

Welcome to the Pre-Conclave TATTLER! Today, we're using these pages to update you on next week's Conclave. Specifically, you'll be reading about sessions which will fall under one of the following categories: a session which was just added to the agenda, a session that hasn't been featured in *the TATTLER* yet, a session that hasn't been featured on theconclave.com yet, or a session that has been updated. And for those who just returned from an alien abduction and haven't heard the news, yet: we're having a Conclave next weekend, July 15-18 at the Marriott City Center/Minneapolis: Conclave XXIX – Paradigm 2004: It's Full of Shift! Tuition, just \$499 (\$99 for students, teachers, free-agents).

"Don't Go (Girls & Boys)" by FeFe Dobson is already on over 60 pop stations, including: KHKS, KHTS, KDND, KUDD, WQZQ, WWWQ, WBLI, KZHT, KHFI and WKSE. With over 500 spins in 2 weeks, FeFe Dobson is making a grand statement about her relationship with radio – SHE BELONGS! Island

FCC Commissioner Jonathan Adelstein's term expires soon, and Senators Byron Dorgan (S-ND), John McCain (R-AZ), Conrad Burns (R-MT), Daniel Inouye (D-HI) and Ernest Hollings (D-SC) are all asking President Bush to re-nominate Adelstein to one of the two Democratic seats on the Commission. The group has also reportedly sent a letter to Bush asking for the status of the nomination, which Adelstein's former boss Sen. Tom Daschle (D-SD) submitted last year.

Conclave Thursday 7/15: CURB RECORDS presents The Newcomers Welcome Room! Is this your first Conclave? Haven't been to a Conclave in awhile? Want to know how to get the most out of your Conclave experience? The Curb Welcome Room is a place to meet new friends, and an opportunity to ask the Conclave Board and staff any and all questions you might have about the Learning Conference that is just beginning. Thursday, 11AM!

Over 60 stations strong can't be **"Wrong"** when it comes to **Kimberley Locke**. With already over 650 spins (29x on WIXX!) and new at: WKXJ, KKOB, KSME, WHZZ, WXKB, WSTW, WYOY, KKDM, WFHN and WOGN, Kimberley Locke is a Greatest Airplay Gainer! **Curb** According to reports from this week's *Chicago Tribune*, **ABC** Sports WMVP/Chicago has pulled afternoon host **Dan McNeil** and midday host (and *Chicago Sun-Times* columnist) **Jay Mariotti** off of the air for feuding on-air. PD **Len Weiner** says he's, "...treating them to a couple of vacation days. Every once in a while we need to step back and take a breather. I can't wait for them to get back on the air." The hosts are reportedly fighting over McNeil's comments about Mariotti's widely reported run-in with White Sox color commentator **Ken Harrelson** in the press box at U.S. Cellular Field. McNeil has next week off for a previously scheduled vacation, while Mariotti is expected back on the air Monday (7/12).

Conclave Thursday 7/15: Arbitron Boot Camp with Bob Michaels/ Arbitron. Whether your recent book was good or bad, you need to explain why. Come to the Arbitron Boot Camp for the definitive rundown on how Arbitron comes up with the numbers. Learn how to translate Arbitron terms into language that your GM or GSM can understand. This is great refresher for experienced PDs and a must-attend for newbies. Get the scoop straight from the source, Bob Michaels, Arbitron's programming guru. You'll walk away understanding the problems—and how to solve them. 2PM at Conclave College, presented by **All Access**.

Conclave Socializing/Entertainment! If you haven't been to a Conclave for awhile, here's a clue: YOU'RE GONNA BE BUSY DAY AND NIGHT! Here are some of the fun, official Conclave events planned for next weekend. Thursday: A GLASS AFTER CLASS Welcoming **Reception presented by Corkscrew Productions & Console-**Navigator-CO5, featuring a performance by AVION! This traditional first-gathering cocktail party begins as soon as the final Conclave College session ends at 6PM. Rockin' the Fine Line, featuring Dempsey, Bobaflex, 8 Days Gone & Thornley! The ONLY official rock showcase of the Day! If you're a rocker, know a rocker, or would just like to hang out like one, this is the place to be! The Fine Line- is an easy walk from the Marriott Your badge is your admittance! On Friday, July 16th, it's 6P The BOB & SHERI/MATT & RAMONA Happy Hour, immediately following sessions at 6PM. Liberating Libations from the fine folks at Jefferson-Pilot! Break away for dinner, and then at 10PM - A Conclave FIRST: 1st Annual Friday Night Movie Premiere! Join The Conclave crowd at Crown Theaters on Block E (just across the street from the Marriott) as we enjoy an EXCLUSIVE advance premiere an upcoming release. On Saturday, July 17th at 6PM, another Conclave first! The Conclave Tailgate Party at St. Paul's Midway Stadium, followed by the Saints vs. Winnepeg! We'll be visiting the team owned by 2-time Conclave keynoter, Mike Veeck. It's baseball under the stars, presented by BDS Radio/Jones Networks! (A limited number of tickets will be available for the game; pickup instructions will be found on site). If you get back from the game early, take in a great show at First Avenue -Skywynd, Bobaflex, Quiet Drive, Sound & Fury and more! First Avenue is down the block from the Marriott. Unless otherwise noted, your badge is your admittance to all Conclave events! Whew ...!

Richard Marx "When You're Gone" = KSRZ 25x! Manhattan





Conclave Friday 7/16: CareerTrak: The 3 C's- Creating Compelling Content with Lorna Ozmon! Presented by Troy Research! Discover ways to increase time spent listening that don't cost you money. Learn Techniques and tactics to help you create more *lateral* and less *literal* radio content. Explore the world of improvisational theater, sitcom design and stand up comedy as they relate to radio content and treatment.Gather new skills to increase the overall level of creativity at your radio station that you can put to work from the first day back on the job. 8AM!

Conclave Friday 7/16: Top 40: Sex, Drugs, Top 40 & The End of the World? Presented by BitXchange & AudioXchange with Jerry Clifton & Paige Nienaber/New World Communications! This session asks the burning question: Why did you get into Radio? Was it to construct a budget? To sit on interminable corporate conference calls? To micromanage other PD's as a brand manager to 20 other markets? If you got into this to have fun and be creative, Clifton will show you how to bring the Art back into an artistic medium. How to remove the word "business" from "radio business" and how to realize your dreams that brought you to this industry. Planted guests in the audience will include Chad Rufer from KKMG/Colorado Springs, Rob Morris from KDWB/ Minneapolis and Brent Carey from WIOG/Saginaw. 9AM!

LeAnn Rimes & Ronan Keating remain strong at KSRC, KAYL and WKTI with "Last Thing On My Mind." Curb

The *Milwaukee Journal-Sentinel* reports this week that former Green Bay Packer **Mark Chmura** is in talks with Sports WAUK/Milwaukee to join a Sunday football show as commentator. Chmura currently works as a legal assistant to attorney **Gerald Boyle** who represented him at his 1999 sexual assault trial. He was later acquitted in 2001.

Conclave Friday 7/16: Conclave Keynote Session: Are You Decent? Moderated by **Dave Sholin** VP/**EMI Music Cooperative** featuring **Rick Cummings**- President/**Emmis** and **Marty Kaplan** -Radio Host, **AirAmerica**! It all started with **Janet Jackson's** "wardrobe malfunction" last winter, and has now become a swirling – and expensive - vortex of controversy: decency on the airwaves. How far can a talent go in communicating a thought? If they go too far, how can a radio owner – at best, meet the immensity of fines levied by the FCC - or at worst, put their license in danger? Will legislation being introduced in Congress change the decency landscape even more? Will the decency issue force an alteration of music lyrics heard on the radio? How far will this all go before a constitutional case is made charging an abridgement of free speech and expression of thought? Join the Conclave's faculty of experts as they tackle these questions and more, providing insight and guidelines you can share with your station on Monday. 1:30PM!

Fastball "Drifting Away" keeps drifting into more spins at KYKY, WXRT and WMMM! Ryko

The Cleveland Indians elect to stay with **Clear Channel**'s WTAM/ Cleveland for another six years, inking a multi-million dollar extension that extends WTAM's tenure as the team's flagship beyond the 2005 expiration of the existing deal. Conclave Friday 7/16: Managing Creativity— A Program Director's Guide for Getting the Best Out Of Your Air Talents. John Silliman Dodge insists that while we think we're in the radio/music business, we're not. We're in the relationship business. And our announcers are the outreach experts, the relationship managers, and our most valuable customer service representatives. Still, the proper care and feeding of creative personalities is a mystery to most managers—they think it's a good idea but they don't quite know how to go about it. Unlock the secrets of the creative mind during this special hour-long session! 3:30P!

Changes. Feller Broadcasting has purchased three Sioux Falls, SD stations from Lee Axdahl. Country KWSF, Oldies KSQB and AC KSQB were sold for a reported \$100,000, allegedly to help Axdahl pay a debt with the IRS...Oldies WGRL/Indianapolis made the flip to Contemporary Christian this week as 93.9 The Song, with a change in calls anticipated soon. Susquehanna Dir./Programming Davis Wood takes the day-today PD responsibilities as Fritz Moser handles APD/MD duties...WFBQ/ Indianapolis has named Drew Carey the station's Program Coordinator, keeping his present position of Network Coordinator for The Bob & Tom Show, but relinquishing his PD role at Sports WNDE...KDGS/Wichita interim MD/afternoons JR Gonzalez officially has the "interim" removed from his title...WKTI/Milwaukee has named former WYKS/Gainesville APD John Harlow for part-time on-air duties...WCEN/Saginaw, MI morning man Jim Bosh has accepted a new gig and will be headed east after his show today (7/9) as Jodi K stays until a new partner is found.

Feel "She Makes the Make-Up Look Good" – looking GREAT at WCIL! Curb

Conclave Friday 7/16: The PPM Minute-by-Minute Programming Revolution. Presented by Arbitron and featuring Arbitron's Scott Musgrave & Bob Michaels. Wouldn't it be great to see what songs hold your audience and what songs don't? What if you could see minuteby-minute listening data overlaid with the exact content you actually broadcast? Scott & Bob in presenting new information on how the Portable People Meter can help programmers keeps listeners tuned in and what makes them tune out. This presentation will show specific songs that were broadcast and when they were aired—overlaid with minute-by-minute listening data from the PPM. 3:30PM

Conclave Saturday 7/17: Got FIRED? Celebrate & Move On with **Ann Ulrich / I Got Fired! Party.** Your work life is humming along and "the news" stops you in your tracks. It's over. It may be your job or a big account. Maybe it's a favorite client, or even your whole career. Not by a long shot! Get Fired Or Laid Off? Celebrate and Move On! It happens. Even when getting Fired or Laid Off wasn't your choice, your response to it is! Take charge and face your job loss head on (or help a friend face theirs!) with a unique, powerful and positive response to job loss...I Got Fired! Party^a. Ann Ulrich's Sure Fire Strategies will positively impact your life as you choose to live it, from that day forward Now you can Celebrate and Move On! (Talk about Shift!) 9:15AM.



Conclave Saturday 7/17: CareerTrak: Top 10 Coaching Tips for Your Air Staff with Tommy Kramer. From welcoming in a new listener to specific, "how to" techniques in show prep, Tommy Kramer's Top 10 Coaching Tips will help you make your VERY NEXT SHOW better. Your Time Lines and teases will be more focused, your perspective (the part of doing content that makes it uniquely yours) will improve, your phone calls will be tighter and more concise, and you'll learn an INFALLIBLE METHOD to increase the momentum of your show with these timetested techniques that have helped Air Talent on over 100 stations sound better, get better ratings, and increase their income. No "pie in the sky" list of the 78 things you need to improve by tomorrow morning (if only you had twice the resources you have now), nothing that will make you sound lifeless, predictable, or like a robot. Just ten simple steps that will guarantee your sounding more listener-friendly, more polished and more interesting. 8:15A

Changes too. Infinity VP/AC Programming Smokey Rivers has been appointed OM at Rhythmic AC WNEW/New York...Sirius promotes Jeff Regan to Format Manager for Boombox - an Electronic/Hip Hop Hybrid channel, and Faction - a Rock/Punk/Hip Hop mix channel...Waitt Radio Networks has named Gene Ferry to a Regional Mgr./Affiliate Relations post...WTMX/Chicago and afternoon host Dave Fogel will apparently be parting ways as the station announces it will allow his deal to expire after 7 years, effective (8/30)...Clear Channel's Oldies outlet KLOU/St. Louis has tapped 16 year wake-up vet David Craig from Bonneville's crosstown Country station WIL for mornings...Clear Channel Local Marketing Chief Angela Fleming has been promoted to Station Manger of WGCI, WVAZ and WGRB/Chicago, filling the spot vacated by Launa Thompson, who passed away on June 20th of liver cancer...Salem Communications is reportedly buying WRMR/Cleveland for \$10 million from Cleveland Classical Radio...

Conclave Saturday 7/17: The Alternative Format Symposium: When the Shift Hits the Fan...Time For Plan B with Dan Kieley & Garry Leigh/Snafu Consulting. The shift is on in Alternative radio. Current intensive to gold based. Major labels to boutiques.Join Snafu Consulting's Dan Kieley and Garry Leigh with Los Angeles Indie 106's Michael Steel, Springfield's KQRA's Kristen Bergman and Major and Indie Label All Stars - and get your Alternative shift together! 9:15AM!

Congrats to WIJY/Indianapolis PD **Jeremy Bialek** and his wife **Julie** (who went into labor six weeks early) and their new baby boy **Jair Joseph**.

"Here With Me" & MercyMe = 38 spins on KJCK! Curb

Conclave Saturday 7/17: Satellite Radio: Putting the "Terror" in Terrestrial? In the 50's, television was going to kill off radio. Didn't happen. In the 70's, cable was going to kill off radio. Didn't happen, either. In the 80s & 90s, computers and the Internet would certainly kill off radio. That hasn't seemed to happen yet, either. In the 2000s, terrestrial radio seems to have a new competitor. Guess what - it's radio! What's up with Satellite Radio? Who's listening? Who's paying? Where's

the damn commercials? And what kind of a threat - if any - does it REALLY pose to terrestrial broadcasters? Expect candid comments which could lead to fireworks, if you know the individuals on stage! Lee Abrams/XM, Jay Clark/Sirius and David E. Kennedy, President & COO, Susquehanna Radio. Moderator - Mike McVay/McVay Media. 2PM

The TATTLER wishes a speedy recovery to WCCO/Minneapolis afternoon host, WCCO-TV news anchor and former Conclave faculty member **Don Shelby**, who underwent successful surgery to mend a hole in his heart on Wednesday (7/7).

Conclave Saturday 7/17: Better Stories For The Best Commercials - Techniques To Find And Develop Story-Type Commercials & Promos That Get Results For Your Clients, Listeners For Your Station, And Advertiser Renewals with Jeffrey Hedquist. Step-bystep techniques to make your commercial and promo storytelling more powerful! You'll find out how to pull stories from clients and discover stories in your own and listeners' lives. You'll learn the 7 critical questions that will sharpen your stories. You'll get a template to help you structure effective story commercials and promos. You'll hear produced examples for each technique so you can understand how they're used. You'll experience stories created live on the spot. You'll leave with resultgetting tools to use immediately. 4PM

Our condolences to Liz Carroll, wife of Kevin Carroll Sr. VP/Promotion for EMC, on the passing of her mother last week.

TalenTrak 2004! This one-day seminar, designed to help on-air talent improve their skills and advance their careers, is going to be in Cleveland, Ohio on Saturday, September 18 at the Holiday Inn Select Lakeside. Located along Lake Erie and centrally located within walking distance of the Rock and Roll Hall of Fame & Museum, Great Lakes Science Center, Cleveland Flats, Warehouse District and more, attendees will enjoy a day of learning from some of the Midwest's best radio talent and will have time to enjoy Cleveland's offerings as well. TalenTrak 2004 tuition is priced – just \$49 - to make it affordable for anyone who wants to learn, able to do so. Make your plans now to experience this seminar, that is, if you want to be the best that you can be! Look for registration details at the Conclave next weekend!

Congrats to Conclave Board member Karen Young, the new Manager of Radio Operations for Troy Research!

Availz. Alternative WNNX/Atlanta PD **Chris Williams** has exited after 6 1/2 years with the station. Reach out to Chris at (404) 725-5173 or chris@cdubya.com...**Infinity** Alternative WXTM/Cleveland MD/ afternoon host **Pete Schiecke** exits. You can reach Pete at (216) 262-2637 or <u>peteschiecke@hotmail.com</u>...Christian WLGH/Lansing, MI PD/ MD/morning show host **Michael Sadowski** has exited, and can be reached at <u>bearsfan34@peoplepc.com</u>.

Bobaflex "Turn the Heat Up" turns up at KIBZ this week! KMYZ! WECS! XStar! Eclipse



Jobs. There is a PD opening at Sports WNDE/Indianapolis, IN. If you've got programming experience, sports knowledge, and handson involvement with Prophet and NexGen operating systems, send your packages today to: Marty Bender, c/o Clear Channel, 6161 Fall Creek, 46220, or martybender@clearchannel.com...All Access **Music Group** is looking for a Salesperson/Sales Staff Assistant, now. If you are based in the Los Angeles area, we are looking for a selfmotivated person with successful sales experience, attention to detail, and a knowledge of computers, word processing, and spreadsheets to fill this important post. Please, email your resume (please, include references) VP/CFO Ria Denver to at riadenver@allaccess.com...Infinity Country WUBE/Cincinnati, OH has a rare full-time opening for an overnight personality. Rush your T&R's to: Tim Closson, c/o WUBE, 2060 Reading Road, 45202...Radio One's Top 40/Rhythmic KTTB/Minneapolis is looking for regional air talent for various part time shifts. If you are in driving distance of Minneapolis and would like a shot at the "Bigz", get your stuff ASAP to: B96, Attn: Sam Elliot, 5300 Edina Industrial Blvd. #200, Edine, MN 55439...WCEN/Saginaw, MI is in need of 1/2 of a morning show! Get your T&Rs to: WCEN, Attn: Joby Phillips, 1795 Tittabawassee Rd. 48604...KWYR AM-FM is searching for a Sports Director/Morning Air-Personality. If you are passionate about all sports, music variety, and LOCAL radio, we need your package vesterday, as this position must be filled ASAP!! Rush T&R to PD Jason Evans, 346 Main Street, Winner, SD 57580, or email to kwyrpd@gwtc.net....Clear Channel Radio has an immediate opening for a Morning Show Host for its Smooth Jazz station, KJZI FM 100.3 in Minneapolis, MN. Ideal candidate will live the lifestyle and relate to the Morning Show listener. Two years on-air experience required. Prophet/Cool Edit experience preferred. Must have own vehicle with a valid driver's license and state mandated auto insurance. Some weekend hours required. E-mail or mail resume and cover letter to: Clear Channel Radio Attn: Hiring Manager 1600 Utica Ave S Ste 400, Minneapolis 55416 E-mail: employment@clearchannel.com...K1O1-KWOX-FM, is looking for a broadcaster. Rush resume and short MP3's to: mstorm@k101online.com, or via mail: Matt Storm, 101 Centre, Woodward, OK 73801...WBNS AM-The Fan, has an opening for a Producer. Send a cover letter, resume and tape to: Dispatch Broadcast Group, Attn Human Resources Job #100LA, 770 Twin Rivers Dr, Columbus, OH 43215...Assistant Program Director for Christian Radio KLVV/KJTH wanted. Please send aircheck/resume to PO Box 14, Ponca City, OK 74602 or e-mail to tony@klvv.com...Kicks 104.9 in Green Bay, WI is looking for a cohost. Contact: Chris O'Kelley 810 Victoria Street, Green Bay, WI 54302. MP3'S to: kicksamsho@aol.com...WXXB-FM/Lafayette, IN is looking for on-air talent. Send your aircheck and resume to: Tony B. 711 N. Earl Ave, Lafayette, IN 47904... American Media Investments General Manager needed in Southeast Kansas. Send resume or inquiry via e-mail to kkow@kkowradio.com...WAY-FM Media Group, Inc., needs a Network PD. Send T/R and programming philosophy to: Matt Austin, 1012 McEwen Dr., Franklin, TN 37067, or email to:

matt@wayfm.com...KWYR Radio in Winner, SD is looking for a Sports Person. Contact: Jason Evans, PO Box 491, Winner, SD 57580...Opening for a Promotions/Marketing Director for Cumulus-Lexington, KY E-mail: robert.lindsey@cumulus.com...Anchor Position opening for KXKX/KSIS/KSDL / west-central Missouri. Resume to: Mike Jenkins 2209 S. Limit Sedalia, MO 65301 raydio1@iland.net. Phone: 660-826-1050...Mid-West Family Radio Broadcast Group in Madison, Wisconsin is searching for a Traffic Coordinator. Contact: Joby Phillips, 1795 Tittabawassee Road Saginaw, MI 48604. ioby@945themoose.com. Phone: 989-752-1795...WUBE-FM/ Cincinnati with Infinity Broadcasting has an opening for an overnight personality. Rush CD's and resumes to: Tim Closson, 2060 Reading Road, Cincinnati, Ohio 45202...KSKG/Salina, Kansas Is looking for a Send Package to: Sky Phillips, Eagle Midday Talent. Communications, 1825 South Ohio, Salina, KS 67401. sky.phillips@eagleradio.net. Phone: 785.825.4631 Fax: 785.825.4600... Infinity T40 KMXV and sister AC KSRC/Kansas City needs an Imaging/Production Director! Get your demos and resumes to: KMXV&KSRC, Attn: Chris Taylor at ctaylor@cbs.com ASAP...Cumulus Country WPKR/Appleton-Oshkosh, WI is searching for an OM/PD/midday host. If you think you've got the goods to fill the position rush your T&R to: WPKX, Attn: Jeff Schmidt, 491 South Washburn, Suite 400, Oshkosh, WI 54904... WGKX/Memphis seeks talent! Rush your resume and MP3s to: Chip Miller at chip.miller@citcomm.com... WCLT Radio Inc. is accepting MP3's and resumes for evening announcer position with their Country Station located in Newark, Ohio. Send your best stuff to: P.O. Box 5150 Newark, Ohio 43058-5150 or email Ron Strong at rstrong@wclt.com...KFXI is looking for mornings! Send resume to: Bill Marshall, 1101 HWY 81 N., Marlow, OK 73055...Metro Networks has a reporter/producer position opening in their Oklahoma City office. Send resume to: hank cary@metronetworks.com... Broadcast Media Solutions is currently seeking sales professionals. Send packages to: Steve Freeman, stephen@bmsstudios.com...PD/PM Drive opportunity at Cumulus' T40 KMCK/Fayetteville, AR. Email your package to: mark.pollitt@cumulus.com...Waitt Radio Networks is searching for on-air talent. Send MP3 airchecks to dhunter@wrnonline.com or to: WRN, Attn: Dave Hunter, 1000 N. 90th St. Suite #105, Omaha, NE 68114...WTMJ/Milwaukee, WI has an opening for a morning show. Send your air-check to: Rick Belcher, 720 Ε. Capitol Drive, 53212. or email at Belcher@620wtmj.com...WASK Inc is searching for talent. Send CD&R to: Mark Allen, Box 7880 Lafayette, IN 47903...HAC Christian station is looking for morning drive talent. Rush your demo package including brief testimony to: Mornings, c/o Pulse FM, 61300 Ironwood, South Bend, IN 46614 ... Clear Channel's WLAC NewsRadio has an opening for a talk host in the Nashville market. Send your pkg. to: Tom Peace 1510 WLAC, 55 Music Square West, Nashville, TN 37203 or email tompeace@clearchannel.com...All positions featured in THE TATTLER represent equal opportunities and are provided free of charge. No calls unless other wise specified.