

Publisher: Tom Kay Editor: Kate Kennedy Cartoons Pilfered by Lenny Bronstein & Jay Philpott 1986 Main Street's 20th Anniversary 2006

Conservative talker Dennis Prager landed himself in hot water this week when he criticized Rep. Keith Ellison for insisting on being sworn into **Congress** using the **Koran** rather than a **Bible**. Prager has so angered The Council on American-Islamic Relations that they are demanding his removal from the U.S. Holocaust Memorial Council. Prager, a **Salem** syndicated host, published a column online on November 28, saving that Ellison should not be sworn into Congress if he would not take the oath on a Bible as do al other members of Congress. In a letter written by Exec. Dir. Nihad Aswad to Council Chairman Fred Zeidman, Aswad stated, "No one who holds such bigoted, intolerant and divisive views should be in a policy making position at a taxpayer-funded institution that seeks to educate Americans about the destructive impace hatred has had, and continues to have, on every society." The Anti-Defamation League has also criticized Prager's comments, calling him "flat-out wrong" and noting that the official oath is done in the House chambers without a Bible, and that the Bible is used in unofficial private ceremonies at the option of the member of Congress.

Kevin Martin received a letter this week from a coalition of radio and TV broadcasters and newspapers. The FCC Chairman and his fellow commissioners got the letter on Wednesday, wherein they urged the loosening of media-ownership rules. A laundry list of companies, including the four major TV networks and their affiliate groups, Clear Channel, Tribune, Bonneville, Cox Enterprises, Hearst-Argyle, and a group of broadcasters under the "Smaller Market Broadcasters Coalition," served as signatories for the letter. "Technological and marketplace developments - especially the growth of multichannel programming distributors and the Internet — have fundamentally altered the landscape in which the commission's ownership rules were originally adopted," the letter states. "Consumers nationally and in local markets of all sizes now enjoy access to, and benefit from, a vast array of information, opinion, and entertainment from a wide range of diverse sources, including television and radio stations, nonbroadcast and multichannel outlets, print publications, and the virtually unlimited voices available on the Internet. As a result of this explosion of outlets and new technologies, television and radio broadcasters are experiencing unprecedented challenges in maintaining their audience shares and

the advertising revenues essential to the survival of nonsubscription media. Indeed, the primary challenge facing local stations in today's highly competitive environment is remaining economically viable and accordingly able to continue to serve their communities with free, overthe-air entertainment and informational programming - including news, emergency information, and other local programming that their audiences need and expect. "The Commission should modernize its local-ownership rules to reflect these dramatic changes in the media marketplace and to ensure that local television and radio broadcasters. as well as daily newspapers, are not unfairly hampered in their ability to serve the public by outmoded regulations that limit them and not their competitors. Simply put, retaining severe ownership restrictions does not promote the public interest in today's digital multichannel marketplace; to the contrary, it hinders local stations' abilities to provide increasingly costly programming and other diverse, valuable services to local audiences."

Byron Dorgan (D-ND) makes it clear that he hasn't forgotten about media issues as the lame duck session winds down. He, along with eight other senators also sent a letter to Kevin Martin reminding him that the report from former Chairman Michael Powell's Localism Task Force is still pending, and that it needs to be finished before proceeding, and that only four of six forums have been held. "We understand from some public comments that you have made that you intend to gather the comments that were submitted in the localism proceeding and incorporate them into the media ownership inquiry, while going no further with the specific localism proceeding. This potential course of action would cause us grave concern." The group stressed that the localism proceeding should remain separate and should be a 350K study on localism said to have been submitted to Martin for review. "Democracy depends on the open and free flow of information," said Dorgan. "The rules governing media ownership have a significant impact on the diversity of voices and ownership in our communities. When local stations are controlled by big corporations outside their communities, it weakens their ability to provide wide coverage of local issues." The issue is a bipartisan one, as two Republicans also signed the letter. All are members of the Commerce Committee.

John Dingell (D-MI) was unanimously elected by the House Democratic Congress to position of Chairman at the House Committee On Energy and Commerce, and position he held from 1980 to 1994. The committee oversees communications policy as well as consumer protection, environmental issues, health care, and energy.

The **Future of Music Coalition** is scheduled to release on Dec. 13 a new report called *"False Premises, False Promises: A Quantitative History of Ownership Consolidation in the Radio Industry."* The coalition says the report will show that radio ownership consolidation at the national and local levels has led to fewer choices in radio programming and harmed the listening public.



MAIN STREET MARKETING & PROMOTION, 4517 MINNETONKA BLVD #104, MINNEAPOLIS, MN 55416 PHONE/FAX: 952.927.HITS (4487)/927-6427 Publisher: Tom Kay at tomk@main-st.net Web: www.main-st.net



Wilks Broadcasting commenced with a bloodbath on Wednesday. The company took over a bunch of former CBS/Kansas City stations on Friday, and immediately fired nine employees and knocked several fulltimers down to part time. At KFKF, Rusty Walker, who handled a 9a-1p spot takes off as MD/middaver Tony Stevens takes his air shift to 9-2p. Night man Tim Peters is also gone, and for now the spot is being held by various parttimers. Veteran newsman Randy Birch and morning show producer Jim Daniels were also given the heave-ho. Over at KCKC, night slammer Mike O'Brien and Promotions Coordinator Angela Simmons are done, and KMXV Promotions Dir. Neal Dunker says goodbye as well. KMXV Promotions Jamie Harris is now a parttimer. Greg Sage moves off from full-time pm traffic on KMXV, as well as promotions at KMXV and KCKC and imaging at KCKC, to become parttime. T.J. McEntire now spins afternoons on KBEQ, while Ronnie Phillips segues from nights to middays. Shotgun Jaxon departs as he and the station were not able to come to a mutual agreement. KBEQ Promotions Coodinator Kristy Rush also exits. Wilks also nixed a long-time fixture in its take over of their new cluster in Columbus, Ohio, from CBS Radio as an OM overseeing three radio stations: Dave Cooper is out because of budget cuts. Cooper oversaw Country WHOK, Rock WLVQ, and active rocker WAZU.

19 employees were fired last week, and "It was blood-gushing," as described by WLW/WCKY sports reporter and producer **Greg Waddell** described last week's downsizing at **Clear Channel** Cincinnati. Besides Waddell, the list of people axed includes WEBN-FM midday jock **Wendy Walker** and WCKY-AM sports talk host **Jeff Piecoro**. The cutbacks are part of restructuring efforts by Clear Channel, which is being sold for \$18.7 billion and will go private. Staff reductions have been made at stations nationwide.

A who's who of the radio, television and video production worlds gathered in Southfield on Wednesday, November 29 for a toast to Dick Kernen, one of the best-known figures in Michigan broadcasting - who now serves as vice president of industry relations at Southfield's Specs Howard School of Broadcast Arts - a man known as friend and mentor to hundreds of air personalities, broadcast managers, technicians, producers, editors, sound engineers, news people and... the list goes on and on. Dick's career began in 1956 as a mailboy for Detroit's WXYZ-AM, where he worked his way up to music director. In 1970, he was named operations manager for WXYZ's FM station at a time when virtually no one was yet listening to FM radio. The "underground" WXYZ-FM morphed into the rock 'n' roll legend known as WRIF, with Kernen as its first program director. In 1972, Kernen joined the tiny radio broadcast school started by popular Cleveland and Detroit DJ Specs Howard...where has been ever since. He is a former Conclave Rockwell Award recipient. A tribute video produced in honor of his 50th anniversary celebration included a long line of industry colleagues and Specs Howard grads including Dick Purtan, Ed Christian, Arthur Penhallow, Doug Podell, Tom Bender, Alex Tear and Dearborn Mayor Mike Guido!



After an incredible 27-year morning experience on Journal Hot AC WKTI/Milwaukee, Bob Reitman comes to the end of the road. His final show will be next Wednesday, Dec. 13, and needless to say, the beloved Reitman will not be taking it easy in retirement: "We have a fun final week for Reitman," PD Bob Walker promises, as Monday, Tuesday and Wednesday of next week will each be in tribute to Reitman's long and storied career. "On Monday, the morning show will be hosted by our afternoon personality, Lips Labelle, who will conduct a Behind the Music-type show with Reitman and his three cohorts, sitting in front of a live studio audience, who will be able to ask questions," Walker tells ST Daily. Next Tuesday, Dec. 12, the morning show will broadcast live until noon at Milwaukee's historic Riverside Theater. "It will be a chance for the public to come and see Reitman, Muller, Amy and Gino do the show together one last time," says Walker. "This will also be a real 'Who's-Who' of Wisconsin [Ed. note: if there is such a thing...Oh, SNAP!] with everyone who is someone stopping by to wish Reitman well in his retirement. Later that evening, we're holding a ticketed charity event called 'Farewell to Reitman: A Night of Laughs' - a variety/comedy show featuring Reitman's favorite guests over the years — plus a few surprises that even he doesn't know about." The morning man is sticking with radio, however. Reitman will do a weekly show on Milwaukee Public Radio's noncommercial WUWM on Thursdays 7-9p CT starting Jauary 25. Reitman started his local radio career at WUWM, and his show will carry the same name as the original, "It's All Right, Ma! It's Only Music." The show will be repeated Saturday nights at 9p.

Conclave friend, **R.J. Curtis** has been named R&R country editor, effective Jan. 1, 2007. Most recently program director of KZLA/Los Angeles, Curtis is currently president of the **Country Radio Broadcasters** and has been a **CRS** board member since 1999. Congrats, R.J. (is that short for "Real Journalist"??)

The LaCrosse Tribune reports that Janet Amaral, who called into Midwest Family Radio Top 40 WIZM-FM/La Crosse, is suing after three calls she made off the air to Bender (real name Brian Simpson) were recorded and played, along with Bender's comments calling her a "psycho" and "crazy lady" and suggesting, "You obviously have been drinking. Apparently you have had a whole 12-pack." Jeffrey Simmons, the station's attorney, opines that under Wisconsin law, where only one party needs to consent to the recording of a phone call, the plaintiff consented to the call. Amaral is seeking at least \$60,000 in statutory damages and attorney's fees.

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KEYNOTES AL SHARPTON GLORIA STEINEM GLEN BECK TERRYL BROWN CLEMONS	THE PROMOTION SUMMIT SALES & PROMOTION/HAPPY MARRIAGE TURN LEMONS INTO LEMONADE BRANDING IN THE STREETS BRAINBLITZ 2006	LUNCHEONS ROB SISCO ROCKWELL AWARD LUNCHEON BARRETT STRONG LEGENDS LUNCHEON GENERAL SESSIONS CRB presents EXTREME MAKEOVER
CONCLAVE COLLEGE TOP 10 PROGRAMMING MISTAKES (Warren) ARBITRON'S BETTER MEASUREMENT (Rose) INSIDE vs OUTSIDE THINKING (Kurtzman) OWNERSHIP SUPERSESSION (Cummings	FORMAT SYMPOSIUMS TOP 40 w/ Chuck Taylor ROCK w/ Mike Boyle COUNTRY w/Phyliss Stark URBAN-HIP HOP w/Weaver & Boulding	CRB presents CHARTS DOLLARS & SENSE THE LONG & WINDING ROAD MANAGING CONFLICT/SINK OR SWIM

The lowa Broadcasters Association has upped funding for the annual Radio Advertising Bureau's "Academy Extension Program" in Des Moines for 2007. The Sales Training Academy is a two-and-a-half day event, February 19-21, which provides an intense training experience to improve the performance of radio professionals. Two separate sales programs offer new salespeople, as well as seasoned veterans, the techniques necessary to maximize sales success.

"RAB Academy On-Site Extension Programs are successful at delivering the important hands-on experience and practical information needed to compete in this new media marketplace," states **Sue Toma**, Exec. Dir./IBA. "It is a top-notch program and we are proud to offer it to our Radio members."

Christian AC KTIS (98.5)/Minneapolis held its annual food drive for **Hope for the City** in conjunction with **Michael W. Smith's "Christmastime"** tour, adding 30,000 pounds of groceries to local food shelves. Smith, who is Vice Chair of the **President's Council on Service and CMC Participation**, honored **Sheri Wood** with the **Presidential Volunteer Service Award** in recognition of her work as the Minneapolis/St. Paul Coordinator for **Operation Christmas Child.** In a committed partnership with the organization, KTIS witnessed Wood's ongoing service and nominated her for the award.

To date this Christmas season, 98,645 shoeboxes have been collected for Operation Christmas Child throughout the KTIS listening area.

Federated Media Adult Standards/Full Service WNIL-AM/Niles, MI will go satellite/automated on January 1, with OM/morning host **Ric** Clingman and talk host **Gloria Cooper** leaving. Cooper said that "broadcasting as you know it [on WNIL] will cease December 31."

Clingaman has been with WNIL for 33 years, and Cooper worked at the station in 1962-1979 and again from 1999 to now. Cooper says that she was offered the opportunity to continue beyond the NEW YEAR but would not do so without Clingaman.

People are up in arms in Kansas City as **Entercom** Country WDAF files suit against crosstown rival Country KFKF over a Thanksgiving promotion. KFKF advertised it's Turkey Day event last month by sending out a ad that used the name of former WDAF morning man **David Lawrence**, who recently retired after 30 years on the air. WDAF alleges that the mailer was aiming "to unfairly harm and compete against" their station.

Jerry Springer's radio show is history! He will wrap things up on Friday (12/8). The show, produced by **Clear Channel** and distributed to some **Air America Radio** affiliates, will be in reruns for the rest of the week until the final airing on Friday.

Emmis Classic Rock WLUP/Chicago's **Jonathan Brandmeier** will host "**An Evening with Brandmeier**" on Saturday (12/9). Performing for a live audience, **Johnny B** will bring his popular morning radio show to the stage at the House of Blues in downtown Chicago. "An Evening with Brandmeier" will be recorded and broadcast Monday, December 11 in his regular morning slot, 6-10a, to promote **The Loops's 9th Annual Make-A-Wish Jon-A-Thon** that begins Thursday, December 14 at 6a and will continue for 28 straight hours until Friday at 10a. Will the talented Johnny B find his way onto a **Conclave** stage in 2007? We'll never "**Tattle**"!

Journal Classic Rocker KFXJ/Wichita says "bon voyage" to longtime PD/morning man **Ron Eric Taylor.** Taylor is exiting after 20 years and relocating to Louisville for family obligations. Bopping across the hall from Active Rock sister KICT's **Phil and Hank Show** is **Phil Thompson** to take over the morning seat next to Phil's partner in crime, **Jan Harrison**. The team will be a trio until Taylor's last day of December 13.

Guest Opinion from Paige Neinaber-VP Fun & Games, New World Communications: Your Resolution For 2007. The first time I heard a variation of the following statement was on a flight to Los Angeles in 2004. With increasing frequency over the past two years I get this "thrown" at me. But now I hear it every few weeks. What is it? What Jenny, the former receptionist at KSFM in Sacramento (the BEST front desk person in history; she set the vibe for that station) told me over dinner on Saturday night. I asked her what she thought of KSFM nowadays. She looked at me and said, and I quote: "KSFM? I don't even remember the last time I listened to the radio. I got an iPod." She is a 29 year-old female who most of you would walk through fire to have as a P1 of your station. She sits for 9 or 10 hours a day at her desk in her office in the State Capitol building in Sacramento...and listens nonstop to her iPod. We lost her. She is never ever coming back. Like millions of other former listeners. In 2007, resolve to not give the iPod industry any more free plugs and promos. They seem to be doing quite well on their own. Focus your plugs and promos on espousing the virtues and values of LISTENING TO THE RADIO. You have a great weekend contest and need a grand prize? Don't make it a TV or plasma screen. (FYI? We don't want people watching TV. We want them listening to the Radio)(Damn it) Give them an HD Radio. Give them a killer home entertainment system with an amazing sound system for....listening to the radio! Give them a computer (you can listen to the radio while dorking around on a computer). The time to be afraid? In 2003. The time to lose control of our bowels? Now. Make 2007 the year that we stop driving people to other listening options. And there are just going to be more of them. Fight your instinct to do a promotion around these new startling technologies. Focus on Radio and all of the things we can do far far better then a miniature jukebox that clips on your belt: 1. We can be topical 2. We can be entertaining 3. We can "move" people to emotion and passion 4. We can meet them and shake their hands 5. We can introduce them to new music. Play to our strengths in 2007. Don't be shill for industries that will be our demise.



Changes. Federated Media WQHK and WMEE/Ft. Wayne Assistant OM Dave Michaels assumes MD duties for Hot AC WMEE...Wichita State University noncommercial KMUW/Wichita has called former Chicago Public Radio noncommercial WBEZ/Chicago MD/Host Chris Heim to be producer and host of weeknight world music/jazz show "Global Village."...Investment analyst Jonathan Hoenig joins ABC Talk WLS-AM/Chicago as a regular contributor to Don Wade and Roma's Morning Show.

Developing Radio LLC sells Oldies WWOW-AM /Conneaut, OH to **John Marra Jr.'s Cause Plus Marketing LLC** for \$200,000.

Premier Broadcasting, Inc., sells Hot AC WXET/Arcola, IL to **Champaign Partners LLC** for \$500,000. Premier keeps Hot AC WXEF/ Effingham, IL and the LMA to operate Country WKJT/Teutopolis, IL.

Halsted Communications is selling Hot AC KPNY/Alliance, NE and translator K269DO/Scottsbluff, NE to **Mission Nebraska Inc.** for \$360,000. The buyer owns noncommercial Religion KROA-AM and Religion KMMJ /Grand Island and has a time brokerage agreement to take over programming on KPNY and its translator as of January 15, 2007.

The 400-foot tower for Talk WHOW-AM and Sports WHOW-FM (ESPN 95.9)/Clinton, IL collapsed under the weight of ice during the Thursday night-Friday morning storms that swept across the Midwest. The stations' GM **Troy Hill** said that the stations' return to the air might take a week. In the meantime, the AM's morning show can be heard on **Clinton Cable TV's Channel 13**.

On Thursday, December 7 at 10a, **Emmis** Alternative WKQX (Q101)/ Chicago middayer **Electra** began hosting her always popular one-hour request feature, "**The Last Letter Game**," for 29 straight hours for donations to benefit the **Chicago Chapter of Reading is Fundamental**, a non-profit organization that distributes over 100,000 books to innercity children through a network of 50 public schools. She played nonstop listener requests that begin with the last letter from the previous song's title, ending the fundraiser today at 3p.

Wask, Inc. Country WKOA (K105)/Lafayette, IN is hosting its first-ever K105/Riley Hospital for Children On-Air Silent Auction. The Breakfast Club's Mark and Annie will be taking bids during their show this Thursday and Friday Items range from autographed sports memorabilia and musical items to trips and getaways. The K105 Star Guitar with signatures from Kenny Chesney, Brooks & Dunn, Sugarland, Brad Paisley, Martina McBride and more will also be on the auction block.

Don't forget the Conclave as you finish up your 2007 Budget!! Tuition to the 2007 Radio Learning Conference – Conclave 007: FOR YOUR EARS ONLY/June 28-July1 at the Minneapolis Marriott City Center Hotel – will never be lower...just \$179 for 3+ days of learning, networking, and fun. Tuition ALSO covers most meals, many snacks, and a libation or two. Deadline for this tuition special is 12/31/06...just 23 days away. Save BIG money now on America's premier radio conference!! Log onto <u>www.theconclave.com</u> for details!

Changes, Too. Jam Communications Country WQHK (K105)/Ft. Wayne, IN morning show co-host **B.J. Stone** announced she will be leaving the **Dan, BJ & Dude Morning Show** after 12 years with the station. **Dan Austin** and **Dude Walker** will continue the morning show with no current plans for a replacement...**Radio One** has tapped **Michael Douglass** to be the cluster GM of its St. Louis stations, which include Urban AC WFUN and Urban WHHL. Douglass was most recently GM of **Sheridan Broadcasting's** radio group, based in Pittsburgh.

Over the past week, **Entercom** Hot AC WZPL (Z99.5)/Indianapolis raised \$301,525 in their "**10TH Annual Request-a-Thon**" to benefit the **Make-A-Wish Foundation**. They doubled donation raised during the broadcast, and now can grant the "wishes" of 50 area kids who face life-threatening illness. Way to go, guys!

Entercom Talk WSSP-AM/Milwaukee strikes a deal with Learfield Sports and Badger Sports Properties to air University of Wisconsin-Madison sports, including hockey and women's basketball play-by-play and basketball and hockey coaches' shows as well as Athletic Director and former football coach Barry Alvarez's weekly show.

More Changes. David Snoble has been promoted to Online Program Dir. at Clear Channel's/Chicago's six-station cluster of WGCI, WGRB, WLIT, WKSC, WNUA, and WVAZ. Snoble was hired in December 2005 as Internet Content Manager...Clear Channel Country KZSN/Wichita has announced that Todd Taylor joins the staff as APD after Tracey Garrett's exit last month...Former KOA/Denver news anchor Nan Yates lands weekend anchor duties at Entercom News KMBZ-AM/Kansas City.

The **Editorial Staff** of *THE TATTLER* would like to wish **The Boss** (no, not **Bruce**, the *other* one) a very wonderful birthday with many happy returns, and has nothing but awe for **Mr. Tom Kay's** advanced, I mean..."golden" age. In the words of the sprightly 27-year-old Ms. Kennedy: "Wow...60...like, *wow*."

The Baseball Hall of Fame announces its 10 finalists for the 2007 Ford C. Frick Award. Included on the list are two radio broadcasters who passed away in 2005, longtime Toronto Blue Jay's voice Tom Cheek and Oakland A's announcer Bill King. The winner will be announced on February 22 and enshrined in Cooperstown on JULY 29.

While it continues to analyze radio consumption, **Bridge Ratings** this week asked shoppers to provide a list of their top 10 "wish list" electronic items. The results showed the **Apple Video Ipod** in first place, followed by a digital camera, a portable DVD player, an **iPod Nano**, a GPS navigation device, a camcorder, an **Apple Shuffle**, a Plasma TV, DVDs and a cell phone. Of the 48 items on the questionnaire, satellite radio ranked 45th. **HD Radio** was not ranked.

Chastity Crouch, who works in the office at the CRB recently gave birth to **Kobe Crouch**. Kobe was born having developed only half of his heart and has already gone through surgery at 3 days old. There will most likely be two more surgeries before Kobe celebrates his 3rd birthday. He is also on a heart-transplant list. Each one of these surgeries will cost \$1 million. **CMT Auctions** is launching a charity auction to support Kobe, and are looking for anything from concert tickets and backstage passes, autographed guitars, or anything else in your prize vault that may fetch big dollars. It's a great cause, and it's Christmas! For more info, call **Stephanie Orr-Buttery** at (615) 481-3355 (cell) or (615) 481-3355 (work).

More Changes 2. Darrel Eason has been tapped as the new PD for Clear Channel Urban AC KMJM (MAJIC 104.9)/St. Louis. Eason replaces former PD Chuck Atkins, who left...Former KSTP-AM/ Minneapolis talent Turi Rider will be filling in on Greenstone Media's Rolonda Watts midday show on December 18.

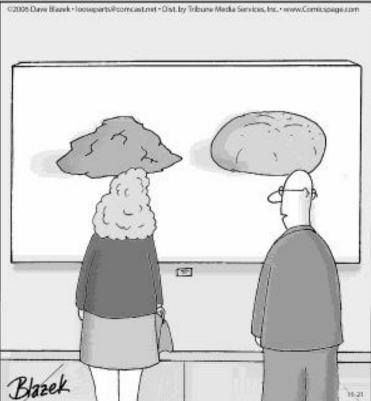
Condolences to family and friends of KDHL-AM/Faribault, MN co-founder **Palmer Dragsten**, who died November 21 at 91. Dragsten was the co-founder (with **Herb Lee** and **Jack Hyde**) of the station and was its Sales Manager until his retirement in the 1970s.

Jobs. Are you someone that can spin lots of plates, has a limitless imagination, and can handle your own creative freedom? If so, you might just be the next Internet Development Manager for Saga Communications' Des Moines Radio Group. Take charge of the websites for our top-rated stations: STAR 102.5, LAZER 103.3, OLDIES 93.3 KIOA, LITE 104.1, 1350 KRNT and PRAISE 940, and for the Des Moines Radio Group. Rush your package and portfolio to Mktg Dir. Scott Allen, 1416 Locust Street, Des Moines, IA 50309...Wanted- A dynamic on air talent for AM Drive for NRG AC KUOO/Spirit Lake, IA. Please send your resume, references, and demo to GM Marty Spies, Box 528, 51360 or email mspies@nrgmedia.com...Cumulus heritage country station KHAK/Cedar Rapids, IA has a rare opening for a morning personality. Are you a creative, experienced, self-starter with a passion for country music who can fill the station's first full-time opening in 6 years? Both hosts and sidekicks encouraged to apply. E-mail resume, aircheck, and salary requirements to <u>bob@khak.com</u>...22 year Heritage Country Station in search for an AM Drive Co-Host. Send mp3, and resume package to radio talent@hotmail.com. This is a blind box that you can feel confidence of total privacy... KFRX-LINCOLN/T40-Send vour aircheck, resume, and imaging sample to: jirvankfrx@gmail.com...WRIG, INC and Midwest Communications, **INC** in Wausau, WI.: the morning show is in need of a good disc jockey. Send the sample of your talents to: Chad Edwards, Program Director, WOFM/WIZD, 557 Scott St., Wausau, WI 54402, chad@wdez.com...Benne Media, Sedalia, MO. Operations Manager and morning show hosted needed for KPOW-FM and KDRO-AM. CD and Resume to: Marc Elliot, Benne Media, 301 South Ohio Avenue, Sedalia, MO 65301, 660-826-5005, melliot@bennemedia.com...KOKZ-FM Classic Hits station has a part-time announcer position open immediately. Applicants may apply by sending a produced CD or tape (no phone calls please) and resume to: Program Director: Don Betts, KOKZ-FM, 514 Jefferson Street, Waterloo, IA 50701... Adult Rock WTTS-FM Indianapolis-Bloomington is looking for a Production Director to lead the creative services efforts of WTTS and news/talk sister WGCL-AM. Interested candidates should e-mail a resume, MP3 audio and copy sample to WTTS Program Director Brad Holtz at brad@wttsfm.com... Madison South Dakota. Three Eagles Communications: Please send

Resumes and any MP3 audio samples to: Lorin Larsen, General Manager Ilarsen@kjam.threeeagles.com...Family Radio Inc. has an immediate opening. Send submissions to jeno@familyradioinc.com or: Jen O'Brien Z93 WIZM-FM, P.O. Box 99, La Crosse, WI 54602...WPNA 1490 AM is accepting material for an immediate part-time "Board Operator-Engineer" opening available. Email material to: alank@wpna1490am.com. Snail mail to: WPNA 1490 AM, Alan Kearns, 408 S. Oak Park Ave., Oak Park, Illinois 60302...NRG Media, LLC is searching for a small market News Director. Submit your resume, cover letter, salary requirements and an audio sample to Human Resources, NRG Media, 2875 Mt Vernon Rd, Cedar Rapids, Iowa 52403 or recruiting@nrgbroadcast.com...Mid-West Family Broadcast in Springfield Illinois has an opening for a full-time on-air personality and Promotions Director Send demo and resume to kellie@wnns.com or mail to Lite Rock 99 WNNS, c/o Kellie Michaels, P.O. Box 460, Springfield, IL 62705...FT position with 30 year-old Minneapolis-based non-profit. Successful sales history necessary. Radio/music industry, event planning, grant research/writing experience helpful. Strong organizational, communication, Mac skills vital, Earning potential \$35K+. immediately. Available Email resume to tomk@theconclave.com...NewsRadio 980 KMBZ is looking for a News Director. Please send your pkg plus writing samples to: Neil Larrimore, Program Director, NewsRadio 980 KMBZ, 7000 Squibb Rd. Mission, KS 66202, <u>nlarrimore@entercom.com</u>...If you have a job you'd like to submit, please email Kate Kennedy at kate@main-st.net by Friday noon of THE TATTLER issue date. All jobs represent equal opportunities.

ILAVE HI A/EX





"It's only rock and roll, but I like it."

2006 Fall Book, P1

Des Moines, IA (#91) After WHO, less than a share separates next 5				
Station		Owner	Su	FaP1
WHO-AM	N/T	ClrChnnl	9.9	10.7

WHO-AM	N/T	ClrChnnl	9.9	10.7
KIOA-FM	Oldies	Saga	6	6.8
KGGO-FM	CIRock	Citadel	6.5	6.7
KKDM-FM	Top40	ClrChnnl	7	6.7
KDRB-FM	AdHits	ClrChnnl	6	6.2
KLTI-FM	AC	Saga	6.2	5.9
KSTZ-FM	HotAC	Saga	5.4	5.5
KJJY-FM	Country	Citadel	6.7	5
KHKI-FM	Country	Citadel	5	4.7
KAZR-FM	ActRock	Saga	4.3	4.6
KPTL-FM	TripleA	ClrChnnl	3.3	3.4
KWQW-FM	N/T	Citadel	3.7	3.4
KRNT-AM	Stndrds	Saga	3.3	3.3
KXNO-AM	Sports	ClrChnnl	1.7	2.3
KCCQ-FM	Alt	ClrChnnl	2.2	2
KBGG-AM	RegMex	Citadel	0.7	1.3
KWMT-AM	CICtry	ClrChnnl	0.8	0.8
KWKY-AM	Talk	Putbrese	0.8	0.7
KZZQ-FM	ChrstnT	40PosImp	ct 0.7	7 0.7
KDLS-AM	SpanCo	nt ARBrk	rs 0	0.5
KDLS-FM	SpanCo	nt ARBrk	rs0.5	0.5

Omaha-Council Bluffs, NE (#72) KXKT/KFAB Clear Channel combo grabs 18+ of available shares					
Station	Format			FaP1	
KXKT-FM	Country	ClrChnnl	9.5	10.1	
KFAB-AM	N/T	ClrChnnl		8.2	
KEZO-FM	Rock	Journal	5.3	6.5	
KQCH-FM	Top40	Journal	6.8	6.1	
KGOR-FM	Oldies	ClrChnnl	7.1	5.2	
KQKQ-FM	HotAC	NRG	5.2	4.8	
KSRZ-FM	HotAC	Journal	3.9	4.1	
KLTQ-FM	AC	NRG	3.6	4	
KBLR-FM	Urban	NRG	4.3	3.8	
KKCD-FM	CIRock	Journal	3.7	3.6	
KQBW-FM	Rock	ClrChnnl	4.6	3.6	
KKAR-AM	N/T	NRG	3.5	3.1	
KGBI-FM	ChrstnA	C Salem	2.4	2.2	
KHUS-FM	Ctry	ClrChnnl	2.2	2.1	
KCTY-FM	AdHits	NRG	1.9	1.9	
KOMJ-AM		Journal	1.9	1.9	
KOZN-AM	Sports		1.8	1.9	
KBBX-FM	RegMex	Journal	2.7	1.8	
KXSP-AM	Sports	Journal	1.3	1.3	
KCRO-AM	••	alk Salem	1	0.9	
KZKX-FM	-	ClrChnnl	0.8	0.9	
KBBK-FM	HotAC		0.8	0.8	
KYDZ-AM	SpanAd	Hits NRG	0.8	0.6	

Grand Rapids, MI (#67)					
Top 5 remain from the summer					
Station	Format	Owner	Su Fa	aP1	
WBCT-FM	Country	ClrChnnl	9.7	9.6	
WSNX-FM	Top40	ClrChnnl	7.8	7.7	
WOOD-AM	N/T	ClrChnnl	6.6	7	
WGRD-FM	Alt	Regent	5.5	5.5	
WLAV-FM	CIRock	Citadel	5.1	5.4	
WOOD-FM	AC	ClrChnnl	4.6	5.1	
WLHT-FM	AC	Regent	4.6	4.4	
WHTS-FM	Top40	Citadel	4.1	3.8	
WTRV-FM	AC	Regent	3.8	3.6	
WBFX-FM	CIRock	ClrChnnl	2.7	3.2	
WFGR-FM	Oldies	Regent	2.5	2.8	
WTNR-FM	Country	Citadel	3.2	2.7	
WKLQ-FM	ActRock	Citadel	2.6	2.3	
WJNZ-AM	Urban	WJNZ	2.2	2	
WJQK-FM	ChrstnA	C Lanser	2.2	2	
WMAX-FM	AdHits	ClrChnnl	1.9	1.7	
WBBL-AM	Sports	Citadel	1.7	1.5	
WMUS-FM	Country	ClrChnnl	1.2	1.5	
WYGR-AM	SpanMis	sc. WYGR	0.5	1.4	
WFUR-FM	ChrstnA	C Kuiper	1.2	1.3	
WMJH-AM	RegMex	Birach	0.9	1.2	
WTKG-AM	N/T	ClrChnnl	0.6	0.7	
WHTC-AM	N/T	MidwCom	1m0.6	0.6	
WMRR-FM	CIRock	ClrChnnl	0.5	0.6	
WNWZ-AM	SpanCo	nt Regen	t0.8	0.6	
WGHN-FM	AC	WGHN	0.4	0.5	
WGHN-AM					
WYVN-FM	CIHits M	lidwComm	า0.5	0.4	



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