



GLORIA STEINEM KEYNOTES LEARNING CONFERENCE. The Conclave announced the addition of noted writer, lecturer, editor and feminist activist, Gloria Steinem as a "Conclave 2006: Future Tense!" keynoter. Ms. Steinem, who travels the world as an organizer and lecturer and is a frequent media spokeswoman on issues of equality, will be appearing at the Conclave Learning Conference on

Friday, July 14 at the Marriott City Centre in Downtown Minneapolis, speaking about the historic and future roles of women in radio. Currently at work on Road to the Heart: America As if Everyone Mattered, a book about her more than thirty years on the road as a feminist organizer, Steinem is also hard at work getting her woman-controlled radio network, Seattle-based GreenStone Media LLC, off the ground. She rose to national prominence in 1972, as the co-founder of Ms. Magazine, where she continues to serve as a consulting editor. In 1968, she helped to found New York magazine and as a freelance writer, she has been published in Esquire, The New York Times Magazine and other women's magazines. She has produced television documentaries for HBO and Lifetime, and has been the subject of profiles on Lifetime and Showtime. Her books include the bestsellers Revolution from Within: A Book of Self-Esteem, Outrageous Acts and Everyday Rebellions, Moving Beyond Words, and Marilyn: Norma Jean. Her writing has resulted in an

Emmy Citation for excellence in television, the Women's Sports Journalism Award, the Lifetime Achievement in Journalism Award and the Society of Writers Award from the United Nations. In 1993, Steinem was inducted into the National Women's Hall of Fame in Seneca Falls, New York. If you miss this summer's Learning Conference, you will miss a rare opportunity to hear one of the nation's most outspoken icons of century. TATTLER EXCLUSIVE: The complete CONCLAVE LEARNING CONFERENCE 2006: FUTURE TENSE agenda (tentative) for JULY 13-16 is found on the last page of this week's TATTLER!

CBS Radio's Chairman and CEO Joel Hollander spoke about his company's shiny, new agreement with Arbitron and their new PPM audience ratings technology, saying, "[We] are counting on the PPM to enhance the value of both our programming and the audiences we reach in the eyes of our advertisers. We're pleased to be the first major broadcaster to embrace the future by signing a contract for Arbitron's next-generation electronic audience measurement system... I'm confident that the PPM will be supported throughout the industry." Arbitron echoed these sentiments through a statement given by President and CEO Steve Morris: "We view this agreement as an endorsement of our electronic measurement technology from one of our largest and most sophisticated customers. We look forward to continuing to provide CBS Radio with the information services to help it grow and manage its business for years to come.

Former **SportsTalkCleveland.com** sportscaster **Bruce Drennan** pled guilty to charges of income tax evasion in relation to illegal sports betting on Tuesday (5/16). The plea came as part of a deal struck with the prosecution that gives him 5 months in prison and 5 months of house arrest. Drennan is perhaps best known for his stints on Sports WKNR and Talk WTAM/Cleveland as well as his play-by-play work for the **Indians** and **Cavaliers**.

Phil Hendrie, formerly of WCCO/Minneapolis, previously announced that he'd be leaving his **Premiere Radio** gig in June to pursue and acting career full time. One of his first TV ventures has been given the axe, as his sitcom **Teachers**, joins **Fathom**, **E-Ring**, and **Conviction** on **NBC's** new season chopping block.



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- Karen Rite, PD, WNDV

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Go ... Theme song on Fox Sports for all MLB broadcasts

Go ... music bed for national Chevrolet commercial... just extended another 16 weeks GO ... Music for "So You Think You Can Dance' promos on Fox Primetime

Yahoo Music... over 125,000 plays NBA teams using "Go" at arenas for playoff action

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In what will certainly prove to be a thought-provoking study for the industry, Arbitron and Edison Media Research reveal that approximately 51 million Americans highly prefer a modicum of control over their media and entertainment. The study, Internet and Multimedia 2006: On-Demand Explodes, used telephone surveys to contact 1,925 throughout January and February of '06. The data was revelatory on many levels with findings including: Heavy On-Demand media users have increased 11% over the past year, MP3 ownership shot up from 14% to 22% with the 12-17 year old demo showing a 27 to 42% increase. Also, 58% of home internet users have cable or DLS, while 38% use dial-up. 12 % of Americans have watched a video online in the last week, increasing to 19% if the time period is stretched to a month. And, perhaps most revealing, four in ten people say that if given the choice between never using the internet and never watching TV, they would nix the tube. Arbitron SVP/ Marketing - and 2006 Conclave College faculty member - Bill Rose said, "These findings confirm that On-Demand media usage is not a fad or restricted exclusively to a tech-savvy consumer niche. As On-Demand media becomes increasingly mainstream, it will compliment traditional forms of media distribution and offer new life and extended value for programming."

In other new media news, Jacobs Media's Technology Web Poll II took responses from 25,000 visitors to compile some interesting findings in regards to text messaging. 74% of those respondents indicated that they use the service with 35% stating that they text weekly, 22% daily (particularly Alternative listeners in the 18-19 demo). In terms of a desire to use texting to communicate with radio, 26% of those who say they text monthly indicated that they would prefer not to use such a method of communication. Jacobs President Fred Jacobs said, "Texting presents a great way for Alternative and Active Rock stations to get to the hardest-to-reach demographics for Arbitron and many advertisers 18-29. They're more open to sending and/or receiving text messages from the stations they use. That translates to better communication and revenue opportunities for stations." Fred will be presenting insights into this study at the 2006 Conclave Learning Conference on Friday morning, July 14th.

Conclave 2006: Future Tense. Marriott City Centre/Minneapolis. Thursday July 13th –Sunday July 16th. Tuition *only \$399* – <u>still the lowest price</u> of ANY industry conference – until Thursday, June 1st! To register for the 2006 Learning Conference or for questions on any Conclave program, call 952-927-4487 or visit <u>www.theconclave.com</u>.

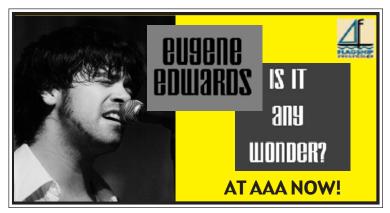
Emmis' Jeff Smulyan is about to encounter some resistance to his plan to buy all outstanding company shares as Farallon Capitol Management filed a 13D statement with the SEC last week. The statement reveals that Farallon's Noonday Asset Management, Noonday GP (US), LLC, and Noonday Capital, LLC have acquired 9.9% of Emmis' holdings after purchasing an additional 1,464,500 shares. The filing specifically states that Farallon "intend(s) to communicate with the Company's board of directors and/or management to state (its) belief that this purchase price is inadequate and to urge the board of directors not to accept this offer at this price and to consider all appropriate courses of action to maximize shareholder value.... (and) may not only advocate a higher price, but may advocate one or more alternative courses of action."

The morning team of **John Flint** and **Tammy Lee** is jumping crosstown from WWQM/Madison to **Clear Channel** Country WMAD; the switch won't happen until November, however as a 6-month non compete must first expire. Over at WMAD, current morning man **Mark Manuel** of the **Mark & Jodie and the STAR Morning Show**, will be exiting mid-summer

Changes. Cumulus Country WYGY/Cincinnati Production Dir. Ron Harper has been promoted to Creative Services Dir. for the entire cluster...Emmis Top 40 WNOU/Indianapolis brings former Renda Top 40 KHTT/Tulsa APD/MD/Night jock Tim "Rayne" Rainey to handle the APD/MD/night show.

Proud partners of the 2006 Conclave: <u>Platinum Partner</u>-Billboard Radio Monitor. <u>Partners</u>: All Access, Arbitron, AudioXChange/BitXChange, BMI, The Beacon, Brown College, Envision Radio Networks, Lincoln Financial Media, Loyal Ears, McNally-Smith College of Music, MediaSpan, Megatrax, MusicMaster, Nielsen Entertainment/BDS Radio, PromoSuite, RCS, Specs Howard School for Communication Arts, & Troy Research.

WKFR Morning Show crew **Glen & Shelly** of **Cumulus** Top 40 WKFR/Kalamazoo spent four days living on a rooftop in harsh conditions in west Michigan in an effort to help the fight against child abuse. The poor weather may have contributed to the generosity of the community who donated a total of \$150,000 for **The Children's Advocacy Center And The Community Healing Center**. Way to go Glen and Shelly!



WIRL/Peoria's PD/morning DJ **Dan Dermody** was recognized by his high school Alma Mater by being inducted into the **Mater Dei High School** Hall Of Honor. The 1961 grad of the Breeze, IL high school's career has spanned 45 years and has been named "Illinois Country Air-Personality Of The Year" 5 times. Congratulations Dan!

There are still a limited number of tickets available for the **Country Radio Seminar**, which is held by the **Country Radio Broadcasters** (CRB). The event will take place in Las Vegas, Monday, MAY 22nd at the **MGM Grand**. The ACM will be presenting the **ACM Awards** in conjunction with the seminar May 23rd. Registration for CRS is \$150. For more information call 615-327-4487 or visit www.crb.org

Big ups to CBS **Talk** WKRK/Detroit on taking **Best Overall Radio Station** and **Best Radio Show** honors in the annual **Detroit News** *Michigan's Best* readers' poll. Also snapping up honors at the station were afternooners **Jeff Dminski** and **Bill Doyle**.

Former KLSY/Seattle morning show producer/side-kick **John Morris** is looking for his next opportunity! A Minnesota native John has been instructed by his wife to search the Midwest for an excuse to move back! Please save him from her talons, and reach out to him at 425-269-3996 or john.h.morris@hotmail.com.

The **Detroit News** has been dropping hints that the **Michigan Wolverines**' new radio home will be **Chum Group** Talk WKLW/Windsor and **CBS** Oldies WOMC. Games were previously broadcast on **ABC** Talk WJR. It's also been bandied about that Michigan basketball will air on **CBS** News WWJ while hockey will be heard on **CBS** Sports WXYT.

Yong W. Kim's Broadcast One has purchased Contemporary Christian KSMM/Minneapolis (Shakopee) from Starboard Media Foundations for \$1.2 million.

CBS News WBBM/Chicago has new digs! No longer will they call 630 N McClurg Ct. home. The station will now be located in the **Prudential Plaza**, joining fellow cluster-ites Adult Hits WJMK, Country WUSN and Talk WCKG. Soon to follow will be Top 40-Rhythm WBBM. Sister WBBM-TV (CBS 2) will remain behind at the old place until its new building is completed. Sister WSCR is at the **Cityfront Plaza** building, while AAA WXRT remains at 4949 W. Belmont. The new address for WBBM and B96 is Two Prudential Plaza-1100, 180 North Stetson Avenue, 60601.



The inmates have taken over the asylum at Clear Channel Classic Rock-Classic Hits WDTW/Detroit. The airstaff has been axed and listener requests are programming. They just log in to www.1067needshelp.com to enter what they want to hear (which, so far, has run the gamut from Garth Brooks to Barry Manilow). It's all part of a stunt urging listeners to "build their own" station. A new permanent format has not yet been announced. NEWSFLASH! Radio's Best Friend, Art Vuolo, reports that as of this afternoon at 3PM EDT WDTW flipped to Country. More news at the top of the hour; Next news when it happens!.

Super-secret Conclave Special for TATTLER readers: The Conclave invites you to receive 2 complimentary issues of Billboard Radio Monitor. If you enjoy your free copies, you can choose to continue receiving it every week for only \$179. That's over a 40% savings when you sign up through this special offer today. You will NOT see a better price for a subscription ANYWHERE! In addition to the magazine, you'll receive unlimited online access to www.BillboardRadioMonitor.com, so you'll be in tune with radio news as it happens, from business and regulatory, to digital, syndication and coverage across all major formats— along with charts, hit predictor updates and more. To sign up for this exclusive offer visit www.subnow.com/BM/S6CON

This week, Detroit public WDET/Detroit GM **Michael Coleman** entered a no contest plea to one embezzlement charge in the case stemming from his tenure as Deputy Director of the **University Of Michigan's Michigan Public Media**. His plea to the charge of misdemeanor embezzlement carries the possibility of up to a 5 year prison sentence and/or a fine of \$10,000. He was one of three employees accused of accepting gifts like event tickets, meals, and merchandise in exchange for on-air mentions. He's also accused of signing off on a bar tab of \$3,518. over three years. In spite of his legal woes, Coleman continues in his job at WDET.

Two former police officers who doubled as **Tribune** Talk WGN/Chicago traffic reporters will be posthumously honored by the City of Chicago with honorary streets. **Leonard Baldy** and **Irv Hayden**, both of whom died in chopper crashes in 1960 and 1971, respectively, inspired Bradley Place and Talman Avenue, near the building that houses WGN-TV and formerly housed the radio station. The dedication will take place tomorrow.

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Entercom Hot AC KALC (Alice 105-9)/Denver names **Dave Symonds** the station's new PD, replacing **Charese Fruge's** departure to KYSR/LA. Dave most recently served as OM for the Entercom/Rochester cluster.

Changes, Too. News Director Tom Watkins exits Clear Channel Talk WSPD-A/Toledo...Dan Mason of Clear Channel's Top 40 WAKS (KISS FM 96.3)/Cleveland has been chosen to replace PD Rob Roberts at sister Top 40 WHYI (Y100)/Miami June 1st. Roberts joined CUMULUS/Atlanta as OM last week...Craig Cornett moves to mornings at Clear Channel Country KSD/St. Louis. Cornett was with KSD at its inception 5 years ago and has also worked at WKHX/Atlanta and other St. Louis outlets. Exiting the morning show are Big D & Bubba.

Congrats to country legend – and **2005 Conclave Legend** - **Keith Urban** on his engagement to fellow Aussie and A-List star **Nicole Kidman.** News of the impending nuptials was broken in a recent **People Magazine** interview in which Kidman told the reporter that Urban was in fact her fiancé, not her boyfriend. The pair have not yet set a wedding date.

Armada Media is purchasing Talk KSDN-AM, Classic Rock KSDN-FM, Hot AC KBFO, Oldies KNBZ, Sports KGIM-AM and Country KGIM-FM from Aberdeen Radio Ranch for a reported \$9.25 million. Armada is a newly formed company based in Fond Du Lac, WI, headed by Chairman (and former WI Governor and Secretary of Health and Human Services) Tommy Thompson, COO Chris Bernier, and Managing Directors Jim Coursolle, San Diego station operator John Lynch, attorney John Larson, and former station group owner Terry Shockley.

Dir./Promotions and midday diva **Mei Young** of **ABC** Alternative WGVX, WGVY, WGVZ/Minneapolis has struck a deal for voiceover duties at **Convergent** Classic Hits KJKE (107.3 JAKE FM)/Corpus Christi. For a demo, go to MeiYoung.com, call (612) 670-3292, or email mei@meiyoung.com.

Condolences to family and friends of Chicago record promotion icon **Howard Bednoe**. He passed away on Monday (5/15), just a couple of weeks shy of his 88th birthday from an apparent heart attack. He is survived by his wife **Caterine** and two daughters **Cheryl** and **Rebecca**.

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of the Conclave! \$19.95/FREE SHIPPING!

Jobs. NextMedia-Joliet, IL is looking for a PT Promotions Assistant. Must be flexible with schedule: nights, weekends and holidays, clean driving record is a must. Send cover letter and resume to 2410-B Caton Farm Rd. Crest Hill II. 60435 Attn. Dan Waddick or <u>Dwaddick@nextmediachicago.com</u> or fax to 815-577-9231... Madison's Timeless Rock/The Lake, is looking for a morning show host. Creative writing and digital production, experience with Web maintenance/design essential. Please send T&R to Mark Maloney, PDr, The Lake, 730 Rayovac Drive, Madison, WI, 53711...Country KZZI/W. South Dakota is looking for morning talent or possible afternoon drive. Duties include news & sports, topical entertainment, production, and live remotes. Knowledge of Cool Edit Pro and sense of humor a plus. T&R to pauljames@myeaglecountry.com or KZZI-FM 2827 E. Colorado Blvd., Spearfish, SD 57783...Cumulus WXXQ/Rockford is looking for Morning Show Co-Host/Music Director. Knowledge of Selector needed. Also looking for part time air staff and intern applicants. Send T&R to Steve.Summers@cumulus.com or Q98.5 WXXQ 3901 Brendenwood Road, Rockford, Illinois 61107...Christian CHR-T40 WQFL/Rockford, IL seeks a FT Promotions and Production Assistant. Some on-air work may be awarded. HTML, Cool Edit & Audio Vault experience a plus! Send T&R to: rickh@101qfl.com (4 mgs or less) Or mail it to: Rick Hall Program Director Positive Hits 101QFL 5375 Pebble Creek Trail Loves Park, IL 61111...Clear Channel /Chicago Trading Zone needs a creative candidates for PD for Top 40 WKSC (KISS 103.5). APD/MD for Smooth Jazz WNUA, extensive knowledge of the format needed! Programming Assistant, WLIT, WNUA, WKSC. Send T&R to Darren at Clear Channel, 233 N. Michigan Avenue, #2700, Chicago, IL 60601. DarrenDavis@clearchannel.com...Active Rock KRNA/Iowa City-Cedar Rapids needs P/T air talent. Resume and mp3 aircheck samples to shark@krna.com...All positions listed in the TATTLER represent equal opportunities, and are provided free of charge by emailing claire@main-st.net. No calls unless otherwise specified.

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PRELIMINARY WEEKEND AGENDA - as of 5/19/06

Note: this agenda may be subject to change without notice THURSDAY, July 13, 2006

9AM BILLBOARD RADIO MONITOR & PROMOSUITE PRESENT THE PROMOTION SUMMIT

Sales & Promo: Happy Marriage! w/ Michelle Matthews &

Making Lemons Into Lemonade w/Eric Murphy & Friends Branding in the Streets w/Paul Miraldi & Friends Brainstorm 2006 w/ Doug Harris

12N NEWCOMER S WELCOME ROOM

1PM SILENT AUCTION OPENS

1PM ALL ACCESS PRESENTS CONCLAVE COLLEGE

Top 10 Biggest Programming Mistakes w/Steve Warren Dear Diary? The Arbitron Session w/Bill Rose Inside vs Outside Thinking w/Warren Kurtzman The Group Heads Super Session w/Rick Cummings, Peter Smyth, Steve Goldstein, more

6PM LINCOLN FINANCIAL MEDIA PRESENTS THE WELCOME GATHERING/SHOWCASE

9PM **HARDRIVE** 10TH ANNIVERSARY CONCERT

FRIDAY, July 14, 2006

8AM Friends of Bill W.

8AM THE BEACON PRESENTS THE MCVAY MEDIA SUMMIT. TRAK #1- Reinventing Radio w/Mike McVay

9AM HD2- THE REVOLUTION HAS BEGUN w/Mark Pennington & Friends

9:30AM CRB PRESENTS- Extreme Makeover-Radio Editiion w/ **Faculty TBA**

9:30AM TECHNOLOGY & RADIO w/Fred Jacobs

10:30AM KEYNOTE #1: KEEPING IT REAL w/ REV AL SHARPTON

11:30AM ARBITRON AWARDS LUNCHEON (may be moved to Saturday, 12N)

1PM KEYNOTE #2: GLORIA STEINEM

2PM BILLBOARD RADIO MONITOR PRESENTS CONCURRENT FORMAT SYMPOSIUMS

Christian AC #1 Top 40 Retro Modern Rock Country

3:30PM ARBITRON S PPM UPDATE w/Jay Guyther

3:30PM THE BEACON PRESENTS THE MCVAY MEDIA SUMMIT, TRAK #2 — ElectingYour Way To #1 w/Gary Donahue & Mike

3:30PM SECRETS OF CONFLICT MANAGEMENT w/Dr. Jody

4:30PM THE LONG & WINDING ROAD-CAREER PATHS TO SUCCESS w/Danny Wright & Friends

4:30PM CAREERTRAK #1/AIRCHECK CLINIC

4:30PM BILLBOARD RADIO MONITOR PRESENTS CONCURRENT FORMAT SYMPOSIUMS

Adult Top 40 Christian AC #2 Rock

Urban/R&B/Hip Hop Sports-Talk

6PM THE MEGATRAX EXHIBIT HALL HAPPY HOUR 8PM HENNEPIN AVENUE BLOCK PARTY

SATURDAY, July 15, 2006

8AM Friends of Bill W.

8AM BROWN COLLEGE & SPECS HOWARD Present The JOB FAIR (until 12N)

8AM THE BEACON PRESENTS THE MCVAY MEDIA SUMMIT, TRAK #3 —The Morning Drive w/Dave Lange

9:30AM THE PRODUCTION WORKSHOP — How dThey Do That? w/lan Sturgeon & Friends

9:30AM BILLBOARD RADIO MONITOR PRESENTS

CONCURRENT FORMAT SYMPOSIUMS News/Talk Mainstream AC Latin/Hispanic

11AM RECORDS & RADIO, UNPLUGGED w/ NY DEPUTY ATTY GEN L TERRYL BROWN CLEMONS — Paul Heine, host

12N BMI LEGENDS LUNCHEON (may be moved to Friday, 11:30AM)

1:30PM KEYNOTE #4 TBA

2:30PM CRB PRESENTS- Charts, Dollars & Cents: Are We Making Any? w/ Faculty TBA

2:30PM PRODUCTION WORKSHOP #2 — Imagination Spark Plugs Ian Sturgeon & Friends

3:30PM HD RADIO — MAKING IT WORK wMark Pennington &

3:30PM THE AUDIENCE MEASUREMENT BAKE-OFF/CLEAR CHANNEL S RFP TOP 3 SQUARE OFF! w/Faculty TBA

3:30PM CAREERTRAK #2/AIRCHECK CLINIC

5PM BDS RADIO/NIELSEN ENTERTAINMENT present the TWINS/ INDIANS TAILGATE PARTY

6PM BDS RADIO/NIELSEN ENTERTAINMENT present the TWINS/ INDIANS AT THE DOME

SUNDAY. July 16, 2006

8AM GETAWAY BRUNCH

9AM CONCLAVE BOARD MEETING (open to all)

NOTE: PRIME SPONSORSHIP OPPORTUNITIES STILL EXIST FOR THE 31ST LEARNING CONFERENCE. CONTACT THOMAS HARENS AT 952-927-4487.

THE CONCLAVE PROHIBITS NON-SANCTIONED PROMOTIONAL ACTIVITY (LUNCHES, DINNERS, SHOWCASES, ETC.) DURING ANY SCHEDULED CONCLAVE SESSION/EVENT DETAILED ABOVE.

IF YOU HAVE A QUESTION ABOUT WHAT IS ALLOWED, PLEASE ASK IN ADVANCE OF PLANNING AN OUTSIDE EVENT.