

Former KRBZ/KC morning personality Kenny Holland has taken a unique job-hunting approach: he's advertising his availability on Internet auction giant, eBAY. As you may remember, Kenny was fired a few weeks back for a racy morning bit involving a reputed encounter between a call girl and a midget in his PD's office. Unable to land a gig to date, he posted his services to the highest bidder earlier this week in an auction which ends Tuesday (9/16). According to his service description: "Slightly used radio show host available for immediate hire to the highest bidder...Good with production (CoolEdit) remotes. Entertains listeners on a daily basis...I refuse to lose faith in the power of radio. It's all I've ever wanted to do. Help me get back to doing what I love...Will supply full demo CD upon request. Seller will pay shipping of CD." Check out the bidding at http:// cgi.ebay.com/ws/eBayISAPI.dll?ViewItem&item=2950531096. At last report, Kenny had attracted 17 bids, the highest of which is \$51. If that amount represents Kenny's new annual salary, expect radio stations around the nation to begin axing morning shows in the hopes of buying them back for under \$100 a year!!

Special thanks. Tom Kay thanks those who reached out with condolences this past week upon hearing the news that his dad, **Harold**, passed away on September 1st. Please know, your thoughts and prayers have been most helpful in a difficult time.

Citadel completed its acquisition of 11 stations in New Orleans, Des Moines, and Springfield, MO this week, purchasing them from Wilks Broadcasting for \$133 million. Separately, Citadel immediately announced that it was selling the two stations in Springfield, MO to Journal Broadcast Group for \$5 million. The Springfield stations now owned by Journal are T40 KHTO and active rock KZRQ. On Thursday, the T40 format on KHTO was replaced by a simulcast of KZRQ, and insiders expect that KZRQ's 104.1 frequency will become a simulcast of news/talk 1260 KSGF. In Springfield, Journal also holds country KTTS, T40/Rhythmic KSPW, and KSGF. In the transition, KHTO and KZRQ OM/PD Dave Defranzo has exited the stations. In Des Moines, the new Citadel stations are KGGO, KJJY, KHKI, and KRKQ.

Stockinrock's Kory & The Fireflies and Layne Larson, and Liquid 8's Elizabeth Keeney, Omaha, NE sister duo I-80 and more will be performing at WWAX/Duluth's "End of Summer Jam" Saturday night (9/13) at Shark's in Duluth. Kory's poignant "For What It's Worth" grabs airplay at KWOA/Worthington and mega-spins at KQIC, KKCK, KKRL, KWYR and more. To hear it again, visit the "Our Music" section of the newly-redesigned www.main-st.net.



GET A DOWNLOAD OF THIS, v 1: The Recording Industry Association of America launched the next stage of its aggressive anti-piracy campaign Monday, filing 261 federal lawsuits across the country. The action was aimed at what the RIAA described as "major offenders" illegally distributing on average more than 1,000 copyrighted music files each, but lawyers warned they may ultimately file thousands of similar cases. "Nobody likes playing the heavy," said RIAA President Cary Sherman, who compared illegal music downloads to shoplifting. "There comes a time when you have to stand up and take appropriate action." (FYI- U.S. copyright laws allow for damages of \$750 to \$150,000 for each song offered illegally on a person's computer.) Comment: It might have served the industry better had the RIAA first embarked on a media campaign emphasizing why downloading hurts the industry and ultimately, the consumer. Downloading is certainly easier to justify if the party being cheated -- the RIAA, representing artists and labels -- is perceived to be an insensitive bullv.

Proving he's as popular as ever, **Meat Loaf** garners Most Added honors with "**Couldn't Have Said It Better**" with KFBZ, KFME, WSNE, KLLY, KQAL, WPLJ (20x!!), WTSS and more adding the song. Heritage rockers are also jumping on-board the Loaf-wagon, including KLPX and KXRA. **Sanctuary**

Joining the queue of companies challenging the **FCC** ownership rule changes is **Triad Broadcasting**, which has filed a petition asking the Commission to reconsider its decision to make JSA's attributable for market ownership purposes, its decision to abandon contour-based local radio market definitions, and its failure to permanently grandfather JSA's under any anticipated changes. In the Midwest, Triad owns stations in Fargo, Lincoln-Beatrice, Rapid City and Peoria. In total, it controls 49 stations in eight clusters.

GET A DOWNLOAD OF <u>THIS</u>, v 2: A few weeks ago, we told you that Senator **Norm Coleman** (R-MN) would be conducting congressional hearings into how the music industry has identified and tracked the Internet users it's suing. Earlier this week, Coleman had a curious response to the RIAA's campaign: "They have a legitimate interest that needs to be protected, but are they protecting it in a way that's too broad and overreaching? I don't want to make criminals out of 60 million kids, even though kids and grandkids are doing things they shouldn't be doing." *Comment: We wonder if the Senator will take the same approach to kids and grandkids who are caught speeding, stealing items from Target, or drinking alcohol?*

Fountains of Wayne, hot off a national appearance on **Jay Leno**, are still seeing major adds at multiple formats. In rock/alternative, "**Stacy's Mom**" picks up KSYR, WOCL, WBBB and more this week. At CHR, adds are in at WABB, KJYO, KBEA, KKSR, KKRD, WYCO, WXKS, WAZY, and WHTZ/ New York! And in Hot AC, it's been added at WTSS, WOZN, KLTA and more. **S-Curve**

The Sports radio battle in Kansas City continued this week with **Entercom** launching the new KCSP-AM last Wednesday (9/10). The new station landed a blow against **Union Broadcasting**'s WHB-AM by nabbing the rights to **Premiere**'s **Jim Rome** show (effective December 8th), a WHB fixture for five years. WHB also hosted one of Rome's more successful "tour stop" appearances last summer. KCSP-AM's launch took place with the debut of former WHB-AM host and current *Kansas City Star* columnist **Jason Whitlock**'s show.





MercyMe's "I **Can Only Imagine**" continues to chart well, test great, and touch listeners with the most thoughtful lyric on the airwaves. Thousands of copies of their CD leave record stores across America each week, and new radio believers continue to realize the incredible potential the powerful song: KLTG, KMXK, WTBX and more. **Curb/INO**

GET A DOWNLOAD OF THIS, v 3: Last week, in an effort to stave off the effects of downloading and to jumpstart the company's profit center, the Universal Music Group announced a price roll-back which would allow most retailers to offer full-length CD's at \$9.99 (reducing their suggested list price to \$12.98). The price changes would go into effect by Oct. 1st, and to date, only Universal will be involved in the price cut (the other 4 majors - EMI, BMG, Warner Music Group, and Sony Music Group haven't announced similar cuts). Revenue from album sales has declined from \$14.6 billion in 1999 to \$12.6 billion in 2002, according to the RIAA. said Josh Bernoff, an analyst with Forrester Research, Inc, "The decision to cut prices underscores how badly the industry has been hurting. That's basically saying 'we give up." Comment: The industry had better be careful how price-cutting is perceived by the public. If labels can make a profit with the new pricing, could they have been justifiably accused of gouging prior to October 1st? Can downloaders now point to labels admitting they were overcharging for the product, and use the rollback as a possible legal defense?

Fact: **G.B. Leighton** is on the road around 200 days a year, making this veteran band is one of the hardest-working, tour-proven club circuit favorites in the Midwest. "**All I Want Is You**" is on your desk now; audition, then schedule, this hooky track your audience may already know! **Liquid 8 Records**

On the second anniversary of the National tragedy, simply known as 9/11 yesterday, various stations in the greater Midwest engaged in special programming, including: Top 40 KDWB/Minneapolis who led into a moment of silence with an interview with **Tom Burnett**, **Sr**. whose son was one of the 3 men who initiated the revolt on Flight 93. The station also listed numerous volunteer opportunities on their web-site. Top 40 KZIA/Cedar Rapids was on-hand at a local ceremony chaired by the Mayor at 9am, while also doing a blood drive all day, and airing callers talking about their love for the country. Meanwhile, Top 40 WIOG/Saginaw, MI did a "Lost Soles" tribute, where the station set out 3412 empty pairs of shoes on a local college campus.

GET A DOWNLOAD OF THIS, v 4: **P2P United**, an industry trade association consisting of 6 of the largest file-sharing sites, has come out blasting the **RIAA's** lawsuits. Specifically, the group has attacked the \$2,000 fine levied on **Sylvia Torres**, a single mother whose 12-year-old daughter, **Brianna**, was alleged to have illegally obtained over 1,000 music files. P2P said it will reimburse Ms. Torres the \$2,000 she was to pay the RIAA. Said **Adam Eisgrau**, Executive Director of P2P, "File-sharing technology could be the best thing that ever happened to the record industry, but instead of acting like the Wizard (of Oz) and working with us, they're playing the Wicked Witch Of The West, using \$150,000-per-song lawsuits to frighten the little people. Like the Cowardly Lion, the record industry bullies should come out and fight us if they want, but leave the little guys alone...We don't condone copyright infringement, but it's time for the RIAA's winged monkeys to fly back to the castle and leave the Munchkins alone."



Plumb's "Real" hits Top 40 next week. With the format moving toward a more pop, less (hip) hop stance, you owe it to yourself to audition a song you'll soon have in power! **Curb**

More than a year after originally announced, **Omni Broadcasting** has finalized its deal to purchase seven **Kommerstad** stations in Brainerd and Crosby, MN. **Lou Buron's** Omni has reached an understanding to buy the stations at the time of **Robert Kommerstad's** death about one year ago. Now, Omni has learned that they will have to sell oldies KUAL ("Kool 101.5") in order to stay within market cap rules. They've already arranged a deal that sells KUAL to **Quarnstrom Media**. The other seven stations now under Omni's umbrella are rock KLIZ-FM ("The Power Loon"), talk KLIZ, sports KVBR, and country KFGI in Brainerd, country KNSP in Staples, MN, and country KWAD and KKWS in Wadena, MN.

GET A DOWNLOAD OF THIS, v 5: In a letter to the editor in the Star *Tribune* earlier this week, **Lewis Passmore** writes – "So the music industry thinks that sales are down over the past 10 years because people can download music. The industry seems to be ignoring the obvious. They have been selling recordings by 'artists' who shout, rather than sing, who apply a U.S. inner-city dialect to cadence rather than a voice to a melody. Or, if you prefer, they sell female 'divas' who can't play an instrument, don't write songs and can barely carry a tune. In either case the subject of the recordings is almost exclusively sex or violence. The industry has been selling cheap trash that is unlikely to appeal to anyone living outside the urban cities or over the age of 25. As a middle-age, empty-nest professional with two graduate degrees, I have disposable income — but not an abundance of time, or the desire, to fiddle with computers. I would like to buy more music, but there is little new material worth buying." Comment: We can deny it all we want, but the fact is adult consumers of recorded music haven't had much to get excited about lately. Lewis' characterization seems to be a strongly held opinion of millions of potential music purchasers.

Presence continues to ROCK the nation as these Southern boys keep their chart bullets and Midwest spins from WRIF, WKLQ, WJJO, KIBZ, KRRO, WWBN, KORB and more. "**Remember**" has also been spinning on **Lou Brutus**' national "Hard-Drive" program, as well! **Curb**

Following the 10" deluge of rain that hit Central Indiana over the Labor Day weekend (causing more than \$4-million in damages and resulted in most of Indianapolis becoming designated as a disaster area), Hot AC WZPL/Indianapolis raised \$2,400.00 this week for the **Salvation Army** Disaster Services during a special listener lunch at **Outback Steakhouse** where each listener paid \$20 per person for lunch and all monies went to the charity.

Kudos to **Regent** Alternative WGRD/Grand Rapids PD **Bobby Duncan** and the rest of the staff for the S&M in the Morning's twelve-hour broadcast today (9/12) from 6a-6pm for "Operation New Raqui Freedom," whereby the station is collecting music for Michigan Reservists and National Guard who have just learned their stays in Iraq are being extended. Due to the overwhelming response, Bobby has since announced the station will continue the morning duo's "music drive" effort from 6pm to Midnight tonight with night guy **Dave Fox**.



EDDIE & JOBO TO KEYNOTE TALENTRAK 2003 IN OCTOBER! The Conclave announces TalenTrak 2003, the Affordable Seminar for On-Air Radio Talent featuring WBBM-FM's Eddie & Jobo as special keynoters! On October 25, 2003, The Conclave will present TalenTrak, a one-day seminar designed to help radio personalities improve their skills and get their careers on track. The admission price - just \$49 (until 10/1)- and location - the Holiday Inn/Chicago City Centre, Chicago, IL - make it possible for just about anyone who wants to come, to do so. To make TalenTrak even MORE of a bargain, take advantage of the group rate of just \$39 per person (for up to 4 registrants from the same station/group register at the same time), good until 10/1. The seminar's faculty includes many Chicago, Milwaukee, and nearby large market program directors and air-talents including Eric & Kathy-WTMX/Chicago, Rod Phillips-WKSC/Chicago, Patty Martin-WDRV/Chicago, Mike Stern-WLZR/Milwaukee, Mary Ellen Kachinske-WTMX/Chicago, Eric Bradley-B96/Chicago, Bill Klaproth-WLUP/Chicago, who'll serve as the day's Trakmaster! The agenda will include presentations on what makes radio personalities successful; show prep; career advice and Q&A with the faculty; and one-onone aircheck sessions. Note: airchecks will be limited to the first 60 registrants! That means, register TODAY for the nation's most unique day of learning! Details can be found at www.theconclave.com!

Rumor: Is New York's BLINK 102.7 ready to make an offer to **Infinity**/St. Louis' **Smokey Rivers** to come on board, full-time? Or is Smokey just another **CBS** helper for the ailing former WNEW-FM...much like Infinity/KC's **Jon Zellner** was prior to BLINK's sign on a few months ago? At 4pm Friday, BLINK relaunched (again) with a more AC-style approach.



"You're right, we need severe penalties for downloading.

But let's start with litigation, and see how that goes..."



Congrats to TATTLER/Conclave buddy, Paul Johnson, who takes over PD chores for Beasley's country WKML/Fayetteville, NC. He replaces Andy Brown, who exited the station earlier in the summer. Paul cut his radio teeth at WWJO/St.Cloud, and later moved to then-country WDGY/Minneapolis. A longtime member of the CRB Board of Directors, Paul spent the last dozen years or so programming WSOC/Charlotte — a position he vacated last year, in order to explore law enforcement as a career. But the police's loss is radio's gain, and that's a big 10-4!

Changes. Steve Fisk has been tapped as PD/middays for Waitt's urban KBLR/Omaha ("Hot 107-7"). He'd held similar duties at KTBT/ Tulsa...Longtime WLTE/Minneapolis GSM Lori Moen has left the building. Also exiting, Infinity/Minneapolis Marketing Manager Sara Draxten...Mix104-WXPT/Minneapolis part-timer John Morris has been tapped for overnights, while Patti McLane signs on with WXPT as the station's newest PT/swing shifter...At T40 KCLD/St. Cloud, PD/middayer Sam Stevens moves to afternoons, and MD "Famous Amos" swaps shifts to middays...Non-comm Urban AC KMOJ/Minneapolis kicked off its "Heart and Soul Concert Series" on Saturday 8/31, with Atlantic Starr and Twin Cities local act Tomatha Lanae... Hubbard Hot AC KSTP-FM/Twin Cities will add the "Dream Doctor" show beginning September 18 at 9pm. The show is syndicated by Cox and airs on about a dozen AC and Hot AC stations nationally...Lance Richard joins Alternative WKQX/Chicago as GSM, replacing Matt White, who will retire later this year. Richard was formerly GSM of Clear Channel's Houston cluster.

Hope you were paying attention to a news item this week which may have slipped by all the press about Congress and the **FCC** rules, downloading, or 9-11 remembrances: the new policy by the Distilled Spirits Council that mandates liquor won't be advertised in any radio daypart unless 70% of its audience is over the age of 21 (the old standard was 51%)...and this ruling applies to wine and beer advertising, as well as hard liquor. Oh, and one more thing – the new figures apply to promotional events (like indoor and outdoor station-sponsored concerts), as well. For some young end formats, the new policy could mean a severe reduction in advertising dollars. For more details, check out http://www.distilledspirits.org/industry/code/press/2003-09-09a.htm.

Changes, Too. Kristen Thomas is upped to Interim PD at Midwest Family Alternative KQRA/Springfield, MO. She also shifts to middays, and middayer Brian Zamuda slides into afternoons...David Edgar, PD at Top 40 WNOU/Indianapolis, moves up to OM, where will oversee and program Hot AC WENS and Soft AC WYXB. He is currently hiring a new PD for WNOU...Radio veteran Bob Laurence is the new PD at AC KMXD and Smooth Jazz KVJZ/Des Moines...Chris Kelly, currently on WZEE/Madison, WI and WXSS/Milwaukee, adds overnight duties at www.energy981.com, a LPFM and hybrid internet dance station based in Beaverton, OR.

Congrats to PD **Dave B. Goode** and the entire staff at WHZZ/Lansing who raised another \$15,000 in their Lansing Heroes Auction last Friday (9/5). Area firemen, paramedics and police officers took part in the event, with funds going to the Angel House Project, a child and family services organization that is trying to build a shelter and assessment center in the Capital City.

YOU ONLY "IMAGINE" IT'S OVER

MERCYME'S

"I CAN ONLY IMAGINE" continues to be an IMPORTANT message for your listeners.

BILLBOARD TOP 200 CD MOVES 50*-37* OVER 24,000 SOLD THIS WEEK ALONE!

The 2004 Conclave Learning Conference - PARADIGM 2004: IT'S FULL OF SHIFT! July 14-17 at the Marriott City Center in Minneapolis! Mark the dates NOW!

PD changes are reported at **Triad** in Fargo, as **Andy Hall** is named PD of heritage active rocker KQWB-FM ("Q-98"). Hall was working as night host/metal director at **Saga's** KAZR/Des Moines. Previous Q-98 PD **Mike Waters** moves down the hall to handle PD duties at sister classic rocker KPFX ("107.9 The Fox"). On the air, Andy will be known as "**Naylor.**" Interestingly, this move puts Hall in competition with **Brett Amundston** ("T-Bone"), the PD of competing active rocker KDAM ("104.7 The Dam"). The two had both previously worked at **ABC's** active rocker KXXR ("93X") in Minneapolis.

Changes, 3. Big John Howell returns to co-host mornings at Country WUSN/Chicago, joining Ramblin' Ray Stevens and Trish Biondo, who is currently working from home after giving birth to her first child in April...Neil Wilson, morning show producer and nighttimer on Modern AC WKZN/New Orleans, joins Top 40 KBEA/Quad Cities, IA as Imaging Overlord and middayer...Brent Alberts is promoted from PD at Classic Rock WLAV/Grand Rapids to Dir/Ops for Citadel's Grand Rapids cluster, including N/T WBBL, Active Rock WKLQ, Oldies WODJ and WLAV...Dave Johnson is upped from interim PD to PD at Top 40 WZOK/Rockford, where MD/middayer Jenna West is promoted to APD/MD...Debbie "Wags" Wagner Fors resigns from Promotions Director at WTMX/Chicago. Contact Director of Marketing Dave Karwowski at wtmx.com if you have the right stuff for their team.

Congrats to **J. Pat Miller**, who has been upped to OM for **Triad Broadcasting** in Lincoln, NE. He'll maintain PD duties for Hot AC KBBK, while adding operations duties with country KFGE, oldies KKUL, news/talk KLIN and full service KWBE. He replaces **Rob Kelley**, who recently exited for a PD position with **Federated Media's** country WOWO/Fort Wayne, IN.

Changes, 4. Alternative WOXY/Oxford-Cincinnati will begin a new Saturday morning specialty program called "Back to the Future" from 8-11am featuring old-school songs of 97X from the '70s, '80s, and early '90s...After just a few weeks on the job, Dr. Dave Michaels has exited the OM/PD position with Hot AC KEEZ/Mankato and classic hits KRBI/ Mankato...former WCKG-FM 105.9 afternoon traffic reporter/sidekick **Joy** Masada will fill in for WNND morning co-host Jennifer Stephens today (9/12) and Monday...almost seven months after leaving the VP/GM post at Infinity's WJMK, Mike Fowler has signed on as GM at Susquehanna's WWWQ/Atlanta, GA...WKRS/Chicago PD Mike Sweeney has resigned to accept a new position within the company. In his place, NextMedia has named morning host **Libby Collins** as interim PD. Additionally, the station drops syndicated talker Mike Gallagher in favor of Neal Boortz for weekdays 9-11am, aligning its weekday morning schedule more closely with sister WAIT-AM 850 (which also airs Collins' morning show)...Just as Big John Howell signed back on WUSN this week as morning host (less than a year after he was relieved of those duties in favor of new OM Tom Rivers), former WXXY afternoon personality and Chicago market veteran Fred Winston has reclaimed his drive-time slot at oldies-formatted WJMK, replacing Big John.

After a 3 year "vacation", **Mark Bingaman** returns to AC WSNY/Columbus, OH. Bingaman will handle afternoons and MD duties, a position he held until he relocated to WLYF/Miami, FL and worked with *Radio Ink* for the last few years. At WSNY, he replaces **Steve Cherry**, who has been named PD of WBBQ/Augusta, GA.

Red Rock Radio of Duluth has applied to move its 106.3 translator signal to 94.1 FM. 106.3 K292EZ repeats active rock 104.3 KZIO within Duluth's city limits, but is the "primary" signal of the simulcast. The station is known on-air "X-106" (with only a few references to its Two Harbors 104.3 signal). Some analysts expect that the 94.1 FM signal would have roughly the same coverage area as 106.3 FM. The **FCC** has issued no response to the proposal yet.

The former staff of legendary **Doubleday** Rocker KWK/St. Louis have decided to reunite this fall, coinciding with the revival of the call letters some 25 years ago! Former staffers **Sue Whipple Jackson** and **Rob Williams** will host the event, which will probably take place sometime in November. For more info, please contact Sue at jacksonds@aol.com or Rob at millord55@hotmail.com.

Jobs. T40 KKXL-FM/Grand Forks, ND is searching for a morning show host and a night talent. MP3 your package to PD Rick Acker at rickacker@clearchannel.com or send via mail to 505 University, Grand Forks, ND, 58201... Midcontinent Radio of Sioux Falls seeks a Sales Assistant, to work with sales management team and coordinate sales efforts and assist with customer service. Send resume to Curt Dykstra, Midcontinent Radio, 500 South Phillips, Sioux Falls, SD, 57104...Clear Channel/Bismarck (550 KFYR, 710 KXMR, and KYYY FM ("Y-93")) are looking for a GREAT Local Sales Manager. Lead the top two rated stations in the market! Contact GM - Syd Stewart 1-800-472-2170 ex. 8147, or via mail, send package to GM Syd Stewart, 210 N. 4th St., Bismarck, ND, 58501...Premiere Marketing Group's new rock station 100.1 The Buzz Columbia-Jefferson City, MO needs on-air talents. Contact Jack Lawson at 503 Old Highway 63 North, Columbia, MO, 65201...Active Rocker KQWB is looking for a new night talent who lives the lifestyle and can make the speakers pop with killer production. Please overnight your CD&R's to: KQWB, Attn: Andy Hall, 2720 7th Ave South, Fargo, ND, 58103...Top 40 WNOU/Indianapolis is seeking it's next PD. If you're interested, overnight your presentation to: WNOU, Attn: David Edgar, 40 Monument Circle, Suite #600, 46204...Country KSUX/Sioux City, IA is looking for an enthusiastic evening personality. Get your T&R's to: Powell Broadcasting, Attn: Dennis Bullock, 2000 Indian Hills Drive, Sioux City, IA, 51104...WTMX/Chicago is searching for its next Promotions Director; contact Director of Marketing Dave Karwowski directly through wtmx.com for more information... Saga Communications' KLLT/Spencer, IA ("Lite 104.9") has an immediate opening for middays; on-air and production experience preferred. Send T&R to PD Kevin Tlam, PO Box 260, 2600 Hwy Boulevard, Spencer, IA 51301...Country station KTCO/Duluth ("Big Kat 98.9") is looking for a morning show co-host who is pop culture savvy with a quick wit. Contact PD David Drew at 715 East Central Entrance, Duluth, MN, 55811 or send email to david@ktco.com...Immediate sales opening for quality company in Brianerd, with two NAB Crystal Awards and a 2003 Marconi nomination for AC station of the year. Cluster includes AC WJJY, Country KBLB, Oldies KUAL. Established list with 40k first year income target for the right seller! Contact GM Mike Boen, via email at biggermike@brainerd.net...Red Rock Radio of Duluth needs an Account Executive; they'll help build a list starting with house accounts. They need an aggressive closer who needs high income! Previous media sales or promotions experience required, includes 401K, Health and Dental, and great commissions at 15%. Call Jim Payne at 218-728-9500, ext 112, or send resume to japayne@redrockradio.org...All jobs listed in The TATTLER are presented free of charge and represent equal opportunities.