

A leading lawmaker long critical of radio consolidation introduced a bill today which will attempt to close payola loopholes and stop alleged coercive practices by broadcast-venue owners from forcing performers to play for reduced fees or for free. Wisconsin Democratic Sen. Russ Feingold says he narrowed the focus of the "Radio and Concert Disclosure and Competition Act of 2005," after examining evidence unearthed in New York State attorney general Eliot Spitzer's July 2005 \$10 million settlement with **Sony BMG**. According to Feingold, besides payola "there are other abuses of power over airplay decisions by radio stations and their corporate parents, especially when the condomerate also owns concert promoters and venues. This cross-ownership sets up a situation where the same corporation that is negotiating a contract for an artist to perform at its concert also controls the lifeblood of that artist's success - airplay of his or her songs...The result can be intense pressure on artists to play radio station-promoted shows and, often, to do so for less than the normal rate." Feingold's bill would strengthen the FCC's ability to prove violations and punish offenders, close the loophole allowing indirect payola, and prevent radio-venue crossownership from hindering fair competition. It will also promote greater clarity of the purpose for which payments to radio stations from artists, labels, promoters and others who may have an interest in influencing airplay decisions. It also requires that stations disclose all receipts of payments or consideration that could be construed as payola along with a list of the songs played every month, broken down by label and artist. According to Billboard Radio Monitor, artists' groups praised the introduction of the bill. "Payola has always been a big problem for recording artists and it has been exasperated by the horizontal and vertical consolidation of the media," says Randall Himes, assistant national Executive Director of Sound Recordings for the American Federation of Television & Radio Artists. "Updating the law in this area is long overdue." In addition to AFTRA, supporters include the American Association of Independent Music/A2IM; the American Federation of Musicians, Consumers Union; Free Press; the Future of Music Coalition; the National Academy of Recording Arts and Sciences, Inc.; and the Recording Artists' Coalition. COMMENT: It will be interesting to see if this news impacts the dozens of holiday shows being promoted by radio this season. We think it will. A few

programmers we spoke with today may have best summed it up: "Y'know...this just isn't worth it."

A suburban Minneapolis mall was shut down for more than two hours and four people were hospitalized with minor injuries last week....terrorist attack? Gang violence? No, just the appearance of boy band **B5** and a mob of screaming teenage girls. A crowd of approximately 2,500 rushed the stage at **Brookdale Mall** in Brooklyn Center, MN as the **Radio Disney**-sponsored band started their second song. Girls were fighting amongst themselves and grabbing at the members of B5 when police had to step in. The mall has stated that this will not prevent them from booking future acts.

A conscientious truck driver in Indiana heard an Amber Alert on **Emmis** News/Talk WIBC/Indianapolis early this week and was instrumental in the capture of 18-year old fugitive **David Ludwig.** The Pennsylvania man was on the run from authorities, along with 14-year-old girlfriend **Kara Beth Borden**, after allegedly murdering the latter's parents on Sunday (11/12). At this writing, it is unclear whether Borden was abducted by Ludwig, or if she fled willingly.

Questionable promotional tactics have placed Infinity WBBM/Chicago under examination by the scrutinizing pen of Chicago Sun-Times reporter Robert Feder. The station has been circulating what the paper calls "a misleading direct-mail marketing piece" from Impact Research. The mailing appears to be an audience survey, but points recipients to WBBM. The scheme is very similar to ones used in the past in the very same market by competitors Bonneville and Salem. Area consultants, among them Courtney Thompson of Thompson Marketing and Management, have spoken out, decrying the survey. Thompson says, "This type of deception is beyond bogus – it is a pure form of trickery, designed to literally 'dupe' people into tuning in to a radio station that they would never listen to and [believing] that they are a part of a 'survey' just like Arbitron. These deceptive programs are designed only to trick the consumer into listening and writing down a station they would never listen to, all in the hopes that they will have coincidental timing with an Arbitron [ratings] survey in-home or find a way to have at least some residual 'memory' from the consumer when a diary arrives in the future."

Seems right-wing talk giant **Rush Limbaugh** and Iowa Senator **Tom Harkin** can play nice when it comes to the **Armed Forces Radio**. The **Des Moines Register** has reported that after the Democratic Harkin commented on the Senate floor that Limbaugh "wouldn't know the truth if it hit him in the face," the latter began to refer to the Senator as Tom "Dung Heap" Harkin on the radio man's syndicated show. Harkin's remarks came during his Nov. 7<sup>th</sup> offer of a defense bill amendment calling for "fair and balanced" political programming on Armed Forces Radio; he voiced his concerns that Limbaugh's conservative voice be balance with the likes of **Ed Schulz** or Conclave 2005 Keynoter **AI Franken.** His efforts seemed to have payed off, despite Limbaugh's disgust, as Schulz' syndicated show will begin airing to the troops later this year.



MAIN STREET MARKETING & PROMOTION, 4517 MINNETONKA BLVD #104, MINNEAPOLIS, MN 55416 PHONE/FAX: 952.927.HITS (4487)/927-6427 Publisher: Tom Kay at tomk@main-st.net Web: www.main-st.net

## Who are the O'Neill Brothers and what have they done with Deborah Gibson?

Congrats to **Don Bleu** of KIOI/San Fran's morning show on his induction into **The Pavek Museum of Broadcasting Hall of Fame!** Bleu's impressive resume includes nearly a decade at KYUU (now KFRC/San Fran) and a dozen years spent as PM Driver at KDWB/Minneapolis. In addition to radio, the Grand Forks, ND native has hosted a variety of television shows and is a minister for **Universal Life Church**. He is married to figure skater **Kristi Yamaguchi**.

Investigators are reporting that former **Corporation for Public Broadcasting** Chairman **Kenneth Y. Tomlinson** violated the federal Public Broadcasting Act law and several CPB rules when he attempted to fight what the Chairman called a "liberal bias" in public radio and television. Certain questionable programming decisions made my Tomlinson as well as his hiring of Republican consultants are considered to be acts in violation. Tomlinson, issuing a statement that accompanied the release of the report, denied the allegations as "malicious and irresponsible" and saying that the report would discourage reformminded CPB members from trying to change the organization.

In filing their SEC From 10 Q last week, **Cumulus** revealed that in August, they received a subpoena issued by the **Office of the Attorney General of the State of New York** in relation to ongoing investigations into possible payola practices. Cumulus indicated that they were "fully cooperating" with said subpoena. The results are as yet unknown, but one has to wonder if there isn't some nervousness at a company that, a few years ago, signed a well-publicized, reputed million dollar deal to be exclusively represented by a "budget" independent promotion firm, a practice **Billboard Radio Monitor** declared two weeks ago was "all but made illegal" by NY Attorney General **Elliott Spitzer's** on-going investigation.

**Conclave 2005 Rockwell** recipient and Sr. Dir./ National Promotions for **EMI Music Collective Dave "The Duke" Sholin** was interviewed for **NBC Dateline's** two-hour special on the life of **John Lennon** that will air tonight(11/18). Sholin was the last person to interview the Beatle, just hours before he was gunned down. Tune in!

Ain't Misbehavin', Just Conclavin' – A 30 Year Conclave Retrospective! Jay Philpott's COMPLETE history of the longest running multi-formatic conference in radio history - The Conclave Learning Conference – is now available! Hundreds of pages with tons of photos and boatloads of memories, this book is a must-have for anyone serious about the industry. If you've ever attended - or ever wanted to - you'll want a copy. What's more, it makes a unique and truly GREAT holiday gift for anyone in or out of radio! Just \$19.95 with FREE SHIPPING! Order yours today at www.theconclave.com.

**Clear Channel/**Phoenix has named **Smokey Rivers** as their new Dir/ Programming Ops. Rivers, formerly VP/AC Programming for **Infinity** and PD at KVIL/Dallas, will be at the helm of eight Clear Channel radio



properties, **Total Traffic Network** and the integrated marketing and web operation. Prior to Dallas, Smokey had worked for **Infinity** in New York City and St. Louis.

Radio vet **Jimmy Steele** has been named PD for **Clear Channel** Top 40 KHTS/San Diego, replacing **Diana Laird**. Steele comes to them from **Entercom** Top 40 WKSE/Buffalo, with stints at **Clear Channel** Top 40's WNCI/Columus, WRVW/Nashville and WZEE/Madison.

**Entercom**/Indianapolis has hired the company's New Orleans VP/ Market Manager **Phil Hoover** on for the same duties. Station in the cluster include Adult Hits WNTR, Modern AC WZPL, and News/Talk WXNT-AM.

**Coleman** research company has named programming vet **Greg Dunkin** as their new Vice President of media. A 25 year career in radio has seen him programming all across the country from New York to Kansas City to Los Angeles, most recently working s OM for the **Journal Broadcast Group.** Coleman president **Jon Coleman** announced the hire and said, "Adding another vice president to the executive team signifies the sustained growth of the company. Greg, with such an extensive programming background, will provide a sound voice of experience for our clients, and we welcome the insight he brings."

New York went Country on Tuesday (11/8), as the 39<sup>th</sup> Annual **CMA Awards** broadcast live from **Madison Square Garden**, with the ceremony including a little Midwest/**Main Street & The Conclave** flavor. MS artist and Conclave **Legend Keith Urban** took home the #1 prize, Entertainer of the Year while K102/Minneapolis received the CMA's Major Market Station of the Year Award (VP **Mick Anselmo** looked rather natty in his tux, as his visage was broadcast world-wide!) And congrats to WUSN/Chicago's **Lisa Den**t, who won Major Market Personality of the Year!

Twin Cities morning show fixture **Dave Ryan's** long-time show producer **Jackson** is parting ways with **Clear Channel** Top 40 KDWB/ Minneapolis, with station spokespeople characterizing the move as a desire to "go in a different direction." In the same market, sister Sports KFAN PD **Chad Abbott** exited as producer of **Paul Allen** and **Jeff Dubay's** *PA & Dubay* midday show to concentrate on his programming duties.

The **St. Louis Cardinals** will have a new voice for a new season. **John Rooney** will replace **Wayne Hagin** doing play-by-play for the team. This changes comes as game broadcasts move from their long-time home at KMOX to KTRS. Rooney comes to the team from announcing for the **Chicago White Sox**. He also spent time as the voice of the **Minnesota Twins**.



**ABC** News Correspondent **Andrew Colton** will be joining **Clear Channel** KTLK/Minneapolis as Dir/News Operations when the station makes the flip to Talk from its current Smooth Jazz KJZI. Colton will also serves as a 5-9am weekday anchor, while **CBS** WCCO-TV/ Minneapolis reporter **Pat Kessler** fills the 9-11am slot with **Rush Limbaugh** moving to afternoons here from his previous home on Minneapolis Tlaker KSTP. Also migrating from KSTP will be **Sean Hannity**, whose program will air from 2-5pm on KTLK beginning next summer.

**We Know What You Did Last Summer.** You had a great time at the 30<sup>th</sup> Conclave Learning Conference. You learned a lot, met some great people, heard some incredible music, had some fabulous meals, and enjoyed multiple libations. And even though it was worth the \$400-500 you spent to get in, you wished you could have saved some money on tuition - right? Your wish is the Conclave's command! Until 12/31/05, earlybird tuition for next summer's Learning Conference – **PureRadi06: Future Tense** – July 13-16 at the Minneapolis Marriott City Center is just \$189. Check out some of those OTHER earlybird radio conference deals ranging from \$500 to over \$1000 and you'll see what a great deal this is! C'mon...you know you're gonna be there. So, why not save some money in the process. Log onto www.theconclave.com and download an earlybird registration form. Next spring when you read about tuition rising to \$399 and then \$499, you'll be glad you did! But hurry – this earlybird special expires in just a few weeks!

*Sale-ing Away:* Warren Broadcasting has sold Silent KXLQ/Indianola-Des Moines, IA to Davidson Media Group for \$425,000.00...Wells County Radio Corporation is selling AC WNUY/Bluffton, IN to Independence Media of Indiana, LLC for \$1 million.

**Borgen Broadcasting** WMIN/Hudson, WI-St. Paul, MN is back to being Sports. The station has been flipping formats frequently, most recently to Spanish **La Nueva Ley** and before that Religious from October 2002-October 2004.

News/talk KTRS St. Louis has signed an eight-year affiliation deal with **ABC News Radio**. KTRS is co-owned by the CH Holdings, LLC and the **St. Louis Cardinals** and in 2006 will become the new flagship radio station for the Cardinals. The station is also the radio home for the NFL's **St. Louis Rams** and the NHL's **St. Louis Blues**. Under the terms of the arrangement, KTRS will carry newscasts, special reports, and short-form and long-form programming

**Perez Media Group** Spanish KCZZ/Kansas City has flipped from Regional Mexican to Spanish Top 40; it will go by **Radio Acktivo**. The Regional Mexican format is planned for KCKN, which is currently airing as Comedy but scheduled to flip soon as KDTD, using the syndicated **La Grand D** format.



KSTZ/Des Moines has joined forces with **Dahl's Foods** to help gather food for the hungry this Thanksgiving. The **Combat Hunger** food drive will take place November 17&18<sup>th</sup> with all donations going to profit the **Food Bank of Iowa**. The Combat Hunger encampment, located at the corner of 86th and Hickman, will be open from 5 a.m. until 7 p.m. "Central lowans always give from their hearts," says **Jim Schaefer**, Program Director for STAR 102.5/KSTZ. "This truly is lowans helping lowans."

The **Peoria Rescue Ministries** and **Regent** Country WFYR-Christian WVEL/Peoria have also teamed up to gather food for the hungry, hosting a radiothon on November 17<sup>th</sup> to invite listeners to help. Donations as small as \$1.84 can provide an entire meal!

**Clear Channel**/Sandusky, OH Hot AC WCPZ, Classic Rock WMJK, and Oldies WLEC-AM are joining sister WKDD/Canton in the **Long Haul Against Hunger** where every dollar donated equates to nine pounds of food or seven meals for the **Second Harvest Food Bank Of North Central Ohio**.

More charitable activity is happening elsewhere in Ohio: **Ingleside** Alternative WWCD/Columbus PD and afternoon host **Andy "Andyman" Davis** will host is 13<sup>th</sup> annual *Andyman-A-Thon* beginning December 16<sup>th</sup> at 7pm and ending December 18<sup>th</sup> at 7pm. The host will stay on-air for 48 hours straight and ask listeners for song requests in exchange for a donation; this is in addition to a live on-air auction. Andyman will also have several artists drop by the station during his marathon charity broadcast. The broadcast will benefit local **CD101 for the Kids**, a group of children's charities.

Talk KCMO-AM/Kansas City anchor/reporter **Mike Throop** is leaving his current position to take spot on the **Owner-Operators And Independent Drivers Association's** "Land Line Now" daily truckers' news hour as reporter for the show, which is airing at 7p ET weekdays on **XM Satellite Radio's** "**Open Road**" channel.

**Milwaukee Radio Alliance** Alternative WLUM/Milwaukee has announced the addition of a two-hour weekly new music/retro specialty show called **Alternative Nation**. It will air on Sunday evenings from 10p-midnight and will be hosted by weekender **Brian Kramp**.

**Clear Channel**/Columbus, Ohio, has found two veteran programmers to fill vacancies in the cluster. Former CC talk WGST Atlanta PD **Bruce Collins** will take over as PD for progressive talk WTPG and heritage talk WTVN. He replaces **Steve Konrad**, who has since moved to **Hubbard** N/T KSTP Minneapolis. Meanwhile, **Bob O'Dell** joins as PD for recently launched rocker WBWR (the Brew). O'Dell was most recently with **Cumulus**/Savannah, Ga., where he served as senior program director for the seven station cluster and PD for classic rock WIXV (I-95). He replaces **J.P. Hastings**, now with **Clear Channel**/Rochester, N.Y.

MAIN STREET MARKETING & PROMOTION, 4517 MINNETONKA BLVD #104, MINNEAPOLIS, MN 55416 PHONE/FAX: 952.927.HITS (4487)/927-6427 Publisher: Tom Kay at tomk@main-st.net Web: www.main-st.net



**Joe Hecht** leaves his Crossover Promotions duties with **Jeff McClusky & Assoc.** to be a Consultant to special Operations (focus: Rhythm Crossover) position with **Atlantic.** 

Art Vuolo has announced the availability of a two-hour DVD of the Detroit Radio Reunion. Art assures everyone that the DVD is really awesome. For more info on ordering the DVD, which costs \$24.99 (a portion of which will benefit the Gail Purtan Ovarian Cancer Fund), visit www.vuololvideo.com

*CHANGES.* Jaclyn Brandt, formerly of Journal Alternative KQXR/ Boise, has moved crosstown to act as MD at Clear Channel Top 40 KSAS...Clear Channel Talk WSPD/Toledo's new morning host will be Fred LeFebvre...Brian Haze has left his Promotions Asst. position at Clear Channel Top 40 WNCI/Columbus...Steve Chase will take on overnights for ABC Hot AC WDVD/Detroit...Prairie Communications AC WKAI/Macomb, IL morning guy Chris Smith will exit after 18 years in the biz to pursue a career outside radio...Scott Cooper exits Midwest Communications Country WBFM/Sheboygan, WI.

JOBS. Clear Channel T40 KDWB/Minneapolis' "Dave Ryan in the Morning Show" has an extremely rare opening for a Morning Show Executive Producer. Required: outstanding ambition, creativity, networking, on-air and organizational skills. Plenty of opportunities for endorsements and appearances. Have a special skill such as audio production, writing, musical ability, web design, etc,? Tell them about it. Minimum 1-2 years of morning show producer experience required. Send your resume, aircheck, photo (required) and philosophy (via email preferred) to PD RobMorris@ClearChannel.com. Snail mail to Rob at 1600 Utica Avenue South Suite 400, Minneapolis, MN 55416...Citadel/Saginaw, MI seeks Dir./Sales to work with five format exclusive radio stations. No rookies. R to Scott Meier, RVP/GM, Citadel Broadcasting of Mid Michigan, 1740 Champagne Drive, Saginaw, MI 48604 or scott.meier@citcomm.com ...Relevant Radio Catholic Talk/ Minneapolis-St. Paul, MN seeks full time On-Air Personality/Production Assistant with 3-5yrs. exp. Duties include news, copy writing, voicing sponsorship spots, producing a/o board op-ing for local show, light engineering and occasional local show hosting. Associates degree or equivalent experience, MS Office, Adobe Audition. T&R To HR; Relevant Radio; 919 Lilac Dr. N.; Golden Valley, MN 55422...Three Eagles Hot AC KLSS/Mason City, IA seeks Afternoon drive personality. Promotions, Production, Remotes, Imaging and possible MD duties. T&R to Juan

Gualda, c/o Three Eagles, 402 19th Street, SW, Mason City, IA, 50401-6435...Marshalltown Broadcasting Country KIX 101.1/Marshalltown, IA seeks afternoon drive personality. Music background is a plus. Min. 2 yrs. on-air experience. Deadline for tape and resume is December 9th 2005. Send your resumes by 12/9/05 to Todd Collins, Marshalltown Broadcasting Inc. P.O. Box 698 Marshalltown, IA 50158 or todd@marshalltownbroadcasting.com ...Milwaukee Radio Group seeks National Sales Manager to be responsible for managing national business for WKLH, WHQG, WJMR, WFMR, and WJYI. Must have strong organizational skills and min 5 yrs media sales expl, working knowledge of all sales software, and proficiency in Microsoft Word, Excel and PowerPoint software. Resume/Cover to Tom Joerres, President/ GM, Lakefront Communications, LLC, 5407 W. McKinely Ave., Milwaukee, WI 53208 or Fax 414-978-9001... Prairie Radio **Communications** seeks Programming Talent for several locations in its 17-station Midwest small-market group. PD, News Dir. and Announcer opportunities exist right now. Resumes to opportunity@prairiecommunications.net ...Linder Radio KDOG/ Mankato, MN seeks morning show host. Possible PD stripes for the right candidate. T&R to jobs@linderradio.com ... Powell Broadcasting Country KSUX/Sioux City, IA seeks Mornings or Midday-er. Send your mp3 and specify which position you desire. Possible MD responsibilities exist for the right candidate. T&R to <u>dbullock@powelliowa.com</u> ... Christian/Top 40 WWFL/Rockford, IL seeks pt nighttime superstar. Must love radio, love the format and have a desire to impact the culture of the Stateline. Rush T&R to Rick Hall, PD, Positive Hits 101QFL, 5375 Pebble Creek Trail, Loves Park, IL 61111 or > 4 megs to rickh@101gfl.com ... AAA Power 92/Peoria, IL seeks the next insane person to team up with Big D for morning co-host duties! Must be extremely organized. Positions start on Jan 1, 2006. T&R to Don Black, PD, Power 92, 4234 North Brandywine Drive, Suite D, Peoria, IL 61614 or dblack@aaapeoria.com ... Cltcomm CHR WIOB/Saginaw, MI seeks morning co-host who is news and pop-culture savvy and loves to have fun on and off the air, and Appearances, Remotes, and plenty of public "face time" are all part of the job. T&R to Jerry Noble, WIOG, 1740 Champagne Dr. N, Saginaw, MI 48603 or jerry.noble@citcomm.com ... CHR/Pop WMGI needs a night jock! T&R to PD Chad Edwards at 824 S. 3rd St., Terre Haute, IN 47807 or chad@1007mixfm.com...All positions listed in The TATTLER represent equal opportunities, and are provided free of charge by emailing <u>claire@main-st.net</u>. No calls unless otherwise specified.