

TATTLER BULLETIN: Infinity launched the *Jack* format in New York City and Chicago today. Oldies WCBS-FM in New York City made the switch at 4P CDT, the same time Oldies WJMK-FM launched the format in Chicago. Details as they develop!

MUZIKMAFIA - BIG & RICH, JON NICHOLSON, COWBOY TROY & FRIENDS - HEADLINE CONCLAVE OPENING NIGHT GALA! The unique, multi-talented Nashville music review - The MuzikMafia will be appearing at the 30th Annual Conclave Learning Conference, providing the entertainment for the traditional Opening Night Gala. Presented by Warner Brothers Records, the Gala promises to be one of the most memorable in Conclave history (and some pretty fine folks have graced the Opening Night stage, like R.E.O. Speedwagon and the Jayhawks!). Convening at 6PM on Thursday, July 21st at the Marriott City Center Hotel immediately after the All Access Conclave College SuperSession - with ABC Radio's Gil Gross, John Dickey/Cumulus, Peter Smyth/ Greater Media, and Don Benson/Jefferson-Pilot - the Gala offers libations, food, fun, and frivolity. The Gala, which has always been the premier rendezvous point for further Thursday evening activities, is now a destination in itself! What is the MuzikMafia? Otherwise known as "The Godfathers", the organization includes **Cory Gierman**, **Big Kenny**, John Rich, and Jon Nicholson. The Godfathers founded the phenomenon back in October of 2001. Big Kenny, Rich, and Nicholson would play with various guests at Nashville's *Pub of Luv* every Tuesday night, while "The Don" Gierman handled all of the Mafia's business. Soon Nashville's movers and shakers began to take notice of this weekly happening, and felt the Godfather's love of music needed to be shared with the masses. Big Kenny, and John Rich were eventually signed as the genre defying act, known as Big & Rich, and Jon Nicholson along with Cowboy Troy were recently added to the Mafia, as well. Other members of the Mafia family include double platinum artist Gretchen Wilson, James Otto, Shannon Lawson, Chance, Mista D, Rachel Kice and Cowboy Troy. You've never seen or heard anything like the MuzikMafia (www.muzikmafia.com), and your only industry chance to witness these masters at work is by attending the 30th Anniversary Conclave Learning Conference: Hard Core Radio. Call 952-927-4487 for a registration form (\$399 tuition extended for a limited time only) or more information!

That **Oprah**, she's got a hand in everything. Her **Oprah Winfrey Foundation** is behind support for an innovative educational program being offered by the Chicago **Museum of Broadcast Communications**. The program provides web to k-12 teachers, illuminating the history of civil rights. It includes a vast searchable database with access to video and audio components, putting 215 relevant TV and radio programs at student and educator fingertips. And then Oprah gives everyone a new car...or not.

Minneapolis Spring Book, Phase 1 Trend. Winter leaders off a bit, with Clear Channel T40 KDWB and ABC rocker KXXR moving on up. KQRS-FM 9.0- 8.7, WCCO-AM 8.6- 7.9, KEEY-FM 7.3- 7.0, KDWB-FM 4.9- 5.4, WLTE-FM 5.5- 5.3, KXXR-FM 4.5- 5.1, KSTP-AM 4.6- 4.6, KQQL-FM 4.4- 4.3, KSTP-FM 4.2- 4.3, KTCZ-FM 3.7- 4.0, KTTB-FM 3.3- 3.4, KJZI-FM 3.4- 2.9, WXPT-FM 2.7- 2.8, KFAN-AM 2.5- 2.7, KLBB-AM 1.2- 1.2, WWTC-AM 1.2- 1.2, KTNF-AM 0.9- 1.1, WFMP-FM 1.1- 1.1, KLCI-FM 0.9- 0.7, WGVX-FM 0.6- 0.7, WDGY-AM 0.6- 0.6, WGVZ-FM 0.5- 0.4, KLBP-AM**- 0.1, WGVY-FM 0.1- 0.1. All Phase One results in this TATTLER are 12+, M-Su, 6A-12M, Winter 2005- Feb/Mar/Apr 2005 comparisons, unless otherwise noted. © 2005, **The Arbitron Company**. All rights reserved.

Did any one else notice that **Colin Powell** was at the **Indy 500**? No? Hmm.Too caught up in the **Danica Patrick** excitement no doubt...what with her fourth place finish and all. Perhaps then **Buddy Lazier**'s fifth place finish was also overlooked. The **Jonathan Byrd/ESPN 950 AM-Indianapolis/Dallara-Chevrolet** sponsored car was badly damaged in a crash on 5/27,but managed a top ten finish none the less. Congrats!

The Conclave is proud to announce that Luke Prins of Isanti, MN has won the Dennis Becker Memorial Scholarship to attend Brown College of St. Paul, Minnesota and Gary Steven Ahlberg of Dryden, MI has won a scholarship to attend the Specs Howard School of Broadcasting Arts of Southfield, Michigan. The scholarships will be presented to the winners during the 30th Annual Conclave Learning Conference Awards Luncheon being held on Friday, July 22, 2005 at the Marriott City Centre in Minneapolis, where they will be recognized along with the winners of the soon-to-be-announced recipients of the McNally-Smith College (formerly Musictech College) Scholarship, 3 Doug Lee Memorial Scholarships, and the Conclave Continuing Education Award. In all, Conclave scholarships represent a value of over \$70,000. Hosted by syndicated afternoon drive hosts, Matt & Ramona, the Conclave Awards Luncheon annually provides the record and radio industry with fresh new talent where previous winners have gone on to have successful media careers since the first scholarships were awarded in 1979. Rumor: Will a surprise superstar provide the musical merriment at this extra special luncheon??? The 30th annual Conclave Learning Conference begins Thursday, July 21 and goes through Sunday, July 24, 2005 at the Marriott City Centre in Downtown Minneapolis, Minnesota. Tuition is at an industry best \$399 now through Thursday, June 2. For more information and to register now for the 30th Anniversary Conclave Learning Conference, call 952-927-4487



MAIN STREET MARKETING & PROMOTION, 4517 MINNETONKA BLVD #104, MINNEAPOLIS, MN 55416 PHONE/FAX: 952.927.HITS (4487)/927-6427 Publisher: Tom Kay at tomk@main-st.net Web: www.main-st.net



Everyone can rest easy. **Clear Channel**/Akron was not being pirated, after all. It was, instead, a rather obvious prank heralding the flip of Sports WTOU-AM to a liberal talk format. The line up at the new station will include **Jones/Democracy Radio** personalities **Stephanie Miller** and **Ed Schulz** along with **WOR Radio Networks's Lionel**. Former California Democratic Party Leader **Bill Press** will be on morning duty, talking from 6-9

Changes. KZIA/Cedar Rapids names three interns for the summer. **Natalie Owens, Erica Kolsrud, & Tara Monson...Cabana Boy** leaves afternoons at CKHZ/Kansas City to move crosstown to **Infinity** Top 40 KMXV where he'll be on night duty. The Boy is filling the shoes left vacant by **Lucas** who moved on to MD/Middays at KDWB/ Minneapolis...**Clear Channel** Mainstream AC KESZ/Phoenix welcomes former sister Hot AC WVMX/Cincinnati morning dude **Kevin Gossett** on as PD...*Big* **Greg Williams** is upped from APD/MD to acting PD at **Radio One** Urban WIZF/Cincinnati.

Ohio. Format Flip. What? You need to know more. A hint: **First Broadcasting** Modern WOXY/Oxford is *not*flipping to a format featuring tons of local and new music. Instead they, along with sister stations Classic Country WAOL/Georgetown and country WAXY/Ripley, are assimilating into the brave new world of Jack, effective 5/28. Never fear, though, listeners will still have some say about the stations; there will be contests to let them pick new names. The stations will be overseen by GM Heather Frey.

WKLH/Milwaukee's Dave & Carole Miracle Marathon successfully wrapped up the 2005 edition this afternoon at 5, again raising over \$1.4 million dollars for Children's Hospital of Wisconsin. All of the money raised goes directly Children's Hospital.. WKLH's morning team of Dave Luczak and Carole Caine based their 60-hour marathon broadcast from the Children's Hospital dining room. On-site, Dave & Carole connected with patients in addition to playing 'KLH's regular music and customized songs featuring snippets from interviews. "This place not only saves the lives of children, it saves their families", said Luczak. In addition to patients and families, medical staff members at Children's were also on the air with updates on the latest research being done at the hospital. "Children's is the greatest pediatric care facility in the Midwest, probably even the country," said Caine. "And to have it here in our own backyard is truly awesome for those who need it." At the end of the on-air portion of the marathon, Dave & Carole thanked volunteers and the hospital for letting the WKLH audience make a difference in the lives of children who come to the hospital. As Dave & Carole signed off last Friday at 5pm, the \$1.4 million amount was announced, matching 2004's record amount. To date, the WKLH audience has pledged over \$7.5 million dollars for Children's Hospital of Wisconsin through the eight Miracle Marathons!

This summer Milwaukee Military families will be afforded some entertainment they might not otherwise have been able to afford. Through a partnership with **ticketsnow.com**, **NextMedia** Country WEXT



will provide one thousand \$100 vouchers to the families; they can be used for purchasing sporting, concert and various other event tickets.

Changes, Too. Danny Wright, formerly of WZEE/Madison, WPRO/ Providence and KSLZ/St. Louis, tacks on APD duties for Clear Channel Top 40 WNCI/Columbus...Clayton is off afternoons and on to mornings at Clear Channel Top 40 WDKF/Dayton. He replaces Wes McCain who will be focusing on his PD duties...Radio One Top 40/Rhythmic KBXX/Houston steals away PD/MD/middayer Terry Thomas from sister Urban WIZF/Cincinnati. She'll take on PD-ship in Texas...Marty Bender is promoted to VP/Operations for The Bob and Tom Show on Premiere Radio Networks.

CONCLAVE PRESENTS CLASSIC CRS PROMO SESSION! Here's session moderator, Gator Michaels (Sr VP/Promotion- Warner Bros) to tell you all about it! "One of the big challenges for radio stations, regardless of market size, is how to create fresh promotional ideas that can help sponsors achieve their goals and promote their station at the same time. Given the demands on today's Program Director, it is increasingly difficult to find time for "out of the box" thinking...Of course, the Country Radio Seminar is one of the best sources of promotional ideas for radio. Each year Country Radio Broadcasters presents a panel that provides a wealth of successful ideas garnered from stations all across America. Many of these ideas were submitted for consideration for the promotional awards that are presented each year at CRS, which recognizes the best promotions done during the past year by Country stations in small, medium and large market categories...This is always one of the most popular panels at CRS, and we have been asked to present it at The Conclave this July in Minneapolis...This presentation is intended to provide ideas that stations in markets of all sizes can put into place on the Monday morning following The Conclave and increase audience and revenues...The session, "CRS at The Conclave: 60 Ideas in 60 Minutes' will be presented at 3:30 pm on Saturday, July 23. That's sixty great promotion ideas from some of the best radio stations in the country, all in 60 minutes!" Couldn't have said it better, Gator! For more info, log onto www.theconclave.com!

Columbus Spring Book, Phase 1 Trend. Clear Channel N/T WTVN does the double-digit domination thing. WTVN-AM 9.3- 10.1, WCOL-FM 8.2- 8.5, WCKX-FM 7.6- 7.6, WNCI-FM 6.8- 7.5, WSNY-FM 5.6- 6.2, WLVQ-FM 4.9- 4.7, WXMG-FM 4.9- 4.2, WBZX-FM 3.9- 3.6, WCVO-FM 3.6- 3.5, WBNS-FM 3.6- 3.3, WHOK-FM 3.4- 3.2, WLZT-FM 2.9- 3.0, WBNS-AM 2.8- 2.7, WMNI-AM 2.4- 2.2, WCLT-FM 2.1- 2.2, WFJX-FM 1.8- 2.1.

DON'T MISS AL FRANKEN, MANCOW, FCC COMMISSIONER JONATHAN ADELSTEIN AND MORE THAN 40 SESSIONS, SIX MEALS, AND MORE NETWORKING THAN ANYWHERE IN THE UNITED STATES! JUST 20 DAYS REMAIN TO SECURE A \$399 TUITION TO THE 30TH ANNUAL LEARNING CONFERENCE, CONCLAVE XXX-HARD CORE RADIO, JULY 21-24 AT THE MINNEAPOLIS MARRIOTT CITY CENTER HOTEL! VISIT WWW.THECONCLAVE.COM FOR DETAILS!

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Podcasting at the Conclave! You may have read that **Infinity's** nine all-news stations are launching free daily podcasts featuring news, sports, business and entertainment headlines, and weather and traffic updates. The podcasts will launch next month, with WINS/NY the first off the bench. Down the road, WBBM/Chicago will join up. What's up with Podcasting? Does it represent a new competition or a new convergence? Will experts like **Dave Robbins**, **Infinity**/Chicago, shed some light on all this at the 30th Annual Learning Conference – Hard Core Radio? Will **Jacobs Media** stage an EXCLUSIVE presentation – "**720 Degrees** of Technology!" - at the 30th on this subject and more? Stay tuned...

Shocker! **Center For Communication & Development** Urban AC KMOJ/Minneapolis' R.C. Williams- the station's Programming Director – exited Wednesday. Said R.C. "It was all about the budget." Catch him at (952) 212-6220 or rcw@visi.com.

More Changes. Emmis shuffles the deck at Rocker WLUP/Chicago: Seaver slides to nights from afternoons replacing Zander, while former Rocker KSJO/San Jose vet Zakk Tyler takes on PM drive...Interim PD/ MD Ray Knight is the real deal at Triad Top 40 KRCS/Rapid City, SD as he has been named officially as PD, with midday dude Jayden shouldering the MD duties. Also, Chrissy come on board for mornings, while Maui takes on the night...Kevin "KFC in the Coop" Childs is on nights at Regent Rhythmic Top 40 KKSR/St. Cloud, MN...In addition to his current afternoons and MD-ship at Clear Channel top 40 WVZA/ Marion-Carbondale, IL, Aaron Tyler is taking on weekends at sister Top 40 KSLZ/St. Louis.

30TH ANNUAL LEARNING CONFERENCE ADDS SUMMIT + \$99 TUITION! The Conclave Learning Conference announced today the introduction of the first-ever Conclave Promotions Summit to be held at the 30th Annual Learning Conference on Thursday, July 21, 2005 from 9 AM to 12:30 PM at the Marriott City Centre in Minneapolis! Sponsored by **Billboard Radio Monitor**, the Conclave Promotions Summit is designed to help radio promotions and marketing staffs better serve their listeners through improved station promotions. The Summit agenda: Managing Your Promotional Calendar, Focusing On The Big Picture While Managing The Details, Developing A Good Intern Program, NTR Event Planning, E-Mail Marketing & Making Money From Your Website. Faculty includes Michelle Hurley WSNY/ Columbus, Stephanie Slyter Cumulus/ Quad Cities, Scott Schubert WLZR/ Milwaukee, Phil Wilson Infinity/Minneapolis, Scott Allen Saga/ Des Moines, Jim Roach/JRR, Linda Clark/Presslaff Interactive, Chris Brundt Greater Media Radio/ Detroit, Jeff Davis Infinity/KC, Heidi Raphael Greater Media/Detroit, Annie Sandor WPOC/ Baltimore, Paul Yeskel/Aim Strategies, Lisa A. Sands Clear Channel/Cleveland, Gregg



A. Lindahl/Cox Radio Interactive, Noah Lamson ABC Radio/ Minneapolis, and more! Because many attending the Thursday Learning Conference events can only attend for that day, a very special one-day only tuition rate of only \$99 will be available for Thursday, July 21. The special tuition allows entrance into the Promotions Summit, the Annual *All Access* Conclave College, as well as a ticket for the Warner Brothers Gala Opening Night Welcome Reception & MuzikMafia Showcase! Wednesday night (7/20) sleeping rooms for Thursday-Only attendees are available at the Radisson Plaza Hotel, just across the street from the Marriott, and are available for just \$139/night. For details about The Promotions Summit agenda along with the complete Learning Conference agenda, visit <u>www.theconclave.com</u>.

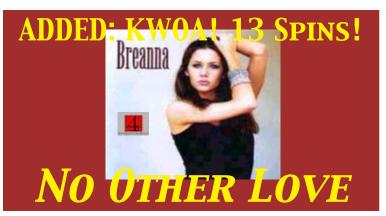
A sign of the consolidated times? Check out a listing in this week's **JOBS** for a part-time employee...who'll be asked to do overnights, production, and morning show prep! If that's what the station's part-timers do, what on earth are FULL-TIMERS expected to do???

REMINDER! The 30th Annual Conclave Learning Conference doesn't happen all by itself. It needs the support of key players in our industry to keep it going. In that spirit, the Conclave thanks these proud partners of the 2005 Conclave: <u>Platinum Partner</u>: Billboard Radio Monitor. <u>Partners</u>: All Access, Arbitron, BDS Radio/Nielson/VNU, BMI, BitXchange/AudioXchange, Brown College, First MediaWorks, Matt & Ramona/Bob & Sheri, McNally-Smith College (formerly Musictech), Jones Radio Networks, Specs Howard School of Communication Arts, Troy Research._If you deal with any of these fine organizations this week, take the time to say 'thanks'!

Last of the Changes. Cole Thomas has left overnights at Country WKOA/Lafayette, IN...Paul Van Sickle will step into the afternoon slot left vacant by the departure of Michelle "That Girl" Childs at Christian KCWJ-AM/Kansas City...Journal Rock KZRQ/Springfield, MO PD/ personality Adam Burnes is leaving behind PD duties to concentrate on his on-air persona...Crosshall sister Top 40/Rhythmic KSPW PD Chris Cannon will take on the additional duties as KZRQ PD.

The **Tribune** Talk WGN/Chicago PD spot vacated by **Mary June Rose** in January has been filled by crosstown WMVP PD **Len Weiner**. The latter has had a long career in radio, making appearances at **ESPN Radio**, KMPC/Los Angeles, WFAN/New York , KYW/Philly and **NBC Radio Network**.,

The 2nd Annual **Children's Wish Fund Radiothon** wrapped up for **Citadel** Country WFBE/Flint, MI. Over three days, more than \$27,000 was raised for the charity.



30 YEARS OF THE CONCLAVE - 1991. The TATTLER continues its 30-year retrospective of the summer Conclave Learning Conference. This week, the year of Conclave XVI-1991. Operation Desert Storm. Pete Rose banned from baseball. Dr. Kevorkian barred from assisting in suicides. LA riots erupt: LA Police beat up **Rodney King**. A spectator at the US Open in Minneapolis is killed when struck by lightening. Jeffery Dahmer is arrested. US Senate confirms Clarence Thomas' for the Supreme Court. Magic Johnson has HIV. Twins beat the Braves in the World Series, 4games to 3 in a thrilling extra inning finale! Giants edge the Bills 20-19 in the Super Bowl. KSHE gets fined for mock nuclear attack warning. Steve Rivers to WXKS/Boston. Brian Philips to WEGX/ Philly. Kurt Johnson to WLTW/NY. Rick Balis to WLUP/Chicago. Dan Kieley to WLUM/Milwaukee. Gregg Swedberg to KEEY/Minneapolis. Greg Strassell to WBMX/Boston. Craig Lambert to Atco Sr. VP. Lisa Velasquez to Atlantic Dir. Pop. Michael Plen, Virgin new Sr VP. Kevin Carroll to Chrysalis VP. Charlie Minor becomes Giant president. Mike Dungan becomes Sr. Dir at Arista/Nashville. Bill Graham dies. #1 song Conclave week: Paula Abdul, "Rush Rush". #1 Album: Van Halen's "For Unlawful Carnal Knowledge". John Holliman, Fredric Dannen keynote Conclave. Conclave XVI faculty includes Brian Burns, Gerry Cagle, Pierre Bouvard, Bob Sillerman, Jimmy Jam & Terry Lewis, Andy Allen, Duke Sholin, Fred Winston. Marc Cohn presents unforgettable concert in the Radisson lounge!

Congratulations are in order for Entercom/Milwaukee OM and WXSS PD Brian V. Kelly on his marriage to Kathryn on 5/28.

Condolences to **Jonathon Brandmeier**, Chicago, LA and Phoenix morning personality, on the passing of his father **Frank Brandmeier**. He died at age 75 at his home in Fond Du Lac, WI.

AVAILZ. R.C. Williams (read above) at (952) 212-6220 or rcw@visi.com.

JOBS. WPGU/Champaign is looking for a sales superstar to manage an active account list and grow business. Previous sales/media experience preferred. Attractive compensation and benefits. WPGU-FM is owned by Illini Media, and independent company that operates student media for The University of Illinios. Resume to Chuck Allen, 24 East Green Street, 61820 or chuck@illinimedia.com...If you're a PD and would like to make the step up to programming a group of seven stations, McCook Radio has your new job. If you miss the freedom of small market radio, McCook Radio Group - a seven station group based in McCook, Nebraska - would like to hear from you ASAP. If you're ready to program a group, RUSH your tape/CD and resume to Group Operations Director, Box 333, McCook, NE 69001...Country WKOA/Lafayette, IN is looking for a local PT-er for overnights with production and morning show prep assistant responsibilities. Rush T&R's to OM/PD Mark Allen, 3575 McCarty Lane, Lafayette, IN 47905 or mark@wkoa.com...Clear Channel KLDJ/Duluth, MN seeks middayer with production skills and ability to do appearances and live remotes. Sent T&R to Scott Klohn,



14 East Central MN 55811 Entrnce, Duluth, scottklohn@clearchannel.com...Clear Channel Classic Rock KKRQ/ Iowa City-Cedar Rapids, IA seeks middayer. Some commercial production and appearances required. Email R&MP3 to scottmcgill@thefox.net...Prairie Radio Communications seeks News Director for two station group in Canton, IL., to investigate, gather, produce, record, and broadcast local news covering the nearby fourcounty area. Send resume to WBYS Radio, Paul Kriegler, 1000 E. Linn ST, #600, Canton, IL 61520 or wbysradio@yahoo.com...Christian Hot AC JQ99/Grand Rapids, MI seeks PT announcers and board-ops. Send T&R to JQ99, 425 Centerstione Court, Zeeland, MI 49464...Salem Communications/Twin Cities seeks Assistant OM for long form program and commercial production, imaging, remote engineering and board shifts. Cool Edit/Adobe Audition/ENCO knowledge preferred. Send samples of your on-air or production work along with a resume and references to patrick@salemtc.com...ESPN 1000 is looking for a Promotions Coordinator Prior experience in radio promotions necessary. Strong organizational skills, ability to work nights and weekends Please submit resumes to: ESPN 1000,, Attn: Len Weiner - Dept. A, 190 N. State Street, Chicago, IL 60601...Radio Disney AM 1300/Chicago looking for potential future Account Executives who will be responsible for selling local advertising and marketing programs for Radio Disney, pitch radio media schedules, appearance packages, vendor programs, etc. Send resume to Radio Disney AM 1300, Attn: Karyn Esken -Dept. A, 190 N. State Street, Chicago, IL 60601... ESPN 1000/Chicago is looking for two Account Executives who will be responsible for selling local advertising and marketing programs, live remotes, sales promotions and sponsorship opportunities to existing and new ESPN 1000 clients. Send resume to John Cravens, Attn: Account Executive - Dept. A, 190 North State Street, Chicago, IL 60601...WLS NewsTalk 890 AM/Chicago is looking for amarketing-oriented sales executive who is comfortable in contacting and presenting to business executives; should be extremely organized with strong verbal and written communication skills. Send resume to Patrick Fitzgerald- Dept. A, 190 N. State Street, Chicago, IL 60601...KDLS AM&FM.Perry Iowa, seeking a few excellent news persons to fill TWO current positions 25 miles from Des Moines. AM-FM combo has 2 full time positions available. Must have the ability to write, edit and do digital editing. Send resume, refs. And cover to Mike Allen, KDLS Radio, 2260 141st Dr., Perry Iowa 50220. FAX: 515-465-3952 or allenmp@iname.com...NextMedia / Decatur, IL is looking for a Local Sales Manager for 5 Station cluster and a team of 9 sales reps to implement sales plans and handle day to day sales management. Send resume to Joel Fletcher, GM fletcher@nextmediagroup.net...Metro Networks/Grand Rapids, MI in Grand Rapids is seeking PT/Fill In help. Positions require anchoring traffic and/or news reports on network affiliates. News writing ability is a plus. Send T & R to Amy Watson, 146 Monroe Center NW - Suite 1226, Grand Rapids, MI 49503... All position listed in JOBS are provided free of charge and represent equal opportunities. No calls unless otherwise specified.