

The Conclave has added two media pro's to its Board of Directors. **Billboard Radio Monitor's Director of News, Music & Programming, Paul Heine** and **WB-TV/ Minneapolis Sales Promotions Manager, Siobhan Kierans** were unanimously elected to join the Board at the just-concluded Fall Board meeting. The two join the Conclave as plans are well under way for the 31st Annual Learning Conference; "Conclave 2006: Future Tense!" For the record, Paul and Siobhan have been very important to the success of the Conclave behind the scenes as Conclave Executive Committee members for many years. The Board is thrilled to have them step up their commitment to the cause by becoming members. If you know either of them, you know they bring a level of expertise that will help the Conclave remain a leading force in our industry!

Paul Heine, A 20-year trade press veteran, has written extensively about radio programming, the affects of consolidation and the impact of emerging new technologies such as satellite radio, voice tracking and Arbitron's Portable People Meter. He joined the Billboard Information Group in August 2004. After graduating from SUNY-Brockport with a B.A. in communications, Paul launched his career in radio on-air at WCMF Rochester before moving to WBUF Buffalo. After programming WGRQ Buffalo, he joined The Friday Morning Quarterback in 1985, eventually rising to vice president.

Born and raised in Ireland, **Siobhan Kierans** immigrated to the United States in 1991 seeking a career in TV Production. In 1994, she received the Dennis Becker Memorial Scholarship to Brown College from The Conclave. While attending the college, she utilized the audio on a Community Bulletin Board Channel by creating a radio format. Her work in this area earned her a first-ever HOT MIC AWARD. Siobhan started at WB TV Minnesota in 1995 as the Production Coordinator and Director of the Minnesota State Lottery's nightly drawings. She's also worked as an Editor and Producer and currently is the Sales Promotions Manager.

Congratulations, Paul & Siobhan!

A shockwave reverbrated through Twin Cities' radio last Monday as Clear Channel/Minneapolis-St. Paul VP/GM Dan Seeman exited the company. Said Dan, "my job was eliminated." Insiders told The TATTLER the move was done to cut costs and consolidate the VP/GM position with the Regional Vice-Presidency held by Mick Anselmo. Mick told The Minneapolis Star Tribune the move was "a very hard one to make. DAN and I have worked together since 1991. He's a fabulous broadcaster, and everyone here adores him." He added that everyone in the building "will have to work harder" in Dan's absence. Many in or near the industry met Dan's departure with surprise and disappointment. Star-Tribune columnist Judd Zulgadd may have summed it up best when he wrote that forcing Seeman out the door "certainly won't help in the pursuit of (Minnesota) Twins or University of Minnesota radio rights for KFAN (1130 AM) or soon-to-debut talk station KTLK (100.3 FM). Seeman...was well respected by executives with the local teams and was instrumental in getting rights deals done with the Timberwolves and Vikings. He also negotiated contracts with all of KFAN's on-air staff, and he handled countless other responsibilities." He's also responsible for opening the doors of the Conclave to dozens of CC programmers and air talents who now attend on an annual basis with the company's blessing. Dan has also tirelessly worked to reinvigorate the historic Pavak Museum of the Wonderful Wireless to the forefront in Midwest radio. Comment: While dismissals are part of radio reality, Dan's gives one pause for reflection. While Clear Channel is a bonafide leader and trendsetter in our industry, the exiting of an executive of Dan's caliber may ultimately prove that less is NOT more. Especially if, after Dan sits out his non-compete, he joins a competing radio group in the Twin Towns.



MAIN STREET MARKETING & PROMOTION, 4517 MINNETONKA BLVD #104, MINNEAPOLIS, MN 55416 PHONE/FAX: 952.927.HITS (4487)/927-6427 Publisher: Tom Kay at tomk@main-st.net Web: www.main-st.net



Radio spends an awful lot of time discussing technology that threatens to make its very existence obsolete, time that very well could be spent, instead, on discussing how to keep radio relevant. It would seem that **Emmis' Jeff Smulyan** would agree, evidenced by comment made at Wednesday's (12-7) **UBS Warburg Global Media Conference** in New York. He called radio programming "very stale" and "over researched" He noted that while podcasting and streaming Internet radio have increased in prominence, "none of (the podcasts or streams) have made money." He also referenced **Rick Cummings'** recent research, which has shown that iPod listeners are becoming "sick of dealing" with monotony on their playlists, leaving room for radio to fill the void.

When not stumping for improved programming, **Smulyan**'s been busy organizing investors for a bid to win ownership of the **Washington Nationals**, and it looks like he has friends in high places. As reported in **The Washington Times**, local council member **Kwame Brown** has given his nod of approval to Smulyan's group. This is beneficial for the Emmis honcho, as his popularity with locals isn't high. For Brown's part, it's mostly the people surrounding Smulyan that he supports. Among them, **Radio One/TV One's Al Liggins.** Others include former NFL Washington **Redskins Charles Mann, Calvin Hill and Art Monk**. The list also includes other local names, like **Dwight Bush, Ernie** and **William Jarvis**, and **Eric Holder**.

When **ABC Radio** gets a new owner, his name won't be **Lew Dickey.** The **Cumulus** CEO had recently bid on and won rights to **Susquehanna**, but **Disney** is seeking a higher bidder for their ABC properties. Dickey was at the UBS **Media Week Conference** and said, "We viewed ourselves as the highest synergy buyers with the overlaps in San Francisco, Dallas, Atlanta - - and strategic overlaps, not just overlaps. Emmis had overlaps in New York, LA, Chicago, but they weren't strategic overlaps like ours really were with News/Talk and Sports and men in San Francisco and Country in Dallas, as well as News/Talk and Sports in Dallas and general market in Atlanta - - so, very important



synergies," he said, adding that his venture capital backers from the Susquehanna deal were willing to stretch for ABC. "That being said, we were told that we were hundreds of millions off and we were out of the process," Lew concluded.

Lucky for **Conclave** 2005 Keynoter **Mancow Muller**, he doesn't have a face made for radio. Check out the **TRN-FM** and WKXX/Chicago morning star on 12/14 when he appears on the **Late Late Show With Craig Ferguson** on your local **CBS** affiliate.

Nancy Skinner is no more on **Clear Channel** Talk WDTW/ Detroit. The talker told her listeners on Thursday (12-8) that although her contract had not yet expired, she would be leaving the airwaves. It's also rumored that producer **Sidi Henderson** is out as well; her name is no longer on the WDTW website. In place of Skinner's 6-9am show, WDTW has been airing programming from **Air America**.

The American Forces Network has officially begun broadcasting Air America's *The Al Franken Show*. The first hour of the show will be aired for overseas troops alongside various other stateside shows. Frank commented, with what the *Tattler* feels certain is complete lack of sarcasm, "I am absolutely thrilled that the 'Al Franken Show' will be carried on the American Forces Network, though, of course, that means I will have to stop criticizing President Bush. After all, he is our commander-in-chief." Franken will also be making his 6th **USO** tour this December, which includes stops in both **Iraq** and **Afghanistan**.

Pam Stone, syndicated **Jefferson-Pilot** WLNK host, is now a published author/illustrator. The book, which will be released next spring, is entitled **Only Horse People: A look** *at a Sport for the Deranged*.

2005 Conclave Rockwell Award recipient and **EMI Music Collective VP**/Adult Formats **Dave "The Duke" Sholin** made an appearance on **CBS**' *"The Early Show"* to speak about his final interview with **John Lennon** on the 25th anniversary of the **Beatles**' member's assassination.



Mercury Top 40 WHTS/Quad Cities, IL-IA has been sold, and details are beginning to emerge: sold by **Clear Channel** under a JSA, to **Educational Media Foundation** for \$3.5 million. The sale does not include the call letters; **Mercury** is keeping Talk WKBF/Quad Cities.

JACK strikes again, this time in Wisconsin. Market mainstay **Muzzy Broadcasting** Top 40/Hot AC WSPT/Stevens Point flipped to the modified oldies JACK format on Monday (12-5). Many a programmer and air talent cut their teeth at WSPT including **Pat Martin** (now a station owner), **Brad Fuhr** (now at **Air America**/LA), **Dallas Cole** (network television executive), and more.

Chris Devine and Bruce Buzil of Devine Racing have made room for two radio execs in their upper ranks. Former ABC Sports WMVP/Chicago GM Bob Snyder and former Chicago Bears VP/Marketing & Broadcasting Ken Valdisseri have been named VP of Sales and Merchandising and VALDISERRI named VP of Marketing and Communications, respectively.

Many children will have their wishes come true in Indiana, thanks to **Entercom** Hot AC WZPL)/Indianapolis. The station raised \$228,000 over the weekend during their **36 Hour Request-A-Thon**. All proceeds will go to funding the dreams of kids with life threatening conditions via the local chapter of the **Make A Wish Foundation**.

Things get all shook up in Chicago where **Rawford Broadcasting** Urban WPWX has shuffle the deck. Night dude **Trey "The Choklit Jok**" and overnighter **Kendra G** are teaming up to voice **The Morning Jump Off** beginning 12/19. Former morning maven **Corney "Baby Girl" Hicks** has left the building while **Leaon Rogers** takes over late nights alongside **Pharis Thomas. Hot Boys Tone** and **Shag** show up nights, and finally, PT/swing jock **Chi Blizz** goes fulltime to overnights.



Melissa Kennedy is upped from Promotions Coordinator to Promotions Manager at **Infinity** New WBBM/Chicago, according to **Robert Feder** at the **Chicago Sun-Times**.

Warren Kluck, formerly of Midwest Family Rock WIRX/ Benton Harbor, MI, has taken over mornings for Cumulus Rock WRKR/Kalamazoo. Meanwhile, Shaffee takes on the night.

Crossroads Hot AC WBOW/Terre Haute, IN OM/PD **Chris Green** is taking on PD duties for sister Oldies WAXI/ Rockville, IN. Green has passed on the news that longtime staff member/air talent **Mitch Stevens** is leaving the building and is Nashville-bound.

TJ Holland is stepping back into the PD shoes he once occupied at Country WYCY/Cincinnati; the spot was left vacant by **Steve Giuttari** one week ago (12-2).

Tony Michaels has added PD stripes to his morning duties at **Powell Broadcasting** Country KSUX/Sioux City, IA; meanwhile midday-er (and former PD) **Bob Rounds** refocuses his energies on his air-shift alone.

Next Monday, 12/12 at Four Points Sheraton/Minneapolis the 2nd annual *Digital Junction: A New Crossroads-Digital Justice* will be held. "Digital Justice" means equal access to information and communications technology, and information literacy for all individuals and communities. The conference aims to share ideas and create a roadmap that ensures everyone knows how to support and use community technologies: information and communications tools that can help us all make better, more informed decisions about important issues and opportunities in our communities. Admission is just \$25 for individuals. Contact www.msnetfund.org for more details.

Condolences to industry vet **Alan Oreman** on the loss of his father, **Harold** last week at the age of 85. **Harold Oreman** suffered a sudden heart attack Nov. 28.

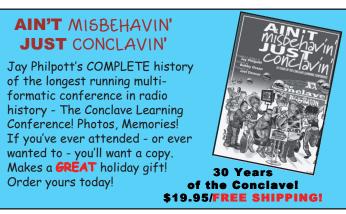


Earlybird Tuition \$189 until 12/31/05 Details at <u>www.theconclave.com</u>

Jerry Miller, former Chief Engineer of WCCO/Minneapolis and a prominent member of the FCC's Alternative Inspection Task Force, died last Tuesday from complications due to ALS. Said legendary broadcast technologist **Mark Durenberger**, "He was always interested in what was around the corner...new technology, developments abroad, our role in society and how we treated each other as humans. He would laugh at himself but never at others. He deflected praise onto other folks...but he was also very proud of his own accomplishments." *The TATTLER* passes its condolences to Jerry's many family and friends.

William B. Tanner, Memphis-based entrepreneur and longtime industry vet, passed away last Thursday (12-1) of complications associated with pneumonia. He was 75. Tanner began his career selling radio jingles, slowly building into the jingle giant **Pepper-Tanner**, which he sold to **Media General** in 1982. He had a brush with the law in the early 90's, jailed for mail fraud and tax violations, but bounced back when he bought into outdoor advertising, eventually selling that business for \$100 million in 1996. He also sold a bank he owned the same year for \$52 million. In recent years, Tanner owned several **KIA** dealerships and remained embroiled in a legal dispute with his billboard business partner.

Jobs. Clear Channel/Lincoln NE seeks cluster Production Director - organization, beating deadlines, skilled writing, NextGen & Cool Edit /Adobe experience essential - 2+ vrs experience as a leader preferred - Husker fan optional. T&R by 12/31 to Julie Gade, General Manager, Lincoln NE or juliegade@clearchannel.com ...WGEZ/Beloit, WI seeks people for several open positions: On-Air, Sales, Production (Smarts System), Sports (Play-By-Play) & Board Operators. Some background is required. T&R to WGEZ 1490 AM, Alan Kearns, 633 Public Ave., Beloit, WI 53511 or alank1490@yahoo.com ... Three Eagles/ Columbus, NE currently looking for a News anchor/ reporter with a passion for local news. Must have great organizational and gathering skills. T&R to Three Eagles Columbus, 1418 25th St., Columbus, NE 68601 or dejohnson@kzen.threeeagles.com Emmis Alternative



WKQX/Chicago seeks overnighter. The ideal candidate will have a minimum of three years radio experience, as well as understand the alternative audience and how to speak to them. Experience in alternative/rock formats preferred, but not necessary. T&R to Mike Stern, 222 Merchandise Mart Plaza, Suite 230, Chicago, IL 60654... Muzzy Broadcasting/Stevens Point, WI seeks two qualified programmers for our three station cluster including 97.9 Jack fm, News Talk 1010 WSPT and WKQH FM. Candidates should have well-rounded programming skills, promotion and production experience. T&R to R. Muzzy, Muzzy Broadcasting, 500 Division St., Stevens Point, WI 54481 rmuzzy@1010wspt.com ... Regent WBNZ/Bloomington, IL seeks experienced air talent who can relate to our young adult audience at night and who knows how to make the listener the star. T&R to Radio Bloomington/ WBNQ, Dave Adams, 236 Greenwood Ave., Bloomington, IL 61704 or dave@wbng.com ... Citadel La Indomable KBGG/Des Moines seeks air-talent. For daily Spanish language air shift commercial production, live remotes/public appearances, some weekends. Also, English/Spanish- Spanish/English commercial translation. T&R to Tim Fisher, Program Director AM 1700 KBGG, 4143 109th Street, Urbandale, IA 50322 or tim.fisher@citcomm.com ... Christian Communications Network Christian CHR/Top 40 WQFL/Rockford, IL has an immediate part-time opening for the next nighttime (7PM-Midnight) superstar! T&R to Rick Hall, PD, Positive Hits 101QFL, 5375 Pebble Creek Trail, Loves Park, II 61111 or rickh@101gfl.com ... AM 1300 WQPM in Princeton, MN may soon be in need of a play-by-play sports announcer for high school sports and possibly a weekly scoreboard/coaches show. Must be willing and able to drive to Princeton and surrounding areas on a weekly basis. If interested, please email a play-by-play sample and contact info. to benjaminraye@yahoo.com ... All positions listed in the TATTLER represent equal opportunities, and are provided free of charge by emailing claire@main-st.net. No calls unless otherwise specified.

MAIN STREET MARKETING & PROMOTION, 4517 MINNETONKA BLVD #104, MINNEAPOLIS, MN 55416 PHONE/FAX: 952.927.HITS (4487)/927-6427 Publisher: Tom Kay at tomk@main-st.net Web: www.main-st.net