

TALENTRAK 2005 ANNOUNCES AGENDA DETAILS! A critical agenda and killer faculty has been lined up to participate at the 10th edition of TalenTrak - the industry's most unique and exclusive air talent seminar - in Cleveland on Saturday, October 15, 2005 at the Holiday Inn Select/ City Centre Lakeside in Cleveland, Ohio! The day's impressive agenda begins with an off-the-wall but TOTALLY meaningful presentation about how NOT to get a job. enabled by McVay Media's Daniel Anstandig & guests. It will be followed by a different kind of seminar - on the topic of BEING different and succeeding, headed by Clear Channel/Pittsburgh's Mark Anderson & guests! Then, the morning sessions conclude with a revelation of the important steps necessary to KEEP a job with point-person Kipper McGee, PD of WLS/Chicago! TalenTrak 2005 then provides an extra-special keynote presentation by Rover, syndicated radio's most acclaimed newcomer (and morning voice at X-Treme/Cleveland), served up with lunch! And then comes the pivotal Aircheck Clinic for the first 60 registrants who bring a scoped 3-minute CD aircheck. An all-star programming team has been invited to share and serve as career guides and Aircheck Clinic faculty for the day, including: Greg Aushem, Envision Radio/Cleveland - Jerry Boulding, Conclave Board member and All Access urban editor- Tracey Carroll, Lanigan & Malone/Cleveland- Tim Kelly, Elyria-Lorain Broadcasting/ Cleveland- Alan Fee, WQAL/Cleveland- Chuck Knight, WSNY/ Columbus- Beau Matthews, WMMS/Cleveland- Mike McVay, McVay Media- Kim Monroe, WFHM/Cleveland- Don Murphy, Int'l Morning Show consultant- Doug Podell, WRIF/Detroit- Barb Richards, WAJI/Ft. Wayne- Terese Taylor, WRMM/Rochester-Slats, X-Treme/Cleveland- Sue Wilson, WFHM/Cleveland- and once again serving as host for the day, Bill Klaproth from WLUP/ Chicago. To conclude this special Saturday, TalenTrak presents "Great War Stories of Radio", an intimate glance at the trials and tribulations of some of the industry's most successful air talents,

presented in story form! What is the price for all this learning and fun? Just \$49 (\$39 if you're part of a group of 4 or more from the same station/cluster who register at the same time!), but these special tuition rates end soon. A limited number of hotel rooms are also available at the Holiday Inn Select for \$89! Call the hotel at 216-241-5100 to reserve your room! For more information and to register now for Conclave TalenTrak 2004 call 952-927-4487 or register on-line at <u>www.theconclave.com</u>.

The Tattler reported last week on 2005 Conclave Keynoter AI Franken's alleged knowledge of shady financing at Air America. Another week, another name added to right-wing blogger Michelle Malkin's ever-lengthening list of wrong doers in the Air America/ Gloria Wise Boys and Girls Club/ Evan Cohen/Al Franken debacle: Sinohe Terrero, VP of Finance for Air America. While holding that title alone is hardly an indictment, Terrero's past involvement with the financials at Gloria Wise seems cause for concern from Malkin and collaborator Brian Maloney, who point out that Terrero happened to be handling money for the Boys and Girls club from 2000-2002—years that coincide with Evan Cohen's ill-fated rein as head of AAR. The network has denied that its present ownership has any legal responsibility to pay back the loan despite its appearance on a list of liabilities in a "settlement agreement" signed by Cohen, former partner Rex Sorenson, the current owners, and Franken in late 2004, but says it has put the disputed amount in escrow held by its own attorney to be paid back at the conclusion of a city and state investigation. Reports of Terrero's resignation remain unconfirmed.

It looks like **Bonneville International** will continue to play whatever they want, after all. Chicago District Court Judge **Morton Denlow** ruled in favor of Bonneville in a suit brought against them by **JACK-FM** owner/US licensor **Sparknet Communications** which alleged that the former's use of such slogans as "70's, 80's...Whatever We Want" and "70's, 80's...Whatever WE Feel Like" infringed upon Sparknet's copyrighted "Playing What We Want". Darrow felt that the overlap of a few words simply did not constitute a trademark breach. An appeal by Sparksnet is already in the works along with analogous cases against various **Clear Channel** outlets in California, South Carolina and Iowa.

Bustos Media Networks takes on programming duties for **NextMedia/**Milwaukee's formerly Country WEXT as the station makes the flip to Spanish today (9/16). Cluster VP/GM **Kira LaFond** will launch the new format by playing 10,000 consecutive songs.



MAIN STREET MARKETING & PROMOTION, 4517 MINNETONKA BLVD #104, MINNEAPOLIS, MN 55416 PHONE/FAX: 952.927.HITS (4487)/927-6427 Publisher: Tom Kay at tomk@main-st.net Web: www.main-st.net



Steve "Homer" True's departure from Clear Channel Talk WISN/ Milwaukee will also mark the removal of his longstanding sports/ talk presence on the station. With the host's move to competitors Good Karma Sports WAUK/Milwaukee-Sports WTLX/Madison, WISN PD Jerry Bott couldn't see his way clear to maintaining True's 9pm timeslot. It will instead by filled with Sporting News Radio until permanent replacement programming can be found.

Clear Channel Country KZSN/Wichita APD/MD/midday talent **Pat Moyer** will be adding News Director to his duties. The four-station Wichita cluster has announced plans to introduce a live, local News Department, with Moyer at the helm. Also joining the team in an anchor capacity will be **Dan O'Neal**, reporting news and traffic.

Hubbard Broadcasting welcomes back familiar face Steve Konrad as Director of Programming for KSTP, WFMP and WIXK/ Minneapolis. Konrad is returning to the Twin Cities, where he was the PD at KSTP from 1991-98, from a stint in Ohio working for Clear Channel.

From 1980 to 1989, **Mason and Michaels** were the morning voices at the venerable KOIL/Omaha. Now there back together on the air at Talk KKAR where they'll be doing...mornings! Former Conclave Board member **Terry Mason** and co-host **Clay Michaels** will be replacing **Kent Pavelka**'s morning news block.

Jeff Smulyan, CEO for Emmis, along with Radio One's Alfred C. LiggensIII and Former FCC Chairman Richard Wiley have joined forces as investors interested in bidding on ownership of the Washington Nationals. One of eight groups in the running for the purchase, the big wigs will have to wait until the end of the month for a decision from Major League Baseball, awaiting the approval on a pending lease on a new stadium from the District of Columbia.

Jay Philpott, fresh off his creation of the incredible *Ain't Misbehavin', Just Conclavin'* Conclave 30 year retrospective, will now join the crew at **Saga** Rock WHQG/Milwaukee. He'll be handling afternoon drives as well as some production and voice work to be used for a simulcast at <u>www.1029thehog.com</u>. This marks a return for former Conclave Board Member Philpott, who spent 1987-1991 at WHQG's predecessor WLZR. On top of all this, Jay is also "Pod-master" of the Conclave, and is working with Loyal Ears to create the Conclave's innovative podcasting site!

Lots of changes at hand in Lansing! Market mainstay **MacDonald** Top 40 WHZZ is no more in that incarnation, and will henceforth



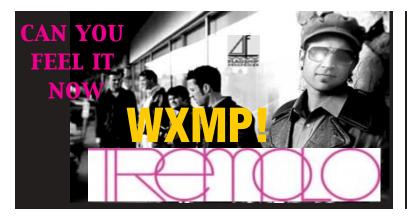
broadcast a JACK-like 101.7 MIKE-FM. This flip has sent OM/ morning guy **Jason Addams** and afternoon gal **Lisa D.** packing. Taking on the Top 40 playlist in town will be former Oldies station, **Citadel's** WJIM. This flip also brings some staff changes, sending **Rich Michaels** to sister Classic Rock WMMQ to take morning duties from **Dave Beagle** who, in turn, will head over to the new WJIM for the same timeslot. PD duties stay constant with **Dan Kelley** while sister AC WFMK PD **Chris Reynolds** tacks on MD duties for WJIM.

The Steve Harvey Morning Show is officially set to take to the air at Clear Channel Urban AC WMXD/Detroit, effective 10/3. PD Jamilliah Muhammad is enthusiastic about the news saying, "We are excited and anxious to give DETROIT what they deserve - a national talent who will offer compelling entertainment."

Assistance for Katrina victim Updates: ABC Talk WLS/Chicago is playing host to the debut of guest host John Records Landecker's Red, White and New (Orleans), a tribute to survivors, sung to Toby Keith's Red, White and Blue. Downloads available and donations taken at www.wlsam.com...Last week brought Columbus Unites, where every radio and TV outlet in town partnered at the Columbus City Hall for a broadcast that brought in \$492,327...In Springfield, MO, a Gimme 5 Radiothon hit the air last week, as Midwest Family Alternative KQRA raised \$6,500 in a live broadcast from the Battlefied Mall parking lot. Coors Brewing Co matched the donation brining the total to \$13,000...Fairfield Broadcasting Company (who proudly proclaims to be Kalamazoo's only locally owned and operated daily media company) collected over \$44,000 in donations for the victims of Hurricane Katrina. All four of it's radio stations, WQLR Q-106.5, AM 590 WKZO, AM 1470 WKLZ, and AM 1660 WQSN, devoted their broadcast day to raising money for the relief efforts and received donations from the public...Says Brian Michaels, OM for Family Radio/LaCrosse, "I saw the relief totals some stations have raised recently for Katrina victims. I know this isn't a contest, but we're pretty proud of what our little (compared to most) community raised. With only 2 days of pre-promotion, 12 La Crosse Radio stations and 3 La Crosse TV stations raised over 407 THOUSAND dollars for the Red Cross!"

CHANGES. Infinity AAA WXRT/Chicago welcomes Mary Dixon back as Morning News Anchor replacing Susan Wiencek on Lin Brehmer's morning show...Chip Millers exits as PD for Infinity Country WYCD/Detroit...Mo' Bounce is no more at nights for Cumulus Top 40 KCHZ/Kansas City.

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Beginning October 3, **Paul Kriegler** will take on **Jeff Couch's** vacated OM duties for the **Midwest Family/**Springfield, MO fourstation cluster. (Classic Rock KKLH, Classic Country KOMG, Oldies KOSP and Alternative KQRA). Kriegler comes to the job after spending time as GM for **Prairie Communications** News Talk WBYS-Classic Hits WCDD/Canton, II.

In the wake of the exit last week of PD/morning man **Train**, **Cumulus** Top/40 Rhythmic WTWR/Toledo has made the move to Mainstream. Mornings will now be manned by **Johnny D & the Morning Crew** who to them from crosstown **Clear Channel** Top 40/Mainstream WVKS. Joining Johnny & co. will be **Crystal Harris** while WVKS mornings go to night guy **Kramer**.

When the **Chicago White Sox** move their game broadcasts to **Infinity** Sports WSCR(the Score)/Chicago, morning man **Mike North** hopes he'll be providing the color commentary. A selfproclaimed long-time fan, North is hoping to join play-by-play announcer **Ed Farmer** in the Sox' booth, but he'll have to beat out former managers **Jeff Torborg** and **Jim Fregosi**, former players **Steve Lyons, Ron Kittle and John Cangelsoi** and former Cubs analyst **Steve Stone**, all of whom are rumored to be up for the job.

Changes at the **Cumulus**/Ft. Smith, AR cluster as Rock KLSZ moves from its 102.7 spot to 100.7. This takes KLSZ up to 50,000 watts. No changes in the air staff at KLSZ. Here's where it gets a little tricky: Oldies KBBQ vacates their 100.7 spot and goes to 102.7 and promptly flips format to Top 40/Rhythmic as 102.7 The Beat. The Beat starts with 5000 songs, commercial free.

Infinity Hot Adult WQAL/Cleveland says goodbye to APD **Fig** as he returns to his home turf, taking a PD gig at **Cumulus** Top 40 WWCK/Flint. The position is effective 9/19, with Fig back on the air 9/21.

Dan Sanders, Regional Director for **Interep**/Kansas City has announced the launching of a news feature service, **Radionews Corp.**, offering sponsor-able, customized 30 second features in several categories, including sports, finance, business, health and fitness, entertainment, news, technology, and lifestyles. Interep will serve as exclusive vendor for the service, and Sanders will continue to work for Interep while serving as CEO if the new venture.



Scandia, MN's #1 media mogul, **Paige Nienaber**, and his CPR have inked KZCH/Wichita and KLAX/Los Angeles as their newest clients for Marketing and Promotions consulting.

The Country Radio Broadcasters are now accepting nominations for the 2nd Annual **Tom Rivers Humanitarian Award** named for the late CRB Board member and radio veteran. The award recognizes individuals in the Country radio industry who have displayed "magnanimous spirit of caring and generosity in service to their community." The award will be presented as part of the opening ceremonies at the 37th Annual CRS in Nashville, to be held from Feb.. 15-17 in Nashville. Nominations for the award must be received by September 30th, for more info and specific rules, call the CRB at (615) 327-4487.

CHANGES, TOO. Emmis Alternative WKQX/Chicago bids adieu to PM drivers **Woody, Tony and Ravey**. Fook is upped from nights to afternoons...Clear Channel Adult Hits KTOZ/Springfield, MO ups Jamie Turner from nights to noons, while afternooner Jay Shannon moves on over to sister Country KSWF at the same timeslot...AC WZSR/Woodstock, IL welcomes former KGBZ/Fargo, ND APD PK **Brown** on as morning co-host.

Condolences to friends and family of radio and television sports broadcasting veteran **Chris Schenkel** who died Sunday from complications associated with emphysema. Schenkel was the TV voice for the **New York Giants** on CBS from 1952 through 1965, he then joined **ABC Sports**, where he covered the Olympics, the pro bowlers' tour, the Indianapolis 500 and college football; he was inducted into 16 halls of fame, including the **Pro Football Hall of Fame**.

Sympathy also to those who knew and loved **Rev. Oswald Hoffman**, longtime host of the nationally broadcast *Lutheran Hour* based at KFUO/St. Louis, died Thursday (9/8) in St. Louis at 91. Dr. Hoffman hosted the show for over 33 years until his 1988 retirement.



JOBS. Needed Program Director/Midday air talent for Award winning country station in the upper Midwest! Send resume, and audio to OM Craig Erpestad, Clear Channel/Rochester, 1530 Greenview drive SW., suite 200, Rochester, MN 55902 or email craigerpestad@clearchannel.com...Three great gigs are available at NRG Media/Red Wing. A top notch N/t PD, a great News Director and an outgoing Front office manager! CD's/Resumes to GM Jeff Ogden, 474 Guernsey Lane, Red Wing MN, 55066 or email jogden@waittradio.com...Infinity Country WYCD/Detroit has opening for a PD. T&R's to GM Steve Schram, WYCD, 26555 Evergreen #675, Southfield, MI, 48076...Clear Channel Country KSZN seeks APD/MD/middayer. T&R's to Vicky Gutierrez, Human Resources, Clear Channel/Witchita, 9323 E. 37th St. North, Wichita, KS 67226....Clear Channel Country station in Rochester, MN seeks PD/middayer. Must have a good sense of music, show prep and be able to lead the morning show and staff to out perform the competition on a daily basis. T&R to Craig Erpestad, OMr, Clear Channel, 1530 Greenview drive SW., suite 200, Rochester, MN 55902 or craigerpestad@clearchannel.com...ESPN Radio and Radio Disney/Chicago seek Account Executives to pitch radio media schedules and play by play properties, appearances by radio/sports personalities, vendor programs, live remotes, sales promotions and sponsorship opportunities to existing and new ESPN 1000/Disney clients. Resumes to ESPN 1000, John Cravens, Attn: Account Executive – Dept. A (or for Disney Attnn: Karyn Esken)190 North State Street Chicago, IL 60601...Citadel CHR WIOG/Saginaw Michigan is looking for a strong morning show personality. T&R to Brian Wright, Audience Development Group, 100 Grandville SW. Suite 602, Grand Rapids, MI. 49503, 616-940-8309 Office, 616-498-2651 Cell, 616-940-9105 Fax...Country WBJI/Bemidji,MN seeks on-air talent w/3 yrs. Exp. for mornings. Send T&R to PD Chuck Sebastian, WBJI, 2115 Washington Ave S., Bemidji MN 56601 or csebastian@kkbj.com Midwest Family Adult Standards WTUX-Classic Hits WHIT-AC WMGN/Madison, WI seeking PDs and APDs.Must demonstrate a successful track record of strategic thinking, including developing a successful team of air talent, direction of creative writing and imaging, outstanding promotional execution and attention to detail. Microsoft Word and Excel required. T&R to Pat O'Neill, 730 Rayovac Drive, Madison WI 53711...Midwest Family WTDY/ Madison seeks on-air talent. This position requires personnel to fill air-shifts, including weekends and various remote appearances as scheduled. Proven production skills are essential. Directly assisting in station promotions and contests, including planning, production, and remote broadcasts. Word/Excel proficiency expected. T&R to John "Sly" Sylvester, 730 Rayovac Drive,

Madison WI 53711...Hits WYBR/Big Rapids, MI seeks Morning Show leader with superb people, organizational, production and writing skills, also be proficient with computers and digital audio editing software. T&R to**Tom Davis**, Operations Director, WYBR-FM, 18720 16 Mile Rd., Big Rapids, MI 49307...**Waitt** KWNG-KCUE-KLCH/Red Wing, MN looking for a News Director with a high level of professionalism and initiative with strong organizational skills for this very important position. College degree with at least one year of news experience or three years of radio news experience preferred. Materials to **Tom Hughes**/OM, KCUE/ KWNG/KLCH Radio, 474 Guernsey Lane, Red Wing, MN 55066 or <u>thughes@waittradio.com</u>...All positions listed in JOBS represent equal opportunities, and are presented free of charge. No calls unless otherwise specified.

Former Record Rep Makes Tony Wait-ekus!



Eleven years ago, current WHTS Quad Cities PD Tony Waitekus (3rd from the left) exited WCIL-FM in Carbondale for his move northward. Soon after that, St. Louis Mercury rep David Kragskow (2nd from the right) also left his job, but not before receiving a plaque for Tony recognizing him for his help in breaking Bon Jovi's ''Keeping the Faith''. David and Tony's paths never crossed again - until last week. David, now tour manager for Def Leppard, had a show in Davenport ...where he met up with Tony to have members of Def Leppard (surrounding Tony & David) present him with the belated plaque! Said Tony of the surprise award, "I always kept the faith!" - to which David said, "I shudda kept the plaque!"

GREATER MIDWEST ARBITRON REPORTS

Spring 2005

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KACL-FM	Oldies	Cumulus	9.4 7.5	WU
KBYZ-FM	CI. Rock	Cumulus	11.8 6.7	WT/
KYYY-FM			6.3 5	KGI
KNDR-FM				WQ
KXMR-AM		Cl. Channel	3.1 2.5	WQ
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WYST-FM		AAA Ent.	1.8 3.4	KIA
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Canton, Ol WHBC cor audience. Station WHBC-AM WHBC-FM WQXK-FM WZKL-FM WQMX-FM WKDD-FM WRQK-FM WHLO-AM WONE-FM WNIR-FM WNIR-FM WNCX-FM WFHM-FM WMJI-FM WAKS-FM	H (#128) mbo grabs N/T AC Ctry T40 Ctry Hot AC Rock N/T CI. Rock Talk CI. Rock Chr. AC Oldies T40	s a quarter of Owned By Fa NextMedia NextMedia Cumulus D A Peterson Rubber City Cl. Channel Cumulus Cl. Channel Rubber City Media-Com Infinity Salem Cl. Channel Cl. Channel	<i>the 12+</i> all04Sp05 12.9 12.5 10.1 12.3 7.4 7.3 4.2 6.2 4.8 4.7 3.8 4.5 5.8 4.1 3.2 3 3.8 3 2.8 2.8 2 2.6 2.2 2.4 2.4 2.2 2.2 1.9	KOF KRC KCF KRI WH Mus Mus Mus WM WS WM WS WM WS WM WS WM WS WM WS WL
Canton, Ol WHBC cor audience. Station WHBC-AM WHBC-FM WQXK-FM WZKL-FM WQMX-FM WKDD-FM WRQK-FM WHLO-AM WONE-FM WNIR-FM WNIR-FM WNCX-FM WFHM-FM WMJI-FM WAKS-FM WTAM-AM	H (#128) mbo grabs N/T AC Ctry T40 Ctry Hot AC Rock N/T CI. Rock Talk CI. Rock Chr. AC Oldies T40 N/T	s a quarter of Owned By Fa NextMedia NextMedia Cumulus D A Peterson Rubber City Cl. Channel Cumulus Cl. Channel Rubber City Media-Com Infinity Salem Cl. Channel Cl. Channel Cl. Channel Cl. Channel	<i>the 12+</i> all04Sp05 12.9 12.5 10.1 12.3 7.4 7.3 4.2 6.2 4.8 4.7 3.8 4.5 5.8 4.1 3.2 3 3.8 3 2.8 2.8 2 2.6 2.2 2.4 2.4 2.2 2.2 1.9 2.8 1.7	KOF KRC KCF KRI WH Mus Stat WM WS WM WS WM WS WM WS WM WS WK WS WK WS WK
Canton, Ol WHBC cor audience. Station WHBC-AM WHBC-FM WQXK-FM WZKL-FM WQMX-FM WKDD-FM WRQK-FM WHLO-AM WONE-FM WNIR-FM WNCX-FM WFHM-FM WMJI-FM WAKS-FM WTAM-AM WMMS-FM	H (#128) mbo grabs N/T AC Ctry T40 Ctry Hot AC Rock N/T CI. Rock Talk CI. Rock Chr. AC Oldies T40 N/T Rock	s a quarter of Owned By Fa NextMedia NextMedia Cumulus D A Peterson Rubber City Cl. Channel Cumulus Cl. Channel Rubber City Media-Com Infinity Salem Cl. Channel Cl. Channel Cl. Channel Cl. Channel Cl. Channel Cl. Channel	<i>the 12+</i> all04Sp05 12.9 12.5 10.1 12.3 7.4 7.3 4.2 6.2 4.8 4.7 3.8 4.5 5.8 4.1 3.2 3 3.8 3 2.8 2.8 2 2.6 2.2 2.4 2.4 2.2 2.2 1.9 2.8 1.7 2 1.5	KOF KRC KCF KRI WH Mus Mus Mus WM WS WM WS WM WS WM WS WM WS WM WS WL WS WK
Canton, Ol WHBC cor audience. Station WHBC-AM WHBC-FM WQXK-FM WQXK-FM WKDD-FM WKDD-FM WRQK-FM WHLO-AM WONE-FM WNIR-FM WNIR-FM WNCX-FM WFHM-FM WMJI-FM WAKS-FM WTAM-AM WMMS-FM WZAK-FM	H (#128) mbo grabs N/T AC Ctry T40 Ctry Hot AC Rock N/T CI. Rock Talk CI. Rock Chr. AC Oldies T40 N/T Rock Urb. AC	s a quarter of Owned By Fa NextMedia NextMedia Cumulus D A Peterson Rubber City Cl. Channel Cumulus Cl. Channel Rubber City Media-Com Infinity Salem Cl. Channel Cl. Channel Cl. Channel Cl. Channel Cl. Channel Cl. Channel Radio One	<i>the 12+</i> all04Sp05 12.9 12.5 10.1 12.3 7.4 7.3 4.2 6.2 4.8 4.7 3.8 4.5 5.8 4.1 3.2 3 3.8 3 2.8 2.8 2 2.6 2.2 2.4 2.4 2.2 2.2 1.9 2.8 1.7 2 1.5 1.2 1.5	KOF KRC KCF KRI WH Mus Mus Mus WM WS WS WM WS WS WM WS WM WS WS WM WS WS WM WS WS WM WS WS WS WM WS WS WS WM WS WS WS WM WS WS WS WS WS WS WS WS WS WS WM WS WS WS WS WS WS WS WS WS WS WS WS WS
Canton, Ol WHBC cor audience. Station WHBC-AM WHBC-FM WQXK-FM WQXX-FM WKDD-FM WKDD-FM WRQK-FM WHLO-AM WNIR-FM WNONE-FM WNONE-FM WNCX-FM WFHM-FM WMJI-FM WAKS-FM WTAM-AM WMMS-FM WZAK-FM WENZ-FM	H (#128) mbo grabs N/T AC Ctry T40 Ctry Hot AC Rock N/T CI. Rock Talk CI. Rock Chr. AC Oldies T40 N/T Rock Urb. AC Urb.	s a quarter of Owned By Fa NextMedia NextMedia Cumulus D A Peterson Rubber City CI. Channel Cumulus CI. Channel Rubber City Media-Com Infinity Salem CI. Channel CI. Channel CI. Channel CI. Channel CI. Channel CI. Channel Radio One Radio One	<i>the 12+</i> all04Sp05 12.9 12.5 10.1 12.3 7.4 7.3 4.2 6.2 4.8 4.7 3.8 4.5 5.8 4.1 3.2 3 3.8 3 2.8 2.8 2 2.6 2.2 2.4 2.4 2.2 2.2 1.9 2.8 1.7 2 1.5 1.2 1.5 1.8 1.3	KOF KRC KCF KRI WH Mus Mus Mus WM WS WS WM WS WS WM WS WS WM WS WS WM WS WS WM WS WS WM WS WS WM WS WS WS WS WM WS WS WS WM WS WS WS WM WS WS WS WM WS WS WS WM WS WS WS WM WS WS WS WS WS WM WS WS WS WS WS WS WM WS WS WS WS WS WM WS WS WS WS WS WS WS WS WS WS WS WS WS
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Canton, Ol WHBC cor audience. Station WHBC-FM WQXK-FM WQXK-FM WXKL-FM WKDD-FM WKDD-FM WRQK-FM WHLO-AM WNIR-FM WNCX-FM WHLO-AM WNIR-FM WNCX-FM WFHM-FM WAKS-FM WTAM-AM WMMS-FM WZAK-FM WDOK-FM WDOK-FM WDOK-FM WDOK-FM WDOK-FM	H (#128) mbo grabs Format N/T AC Ctry T40 Ctry Hot AC Rock N/T CI. Rock CI. Rock CI. Rock Chr. AC Oldies T40 N/T Rock Urb. AC Urb. AC Urb. AC Sports CI. Rock	s a quarter of Owned By Fa NextMedia Cumulus D A Peterson Rubber City Cl. Channel Cumulus Cl. Channel Rubber City Media-Com Infinity Salem Cl. Channel Cl. Channel	<i>the 12+</i> all04Sp05 12.9 12.5 10.1 12.3 7.4 7.3 4.2 6.2 4.8 4.7 3.8 4.5 5.8 4.1 3.2 3 3.8 3 2.8 2.8 2 2.6 2.2 2.4 2.4 2.2 2.2 1.9 2.8 1.7 2 1.5 1.2 1.5 1.8 1.3 1 1.1 1 1.1 1 1.1	KOF KRC KKF KRI WH Mus Stat WM WS WM WS WM WS WM WS WM WS WM WS WM WS WM WS WM WS WM WS WS WS WM WS WS WS WS WS WS WS WS WS WS WS WS WS
Canton, Ol WHBC cor audience. Station WHBC-FM WQXK-FM WQXK-FM WXKL-FM WKDD-FM WKDD-FM WRQK-FM WHLO-AM WNIR-FM WNCX-FM WNCX-FM WFHM-FM WMJI-FM WAKS-FM WTAM-AM WMMS-FM WZAK-FM WENZ-FM WDOK-FM WDOK-FM WDOK-FM WDOK-FM	H (#128) mbo grabs Format N/T AC Ctry T40 Ctry Hot AC Rock N/T CI. Rock CI. Rock CI. Rock Chr. AC Oldies T40 N/T Rock Urb. AC Urb. AC Urb. AC Sports CI. Rock	s a quarter of Owned By Fa NextMedia NextMedia Cumulus D A Peterson Rubber City Cl. Channel Cumulus Cl. Channel Rubber City Media-Com Infinity Salem Cl. Channel Cl. Channel C	<i>the 12+</i> all04Sp05 12.9 12.5 10.1 12.3 7.4 7.3 4.2 6.2 4.8 4.7 3.8 4.5 5.8 4.1 3.2 3 3.8 3 2.8 2.8 2 2.6 2.2 2.4 2.4 2.2 2.2 1.9 2.8 1.7 2 1.5 1.2 1.5 1.8 1.3 1 1.1 1 1.1 1 1.1 1 1.1 1 1.1	KOF KRC KKF KRI WH Stat WM WS WS WM WS WM WS WM WS WS WM WS WS WM WS WS WM WS WS WM WS WS WM WS WS WS WM WS WS WM WS WS WM WS WS WS WM WS WS WS WM WS WS WS WS WM WS WS WS WM WS WS WS WM WS WS WS WM WS WS WS WS WS WS WS WS WS WS WS WS WS

Marion-Carbondale, IL (#235) 3rd to 1st for WDDD.							
Station	Format	Owned By Fa	1104Sp05				
WDDD-FM		Cl. Channel	8.5 10.8				
WOOZ-FM	Ctry		13.4 10.2				
WCIL-FM	T40	Max Media	5.5 7.2				
WJPF-AM/	140		5.5 7.2				
WCIL-AM	N/T	Max Media	8.5 7.2				
WUEZ-FM	AC	Max Media	9.1 7.2				
WTAO-FM	Rock	Cl. Channel	5.5 6				
KGMO-FM	CI. Rock		3.7 5.4				
WQRL-FM	OldiES	Dana	3.7 5.4				
WQKL-FM WQUL-FM		Cl. Channel	3.7 5.4				
WQUL-FM	T40	Cl. Channel	3.7 4.2				
WXLT-FM	Alt.	Max Media	2.4 3.6				
WMIX-FM		Withers	2.4 3.6 0.6 2.4				
WFRX-AM	Ctry MOR	Cl. Channel	2.4 1.8				
KEZS-FM	Ctry	Max Media	1.2 1.2				
WBVN-FM	Chr. AC	Anderson, K 8					
		Cl. Channel					
WDDD-AM WINI-AM	Sports N/T	WINI	0.6 1.2 1.2 1.2				
WXAN-FM	Gospel	Lawde	0.6 1.2				
Mason City, IA (#292) KLSS closes the gap with KIAI.							
Station	Format		ll04Sp05				
KIAI-FM	Ctry	Cl. Channel	17 14.2				
KLSS-FM	AC	Three Eagles	9.6 11.3				
KGLO-AM	N/T	•	0.6 10.4				
KLKK-FM		Cl. Channel	5.3 9.4				
KSMA-FM	MOR	Cl. Channel	7.4 5.7				
KYTC-FM	Oldies	Three Eagles					
KAUS-FM	Ctry	Three Eagles	5.3 3.8				
KFMW-FM	•	k Bahakel	2.1 3.8				
KOKZ-FM	Oldies	Bahakel	0 2.8				
KROC-FM	N/T	Cumulus	2.1 2.8				
KCHA-FM	AC	Cl. Channel	2.1 1.9				
KKHQ-FM	T40	Cumulus	0 1.9				
KRIB-AM	MOR	Three Eagles	3.2 1.9				
WHO-AM	N/T	Cl. Channel	4.3 1.9				
			4.5 1.5				
Muskegon, Huge sprin							
Station		Owned By Fa	203Sp05				
WMUS-FM		Cl. Channel	9.3 17.9				
WSNX-FM	T40	Cl. Channel	8.2 9.7				
	-	Cl. Channel	8.7 7.7				
WBCT-FM	Ctry	Cl. Channel	2.7 4.6				
WLCS-FM	Oldies	Unity Bdcstg	6.6 4.6				
WSHZ-FM	AC	Cl. Channel	7.7 4.6				
WKLQ-FM	Act. Rock		5.5 4.1				
WGRD-FM	Alt.	Regent	2.7 3.6				
WGRD-I M WLAV-FM	CI. Rock		2.7 3.1				
WMHG-AM		Cl. Channel	6 2.6				
WTNR-FM	Ctry	Citadel	1.1 2.6				
	Ctry Urb. AC	Unity Bdcstg Noordyk	1.1 2.1 1.1 2.1				
WVIB-FM		•					
WBFX-FM		Cl. Channel	1.6 1.5				
WGN-AM	N/T	Tribune	1.1 1.5				
WJQK-FM	Chr. AC	Lanser	1.6 1.5				
WOOD-FM		Cl. Channel	1.6 1.5				
WCXT-FM	AC	Waters	0.5 1				
	N/T	Cl. Channel	1.1 1				
WLHT-FM	AC	Regent	0.5 1				

WSWT overtakes sisters WMBD, WPBG.								
Station	Format	Owned By Fa						
WSWT-FM	AC	Triad	8.6	9.7				
WFYR-FM	Ctry	Regent	6.4	8.7				
WMBD-AM	N/T	Triad	9.4	7.9				
WPBG-FM	Oldies	Triad	9.9	7.7				
WXCL-FM	Ctry	AAA Ent.	4.8	6.4				
WGLO-FM	CI. Rock		8.3	5.9				
WZPW-FM	Urb/T40	AAA Ent.	6.7	5.9				
WIXO-FM		k Regent	4.8	5.4				
WIRL-AM	Ctry	Triad	1.3	3.8				
WXMP-FM	Hot AC	AAA Ent.	4	3.6				
WOAM-AM		Kelly Comm.	3.2	3.1				
WDQX-FM	CI. Hits	AAA Ent.	2.1	2.8				
WBNQ-FM		Regent	2.1	2.6				
WPEO-AM		Pinebrook	0.8	1.8				
WPMJ-FM	AC	Kelly Comm.	1.3	1.8				
WLS-AM	N/T	ABC Radio	2.1	1.5				
WBWN-FM		Regent	0.8	1.3				
WGN-AM	N/T	Tribune	1.1	1.3				
WWCT-FM	Rock	AAA Ent.	2.7	1.3				
WCDD-FM		Prairie	0	1				
in obb i in		1 runio	Ũ	•				
Pittsburg,	KS (#238)							
KKOW con	nmands.							
Station	Format	Owned By Fa	1104S	p05				
KKOW-FM	Ctry	Am. Media	7.9 1	17.6				
KSYN-FM	T40	Zimmer	5	6.8				
KKOW-AM	N/T	Am. Media	5.6	5.1				
KNEM-AM/								
KNMO-FM	Ctry	Harbit Comm.	2.8	5.1				
KJMK-FM	AC	Zimmer	0.6	3.4				
KOMB-FM/								
KMDO-AM	Oldies	Fort Scott	4	3.4				
KSEK-FM	Rock	SE Kansas	3.4	3.4				
KBZI-FM	Hot AC	Am. Media	2.2	2.8				
KHST-FM	Rock	SE Kansas	1.1	2.8				
KIKS-FM	AC	lola	2.8	2.8				
KINZ-FM	CI. Hits	Sutcliffe	2.2	2.8				
KIXQ-FM	Ctry	Zimmer	5	2.8				
KWXD-FM	Oldies	SE Kansas	5	2.8				
KJML-FM		e=	0					
	Alt.	FFD Holdings		2.3				
KKOY-FM	Alt. Hot AC			2.3 2.3				
KRWP-FM		FFD Holdings	10.6					
	Hot AC	FFD Holdings SE Kansas	l0.6 1.7	2.3				
KRWP-FM	Hot AC Cl. Ctry	FFD Holdings SE Kansas Cumulus FFD	l0.6 1.7 0.6	2.3 2.3				
KRWP-FM KMOQ-FM	Hot AC Cl. Ctry T40	FFD Holdings SE Kansas Cumulus FFD	10.6 1.7 0.6 0.6	2.3 2.3 1.7				
KRWP-FM KMOQ-FM KBTN-FM	Hot AC Cl. Ctry T40 Ctry Oldi	FFD Holdings SE Kansas Cumulus FFD es FFD	I0.6 1.7 0.6 0.6 1.1	2.3 2.3 1.7 1.1				
KRWP-FM KMOQ-FM KBTN-FM KCAR-FM KGGF-FM KKOY-AM	Hot AC Cl. Ctry T40 Ctry Oldi Oldies	FFD Holdings SE Kansas Cumulus FFD es FFD FFD	I0.6 1.7 0.6 0.6 1.1 0.6	2.3 2.3 1.7 1.1 1.1				
KRWP-FM KMOQ-FM KBTN-FM KCAR-FM KGGF-FM	Hot AC Cl. Ctry T40 Ctry Oldi Oldies AC	FFD Holdings SE Kansas Cumulus FFD es FFD FFD Mahaffey	10.6 1.7 0.6 0.6 1.1 0.6 0.6	2.3 2.3 1.7 1.1 1.1 1.1				
KRWP-FM KMOQ-FM KBTN-FM KCAR-FM KGGF-FM KKOY-AM	Hot AC Cl. Ctry T40 Ctry Oldi Oldies AC	FFD Holdings SE Kansas Cumulus FFD es FFD FFD Mahaffey	10.6 1.7 0.6 0.6 1.1 0.6 0.6	2.3 2.3 1.7 1.1 1.1 1.1				
KRWP-FM KMOQ-FM KBTN-FM KCAR-FM KGGF-FM KKOY-AM KLKC-FM/	Hot AC Cl. Ctry T40 Ctry Oldi Oldies AC N/T	FFD Holdings SE Kansas Cumulus FFD es FFD FFD Mahaffey SE Kansas	I0.6 1.7 0.6 0.6 1.1 0.6 0.6 0.6	2.3 2.3 1.7 1.1 1.1 1.1 1.1				
KRWP-FM KMOQ-FM KBTN-FM KCAR-FM KGGF-FM KKOY-AM KLKC-FM/ KLKC-AM	Hot AC Cl. Ctry T40 Ctry Oldi Oldies AC N/T AC	FFD Holdings SE Kansas Cumulus FFD es FFD FFD Mahaffey SE Kansas Acme Petersen	I0.6 1.7 0.6 0.6 1.1 0.6 0.6 0.6 2.8	2.3 2.3 1.7 1.1 1.1 1.1 1.1 1.1				

Peoria, IL (#148)

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WOOD-AM N/T

Cl. Channel 0.5

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