	Saga	5	4.2
KRNT-AM	Stndrds	Saga	3.2	4.2
KAZR-FM	ActRock	Saga	5.8	3.7
KWQW-FM	N/T	Citadel	4.4	3
KPTL-FM	TripleA	ClrChnntl	2.7	2.9
KRCQ-FM	Alt	ClrChnntl	2.9	2.2
KXNO-AM	Sports	ClrChnntl	3.4	2.2
KBGG-AM	RegMex	Citadel	0.7	2
KDLS-FM	LatinPop	AmRadBrkrs	0.7	1.2
KWMT-AM	ClsscCtry	3Eagles	1.2	1.2
KZZQ-FM	ChrstnCHR	PosImpMed	0.9	0.8
KASI-AM	N/T	ClrChnntl	0	0.5

Wichita, KS (#98)

Country KFDI commands huge lead.

Station	Format	Owner	Sp'07	Su'07
KFDI-FM	Ctry	Journal	10.6	12
KRBB-FM	AC	ClrChnntl	7.2	6.1
KZSN-FM	Ctry	ClrChnntl	6.4	5.6
KDGS-FM	Rhythm.	Enterc.	6.3	5.2
KEYN-FM	Oldies	Enterc.	5.1	5.2
KFXJ-FM	ClsscRock	Journal	4	5.2
KIBB-FM	AdultHits	Conn.	4.5	5.1
KNSS-AM	N/T	Enterc.	6.8	4.9
KFBZ-FM	HotAC	Enterc.	4.3	4.5
KFTI-AM	ClsscCtry	Journal	3.9	4.2
KZCH-FM	T40	ClrChnntl	4.8	4.2
KTHR-FM	ClsscRock	ClrChnntl	3.1	3.7
KICT-FM	ActRock	Journal	5.8	3.3
KFH-FM/				
KFH-AM	Talk	Enterc.	3.2	3.1
KFTI-FM	Ctry	Journal	3.1	3.1
KTLI-FM	ChrstnAC	EdMedia	1.6	2.6
KSJM-FM	Urb	CarSherGrp	2.3	1.4
KGSO-AM	Sports	Steckline	1.3	0.9
KSGL-AM	Gospel	Agape	0	0.9
KCVW-FM	ChrstnTalk	BottRadNet	0.6	0.7
KYQQ-FM	RegMex	Journal	1.6	0.7

12+ M-Su, 6AM-12AM. Spring 2007 -
Summer 07 comparisons,
unless otherwise noted.
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Colorado Springs, CO (#97)

Phenomenal summer for country KCCY.

Station	Format	Owner	Sp'07	Su'07
KCCY-FM	Ctry	ClrChnntl	5.5	8.2
KKLI-FM	AC	ClrChnntl	6.7	7.6
KILO-FM	ActRock	Bahakel	6.2	7.2
KKPK-FM	AC	Citadel	6.8	6.9
KBIQ-FM	ChrstnAC	Salem	3.6	5.9
KATC-FM	Ctry	Citadel	5.6	5.1
KKMG-FM	T40	Citadel	5.6	5.1
KVOR-AM	N/T	Citadel	6.3	5.1
KKFM-FM	ClsscRock	Citadel	5.3	4.2
KVUU-FM	HotAC	ClrChnntl	4.3	4
KIBT-FM	Rhythm.	ClrChnntl	5.6	3.7
KYZX-FM	ClsscRock	Bahakel	1.9	3.1
KOA-AM	N/T	ClrChnntl	3.2	2.7
KRDO-AM	N/T	N-PGaz	1.7	1.6
KCMN-AM	Stndrds	DJR	1.9	1.4
KZNT-AM	N/T	Salem	1.2	1.3
KGFT-FM	ChrstnTalk	Salem	2.1	1.1
KHOW-AM	N/T	ClrChnntl	0.7	1
KGDQ-FM	RegMex	Bustos	0.7	0.8
KDZA-FM	Oldies	ClrChnntl	0.7	0.6
KKML-AM	Sports	Citadel	0.7	0.5
KXRE-AM	RegMex	LatComm.	0.5	0.5

St. Louis, MO (#20)

Top 5 remain unchanged.

Station	Format	Owner	Sp'07	Su'07
KMOX-AM	N/T	CBS	7.1	7
KEZK-FM	AC	CBS	6.1	5.5
WIL-FM	Ctry	Bonneville	5.6	5.2
KTRS-AM	N/T	CH Holdings	4.9	5
KLOU-FM	ClsscHits	Clr Chnntl	3.5	4.5
KMJM-FM	Urb AC	Clr Chnntl	4.2	4.4
WARH-FM	AdultHits	Bonneville	4.7	4.4
KSHE-FM	Rock	Emmis	5.2	4.3
KSLZ-FM	T40	Clr Chnntl	3.8	3.9
KFTK-FM	Talk	Emmis	3.9	3.7
KSD-FM	Ctry	Clr Chnntl	4.1	3.7
KYKY-FM	Hot AC	CBS	2.8	3.7
KATZ-FM	Urb	Clr Chnntl	3.3	3.5
WFUN-FM	Urb AC	Radio1	3.6	3.5
KIHT-FM	ClsscHits	Emmis	3.7	3.3
KPNT-FM	Alt	Emmis	2.8	3.3
WHHL-FM	Urb	Radio1	3	3.3
KATZ-AM	Gospel	Clr Chnntl	2	2.5
WMVN-FM	RhyAC	Bonneville	2.3	2.2
KFUO-FM	Clsscl	Luth.Church	2.6	2
KFNS-AM/				
KFNS-FM	Sports	Big League	1.2	1.3
WIL-AM	ClsscCtry	Bonneville	0.7	0.9
KNSX-FM	Alt	21Sound	0.4	0.6
KSLG-AM	Sports	Simmons	0	0.6
KFAV-FM	Ctry	Kaspar	0	0.5
WFFX-AM	Sports	Simmons	0.9	0.4
WIJR-AM	RegMex	Birach	0	0.4