

THE  
**MAIN STREET**  
Communicator Network  
**TATTLE R**  
30  
30th Anniversary 1974 - 2004

In a move which has already happened in many communities, **Infinity's** N/T WCCO/Minneapolis has pulled the plug on farm reports. "We're still going to cover ag when it's appropriate; we're just not going to do regularly scheduled agriculture reports," **Dick Carlson**, VP/market manager told the *Minneapolis Star-Tribune*. The reason for the dismissal of farm reporting? Declining revenues. As recently as 1998, the station generated revenues of \$1.7 million. But Carlson told the newspaper, the figure had "dropped dramatically," making it difficult to justify the coverage. In addition, he blamed the departure of ag on declining farm revenues and "fragmentation in the agricultural marketplace." Farm shows have been dropping steadily from Midwest station schedules; membership in the **National Association of Farm Broadcasters**, which had WCCO ag reporter **Larry Haeg** (who ultimately went on to become station manager decades ago) as its first president in 1944, has dropped from 205 in 1999 to 150, according to executive director **Ken Root**. Just earlier this month, Chicago's WGN-AM dropped its half-hour farm program "The Noon Show," which had been broadcast across the Midwest for almost 50 years. Management there cited the same litany of reasons as Carlson: bad ratings, bad revenue. And Root took out after the both of them, telling the *Star-Tribune*, "The frustration I have with these 50,000-watt stations is that neither of them is serving any of their listening audience outside the metro area...They are saying, 'We don't want you to listen unless you're in an area that will show up in our **Arbitron** [radio] ratings.' (Yet), every acre is still being farmed and every farmer still needs information."

What a spectacular week for **FeFe Dobson**, the songstress you may have met at Conclave 2003. "**Everything**" was most added at both T40 and Hot AC - KBEA, KKRD, KMXV, KRBV, etc - with lots of interest building from those stations who didn't have the space this week. And after just a few weeks, spin stories are developing at the likes of WDBR (27x)! This FeFe smells like a hit - take a wiff today! **Island/Def Jam**

**Kansas City Fall Book.** **Carter** urban KPRS gets a challenge from **Entercom** rocker KQRC. KPRS-FM 6.9- 6.9, KQRC-FM 5.8- 6.0, WDAF-FM 4.3- 5.8, KCFX-FM 3.6- 5.5, KUDL-FM 3.8- 5.3, KMBZ-AM 6.6- 5.1, KBEQ-FM 4.7- 4.8, KSRC-FM 3.2- 4.8, KCMO-FM 4.1- 4.3, KFKF-FM 4.6- 4.0, KMXV-FM 4.1- 4.0, WHB-AM 3.9- 3.8, KMJK-FM 3.6- 3.6, KCMO-AM 3.0- 3.2, KYYS-FM 3.9- 2.9, KCSP-AM 5.6- 2.8, KRBZ-FM 2.6- 2.8, KCHZ-FM 3.1- 2.6, KPRT-AM 1.3- 2.1, KFME-FM 2.4- 2.1, KKHK-AM 0.9- 1.3, KZPL-FM 1.7- 1.2, KCCV-FM 0.8- 0.8, KXTR-AM 1.0- 0.7, KMZU-FM \*\*.0.4. All Fall books reported in this TATTLE R are 12+ persons, 6A-12P, M-Su, 6A-mid, Summer '03 - Fall '03 comparisons, unless otherwise noted. Copyright © 2003, **The Arbitron Company**. These results may not be used without permission from **Arbitron**.

We told you about this two weeks ago and now, KSTP-AM Program Director **Joe O'Brien** confirms the station has signed **Chris Krok**, one of the most talked-about young talk show hosts in the Upper Midwest. Says O'Brien, "He comes to KSTP-AM after a colorful and successful run at WTDY-AM in Madison, WI. He's an exciting and energetic young talent. Everyone in the industry was wondering who was going to land him when he moved up to a large market. Now everyone knows." Krok, a native of suburban Chicago, will follow the syndicated **Sean Hannity** show, holding down the 8-10PM slot.

Meanwhile, across the hall at hot AC KS95, a huge change occurred a week ago today as veteran General Manager **Marc Kalman** stepped down from his post. He'd been with the **Hubbard FM** for three years, and prior to KSTP-FM had been GMing the **Chancellor/Clear Channel** duo of KDWB and KTCZ for nearly a decade. Kalman announced no immediate future plans, As KS95 began the quest to replace the respected Kalman this week.

There wasn't a morning show in America (it seems) who didn't feature **Kimberley Locke** last week, as part of the build up to the new American Idol series which began Monday. "**8th World Wonder**" features her signature sound - big voice, incredible delivery, extremely pop sensitive! WHTS and WIOG led the charge in the Midwest, with spins popping up everywhere. AND Hot AC will begin contributing stations to the cause this week. Audition this Idol again, and you'll hear what the wonderment is all about! **Curb**

**Milwaukee Fall Book.** **Journal** N/T WTMJ wins, but **Entercom** hot AC WMYX - which went Christmas prior to Thanksgiving - bests **Clear Channel** AC WLTV, who's been going Christmas for the past 3 years! WTMJ-AM 9.6- 10.0, WKLH-FM 6.7- 7.3, WMIL-FM 6.2- 6.8, WKKV-FM 6.9- 6.5, WKTI-FM 5.1- 5.2, WMYX-FM 4.2- 5.1, WLTV-FM 4.2- 4.8, WLZR-FM 5.3- 4.8, WJMR-FM 3.0- 4.7, WISN-AM 5.0- 4.4, WRIT-FM 4.8- 4.1, WXSS-FM 5.5- 3.9, WOKY-AM 4.9- 3.7, WJZI-FM 3.2- 2.5, WLUM-FM 2.1- 2.5, WFMR-FM 1.9- 1.9, WFZH-FM 1.2- 1.3, WAUK-AM 0.7- 1.2, WIND-AM 0.8- 1.1, WNOV-AM 1.2- 1.1, WBWI-FM 0.5- 0.8, WTKM-FM 0.8- 0.7, WMCS-AM 1.0- 0.7, WEXT-FM 0.6- 0.6, WIIL-FM 0.6- 0.5, WWDV-FM 0.4- 0.5, WEZY-FM 0.5- 0.5, WGN-AM 0.7- 0.5, WDRV-FM 0.2- 0.4, WBBM-AM \*\*.0.4, WTKM-AM \*\*.0.2.

Personal pleasure: **Keri Noble's** "Talk To Me" on **Manhattan**. Here's a song that true music aficionados will hear instantly, and that's why smart triple A's will pay attention soon!

After 16 months programming **Entercom** AC KOSI/Denver, PD **Mark Edwards** has announced his resignation in order to head back to St. Louis to be with his family and to fill the PD post at **Infinity** AC KEZK recently vacated when PD **Smokey Rivers** transferred to Infinity's WNEW/New York. Edwards knows The Lou well, having previously programmed AC WVRV before heading to Denver. He'll continue his duties at KOSI until mid-February as he works with VP/GM **Jerry McKenna** on finding his replacement. Edwards' background includes nine years as VP/Programming for WLIT/Chicago, and serving as OM of WSRS & WTAG/Worcester and PD of the former WEJM/Philadelphia.

Hot AC Most Added >>>>



**Norah Jones**  
**Sunrise**  
R&R Triple A 11 !!

- KALC
- KFMB
- KKPN
- KLCC
- KLLY
- KPEK
- KOMB
- KSII
- KURB
- KYSR
- WINK
- WLNK
- WMC
- WSNE



"**EVERYTHING**"  
**FEFE DOBSON**  
#1 MOST ADDED  
CHR/POP & HOT AC

# Kimberley Locke

## 8th World Wonder

WKRZ KHFI WIOG  
WZKL WPXY WMEG  
WFBC WBFI KISR  
WHTS KRUF KISX  
WYCR KUDD KVKI  
WLAN



Adding  
Now -  
Hot AC!

*Toledo Fall Book.* **Cumulus** country WKKO commands! WKKO-FM 14.7-15.3, WRVF-FM 7.7- 8.5, WVKFS-FM 7.4- 6.9, WSPD-AM 5.2- 6.7, WIOT-FM 6.9- 6.5, WRQN-FM 6.9- 6.1, WWWW-FM 4.4- 5.9, WJUC-FM 4.8- 5.1, WIMX-FM 5.2- 4.5, WXKR-FM 4.2- 3.8, WLQR-AM 2.1- 2.4, WRWK-FM 2.5- 2.4, WTWR-FM 2.2- 2.0, CIMX-FM 1.5- 1.7, WCWA-AM 0.8- 1.4, WJR-AM 2.0- 1.4, WCKY-FM 1.5- 1.3, WJLB-FM 1.0- 0.8, WJZE-FM 0.7- 0.8, WVMV-FM 0.8- 0.6, WXQQ-FM 0.8- 0.6, WQTE-FM \*\*- 0.4, WDMN-AM \*\*- 0.4, WMTR-FM \*\*- 0.4, WTOD-AM 0.7- 0.4.

As predicted here last week, the buzz Alt track this week was **Hoobastank's "The Reason"**. Led by **Troy Hanson's** WZTA, about a dozen like-minded hit seekers anointed this dynamic track with "add" status. Who's next? **Island/Def Jam**

Moderates and liberals living in Grand Rapids, MI looking for a different perspective from **Rush Limbaugh** can now find it on **Clear Channel's** WTKG/AM. WTKG is the first Clear Channel station to use **Thom Hartmann** directly opposite Limbaugh on a sister Clear Channel station – Grand Rapids' WOOD/AM. Director of Programming & Operations **Phil Tower** says liberal Thom Hartmann will be a welcome addition. "Putting a liberal host on opposite Rush Limbaugh's show is great for our market and really allows us to cover the entire political spectrum. If we're starting a national trend, I'm proud it started here. Thom Hartmann's an experienced and rational liberal [whom] we're proud to have in our lineup. For West Michigan liberals looking for their perspective on the radio, this is the show. Hartmann's program has been in national syndication for a year, although his days in radio go back to 1968. A best-selling author, Hartmann loves to take on conservatives and refers to his program as "uncommon sense from the radical middle."

*Indianapolis Fall Book.* **Susquehanna** country WFMS wins again. WFMS-FM 10.6- 11.3, WFBQ-FM 8.7- 9.6, WHHH-FM 8.0- 7.7, WGLD-FM 5.7- 6.9, WIBC-AM 6.9- 6.0, WTLC-FM 5.3- 5.0, WNOU-FM 5.7- 5.0, WRZX-FM 4.8- 4.9, WYXB-FM 4.1- 4.6, WZPL-FM 3.6- 4.3, WTPI-FM 3.6- 4.0, WTTFS-FM 2.9- 2.7, WYJZ-FM 1.7- 2.1, WTLC-AM 2.3- 1.8, WENS-FM 2.8- 1.7, WGRL-FM 2.0- 1.4, WKKG-FM 1.0- 1.2, WKLU-FM 0.8- 1.2, WNDE-AM 1.4- 1.2, WXNT-AM 1.0- 0.9, WRDZ-FM 0.6- 0.9, WXLW-AM 0.9- 0.8, WEDJ-FM 0.5- 0.6, WIJY-FM 0.6- 0.6, WNTS-AM \*\*- 0.5, WCBK-FM 0.6- 0.5, WSYW-AM 1.2- 0.5.

North Dakota Senator **Byron Dorgan** (D-ND), took issue with his fellow senators' passing of yesterday's Omnibus Spending Bill which included a provision to expand the cap for television ownership from 35% to 39% (it had been 35% since Telecom 1996, and both the House and the Senate approved a return to the 35% level in an appropriations rider to the bill. But yesterday, Republicans in the Senate worked out an almost entirely Democrat-free compromise with the White House for a 39% cap. Dorgan, who has been leading the battle to turn back the original 35% FCC ruling, vowed to fight on. He called the back room deal between the White House and Senate Republicans, "...a process that was not on the level." He continued, "Both the policy and the process through which the big interests prevailed on this issue in the Omnibus are deeply flawed. Both are unacceptable. If anyone thinks we're going to fold our tent and go home, they can think again." (Insert your own **Howard Dean** rebel yell here).

THE REASON  
WLUM 19x  
KCPX 10x  
Added  
WSUN  
WXRK  
WZTA

Dorgan was joined by Senate Commerce Committee Chairman **John McCain** in his disdain for the Senate action, as McCain vowed to revive the fight in Congress to turn back the clock on loosened media ownership limits. "This isn't going away," McCain said, promising to bring back hearings on consolidation later this year.

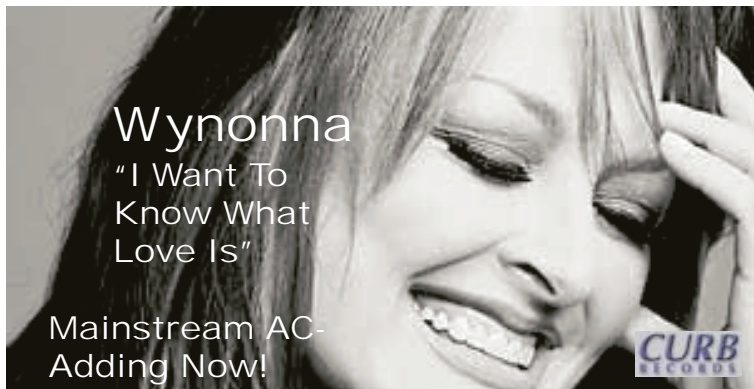
**Byron Dorgan** wasn't the only Midwest lawmaker to make media waves this week. The chairman of the House Telecommunications Subcommittee Representative **Fred Upton** helped author a bill with 25 other legislators that would hike broadcast indecency fines to as much as \$3 million. The bill would raise the maximum fine per violation from \$27,500 to \$275,000, with a ceiling of \$3 million for continuing violations. Said the Michigan Republican, "This legislation will significantly strengthen the FCC's hand in punishing those who peddle indecent and obscene material over our airwaves." Let the games begin...

Was that **Joss Stone** we heard on KS95/Minneapolis last weekend? Yup! And if you're a hot AC programmer and you don't know "**Fell In Love With A Boy**", we suggest educating yourself very soon! **S-Curve**

*Marion-Carbondale Fall Book.* **Clear Channel** country WDDD wins. WDDD-FM 14.8-16.5, WOOZ-FM 9.8-11.4, WUEZ-FM 6.6-9.1, WCIL-FM 8.7-6.8, WTAO-FM 4.9-6.3, WQUL-FM 3.3-5.1, WVZA-FM 7.1-4.5, WQRL-FM 4.4-4.0, WCIL/WJPF 8.2 -3.4, WXLN-FM 2.7-3.4, KGMO-FM 3.3-2.8, WFRX-AM 1.6-2.8, WXAN-FM 0.5-1.7, KEZS-FM 1.1-1.1, KPNT-FM 1.1-1.1, KMOX-AM 2.7 -0.6, WBVN-FM 1.1-0.6, WDDD-AM 0.5 -0.6, WGGH-AM 1.1-0.6, WKIB-FM 0.5-0.6. Spring '03 – Fall '03 comparison.



**KQIC-Q102/Willmar** hosted a **Breanna** performance **Kandi Mall** last Saturday (1/17). Over 300 saw the show, and most of those lucky souls stayed for more than an hour to get autographs. Her CDs were snatched up in a matter of minutes, as 4Entertainment's **Eric Burns** opined - "We severely underestimated the demand!" Here's a shot of **Breanna** (bottom, far right) signing for her throngs of Willmar fans!



*Changes.* **Infinity** Country KFKF/KC afternoon drive guy **Doug Owens** exits the station after 12 years. **Clear Channel** Country KZSN/Wichita MD/midday voice **Dan Holliday** has been tapped to replace Owens. His first day at the new gig will be Monday...Area politician **Al Salvi** joins Talk WKRS/Waukegan as midday host... WHTS/Quad Cities has tapped part-timer **Joey Tack** as the new MD/night jock. He's replacing **Kevin Walker** who recently became PD at Top 40 KZIA/Cedar Rapids, IA...**ABC/Chicago** has announced that Continuity Dir. **Blair Johnson** has been upped to Traffic Dir. for Alternative WZZN and Talker WLS. Johnson replaces **Cheryl Allum**, who is leaving to take on Traffic Dir. duties for the company's sister cluster in Dallas...**Cumulus'** WPCK/Green Bay, WI has named former WYYD/Roanoke/Lynchburg, VA PD **Chris O'Kelley** as PD, effective Tuesday (1/27).

*Decatur Fall Book.* WSOY, **Nextmedia's** N/T AM & Top 40 FM, dominate. WSOY-AM 12.5-11.5, WSOY-FM 5.8-10.6, WYDS-FM 7.5-8.8, WZDQ-FM 7.5-5.3, WCZQ-FM 5.8-4.4, WDKR-FM 3.3-4.4, WDWZ-AM 5.8-4.4, WXF-FM 1.7-4.4, WEJT-FM 6.7-3.5, WFMB-FM 0.8-3.5, WZNX-FM 5.8-3.5, WQLZ-FM 2.5-2.7, WQQL-FM 2.5-2.7, WZUS-FM 4.2-2.7. Spring '03 – Fall '03 comparison.

KCLD leads the way with 25 huge spins on **Breanna's "You Don't Have To Be Strong"** - and at KQIC, she helped the station jam the local mall with an incredible appearance last weekend, culminating in an unscheduled hour-long autograph session for hundreds of new fans. Check out this incredible debut by an artist you WILL know by the year's end! **4 Entertainment**

America is in love with **Norah Jones**, and witnessing the volume of radio adds which came in from a variety of formats over the past few weeks, program directors understand the love affair. The acoustic harmonies inside **"Sunrise"** cut a wide swath through the mainstream, and that's why smart stations like KYSR, KTCZ, KLLC, KFMB, WBMX, etc. have found Norah to be an easy choice. If you haven't listened, you're in store for a treat when you do. **Blue Note**

**United Stations Radio Networks, Inc.** EVP/GM **Jim Higgins**, in conjunction with **Waitt Radio Networks** President, **Ken Fearnow** announced earlier this week that USRN has signed an agreement for its national sales arm to sell network commercial time for Omaha-based Waitt Radio Networks. Waitt provides full-time music programming to various segments of the 18-54 age group via delivery of seven music formats. Affiliates of those formats, and Waitt's production services, are able to barter their commercial inventory in exchange for Waitt programming, and, effective immediately, United Stations will aggregate Waitt's audience and make it available to its national advertisers.

*Changes, Too.* **Clear Channel** Country WGAR/Cleveland has added WDSY/Pittsburgh midday host **Michelle Maloney** for mornings, joining **Jim Mantel** and The Morning Crew...**Cumulus** has filed to purchase KRLK/Stockton, MO from **Galen Gilbert** for a reported \$825,000...**Hunter Scott** has exited as PD/afternoon host at WKLQ/Grand Rapids...congrats to former WKRQ/Cincinnati PD **Tommy Frank** who has just assumed the PD gig at Rhythmic WJFX/Ft. Wayne, IN...WFBE/Flint, MI has named part-timer **Dave Geronimo** as APD/MD/afternoon drive on a full-time basis, effective immediately.

*St. Cloud Fall Book.* **Starcom's** daytime country KASM-AM wins in this heavily Twin Cities-tinged market. KASM-AM 6.8-9.2, WHMH-FM 6.0-8.3, WWJO-FM 8.9-7.4, KZPK-FM 7.7-6.6, KLZZ-FM 4.7-5.2, KQQL-FM 4.3-5.2, WCCO-AM 3.4 -4.4, KCLD-FM 4.3-3.9, WJON-AM 4.7-3.9, KQRS-FM 5.5-3.5, WVAL-AM 3.8-3.5, KMXX-FM 3.0-3.1, KCML-FM 3.4-2.6, KKSR-FM 2.6 -2.6, KNSI-AM 3.4-2.6, KDDG-FM 2.1-2.2, KKJM-FM 1.3-1.7. Spring '03 – Fall '03 comparison.

It's official: the \$65,000,000 deal to move KXRB-AM/KSOO-AM/KKLS-FM/KMXX-FM, KIKN-FM & KYBB-FM Sioux Falls SD and KROC AM & FM & KYBA-FM Rochester MN from **Southern Minnesota Broadcasting Company** from Gregory D. Gentling Jr. et al to **Cumulus Media** is a done deal.

Nearly being played like a jingle at dozens of Alt/Triple A outlets like WGVX, **Fountains of Wayne's "Mexican Wine"** will only continue to grow along the lines of "Stacy's Mom" with these repeated spins! **S-Curve**

In case you hadn't heard, KLTA-Lite Rock 105/Fargo is now "FM 105.1, Fargo-Moorhead's Home for Today's Best Variety!" The move coincides with their move from mainstream AC to hot AC last week!

**The 2004 Conclave Learning Conference - PARADIGM 2004: IT'S FULL OF SHIFT! July 14-17 at the Marriott City Center in Minneapolis! WINTER EARLYBIRD TUITION - \$199 until 2/29/04 (\$499 at the door)! Save BIG money NOW!!**

Top AC Pick: the already familiar **Wynonna** and **"I Want To Know What Love Is"** on **Curb!**

It's official: As we hinted a couple weeks ago, **Minnesota Public Radio's** midday host – **Katherine Lanpher** – is headed to Noo Yawk to become **Al Franken's** co-host for **Progress Media's** syndicated noon-3pm show...expected to hit the airwaves later this spring. The 2 Minnesota natives will be joined on staff by a third 10,000 Laker, comedienne/writer **Lizz Winstead**, who'll chair three hours of the network's programming in a slot yet to be determined.

*Lafayette, IN Fall Book.* **Schurz** country WKOA nips **Artistic Media** T40 WAZY. WKOA-FM 9.7-13.2, WAZY-FM 9.7-10.3, WKHY-FM 6.9- 8.1, WGLM-FM 5.5-5.9, WSHP-FM 4.8-6.6, WLS -AM 3.4- 2.9, WASK-AM/FM 12.6-9.6, WXXB-FM 11.0-11.0, WSHW-FM 1.4-2.2, WLFF-FM \*\*-3.7. Spring '03 – Fall '03 comparison.

*Jobs.* Adult T40 WBNQ/Bloomington is on the hunt for part time/swing talent. Send your resume and your best :90 to [tony@wbng.com](mailto:tony@wbng.com). Or mail to PD **Tony Travatto**, 236 Greenwood Avenue, Bloomington, IL 61704...**Clear Channel of Southern Illinois** (WDDD,WTAO,WVZA,WFRX,WQUL) is looking for part-time talent. Resume' and CD(if available) to WDDD PD **Tim Jones**, 1822 N Court, Marion, IL 62959. No calls...**Hubbard** Hot AC KS95/Minneapolis is seeking energetic part-timer/swing personalities. Get your stuff to PD **Leighton Peck**, 3415 University Ave SE, 55414-3348...**Saga** Adult Contemporary WSNY-SUNNY 95/Columbus is searching for their next long-term midday talent. Smooth, mature sounding, able to establish relatable eye-contact with a 41-year old female. If that's you,



**JOSS STONE**

"Fell In Love  
With A Boy"

Added  
WRLT,  
WBOS!

send your materials to PD **Chuck Knight**, 4401 Carriage Hill Lane, Columbus, OH 43220...**Barnstable** Active/Alternative WTPT, Greenville, SC is looking for a mid-day killer. At least 2 years experience. Must "get" the format and be street savvy. Imaging skills a BIG BIG plus. Females highly, highly encouraged. Send package to OM **Mark Hendrix**, 225 S. Pleasantburg Dr. Ste B-3, Greenville, SC 29607...Country WCOW-FM is looking for a team player to be part of the area's most listened-to morning show! If you know the meaning of show prep, can provide input into just about everything at the station, and believe that a great morning shows means hard work, long hours and a lot of enjoyment, then get your tape/ CD & resume to [jeff@cow97.com](mailto:jeff@cow97.com), call Jeff at 1-800-584-9448. His mailing address: 113 West Oak Street, Box 539, Sparta WI 54656-0539...KS95 in the Twin Cities is looking for an exceptional GM to run one of the best known and legendary stations in the country! Are you a strategic/visionary leader? Do you love this business? If you do, send your resume and a cover letter to: **Hubbard Radio**, Attn: **Chris Carlson**/Job #10-04, 3415 University Ave., Minneapolis, MN 55414, or email Chris at: [ccarlson@hbi.com](mailto:ccarlson@hbi.com)... **Emmis'** CHR WNOU/Indianapolis, IN continues it's search for a MD/night jock! This rare opening needs to be filled yesterday. So, send your show and relevant info to: Radio Now 93.1, Attn: **Chris Edge**, 40 Monument Circle, 46204 or, email him at [cedge@wnou.emmis.com](mailto:cedge@wnou.emmis.com) ...**Midwest Communications'** T40 WIFC/Wausau, WI is looking for full and part-time air talent! Send your unscoped air-check today to: WIFC, Attn: **Johnny Jost**, 557 Scott St., Wausau, WI 54402, or e-mail [johnny@wifc.com](mailto:johnny@wifc.com)...Alternative KPNT/St. Louis is seeking a new sales leader! Do you have a minimum of three years of radio sales management experience including, hiring, motivating and coaching sales reps along with a history of creating a winning sales culture? If so, this job could be for you. Send a cover letter detailing your experience and why this job is for you, along with your resume, to: **Emmis Broadcasting**, Attn: **Dean H. Mutter**, 800 St. Louis Union Station - Suite #100, The Powerhouse, St. Louis, MO 63103...A Midwest-based Country Radio Station is looking for an experienced Program Director to help grow ratings. Experience with Selector required along with knowledge of coordinating special events, marketing, and promotions. Send resume and air check to [mwcountrygm@hotmail.com](mailto:mwcountrygm@hotmail.com)...KCWJ/Kansas City, MO is currently accepting resumes and demo materials for future full time on air positions. Do you love Christian CHR/Rock music? Can you be cutting edge without compromising the Gospel? Can you communicate with a young adult audience? If so, we want to hear your stuff! Send your materials to: KCWJ/AM, Attn: **Ken Ball**, 4200 Blue Ridge Blvd. Suite LF-18, 64133, or email at: [ken@1030thelight.com](mailto:ken@1030thelight.com)...**Travis Broadcasting**, owner of 6 stations in Ft. Wayne, IN, is looking for 3 Sr. Sales Executives to sell its combo (Hot AC/News-Talk/Rock/Classic Rock/CHR). Minimum 2 years radio sales experience required. Good compensation, benefits and advancement opportunities. Email resume in MSWord format to: [jobs@travisbroadcasting.com](mailto:jobs@travisbroadcasting.com)...AC WMGC/Detroit is hiring PT air-talent with a minimum of 3 years on-air experience! Send your T&Rs today to: **Jon Ray**, 1 Radio Plaza, Ferndale, MI 48220 or, email to [JRAY@GDRG.COM](mailto:JRAY@GDRG.COM)...**Entercom**/Kansas City has an immediate opening for a Sports Anchor/Assignment Editor. Must be able to write, produce, and professionally deliver sports updates and must have sound sports news judgment. Responsible for directing producers, reporters for KCSP on daily sports coverage assignments. Send your materials to: Entercom - Kansas City, Attn: Human Resources, 4935 Belinder Rd., Westwood, KS

**Conclave XXIX**

**\$199** **paradigm 2004:**  
til 2/29 **it's full of shift!**

**July 15-18, 2004**

Marriott City Center Hotel/Minneapolis  
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66205...**DeMers Programming** is looking for a PD/Afternoon host for a brand new Classic Hits station soon to launch in a small/medium market in the Midwest. Email your resume and a brief air-check to: [jobs@demersprogramming.com](mailto:jobs@demersprogramming.com) with 'Classic Hits PD' in subject line. Or, mail your stuff to: Classic Hits PD, DeMers Programming, 204 Exton Commons, Exton, PA 19341...WKLQ/Grand Rapids, MI is looking for a skilled air talent who understands how to be an entertainer and also understands the word brevity. Must have a minimum of two years full-time on air experience. Other duties will come with the position. Please send your materials to: WKLQ, Attn: **Carole Vanderhyde**, 60 Monroe Center, 49509...KMZU, a 100,000 Watt FM serving 48 counties in Missouri with News/Weather/Sports/Music, has a full-time on-air position open! If you believe in offering a lot of information while having fun, they want to hear from you! Get your packages to: KMZU, Attn: **Scott Powell**, 102 N. Mason, Carrollton, MO 64633 or, email at [scottpowell01@yahoo.com](mailto:scottpowell01@yahoo.com)...KLYV/Dubuque, IA is looking for it's next afternoon drive host. Energy, fun and adult relate-ability are key, with Selector experience a big plus! Rush your mp3, resume and cover letter to: [mark.pollitt@cumulus.com](mailto:mark.pollitt@cumulus.com) subject line: *Dubuque PM Drive*...Active rocker WKQZ/Saginaw, MI seeks an "Entertainment Based" afternoon show host who can target 18-34 men. If that sounds like you, get your propaganda to: PD **Jerry Tarrants** at [j.t@citcomm.com](mailto:j.t@citcomm.com)...Country KZSN/Wichita, KS is searching for a contemporary midday talent. The ideal candidate will assist with the music/programming, do a Midday air shift, music scheduling, relationship building, programming assistance and general administrative requirements. Terrific compensation and benefits package! Rush your T&R to: **Clear Channel Radio - Wichita**, Attn: **Victoria Gutierrez**, - Human Resources, 2402 E 37th St N, 67219...**Clear Channel** CHR WXAJ-WCVS/Springfield, IL is searching for a morning show co-host to complete their team. Great opportunity for someone looking to make the jump to morning drive! Send your best stuff to: **Michael T**, 3055 South 4th. Street, 62703...Central Wisconsin's #1 News/Talk radio station 550 WSAU has an immediate opening for their News Director position. A background in radio and news is a plus but not required. If you feel this position speaks to you and you're the person we are looking for, please contact **Brett Lucht** at **Midwest Communications, Inc.**, in Wausau, WI at (715) 842-1672...HAC Christian Pulse FM is looking for a creative, upbeat morning drive talent to take our morning show to the next level. If you are a team player who knows how to work the phones and has great production skills, rush your demo package including brief testimony to: Pulse FM, Attn: Mornings, 61300 Ironwood, South Bend, IN 46614...**Susquehanna**/Indianapolis, IN is seeking a Webmaster to keep their sites loaded with content and panache. Qualified applicants need proficiency in creating web graphics with Photoshop and Illustrator. Background in Flash, ASP, Javascript and HTML/DHTML would be beneficial. Send your resume to: Susquehanna, Attn: **Larry Downes**, 6810 N. Shadeland Av., 46220 or email at [ldownes@indyradio.com](mailto:ldownes@indyradio.com)...WHBL/Sheboygan WI has an immediate opening for the individual who "gets it" and knows what it takes to deliver compelling News/Talk radio. We need someone who is committed to developing talent through weekly training and air-checks. Send your tape and resume to: **Midwest Communications**, Attn: **Roxanne Charles**, 2100 Washington Avenue, 53083 or email at [Roxanne@mwcradio.com](mailto:Roxanne@mwcradio.com)...all positions listed in *The TATTLER* are presented free of charge and represent equal opportunities.

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