

THE MAIN STREET Communicator Network TATTLE R

Publisher: Tom Kay Editor • Jess Treft
Cartoons Pilfered by Lenny Bronstein & Jay Philpott
1986 Main Street's 20th Anniversary 2006

Due to extraordinary demand and with the Independence Holiday making for a long weekend, the Conclave is red, white and blue with the season and will offer potential attendees the opportunity to pay only the \$499 tuition rate now through July 4. On July 5, you'll pay \$599. The Conclave invites potential last minute Learning Conference registrants to take advantage of its newly announced "blast-off" to save \$100! The 2006 Learning Conference will kick-off on Thursday July 13th. And for just \$99, a registrant can take in that full day's worth of sessions, beginning with the exclusive 5 hour Promotion Summit, sponsored by **Billboard Radio Monitor** and **PromoSuite** and the highly anticipated **All Access Conclave College**. The day ends with the traditional gala Welcome Gathering sponsored by the Bob & Sheri Show, and featuring music by the former leader of Sixpence None The Richer – Leigh Nash – and the critically acclaimed new band, Jupiter Rising. All this for just \$99! Registrants can lock-in their \$499 tuition rate – OR take advantage of the Thursday-Only \$99 tuition - by using the easy-to-use order form found at www.theconclave.com or by calling 952-927-4487 by Tuesday, July 4. Starting July 5, tuition to "**Conclave 2006: Future Tense!**" will increase to \$599. The \$499 tuition rate gives potential attendees an opportunity to learn and enjoy keynote presentations from the Reverend Al Sharpton, Author Gloria Steinem, Glenn Beck, NY Asst Attorney General, Terryl Brown Clemens, and over 40 other sessions devoted to the radio industry at the Marriott City Centre in Downtown Minneapolis.

The Conclave invites production pros or anyone else interested in learning about production and imaging to bring their laptop to "**Conclave 2006: Future Tense!**" The 31st annual learning conference will present two production workshops for tech geeks and those with just basic PC production skills alike for TWO sessions on Saturday, July 15 at the Marriott City Centre in Downtown Minneapolis. At 8:30AM, "*How'd They Do That?*" will introduce attendees to production tricks using Adobe Audition and Pro-tools. **Ian Sturgeon** of Big Fish Radio (Adobe) and **Wade Taylor** of Hot 97 in New York (pro-tools) will lead the workshop. Bring your laptop with production software and learn some tricks of the trade that will help you at your job from two of the best pros in the

business. "*Imagination Spark Plugs*" starts at 1:30 PM with Ian Sturgeon and Wade Taylor, who are joined this time by **A.J Bilger** (KDWB/Minneapolis) and **Robert Dudzic** (Trynity FX). The workshop will present useful examples of great imaging and the faculty will answer all of your imaging questions. Don't come shy...ask anything!

Uecker Keeps It Juuuuust A Little Outside! The woman accused of stalking **Milwaukee Brewers** radio voice **Bob Uecker** has been told to keep away! She was banned from both home and road Brewers games, and she must keep at least 1,000 feet from the sportscaster. **Ann E. Ladd** had been released on bond, but the court found probable cause for a trial and denied a defense motion to dismiss the case. Uecker obtained a temporary restraining order against the Illinois woman earlier this month, after claiming Ladd had been stalking him for years.

The Conclave announced today a session that will give attendees the skills necessary to build a career for the long haul. "**THE LONG & WINDING ROAD-CAREER PATHS TO SUCCESS: A Road Map to Successful Radio Careers**" will take place on Friday afternoon, July 14 at the Marriott City Centre in Downtown Minneapolis during "Conclave 2006: Future Tense!" This session will focus on looking at your career for the long haul, anticipating the twists, turns and detours Radio careers can often take. The faculty will offer tips for career advancement as well as discuss survival skills such as how to keep a job you love; how to know when it's time to move on; strategies for outlasting a bad boss; learning the skills you need to move up; coping with job loss and/or ownership change; and more. Moderated by **Jim Murphy**, Jones Radio Network, the faculty includes **Heidi Raphael**, **Wes MCSHay**, and **Danny Wright**. **Heidi**, hired by Greater Media Detroit to manage promotions for a single station, soon found herself overseeing the combined marketing efforts for WRIF, WCSX and WMGC FM/Detroit. Today, Heidi is Director of Corporate Communications for Greater Media, Inc. **Wes McShay** is an award-winning program director and turnaround specialist with a number of "worst-to-first" success stories to his credit including KHKI/Des Moines, WKDF/Nashville & WDAF/Kansas City. Wes is currently a free-agent. **Danny Wright** - the former "Dancin' Danny Wright" at major CHR stations in Seattle, Washington, DC, Kansas City, Portland and Boston- is now a Country network air personality for Jones Radio Networks.

Michael Coleman, GM of noncommercial WDET/Detroit, pleaded no contest to one count of embezzlement under \$200. He was sentenced to \$3,500 in restitution payments, two year's probation, and 50 hours of community service. A separate felony count was dismissed under the plea bargain. The charges originated from his actions at his previous job with Michigan Public Media, regarding trade deals at the University of Michigan's public radio/TV stations. Coleman was primarily charged with taking meals from an Ann Arbor bar in a trade for underwriting announcements.

THE RADIO STORY

"LIPS OF AN ANGEL"

the follow up to

"GET STONED"

- Active MB

7*-7* (+125)

#2 Greatest Gainer!

- Rock MB

17*-15* (+23)

#6 Greatest Gainer!



HINDER

LIPS OF AN ANGEL

"Lips of an Angel by Hinder is a killer pop rock record...
smash lyrics, smash vocals...yeah, it's a SMASH"

~ Barry McKay - WPTE/Norfolk

THE MARKETING & SALES STORY

- TV spots running on MTV2 and FUSE (avg. 26x week)
- SHIPS – 368,000 units!
 - Album Sales – 257,000 units / 16,790 this week.
- Digital sales exploding! "Lips of an Angel" up 15%...4509 TW - 3924 LW
- Included in **Best Buy** circular 7/16 with Added-Value DVD!
- Featured in **Target** & **Circuit City** circulars!



"Go!"

KQKY 63x
KKPN 22x
KWYL 17x!



JUPITER RISING

Performing at the opening night cocktail party at The Conclave in Minneapolis on Thursday, July 14th!!

Featured in the new series WENDY WU: HOMECOMING WARRIOR on The Disney Channel

Featured on the premiere of the new season of P Diddy's MAKING THE BAND on MTV!

Featured in promos for THE UNIT (CBS's top rated new show this past season)!

Harry Teinowitz, afternoon co-host of ABC Sports WMVP-AM (ESPN 1000)/Chicago returned to the show Monday (the 26th of June) after his suspension ended. However, **Dan McNeil**, his co-host, remained off the air. McNeil is still suspended for his on-air clash with **Teinowitz**. The spat occurred June 9th, beginning with McNeil teasing **Teinowitz** for his use of an intern to park his car during the heavy traffic around the Blues Festival. It escalated into a heated argument, with both hosts being pulled from the show early. Co-host **John Jurkovic**, who was not present during the argument, has been hosting the show with **Marc Silverman** and **Carmen DeFalco**, the evening team, for the past two weeks.

Former **Conclave** Executive Committee member **Gary Krantz**, current Air America president, is considering several new possibilities for the future, as he and the network have come to a mutual decision not to renew his contract, effective July 1st. An Air America spokesperson said, "We appreciate the many contributions Gary has made during his time with Air America and wish him the best of luck in his next endeavor."

Krantz responds, "I am very proud of my accomplishments over the last year in terms of increased revenue, affiliation, audience, and our web presence. Air America is and will continue to be a great force in Talk Radio." **Krantz** will still be available as a company resource. You can call Gary at (212) 871-8100, or (201) 327-3574 or email at gkrantz@airamericaradio.com or gkrantz@aol.com

The **Minnesota Timberwolves** have signed a three-year deal to move game broadcasts to **Starcom** Classic Country KLCI (Bob 106)/Elk River, Minnesota, according to the Minneapolis Star-Tribune. As of yesterday, the publication reported that the **Timberwolves** have said goodbye to **Clear Channel** Sports KFAN/Minneapolis, the only radio flagship of the franchise has ever had. <http://www.startribune.com/129/story/510249.html>

Conclave Learning Conference 2006: Future Tense. Marriott City Center/Minneapolis. **Rev. Al Sharpton, Gloria Steinem, Glenn Beck, & Terry Brown Clemons**. 13 Format Symposia. Over 40 sessions. \$499 until July 4th when the \$599 walk-up rate will apply! To register for the 2006 Learning Conference or for questions on any Conclave program, call 952-927-4487 or visit www.theconclave.com.

Drew Stone has been named PD at New Northwest Top 40/Rhythmic KFAT/Anchorage. Stone is also Country KUBB/Merced's Promotions Director. This is Stone's second tour with KHTN and KUBB. Prior to rejoining KHTN in January 2002, Stone was with KRQQ-KOHT/Tucson. He started his career with KWIN-KWNN/Stockton. He takes over at KFAT from **Jermaine "Jiggajay" Wagner**, who will continue doing afternoons on KFAT, but has stepped down from the PD position.

Dan Tooker was heard on Journal AC WKTI/Milwaukee last weekend, though his usual gig is mornings with sister Journal AC Country KFDI/Wichita. **Tooker** insisted that he was just filling in while several members of the longtime WKTI morning man **Bob Reitman's** show were on

vacation. Still, since **Reitman** announced his retirement earlier this year, **Tooker's** insistence failed to quell rumors.

Ground breaking for **Midwest Communications'** new \$4.725 million Green Bay duster headquarters in Bellevue, Wisconsin. Around Summer 2007, **Midwest Stations** Top 40 WIXX, Country WNCY (Y-100), Talk WTAQ-AM, Sports WNFL-AM, and Adult Hits WZBY (99.7 The Bay)/Green Bay will be moving from their home in WBAY-TV building in downtown Green Bay to the new facility.

Dan Stone was named as the new PD for **Midwest Radio Group's** Country WNCY/Green Bay/Appleton/Oshkosh. He leaves sister stations AC WROE/Neenah/Menasha and AC WZBY/Green Bay, and his spot as PD there will be taken over by **Jenny Lawrence**, where she previously served as APD. At WNCY, he takes over from **Randy "Shotgun" Shannon**, who left for afternoon as Country KWLI (Willie 92.5)/Denver.

Changes. **Clear Channel/Denver** FM Promotions Coordinator **Brad White** has been promoted to KTCL Promotions Director. **Clear Channel** Alternative KTCL (Channel 93.3)/Denver Promotions Director **Nicole Laydon** exits to Los Angeles to pursue other opportunities...**Paul Windisch**, **Clear Channel/Springfield, MO** Dir./Sales has been promoted to Market Manager. Duties there include overseeing the AC KGBX, Sports KGMV-AM, Country KSWF, Adult Hits KTOZ, and Classic Rock KXUS...Former WKKV/Milwaukee PD **Doc Love** has been welcomed with open arms in Toledo by **Urban Radio Broadcasting's** Urban WJZE (HOT 97.3)/Toledo. As the new APD/afternoon driver. **Love** replaces **Reggie Reg**, who's been doing fill-in for the last few months.

Veteran TV comedy writer/producer/director and baseball broadcaster KEN LEVINE – who shared the Conclave keynote stage with the late Kirby Puckett in 2001 – will serve as co-host with comic **Elayne Boosler** as the pair fills-in for **Stephanie Miller** via **Jones Radio Network** this coming Monday and Tuesday. Levine has worked with the Los Angeles Dodgers, Seattle Mariners and Baltimore Orioles.

Saturday, July 15th is the date for the **Second Annual Conclave & Brown College Learning Conference Job Fair**. The best news about the job fair, which will run from 9 AM until Noon at the Marriott City Centre in Downtown Minneapolis: it's FREE for both employers and job seekers! If any participating employer or applicant who isn't already registered for the 31st annual Learning Conference but who wants to take in the remainder of Saturday's conference agenda, the cost will only be \$59 - which includes lunch! The Job Fair is designed to assist OWNERSHIP and MANAGEMENT in their quest to fulfill their challenging EEO requirements, while allowing job hopefuls a little "one stop shopping" by providing the possibilities of new opportunities, all under one roof. Employers interested in reserving a table are encouraged to contact **Karol Baumeister** of **Brown College** at 651-905-3499 or Tom Kay of the Conclave at 952-927-4487 to reserve space. Space is limited to the first fifteen employers who respond by Friday, July 7th - so hurry!

MAIN STREET MARKETING & PROMOTION, 4517 MINNETONKA BLVD #104, MINNEAPOLIS, MN 55416
PHONE/FAX: 952.927.HITS (4487)/927-6427 Publisher: Tom Kay at tomk@main-st.net Web: www.main-st.net

Get 2 **FREE** issues of **Billboard Radio Monitor** NOW!

Save over 40% when you subscribe with the special Conclave rate. Click on <https://www.pubservice.com/Subnew.aspx?PC=BM&PK=S6CON&FC=US>

MICHAEL VINCENT
Wan't Look Back

Impacting AC on 7/10 for the Susan G. Komen Foundation to prevent breast cancer

LOOK FOR MICHAEL AT THE CONCLAVE!
WIN A PINK SCOOTER!

Archway Broadcasting's ABG Illinois, LLC bought Urban WCZQ (Hot 105.5)/Monticello-Decatur-Champaign, IL and Urban AC WDZ-AM (Magic 1050), Country WDZQ (95-Q), Talk WSOY-AM, and Top 40 WSOY-FM (Y-103)/Decatur, IL from **Nextmedia** for \$8.15 million.

Congrats to 2005 **Conclave** Legend and music superstar **Keith Urban** and **Nicole Kidman** who wedded on June 25th Sydney, Australia. The honeymoon will be in Fiji, and from there the pair will be returning to their Nashville home.

Illinois Country Music Association has named Classic Country WIRL/Peoria PD/morning host **Dan Dermody** "Air Personality of the Year" for the 6th time! Congratulations Dan!

American Public Media and **Chicago Public Radio** has inked a deal that will send WBEZ/Chicago's "Sound Opinions" rock music talk show into national syndication beginning in September. Hosted by the **Chicago Sun-Times**, **Jim Derogatis** and **Chicago Tribune** critic **Greg Kot**, the show presently airs on WBEZ and AAA KCMP (The Current)/Minneapolis/St. Paul. The show got it's start at **CBS** AAA WXRT/Chicago before moving to WBEZ.

The newest brain-child of **Prairie Radio**, and Pop Radio creator and programmer **Peter "Jackson" Oleshchuk** has come to fruition, www.popradioonline.com. Now weds the Pop Radio format with it's online counterpart. "We thought it was time to make the website reflect the flavor of the format. We will be streaming a live feed of Pop Radio soon so that prospective client stations can hear this exciting, new format." Says **Oleshchuk**.

Radio Disney KYDZ-AM/Omaha now features La Bonita, a Spanish Adult Hits format per **NRG Media**.

Kalil And Co. has brokered the purchase of Spanish KBBX (Radio Lobo 97.7)/Omaha. **Journal Communications** bought the station from **Connoisseur Media** and for an undisclosed price. **Journal** now has six radio stations in the market as well as KMTV (TV).

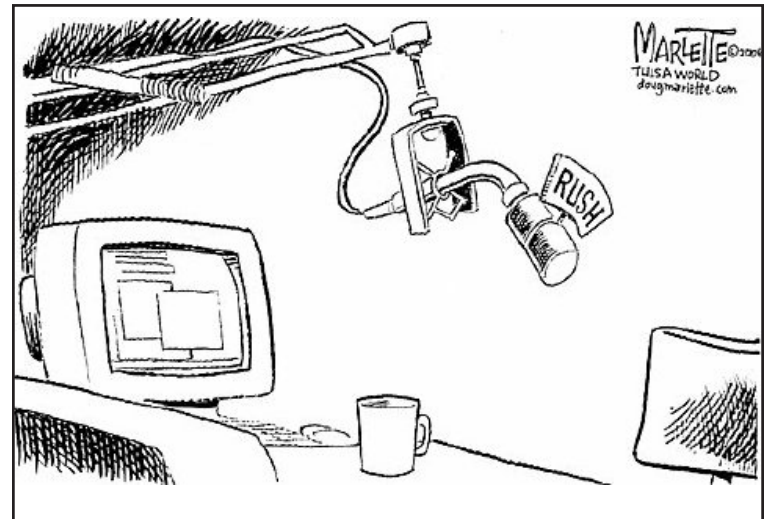
Changes, Too. **George Lehner** exits **Clear Channel** Talk WTVN-AM/Columbus Sports Director after 20 years...**John Calhoun**, former **Tribune** Talk WGN-AM/Chicago Production Asst. replaces the recently-departed **Ryan Murphy** at crosstown Salem Talk WIND-AM and Religion WYLL-AM as Production Director..."The Big Show" host **Dave Scott / Citadel** Talk WJIM-AM/Lansing and **Michigan Talk** morning exits. Producer **Michael Patrick Shiels** has been promoted to host...**Clear Channel** Top 40 WKSC (103.5 KISS-FM)/Chicago welcomes **Billie Hammond** as the new weekend/swing personality.

The Conclave thanks it's proud partners for the 2006 Learning Conference: **Platinum Partner**- Billboard Radio Monitor. **Partners:** All Access, Arbitron, AudioXChange/BitXChange, BMI, The Beacon, Brown

College, Envision Radio Networks, Jones Radio Networks, Lincoln Financial Media, Loyal Ears, McNally-Smith College of Music, MediaSpan, Megatrax, MusicMaster, Nielsen Entertainment/BDS Radio, PromoSuite, RCS, Specs Howard School for Communication Arts, and Troy Research.

As expected, **President Bush** signed the new broadcast indecency bill into law a couple of weeks ago, increasing the maximum fine for indecency to \$325,000 per violation (a tenfold increase over the old limits). Here's the NAB response from **Dennis Wharton**: "In issues related to programming content, NAB believes responsible self-regulation is preferable to government regulation. If there is regulation, it should be applied equally to cable and satellite TV, and satellite radio." *COMMENT: While the question of equal application of indecency statutes may indeed be important to consider, the larger fight broadcasters should be waging immediately is the quest to have Congress finally determine what is obscene and what is not. When the incidental showing of a body part on TV provokes a six digit fine while Dan Ingram's utterance of the F-word is allowed to be aired without incident or fine because the Parents Television Council wasn't listening, it's apparent that broadcasters are in for the fiscal fight of their lives as long as special interest groups like the PTC will be defining obscenity for the government. If the industry focus remains only on what cable and satellite are allowed, the obscenity fight is one that over-the-air radio and television seem destined to lose. If radio-TV continues to pursue its 'do it to them, too' mentality, it will have already lost round one.*

Effective immediately, **Buckley Broadcasting** Talk WOR-AM/New York APD **Heather Cohen** has been named Dir./Programming in New York by **Greenstone Media**. Executive Producer **Dan Larkin** has been promoted to Dir./Programming in Los Angeles. Heather, Dan, and their boss, **Edie Hilliard** will be at the Learning Conference next month!



The Conclave/Brown College Job Fair

Saturday, July 15 • 9AM-Noon

Marriott City Center Hotel • Minneapolis, MN

FREE for Employers & Applicants

Applicants: Bring your resume/CD!

Employers: A limited number of tables still available!

SPECIAL CONCLAVE OFFER: All who participate in the Job Fair will receive admittance to Saturday's Learning Conference for just \$59, INCLUDING Lunch!

You MUST sign up in advance, through Karol!

Call Karol Baumeister/Brown College at 651-905-3499/

KBaumeister@Browncollege.edu for more information.

Musicsource Hard Drive ("MS HD") system will now be available from **Megatrax** with the addition of a browse/quicksearch by CD function. Already used in hundreds of stations, **Megatrax's** "MS HD" has cleared a lot of shelf space where CD's once were. Each drive holds 250-300gb of data and comes with a choice of 44 or 48k WAV, AIFF, MP3 or Soundminer bWav files. For more information contact **Megatrax** at 818-255-7100 or info@megatrax.com or get your questions answered in persona at the **Conclave**.

Gary Nolan, **Harker Research's** new EVP and **Conclave** Board member has new contact information. You can contact him at **Harker Research**, 1616 East Millbrook Rd., Suite 230, Raleigh, NC 27609. Call him at (919) 954-8300. email gary.nolan@harkerresearch.com.

Rick Smith, of WDAO-AM/Dayton and President of the **Dayton Urban League** died on Tuesday of congestive heart failure at 54. **Smith** started at WDAO-AM/Dayton in high school, later becoming the station's MD and host in the 60s and 70s where he spent 32 years at WHIO-TV. **Smith** hosted several shows as well as serving as Assignment Manager, heart-felt condolences to his family and friends.

More Changes. **Ced Lover/Regent** Top 40/Rhythmic WRCL (Club 93.7)/Flint Afternoons/Promotions Dir. has resigned...**Joe Mack** is the new Programming/Promotions Assistant of **Flinn** Top 40 WHBQ (Q107.5)/Memphis. **Mack** was the former **CBS** KMXV (Mix 93.3)/Kansas City MD...**CBS** Radio Alternative WXRK (92.3 K-Rock)/Cleveland over night host **Iggy** has exited.

Jobs. **Emmis** Top 40 WNOU (Radio Now 93.1)/Indianapolis needs a mid-dayer. Duties include the air-shift, production, and updating the Radio Now iTunes Music Store and other online components. Send audio and resumes to PD **Chris Edge** at cedge@wnou.emmis.com or snail mail to 40 Monument Circle, Ste 600, Indianapolis, IN 46204...**Minnesota Public Radio's** The Current seeks DJ and music director. BA or equivalent experience and 3-5 years of relevant broadcast experience are required. To apply, go to <http://minnesota.publicradio.org/about/jobs/>. Additional application requirements for the host position: Please send a CD featuring your on-air work to: Job #255, Attention: **Steve Nelson**, 480 Cedar Street, St. Paul, MN 55101. Additional Application Requirements for the Music Director position: Please send your one-page music philosophy and CD featuring your on-air work to: Job #255, Attention: **Steve Nelson** 480 Cedar Street, St. Paul, MN 55101...**NewsTalk 1400, WSJM Radio** / St. Joseph, MI seeks News Reporter/Anchor/ Producer for afternoon-evening shifts and some weekend and on-call hours, co-anchoring 1 hour news block, Drive Time Michigan. Experience preferred, but will consider a recent grad. T&R to **Jim Gifford** Operations Director, WSJM Radio, 580 E. Napier Ave, Benton Harbor, MI 49022 gifford@wsjm.com...**Sioux Valley Broadcasting**/ Valley City, ND, seeks

AIN'T misbehavin' JUST conclavin'

Jay Philpott's COMPLETE history of the longest running multi-formatic conference in radio history - The Conclave Learning Conference! Photos, Memories! If you've ever attended - or ever wanted to - you'll want a copy. Makes a **GREAT** gift! Order yours today!



**30 Years
of the Conclave!**
\$19.95/FREE SHIPPING!

3 people to fill positions for full-service AM network. People that can do an air-shift with some personality, do weather and some sports, and handle some production. Send T&R to: ryancunningham@amfmradio.biz or mail to Dakota Country Radio, attn. **Ryan Cunningham**, 136 Central Ave. North, Valley City, ND, 58072...**Nine FM**/Chicago seeks two p/t weekend jocks. Adobe Audition skills a must. Send T&R to matt@weplayanything.com with WEEKEND JOCK in the subject line. Mp3 should not exceed 3 minutes...**Cumulus Media Inc**/WWCK-FM Flint, Michigan, "All The Hits, CK 105.5" seeks experienced live on-air personalities for a future p/t on-air position. T&R to brian.figula@cumulus.com or mail to: WWCK-FM, Attn: **FIG**, 6317 Taylor Dr. Flint, MI 48507...**The Illini Radio Group, Saga Communications** seeks seasoned production pro. Prior experience as a Production Director is preferred. Duties may include a voice-tracking shift on one of our stations. Send resume to: Illini Radio Group, Production Job, 2603 W. Bradley, Champaign, IL 61821 radiojob44@hotmail.com...**Regent Broadcasting**/Club 93-7, Michigan seeks On-Air Promotions Director. Send T&R, references and salary reqs to: nathanreed937@yahoo.com or mail a CD and the above info to **Nathan Reed** WRCL PD, 3338 Bristol Road, Burton, MI 48529. Be sure to include "Job Opening" in the subject line (or on the envelope)...**WBYS/WCDD** is looking to fill our pool of resumes for possible future f/t and p/t openings in Canton, Illinois. In particular, people interested in on air work (news or sports) or board ops. Send T&R to wbyradio@yahoo.com. Or mail to General Manager; WBYS/WCDD; P.O. Box 600; 1000 E. Linn St.; Canton, IL 61520... **Three Eagles Communications**/Lincoln, NE seeks experienced sports talk show host and salesperson. Duties: sell ESPN 1480, and co-host the two hour nightly Average Joe Sports Show. If you have sales and hosting experience, Send T&R to: **Mark Taylor**, TEC Corporate OM, 3800 Cornhusker Hwy., Lincoln NE 68510, or email to mtaylor@threeeagles.com...**Citadel**/102.5 WIOG/Saginaw/Flint seeks on-air personalities for weekends, fill-ins, vacations, etc. Send T&R to jerry.noble@citcomm.com...**Newsradio 620 WTMJ**/Milwaukee seeks p/t news reporter/anchors for both on air and on the web. Must have experience. Contact: **Jon Byman**, Interim News Director, WTMJ Radio, 720 E Capitol Drive, Milwaukee, WI 53212, 414-967-5310...**WGEZ 1490 AM** seeks weekday afternoons "On-Air" people. This p/t position also includes station production as needed & possible weekend work. Experience required. 25-30 hours per week. Send T&R to: alank1490@yahoo.com Or mail to: WGEZ 1490 AM **Alan Kearns** 622 Public Ave. Beloit, Wisconsin 53511... **Friends Communciations**/WQTE-FM/MI seeks Program Director. Duties include: hosting a drive-time show and the usual PD tasks. Please send your cover letter, resume and air-check to: WQTE Attn: **Janet Kallsen** 121 W Maumee St. Adrian, MI 49221 or email to: jkallsen@tc3net.com...All positions listed in the TATTLER represent equal opportunities, and are provided fere of charge by mailing jess@main-st.net. No calls unless otherwise specified.

**Al Sharpion! Gloria Steinem!
Glenn Beck! Terry! Brown Clemons!
Rob Sisco/ 2006 Rockwell Winner!**

**40+ Sessions including
The Promotion Summit
Conclave College
HD2 • Audience Measurement
Production Workshops
McVay Media Summit
CRB Presentations
13 Format Traks & more**

The 2006 Conclave Learning Conference

FUTURE TENSE

**Presented by Conclave Platinum
Partner Billboard Radio Monitor
Partners - All Access • Arbitron • BMI
AudioXChange-BitXChange • BDS
The Beacon • Brown College
Envision Radio • Jones Radio
Lincoln Financial Media • Loyal Ears
McNally-Smith College of Music
MediaSpan • Megatrax
MusicMaster • Nielsen Entertainment
BDS Radio • PromoSuite • RCS
Specs Howard School for
Communication Arts • Troy Research**

**Marriott City Center Hotel • Minneapolis, MN • July 13-16 • \$499 until 7/4 • \$99 Thursday-Only • \$99 Student/Teacher
To register, call 952-927-4487 or log onto www.theconclave.com**

THURSDAY, July 13, 2006

9AM **BILLBOARD RADIO MONITOR & PROMOSUITE** PRESENT
THE PROMOTION SUMMIT

Sales & Promo: Happy Marriage! w/ Michelle Matthews & Friends

Making Lemons Into Lemonade w/Eric Murphy & Friends

Branding in the Streets w/Jennifer McKillop & Friends

Brainstorm 2006 w/ Doug Harris & Paige Neinaber

12N **COLEMAN** PRESENTS THE NEWCOMER S WELCOME RM

1PM **NINEBALL RADIO** PRESENTS THE SILENT AUCTION

1PM **ALL ACCESS** PRESENTS CONCLAVE COLLEGE

Top 10 Biggest Programming Mistakes w/Steve Warren

Dear Diary? The Arbitron Session w/Bill Rose

Inside vs Outside Thinking w/Warren Kurtzman (Co-sponsored by MediaSpan)

The Group Heads Super Session w/Steve Goldstein, Rick Cummings, Peter Smyth, Charlie Cook, Greg Strassell

6PM **BOB & SHERI** PRESENT THE WELCOME GATHERING/
SHOWCASE w/ **LEIGH NASH & JUPITER RISING**

FRIDAY, July 14, 2006

8AM **THE BEACON** PRESENTS THE **MCVAY MEDIA SUMMIT**,
TRAK #1- Reinventing Radio w/**Mike McVay**

8:30AM HD RADIO — MAKING IT WORK w/**Mark Pennington & friends**

9AM **CRB & MEDIABASE 24/7** PRESENTS- Charts, Dollars &
Cents: Are We Making Any?

9AM **TECHNOLOGY & RADIO** w/**Fred Jacobs**

10AM KEYNOTE #1: AMERICA IS RUNNING OUT OF TIME w/ **REV AL SHARPTON**

11AM **BMI LEGENDS LUNCHEON**

12:30PM KEYNOTE #2: BROADCASTING...AS IF WOMEN
MATTERED w/**GLORIA STEINEM**

1:30PM **BILLBOARD RADIO MONITOR** PRESENTS

CONCURRENT FORMAT SYMPOSIUMS

Top 40 (Co-sponsored by Troy Research) Retro Sports-Talk

Modern Rock Country

3PM **ARBITRON S PPM UPDATE** w/**Jay Guyther**

3PM **THE BEACON** PRESENTS THE **MCVAY MEDIA SUMMIT**,
TRAK #2 — ElectingYour Way To #1 w/**Gary Donahue & Mike McVay**

3PM **SINK OR SWIM-MANAGING CONFLICT EFFECTIVELY** w/**Dr. Jody Janati**

4PM **TROY RESEARCH** PRESENTS THE LONG & WINDING
ROAD-CAREER PATHS TO SUCCESS w/**Danny Wright, more.**

4PM **MEDIASPACE** PRESENTS CAREERTRAK #1/AIRCHECK
CLINIC

4PM **BILLBOARD RADIO MONITOR** PRESENTS CONCURRENT
FORMAT SYMPOSIUMS

Adult Top 40 (Co-sponsored by Troy Research) Rock

Urban/R&B/Hip Hop Christian Adult Contemporary

5:30PM THE **MEGATRAX** EXHIBIT HALL HAPPY HOUR

8PM AQUATENNIAL AVENUE BLOCK PARTY

SATURDAY, July 15, 2006

8AM **BROWN COLLEGE** Presents The JOB FAIR (until 12N)

8AM **THE BEACON** PRESENTS THE **MCVAY MEDIA SUMMIT #3** —
The Care & Feeding of Your Air Talent w/**Dave Lange**

8:30AM THE PRODUCTION WORKSHOP — How dThey Do That?
w/**Ian Sturgeon & Friends**

8:30AM **BILLBOARD RADIO MONITOR** PRESENTS
CONCURRENT FORMAT SYMPOSIUMS

AAA News/Talk

Mainstream AC Latin/Hispanic

10AM KEYNOTE #3: THE RIGHT SIDE OF THE DIAL w/ **GLENN BECK**

11AM KEYNOTE #4: IS IT LEGAL w/ NY DEPUTY ATTY GEN L
TERRYL BROWN CLEMONS — **Paul Heine, host**

12N **ARBITRON AWARDS LUNCHEON**

1:30PM **CRB & MEDIABASE 24/7** PRESENTS- Extreme Makeover-
Radio Edition

1:30PM PRODUCTION WORKSHOP #2 — Imagination Spark Plugs
Ian Sturgeon & Friends

2:30PM HD2- THE REVOLUTION HAS BEGUN w/**Mark Pennington & Friends**

2:30PM THE AUDIENCE MEASUREMENT BAKE-OFF/CLEAR
CHANNEL S RFP TOP 3 SQUARE OFF! w/**Faculty TBA**

2:30PM **MEDIASPACE** PRESENTS CAREERTRAK #2/AIRCHECK
CLINIC

3:30PM MEET THE CONCLAVE BOARD

4:30PM **BDS RADIO/NIELSEN ENTERTAINMENT** present the
TWINS/INDIANS TAILGATE PARTY AT THE HISTORIC DEPOT

6PM **BDS RADIO/NIELSEN ENTERTAINMENT** present the TWINS/
INDIANS AT THE DOME

SUNDAY, July 16, 2006

9AM CONCLAVE BOARD MEETING (open to all)

*Note: This is a TENTATIVE weekend agenda as of 6/30/06
and is subject to change without notice*

A special thanks to Conclave Platinum Partner- **Billboard Radio Monitor & Partners All Access, Arbitron, AudioXChange-BitXChange, BMI, The Beacon, Brown College, Envision Radio Networks, Jones Radio Networks, Lincoln Financial Media, Loyal Ears, McNally-Smith College of Music, MediaSpan, Megatrax, MusicMaster, Nielsen Entertainment/BDS Radio, PromoSuite, RCS, Specs Howard School for Communication Arts, & Troy Research.**

**MAIN STREET MARKETING & PROMOTION, 4517 MINNETONKA BLVD #104, MINNEAPOLIS, MN 55416
PHONE/FAX: 952.927.HITS (4487)/927-6427 Publisher: Tom Kay at tomk@main-st.net Web: www.main-st.net**