

THE MAIN STREET Communicator Network TATTLE R

The intersection of radio & music since 1974
Tom Kay - Chris Mozena - Brad Savage

As was rumored in *THE TATTLE R* weeks ago, **Mark Bolke** has officially been named Vice President/COO for **A-Ware Software, Inc.** A-Ware, a 20 year old company based in Milwaukee, WI is the developer of the MusicMaster for Windows music scheduling system and other industry related software. Bolke, a 28 year industry veteran and most recently serving as Executive Director of **Ratethemusic.com**, a division of **Mediabase** and the **Premiere Radio Networks**, begins in his new position immediately, based in Minneapolis. Mark was quoted as saying, "**Joe Knapp, Scott Wirt** and the A-Ware team have developed an incredible piece of software in the MusicMaster for Windows program. It's the next generation in music scheduling technology, and I'm thrilled to be joining the company at this exciting time and to participate in its continued growth." Joe Knapp, A-Ware President, stated, "The new MusicMaster for Windows rocks and so does Mark Bolke! Mark's programming and management skills are well recognized in our industry, and we couldn't have picked a better time for him to join our company." Congratulations to Mark, who can be reached directly at 262-717-2200 or 651-405-9119.

Just the facts about **Mercy Me** and "**I Can Only Imagine**", as told by Mediabase National Callout: #2 CHR Females 25-34 (#12, F 18-34)...#14 Hot AC Females 25-44 (#19, F 25-34). Or, try these THIS WEEK's sales rankings on for size: Wichita #7...Indianapolis #14...KC #10...Nashville #19...Dayton #11...Omaha #17...Carbondale #15...Madison #22...Lincoln #11. What stronger song are YOU considering over the merits of this already proven smash? Or will you be content to ignore the appeal of this uplifting, spiritual lyric and instead air the latest gansta' gun-totin'/pro-"pimp"/anti-woman track? **INO/Curb**

This week's Indianapolis Star reports that PBS affiliate WFYI-TV/Indianapolis business show host **Gerry Dick** has announced he will add a radio show on cross-town **Emmis** Talker WIBC-AM and a network that will launch with WOWO/Fort Wayne and WJOB/Hammond.

Salem starts another Patriot in the Twin Cities this week as KYCR-AM/Minneapolis flips from Religion/Talk to Talk as "The Patriot II," a companion station to Talker WWTC-AM (The Patriot). **Mike Gallagher's** syndicated show makes the move to KYCR, while WWTC clears **Talk Radio Network's Laura Ingram**.

It's apparently the end for **Big City Radio**, which has sold its last property, WYXX/Morris, IL (southwest suburban Chicago) to **Larry Nelson** for a reported \$426,000. BCR has been operating WYXX with temporary Dance programming since January, when it announced that it would be LMAing, then selling, its on-frequency simulcast WXYX (now Spanish WVIV) to **Hispanic Broadcasting Corp.**

After 4 years on the job and a recently signed 3 year deal, **Clear Channel** Country WSIX/Nashville PD **Mike Moore** announced he is leaving for the PD job at **Entercom's** Country KWJJ, replacing the recently departed **Ken Boesen**. Mike previously programmed WWKA/Orlando and WWYZ/Hartford. Prior to those stops, the Minnesota native programmed in Rochester, MN.

In an attempt to stem the erosion of music sales to consumers, the **Universal Music Group (UMG)** announced an aggressive plan to significantly reduce the price consumer have to pay for CDs earlier this week by decreasing its wholesale prices and by instituting a \$12.98 Manufacturer Suggested Retail Price (MSRP) on virtually all CDs in the U.S. The program, aimed to bring consumers back into the retail stores and to drive up sales, will begin in the fourth quarter of 2003 by eliminating the previous MSRPs of \$16.98, \$17.98 and \$18.98. UMG believes retailers can begin offering the lower priced CDs to consumers as early October 1, 2003. As part of this new policy, UMG's labels plan to radically increase their direct-to-consumer advertising to raise fans' awareness of artists and their music.

Back in the Midwest after a successful road-trip which took them to New York City and then dates with Socialburn in Florida, **Skywind** continues its steady assault on rock radio in the grain belt and beyond. Led by WJJO, the first station in the nation to discover "**Deep Blu**", the spin parade continues on KRRO, KIBZ, KSEZ, WHMH, WDRK, and more. The band is actively booking dates throughout the Midwest in the fall, and would love an opportunity to help their friends in radio with a performance. Contact **Chris Mozena** for more information! **Atomic K**



Meat Loaf
Couldn't Have Said It Better
 ADDING THIS WEEK
 WBMX, WPLJ, WQAL
 couldn't wait!



DEAN JUSTIN TAKIN' CARE OF BUSINESS
 featuring the HIT single, "Carry The Flag"
 These BILLBOARD numbers mean "Business"!!
 #6 Country Single Sales
 #36 Hot 100 Single Sales
 #62 Country Single/Tracks
 ADDING NOW!
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 www.studiolexicon.com



It is with extreme sadness that we share the news that the father of Conclave Executive Director and *TATTLER* publisher **Tom Kay - Harold Karnowski** - passed away on Labor Day at the age of 83. He succumbed to complications arising from congestive heart failure. "He was my mentor and friend, as well as my Dad...and I'll miss him more than words can express," said Kay. The wake will be this evening in Harold's home of Chisago Lakes (Lindstrom, MN) with the funeral tomorrow (Saturday) morning. For those desiring, memorials could be sent in Harold's name to **The Fairview Lakes Homecare Hospice**, Attn: Darcy Nelson, 11725 Stinson Avenue, Chisago City, MN 55013.

MEET THE NEW RULE, SAME AS THE OLD RULE DEPT. While many thought there would be judicial intervention as the date for enactment of the FCC's new ownership rules neared (for the record, it was yesterday), no one quite expected the intervention to come so swiftly...and from an out of town court, no less! The Third U.S. Circuit Court of Appeals in Philadelphia issued a temporary stay of the FCC's new ownership rules, preventing the rules from taking effect. The ruling followed a hearing in which the judges appeared to suggest that they would delay implementation of the rules to permit more review. The hearing was on a motion by the **Prometheus Radio Project**, which has also filed a motion to invalidate the rules. The judicial panel noted that a brief stay should be considered "in order to investigate fully a matter that appears to be of great public interest." The Circuit Court certainly took the wind out of **Chairman Michael Powell's** sail, at least for the moment. Powell had openly sought wording of the new rules in a fashion that would beat back any judicial challenge. But still, FCC officials seemed confident the new rules would prevail in the long run. That fear, ironically, was also a fear echoed by media activists...who fear this intervention could cause Congress to assume that courts will overturn the rules, leaving both Houses free to go about other business. The point is, the stay could be short-lived...or last a long time. So grab a chair; this fight has just begun!

Victimized by yet another disturbing act of vandalism, Spanish WBJX-AM/Racine-Milwaukee is off the air for the fifth time, after having recently been disabled and silenced shortly after the station returned to the air. Station co-owner **Robert Jeffers** is moving the station's studios and offices to Milwaukee but the tower and another studio will apparently remain in Racine, despite repeated incidents involving vandals unscrewing guy wires, toppling the 180 foot tower and/or cutting the electrical supply to the transmitter.



With the 2nd Anniversary of 9/11 rapidly approaching, a number of stations are planning special tributes. Here's a couple of quick ideas, courtesy of the stations themselves and CPR's **Paige Neinaber**: **Infinity's** Urban WVEE/Atlanta has obtained a 40-ft. tarp for people to write messages to the troops stationed overseas. The station is also having people bring care packages to be shipped over to the kids in Iraq and Afghanistan. Meanwhile, **Beasley** Top 40/Rhythmic WPOW/Miami started a promo last week, declaring 9/11 as Volunteer Day. The promo is running as follows: "In honor of those who passed, Power 96 is asking you to log on to www.power96.com and volunteer. Visit the elderly, spend time with some kids or schedule to give blood. Let's spend the day honoring those who died by giving our time to those who need help."

Although it's adding officially on Monday, **Meatloaf's "Couldn't Have Said It Better"** is already on WBMX, WPLJ, WQAL...and just in, KFME! This duet with **Patti Russo** (yes, she's the voice on his other mega-hits over the past 20 years) is already top 10 in England, Germany, etc. He's sold 60 million units since he burst on the scene, with a ton sold right here in the Midwest (i.e., the Twin Cities rank as the #6 best Meatloaf market!!) What are you waitin' for?? **Sanctuary**

EDDIE & JOBO TO KEYNOTE TALENTRAK 2003 IN OCTOBER! The Conclave announces TalenTrak 2003, the Affordable Seminar for On-Air Radio Talent featuring WBBM-FM's Eddie & Jobo as special keynoters! On October 25, 2003, The Conclave will present TalenTrak, a one-day seminar designed to help radio personalities improve their skills and get their careers on track. The admission price – **just \$49** (until 10/1)– and location – the Holiday Inn/Chicago City Centre, Chicago, IL – make it possible for just about anyone who wants to come, to do so. To make TalenTrak even MORE of a bargain, take advantage of the group rate of just \$39 per person (if a minimum of 4 from the same station/group register at the same time), good until 10/1. The seminar's faculty includes many Chicago, Milwaukee, and nearby large market program directors and air-talents including **Eric & Kathy**-WTMX/Chicago, **Rod Phillips**-WKSC/Chicago, **Patty Martin**-WDRV/Chicago, **Mike Stern**-WLZR/Milwaukee, **Mary Ellen Kachinske**-WTMX/Chicago, **Eric Bradley**-B96/Chicago, **Bill Klaproth** -WLUP/Chicago, who'll serve as the day's Trakmaster! The agenda will include presentations on what makes radio personalities successful; show prep; career advice and Q&A with the faculty; and one-on-one aircheck sessions. Note: airchecks will be limited to the first 60 registrants! That means, register TODAY for the nation's most unique day of learning! Details can be found at www.theconclave.com!

fountains of wayne

MULTI-FORMATIC HIT!
ADDED KZIA, KIWR!!
KMXV 15x, KYKY 20x,
WMYX 25x, WIXX 38x,
WHTS 38x, KQKY 20x,
KKRL 28x, WTBX 21x!

"stacie's mom"

According to reports from this week's *Chicago Sun-Times*, **Crawford Broadcasting** plans a late September flip of Gospel WYCA/Chicago to Urban AC as The Groove to go head-to-head with **Clear Channel's** Urban AC WVAZ/Chicago. Crawford will also reportedly simulcast The Groove on WYCH/Rockford. WYCA will take the calls WEGV and WYCH will become WRGV.

In advance of what is surely to be an exhausting national election season, with major funding from the Corporation for Public Broadcasting, **NPR**, **Minnesota Public Radio/PRI**, and several of their major affiliates are taking the week of November 3-9 to "ignite a nationwide debate" and "examine the health of American democracy" in coverage being titled "Whose Democracy Is it?" The programming will reportedly take a critical view of the current administration, war on terrorism, homeland security, the 2000 election, and Wall Street scandals, from varying viewpoints. Among the shows participating in the project are "All Things Considered," "Morning Edition," "Market Place," "This American Life," and dozens more. PBS television will also contribute with the (11/7) edition of "Now with Bill Moyers" and multiple special reports.

The Conclave Learning Conference - PARADIGM 2004: IT'S FULL OF SHIFT! The earliest-bird admission price goes up after Monday! Register now at the lowest price of the year!!!! July 14-17 at the Marriott City Center in Minneapolis! Mark the dates NOW! Consult your Conclave registration materials for a 'blow-away' earliest-bird tuition of \$175 bucks, but ONLY until September 1st!!

CONCLAVE 2003 TAPE/CD SALE! Session recordings are now available for the following presentations at Conclave 2003: Each **All Access** Conclave College Session - "Programming: The Total Picture" with **Mike McVay**, "Marketing On A Budget" with **John Lund**, "The Physiology of the Listener" with **Dr. Perry Buffington**, "The Super Session" with **Joel Denver**, **Jay Meyers**, **Ginny Morris**, and **Carl Gardner**, "Embedded-A Report From the Front" with **Ross Simpson**, **Art Harris** and **Don Shelby**, "The Top 40 Format Symposium", "The **BMI/Willie Nelson** Legends Luncheon", "Habits of Effective Air Personalities" with **Elroy Smith**, "The Rock Symposium", "The Awards Brunch with **Gary Burbank/Earl Pitts**", and "Red White & True" with **Alan Colmes**. Each cassette/CD is \$15 each, or 2 for \$25. Shipping is free! Send your remittance (cash, check or Visa/MC/Discover/Amex), preferred medium (tape or CD), and the sessions you desire to: Conclave Tape/CD Sale, 4517 Minnetonka Blvd, #104, Minneapolis, MN 55416.

Laura Turner "Soul Deep" Add of the Week: KOSI! **Curb**



ON
WRIF 8x
WJJO 15x
KIBZ 10x
WWBN 11x
WKLO 3x
KORB
and
more!!

Shipped last week, and in your hands NOW: **G. B. Leighton's** fabulous "All I Want Is You" on **Liquid 8 Records**. This mid-tempo lyric tears through your female target and takes no prisoners. Audition today!

In addition to the passing of *THE TATTLER* publisher's father, we sadly share the news of the deaths of the parents of two dear friends of *THE TATTLER* and the Midwest radio community...also on Monday, Labor Day. **Sony Nashville** President **John Grady's** mother, **Nancy Grady**, passed away in her hometown of O'Neill, NE, while **Leombo Entertainment Group** President **Jerry Lembo's** mother, **Florence Parkinson**, died at her home in Browns Mill, NJ. Our deepest condolences to the families of Nancy and Florence.

Bigtime bullets continue to mark the growth of **Curb's Presence** and "Remember". Moving to 36 on the R&R Active Rock chart, this straight ahead track scores double digit spins from double digit stations including KIBZ, WWBN, WJJO, etc.

Changes. **PlanetJam Media Group** has hired former **Infinity Radio** Pres. **Dan Mason** as a strategic advisor in connection with the company's **Stickyfish Loyalty Marketing Service**, consulting on product strategy, industry awareness and new-market development...effective this past Tuesday (9/2), former WNCI/Columbus Morning Zoo member **Shawn Ireland** joined WCOL/Columbus for evenings, replacing **Heather Williams** who departed in March...Sports WQSN-AM/Kalamazoo play-by-play voice **Robert Ford** has been named Broadcaster of the Year by the Frontier League for his work on the independent minor league Kalamazoo Kings baseball broadcasts alongside Sports Dir. **Ryan McGuire**...WZOK/Rockford, IL interim PD **Dave Johnson** has the "interim" removed from his title, while **Jenna West** is upped to APD/MD...WWTN/Nashville PD **Doug Kellett** has announced he is leaving to join another Talker, KNRC/Denver, as a show host...Active Rocker WMMS/Cleveland morning guy **Rocko** has left the building after just 3 months...Active Rocker KXXR/Minneapolis mid-day host and seasoned radio pro **Tawn Mastery** has left the building while night-guy **Patrick Olsen** takes over the mid-day slot...Ex-WQQB/Champaign, IL, afternoon host **Dave Kelly** has surfaced doing part-time fill-ins at KQKQ/Omaha under new PD **Lucas**...WTMX/Chicago has hired **Nextmedia's Steve Mckenzie** as Creative Services Director...

deep
blu



KSEZ
KFMW
KRRO
WHMH
WDRK
KIBZ
WJJO

SKYWIND  Atomic K

Want a song that'll waste no time justifying double digit spins? **Fountains of Wayne** and "**Stacy's Mom**" makes short work of increasing rotation. Check out WIXX 38x, WHTS 38x, WMYX 25x, KYKY 20x, WLUM 26x, WWCD 29x. If you're REALLY paying attention, you'll note those strong spins are happening in THREE different formats simultaneously. How do you define a hit? Just ask "Stacy's Mom!" **S-Curve/EMI Music Collective**

Although it was written about the world a generation ago by **Stephen Stills**, "**For What It's Worth**" rings as true today as it was in 1968. Midwest fave, **Kory & The Fireflies**, are already finding themselves with mega-spins at KKRL 21x and KQIC 19x. There truly IS something happening here! **Stockinrock**

Christian KCWJ/Kansas City gave listeners a rude awakening on Tuesday (9/2) when the "Power Radio Show with **Darren Marlar**", which was abruptly cancelled, was replaced with "The Rude Awakening with Darren & Anthony". **Anthony Norman** has been promoted from afternoons to help Darren with mornings.

According to this week's *Cleveland Plain Dealer*, WTAM-AM/Cleveland has put Sunday sports show host **Chuck Galeti** on an indefinite leave after he was arrested on DUI, drug possession and other charges. In the interim, **Kevin Keane** and **Brian Brennan** are filling in as hosts of the show.

Have you caught the **Layne Larson** buzz? "**Wait For Me**" reflects a gentle reality for a female target that smart programmers inside mainstream and hot adult contemporary signals truly understand. Led by KVHT, KQIC, and KELO, radio is responding to this sensitive and highly emotive singer/songwriter. Give her single a listen, and then put this powerful message on your airwaves. Your audience will thank you. **Stockinrock**.

Arbitron has announced the addition of two new members to their Radio Advisory Council, as **Northstar Broadcasting** – Traverse City, MI President **Palmer Pyle** succeeds **Jon Cullen** as AOR (non-continuous) representative, and **Hispanic Broadcasting** CEO/President "**Mac**" **Tichenor** was been named to replace **Ali Shepherd** as the Hispanic representative.

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Changes too. **Citadel**/Grand Rapids has announced that **WLAV** PD **Brent Alberts** has been named Dir./Ops for the cluster. The role includes responsibility for News/Talk/Sports **WBBL**, Active Rocker **WKLQ**, Classic Rocker **WLAV** and Oldies **WODJ**... **Clear Channel's** Burlington/Fort Madison, IA Dir./Sales **Brian Sines** has exited for a Group Sales Manager position at sister Top 40 **WZEE** and **HAC** **WMAD**/Madison... **KQWB**/Fargo's PD **Mike Waters** has moved down the hall to become PD at sister Classic Rocker **KPFX**/Fargo, replacing **Kevin Flynn**... **Infinity's** **WHOK**/Columbus has flipped from Country to Classic Country with PD **George Wolfe** and his air-staff remaining in place... **Entercom's** new calls for **WDAF-AM**/Kansas City (when it flips to Sports) will be **KSCP-AM** after they moved the **WDAF** calls to the FM side when the Country format moved there last month... **WSCR**/Chicago has upped promotion mgr. **Katey Kohn** to Marketing Director, filling the gap left when **Cher Ames** left to concentrate on her Marketing Dir. duties at sister News **WBBM-AM**... **KQRA**/Springfield, MO PD/wake-up guy **Brant Davis** has announced he will exit (9/12) to join the promotions department at **Infinity** Alternative **KXTE**/Las Vegas... **Moody Broadcasting's** **WCRF**/Cleveland recently announced the addition of former **KCRN**/San Angelo, TX MD/PD **Phil Villareal** as PD...

Condolences to family and friends of former **WHOK**/Lancaster, OH and **WCKY**/Cincy personality and **Post Newsweek** VP **Paul Miller** who passed away last Sunday (8/31) of pneumonia at age 77.

Jobs. One of the best and most progressive Active Rockers in the country, **ABC's** **KXXR**/Minneapolis, is searching for a night host! So, if you live the lifestyle and truly know your stuff, send your best CD&R's to: 93X, Attn: **Wade Linder**, 2000 S.E. Elm St., 55414. Or, email Wade at Wade.M.Linder@abc.com... **Schurz Communications'** Country **WKOA**/LaFayette, IN is on the hunt for their next midday star! Ideal candidates will be a team player and must know how to follow direction. Rust your T&Rs to: **WKOA**, attn: **Mark Allen**, P.O. Box 7880 47905... **Sandusky's** Mainstream **AC** **KLSY**/Seattle is searching for its next great midday entertainer! Just send your best stuff ASAP to: **KLSY**, Attn: **Tony Coles**, 3650 131st Avenue SE, Suite #550, Bellevue, WA 98006... all jobs posted in *THE TATTLER* are presented free of charge and represent equal opportunities.