

CONCLAVE'S DOUG LEE SCHOLARSHIP WINNERS ANNOUNCED! Yes, the 2004 Winners of the Doug Lee Scholarship have been selected! Each year, the Conclave chooses a state in which to award the Scholarship to deserving students of an accredited college or university inside that state. This year, students attending North Dakota institutes of higher education were selected, and each of the following will receive a \$1500 scholarship which will help them continue their studies: J.D. Rudd, a Junior at Minot State, Minot, North Dakota, Matthew Langemo, a Junior at North Dakota State, North Dakota State University, Fargo, North Dakota, and Tyler Klosterman, a Junior at University of North Dakota, University Of North Dakota, Grand Forks, North Dakota. These students are enrolled in their individual school's radio/TV, communication, or journalism departments. They will receive their scholarships at the Conclave's Award Luncheon, Saturday, July 17th at the Marriott City Center hotel! Past scholarship winners include Gino Roberto (1990) who was part of the morning show at KEEY (Minneapolis) and is now a stand-up comedian who released a CD last year. Aaron Klug aka: Aaron Roberts (1991) is now the PD of Clear Channel rocker WROV/Roanoke, Jamie Phillips (1983) is the PD at hot AC KCVM/Waterloo-Cedar Falls and Siobhan Kierans (1994) is Marketing/ Promotions Director for Warner Television (WB) in Minneapolis!

Although best known for their smash "I Can Imagine," **Mercy Me** is back with an equally powerful single called "**Here With Me**" which is already bulleted at #20 on the *R&R* AC chart, as well as boasting new adds this week at KUDD, WNKS and WNCI. Most importantly, *Airplay Monitor*'s Hit Predictor shows that "Here With Me" is the #1 potential top 10 call out record in the hot AC format! (Now, there's your story!) **Curb**

After first warning listeners about the content which they were about to hear, (2) Minneapolis stations - KQRS and KSTP - as well as New York talker WABC, all aired audio of the beheading of American prisoner (and owner of a Pennsylvania -tower maintenance company, Prometheus Methods Tower Service) **Nick Berg** in Iraq. KQRS/Minneapolis morning host **Tom Barnard**, who aired the tape after telling listeners to keep children out of earshot, told the *Star-Tribune*, "We should be outraged at what happened to this man." Meanwhile, KSTP/Minneapolis host **Ron Rosenbaum** said, "We felt we had to play it since we'd been very critical of the TV networks sanitizing World Trade Center footage of people jumping out of the buildings." The *Star Tribune* reported that both stations said listener feedback was mostly positive. In New York, syndicated radio personality

Sean Hannity also played the 33-second audio clip on his show, which is based at WABC. Hannity gave listeners ample time to tune out and counted down from 10 before airing it. "I think people need to know what we're dealing with - it's evil right before your eyes," Hannity told the *New York Post.* "These people want to kill all Americans, not just this poor kid, Nick Berg."

The rumor mill keeps spinning on the recently launched **Air America Radio**, with several sources indicating that the original Chicago-based investors **Sheldon** and **Anita Drobny** are now being courted to return to the operation to "save" it from financial doom. The venture capitalist couple reportedly sank about \$10 million into the network but were later pushed aside as the launch date neared.

"The Reason" for Hoobastank's continued success? That's easy, they write multi-formatic hits! Leading the way at T40 this week is; KDWB 80x, KCHZ 98x, WWWQ 80x, KKDM 90x, and WDRQ 84x! (Thanks radio!) IDJMG

Congrats to PD **Brent Carey** and crew at Citadel's **WIOG/ Saginaw, MI**, which exceeded all expectations this past weekend during its first Children's Miracle Network Radiothon Mother's Day Weekend: Morning hosts **Andrew Z**, **Jimmy Hamm** and **Trish** led the four-day event, which raised a whopping \$204,627 for Hurley Hospital in Flint, MI! "I'm so impressed with the way our listeners responded," says Carey. "We raised twice what we expected and nearly tripled what was raised last year, when the radiothon was with another station in Flint."

With a tremendous sales debut (#16), American Idol's **Kimberley Locke** is again making waves at radio as those folks who listen finally got to "vote" on the status of **"8th World Wonder"** at retail this week. **Curb**

Broadcasters from Clear Channel's WGCI/Chicago filed a petition today with the National Labor Relations Board (NLRB) requesting that a election be held for Union representation by the American Federation of Television and Radio Artists (AFTRA). The move comes after a significant majority of the broadcasters employed by the station designated AFTRA as the representative for their collective bargaining unit. Air talent at both crosstown sister Smooth Jazz WNUA and Urban AC WVAZ are already represented by AFTRA. According to Eileen Willenborg, Exec. Dir. of the Chicago Local of AFTRA, "AFTRA will be honored to represent these dedicated professionals. WGCI A/F are two of the most successful radio outlets in Chicago and are among the top billing stations in the market. WGCI-FM is consistently Chicago's number 1 ranked station, and it is time that the broadcasters share in the success of these stations. Today, we ask that Clear Channel, which owns both stations, recognize the wishes of their on-air talent." The company can, if they choose, grant recognition to the union immediately, or as AFTRA informed management of both stations, they are prepared to have the union authorization cards independently verified by a neutral third party agreed to by each. (Stay tuned for more developments!)

The Main Street TATTLER is published weekly. Publisher/Editor Tom Kay - Publisher/Editor Jr. Chris Mozena





If you doubt that the popularity of **Hanson's "Penny & Me"** is literally spreading like wildfire, perhaps you didn't realize the new song from the brother's Hanson saw spins increase virtually everywhere this week, including; WXSS, WZEE and KJCK. And as if this wasn't enough excitement, "**Penny & Me"** also moves to heavy rotation (that's 30X per week) on **MTV** this coming week!! **3CG**

Our condolences to **Olive Osmond**, matriarch of the Osmond family and mother of Conclave 2004 faculty member, **Marie Osmond**, who passed away Sunday at home in Provo, Utah as the result of a massive stroke she suffered more than two years ago. She was 79.

While he's been busy writing for other hit-makers, he's kept a few for himself. Adding at HAC on (5/18) is "When You're Gone" the debut cut from the forthcoming Manhattan release, MY OWN BEST ENEMY from Grammy winner Richard Marx. (Audition today!)

Magnum Broadcasting, Inc. owner **Dave Magnum** has announced that he will challenge incumbent Rep. **Tammy Baldwin** (D-WI) for the 2nd District Congressional seat in Wisconsin. Magnum, a Republican, plans to make a formal announcement in the coming weeks but issued a press release earlier this week saying that "as a candidate for Congress, I bring the perspective of being a small business owner who, with my late wife, Lynn, built a group of broadcast stations from scratch as well as being the dad of two boys- in other words, someone who understands what people are up against in their every day lives at home and at work." Magnum owns eight radio stations and one TV station in the Tomah, Portage-Wisconsin Dells and Kewaunee-Sturgeon Bay, WI areas.

"Sunrise" from Norah Jones continues her impact on radio this week, with spins increasing (again) at KTCZ, KBCO, WXRT, KSQY and KZPL! Blue Note

The FCC agenda for its third localism hearing - scheduled for Wednesday (5/26) in Rapid City, SD - has been expanded to encompass a variety of events taking place in North and South Dakota during May 24-27, including a two day Regional Workshop on telecommunications issues affecting the Native American community, a showcase for wireless ISP capabilities that will take place in Rapid City on May 25 and a tribal consumer forum will also be held in Ft. Yates, ND on May 24, followed by a call-in show on KLND/Little Eagle, SD.

The Conclave has revealed it's **2004 Conclave College** agenda! This year's edition of the College is set to take place on Thursday, July 15th, presented by **ALL ACCESS**. Here's how the afternoon shapes up: 1p: *"Ten Secrets for Successful Programming!"* with **Gary Berkowitz** of **Berkowitz & Associates**. 2p: *"Arbitron 101: How Do We Get The Numbers?"* with **Arbitron** VP/Programming Services **Bob Michaels**, a long-time Conclave contributor. 3p: *"Production for the Next Generation"* with KZLA/L.A.'s **Mike Madrigal**, **Ian Sturgeon** of **Big Fish**, and **Kate Delaney** of **Short Bus**. 4p: *"Promotion Basics: Simplifying the Chaos"* with **Rocco Macri**, CEO of **Listeneremail.com**. 5p: *"SUPERSESSION: The New Paradigms — They're Full of Shift!"* with **Ed Christian**, Pres. and CEO for **Saga Communications**, **New Radio Group** CEO **Mary Quass**, and friends. Following Conclave College, a variety of receptions, showcases, and surprises will occur both inside the hotel and outside at various Minneapolis entertainment venues!

For more information and to register now for the 2004 Conclave - Thursday, July 15th to Sunday, July 18th at the Marriott City Center in downtown Minneapolis - call (952) 927-4487 or visit www.theConclave.com. Tuition is only \$299, but only through Monday (5/17), so register today!

Keri Noble's single "Talk to Me" continues to be a favorite with Minnesota HAC stations like KSTP 30x and KQIC and now it seems the rest of the region is also starting to pay attention! (It is never too late to add a hit!) Blue Note

Jim McGill, a member of PD Ray Lytle's Morning Disaster show on WQLZ/ Springfield, IL, is reportedly in relatively good condition despite having recently been on the business end of a fireworks mishap that took place between his own buttocks this past Sunday (5/9) at the Illinois State Fairgrounds. Jim, who was at the Fairgrounds for a station-sponsored concert featuring **Apartment 26**, **Atomship**, **Cold** and **Sevendust**, apparently received some pretty nasty burns from an uncooperative bottlerocket that he was attempting to launch from between his cheeks while atop of the station's promotional vehicle. (A Hummer, no less.) Although Jim has routinely performed this stunt at live events, this particular bottlerocket was said to have "more sparks" than usual. In addition to the pain Jim endured, the incident resulted in the suspension of another employee who was assisting him.

According to reports from last week's *Indianapolis Star*, former **Clear Channel** Alternative WRZX/Indianapolis afternoon host **Adam Ritz** was sentenced to serve six months in jail by a judge at Marion Supreme Court for sexually assaulting his children's babysitter (a former station intern) last December. Following Ritz's apology, he was ordered to serve a year in community correction and placed on probation for a year.



Locke-d In! Curb recording artist **Kimberley Locke** (R) meets KQIC/ Willmar MD **MaryElin Macht** last week prior to performing at the Mall of America in celebration of the release of ONE LOVE, her debut album!



There was also significant sales surge this past week for **Wynonna's** single, "I Want To Know What Love Is," thanks largely to her appearance on Oprah. Following her appearance, **Wynonna's** album shot to #1 on **amazon.com**, sold 1500 units in under two days at **Target** and now **Best Buy** is reporting that sales have doubled since her televised performance! Curb

Chicago's Corkscrew Productions, producers of the highly successful radio feature, The Wine Experience, has entered into an agreement to produce and distribute "Empower U with Dr. Roger Hendrix." Dr. Hendrix is a successful author, entrepreneur, management consultant, educator-AND an award winning radio commentator. According to Kenneth Ohr, President of Corkscrew Productions, the producers of the series, "Empower U with Dr. Roger Hendrix" is a place, a destination and a state of mind. This feature brings radio listeners the very positive message that they can take greater control of their lives and happiness. Moreover, it provides techniques for doing so." "Empower U with Dr. Roger Hendrix" will feature a companion website, www.EmpowerRadio.com which will provide detailed discussions of Dr. Hendrix' advice and give significant cross promotion to the radio series. The program is being made available to radio stations on a barter basis. Says Brad Fuhr, VP/Affiliate relations (and former Conclave Board member), "From initial concept creation to final post production, Corkscrew Productions offers clients full service production capability, multi media expertise and strategic consulting." For additional information, call Brad at 773-281-7600.

Jennifer Hudson, the talented singer who was recently eliminated from the hit TV show **American Idol**, learned that the Windy City cared this weekend when Urban WGCI/Chicago hosts the "We Love Jennifer Hudson" rally (5/8) at MacArthur's Restaurant. WGCI encouraged listeners to come out and show their support for Ms. Hudson by bringing signs and cards to this event as they had the opportunity to enjoy lunch at from 10-2pm.

Changes. Infinity HAC WMC/Memphis PD Chris Taylor has officially been tapped as the OM/PD at sister Top 40 KMXV and AC KSRC/Kansas City, effective (6/1)...WDAF/Kansas City has named Rick Miller for afternoons from WKSJ in Mobile following WDAF evening host Bruce Efron exiting last week...according to report's from Upper Midwest Broadcasting this week, Queen B Radio's Country WGLR/Lancaster, WI and Oldies WPVL/ Platteville, WI have dropped the format in favor of ESPN Sports, the stations had been simulcasting their FM counterparts...according to a report from Allaboutcountry.com this week, air-talent Dan London has reportedly won his lawsuit against Rocker WMKB/Earlville, IL and parent company KM Communications for failure to pay...Citadel/Lansing Sales Director and GM of WFBE & WTRX/Flint Brian Olson has been tapped as Market Manager for the four-station Cumulus/Flint cluster...WRZX/Indianapolis PD Scott Jameson has been appointed Director/FM Programming for sister Classic Rocker WFBQ and WRZX...Clear Channel announced plans to move it's four Wichita stations into a 17,800 square foot building that will give the stations double their current space. The new facilities will include five studios for radio but will apparently not include facilities for the company's two local TV stations...

Top 40 and AAA formats are falling in love with a girl named **Joss Stone** as her single **"Fell in Love With a Boy"** continues to win over astute programmers like the ones at WWWQ, WIXX and KJCK who all saw huge jumps in spins this past week. (Too cool for the room, not!) **S-Curve**

According to reports from **Allaccess.com** this week, a rather innovative radio format - Gang Radio - which featured warnings for gang members as to when the police were on the way, had been programming on a pirate station in Chicago run by **The Black Disciples** street gang at 104.7 until it was busted up by the Chicago Police in raids this past Wednesday (5/12). As part of the raid which netted over \$300,000 in cash, 11 guns, bulletproof vests, and jewelry, the police and FCC agents shut down the pirate station operating from a building owned by reputed Disciples leader **Marvel Thompson** at 6723-29 S. Parnell in Chicago.

A world without **Beth Hart** would be hard to imagine considering her single "**World Without You**" is still running on daytime TV, smart programmers at stations like KYKY, KSTZ A-17x and KKRL 35x are already leading the way and the rest of the HAC audiences are getting increasingly hip to this undeniable new tune! **Koch**

As current station owners are entering into the political fray, one former US Senator, **Rod Grams** and wife **Christina Rae Grams**, have just acquired three radio stations in Little Falls, MN, a town almost dead center in the middle of the state about halfway between Brainerd and St. Cloud. The stations include KLTF, KFML and WYRQ. The seller is **Jack Hansen**, and if you add up all of the contract elements, he'll eventually wind up with about \$2,320,275 in the transaction. There's a \$120KK escrow deposit, a \$480K cash payment at closing, a \$158,925 non-compete, a \$11,350 consulting agreement, a \$1.51M promissory note and a \$40K contract for deed. (Hmmm, there must be money in politics!?)

Earlier this week **General Electric** graduated from just another 'Blue Chip' company to become a major media 'playa' as it's deal to merge **NBC** with **Vivendi Universal Entertainment** closed, creating a new entity called **NBC Universal** with projected 2005 revenues in excess of \$15 billion. (Yes, that's billions with a "b" friends.) NBC's cable holdings now include; **USA Network**



Kimberley's Double Dip! Curb recording artist **Kimberley Locke** celebrates her weekly double digit spins at **Clear Channel** T40 KDWB with KD's Morning two-some, **Corey Foley** (L) and **Dave Ryan** (R).



and **SciFi Channel**, in addition to **CNBC**, **Bravo**, **Trio** and its 50/50 venture with **Microsoft**, **MSNBC**. NBC Universal will also be making the upfront pitches for the **NBC Television Network**, **Telemundo**, which it owns, and **Pax**, with whom it recently signed a new programming agreement.

Top AC Tip: The new **LeAnn Rimes** single "Last Thing on My Mind" (from her greatest hits CD) ships this Friday for adds on Monday (5/24)!

Changes too. DG Systems has announced it is buying competitor AGT-Broadcast for a reported \$15 million. AGT currently has annual revenues of about \$20 million and locations in New York, Los Angeles, Chicago, Wilmington, OH and Southfield, MI...KSCJ/Sioux City, IA has named Sportsline host **Chris Varney** as play-by-play voice for minor league Sioux City Canaries this season...WZTA/Miami flipped to Active this week, adding Lex & Terry for wake-ups as Classic Rock Sister WBGG inherits Zeta's Paul & Young Ron, who succeed Howard Stern...Rocker WMZK/Merrill, WI night guy **Black Bart** crosses a four lane highway and a couple of rivers to Active Rocker WKQH/Marathon, WI for MD/morning duties...KIBZ/Lincoln, NE MD Samantha Knight exits after today (5/14) to take on nights at Saga Active Rock KAZR/Des Moines, effective Monday (5/2...former Metro Networks/WW1 Producer/Writer Tony Burke joins Top 40 WSHN/ Muskegon, MI as its new PD...Christian AC WFZH/Milwaukee night guy Peter Horn moves to middays and become Production Director as Promo Director John Lauritch picks up nights...Steckline Communications LLC sells KRGI, KMMJ and KRGY/Grand Island, NE and KIMB/Kimball, NE to Legacy Communications LLC this week for a reported \$4.75 million...

CONCLAVE XXIX — Paradigm 2004: It's Full of Shift! is July 15-18 at the Minneapolis Marriott City Center. For more information and to register now for the 2004 CONCLAVE, call (952) 927-4487 or visit <u>www.theconclave.com</u>. Earlybird registration ends Monday (5/17), and the \$99 Marriott hotel rooms are going fast. Get on board now!

Soon to heating up the airwaves with their first single, "**Spin Around**," **De Sol** is going for Top 40 adds this coming week! KCRS is already ahead of the pack on this summer gem. Don't delay, add this Tuesday! **Curb**

Jobs. Catholic Talker is still taking apps for a fulltime Production Assistant/ Newscaster gig, handling some prod, morning newscasts, and some remote appearances. You do have to be a practicing Catholic for the gig. Send T/ CD & R to: Relevant radio Network, Attn: Catherine Hering, 919 North Lilac Drive, Golden Valley, MN 55422...Cumulus Country WPCK/Green Bay, WI has an opening for mid-day's. This person must have a strong knowledge of Country music and most of all not be afraid to hit the streets. Please send your best work today to: Kicks 104.9, Attn: Chris O'Kelley, 810 Victoria Street, 54302 or email hism at chriskelly@aol.com...Schurz Communication's Oldies WASK /Lafayette, IN is in search of a full time Midday personality to fill out its roster. 60's and 70's radio station with a CHR style of delivery. Experience in Oldies, CHR or Country is preferred. Send absolutely your best two minutes of entertainment on CD, your resume and cover letter to: WASK, Attn: Mark Allen, Box 7880 47903 or email him at mark@wkoa.com...Infinity owned Country WUSN/Chicago has an immediate opening for PD! Please send a one sheet programming philosophy and list of your experience and achievements to: WUSN, Attn: Dave Robbins, 180 N Stetson Suite 1000 60601...Cumulus owned Oldies WOGB/Green Bay, WI needs a morning show host! Previous radio experience, excellent news writing and delivery skills a must. Send your

stuff to: WOGB, Attn: Dan Markus, 810 Victoria St., 54302...Badger Communications' 5-Station cluster (50 miles north of Green Bay, WI) needs a one-person news department. We have the tools to get the job done and are upgrading this equipment with new stuff next month. This position requires many things, reading news on 2-different shows each morning, Extensive local news on the AM, web-site updates of local news and you have the honor of hosting a 1-hour medical talk show each week. Send your stuff right away to: WLST, Attn: Jim Medley, N2880 Roosevelt Rd, Marinette WI 54143...K-105.3/Jackson, MI is looking for a Morning Show Co-Host for their HAC station. At least 2 years of on-air experience is required. Send T&Rs to: Jamie McKibbin, 1700 Glenshire Drive, 49201...the search is still on for a morning host at AC Star 107.7 in Bloomington, IL. If you're looking for a great opportunity in a great town this could be it! Rush your package to: WYST, Attn: Kevin Trueblood, 1606 Hunt Dr. Suite 1B, Normal, IL 61761, or via email to kevint@aaabloomington.com...Northland Community & Technical College in Thief River Falls, MN is accepting applications for the KSRQ Station Manager. Information regarding the vacancy is available at http://www.northlandcollege.edu/about/ job_openings.php or, by calling (218) 681-0844. Application deadline is May 28th, 2004. Application materials are to be sent to: Northland Community & Technical College, Attn: Becky Holthusen, 1101 Highway One East, 56701...Part-time help is needed at Journal's HAC WKTI/Milwaukee, WI. There maybe some weekend work and producing duties during the summer festival season too. Send your tape/CD and resume today to: WKTI. Attn: Bob Walker, 720 East Captiol Drive, 53212, or email to bwalker@wkti.com...the PD/PM Drive opportunity is open at Cumulus Media's new CHR, HOT 97-5 Bismarck, ND. Selector and imaging/ production experience is required. Email your package ASAP (including mp3 air-check, resume and any other pertinent information) to: mark.pollitt@cumulus.com Subject line: Bismarck PD Opportunity...Waitt Radio Networks is searching for part-time on-air talent to work at our Omaha-based AC Active format (Hot AC), which is delivered nationwide via satellite. This search is for on-air personalities ONLY, not imaging, long distance voice trackers, nor voice-talent. Send a recent air-check, NOW, including prod samples if possible. Send MP3 air-checks to: dhunter@wrnonline.com or, to: WRN, Attn: Dave Hunter, 1000 N. 90th St. Suite #105 Omaha, NE 68114 ... Adult Top 40 WZPL/Indianapolis, IN has an immediate opening for weekend on-air talent and swing shift board operators. You must live in the Indy area already. Must have a minimum of (2) years prior on-air experience, preferably in Top 40 or HAC formats. All candidates must be available for flexible hours, including nights and weekends. Submit MP3, CD, or Cassette air-check and your resume to: "Weekends" @ Z-99.5, 9245 North Meridian Street #Suite 300, Indianapolis IN 46260, or e-mail your MP3/resume to sands@mystar.com...Cumulus owned WOSH/Oshkosh, WI has an immediate opening for Afternoon news anchor, and nightside reporter to join it's award-winning news team. Evening and weekend availability is a must. A full benefits package is available including Health, Dental, 401K and Employee stock purchase. Please send T&Rs to: Ray Robicheaux, 491 S. Washburn - Suite 400, 54904, or email ray.robicheaux@cumulus.com...a versatile radio personality is wanted to work for group in mid-size Midwest market. Morning news duties, co-host for morning AC show plus afternoon voice-tracked country show. Must have production ability with knowledge of Cool Edit. Please e-mail resume to: opportunity@lacrosseradiogroup.net...all positions listed in The TATTLER are presented free of charge and represent equal opportunities.