

MAIN STREET

Presents

The Conclave

TATTLE R

Publisher: Tom Kay Editor: Kate Kennedy
Cartoons Pilfered by Lenny Bronstein & Jay Philpott

The Twin Cities mourns the loss of one of its hometown heroes this week. Our condolences to family, friends, and fans of the "Voice of The Minnesota Twins," **Herb Carneal**. Herb died last Sunday of heart failure at the age of 83. Herb began his career with the Twins in 1962, just after they moved from Washington to the Twin Cities. He was with the **Philadelphia Athletics** and **Phillies**, then the **Baltimore Orioles** during the 1950's. A member of the **Baseball Hall of Fame** and **Ford C. Frick** winner, he had cut back his duties in 1998 and again in 2003. Last season he did the first three innings of the weekend and weekday afternoon games, the Twins' last season at WCCO before making the switch to KSTP. This season would have marked Herb's 52nd season calling in the major leagues, his 46th with the Twins. Hospitalized for five weeks in the off-season this year, he was still scheduled for 36 home games on KSTP. Those in the radio industry remember his stop in 1996 at the **Conclave Learning Conference**, when he shared the spotlight with **Cleveland Indians** legend **Herb Score**, sharing his wisdom and wonderful baseball stories during their "Secrets of Giving Great Play By Play" session. Farewell, Herb; we'll miss you!

Tribune Co. has been purchased this week by investor **Sam Zell**. He's offered \$8.2 billion, plus the assumption of about \$5 billion in debt, which approximates to \$34/share. The offer beat out other bidders **Eli Broad** and **Ron Burkle**, and includes a low-break-up fee, possibly creating an opportunity for Broad and Burkle to step back into the bidding. Zell has said before that he's not interested in breaking up the company to pay off debt, but has changed his tune since his decision to sell the **Chicago Cubs** after the 2007 season. He will also part with the company's 25% stake in **Comcast Sportsnet Chicago**. Also included in the deal is an employee stock ownership plan, and includes a personal investment of less than \$300 million. The company will borrow more assets to pay shareholders the \$34/share in two stages. After this transaction, the company intends to go private. Tribune owns **Talk WGN-AM/Chicago**.

Chairman/CEO **Jeff Smulyan**, of **Emmis Communications Corp.**, has stepped up to lobby the Indiana House against a gay marriage ban. In a letter to **House Speaker B. Patrick Bauer** (D-South Bend) he stated,

"The passage of this constitutional amendment will hurt our ability to recruit and retain a diverse workforce, and creates the damaging impression that we are not a welcoming and inclusive community." There will be a hearing on the proposed ban scheduled for Tuesday, and House Rules and Legislative Procedures are ready to vote on the matter. (Editorial Note: Thanks for taking a stand, Mr. Smulyan!)

As part of the reconstituted **CONCLAVE 007: RADIO UNDER CONSTRUCTION**, you're invited to grab your OWN work crew (co-worker) and get into the industries' premier learning conference at VERY special group "construction" tuition rates: 1) Register two crew members for one low price: \$350. 2) Register three crewmembers for \$450. 3) Register five crewmembers for the unbelievable rate of \$700! Entrance for one is still only \$199 until May 1, 2007. Register by calling 952-927-4487 or via www.theconclave.com to get in at these very special rates. Put on your hard-hats, and join us this summer for **RADIO UNDER CONSTRUCTION** in Minneapolis, right after your all-important spring book!

The appointment of **Reid Holsen** has been announced this week. Holsen will join the executive leadership team at **Northwestern College and Radio** as the assistant VP to all stations in seven of the eight Northwestern markets. Northwestern Sr. VP/Media **Dr. Paul H. Virts** said, "Reid has provided valuable advice to Northwestern Radio as a full-time management and programming consultant for the past two and a half years, and has helped our stations move from heavy reliance on generic satellite programming to local programming." Holsen has been consulting full-time with Northwestern since 2004.

David K. Rehr, President/CEO of the **NAB**, has voiced his opinion on the **FCC's** initial definition of "relevant market" for satellite radio as only **XM** and **Sirius**, excluding products like **iPods** or other audio entertainment. Says Rehr, "The FCC decision that the current duopoly of XM and Sirius do not compete with radio, iPods, or any other audio sources in the satellite radio market further undermines the arguments made by XM and Sirius to obtain a government-sanctioned monopoly. While the FCC clearly intends to examine all issues surrounding the XM/Sirius merger, the hurdle the parties must overcome to convince the FCC to change direction is very high. This is a dramatic blow to XM/Sirius' presumption of a broader market, and still more evidence that XM and Sirius compete ferociously against each other in the market for nationwide multichannel mobile audio services, and no one else." The FCC included its opinion in a report at the request of Congress and added that the report "may not reflect the appropriate markets to be considered."

There are fines and conditions attached to the **FCC's** official ruling approving the **Citadel-ABC Radio** merger, announced this week. Citadel is slapped with a \$10,000 penalty for public file violations at several east coast stations. Citadel also has to spin eleven stations (including WYLZ in Saginaw-Bay City, Michigan) to the **Last Bastion Radio Trust**.

The Learning Conference presents **Conclave 007**

RADIO UNDER CONSTRUCTION

Marriott City Center/Minneapolis

June 28-July 30 • Tuition \$199/\$99 student • Group rates available NOW!



RADIO UNDER CONSTRUCTION

Wednesday & Thursday at the Learning Conference: **Conclave 007 - Radio Under Construction!**

WEDNESDAY, June 27

MUSICMASTER SUMMIT (separate tuition required/visit www.a-ware.com

for details)

CONSULTANT/GROUP SUMMITS (to be announced)

THURSDAY, June 28

8A MCVAY MEDIA SUMMIT: PROGRAMMING FOR TOMORROW

11A NEWCOMER'S WELCOME ROOM

NOON AUDIENCE DEVELOPMENT GROUP AIRCHECK CLINIC

NOON THE PROMOSUITE/R&R PROMOTION SUMMIT

N BRANDING YOUR RADIO STATION

1P NO-BUDGET MARKETING AND PROMOTIONS

2P MARKETING TO WOMEN.

3P E-MAIL MARKETING THAT WORKS

4:30P THE BMI SONGWRITERS FORUM/THE MAKING OF A HIT

6P LINCOLN FINANCIAL MEDIA WELCOME RECEPTION/SHOWCASE

THANK YOU Platinum Partner – *Radio & Record and Partners Arbitron, AudioXChange/BitXChange, BMI, Brown College, Jones Radio Networks, Lincoln Financial Media, McNally-Smith College of Music, MediaSpan, MusicMaster, Nielsen Entertainment/BDS Radio, PromoSuite, RCS, Specs Howard School for Communication Arts, Edison Media Research, Envision Radio, and Troy Research!!*

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Mike McKay, PD at WQRB-FM, Hot Country B95, Eau Claire WI reports that they just wrapped up their 6th annual **St Jude Radiothon** (3/29-3/30) and raised nearly \$800,000 (\$107,743) for **St Jude Children's Research Hospital**. Their 6-year tally is just shy of a half a million dollars. A hearty "way to go," everyone!

A radio management study by **Mentoring and Inspiring Women In Radio** discovered that last year women made up 30% of the heads of radio sales at the 10,000 stations in America. That's only a slight increase over 2003's 29.5%, and women remain twice as likely to be GSM's as opposed to GM's, at 15%. They make up only 10% of PD's, and these percentages haven't changed in the four years since the last study. **Clear Channel** and **CBS** make out the best as far as group owners go, with 34% and 39% female GSM's, respectively. **Salem** bottoms out with the lowest at 19.6%. The companies that own 12-19 stations average out at 27% female GSM's, and the 33 groups with 20-29 stations average 34.5% female GSM's, ranging from none at **Midwest Family** and **Eagle Radio** to more than 40% at **Greater Media, Commonwealth, and Mapleton. The Spanish Broadcasting System** and **Maverick Media** have an amazing 75%! The groups that have 30-49 stations have about 35% female GSM's, which include **Quantum, Forever, and Triad** at over 50% and **Beasley, Journal, Double O, and Backyard** at under 25%. The ownership groups with 50-99 stations have about 33.2% female GSM's, **Cox** at the highest with 41% and **NRG** the lowest at 12.5%. MIW spokesperson **Joan Gerberding** commented, "Women have clearly demonstrated their ability to excel in sales and sales management, and we feel it's positive that women hold over 30% of the GSM positions in radio. But industry-wide, there's been essentially no improvement in opportunities for women in sales management over the last few years."

Jacobs Media's Tech Survey II has shown that iPod/personal MP3 players are continuing to gain even more widespread usage. The study was conducted with over 25,000 respondents from 69 rock stations, between February and March of this year. The iPod owners in particular want FM radio in their devices. Among alternative radio listeners, over 67% own an iPod-like device, while half of them said they are likely to take the plunge in the next year. They also overwhelmingly stated that the feature they would want most in a new device would be an FM tuner. President **Fred Jacobs** stated, "iPods are showing no signs of stopping. Last year, our data showed that the growth of personal mp3 players was far from over. This year, our new study confirms that this phenomenon continues to have lots of life, and we expect strong growth throughout '07."

EMI revealed this week an "exciting new digital offering" with **Apple, Inc.** Unfortunately, the deal did not include **The Beatles'** music catalog being made available through iTunes, as many have been hoping. EMI has been the Beatles' label since the early 1960's. In a webcast, EMI announced that Apple would offer their catalogue starting in May with their new higher quality file at \$1.29, as opposed to the standard \$.99 price. Apple head honcho **Steve Jobs** said, "We are going to give

ITUNES customers a choice — the current versions of our songs for the same 99 cent price, or new DRM-free versions of the same songs with even higher audio quality and the security of interoperability for just 30 cents more. We think our customers are going to love this, and we expect to offer more than half of the songs on ITUNES in DRM-free versions by the end of this year." **Eric Nicoli**, CEO of EMI added, EMI and iTunes are once again teaming up to move the digital music industry forward by giving music fans higher quality audio that is virtually indistinguishable from the original recordings, with no usage restrictions on the music they love from their favorite artists."

Scott Cortelyou, the former co-host at Talk KRCN-AM/Denver has decided to plead guilty to felony charges of luring a child into sex on the Internet. In the deal, he will not serve time behind bars. Cortelyou has been in the Denver area for many years as a veteran news and business anchor and reporter for several stations. He's been with KOA-AM, KHOW-AM, KKZN-AM, KIMN, KMJI, and KMGH-TV. He was arrested in January and charged with a class 4 felony. His plea is for a class 5 felony, although the exact details have not been decided yet. He's had a second charge against him dropped in the bargain, and on Tuesday waived his preliminary hearing.

The new www.nomoreremotes.com has been launched at **Emmis/Indianapolis**. The site has been created to dispel misconceptions about radio station remotes. **Mike Cortese**, Dir. of Sales for the site, said: "The bottom line is if we aren't getting cash register results for advertisers, we are irrelevant. Instead of providing an advertiser a one-size fits all kit, station vehicle, card table, station t-shirt, on-air personality, nomoreremotes.com demonstrates how we can replace a tired gimmick with a cool, custom, and effective advertiser solution." Instead of having a remote broadcast at a cosmetics store, for example, they might instead have a "mini-spa," promo. Online promos are also a possibility, which opens the door for thousands more potential customers than a remote.

Changes. Steve Allan, PD of Oldies WOMC/Detroit, has decided to take his exit from the station after three years. You can reach out to Steve at 248-808-4132. While there's no news of his successor yet, consultant **Gary Berkowitz** will serve as the interim PD until a replacement is found...**Clear Channel Radio** has made a deal to sell 12 stations in Mankato, MN, Mason City, IA and Fort Dodge, IA to **Three Eagles Communications** of Lincoln, NB. The stations include KXLP-FM, KYSM-AM/FM in Mankato; KCHA-AM/FM, KCZE-FM, KGLO-AM, KIAI-FM, KLKK-FM, KSMA-FM in Mason City; and KKEZ-FM, KWMF-AM in Fort Dodge.

"**Station of the Year**" honors have been bestowed upon **Clear Channel's** Hot AC WKDD/Akron by the **Children's Miracle Network** during its "**Celebration 2007**" convention in Orlando. Morning man **Matt Patrick** was on hand to accept the award. In the past eight years, WKDD has raised over \$6 million for **Akron Children's Hospital** during their "**Have A Heart, Do Your Part**" radiothons.

RADIO UNDER CONSTRUCTION

Friday June 29th at the Learning Conference: **Conclave 007 - Radio Under Construction!**

FRIDAY, June 29

8A SMALL MARKET SECRETS

9A WHAT THE 21ST CENTURY LEADER NEEDS TO KNOW

9A ARBITRON PRESENTS PROGRAMMING THRU THE PPM LENSE

10A THE R&R CONCURRENT FORMAT SYMPOSIUMS: AC, CHRISTIAN,

OLDIES

11:30A KEYNOTE

12:30P THE ARBITRON AWARDS LUNCHEON

2:30P THE R&R CONCURRENT FORMAT SYMPOSIUMS: TOP 40, TRIPLE A ,
NEWS/TALK/SPORTS

4P CAN'T GET NO RESPECT: GETTING WHAT YOU WANT!

4P LAW & ORDER: THE LEGAL SESSION

5P AUDIENCE DEVELOPMENT GROUP AIRCHECK CLINIC

5P THE R&R CONCURRENT FORMAT SYMPOSIUMS: URBAN/URBAN AC,
ROCK, COUNTRY

6:30P THE MEGATRAX EXHIBIT HALL HAPPY HOUR

**This agenda subject to change without notice*

THANK YOU Platinum Partner – *Radio & Record* and Partners Arbitron, AudioXChange/BitXChange, BMI, Brown College, Jones Radio Networks, Lincoln Financial Media, McNally-Smith College of Music, MediaSpan, MusicMaster, Nielsen Entertainment/BDS Radio, PromoSuite, RCS, Specs Howard School for Communication Arts, Edison Media Research, Envision Radio, and Troy Research!!

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Long-time radio vet in Kansas City **Herndon Hasty** has begun his retirement from his position as the VP/Market Manager of **Wilks Broadcasting/Kansas City** cluster. After his departure, Wilks is establishing a new station management to oversee the four stations in the cluster, including Country KFKF, Country KBEQ, Top 40 KMXV, and AC KCKC. Mike Rowen, former KFKF Sales Manager, has been promoted to VP/Market Manager, while Dir./Programming Mike Kennedy has been moved upward to VP/Programming-Operations; controller Marla Zirkle is the new VP/Controller; KCKC APD/morning Man Luke Jensen has been upped to PD of KCKC, previously filled by Kennedy.

Hosts of “**The Paul Harris Show**” in St. Louis are asking listeners to join them in pledging \$45 to **Mentor St. Louis** in honor of its co-host’s 45th birthday. **Carol Daniel**, one of the voices behind the mic, has her “**Give 45**” drive going through April 16. “Like many St. Louis area residents, I know the headlines concerning St. Louis Public Schools. However, I also believe that there is something I can do as an individual to show the students that someone in the community cares so they can learn to want success for themselves.” Listeners have the opportunity to volunteer to mentor or donate online at www.kmox.com. New mentors will be guests at a “Mentor Appreciation Party” on April 23.

April Fool’s joke, or peek into the future? Jock **Chris Kelly** of **Clear Channel’s** Top 40 WKSC-FM/Chicago, who must have a good handle on job security, took matters seemingly into his own hand Sunday night. He switch formats for 40 minutes on air, playing **Amber, Benny Benassi, Faithless, Cascada**, and more. It’s rumored that Kelly did not have permission from his PD, **Rick Gillette** prior to the stunt, but he still has a job!

Great Plains Media, owned by **Jerry Zimmer**, is closing on the purchase of **AAA Entertainment’s** Classic Rock WDQZ, Top 40-Rhythm WRPW, and AC WYST/Bloomington, IL. The full purchase price is unknown, and Great Plains has already begun operating the cluster in an LMA deal. The executive brokers in the transaction are **Robert J. Maccini, Stephan Sloan**, and **Bill and Michael Lytle** of **Media Services Group**.

Changes, Too. News Director/morning anchor of **CBS Radio** Country WYCD/Detroit **Bob Schuman** is leaving the **Dr. Don Morning Show**, after taking a position with a News/Talk outfit in Florida. He’s been with the station for 14 years...**Dave Jacobsen**, former on air personality at KQKS/Denver, has been called aboard at **Entercom** Top 40/Rhythmic KDGS/Wichita as their new night jock. He replaces **Mac Payne**...The **Sioux Falls Stampede**, one of Minor League Hockey’s Midwest favorites, has re-signed with **Backyard Broadcasting** Talk KELO-AM/Sioux Falls, meaning you can hear the Stampede coverage for the next three years. They’ve been with KELO since 1999, and the broadcasts always have a pre- and post-game show.

The Learning Conference: Conclave 007- For Your Ears Only. June 28-July 1, 2007. Marriott City Center/Minneapolis. **The Arbitron Awards Luncheon** featuring the **Erica Farber Rockwell Award, Edison’s 30**

Under 30 Luncheon. The PromoSuite/R&R Promotion Summit. Conclave College. Job Fair. Aircheck Clinics. Seminar topics: Networking, CRS, Small Markets, PPM, Rules & Regs, Production, Technology, The Next Big Thing, more. 9 Format Symposiums. Over 35 sessions. \$199 for a limited time only! To register for the 2007 Learning Conference call 952-927-4487 or visit www.theconclave.com. The Conclave thanks Platinum Partner – **Radio & Records**. Partners: **Arbitron, AudioXChange/BitXChange, Brown College, Edison Media Research, Envision Radio, Jones Radio Networks, Lincoln Financial Media, McNally-Smith College of Music, MediaSpan, MusicMaster, Nielsen Entertainment/BDS Radio, PromoSuite, RCS, Specs Howard School for Communication Arts, and Troy Research.**

Easter comes to Colorado Springs! On Saturday, **Clear Channel’s** Hot AC KVUU/Colorado Springs and KKTU 11 News are hosting the first annual Easter Egg Hunt at Palmer Park. There will be 999 eggs for kids and big kids alike to find, filled with chocolate and prizes. For one lucky adult, there will be a trip to Cancun!

Doris and **Monte Miller**, along with their son **Christopher**, are coming back to radio! They’ve just purchased through their new **Rocking M. Radio**, 14 Kansas stations from **NRG Media**, price undisclosed. Included in the package is Country KXXX-AM and Hot AC KQLS/Colby; Talk KGNO-AM, AC KOLS; KZLS/Great Bend; Sports KNNS-AM, and Country KGRT/Larned; Regional Mexican KYUU-AM and AC KSLS/Liberal; Oldies KWLS-AM/Pratt; and AC KQNS and Classic Rock KILS/Salina. From 1988 to 2000 the Millers owned the indie KMCI-TV/Lawrence-KC, and the family also owns the **Bellville Telescope** newspaper. Christopher Miller, who serves as Pres./CEO of **Gammon Media Brokers**, repped Rocking M in the transaction.

After three years with **Northern Broadcasting** Classic Hits WFCX-WFDX/Traverse City PD **Mark Elliot** has decided to head south to South Central AC WIKY/Evansville as their new PD and afternoon drive man. Says Elliot, “I’m so grateful to Charlie Ferguson and the folks in Traverse City for the chance they gave me with The Fox FM. It’s a great station and I know it will continue to succeed. And now I’m just as grateful to be handed the reins to the number one station in Southern Indiana. There is a talented crew all ready in the building at WIKY, all I have to do is make sure I don’t screw up.” **Todd Martin** will take over the PD position back at The Fox, along with continuing his duties as PD of sister WSRT.

More Changes. **Danny Wright** is back on board at Clear Channel Top 40 WNCI/Columbus as APD/Imaging Director...Former PD at Top 40 KISN/Bozeman, **Sammy Suarez**, is moving to sister station Top 40 KZCH/Wichita as their new PD/PM driver...**Clear Channel** Country KZKX/Lincoln’s **Hoss Michaels** moves from Promotions Director/afternoon drive to PD...**Brian “Fig” Figula** has been named Creative Services Director at **ABC** Hot AC WDVD/Detroit...**Marianne Wood** joins up with **Regent Broadcasting of Peoria** as their new AE. She was previously seen as the AE of **Prairie Communications** in Canton, IL.

RADIO UNDER CONSTRUCTION

Saturday & Sunday at the Learning Conference: **Conclave 007 - Radio Under Construction!**

SATURDAY, June 30

8A THE BROWN COLLEGE JOB FAIR

8A THE NETWORKING BREAKFAST

8:30A THE GOOD MORNING SHOW/MAKING IT GREAT

9:30A AUDIENCE DEVELOPMENT GROUP AIRCHECK CLINIC

9:30A THE SECRET OF INFLUENCING OTHERS

9:30A CLICK ON IT! THE TECHNOLOGY SESSION

10:30A MEGATRAK PRESENTS - YOU'RE MAKING A BIG PRODUCTION

10:30A THE NEXT BIG THING/NEW COMPETITION OR ALLIES?

11:30 EDISON MEDIA RESEARCH'S 30-UNDER-30 LUNCHEON

1:30P **CONCLAVE COLLEGE** 1) A LITTLE HOME GROWN/FINDING & DEVELOPING TALENT 2) CAN'T WE JUST ALL GET ALONG? HOW TO CREATE COMARADERIE AND COOPERATION 3) THE FINDING-A-JOB, JOB; NEEDING A NEW OPPORTUNITY 4) THE 30-UNDER-30 SUPERSESSION

6P THE NIELSEN/BDS RADIO BOWLING PARTY!

SUNDAY, July 1

8A THE HARKER RESEARCH GETAWAY BRUNCH

9A CONCLAVE BOARD MEETING

THANK YOU Platinum Partner – *Radio & Record* and Partners Arbitron, AudioXChange/BitXChange, BMI, Brown College, Jones Radio Networks, Lincoln Financial Media, McNally-Smith College of Music, MediaSpan, MusicMaster, Nielsen Entertainment/BDS Radio, PromoSuite, RCS, Specs Howard School for Communication Arts, Edison Media Research, Envision Radio, and Troy Research!!

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Availz. **Roxanne Steele** is leaving **Woodward Rocker WZOR/Appleton, WI** as PD because of restructuring Reach out to Roxanne at 920-850-1326.

Jobs. Denver Radio Company, LLC is looking for an on-air personality in the Denver Metro Area. Send Resumes & Air-Check to: Anthony@sassymartini.com...Wanted Radio Station General Manager for a small market Indiana Cluster. Fax: 606-528-9824 E-mail: jolawson@keybroadcasting.com...**Clear Channel Milwaukee** is seeking a midday host for 97.3 The Brew. Please send resume and tapes to **Jeff Lynn** at 12100 W. Howard Avenue, Greenfield, WI 53228...Froggy 106.7 is looking for their next night personality/promotions director. Send your stuff to: Woody Zimmerman, 450 N Grandstaff, Auburn, IN 46706, or Woodrow@ilovefroggy.com...B96 - Minneapolis is looking for future full and part time air talent. Send your tape/cd and resume to me ASAP. No calls, but MP3s are welcome. Send to: **Sam Elliot**, KTTB - B96, Program Director, 5300 Edina Industrial Blvd, Suite 200, Edina, MN 55439. Small MP3's can be emailed to: Samelliottb96@msn.com...**Backyard Broadcasting** in Sioux Falls, South Dakota is looking for future on-air talent. Please send resume, CD or MP3 aircheck, to: On Air Jobs, Backyard Broadcasting, 500 South Phillips Avenue, Sioux Falls, SD 57104. Email to: SiouxFallsCareers@byradio.com... Radio Stations KWAD/KNSP and KKWS in Wadena, Mn have an immediate opening for a full-time traffic director. Send resume to **Rick Youngbauer** Box 551 Wadena, MN 56482. or email rick@kwadkns.com...The Brew in Columbus, OH is in the final phase of their search for a morning host. Send cd & r + photo & salary requirements to: **Brewmaster**, WBWR-FM, 2323 W. 5th Ave., Suite 200, Columbus, OH. 43204... KQKQ Omaha is now looking for its next great Midday personality. Rush your audio, resume/package to: **Nevin Dane**, 5011 Capitol Avenue, Omaha, NE. 68132. E-mail nevin@q985fm.com...KICD/KLLT is looking for their next News Director! Rush your resume, demo & references to: Kevin Tlam, Operations Manager, KICD/KLLT, P.O. Box 260, Spencer, IA 51301, ktlam@ncn.net... Midwest - Energetic Midday, Afternoon and Evening personalities need for new station. Email Resume, Mp3 Aircheck, and Salary Requirements. If you do not include salary requirements your materials will not be considered. Email Materials to: unconsult@aol.com, **Keith Hill**, 252-453-8888...**Clear Channel** Twin Falls, Idaho wants an experienced production director. Secondary duties include very light programming responsibilities, fill-in voice tracking & some remotes. Pays well. Aircheck/resume to: bradweiser@clearchannel.com...Mainstream A/C in the Capital City of Illinois seeks it's next Morning show! **OVERNIGHT** your stuff today to: **WNNS Morning Show Search**, Mid-West Family Broadcasting, 1510 N. 3rd Street Riverton, IL 62561... 105.9 The Hog plays in Janesville and Madison, Wisconsin is looking for the final piece for the puzzle, Afternoons/Promotions Director. E-mail your stuff, hollywoodhunt@gkbradio.com. Please include a resume, air-check and three creative promotional ideas you would bring to the station. All packages must be submitted by April 6, 2007...**Final Score Ohio: Trivia Live** is looking for experienced people to host Ohio's biggest live trivia game. You must live near metro Cleveland and must have MC or public

speaking experience. Games are held in the evenings, starting app. 8pm. Please send an email with qualifications to finalscoreohio@yahoo.com The game website is www.finalscoretrivia.com...Operations Assistant wanted. To apply contact: **Lee Michaels**, KKMS, 2110 Cliff Road Eagan, MN 55122. You may call 651-289-4431 with questions...Account Manager wanted. To apply contact: KKMS 2110 Cliff Road Eagan, MN 55122 651-405-8800...Chicago's True Oldies Channel, 94.7 FM is looking for a co-host to join Mackay in the Morning weekdays 5:30 AM – 10:00 AM. Submit your CD & resume to: **Michael R. La Crosse** – Dept. A Chicago's True Oldies Channel, 94.7 FM, 190 N. State Street, Floor 8 Chicago, IL 60601...B95 (WFBE-FM), Mid-Michigan's exclusive Country Station for Genesee County is seeking a positive, adaptable, highly creative, motivated, upbeat, versatile, "Show Prep" driven personality, who's web savvy. This is a part-time opportunity with growth potential. Send your "marketing package" (re. resume, references, audio demo, photo, etc.) to: **WFBE-FM "B95"**, G-4511 Miller Road, Flint, MI 48507, Attn: **Coyote Collins**, PD...**STARadio** is looking for someone who speaks fluent Country and Hot A/C. Send an mp3, resume, and a picture to mmoyers@staradio.com...**The Illinois Center for Broadcasting** in Lombard, IL is currently looking to hire part-time freelance radio/tv/video instructors for our broadcasting career college. Email or fax cover letter and resume to **Patrick Johnsen**, School Director FAX: 630-916-1764 or Email: johnsen.p@beonair.com Calls accepted at 630-916-1700...Position Description: Operations Assistant. Job Purpose: To assist in the management of the day-to-day operations of three radio stations and execute job functions critical to the nature of successful broadcasting. To apply contact: Contact Lee Michaels KKMS 2110 Cliff Road Eagan, MN 55122 or call 651-289-4431...Position Description: Account Manager. Job Purpose: To solicit new advertisers for AM980 KKMS, while servicing current accounts and working with other sales staff and co-workers. To apply contact: KKMS 2110 Cliff Road Eagan, MN 55122 651-405-8800...99.5 the Wolf in Appleton/Oshkosh, Wisconsin has an opening for an experienced On-Air Personality to do weekends and vacation fill-in. Prior experience is necessary. Please send your resume to: Mike Ryan, WPKR, 491 S. Washburn St. Suite 400. Oshkosh, WI 54904, mike.ryan@cumulus.com...**NRG Media** Wausau/Stevens Point is looking for a market Webmaster. Only e-mail your resume to mskibba@nrgmedia.com...KQCH-FM / Channel 94.1, Omaha's ONLY top 40 is looking for its next newsperson for the Big Party Morning Show. This position is part-time. Send your package to **Erik Johnson, Journal Broadcast Group**, 5030 N. 72 St, Omaha, NE 68134, ejohnson@journalbroadcastgroup.com...**NRG Media**-Wausau/Stevens Point, WI is looking for a Creative Copywriter. Radio experience and creative writing are not requirements, but will make a candidate more appealing for the position. The ability to work with the personalities of sales, clients and on-air is most important.. Only e-mail your resume to mskibba@nrgmedia.com...If you have a job you'd like posted for free in the TATTLER, please email it to **Kate** at kate@main-st.net. All jobs are represent equal opportunities and phone calls are discouraged unless otherwise noted.

Winter Book 2007 Phase 2 Trends

Minneapolis-St. Paul, MN (#16)

Rock KQRS alone on top

Station	Format	Owner	P1	P2
KQRS-FM	Clssc Rk	ABC	7.4	8
WCCO-AM	N/T	CBS	7.4	7.3
KEEY-FM	Ctry	ClrChnnl	7	6.5
WLTE-FM	AC	CBS	5.6	5.2
KTCZ-FM	Triple A	ClrChnnl	4.3	4.6
KXXR-FM	Active Rk	ABC	4	4.3
KDWB-FM	Top 40	ClrChnnl	4.3	4.2
KQQL-FM	Oldies	ClrChnnl	4.3	4.2
KSTP-FM	Hot AC	Hubbard	4.9	4.1
KSTP-AM	N/T	Hubbard	3.3	3.5
KFAN-AM	Sports	ClrChnnl	3.1	3.4
KZJK-FM	AdltHits	CBS	2.9	3
KTTB-FM	Rhythm.	Radio One	3	2.8
KTLK-FM	Talk	ClrChnnl	2.3	2.4
KTNF-AM	Talk	JR	1.6	1.3
WFMP-FM	Talk	Hubbard	1.3	1.3
WDGY-AM	RegMex	Borgen	0.9	1.1
WWTC-AM	Talk	Salem	0.9	1.1
KLCI-FM	Ctry	Starcom	1.1	1
WGVX-FM/ WGVY-FM/ WGVZ-FM	Alt	ABC	0.8	0.8
KMNV-AM	RegMex	Davidson	0.4	0.5
KLBB-AM	Standards	Davidson	0.5	0.4
WWJO-FM	Ctry	Regent	0	0.4

Denver-Boulder, CO (#22)

Adult KOSI slips to 3rd

Station	Format	Owner	P1	P2
KOA-AM	N/T	ClrChnnl	5.6	5.7
KQKS-FM	Rhythm.	Lincoln	5.4	5.6
KOSI-FM	AC	Entercom	6.1	5.2
KBCO-FM	Triple A	ClrChnnl	4.3	4.6
KYGO-FM	Ctry	Lincoln	5.1	4.6
KXPK-FM	RegMex	Entravision	5.4	4.5
KRFX-FM	Clssc Rk	ClrChnnl	3.6	4.3
KBPI-FM	Active Rk	ClrChnnl	3.5	3.9
KXKL-FM	Oldies	CBS	3.5	3.3
KIMN-FM	Hot AC	CBS	2.5	3.1
KALC-FM	Hot AC	Entercom	2.9	2.7
KHOW-AM	N/T	ClrChnnl	2.6	2.7
KWLI-FM	Ctry	CBS	3	2.7
KJCD-FM	SmJazz	Lincoln	3	2.6
KTCL-FM	Alt	ClrChnnl	2.5	2.6
KQMT-FM	Clssc Rk	Entercom	2.2	2.4
KEZW-AM	Standards	Entercom	1.9	2
KPTT-FM	RhyAC	ClrChnnl	1.7	2
KKFN-AM	Sports	Lincoln	1.7	1.7
KNUS-AM	N/T	Salem	1.9	1.5
KJMN-FM	Latin Pop	Entravision	1.4	1.2
KKZN-AM	Talk	ClrChnnl	1.5	1.2
KJAC-FM	AdltHits	NRC	1.3	1.1
KMXA-AM	SpanAdltHits	Entravision	1.1	1.1
KCUV-FM	Triple A	NRC	0.8	0.9
KBNO-AM	RegMex	Latino	0.6	0.8
KEPN-AM	Clssc Ctry	Lincoln	1	0.
KTNI-FM	Standards	Denver Co.	0.8	0.8
KGDQ-FM	RegMex	Bustos Media	0.5	0.6
KSYY-FM	AC	Denver Co.	0.5	0.5
KNRV-AM	SpanN/T	New Venture	0.6	0.4
KRKS-FM	ChrstnTlk	Salem	0.4	0.4

Detroit, MI (#10)

Clear Channel still dominates market

Station	Format	Owner	P1	P2
WNIC-FM	AC	ClrChnnl	6.1	6.1
WMXD-FM	Urban AC	ClrChnnl	6.6	5.8
WJLB-FM	Urban	ClrChnnl	5.1	5.2
WJR-AM	Talk	ABC	5.3	5.2
WKQI-FM	Top 40	ClrChnnl	4.5	5.1
WWJ-AM	News	CBS	4.4	4.8
WRIF-FM	Active Rk	GrtrMedia	4.4	4.5
WVMV-FM	SmJazz	CBS	4.6	4.2
WOMC-FM	Oldies	CBS	3.7	3.8
WDMK-FM	Urban Oldies	Radio One	3.1	3.3
WCSX-FM	Clssc Rk	GrtrMedia	3.1	3.1
WYCD-FM	Ctry	CBS	3.4	3.1
WMGC-FM	AC	GrtrMedia	3.1	3
WDRQ-FM	AdltHits	ABC	2.4	2.8
CIMX-FM	Alt	CHUM Ltd	2.6	2.7
WDVD-FM	Hot AC	ABC	2.6	2.7
WDTW-FM	Ctry	ClrChnnl	2.7	2.6
WHTD-FM	Urban	One	2.3	2.3
WGPR-FM	Urban	WGPR	1.8	1.6
WKRK-FM	N/T	CBS	1.5	1.5
WCHB-AM	Gospel	One	0.9	1
WDFN-AM	Sports	ClrChnnl	1.2	1
WMUZ-FM	Christian AC	Crawford	1.1	1
WXYT-AM	Sports	CBS	1.3	1
CIDR-FM	Triple A	CHUM Ltd	0.9	0.7
CKWW-AM	Standards	CHUM Ltd	0.7	0.7
WDTK-AM	N/T	Salem	0.4	0.6
WDTW-AM	Talk	ClrChnnl	0.6	0.6
CKLW-AM	N/T	CHUM Ltd	0.5	0.5
WEXL-AM	Gospel	Crawford	0.6	0.5
WSAQ-FM	Ctry	Liggett	0.5	0.5
WWWW-FM	Ctry	ClrChnnl	0	0.5

St. Louis, MO (#20)

Adult KEZK overtakes sister NIT KMOX

Station	Format	Owner	P1	P2
KEZK-FM	AC	CBS	7.9	8.4
KMOX-AM	N/T	CBS	8.4	8
WIL-FM	Ctry	Bonneville	5.1	5.7
WARH-FM	AdltHits	Bonneville	5.3	5.3
KSHE-FM	Clssc Rk	Emmis	5.4	5.2
KMJM-FM	Urban AC	ClrChnnl	4.8	4.6
KSLZ-FM	Top 40	ClrChnnl	4.9	4.6
KLOU-FM	Oldies	ClrChnnl	4.7	4.2
KTRS-AM	N/T	CH	3.4	3.7
KSD-FM	Ctry	ClrChnnl	3.4	3.6
KIHT-FM	Clssc Hits	Emmis	3.4	3.4
KATZ-FM	Urban	ClrChnnl	2.9	3.3
KFTK-FM	Talk	Emmis	3.2	3.1
WFUN-FM	Urban AC	Radio One	3.2	3
WMVN-FM	RhyAC	Bonneville	2.5	2.9
KYKY-FM	Hot AC	CBS	2.6	2.8
WHHL-FM	Urban	One	2.7	2.7
KPNT-FM	Alt	Emmis	2.2	2.3
KATZ-AM	Gospel	ClrChnnl	1.6	1.7
KFUO-FM	Classical	LuthChurch	1.9	1.6
KFNS-AM/ KFNS-FM	Sports	Big League	1.5	1.2
WIL-AM	Clssc Ctry	Bonneville	1	0.8
KNSX-FM	Alt	21 Sound	0.5	0.5
WESL-AM	Urban Oldies	Simmons	0.4	0.5
KWRE-AM	Clssc Ctry	Kaspar	0	0.4

12+ M-Su, 6AM-12AM. Winter 2007
Phase 1 - Phase 2 comparisons,
unless otherwise noted.
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