

The Cow returns to Conclave XXX! Fresh off his newly signed syndication agreement with TRN-FM, Erich Mancow Muller will keynote the 30<sup>th</sup> Anniversary Conclave Learning Conference on Saturday, July 23, 2005 at the Marriott City Centre in Minneapolis! Host of "Mancow's Morning Madhouse" on Emmis' Q101/WKQX-FM in Chicago, Mancow promises a thought provoking, educational, funny and entertaining speech as only he can deliver (you MUST be in the room for his XXX-rated "tribute" to Radio's Best Friend, Art Vuolo!) No stranger to the Conclave (he keynoted in 1999, and in the early stages of his career he attended as a radio newbie), he's a longtime ratings winner - "Mancow's Morning Madhouse" pulled a 9.4 share for men 18-34 in Chicago, easily besting all other morning shows by a healthy margin, including Howard Stern! In addition to his radio program, Mancow has been a weekly contributor on the Fox News Channel's "Fox and Friends" and has appeared on a variety of television programs such as "Politically Incorrect," Jerry Springer, David Letterman and "Hard Copy" amongst others. Muller is also the author of the best-selling book, Dad, Dames, Demons, and a Dwarf and he has written for *Playboy*, *Gear Magazine* and other publications. Conclave XXX: Hardcore Radio happens July 21- July 24, 2005 at the Marriott City Center in Downtown Minneapolis. Early bird tuition is only \$199 now through December 31, 2004. For more information and to register now for the 30th Anniversary Conclave Learning Conference, call 952-927-4487 or visit the website at www.theconclave.com.

Omaha-Council Bluffs Fall Book Phase 1 Trend. **CC's** N/T KFAB down but still in charge. KFAB-AM 9.1-8.3, KXKT-FM 6.0-7.9, KQCH-FM 7.8-7.4, KQKQ-FM 6.8-6.7, KEZO-FM 6.2-5.7, KGOR-FM 6.0-5.6, KSRZ-FM 4.2-4.9, KBLR-FM 3.7-3.9, KKCD-FM 4.2-3.8, KHUS-FM 3.9-3.8, KKAR-AM 2.8-3.2, KEFM-FM 2.6-2.8, KOMJ-AM 3.2-2.7, KLTQ-FM 3.0-2.7, KBBX-FM 2.1-2.2, KCTY-FM 2.4-2.1, KOIL-AM 1.8-1.8, KOZN-AM 2.0-1.7, KOSR-AM 0.5-0.6. 12+ Mon-Sun, Summer '04 - Phase 1 comparisons. Copyright, **The Arbitron Company** 2004. *Rumor:* Will that be our very own **Tremolo** being prominently heard on **Fox' North Shore** next week? Makes that airplay on "Waiting Room" that much more special now, doesn't it. ADD KQIC!!

Clear Channel didn't have to give a "Dam", as Monterey Licenses (AKA Triad Broadcasting) challenged the group's acquisition of KDAM-FM/Fargo (Hope, ND) from Michael Radio Group. Triad Broadcasting first attempted to stop the sale in 2001. Although Commissioners Michael Copps and South Dakota's Jonathan Adelstein agree with Triad, its petition for review was denied, primarily because of the new Arbitron-geographical market definition. The FCC points out that this regimen was not in use at the time of the sale, and explains, "We do not generally apply changes in ownership rules retroactively so as to require divestiture of existing combinations..." According to Radio Business Report, the suggestion that the cluster was too big based on an "alternative signal contour prediction methodology" which would have brought KRVI-FM Detroit Lakes MN into play was also rejected on general principles. FCC noted that before allowing the KDAM deal, CC controlled 53.6% of ad revenue, and CC plus Monterey had 92.6%. Now, despite adding KDAM, both numbers are down, to 50.1% and 90.4% respectively, which the FCC says refutes antitrust concerns. So, there.

Indianapolis Fall Book Phase 1 Trend. **Susquehanna** country WFMS leaving folks in the dust. WFMS-FM 11.9-12.2, WFBQ-FM 9.0-8.9, WIBC-AM 7.6-7.4, WHHH-FM 6.6-6.4, WGLD-FM 6.7-6.0, WYXB-FM 5.2-5.5, WTLC-FM 5.5-4.9, WRZX-FM 5.1-4.7, WTPI-FM 4.1-4.5, WNOU-FM 4.2-3.9, WYJZ-FM 2.8-3.4, WZPL-FM 3.5-3.4, WENS-FM 2.4-2.5, WISG-FM + 2.4-2.3, WTTS-FM 2.1-1.9, WTLC-AM 1.8-1.8, WXNT-AM 1.4-1.5, WKLU-FM 0.7-1.2, WNDE-AM 1.0-1.1, WRDZ-FM 1.1-1.1, WSYW-AM # 1.0-1.0, WEDJ-FM 0.9-0.9, WXLW-AM 0.6-0.9, WKKG-FM 0.6-0.6, WIJY-FM 0.5-0.5, WWWY-FM 0.5-0.4, WCBK-FM 0.4-0.4.

Notice how the station's playing **Richard Marx' "Ready to Fly"** kinda look like a 'who's who' of tough, adult radio: KBIG, KHMX, KIOI, WOMX, WKTI, WWZZ, WMWX? Think the reason is, it might just be a big hit? Yeah, we did too. EMI/EMC

FCC Commissioners Michael Copps and Jonathan Adelstein have set the stage for their public forum on media concentration next Thursday (12/9) in St. Paul. Hamline University is the site for the hearing, moderated by Macalester College professor and former St. Paul mayor George Latimer. Panelists include Colleen Aho Executive Director/American Federation of Television and Radio Artists (AFTRA), Ken Goldstein Professor/University of Wisconsin, Robert W. Hubbard Vice President/Hubbard Broadcasting & President/ Hubbard Television, Bob Bundgaard President/KLKS-FM/Breezy Point, MN, and AI Christopherson President/Minnesota Farm Bureau. Latimer will also handle moderator chores for a second panel on media diversity, consisting of Nicholas Johnson Professor/



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**University of Iowa** College of Law & a former FCC Commissioner, **Janis Lane-Ewart** Executive Director/KFAI, **Lorena Duarte** Editor/ *La Prensa de Minnesota*, and **Sarah Nelson** Assistant News Director/ KUOM/U. of Minnesota. Each panel will have center stage for 45 minutes. The final hour and 45 minutes will be reserved for public comment. *The TATTLER* will have the full story next week!

Des Moines Fall Book Phase 1 Trend. **Saga** Hot AC KSTZ makes a nice move. WHO-AM 12.0-12.0, KIOA-FM 7.7-7.7, KSTZ-FM 5.4-7.5, KGGO-FM 8.6-7.0, KLTI-FM 7.2-6.8, KKDM-FM 4.9-6.2, KJJY-FM 6.2-5.5, KDRB-FM 4.6-5.3, KHKI-FM 5.6-5.2, KAZR-FM 4.6-4.5, KRNT-AM 3.3-3.3, KBGG-FM 2.6-2.8, KXNO-AM 2.1-2.3, KMXD-FM 3.0-2.3, KCCQ-FM 1.9-1.5, KBGG-AM 0.5-1.3, KWMT-AM 0.5-1.2, KWKY-AM 1.2-0.8, KASI-AM \*\*-0.7, KZZQ-FM 1.2-0.7.

Dozens of smart Midwest stations are spinning our own **Blenders** and **"When It Snows"**, both in regular and special holiday rotations. If you've misplaced your copy, let us know. If not, let the "Snow" fall on your listeners ears this season!

A Lil' Rascal Joins Journal! Darla Thomas has been named Program Director for (Hot A/C) KSRZ-FM in Omaha. Erik Johnson, who had been programming both KSRZ and KQCH, will return to his full-time duties as PD and afternoon talent on KQCH. Director of Operations, Tom Land says, "Darla is a highly talented, strategic programmer. Her knowledge of the Hot A/C format and leadership skills makes her the perfect choice to lead Star 104.5. Our goal with these announcements is to continue to lead and be dominant in each format with dedicated programmers for both stations." Thomas said, "Star 104.5 is one of Journal Broadcast Group's top Hot AC stations and a leader nationally in the format. I am thrilled to join the team and work with OM Tom Land to bring the station to the next level. I can't wait to rejoin the company and get started!" Thomas comes to the Journal Broadcast Group from Sandusky's KLSY in Seattle. Prior to Seattle, she was program director of Journal's KZPT-FM in Tucson. She also worked in San Antonio at KSMG-FM. She'll be in place shortly after the start of the new year.

In the mail to Minnesota country, AC, and Christmas stations: "Minnesota Christmas Eve". Darrin Rosha (pronounced, ROWshuh) is a Twin Cities songwriter who's new holiday single wrings as much emotion out of the radio as "Christmas Shoes" did several years ago. This is a must-audition track which is guaranteed to get phones...which it's doing in Rochester, St. Cloud, Owatonna, Princeton, etc. already.

Milwaukee-Racine Fall Book Phase 1 Trend. **Journal** N/T WTMJ 4 points ahead of the rest of the market. WTMJ-AM 10.1-10.4, WKKV-FM 6.0-6.6, WXSS-FM 7.0-6.3, WISN-AM 5.7-6.1, WKLH-FM 6.2-5.9, WMIL-FM 5.8-5.8, WLZR-FM 5.8-5.1, WKTI-FM 4.8-5.1, WJMR-FM 4.5-4.3, WRIT-FM 4.2-4.2, WMYX-FM 4.0-4.2, WLTQ-FM 3.2-



3.7, WOKY-AM 3.1-3.0, WJZI-FM 2.5-2.6, WLUM-FM 2.4-2.3, WFMR-FM 1.7-1.6, WFZH-FM 1.7-1.5, WEXT-FM 1.5-1.2, WIND-AM 1.0-1.0, WTKM-FM @ 0.7-0.9, WAUK-AM # 0.9-0.9, WNOV-AM # 0.9-0.9, WMCS-AM 0.7-0.8, WDRV-FM @ 0.6-0.7, WGN-AM 0.9-0.6, WWDV-FM @ 0.3-0.5, WBWI-FM 0.6-0.5, WEZY-FM 0.6-0.4, WBBM-AM \*\*-0.4.

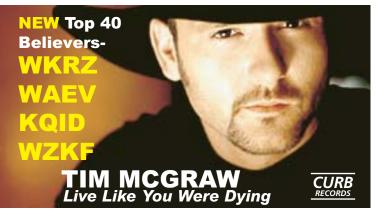
Andrew Z – morning man and now, MINISTER! The outgoing WIOG/ Saginaw morning guy (he's really outgoing...to KZPT/Tucson) used his mail-order ministry to perform an emergency on-air marriage. Says PD Brent Carey, "Andrew heard from this engaged couple that had planned a 2005 wedding. The guy then found out he needed emergency back surgery, but he didn't have health insurance — his fianc e did, however." You can see where this is going, right? Andrew married the couple one hour before the gentleman's scheduled surgery, so he'd be covered by his new wife's health plan. On the man's way to the operating room, Andrew shouted that he also had a mail-order physician's license and would do the surgery FOR FREE! We believe the last words of the new groom before his anesthesia kicked in were, "No #%\*&-ing way!" Some or all of the above may be true. It's up to you to figure it out.

WTMX (101.9 The Mix)/Chicago VP/ Programming & Station Manager Barry James is the new VP/GM of Bonneville's recently launched WILV (Love FM). James remains Station Manager of WTMX.

Chicago's Museum of Broadcast Communications has received a \$250,000 grant from The Oprah Winfrey Foundation for the museum's education program, DocuFest. The program provides free online access to streamed television programs as well as lesson plans for students and teachers. The grant will support the digital transfer of 150 programs from the museum's civil rights collection and create online curriculum for the programs. Included in the collection are many television and radio programs highlighting specific stories and events related to civil rights, along with programs that showcase the influence and accomplishments of America's civil rights leaders - including 2004 Conclave Keynoter, Dick Gregory. Says MBC President Bruce DuMont, "Preserving important radio and TV programs is a part of what the MBC does, but sharing that content by turning programs into educational tools is how we maximize the influence of our collection. There is a tremendous appetite for accurate information in the online world, and we are grateful to The Oprah Winfrey Foundation for sharing our enthusiasm about the use of vintage television shows for educational purposes."

**Greg Solk**, longtime VP/Programming for The Drive and **WLUP-FM** (The Loop 97.9) has been named VP/Programming for the three remaining **Bonneville/Chicago** stations: WTMX, WDRV and WILV. He exited his Loop duties when Emmis took over the station this week. Also moving over: WLUP & WDRV Creative Services Director **Matt Bisbee** is now Director/ Creative Services for WTMX, WDRV, and WILV.

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*Changes.* Jeffrey T. Mason checks in from his new home: 7-mid at Beasley's country WKIS/Miami... Six years in the making, Matt Luecking is now the official PD of WMGI/Terre Haute...WPGU alumni Chuck Allen has been hired as LSM for WPGU/Champaign, Illinois. He was most recently employed as the Associate Publisher of Tucker Publications, Inc. in Lisle, Illinois...Bo Richi is the new PD of Cumulus CHR/Pop WKFR/Kalamazoo, MI. He makes the move from upstate CHR/Pop WKHQ and PD/mornings on AC sister WLXT. Richi replaces Woody Houston, who exited a few weeks ago...Bo Richi is the new PD of Cumulus CHR/Pop WKFR/Kalamazoo, MI. He makes the move from upstate CHR/Pop WKHQ and PD/mornings on AC sister WLXT. Richi replaces Woody Houston, who exited a few weeks ago...ABC/Disney rocker WZZN/Chicago weekender Shark moves to afternoons at WZGC/Atlanta.

The morning show crew at Cleveland Active Rocker WMMS better watch their backs. **Sean**, **Cristi** and **Hunter** laughed it up earlier this week when they pulled a holiday prank on their very own afternoon guy, **Maxwell**. The jokesters wrote up a fake email from the powers that be and sent it to the unsuspecting Maxwell, convincing him that starting Monday (12/6), the station would be flipping to an all-Christmas format. This naturally didn't sit well with the rock fans that got the news from the disgruntled Maxwell who spent the afternoon complaining about the flip. Imagine his surprise when one of the calls he took was from Hunter...informing him that he'd been had. Stay tuned for the story of Maxwell's inevitable revenge!

Country legend Charlie Daniels, CMA Horizon Award Winner Joe Nichols, Brewers Announcer Darren Sutton, and Milwaukee Wave Coach Keith Tozer were among the celebrities who phoned Milwaukee's New 104.7 The Wolf (WEXT) to congratulate Jim Shea and Lisa on conducting a successful fundraiser to benefit the area's local troops. Since September 11th of this year, the station partnered with local American Legion chapters for their Operation Phone Home fundraiser. The drive wrapped up over the weekend, with The Wolf raising a total of \$12,819 for members of Wisconsin's military stationed overseas. According to Dave Kurtz, American Legion spokesperson, funds raised through Operation Phone Home will be used by the Legion to purchase two permanent satellite phones for the Fox Company Attachment of the Marine's 24th Battalion based in Milwaukee. In making the announcement, Kurtz squandered the opportunity to tell everyone this is the first time a Wolf has ever bought something for a Fox!

The holiday spirit arrived early for WWCK/Flint, who just wrapped up its fourth annual *High School Spirit* food drive. Said PD **Scott Free**, "This was our best year yet. Local high schools were competing to collect food for a local shelter called **Carriage Town Ministries**. We had this big 18-wheeler that went to all the schools that participated in the food drive. I'm proud to announce that the 'Caring Caravan' collected 33,767 food items this year! Free adds, "We are so proud of "I just about cried when they called me outside to show me the snow-mommy they made in the yard..."



our listeners for coming to the aid of the less fortunate." The prize for the winning school? A free dance DJ'ed by the CK105.5 *Night Time Party* and a free movie for the entire school from a local cinema.

ABC/Disney's WDRQ/Detroit got in the holiday spirit last week, stuffing a bus for 7 straight days! It was all part of the stations annual *Stuff-A-Bus* promotion. Says PD Alex Tear, "Last year, we collected close to \$1 million in toys, and all toys collected will benefit Children's Hospital, St. Vincent DePaul, Haven, Lighthouse, Salvation Army, Toys for Tots and more." Meanwhile, across the hall, Infinity Hot AC KIMN/Denver, PD Ron Harrell went direct to DVD...as the new PD of ABC's WDVD/ Detroit. He replaces Greg Ausham, who exited earlier this fall.

The **West Town Mall** in Madison was the site of live broadcasts for **Clear Channel** Top 40 WZEE (Z104)/Madison last week. Morning show hosts **Connie and Fish** got there bright and early at 6am Monday morning to kick off their "**Toy Tour 2004**". Their effort were well worth it, raising over \$15,000 and filling two large trailers with toys.

Last Tuesday, in an attempt to introduce a "truce" to the whole KISS (WKSC) vs. B96 saga in Chicago, **Java Joel** invited Kisser's **Chris Kelly** and **Silly Jilly** go to the B96 studios. There, they brought **Stylz & Roman** a freshly carved Butterball turkey as a belated Thanksgiving gesture of peace. Says Kelly, "We got to the building and told the security guard we were there to meet Stylz & Roman. We were allowed right up! When we walked in the studio, J. Roman told the intern who brought us up to take us right back down. In the midst of the confrontation, Dougie Stylz pushed me to try and get me to leave the studio. He eventually called security and we were escorted out. Dougie Stylz threw our turkey on the ground at the security guard, and told him to take it downstairs with us." Hmmm...sounds like a truce: Iraq-style!

Changes, Too. Infinity Country KFKF/Kansas City taps Renee Fonner as its new Promotion Director, checking in from Country WTHI/Terre Haute...Former Emmis/Phoenix Regional VP/Market Manger Marv Nyren has stepped into his new job as Regional VP/Market Manager of Emmis/Chicago...Hunter Quinlivan, former Top 40 WHZZ (Z101.7)/ Lansing jock, has been named Promotions Coordinator for Clear Channel Hot AC WVMX (Mix 94.1) and Top 40 WKFS (Kiss 107FM)...Matt Luecking is now the official PD at Bright Tower Top 40 WMGI (100.7 Mix-FM)/Terre Haute. Luecking had been the Interim PD after Steve Smith left for Cumulus Top 40 WHHY (Y102)/ Montgomery at the beginning of November...AC WMRI (Lite Rock 106.9)/Marion, IN has a new afternooner: former WTPI/Indianapolis personality Pat Moore...Mark E. is the new Imaging Director for Three Eagles. Coming from late nights at Top 40 KQKQ/Omaha, Mark E. will be working with the Lincoln cluster of Top 40 KFRX, Classic Rocker KRKR (95 ROCK), Sports KLMS (ESPN 1480), and KFOR-A, in addition to the 44 Three Eagles stations.

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Condolences to family and friends of longtime KGLO/Mason City host **Bob Brown**, who died Tuesday (11/30) at the age of 77.

Jobs. Salem Communications seeks experienced candidates in Radio Sales, Programming, and Management for pending acquisitions in Miami and Omaha. Forward resumes to VP Operations Allen Power, 2970 Peachtree Rd. NW, Suite 700 Atlanta, GA 30305...Wanna be PD of hot AC KIMN/Denver? Interested candidates need to get their stuff to Infinity/Denver VP/Programming Keith Abrams at 1560 Broadway, Suite 1100, Denver, CO 80202...Think you can fill the big chair doing mornings at WIOG/Saginaw? Rush your decoratively adorned package to PD Brent Carey, 1740 Champagne Drive North, Saginaw, MI 48604...Are you a talented morning talent with personality to spare? Midwest Communication's MAGIC 95.7 is looking for you. If you're ready to work hard and play hard, send your packages to PD David Drew, 715 E. Central Entrance, Duluth 55811...Wanted: the next great PD for T40/Gold WKXA/Findlay, OH! Programming philosophy, resume and materials to GM Sandy Kozlevcar, 551 Lake Cascades Pkwy, Findlay, Ohio 45840...Clear Channel oldies KQQL/ Minneapolis is looking for a morning show that's real, fun, ready to hit the streets, and looking for an exciting place to share their talents. Says new PD Travis Moon, "I'd really like to hear your work to see if it's loaded with all the stuff that fits KOOL 108 and one of the best places to live in America! We like phones, local stuff, love of the music, real fun, and a creative spirit!" Get your stuff to Travis at 1600 Utica Avenue South, #400, Minneapolis 55416...Mid-West Family Broadcasting/Madison's Country Q106 (WWQM) is searching for an individual to fill an immediate opening as Evening On-Air Talent. Mail or email resume and air check to: Mark Grantin Program Director WWQM 730 Rayovac Drive Madison, WI 53711 mark.grantin@g106.com Phone: 608-441-3766...Clear Channel/ Rochester's best country Fox Country 102.5 is looking for an up-ncomer to be the next rising star on the morning show. Send tapes/cds and resumes to: Dave Berg, PD, KMFX-FM, 1530 Greenview Drive SW. suite 200. Rochester, MN 55902 Davidanderson2@Clearchannel.com Phone: 507-288-3888...Morning Co-Host At Indy's gold 104.5. Rush your CD and resume to: Steve **Cannon**, Program Director, Gold 104.5, 6810 North Shadeland Avenue, Indianapolis, Indiana 46220...WKRK/Detroit, one of the nation's premier FM Talk Radio Stations, has an opening for a Creative Services Director. Please send MP3s to imaging@live971.com Or send CDs to: Craig Schwalb, Program Director, WKRK-FM, Detroit, 15600 W. Twelve Mile Road, Southfield, MI 48076 ... Midwest **Communications'** rock KRBR/Duluth has an immediate opening for a Morning Show Producer/Assistant Program Director, E-mail packages to: fleisch@mwcradio.com or mail to: 715 East Central Entrance, Duluth, MN 55811, Attn: Mark Fleischer ,Midwest Communications Inc., 715 East Central Entrance, Duluth, MN 55811. Phone: (218)722-4321 Fax: (218)722-5423... WASK, Inc. in search



of Full Time On-Air Personalities. Must be familiar with the Oldies format. Interested applicants can send a resume care package to Mark Allen Operations Manager, WASK 3575 McCarty Lane Lafayette, Indiana 47905.... DeMers Programming is looking for an Active Rock morning host for WRQT/LaCrosse WI! Owned by Mid-West Family. Send materials to: LaCrosse Mornings, Jeff Murphy, DeMers Programming 12416 Hymeadow Drive, Suite 219, Austin, TX 78727... Citadel/Grand Rapids is looking for a Production/Imaging Director Point person for multi-station facility including WKLQ-FM. Send your best stuff on CD, along with your resume to:Human Resources,WKLQ/ Citadel Grand Rapids, 60 Monroe Center, NW, 3rd Floor, Grand Rapids, MI 49503...N/T WLS/Chicago is looking for a marketing-oriented sales executive who is comfortable in contacting and presenting to business executives. Please submit resumes to:WLS NewsTalk 890 AM, Attn: Patrick Fitzgerald – Dept. A190 N. State Street, Chicago, IL 60601... Midwest Media/Holland's classic hits 92.7 the van is looking for a PM Drive/APD. T&R NOW! to PD, 6021 South Westnedge Avenue, Portage, Mi. 49002... NRG/WFHR-AM, Wisconsin Rapids, WI has an opening for programming a station with a tradition of doing "Great Local Radio". Duties include working as part of a three person morning team and possibly play-by-play. Please email your resume ONLY to mark@nrgbroadcast.com Closing date 12/7/04... Emmis Communications/ WLUP-FM, Chicago's heritage rock station, is looking for a new Creative Services Director. If you are ready to rock Chicago please apply online at www.emmis.com and also send your package to: Mike Stern, 230 Merchandise Mart Plaza, Chicago, IL 60654...WRKR/Kalamazoo is the final phase of its search to fill the live overnight position. Please send aircheck, resume, and references to: Jay Deacon, PD,1077 FM WRKR,4154 Jennings Drive, Kalamazoo, MI 49048... South Central Communications/104FM WIKY, the perennial #1 station in Evansville, is looking for personality on its foreground AC. Apply with tape or mp3 and resume to Mark Baker, Program Director, WIKY, 1162 Mt. Auburn Rd., Evansville IN 47720, or email mbaker@sccradio.com... Looking for on-air demos for future part & full time openings in our market leading cluster of CHR, Country, Hot AC, Soft AC and Classic Rock stations.3-5 years experience preferred. A positive attitude, upbeat presentation and ability to do great phones are a must. Selector and/or Cool Edit skills a plus. Send packages to: Clear Channel/GR Director of FM Programming. 77 Monroe Center #1000 Grand Rapids, Michigan 49503... WMMQ Lansing seeks a seasoned Afternoon Drive Personality/MD. Aircheck, production samples & resumes to: Mark Stevens, WMMQ, 3200 Pine Tree Road, Lansing, MI. 48911... Midday talent needed for a bright AC, 60 minutes from Chicago. The job includes production, copy writing and remotes. Previous radio experience is required. Demo/resume to Ken Misch, Program Director, WDKB-FM, 2201 North 1st street, Dekalb, IL 60115. All jobs listed in The Tattler are provided free of charge, and represent equal opportunities. No calls, unless otherwise specified.