

Johnny Rock Returns! The last live voice heard on Jack-FM, now becomes its new PD. John Lassman, who was the morning voice of Mix104, returns to Infinity as PD of KJZK/Minneapolis. The 23 year vet has programmed a variety of music formats, from alternative to AOR in cities like Richmond, Detroit and Minneapolis. In the Twin Cities, John was Assistant Program Director at KQRS and Program Director for the "THE EDGE." John will begin his new position next Monday, September 26th.

A critical agenda, killer faculty and most of all, another Conclave spectacular, has been lined up for the 10th edition of TalenTrak, the industry's most unique and exclusive air-talent seminar, set for Cleveland on Saturday, October 15, 2005 at the Holiday Inn Select/ City Centre Lakeshore in Cleveland, Ohio! Sponsored in part by BDS Radio and AudioXchange/ BitXchange, TalenTrak's impressive agenda begins with an off-the-wall, but totally on-target presentation about "how NOT to get a job," led by McVay Media's Daniel Anstandig. It will be followed by a different kind of seminar - on the topic of "BEING different and succeeding," headed by Clear Channel/Pittsburgh's Mark Anderson! Then, the morning sessions conclude with a revelation of the important steps necessary to "KEEP a job, "with point-person Kipper McGee, PD of WLS/Chicago! The TalenTrak 2005 seminar will feature

most acclaimed newcomer (and morning maven at 92.3 Xtreme Radio/Cleveland), and served up with a free lunch! A Conclave tradition follows with the star-making Aircheck Clinic for the first 60 registrants who bring a scoped 3-minute CD aircheck. An all-star programming team has been invited to share and serve as career guides and Aircheck Clinic faculty for the day, including: Greg Ausham, Envision Radio/Cleveland - Jerry Boulding, Conclave Board member and All Access urban editor - Tracey Carroll, Lanigan & Malone/ Cleveland - Tim Kelly, Elyria-Lorain Broadcasting/ Cleveland - Allan Fee, WQAL/Cleveland - Mike McVay, McVay Media - Kim Monroe, Xtreme/Cleveland - Don Murphy, Int'l Morning Show consultant - Mark Pennington, WRIF/Detroit - Barb Richards, WAJI/Ft. Wayne - Terese Taylor, WRMM/Rochester- Slats, Xtreme/Cleveland - Sue Wilson, WFHM/Cleveland and more to come. Once again serving as host for the day, Bill Klaproth from WLUP/Chicago! To conclude the day, TalenTrak presents "Great War Stories of *Radio*', an intimate glance at the trials and tribulations of some of the industry's most successful air talents, presented in story form! Then, TalenTrakkers can adjourn to Happy Hour...and enjoy some surprise evening entertainment. (Note that is agenda and faculty are subject to change.) What is the price for all this learning and fun? Just \$49 (\$39 if you're part of a group of 4 or more from the same station/cluster who register at the same time!), but these special tuition rates end soon. A limited number of hotel rooms are also available at the Holiday Inn Select for \$89! Call the hotel at 216-241-5100 to reserve your room! Excel in your radio career by attending TalenTrak 2005! For more information and to register now for Conclave TalenTrak 2005 call 952-927-4487 or register on-line at www.theconclave.com.

a keynote presentation by Rover, syndicated radio's





10-9 R&R Hot AC 10\*-8\* BDS Adult Top 40 Debut 9 R&R CHR/Pop

st ask your audience and check the results

- Tias Schuster, PD, WKRZ

WNOU: #2 research Power rotation
WAPE: Power | Huge Gains: WSTR, WFBC,
WRVW: Power | WNKS, WRVQ, WIOG, WQEN,
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Capaciol. [EXXII] \*\*A true-multi format hit" - David Edgar, OM, WNOU

CRITICAL MASS
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WWCK! KQKQ!

iBiquity's HD Radio promotion contest has come to a close and the big winner is Mark Tammany of WKQX/Chicago. Judges Bob Shannon, Bobby Ocean and David Martin chose Tammany's Stay Tuned spot. In addition to having his spot featured on <a href="https://www.hdadioplaybook.com">www.hdadioplaybook.com</a> along with other winning entries, Tammany will take home a cool 10 grand.

The University of Wisconsin-Madison's AC Nielsen Center for Marketing Research will be teaming with DMR consultants to study how PPM results can best be utilized by broadcasters and marketers alike. A group of UW masters students will join Nielsen Center Executive Dir. Nareej Arora and Dir. Monika Wingate in partnering with DMR executives Tripp Eldredge, Catherine Jung, Rob Klemm and Mark Panetta.

It's never too early for Christmas in Nebraska! At least that seems to be the case at **Clear Channel** KEFM/ Omaha. Has the station really made the seasonal flip to all-Christmas already, or is it just a promotional ploy? Station officials replied: "No comment." Bah, humbug!

Wisconsin radio came together last week (9/13-9/14) for Katrina victims. Midwest Radio Group's Green Bay/Appleton/Oshkosh cluster (Country WNCY, Top 40 WIXX, Top 40 WLYD, Classic Rock WOZZ, Talk WNFL, Sports/Talk WTAQ) put together a fundraiser featuring Epic/Nashville artist Susan Haynes and rep Bo Marinovich who, along with WNCY APD/MD Stix Franklin, visited a local Target store in order to purchase supplies. Those supplies were added to the generous donations of listeners and it was enough to fill two semi trucks which are now enroute to Mississippi.

Also teaming up for the hurricane victims: **Clear Channel**/Ann Arbor, MI. The cluster has collect over \$15,000 for relief efforts.

**Citadel** Top 40 WIOG/Saginaw PD/midday host **Brent Carey** moves to **Cumulus** Top 40 WTWR/Toledo for the same duties.

**Infinity** has named Country WUSN and Adult Hits WJMK/Chicago VP and GM **Dave Robbins** the company's Dir./Digital Programming. He will also continue his duties at WUSN and WJMK.

**Infinity** Country WUSN/Chicago midday talent **Lisa Dent** helped raise \$10,000 for **Farm Aid** when she auctioned off a pair of front row seats for the charity's upcoming show.

Pamela Furr is now not only a the popular 9-noon talker on WMAY/Springfield, she's been voted *Best Conservative* by *Illinois Times* readers! It is quite an accomplishment, particularly given the fact that she's only been on the air for ten months in the market. Furr is described in the *Times* as "more of a middle-of-the-roader... (she) describes herself as 'the open-minded conservative'- an oxymoron not unlike 'Microsoft Works."

The Clear Channel/Columbus, OH cluster (Top 40 WNCI, Talk WTPG-A, News/Talk WTVN-A, AC WZLT and 80s WFJX) bids farewell to Dir/Programming Steve Konrad as he flies north back to Minneapolis where he'll take on duties at Talkers KSTP/WFMP. Country WCOL/Columbus PD John Crenshaw will be stepping into Konrad's Directorship shoes.



Capitol artist Trace Adkins underwent emergency surgery on September 16 in Morton, Minnesota following a performance. Adkins was diagnosed with an abdominal inflammatory infection. The singer responded favorably to the surgery and was released from the hospital on Tuesday (9/20). All remaining September performances have been cancelled.

**Jim Lawson** has landed as VP/Programming-Hispanic Division for **Clear Channel** based in Denver. He comes to the position from a PD role at **Clear Channel** Top 40 KFMD/Denver.

**NextMedia** Classic Hits WERV/Aurora, IL announces that **Zander** will be taking over afternoons duties until November for the duration of **Didi**'s maternity leave.

WFJX/Columbus flipped to 80s from Classic Rock as of 12a last night (9/21). The flip also brings new calls (WBWR) and a new moniker (The Brew)

**Bryan Thompson** is leaving Hot AC KLOZ/Eldon, MO. He'll be moving closer to family and taking on parttimer status at Top 40 WKRZ/Wilkes-Barre-Scranton, PA and doing middays fro Hot AC WNKI/Elmira, NY

**Duke Wright's Midwest Communications** continues to snap up properties with tht 2.5 million dollar purchase of **RBH Enterprise's** WXER/Plymouth. This makes three FMs for Midwest in the Sheboygan, WI market, joining WBFM and WHBZ as well as WHBL AM. In addition to ownership, Wright eliminated any chances of future rivalry by having RHB's **Randal B. Hopper** (also of **Yellow Dog Broadcasting**) agree to a nocompete clause.

**NextMedia** KODXZ/Eugene, OR PD **Paul Walker** has been named OM/PD for AC WZSR and R&B Oldies WWYW)/Crystal Lake-Chicago.



Effective October 1<sup>st</sup>, Sports KHPP/Waukon, IA (formerly KNEI-A) will drop **ESPN** for **Scott Shannon's** *True Oldies* format from **ABC**.

Jobs. 100,000 Watt Heritage Country Station WDEZ has a rare morning show co-host job waiting for you to apply. Send your package to Bob Jung, Program Director at P.O. BOX 2048, Wausau, WI 54402-2048 or send your MP3 to <a href="mailto:bob@wdez.com">bob@wdez.com</a>...Saga's KLLT/ Spencer, IA seeks FT on-air personality. On-air and computer experience preferred. T&R to Kevin Tlam, KLLT Program Director, P.O. Box 260 2600 Hwy. Blvd. Spencer, Iowa 51301. or <a href="mailto:ktlam@ncn.net...River Radio">ktlam@ncn.net...River Radio</a> 101.5 CIL/Marion-Carbondale, IL seeks over-nighter to work the phones, cover remotes, production, and keep us on the air in the middle of the night. T&R to River Radio, 1431 Country Aire Drive, Carterville, IL 62918...Citadel T40 WIOG/Saginaw, MI seeks Program Director with a working knowledge of on air structure and presentation, station imaging, music rotations and Selector software, testing and play list development. Skills and abilities should include; excellent verbal and written skills, knowledge of applicable FCC rules and regulations, computer literacy in applicable programs, problem solving ability, and the ability to multi-task. 2 yrs APD/PD exp. required. T&R to Scott Meier, Regional VP & Market Manager, Citadel Broadcasting Company

scott.meier@citcomm.com...Clear-Channel News Talk WIBA/Madison is seeking a News Director to oversee content/editorial of daily news product, supervise newsroom staff personnel while contributing to the career development of news staff, coordinate and execute special event and breaking news coverage. Previous news director or a minimum of 5 years working in a news related format is required T&R to Madison Radio Group, Tim Scott, PO Box 99, Madison, Wisconsin 53701, Job: News Anchor/Reporter or timscott@clearchannel.com or (608) 663-

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7235... Carroll Broadcasting Hot AC KKRL/Carroll, II seeks FT afternoon drive/MD. Responsibilities will include and air shift, production, remotes and more Send T&R by 10/20 to John Ryan PO Box 886, Carroll, IA 51401 or kkrl@carrollbroadcasting.com...Cumulus T40/Sioux Falls, SD seeks midday talent to bring high energy& great phones. T&R to **Andy Erickson**, Hot 104.7, 5100 S. Tennis Ln., Sioux Falls, SD 57108...Clear Channel/Sioux City seeks PDs for Adult T40 and Mainstream/Classic Rock stations..On air responsibilities required with both positions, shift TBD based on fit. Qualified applicants please send T&R along with Programming Philosophy by 10/5 to jjcook@clearchannel.com Subject line: Sioux City PD...DeMers Rock WIRX/St. Joseph-Benton Harbor, MI seeks Program Director. T&R to WIRX PD, C/O DeMers Programming, 12416 Hymeadow Drive, Ste 219 Austin, TX 78727 or jobs@demersprogramming.com...Counry WDFEZ/ Wausau, WI seeks weird, crazy morning show co-host. T&R to **Bob Jung**, Program Director at P.O. Box 2048, 54402-2048 Wausau, WI bob@wdez.com...Leighton Broadcasting Talk KNOX/ Grand Forks, ND seeks a mature, intelligent, well spoken on-air talent. T&R to KNOX Radio, Box 13638, Grand Forks ND 58208... Cumulus WKFR/Kalamazoo seeks experienced FT General Sales Manager with

Microsoft Word, PowerPoint and Excel skills. Resume/ Cover to Operations Manager, Cumulus Broadcasting of Kalamazoo, 4154 Jennings Drive, Kalamazoo, MI 49048-1087 or (269) 344-4223 FAX...Regent Country WWJO/St. Cloud, MN seeks FT morning show host. T&R o Mike Dylan WWJO, 640 Lincoln Ave SE, St. Cloud, MN 56304 or mikedylan@gmail.com...Clear Channel Country station in upper Midwest need PD/ Middayer. Must have a good sense of music, show prep and be able to lead the morning show and staff to out perform the competition T&R to Craig Erpestad, OM, Clear Channel, 1530 Greenview drive SW., suite 200, Rochester, MN 55902 craigerpestad@clearchannel.com...80's WFJX/ Columbus needs a new PD for the station as well as a PD for N/T WTVN. T&R to Mike Eiland at 2323 West 5th Ave. Suite 200 Columbus, OH 43204...Dayton/ Cincinnati Market has immediate need for a News Director. T&R to Mark Evar, WPFB AM/FM, 4505 Central Ave., Middletown, Ohio 45044 or operations@wpfb.com...Mid-West Family Broadcasting is searching for a great jock for 1670-The Pulse WTDY/ Madison, WI. T&R to John "Sly" Sylvester, 730 Rayovac Drive, Madison WI 53711...All positions listed in the TATTLER represent equal opportunities, and are provided free of charge by emailing claire@main-st.net. No calls unless otherwise specified.



## **GREATER MIDWEST ARBITRON REPORTS**

Summer Phase 2 Trends			Spring 2005 Quarterlies					Saginaw-Bay City-Midland, MI (#130) WKCQ unseats WSGW.				
Minneapolis-St. Paul, MN (#16)			Quad Cities, IA/IL (#141)					WKCQ-FM Ctry MacDonald 8.3 9.2				
No Twins boost for WCCO.			WLLR comm					WSGW-AM	- ' )	NextMedia	12.4	8.8
Station Format Owner	SuP1	SuP2			Owner	F04	Sp05	WCEN-FM		NextMedia	7.9	8.2
WCCO-AM N/T Inf.	9.9	9.6	WLLR-FM C	try	Cl. Channel	15.1	17.7	WHNN-FM	•	Citadel	8.5	8.2
KQRS-FM Cl.rock ABC	8	8.5	KCQQ-FM C	I. Hits	Cl. Channel	10.1	10	WKQZ-FM			5.7	7.1
KEEY-FM Ctry CIrChnl	8.2	8	KUUL-FM O	Oldies	Cl. Channel	7.1	8.2	WIOG-FM		Citadel	7.5	6.7
KDWB-FM T40 CIrChnl	5.4	5.1	WOC-AM N	I/T	Cl. Channel	9.3	7.2		-	Citadei	7.5	0.7
KXXR-FM act.rock ABC	4.7	4.9	KMXG-FM A	C	Cl. Channel	7.4	7	WILZ-FM/W		0		0.4
KTCZ-FM AAA CIrChnl	4.5	4.3	WXLP-FM A	ct. Rock	Cumulus	5.8	7		CI. Rock		4.5	6.1
WLTE-FM AC Inf.	4.8	4.3		40	Mercury.	6.3	6.2	WGER-FM		NextMedia	4.1	4.8
KSTP-AM N/T Hubbard	3.7	3.9	_	40	Cumulus	3.7	3.5	WMJO-FM	80s	MacDonald	5.1	4.8
	-			-				WTLZ-FM	Urb.	NextMedia	5.1	4.8
	4.4	3.8		lot AC	Cumulus	3.4	3.5	WGDN-FM	Ctry	Apple	1.4	2.9
KSTP-FM Hot AC Hubbard	3.9	3.6		CI. Ctry	Cumulus	3.2	3.2	WRCL-FM	Urb/T40	Regent	3.7	2.7
KZJK-FM Jack Inf.	3.4	3.2	-	I/T	Tribune	1.6	1.2	WXQL-FM	Rhy. Oldi	esNextMedia	2.4	2.1
KTTB-FM Urb.T40 Radio1	3.3	3		ports	CI. Channel	1.3	1	WSAM-AM	•	MacDonald	2.8	1.7
KFAN-AM Sports CIrChnl	2.3	2.8	WSCR-AM S	ports	Infinity	1.1	1	WUPS-FM		Coltrace	0.6	1.5
KJZI-FM sm.jz. CIrChnl	2.5	2.7	WYEC-FM A	C	Virden	8.0	1	WSAG-FM		MacDonald	1	1.3
WGVX-FM/WGVZ-FM/WGVY-FN	l							WOAG-I W	Olules	MacDonaid	'	1.5
AAA ABC 1.4 1.4 Rockford, IL (#152) Sheboygan, WI (#275)												
KLBB-AM/KLBP-AM			WXXQ ties W	ZOK.					-	-		
MOR MPR	1.1	1.3	WXXQ-FM C		Cumulus	11	12.3	3rd to 1st f		=		
WDGY-AM Hisp. Borgen	1.5	1.3	WZOK-FM T	,	Cumulus	13.4	12.3	WBFM-FM	Ctry	Mid. Comm.	8.1	11.9
KTNF-AM Talk JR	0.9	1.3	WXRX-FM R		Maverick	7.2	7.6	WHBL-AM	N/T	Mid. Comm.	10.8	7.5
								WTMJ-AM	N/T	Journal	10.1	7.5
WFMP-FM Talk Hubbard	1	1.1	WGFB-FM A	-	Maverick	5.1	6.6	WHBZ-FM	Rock	Mid. Comm.	6.8	6.7
WWTC-AM Talk Salem	1.1	1.1	_	I/T	Tribune	5.6	5.5	WXER-FM	Hot AC	RBH Enterp.	5.4	6
			WKGL-FM O	Oldies	UR	6.6	5	WOBW-FM	Cl. Rock	Cl. Channel	3.4	5.2
St. Louis, MO (#19)			WYHY-FM C	I. Rock	Maverick	5.6	4.2	WXSS-FM		Entercom	2.7	5.2
WARH jacks it up.			WYRB-FM U	Jrb. AC	Crawford	5	3.7	WAPL-FM		Woodward	2.7	3.7
KMOX-AM N/T Inf.	10.9	10.6	WNTA-AM O	Other	Maverick	3.8	3.1		N/T		4.7	3.7
KEZK-FM AC Inf.	6.9	6.6	WROK-AM N	I/T	Cumulus	3.5	3.1	WISN-AM		Cl. Channel		
WARH-FM Jack Bnnvle	5.5	6.2	WKPO-FM U	Jrb/T40	Good Karma	2.7	2.9	WKLH-FM	Cl. Hits	Saga	6.1	3.7
KATZ-FM Urb. CIrChnl	5.2	5.7		I/T	ABC Radio	4	2.6	WRIT-FM	Oldies	Cl. Channel	2.7	3.7
WIL-FM Ctry Bnnvle	5.3	5.6	WBBM-AM N		Infinity	2.1	2.1	WIXX-FM	T40	Mid. Comm.	2	2.2
,	4.6	5.0			Bliss	1.3	2.1	WJUB-AM	MOR	Jubilation	2.7	2.2
				Ctry				WKTI-FM	Hot AC	Journal	0.7	2.2
KSLZ-FM T40 ClrChnl	5	4.8			1st AssGod	1.1	1.8	WLKN-FM	AC	Radio K-T	4.1	2.2
KLOU-FM Old. ClrChnl	4.6	4.4			:M-W Fam	0	1.6	WMIL-FM	Ctry	Cl. Channel	3.4	2.2
KMJM-FM Urb. AC CIrChnl	3.5	4	WSCR-AM S	•	Infinity	1.6	1.6	WBWI-FM	Ctry	Bliss	0.7	1.5
KPNT-FM Alt. Emmis	3.5	3.7	WSJY-FM A	'C	NRG Media	1.9	1.6		Act. Rock		1.4	1.5
KIHT-FM Clsic Hits Emmis	3.7	3.5	WKIE-FM/WD	EK-FM/	WRZA-FM			VVLZIX I IVI	7101. 11001	Cougu		1.0
KSD-FM Ctry ClrChnl	3.6	3.5	Adult Hits News Web 1.3 1					South Bond IN (#177)				
WFUN-FM Urb. AC Radio1	3.2	3.2						South Bend, IN (#177) WNDV takes a hit.				
KTRS-AM N/T CH	3.3	3	Sioux City, IA	(#272)						0.1	40.7	40.0
KYKY-FM Hot AC Inf.	3.4	3	KSUX leaps t					WNSN-FM		Schurz	10.7	10.6
WVRV-FM Hot AC Bnnvle	3	2.9	KSUX-FM C		Powell	12.6	15	WRBR-FM			6.2	9.9
KFTK-FM Talk Emmis	2.5	2.5		40	Cl. Channel	14.1	13.3	WBYT-FM	•	Federated	9.3	8.4
KFUO-FM Clsical Luth Churc		2.2		I. Hits	Powell	6.7		WNDV-FM/	WNDV-AN	1		
KATZ-AM Gospel CIrChnl	2.2	2.1					10.8		T40	Art. Media	12	7.6
WRDA-FM MOR Emmis	1.5	1.6		Rock		15.6	10.8	WSBT-AM	N/T	Schurz	6.9	7.6
				I/T	Powel	7.4	9.2	WZOC-FM	Oldies	Plymouth	4.8	6.1
				I/T	Cl. Channel	4.4	6.7	WAOR-FM		•	4.1	4.9
			KKYY-FM C	try	NRG Media	7.4	5.8	WHLY-AM		Art. Media	1.7	4.9
			KSFT-FM A	C	Cl. Channel	6.7	4.2	WYPW-FM			1	3.8
			KZSR-FM H	lot AC	NRG Media	4.4	4.2	WZOW-FM			'	3.0
			KWMT-AM C	I. Ctry	Cl. Channel	0	2.5				0.7	
			KWSL-AM S	•	Cl. Channel	3	2.5	Cl. Rock	Art. Medi		2.7	3.8
			WNAX-FM C	•	Saga	0.7	2.5	WSMK-FM			5.2	3.4
			WIW OCT IVI	, y	Jaga	0.1	2.0	WUBU-FM			2.7	3.4
			All Summer F	01 & Snr	ina austrariu	numhar		WFRN-FM	Chr. AC	Prog.	2.4	3
			All Summer P1 & Spring quarterly numbers					WHFB-FM	Ctry	WinCom	3.4	3
			featured in this TATTLER represent 12+ adults, M- Su, 6A-Mid. ©2005, Arbitron Inc. May not be					WGN-AM	N/T	Tribune	2.1	1.1
			•	-		•	ре	WHPZ-FM	Chr. AC	LeSea	2.1	1.1
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