

Bob Coburn, one of radio's most popular syndicated radio personalities and long-time host of Rockline, will moderate this year's Rock Symposium, "What Is Rock, Anyway?" at the 2003 Conclave Learning Conference: The Future Ain't What It Used To Be!" next Friday afternoon, July 18 at the Marriott City Center in Minneapolis. As the "rock" format has splintered into ever-smaller fragments, each fragment has developed a tighter definition of the music that "fits." Alternative, active, AAA, mainstream, classic/heritage - everyone wants to play artists they can "own," and limit the artists and songs that might cause "confusion" among the audience. What is left for mainstream and active rock stations? Are there great bands being left out because they're too hard to categorize? Where's the line between smart "positioning" and missing the forest for the trees? "What Is Rock, Anyway?" will help define these questions and provide valuable answers for those in attendance. Joining Coburn will be Keith Hastings, Program Director for WAAF/Boston, **Doug Podell**, Program Director for WRIF/Detroit, Mike Stern, Program Director for WLZR/Milwaukee, Randy Hawke, Program Director for WJJO/Madison, and Mike **Rittberg** from Warner Bros. Records. The session will also include a special performance by Atomic K Record's Skywind -whose "Deep Blu" is happening at WJJO (15x), KRRO (10x), KARZ (10x), WHMH (7x) and WDRK (5x) and more! A complete Conclave agenda is found elsewhere in your TATTLER!!

BOB MICHAELS TO PRESENT PPM FINDINGS ABOUT RADIO LISTENERS' TV HABITS AT THE CONCLAVE LEARNING CONFERENCE 2003! Do You Know What Your Listeners Watched on TV Last Night? Do you know why that information is important? **Arbitron's** Sr. VP/Radio Programming Services, **Bob Michaels** will present the latest Portable People Meter (PPM) findings on radio listeners' television viewing habits. This information can help radio stations connect more effectively with their audience. For those radio stations currently advertising on TV, Michaels will demonstrate that buying prime-time slots may not be the best investment. Catch this important session at the Conclave, next Friday afternoon at 2P

**Entercom's** Alternative KRBZ/Kansas City ("96.5 The Buzz") remains the center of attention this week, as APD/MD/Middayer **Todd Violette** has resigned. His last day will be July 25, and he is hinting that he's moving to a new position soon. Meanwhile, there's continued speculation that KRBZ could see a format change to sports, but format change rumors have been swirling in KC for months and nothing's come of them (yet?).

Clear Channel/Twin Cities has announced that the FM side of Minnesota Vikings football broadcasts will shift stations this season. While AM 1130 KFAN ("The Fan") will continue as the flagship, expect the FM simulcast home to shift to oldiesformat 107.9 KQQL "Kool 108." For the last two seasons, the FM home for the Vikings was Classic Hits 100.3 WLOL, which flipped formats to Smooth Jazz as KJZI a couple weeks ago. Kool 108's 100kW signal comes from a tower site in Anoka (Northern Twin Cities metro) and its coverage is strong in the Twin Cities, but is a bit spotty in some far-southern areas than the comparable coverage of the main Shoreview signals. Many insiders were speculating that the Vikes would be heard on sister country KEEY-FM ("K-102"), which carried their games for a few seasons about 15 years ago.

**Emmis**' Alternative WKQX/Chicago ("Q-101") PD **Tim Richards** has exited the station, and APD/MD **Mary Shuminas** has been appointed Interim PD. No further information is available at press time. Tim Richards IS still slated to appear at the Conclave alternative session next Saturday in Minneapolis!

AP News is reporting that Clear Channel sports KWSL-AM/ Sioux City, IA has failed to pay property taxes to Dakota City (the site of the station's four towers) across two ownerships (the former owner was Cardinal Communications) since 1947. The non-payment is reportedly a result of a paperwork mix-up. A country assessor became aware of the discrepancy when she read a newspaper report that the station was seeking to renew its lease on the tower-site land, and the assessor knew that the land hadn't been included on the city's list of leased property. The situation will be cleared up by placing the land back on the tax rolls and sending a notice of valuation to the station (estimated around \$25,000). But KSWL business manager Shirley Dicus told AP says that she writes a check for \$1,153 every year to Dakota City for property tax. Speculation says the mix-up may be that the check only covers the antennae and improvements on the grounds. The station has 30 days to protest the city's maneuver.

Syndicated Conservative talk show host Michael Savage was fired from his weekly TV show on **MSNBC** last week, after getting into a heated exchange with a "gay" caller, calling him a "sodomite" and stating that he should "get AIDS and die." It turns out that the caller was **Bob Foster**, a known radio prankster hoping to drop mentions of the syndicated "Don and Mike" show on competitor's shows. Savage claims that he knew it was a ruse, and didn't think his remarks were actually making it to the air. Meanwhile, several of Savage's talk show affiliates suspended the show in response to his remarks. Entercom talker WRKO/Boston dropped the show for one day, along with Salem's network of Conservative talk stations including KRLA-KRLH/Los Angeles, WWBA/Tampa, and WWTC/ Minneapolis ("AM 1280 The Patriot"). Foster appeared on David Lawrence's show "Online Tonight" on Wednesday and has stated that he hoped to get mentions of the "Don and Mike" show on the Savage show, and had not intended to get Savage fired.

Kelly Music Research will preview the findings of a nation-wide listener poll at The Conclave on Saturday, July 19th, at 9am. More than 1,700 radio listeners have participated in the survey, with more expected by the time he makes his Conclave presentation. He said initial results indicate that 32% of radio listeners have downloaded MP3's, legally or illegally, in the past 6 months and that 29.5% have attended a radio station sponsored event, while only 15% have participated in an Arbitron survey. What other discoveries has Mr. Kelly uncovered? You'll have to attend the Conclave next week to find out! The Conclave Learning Conference, "The Future Ain't What It Used To Be!" - Thursday July 17th, to Sunday, July 20th, 2003 at the Minneapolis Marriott City Center. For more information and to register for the conference, call (952) 927-4487 or visit www.theconclave.com.

From the soundtrack of *Legally Blonde 2*, **Leann Rimes** is making noise with the **Diane Warren**-penned "**We Can.**" Added at WSTW, WZKL, KRBV, KSII, WXLO, KSNE, KRNO, WARM, KUDL and more! **Curb** 

The *Indianapolis Star* is reporting that **Emmis** President **Jeff Smulyan** had a run-in with two repo men, as they came onto his property, past a "no trespassing" sign, on May 27 at 2am. They were there to repossess a 2000 Honda Accord belonging to Smulyan's fiancée **Heather Hill**. Smulyan asked them to leave, and is now reportedly suing the American Honda Finance Corp and the repo men for trespassing and invasion of privacy. The dispute came about because of Hill's attempts to return the car early, and the suit says that Hill had already mailed a check, which had payment stopped after the incident.

Clear Channel talker AM 1310 WXDX/Detroit will present another famed "Keener 13" reunion on August 15 and 16, led by Steve Schram and Scott Westerman. "Keener 13" was the moniker for the former format of the station, known as WKNR in the "heyday" of Top 40 radio. The reunion broadcast will take to the airwaves on WXDX for a day and a half next month, temporarily replacing the current talk format.

**MercyMe** scores new airplay at KCDU, WJLQ, WLTJ, WKTI, KUDL and more. "I Can Only Imagine" is finally gaining hit status as it moves 37-34 bullet on the Top 40 *R&R* Chart. Curb/ INO Records

**Michigan Talk Radio Network** host **Dave Barber** is in a dispute with Flint police over a sheriff's badge. The *Flint Journal* reports that Barber was arrested June 11 after Barber opened his wallet to pay a bar tab and a man who had confronted him in an argument saw an old Genesee Country sheriff's badge. Barber will be arraigned on July 15.

**Entercom**/Madison Oldies WOLX ("Oldies 94.9") and '80s WBZU ("105.1 The Buzz") PD **Jeff Lynn** is exiting the stations after five years to become PD of Clear Channel's Oldies WRIT/ Milwaukee. The PD slot for both stations is open for applications; see *JOBS*.

Layne Larson is getting critical raves from programmers across the region, including KCVM/Waterloo's Jamie Phillips. He says, "Layne's vocal range reminds me of Tori Amos, Jewel and Sara McLachlen. She is a talented young lady with a great future ahead of her. She writes and sings songs that have deep emotional connections. Layne's music is a great match for our 25-54 female audience. I am looking forward to hearing her again at The Conclave." She just did a very successful station appearance for "Mix 96" last week, and she'll perform for radio in front of the Mainstream A/C session at The Conclave next week! "Wait For Me" is enchanting the audiences of KQKY, KWYR, KELO, KVHT, WWAX and more! Stockinrock

Changes. Clear Channel/Aberdeen, SD GSM Daline LeGrand has been upped to GM of the five-station cluster; she's a 12-year veteran of the Aberdeen cluster and was GSM for the last three years...WLUM/Milwaukee Assistant Promotions Director Annette Becker has been named Promotions Director for crosstown Salem Christian WFZH ("The Fish")...Changes in management as Susquehanna/Kansas City as KCMO AM & FM GM Mike Campbell and KCFX GM Pam Malcy have both exited; Regional VP Nancy Vaeth is onsite and is the interim Market Manager.

Spinning **G.B. Leighton's "Summertime"** with success: KBMX/Duluth! The Minnesota native draws a major crowd at every appearance in the region, including this weekend's Basilica Block Party with Cities 97 in Downtown Minneapolis. The new album *This Life* is out now! **Liquid 8 Records** 

Changes, Too. Former KVOO/Tulsa APD/MD Scott Woodson is now the PD/Morning Host at country KZNN/Rolla, MA...AAA format WYKT/Joliet has changed formats to classic rock with no current music...Moorhead State Public Radio PD/MD Paul Hitchcock has been elevated to GM...Starboard Broadcasting's newly-acquired WGLB/Port Washington-Milwaukee has been given FCC approval to remain silent while its facilities are rebuilt; expect a new GM and new calls WPJP when it returns in the coming months.

**The Beu Sisters' "I Was Only (Seventeen)"** picks up increased spins at KURB/Little Rock (16x), KHOP/Stockton (13x), WSNE/Providence (9x), WAEB/Allentown (7x), KLLY/Bakersfield (2x). Ships to T40 next week for early August adds! **S-Curve** 

Fountains of Wayne are fast becoming a household name with CHR and Hot A/C programmers, as "Stacy's Mom" is delighting radio across the country. It's already a hit in the Alternative arena, and has just been added by WIFC/Wausau and KRTI/Newton-Grinnell, among others. Check out this airplay: WPTE/Norfolk (39x), KRSK/Portland (35x), KMHX/Santa Rosa (33x), KALC/Denver (31x), KCTY/Omaha (26x), WGVX/Twin Cities (25x), KFBZ/Wichita (23x), WKOC/Norfolk (21x), WKRQ/Cinicinnati (21x), KPEK/Albuquerque (21x), and more! If you're wearing a Conclave badge, you'll be able to catch them inside the intimate confines of the legendary First Avenue Saturday night! S-Curve

Jobs. Hot A/C Star 102.3 in Sioux City, IA is looking for Production Director and Mid-Day jock. Send your stuff to PD Brian Powers, 100 Gold Circle, Dakota Dunes SD 57049...There are currently three full-time live, on-air positions (Morning, Mid-day and Afternoon) at a new sign-on Oldies format in Alexandria. Send materials to OM Jack Hicks, Paul Bunyan Broadcasting, P.O. Box 1656, Bemidji, MN 56619-1656... The TATTLER knows of a prominent Midwest market Top 40 afternoon position in a college/resort town. We'll pass names and resumes along to the station; contact us at (952) 927-4487...Infinity/Kansas City Production Wizard **Doug Miller** is leaving the station, and the job is wide open for someone to oversee all pre-produced on-air station elements. Send package to **Jon Zellner**, **Infinity** VP/Programming, 508 Westport Road, Kansas City, MO 64111...Alternative WLUM/ Milwaukee is looking for an Asst. Promotions Director. Applicants should e-mail nate@milwaukeeradio.com...The Randy Lane Company is looking for great morning show talent and programming talent for future openings at their client stations. Looking for Alternative, Alternative Hit, CHR, AOR, CR and AC formats. Send CDs/tapes and resumes to Stan Main, 13105 Mansfield Dr., Austin, TX 78732... Entercom/Madison needs at PD for Oldies WOLX and '80s WBZU. Send packages to Madison VP/GM Ray Quinn, 7601 Ganser Way, Madison, WI, 53711 and to Senior VP of Programming Pat Paxton, 20 Guest Street, 3rd Floor, Boston, MA 02135. All jobs listed in The TATTLER are presented free of charge and represent equal opportunities.

CONCLAVE 2003 AGENDA! Here's a nearly complete agenda at the Marriott (sans, session descriptions) for next week's 28th annual Clave. As you can see, it's gonna be a jam packed weekend, full of learning...and fun!

## THURSDAY, JULY 17

11A Registration Begins

11:30A THE NEWCOMER'S WELCOME ROOM/BRUNCH Presented by CURB RECORDS!

Noon- **Silent Auction begins** (Silver Lake)

- 1P-5:30P THE ALL ACCESS CONCLAVE COLLEGE
  - 1-"Programming: The Total Picture" Mike McVay, McVay Media.
  - 2-"Marketing On A Budget" John Lund, Lund Consultants.
  - 3-"The Physiology of the Listener" Dr. Perry Buffington.
  - 4-"Super Session: The Future Ain't What It Used to Be!" Joel Denver, All Access, Moderator. Jay Meyers, Plains Region VP, Clear Channel. Ginny Morris, Hubbard Broadcasting. Carl Gardner, Journal Broadcasting.
- 5:30P WELCOME RECEPTION Presented by WEBSPINS
  7P A CONCLAVE COUNTRY EVENING AT THE FIRE LAKE
  GRILL HOUSE (Across the street from the Marriott)! Presented by ASYLUM RECORDS, WARNER BROTHERS
  RECORDS/NASHVILLE and more. Music by Blue County
  9P ADULT RADIO SHOWCASE WITH THE JAYHAWKS AT
  THE FINE LINE Presented by LOST HIGHWAY
  RECORDS. OPENING KOCH'S KEROSENE BROTHERS, WEBSPINS' HOLLY MARYLAND and more! (At the
  Fine Line on 1st Street)

## FRIDAY, JULY 18

- 8A KRISPY KREME BREAKFAST Presented by A-WARE, SCOTT STUDIOS!
- 8:30A CAREERTRAK 1: ALTERNATIVE CAREERS IN RA-DIO. Jay Clark, President, Entertainment/Information Programming, Sirius Satellite Network. Tom Athans, Executive Director, Democracy Radio. Norm Stockwell, Operations Coordinator, WORT-FM/Madison – Community Radio. Craig Curtis, Minnesota Public Radio. James Rasmussen, WMNN Radio.
- 9:30A **IBOC: NUTS AND BITS. Frank Foti**, President, Omnia. **Max Turner**, Regional Engineering Manager/Susquehanna.
- 9:30A TOP 40 FORMAT SYMPOSIUM: IT'S ALL ABOUT THE MUSIC Presented by TROY RESEARCH! Music by 4 ENTERTAINMENT'S BREANNA! Cat Collins, PD, KQKS (KS107.5)/Denver, Moderator. Steve Perun, President/ SPInc. Joe Limardi, PD, WDBY/Danbury, Dan Kieley, PD, KRBV/Dallas
- 9:30A COUNTRY SYMPOSIUM 1: "What'd I Say?" Presented by BILLBOARD/MONITOR! Nick Anthony, Rubber City Radio, Moderator. Dan Halyburton, VP/Programming, Susquehanna. Randy Shannon, WNCY/Green Bay. Tom Oakes, WBYT/South Bend. Sean Ross, Billboard Monitor.
- 9:30A RETRO (OLDIES CLASSIC ROCK '80S) SYMPO-SIUM (Birch Lake/Maple Lake Suite, 4th Floor)- THE STATE OF THE FORMATS! Brent Alberts, WLAV/Grand Rapids, Moderator. Bob Bellini, Classic Rock Format Specialist/ Saga, PD/WKLH Milwaukee. Terry Gibson, Media Relations, STYX. Paul Yeskel, AIM Strategies. Drew Murray, Sanctuary Records.
- 9:30A TRIPLE A SYMPOSIUM: INDIE PROMOTERS AXIS OF EVIL OR VALUABLE PARTNERS? Music by Scott Laurent. Tom Teuber, PD, WMMM/Madison, Moderator. Ray Gmeiner, VP/Promotion, Virgin Records. Michele Clark, Michele Clark Promotions. Dave Einstein, RCA Victor Record Group

**10A TWINS TICKET VOUCHER TURN-IN!** 

- 11A KEYNOTE #1: EMBEDDED: A REPORT FROM THE FRONT! Special Performance by Maverick Recording Artists, Dakona! WCCO AM-TV/Minneapolis' Don Shelby will utilize his well-honed ability as an interviewer to bring to life the experiences of embedded reporters, CNN's Martin Savidge and AP Radio's Ross Simpson, in a presentation you will not soon forget.
- 12NOON THE BMI LEGENDS LUNCHEON WITH WILLIE NELSON Presented by BMI! Willie will be interviewed by Lon Helton, Radio & Records Country Editor/Westwood One Country Countdown USA host! Prior to today's Legends presentation of Willie Nelson, we'll honor Steve Ellis with the 2003 Rockwell Award. His mother, Ginny Ellis, will be present to accept the award on Steve's behalf!
- 2P THE HABITS OF SUCCESSFUL PERSONALITIES with Elroy Smith, PD, WGCI/Chicago
- 2P WHAT THE PPM IS SAYING ABOUT LISTENERS' TV HABITS WITH BOB MICHAELS. Presented by Arbitron.

- 3P COUNTRY SYMPOSIUM 2: 93 GREAT PROMOTION IDEAS IN 87 MINUTES Presented by JOEL RAAB! Kevin Mason, PD, WQMX/Akron, Moderator. Jay McCarthy, PD, WQIK/Jacksonville. Doug Parker, Parker Media. Jeff Garrison, PD, KILT/Houston. Larry Austin, First MediaWorks.
- 3P HOW TO MAKE A REAL PERSON INTO A RADIO STAR Valerie Geller reveals secrets with Liz and Julie Dolan, two of the "Satellite Sisters", and TV personality/ interior decorating guru Christopher Lowell.
- 4P **IBOC: NUTS AND BITS.** (Excelsior Bay Suite, 8th Floor) **Frank Foti**/Omnia and **Max Turner**/Susquehanna present this session for those who missed it at 9:30AM!
- 4P ROCK SYMPOSIUM: WHAT IS ROCK, ANYWAY? Music by ATOMIC K'S SKYWIND! Bob Coburn, Rockline Moderator. Keith Hastings, PD, WAAF/Boston. Doug Podell, PD, WRIF/Detroit, Mike Stern, PD, WLZR/Milwaukee, Randy Hawke, PD, WJJO/Madison, Mike Rittberg, Warner Bros. Records.
- 4P HOT AC SYMPOSIUM: IS IT HOT ENOUGH FOR YOU? Music by Warner Brother's Artist, Holly Palmer! Mike Marino, Marino Radio Marketing. Bob Walker, PD, WKTI/ Milwaukee. Marty Linck, PD, WVRV/St. Louis. Scott Sands, PD, WZPL/Indianapolis.
- 4P NEWS/TALK/SPORTS FORMAT SYMPOSIUM: OPEN-ING MORE THAN MOUTHS! Presented by TROY RE-SEARCH! Faculty: Rick Scott/Sportsradio, Doug Westerman/KFAN-Minneapolis, Greg Henson/WXYT-Detroit.
- 4P URBAN SYMPOSIUM: NO HITS BARRED Presented by SUPERADIO! Vinny Brown, WBLS/NY, Moderator. Lamonda Williams, PD, KNOU/New Orleans. KJ Holiday, WJLB/Detroit. Greg Williams, PD, KDGS/Wichita. Gary Burnstein, Superadio, Boston. Larry Kahn, Sr. VP, Jive Records. CeCe McClendon, VP, Arista Records. Doc Wynter, VP/Urban Programming, Clear Channel.
- 4P CAREERTRAK 2: THE AIRCHECK CLINIC Bring your scoped aircheck to be critiqued by a real live program director!
- 5:30P HAPPY HOUR Presented by JEFFERSON-PILOT'S MATT & RAMONA
- 6P THE CONCLAVE BOARD OF DIRECTORS MEETING
  8P ROCK SHOWCASE with ALIEN ANT FARM, ADEMA AT
  THE QUEST Presented by INDEGOOT! (At The Quest on
  6th Avenue) Alien Ant Farm headlines The 3nd Annual
  Conclave Rock Showcase at the legendary Quest nightlclub
  on Friday July 18th, presented by McGathy Promotions!
  In addition, the Conclave will showcase Arista's Adema,
  Jive's Three Days Grace, Curb's Presence and Strata, and
  InDeGoot's Echo 7 in what is certain to be another industry

## **SATURDAY, JULY 19**

"must see" event.

8A CAREERTRAK 3: EFFECTIVE AIRCHECKING WITH VALERIE GELLER

- 9A MAINSTREAM AC SYMPOSIUM Music by STOCKINROCK'S LAYNE LARSON! Mark Edwards, PD, KOSI/Denver. Gary Nolan, OM, WLTE/Minneapolis. Rick Torcasso, Point to Point Marketing. Kurt Johnson, OM, KVIL/Dallas, Daniel Anstandig/McVay Media.
- 9A ALTERNATIVE SYMPOSIUM: ALTERNATIVE WAR GAMES. Music by Lennon. Jeff Murphy and Peter Smith, Demers Programming, Moderators. Tim Richards, PD, WKQX/Chicago. Bob Neumann, PD, WFXH/Hilton Head-Savannah
- 9A COUNTRY SYMPOSIUM 3: PICTURE THIS! Presented by JOEL RAAB! Larry Daniels, Daniels Country Radio Resources, Moderator. Jim Murphy, Jones Networks, Justin Case, WUSN/Chicago.
- 9A URBAN AC SYMPOSIUM: A NEW AUDIENCE, A NEW OPPORTUNITY Presented by ARISTA RECORDS! Sam Weaver, KRNB/Dallas, Moderator. Derrick Brown, Ops. Mgr, WQHT/Miami. Lisa Ellis, Senior VP, Sony Music. Benny Pough, Senior VP, Def Jam Records. Kathy Brown, OM, WMMJ/Washington, DC
- 9A CONTEMPORARY CHRISTIAN SYMPOSIUM: GO FISH! Presented by TROY RESEARCH! Kevin Robinson, WZFS/Chicago, Moderator. Eric Allen, WYLL/Chicago. Christopher Lemke, WCSG/Grand Rapids, Dave St. John, KZZQ/Des Moines.
- 9A WHAT'S UP WITH MUSIC AND THE INTERNET AND MORE! Tom Kelly/Kelly Music Research

10:30A SILENT AUCTION ENDS!

- 10:30A SCHOLARSHIP/JOEL DENVER ROCKWELL AWARDS BRUNCH: EARL PITTS (GARY BURBANK) EMCEE!
- Noon KEYNOTE: FOX RADIO & TV'S ALAN COLMES "RED, WHITE & TRUE"
- 2P Conclave Tailgate Party at the Metrodome, Presented by BDS Radio/Jones Networks!
- 3P MINNESOTA TWINS VS. OAKLAND A'S Presented by BDS Radio/Jones Networks!
- 7P ALTERNATIVE SHOWCASE WITH FOUNTAINS OF WAYNE Presented by S-CURVE RECORDS! (At First Avenue, on 1st Avenue and 7th Street)

## **SUNDAY JULY 20**

9-NOON ARBITRON PRESENTS THE GETAWAY BRUNCH



\*\*This agenda is subject to change without notice.