

ANNOUNCING THE CONCLAVE'S FIRST INDUSTRY AWARDS. AND THE WINNER IS -YOU! The Conclave has taken a dramatic step which will allow radio and record professionals to bypass the old school method of nominating and selecting PD OF THE YEAR, MD OF THE YEAR, AIRTALENT OF THE YEAR, LABEL OF THE YEAR, VP/PROMOTION OF THE YEAR, etc. with a novel concept. Conclave 29: Paradigm 2004 - It's Full of Shift will be offering the industry's first "You're Already A Winner Weekend!" (7/15-18, Minneapolis Marriott City Center). Each and every registrant for Conclave 2004 will be receiving an award recognizing them as PD OF THE YEAR, MD OF THE YEAR, AIRTALENT OF THE YEAR, LABEL OF THE YEAR, VP/PROMOTION OF THE YEAR...whatever your job is, you'll be recognized as the industry's best! No boring Industry Awards Ceremonies! No more having to recite "It's an honor just to be nominated over and over again"! No more endless parades of acceptance speeches! And best of all: No more hanging your head in shame because YOU DIDN'T WIN!! If you're coming to Conclave 2004 and you're a PD – Congratulations! You will become the 2004 PD OF THE YEAR. Are you an overnight jock registered for Conclave 2004? Congratulations – you've just won 2004 AIR TALENT OF THE YEAR! Are you a label executive attending the Conclave? You've just won the 2004 RECORD EXECUTIVE OF THE YEAR! And EVERYONE will be recognized as such by their peers, who like you, ARE A WINNER! Need a photo of your proud moment? No problem! Stop by the Conclave's 30th Anniversary Prep Booth, and get a snapshot of you receiving your award from any number of Conclave celebrities: Danno Wolkoff, Chairman of the Conclave Board -Tim **Kelly**, Conclave Agenda Chairperson - or **Big Bob**, the Conclave's security chief! If you want a trophy just like those hanging on the walls of Scott Shannon, Rick Dees, or Clive Davis, it's easy as pie. Register for Conclave 2004 today...and "You're Already A Winner!"!! Comment: The Conclave is serious. If you've stuck it out in the industry this long and you're headed to the Conclave with a positive attitude and a will to learn and grow, you deserve as much - if not more recognition than the notable luminaries who always seem to "win" those fancy statuettes! It's your turn to be recognized, and the Conclave is proud to honor you in 2004. Yes, the paradigm HAS shifted.

TV tip: **Kimberley Locke**, fresh after an add week which saw New York and Chicago coming on board, will be on the *American Idol* this comingTuesday, 3/23. As you know, Kimberley competed on A-I, so it's a bit of a homecoming that should be fun to watch. Oh, by the way, her "8th **World Wonder**" on **Curb** is America's top selling single this week.

Des Moines Winter Book, Phase 1 Trend. Clear Channel N/T WHO widens its lead. WHO-AM 12.1- 12.5, KIOA-FM 7.1- 7.1, KAZR-FM 7.1- 7.1, KGGO-FM 6.9- 6.6, KJJY-FM 5.7- 6.6, KLTI-FM 6.2- 6.4, KSTZ-FM 5.7- 6.4, KKDM-FM 6.2- 6.4, KMXD-FM 4.0- 4.5, KHKI-FM 5.1- 4.4, KDRB-FM + 4.4- 3.9, KXNO-AM 3.0- 2.9, KRNT-AM 2.9- 2.7, KBGG-FM + 2.9- 2.7, KWKY-AM 1.3- 1.5, KCCQ-FM 1.5- 1.5, KZZQ-FM 1.2- 1.3, KXEL-AM **- 0.5, KBGG-AM **- 0.5, KWMT-AM 0.7- 0.5, KXIA-FM **- 0.5. All Trends reported in this TATTLER are 12+ persons, 6A-12P, M-Su, 6A-mid, Fall '03 – Nov/Dec '03/Jan '04 comparisons, unless otherwise noted. Copyright © 2004, The Arbitron Company. These results may not be used without permission from Arbitron.

Hanson's "Penny & Me" is catching fire all over America, and not just at radio. Here's a short list of Hanson exposure now and in the coming weeks: VH1 Add! *Sunday New York Times* (huge article last Sunday)! *Rolling Stone Magazine* (5 page spread...on stands now)! *Details* (on stands now)! **Leno** (appearing 4/22)! VH1 Documentary (begins airing 4/12)! Kilborn, Seacrest, Wayne Brady appearances (all happening in the last 10 days)! Good Morning America (appearing 4/16)! Today (appearing 4/17)! Sorry – we just ran out of space to tell you about the hundreds of stations all over the USA spinning this hit! **3CG**

According to reports from the Associated Press this week, the FCC has fined Infinity Talker WKRK/Detroit \$27,500 for indecency on Howard Stern's syndicated show, and has slapped a \$55,000 fine on Clear Channel for "a broadcast on two Florida radio stations where the host conducted an interview with a couple allegedly having sex." The report also said that the FCC overruled its staff and found the "fbomb" dropped by Bono at the 2003 Golden Globe Awards was indecent but did not propose fining the network, and that the commission has affirmed its \$7,000 fine of Infinity Urban WLLD/Tampa for airing references to oral sex during a live hip-hop concert broadcast, "The Last Damn Show," on September 11, 1999. Late last night (3/ 18), the AP added details indicating that the Florida fines were for a broadcast on WAVW (then WZZR)/Stuart, FL and WCZR/Vero Beach, FL, and that the proposed fine was issued despite the lack of any transcript or tape of the incident. Commissioner Michael Copps dissented, noting he would prefer to move to revoke the stations' licenses. Copps said in his dissent that, "The time has come for the commission to send a strong message that it is serious about enforcing the indecency laws of our country." (They sound serious folks!)





In an act of defiance last Friday (3/12), Talker KCJJ/lowa City, IA shutoff all programming to run a loop of promos telling listeners to e-mail the FCC to protest the current anti-indecency storm in Washington, including the address and phone number of lawmakers. KCJJ owner **Steve Soboroff** referred to the recent hearings on Capitol Hill as a "witch hunt," and went on to tell local **NBC** affiliate KWWL-TV/Waterloo-Cedar Rapids, IA that "There is a threat to our programming and to everyone else's programming by people that are screwing around with the first amendment."

The *Cincinnati Enquirer* has reported that a local pressure group *Citizens for Community Values* has targeted **Clear Channel** rocker WEBN/ Cincy's "Dawn Patrol" morning show for an indecency complaint. Group leader **Phil Burress** told the paper that they want a meeting with the broadcast group's corporate leadership to see if they can be convinced of the company's intentions to clean up it's act. The group has reportedly already met with FCC commissioners **Michael Copps** and **Kevin Martin** as a part of a campaign along with (20) other anti-indecency groups.

Worried that some of your treasured tracks just aren't researching well because you can't get the familiarity numbers to be respectable? What if we told you that you could play a song that has <u>already</u> had over 2 million impressions per day, all across America? That song is **Beth Hart's "World Without You"**, which is heard daily during **CBS Daytime TV** (*Guiding Light, As The World Turns, The Young & The Restless,* and *The Bold & The Beautiful*) AND is the music bed for the shows' promotion spot, airing dozens of times daily since January 26th. The **Koch** single should be in your hands now, and it goes for hot AC adds on April 5. But why wait, when your audience already knows the song?

Lansing-East Lansing Winter Book, Phase 1 Trend. Citadel's country WITL maintains lead, despite the top 5 stations losing AQH listening! WITL-FM 11.5-11.1, WJIM-FM 9.5-8.4, WMMQ-FM 8.2-7.8, WJXQ-FM 8.0-6.4, WFMK-FM 7.0-6.2, WHZZ-FM 5.2-5.8, WQHH-FM 5.2-5.3, WVIC-FM 3.5-4.3, WILS-AM 4.1-3.9, WJIM-AM 2.9-3.7, WQTX-FM 2.3-2.1, WJR-AM 1.6-1.6, WXLA-AM **-1.4, WOOD-FM 1.7-1.4, WKMY-FM 1.6-1.2, WVFN-AM 0.8-0.8, WIOG-FM 0.6-0.8, WNWN-FM 0.4-0.4, WBCT-FM 0.4-0.4, WODJ-FM 0.4-0.4.

As we hinted last week, **Waitt Radio**/Omaha VP/Programming and Dir./ Operations **Phil Wilson** is the new FM OM at **Infinity**/Minneapolis, where he'll be responsible for AC WLTE and 80's WXPT. Phil's resume includes PD duties at KGGO/Des Moines and OM of **Journal**/Omaha. He begins April 5th! No replacement was named for Phil in Omaha.

Arriving at your station this week: **Mercyme's** brand new hit, "**Here With Me**" on **INO/Curb**. "**I Can Only Imagine**" became #1 researching single, garnered 100,000 total pop spins, sold in excess of 800,000 CD's. And this will be <u>bigge</u>r!

Infinity VP/Adult Top 40 Programming and KMXV and KSRC/Kansas City OM/PD Jon Zellner has announced he will leave the market after (8) successful years to become OM/PD at sister HAC WBMX and Oldies WODS/Boston, replacing former VP/PD Greg Strassell, who was recently promoted to Infinity Sr. VP/Programming. Meanwhile, crosstown Greater Media GSM Barbara Jean Scannell joins WBMX as its new VP/GM, effective Monday (3/22).

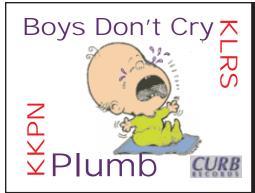
Former KDWB/Minneapolis talent **Scotty Davis** is headed back to KDWB for afternoons. He left the station after nearly four years, citing family reasons, and has been heard doing nights at KHKS/Dallas for about the past year. Ironically, Scotty will be followed in Dallas by another former KDWB personality **J.J. Kincaid** (AKA **Special Ed**) who will move into afternoons.

Active Rocker KRQC/Omaha has flipped to *Legendary American Country US933* as PD/morning-man **Tim Sheridan** exits to assume similar duties at sister Rocker KIBZ/Lincoln while the remaining KRQC staff have been absorbed within the 5-station cluster. **Saga**/Springfield, IL OM **Michelle Matthews** joins the Country station for PD duties as former **Clear Channel** Country KXKT/Omaha morning man **TJ** is currently on-air during *all*/day-parts...building the station one listener at a time. Is there at least one more flip being planned for the big O? We'd never kiss and tell.

Keri Noble's "Talk To Me" picked up a marvelous add this week, courtesy of **Leighton Peck** & **Jill Roan's** KS95/Minneapolis. Not so coincidently, the *Minneapolis Star-Tribune* features her in today's edition. You can read all about it at http://www.startribune.com/stories/468/4673156.html!



2 out of 3 prefer silly-ass grins over smirks! K-SKY/Rapid City MD Bobby Rock (L) and PD Chad Carlson (R) greet Atlantic artist Joe Firstman for an in-studio performance last week.





Grand Rapids Winter Book, Phase 1 Trend. Clear Channel owns the top 4 stations, and Citadel the next 2. WBCT-FM 10.7- 10.7, WOOD-AM 6.3- 7.0, WSNX-FM 6.5- 6.8, WOOD-FM 5.6 6.3, WLAV-FM 7.5-6.0, WODJ-FM 3.6- 4.9, WLHT-FM 4.2- 4.8, WVTI-FM 4.1- 4.0, WTRV-FM 3.5- 3.7, WBFX-FM 3.1- 3.6, WJQK-FM 3.5- 3.4, WGRD-FM 4.0-3.1, WFGR-FM 2.4- 3.0, WKLQ-FM 2.9- 2.3, WFUR-FM 1.8- 2.1, WBBL-AM 1.8- 1.9, WMUS-FM 1.5- 1.7, WJNZ-AM 1.3- 1.5, WMJH-AM 1.1- 1.3, WTKG-AM 1.1- 1.1, WHTC-AM 0.6- 0.8, WYVN-FM 0.6-0.8, WMRR-FM 0.4- 0.6, WLS-AM 0.6- 0.5, WGHN-FM 0.8- 0.5, WNWZ-AM 1.4- 0.4, WSHZ-FM **- 0.4, WGHN-AM 0.1- 0.1

Did you know the **Conclave** has quietly extended the earlybird deadline until the end of the month? Many programmers indicated they wanted to take advantage of the bargain, but the budgeting/payment process is simply taking too long at most companies to beat the old March 1st deadline. So the good news is: the \$199 rate will be honored through the month of March, raising to \$299 on Thursday, April 1st. Save a C note...register for *Conclave XXIX – Paradigm 2004: It's Full of Shift* NOW! Download a form on www.theconclave.com (ignore the deadline date of February 1), or register securely right on the website using our partner, **Paypal!** Or if all else fails, call or email us and we'll fax you a form.

Top rock tip: Presence "One Final Breath" on Curb. It should be arriving shortly....

Changes. Travis Broadcasting's WNHT in Ft. Wayne has signed Jerry Clifton's Clifton Radio consultancy... Seth Harp begins as the new host of the WKZO/Kalamazoo Early Afternoon Show from 1-3pm. Seth had been with Fairfield Broadcasting Company for three years, and has been a part of several sports broadcasts on WKLZ and WQSN. Seth continues as the morning sports anchor on WKZO... WHZZ/Lansing, MI night host Brad B. exits for Nights/Prod. Dir. gig at WJFX/Ft. Wayne... WSOY/Decatur, IL welcomes former WERV/Aurora, IL host Dave Mazur to the station for nights... KTXY/Columbia, MO night guy Blake Barrett has left for nights at Country KTYS/Dallas... Federated Media's Dir./Rock Programming Greg Gillispie has left his position and is reportedly moving back to Atlanta as a result of "unforeseen personal circumstances".

Nextmedia's WEXT/Milwaukee made some changes and repositioned themselves as 104.7 The Wolf – New Country and the Legends, effective this past Thursday (3/11). **Jim Shea** remains in the morning slot and will be joined by former sister Country WDZQ/Decatur, IL mid-day host **Lisa Tyler** as former co-host **Jennifer Marr** handles the midday slot.

Entercom Oldies outlet KEYN/Wichita has named former **Clear Channel**/Wichita OM **Jack Oliver** as the station's new PD, as current PD/morning host **John Speer** relinquishes the programming reins to concentrate on his morning show.

Alternative KIWR/Omaha has named **Sophia John** to the PD post vacated by **Bill Stewart** last July when he was elevated to GM. Sophia has over a decade experience at Rock radio stations in the Midwest, including; Omaha, Lincoln and Des Moines.

Yes, that's right...if you stayed up late enough last week, you would have heard "Dave Til Dawn" spin Harlemm Lee's "Bless My Soul" again! Find out why. Audition it today! Wire

Changes Too. Three Eagles/Lincoln, NE OM and KFOR afternoon host Coby Mack has stepped down from those duties to take the position of Business Development Dir. at the cluster, retaining his duties as Corporate Dir. of Operations for the group...WLEV/Bethlehem, PA welcomes former KZSN/Wichita morning-man Rick Edwards for similar duties...Alternative KQRA/Springfield, MO teams Scott Garett & former KSPW host Tiffany for mornings. Scott has been holding down mornings solo since former morning man JD departed...former KSTP-TV/ Minneapolis Sports director and current KOZN/Omaha talent Bob Bruce segues to Clear Channel Talker WMT/Cedar Rapids, IA for afternoons as well as play-by-play for the market's new USBL summer minor league basketball franchise...

The husband of late KMOX/St. Louis host **Nan Wyatt** has been sentenced to consecutive life terms for her February 18, 2003 murder. **Thomas Erbland** pleaded guilty to charges of second degree murder and "armed criminal action" in a plea bargain in St. Louis County Court this past week. Erbland will first be eligible for parole at the age of 70. He is 44 now.

In case you were wondering, **Joe Dawson**, formerly of B-96/Chicago, KLYV/Dubuque, WBXX/Battle Creek, and WWKX/Providence is now programming a live weekend format dubbed **"Weekend Hits Live"** for **Signature Radio Network** based in Atlanta, Georgia. "We have major market air talent who are live, taking calls and playing CD's for 58 hours each weekend" says Joe, who adds, "Anyone can listen to a sample at www.wknds.com" or ask **Jamie Phillips**, whose KCVM/Waterloo carries the programming. Dawson closed the conversation with: "I can't wait to see all my Midwest friends at the Conclave this summer!"

Joss Stone ("Fell In Love With A Boy"/S-Curve) Midwest spin story of the week: WXRT 22x!

Heritage Urban AC WMCS-AM/Milwaukee will flip to "black" Talk on April 12, according to the *Milwaukee Journal Sentinel*. The station will be diverse: Local morning show hosts **Keith Murphy** and **Cassandra** will continue, while PD **Tyrene** "T.J." **Jackson** will follow with a daily two-hour show. Syndicated **Wendy Williams** will be picked up to air in nights at WMCS, while the midday slot will be filled by **Liberty Broadcasting**'s syndicated conservative political host **Linda Chavez**. **Eric Von** returns to WMCS for afternoons. Overnights will feature the syndicated **Bev Williams**.

IMPORTANT DATE CHANGE! The deadline date for receipt of all Conclave scholarship applications has been extended to April 15th. If you'd like to spread the word about this program, visit www.theconclave.com and download our nifty, swell-sounding radio spot, touting the existence and value of these scholarships — over \$60,000 worth of scholarships will be awarded - to YOUR audience. Our thanks to **Brown College, Musictech**, and **Specs Howard School of Communication Arts** for making these scholarships available!

Changes too. WGCI/Chicago has tapped Art Porter as Executive Producer of the Crazy Howard McGee Morning Show...Chris Pickett is back in the heart-land, having left the air in Cleveland for the OM/PD position at KCLD/St. Cloud, MN...WKQZ/Saginaw has brought in WRIF/Detroit weekender and fill-in talent Bill Waters for afternoons...WJFX/Ft. Wayne has named night slammer Randy Alomar acting PD...Mountain Dog Media/Sheboygan-Fon-du-Lac, WI cluster VP Casey Kelly has joined Newradio Group LLC as GM for its Rhinmelander-Antigo, WI cluster...former Green Bay programmer and Cumulus/Savannah, GA OM John Thomas is the new morning show host at WBNS/Columbus, OH.

Availz. Longtime Minneapolis market vet **John London** becomes a free agent! Exiting KS95 earlier this week (his midday shift was eliminated), John is anxious to discover his next radio stop. Reach out at 612-845-6368, or rydmark@mn.rr.com.

Jobs. New Country KIKD-FM in Carroll, IA is looking for a morning announcer. Position could include MD duties as well. Love country music, interacting with listeners and want to be part of a team? Send your demos and resumes to john@carrollbroadcasting.com...Active Rocker KFMW and Oldies KOKZ-FM are looking for experienced part-timers immediately! Applicants must be able to work various weekend shifts. You'll be working with Dalet Digital Systems and doing live radio! Send your package today to: The Radio Group, Attn: OM, 514 Jefferson Street, Waterloo, Iowa 50701...Z-99 in Mankato, MN is looking for a Morning Show Co-Host, if you are Up-Beat, Smart, love to be on the street, and can communicate, apply. Get your packages to: Jake Palmer at jpalmer@krbi.com...The Cromwell Radio Group Inc. of Illinois is looking for talent to fill potential Full Time Openings at our Decatur stations. We are always looking for talented people who can help us reach our goals. Qualified applicants will have previous experience, including on-air, production, imaging, appearances and remotes. Send your Materials to: Cromwell radio group, Attn: Chris Bullock, 410 North Water St, Suite C, Decatur, III 62523...Talker WKRK is looking for a skilled producer. Duties include listening to live and taped programming and applying FCC and corporate standards to said programming as directed by management. Must have 1-2 years live talk radio producing and/or production required. Send a resume to: WKRK, Attn: Craig Schwalb, 15600 W. 12 Mile Road, Southfield, MI 48076 or email at <u>craig.schwalb@infinitybroadcasting.com</u>...AAA KZPL/Kansas City has an immediate need for a PT air talent and a PT Board Op. Job history required for both positions, as well as location in KC metro. Email and MP3's preferred. Send your stuff to: **Ted Edwards**, 6721 W. 121st Street, Overland Park, KS 66209 or Tededwards@972theplanet.com...WYTE needs help! Will include some promo and website duties too. If you understand this audience and our market, e-mail resume only to: mark@nrgbroadcast.com...Wanna inherit some of Lansing, MI's top night numbers? If you have at LEAST 2-3 years on-air experience, can have fun on air yet be disciplined to stay family-friendly and can make the music and listeners the star - then send your "stuff" immediately to: WHZZ, Attn: PD, 600 W. Cavanaugh, 48910, or email at LanZ1017dbg@aol.com...Legendary Rocker WRQK has a rare opening for an experienced Night Time Host with a winning track record, dynamic phones and smokin' production abilities! Send CD/Resume to: WRQK, Attn: Garrett Hart. 4111 Martindale Rd. Canton. OH 44705...WQKL and WWWW/Ann Arbor, MI's Gold based Adult Contemporary and Country radio stations seek qualified part-time on-air talent for various live and voice tracked shifts. The qualified applicant will have at least two years of commercial on air experience, must be familiar with computer based broadcast automation and digital control board operation. These part time shifts will be primarily weekend and vacation fill-in. Please send your package, including CD & R to: Clear Channel/Ann Arbor, Attn: Rob Walker, 1100 Victors Way Suite 100, 48108...Citadel's Rich Michaels Show needs a morning producer. Must have Board Op experience, audio editing capability, creative writing skills and on-air chops. T&Rs to: WJIM, Attn: Mike Benson, 3420 Pine Tree Road, Lansing, MI 48911...Can you make a country station sound exciting and relevant every day? Is your imaging top notch? Can you make your station break through the clutter even with a limited promotion budget? Are you great on air? Cumulus' 97.5 K-Country/Bismarck, ND seeks a PD. Tapes, Resumes, Programming Philosophy to: K-Country, Attn: Dean Mastel, 4303 Memorial Highway, Mandan, ND, 58554. MP3 and digital packages to: dean.mastel@cumulus.com...KGBX/Springfield, MO needs a Morning Show Co-Host! This morning show has been #1 Women 25-54 since the beginning of time. They need your talent to keep 'em there. Send what they need to be convinced that you can relate to their audience. KGBX Morning Show Co-Host, Attn: Paul Kelley, 1856 South Glenstone, 65804...Country WPCK/Green Bay, WI is now on the look out for the Second Part of our new morning show. We've got half of the team in place now. If you have only a strong desire to win and work hard, please send your best work today to: WPCK-Kicks 104.9, Attn: Chris O'Kelley, 810 Victoria Street, 54302...CHR WHOT/Youngstown, OH needs a night jock! Get your CD&Rs to: WHOT, Attn: John Trout, 4040 Simon Road, 44512...Withers Radio's KBXB/ Sikeston-Cape Girardeau, MO is looking for a Morning Drive Producer for the Steve and DC show. Get your stuff to: KBXB, Attn: Morning Show Position, Sikeston, MO. 63801 or MP3 audio and Resume to kmanning@Withersradio.net...Immediate overnight Country opportunity for young jock ready to cut his/her teeth on real radio, in Central Illinois Small market. Resume and contact information only to couldbda1@yahoo.com...KEEZ/Mankato, MN has a potential job opening for a morning show side-kick/newsperson. You will live in a great city in the Upper Midwest with lots of entertainment and outdoor activities. This is a fun job with paid remotes and a great staff. Send your tape/CD and resume to: KEEZ radio, Attn: Val Curtis, 54934 210 Lane, 56001...A new rock station in WI looking for a funny, inventive, topical morning team. Wanna take on Bob & Tom? Can you beat 'em? Rush T&Rs to: WLST, Attn: William Gillispe, N. 2880 Roosevelt Rd, Marinette, WI 54143...All positions listed in *The TATTLER* are presented free of charge and represent equal opportunities.



"Miss Anders, get this help-wanted ad in the trades immediately: Wanted - Top-notch communicator! Can you connect?? Can you show me a COMPLETE command of spoken English? Can you PROVE to me that you're the special one-on-one talent I seek? Send T & R. ABSOLUTELY NO CALLS!!"

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