

THE
MAIN STREET
Communicator Network
TATTLE R
30
30th Anniversary 1974 - 2004

Tom Kay • Chris Mozena

Reports from this week's *Capitol Times* states that **Clear Channel** has sent a cease-and-desist order to Talker WTDY/Madison, WI over the use of the slogan "Madison's Progressive Talk." Clear Channel contends the slogan is its own, and is being used at its newly-flipped liberal talker WXXM/Madison. The paper goes on to quote WTDY PD/morning host **John Sylvester** as saying, "Clear Channel's all angry because that's what they've been calling their different stations around the country – Portland's Progressive Talk, Albuquerque's Progressive Talk, etc. and they're very mad that we got to it first. But you can't trademark something that you don't have up on the air. Our lawyers are dealing with that, and we are not going to be stopping." (Stay tuned for more developments!)

Any radio historian knows that both Z104 and WHTS have discovered their fair share of straight ahead Midwest pop hits. When the BOTH get on a track early, it's time to pay attention. That's just what happened with **Busted** and "**What I Go To School For**"! The band may be from England (where they've sold 3+ million on the Euro scene), but they sound like they're straight out of Rockford with an anthem that can't be missed on the radio. If you still need a copy, let us know before recess...uh, we mean the end of the day!
Universal

Journal does Magic in Wichita! Rock KMXW flipped to Magic 92.3 this morning as a jockless AC leaning rhythmic. With a playlist including all top 40 hits of the 70s through the 90s (no currents), the station's core artists include **Madonna, Mariah Carey, Paula Abdul, Donna Summer, Earth Wind & Fire, Stevie Wonder**...well, you get the picture. The station is being voiced by **Kidd Kraddick**, and is consulted by **Zapoleon's Mark St. John. Ron Eric Taylor** continues as PD.

Tim McGraw "Live Like You Were Dying" quote of the week, from **Curb** Sr. VP **Bob Catania** – "I have seven words for radio: one million CD's sold in 10 days!" What a wordsmith, that Bob! First Midwest AC add – **Mary Treanor's KAYL!**

What's all the buzz about in Music City? **Cumulus'** Country WSM-F/Nashville PD **John Sebastian** has announced he is planning some changes and has a press conference scheduled for Monday. Stay tuned!

Friday Night at TalenTrak! Attendees who check in a day early for next week's TalenTrak – the Conclave's exclusive air talent seminar being held on Saturday, September 18th in Cleveland – will have an opportunity to see history! **Moonlight Groove Highway**, a loyal Conclave supporter, will supply a limited number of entrance passes to registrants and faculty to visit the world-renowned Rock and Roll Hall of Fame & Museum on Friday, September 17. Those who pre-register for TalenTrak 2004 and plan to arrive in Cleveland on Friday afternoon are invited to tour the museum between 6 PM and 9 PM. Later, those same registrants will have a chance to tour the Moonlight Groove studios, right in the Rock Hall. Details are available by calling the Conclave office at 952-927-4487! But wait...there's more! Later that evening, all registrants and faculty are invited to join the Conclave crew and staff at the Hi-Fi Club on Cleveland's near west side to see a performance by **Bobaflex**, a West Virginia band who stole the show during a performance at a Conclave learning Conference showcase in Minneapolis a couple of months ago.

She's all over **VH1** this week in Gung Ho rotation: **Joss Stone** and "**You Had Me**" on **S-Curve/EMI!** Add **MTV!** Just in: **KCLD!**

Champaign Spring Book. **Saga's** Country WIXY continues its market control. WIXY 13.7 - 14.9, WDWS-AM 9.3 - 12.2, WHMS 6.0 - 7.4, WCZQ 3.8 - 5.9, WLRW 5.5 - 4.8, WQQB 3.8 - 4.8, WGKC 3.8 - 4.3, WKIO 4.4 - 4.3, WLS-AM 4.9 - 3.2, WEBX/WEVX 3.8 - 2.7, WPGU 3.8 - 2.7. All quarterlies in *The TATTLE R* are 12+ persons, 6A-12P, M-Su, 6A-mid, Fall-Spring comparisons, unless otherwise noted. Copyright © 2004, **The Arbitron Company.** These results may not be used without permission from **Arbitron.**

According to reports from this week's *Star Tribune*, music producers **Jimmy Jam** and **Terry Lewis** (whom have produced more #1 hits than anyone, except the **Beatles' George Martin**) have sold their historic (5) studio, 18,000 square foot Edina, MN-based **Flyte Tyme** facility to Twin City real-estate developer **Karl Bohn** for a reported \$2.3 million. It is expected that the facility will continue to be used for producing music.

Kimberley Locke "**Eighth World Wonder**" – out for well over a year – just added: **WLIT/Chicago!** And **WLTE, WLTQ, KKCW!** What's that about aging like a fine wine?? **Curb**

St. Cloud Spring Book. Country is king, as **Regent's** Country WWJO and **Leighton's** KZPK sit at the top. WWJO 7.4 - 9.6, KZPK 6.6 - 8.7, WHMH 8.3 - 7.3, KASM-AM 9.2 - 6.9, KLZZ 5.2 - 6.9, KCLD 3.9 - 5.5, KMXX 3.1 - 4.6, WJON-AM 3.9 - 4.6, KQRS 3.5 - 4.1, WCCO-AM 4.4 - 3.2, KKSR 2.6 - 2.8.

The TATTLE R sends out our deepest condolences to longtime Twin City air personality and current **Clear Channel** KQQL/Minneapolis afternoon driver **Dan Donovan** and his family on the loss of his wife **Pam Harvey** (9/2) in an auto accident on I-494. A celebration of Pam's life was held today (9/10) at 11am, at Mount Olivet Lutheran Church in Minneapolis. Memorials will be used to establish a scholarship in her name at Southwest High School, or also may be sent to the Animal Humane Society.

JOSS STONE

"Joss Stone is the real deal"
-Tony Bristol
WPRO-FM

You Had Me

ADDED
KUDD
WYOY
KROQ
WJJS
KZZU 24x
KZHT 18x
WNKS 18x
WSTR 20x
KRBE 10x

CURVE RECORDS

WHAT I GO TO SCHOOL FOR

BUSTED

KHTS 33x
KZUU 24x
WERZ 19x
WPRO 13x
Z104 10x

added
WHTS
WXKB
WYKS



ADDED
KOKO!
KALZ 19x
KAMX!
KALC!
KLCA!
KLLY!



Count KQKQ in as the latest to pop the **Low Millions** and "Eleanor". Hot AC has long had an affinity for those **Train**-style adult rockers, and here's the newest hit to fill that bill. KALZ is already up to 19x, with a solid base of believers is already lining up for their Millions: KALZ is already up to 19x! **Manhattan/EMI**

This week **XM** unveiled a new channel devoted entirely to emergency information and public safety. XM Emergency Alert airs information on disasters and weather emergencies over channel 247, with data from FEMA, NOAA, the National Weather Service, American Red Cross, and other sources. In addition, new highway traffic information signs on Michigan's I-75 now include the channel numbers for local Detroit traffic on XM and **Sirius** below the frequencies of the previous sole occupants of the signs, **ABC** Talker **WJR** and **Infinity's** News **WWJ**.

Battle Creek Spring Book. **Midwest's** Country **WNWN** wins. **WNWN** 24.3 - 21.1, **WKFR** 15.5 - 15.1, **WBCK-AM** 6.8 - 7.2, **WJXQ** 6.8 - 7.2, **WRKR** 6.1 - 4.6, **WVIC** 1.4 - 4.6, **WWKN** 2.0 - 3.9, **WBCT** 2.7 - 3.3, **WBXX** 4.1 - 2.6, **WQLR** 2.0 - 2.6, **WRCC-AM** 4.1 - 2.6.

Saturday morning at TalenTrak! The 11th TalenTrak gets underway next Saturday, September 18th at Cleveland's Holiday Inn Select Lakeside. The day begins with registration at 8:30, then commences at 9AM with "It's All In the Package," an in-depth look at resumes and resume building that will be conducted by **Doug "Doc" Podell**, OM-WRIF FM/ Detroit and **Jimmy Steele**, PD-WNCI FM/ Columbus. **Mike McVay**, President of McVay Media/ Cleveland will headline the 10 AM session "It's All In The Presentation," where he will be joined by **Dave & Geri** from WLHT FM/Grand Rapids and **Barb Richards**, PD-WAJI FM/ Ft. Wayne along with legendary air talents, **Raechel Donahue**, now with the syndicated **Moonlight Groove Highway** and **Bill Gable** from CKLW/ Windsor-Detroit, WOCL & WMMO/Orlando and CHFI/ Toronto fame. They will dissect on-air expectations and performance in each of the major radio dayparts. Concluding the morning will be "It's All In the Politics", a session that will teach attendees how to use the in-station and corporate game for personal and professional gain, will feature **Paul Jacobs** of Jacobs Media as moderator with special guests, **Diana Coon**, Market Manager-Clear Channel - Mansfield, Ashland, Mt. Vernon/ Ohio, **Sue Wilson**, PD-WFHM FM/ Cleveland and **Slats**, afternoon host-WXTM FM/ Cleveland. Around 12:30pm, attendees will enjoy a relaxed luncheon followed by a unique, sports-oriented keynote presentation with the Cleveland Indians radio PBP guru, **Tom Hamilton** and the NHL Columbus Blue Jackets radio Color Commentator, **George Matthews!**

Wausau-Stevens Point Spring Book. **Midwest' Communications** Country **WDEZ** bests sister T40, **WIFC**. **WDEZ** 10.1 - 11.6, **WIFC** 11.0 - 9.6, **WYTE** 10.7 - 7.8, **WSAU-AM** 6.0 - 7.5, **WLRK-F** 1.9 - 6.4, **WLJY** 8.2 - 6.1, **WIZD/WOFM** 4.4 - 5.2, **WKQH** 2.5 - 4.6, **WMZK** 3.8 - 4.3, **WAXX** 2.2 - 4.1, **WGLX** 6.0 - 4.1.

New Technology News. **Realnetworks** announced that during the last (3) weeks of its \$.49 per song deal, more than (3) million songs were downloaded...**Sirius** says it passed the 600,000 subscriber mark over the Labor Day weekend, adding 64,000 subscribers in August - the largest one-month addition in the company's history. The company adds that it still expects to break the one million subscriber mark by the end of the year...**XM** adds coverage of Big 10 college football and basketball to its college sports offerings...

LeAnn Rimes f/Ronan Keating "Last Thing On My Mind" Add(s) of the week: **KKCW, WBBQ! Curb**

Changes. **Arbitron** has announced the addition of one Midwest market - LaSalle-Peru, IL (#239) - to its radio survey schedule, beginning with the Fall '04 Book (9/23-12/15)...**KBIQ/Colorado Springs OM/MD Parris Foxworthy** exits the station as afternoon host **Jack Hamilton** takes over MD duties and **PD Steve Etheridge** is upped to Director/Programming for the **Salem/Colorado Springs** cluster...**WBIZ/Eau Claire, WI** morning/midday personality **Eric Baumann** has been named Creative/Production Director for Z100 and its sister stations (**WMEQ, WQRB, WATQ, WISM, WBIZ-AM, and WMEQ-AM**)...**KQKY/Kearny, NE** afternoon jock **Billy Wolf** and night guy **Joel "Brodie" Guardiola** exit the T40 station this week for personal reasons as weekend/swing guy **Ben "Dante" Kuhn** moves into afternoons and **Aaron "The Bug" Borden** joins for nights

Congratulations to **Regent/Grand Rapids Creative Services John Pellegrini** and his wife **Sarah** on the birth of their baby boy **Nathaniel Richard** on (8/30) and Chief Engineer **Mike Maciejewski** and his wife **Nikki** who welcomed their new son **Jonathan William** two days earlier! The radio stork arrived one day earlier (8/27) with yet another boy, **Jack Arthur**, for **KCHZ/Kansas City MD/midday host Jacqui Lucky** and her husband **Brian**. Our very best to all the new families!

When the Buzz gets the buzz, somethin's happenin'! **KFBZ, 42x** on **Richard Marx "When You're Gone."** Are you SURE you didn't miss something the first time around? **Manhattan/EMI**

Congrats to new **WTMX/Chicago** afternoon host **Kevin Kozman** and his fianc e **Kristen Prideaux** on their nuptials today (9/10) in Denver.

Eau Claire Spring Book. **Maverick's** Country **WAXX** starts to feel a little heat from formatic competitor **Clear Channel's** **WQRB** in the closest book the market has seen in awhile. **WAXX** 16.0 - 15.2, **WQRB** 9.1 - 11.2, **WATQ** 6.3 - 8.4, **WECL** 4.0 - 7.9, **WBIZ** 8.0 - 6.7, **WDRK** 5.1 - 6.7, **WIAL** 9.1 - 5.1, **WISM** 7.4 - 5.1, **WMEQ** 8.6 - 5.1, **WAYY-AM** 4.0 - 3.9, **WCFW** 4.6 - 3.9.

Saturday afternoon at TalenTrak! The Aircheck Clinic is always the most intense 3 hours of any TalenTrak! Lined up to help air talent at the Holiday Inn City Centre Select in Cleveland are **Doug "Doc" Podell**, OM-WRIF FM/ Detroit and **Jimmy Steele**, PD-WNCI FM/ Columbus. **Mike McVay**, President of McVay Media/ Cleveland, **Dave & Geri** WLHT FM/Grand Rapids, **Barb Richards**, PD-WAJI FM/ Ft. Wayne, **Raechel Donahue**, Moonlight Groove Highway Talent, **Bill Gable**, CKLW/ Windsor-Detroit, WOCL & WMMO/Orlando and CHFI/ Toronto, **Sue Wilson**, PD-WFHM FM/ Cleveland, **John Gorman**, President/ Gorman Media & Coach G-Man and WMMS/Cleveland fame, **Pat Holiday**, GM-Standard Radio/ Toronto and CKLW/Windsor-Detroit fame, **Ron Atkins**, American Urban Radio Network's VP/Entertainment Programming, **Mark Anderson**, PD-KISS FM/ Pittsburgh, **Ravenna Miceli**, PD-WELW AM/ Cleveland, **Dave Popovich**, PD-WMJL FM/ Cleveland, **Kim Monroe**, PD-WXTM FM/ Cleveland, **Bernie Kimble**, PD-WNVV FM/ Cleveland, **TK O'Grady**, PD-WONE FM/ Akron, **Allan Fee**, PD-WQAL FM/ Cleveland, **Bill Klapproth**, PD-WLUP FM/ Chicago, **Tim Kelly**, Market Manager-Elyria-Lorain Broadcasting/ Sandusky, **David J.**, PD-WNND FM/ Chicago and **Daniel Anstandig**, VP-McVay Media/ Cleveland! The 1st 60 registrants are reminded to bring along a scoped 3-minute (or less) aircheck on CD or cassette if they'd like to be airchecked. TalenTrak is Saturday 9/18 at the Holiday Inn Select Lakeside in Cleveland, OH.

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- **Aircheck Clinic (1st 60 registrants)**
- **Closing Cocktail Hour**
- **Saturday night at the Jake:**
Cleveland Indians Baseball

Details at www.theconclave.com
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Need to update
your on-air skills?

MercyMe "Here With Me" (Curb) Adds of the Week: WLQT, WBBQ!

South Bend Spring Book. Artistic Media Partners' Top 40 shoots to #1. WNDV. WNDV 9.9 - 12.9, WSBT-AM 8.6 - 10.0, WBYT 9.6 - 9.7, WNSN 10.6 - 8.4, WRBR 7.9 - 6.1, WSMK 5.0 - 6.1, WZOC 3.3 - 4.9, WAOR 6.6 - 4.5, WFRN 1.7 - 4.5, WHLY-AM 2.3 - 3.2, WUBU 4.0 - 2.9, WZOW 2.3 - 2.3, WGN-AM 1.3 - 1.9, WHFB 2.6 - 1.9, WHPZ-F 1.0 - 1.3, WWLV 2.0 - 1.3.

Kudos to Country WEXT/Milwaukee who is launching *Operation Phone Home* in partnership with their local **American Legion** chapter. The objective is to raise funds to purchase phone cards so the service men and women in the Middle East can call their loved ones back in the states. The two-month campaign will kick off at the St. Gregory Church Festival tomorrow (9/11). Once the funds are collected and the cards are purchased, morning-man **Jim Shea** has agreed to personally deliver the cards to the troops. A date has not been set for his trip yet, but he says he will work with the Wisconsin National Guard to coordinate the details.

Tuition for TalenTrak/Cleveland September 18th at the Holiday Inn Select Lakeshore is just \$49 for the whole day if you act fast (it's \$59 at the door, STILL a great bargain). The tuition includes (take a deep breath, now): all course materials, morning coffee/tea, Saturday lunch, the Saturday evening cocktail party, Friday night at the Rock & Roll Hall of Fame, admission to the Hi-Fi club, and Cleveland Indian/KC Royals tickets on Saturday night. All that for \$49 for those who act NOW, and no more than \$59 for anyone else! There are a limited number of hotel rooms still available at the Holiday Inn Select for \$89 per night. Call the hotel at 216-241-5100 to reserve your room and be sure to mention that you are registering for the Conclave TalenTrak. Parking at or near the Holiday Inn (there a public lots nearby) is available for \$5/day or less!

Changes, Too. WWQM/Madison, WI Promotions Director **Brent Allen** exited this past Tuesday (9/7)...WPKR/Appleton, WI APD/MD/night jock **Tony Brueski** adds voice tracking duties for afternoons KIOK/Tri Cities, WA...**ABC News Radio** has officially announced the addition of former WBBM/Chicago anchor **Richard Cantu** and KOA/Denver's **Alex Stone** to its staff, with Cantu joining as a New York-based hourly newscast anchor and Stone named Los Angeles Bureau Correspondent...**ABC Radio's** WDVD/Detroit PD **Greg Ausham** exits the station...**Chris Kelly** joins WKSC/Chicago for weekend nights...KIMN/Denver night guy **Tuna** has exited due to budgetary issues.

Boise Spring Book. **Citadel's** Country KIZN drops over a share but remains the leader. KIZN 9.5 - 7.9 KQFC 5.4 - 7.1, KIDO-AM 5.2 - 6.9, KTHI 6.6 - 6.9, KCIX 2.5 - 6.0, KBOI-AM 5.8 - 5.2, KXLT 5.0 - 5.2, KJOT 3.3 - 4.4, KKGL 4.7 - 4.2, KRVB 2.3 - 4.2, KZMG 6.4 - 3.8, KLTB 4.3 - 3.5, KQXR 7.0 - 3.3, KGEM-AM 3.3 - 3.1, KSAS 3.5 - 2.7, KFXD-AM 1.7 - 1.9, KTIK-AM 1.7 - 1.9, KJHY 1.7 - 1.3, KNJY-AM — 1.0.

TalenTrak Sponsors! The Conclave is proud to be associated with some incredible organizations who are supporting TalenTrak 2004 by sponsoring next week's event, thus securing a successful seminar! While sponsors are hardly new at the Conclave's July Learning Conference, the support for TalenTrak/ Cleveland has broken new ground. Joining up at the Platinum level of sponsorship are **Omnia/ Telos Systems** and **Nielsen BDS/ BDS Radio**. Gold level sponsors include **Audio Exchange/ Bit Exchange, Jefferson Pilot Radio Networks, Moonlight Groove Highway** and **Envision Radio Networks**. The Conclave thanks these gracious organizations for helping to make programs like this possible!

Illinois-based consultants **Prairie Radio** is introducing Pop Radio - a new "hybrid" AC format. Pop Radio creator and programmer **Peter J. Oleshchuk** describes the format: "It's about the 'Best Variety of the 80s, 90s and Now' spiced with Pop Classics from the 70s. The format is Pop: Pop Music and Pop Culture. Listeners can hear Pop hits (AC, CHR and even Rock hits) from the late 70s to now and they hear bits and pieces of Pop culture along the way, too, with sound-bites and audio clips from movies, television and Pop culture in general." Oleshchuk added, "Eventually we will make Pop Radio available for smaller to medium market stations as a 24/7/365 satellite service with live on-air talent." Find out more at www.popradioonline.com or call Peter (317) 695-2530.

Changes 3. WLS/Chicago weekender **Carl Jeffers** exits, but continues his weekend shows on KIRO/Seattle...KYCR/Minneapolis has added live broadcasts of **WW1's Bill O'Reilly** and **Radio America's Michael Reagan** to its lineup, in addition to WW1's **Lars Larson**...KXUS/Springfield, MO has announced the departure of 8 year vet **Mark McClain** as he pursues other opportunities, meanwhile former cross-town KZRQ MD **George Spankmeister** is snagged for MD and afternoon drive responsibilities...Urban AC KSJM/Wichita has flipped to Urban this week under the moniker "Blazin' Hip Hop & R&B" and is currently running jockless except for afternoons, which is being handled by former WBLK/Bufalo host **Shay Moore**...WMAD/Madison hires cross-hall WIBA afternooner **Kevin O'Connor** for mornings. The Anti-Show with O'Connor is scheduled to begin Monday (9/13).

Availz. CHR KQKY/Kearny, NE night guy **Joel "Brodie" Guardiola** is searching for his next opportunity in the Lincoln/Omaha area. Reach out to Joel at (402) 488-4677 or burnout68@yahoo.com

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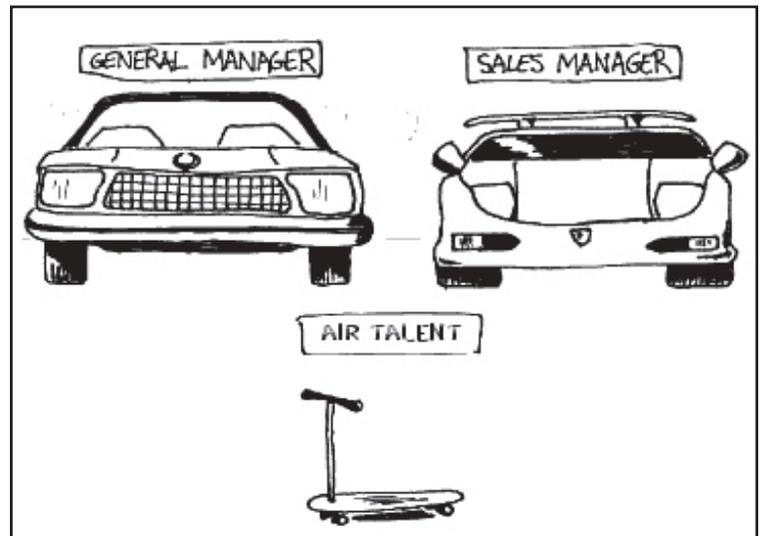
THE CONCLAVE NEEDS YOUR HELP!

Help the Conclave prepare for next year's gala 30th anniversary by sharing your favorite Conclave experience. Was it a keynote? A format breakout? Someone you met? Something that happened at an outside event, like a Twins game or music showcase? A special dinner, or drinks at your favorite watering hole? Whatever the memory, the Conclave wants to know about it as it prepares for next year's very special Conclave. Got more than one? Great...tell us about them all! The responses will be made available in a special booklet being prepared for Conclave 30. Immortalize yourself in Conclave lore by sending your response no later than 9/1/04. Email tomk@theconclave.com or fax (952-927-6427). Snail mail is fine -4517 Minnetonka Blvd, #104, Minneapolis, MN 55416) 1st.

Thank you - and see you at **Conclave XXX: HARD CORE RADIO** - next July!

Jobs. Madison's Country Q106 is searching for a Promotions Director who's computer literate, highly organized, must have highly positive interpersonal skills, leadership skills, and have a positive team attitude. Could include an air shift. WWQM (who the TATTLER embarrassing mis-identified last week as a member of Clear Channel) is owned by **Mid-West Family Broadcasting**. Mail or email resume and air check to PD **Mark Grantin**, 2740 Ski Lane 53713 or email mark.grantin@q106.com...**Entercom's** Active Rocker KQRC Kansas City, seeks a News Director to join the market dominant Johnny Dare Morning Show. Candidates must have excellent information delivery skills, knowledge of pop culture, and a quick wit. Rush air check & resume to: KQRC, Attn: **Bob Edwards**, 4935 Belinder Road, Westwood, KS. 66205 or e-mail bedwards@entercom.com...**Citadel's** Country WMDH/New Castle, IN is looking for its next Production Director to take the station sound to the next level! An air-shift will also be involved. Computer Literacy is very important with this position. This position may require lifting up to 25 pounds. Send resumes and production samples in mp3 form to jay.michaels@citcomm.com or mail to: WMDH, Attn: **Jay Michaels**, 1134 State Road 38 West, 47362...**Regent's** Rock/Alternative WGRD/Grand Rapids MI is looking for quality weekend talent. If you're in Western Michigan and ready to take the next step they need to hear from you. If you're on the air or on the beach in Saginaw, Kalamazoo or Lansing, get a demo (please no MP3's) to: WGRD, Attn: Weekends, c/o **Bobby Duncan**, 50 Monroe NW #500, Grand Rapids MI 49503...WCVL, WIMC & WCDQ in Crawfordsville, IN is seeking a dynamic leader with a proven track record to take our stations to the next level. Good communication and motivational skills are necessary. Previous management and sales experience is required. If your are ready for a rewarding challenge, please reply in confidence to: **Key Broadcasting, Inc.**, PO Box 55656, Lexington, KY 40555-5656 or e-mail: humanresources@keybroadcasting.net...**Cumulus'** Rock of Green Bay (106.7 The Eagle) is looking for it's next leader. If you have the ability to motivate a staff, own the streets and program "Killer Classics" and the best "New Rock" then they want to hear from you. They are also excepting packages for mid-days. Applicants can mail packages to: The Eagle, c/o **Jimmy Clark**, 810 Victoria St. Green Bay, WI, 54302 or e-mail MP3 along with the story of your radio life to jimmy.clark@cumulus.com...WZOW South Bend, IN is looking for a morning show co-host! Personality should have radio experience, preferably in the morning show, and must be willing to do plethora of public appearances to get introduced to the market! Send cover letter and demo CD to: **Arthur A. Angotti III**, 3371 Cleveland Road, Suite 300, South Bend, IN 46628...**Leighton Broadcasting's** Wild Country 99 KZPK/St. Cloud, MN is looking for their next nighttime super-star. Good use of phones and audience interaction is a must. Rush your T&R's to: Wild Country 99, c/o **Matt Senne**, 619 St Germain W, St. Cloud, MN 56301...**Maverick Media/Eau Claire**, WI is looking for a full-time promotion director/on-AMir personality. Duties include on-AMir, production, and marketing (including web-site). Experience necessary. Maverick Media is also looking for a part-time air personality. We're in a competitive market only a little over an hour outside the Twin Cities. Plus, we're only 3-hours from the Frozen Tundra of Lambeau Field! T&R's to: Maverick Media, Attn: **Rick Roberts**, P.O. Box 1, 54702...**Metro Networks/Grand Rapids**, MI is

seeking applicants for a Full Time Radio Traffic Anchor opening. Applicants should have a minimum of 3-5 years broadcast experience with strong on-AMir skills. Please forward T&R's to: Howard Bouton, 146 Monroe Center NW, Suite 1226, 49503...**Journal Broadcasting's** KFDI/Wichita, KS is seeking a Producer/co-host for mornings. Production skills a must. This is a GREAT opportunity for somebody who is currently producing and wants an open mic and the chance to develop themselves as a co-host. Cover letter and your best material to: KFDI, Attn: **Beverlee Brannigan**, 4200 N. Old Lawrence Rd., 67219. MP3's and e-mail to: bbrannigan@kfdi.com...**Clear Channel/Akron-Canton**, OH is looking for a solid group of part-time producers. These positions include producing sporting events that air on a multiple station networks, as well as local remote broadcasts. There won't be air work required at this time, but if you take great pride in making others sound great on the radio, this could be an opportunity for you. This is an entry level position and the hours will average 5-15 per week. Send materials to: I want to be a producer, c/o **Keith Kennedy**, 7755 Freedom Ave, North Canton, Ohio 44720 or send a brief email to keithkennedy@clearchannel.com...**Clear Channel/Milwaukee**, WI seeks a traffic producer. Must be able to multi task & work in a fast paced rapidly changing environment. Duties include but are not limited to information gathering, data entry, telephones and running down traffic incident leads. On-AMir experience a plus, but not necessary. Send resume/materials to: buckyalbright@clearchannel.com or snail mail to: Clear Channel, 12100 West Howard Ave, Greenfield, WI 53228...Hip-Hop/R&B Hot 105.5 Champaign-Urbana-Decatur, IL has PT on-AMir positions available right NOW! Must already live in the area! Send Packages to: **NextMedia**, Attn: **Babyface**, 337 North Water St, Decatur, IL 62523 or email questions (only) to...HOT1055@aol.com...**Cumulus'** Hot 101 WHOT/Youngstown, OH is looking to fill an immediate opening for a nighttime jock. Send your Tape or CD with resume to: WHOT, Attn: **John Trout**, 4040 Simon Road, 44512...**AAA Entertainment Radio Group** is currently accepting resume packages for Production and Promotion openings for our group of stations in Normal, IL. Must have a minimum of 3 years of experience, and be a pro with SAW and Cool Edit. Individuals must be able to take the initiative on tasks, be organized, have experience with Microsoft Word, Excel, Publisher, and Power Point, have a clean driving record, and proof of insurance. Please don't delay and RUSH your resume and production demo to: WIHN Radio, Attn: **Adam Chandler**, 1606 Hunt Drive, Suite 1B, 61761 or email to chandler@967irock.com...all positions listed in *The TATTLER* are presented free of charge and represent equal opportunities. (Please no calls unless otherwise noted.)



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