

The music industry mourns the death of Minneapolis' **Dave Ray**. The 59 year old music pioneer died Thanksgiving Day after a lengthy battle with cancer. You may not have known Dave, but you've heard his impact on contemporary music hundreds of times. As The Minneapolis Star Tribune put it, "When Dave Ray died...Minnesota lost a giant of its counterculture and its high culture too." Dave "Snaker" Ray, along with "Spider" John Koerner and Tony Glover set out for Milwaukee in 1963 to make an LP. The result was the classic album, Blues, Rags & Hollers. The trip to the album started in 1961, when Dave came to his St. Paul home with a record by the blues singer **Leadbelly**. "He disappeared into the basement with that record and his guitar and we didn't see him for two weeks," his sister, Karen, recalled Friday. "It changed his life." And many others, as well. Fans like John Lennon got their hands on Blues, Rags & Hollers, and began to infuse more blues into his music. In fact, Lennon wrote Ray a note of thanks for producing the work. Ray wrote back, allowing that the admiration was mutual, and the two began a regular correspondence. And Bob Dylan had listened to records at Ray's house and traveled in the same circles for much of the early 60's. "Every time they (Koerner, Ray & Glover) play, the lights shine," wrote Dylan when they released their last album in 1996. When Bonnie Raitt was ready to make her first record, John Koerner told her that Dave Ray was setting up an independent recording studio in Minnesota. The record that Dave and his first wife. Sylvia, helped produce on an island in Lake Minnetonka during the summer of 1971 launched Bonnie Raitt's career. As part of a trio which never achieved more than cult status, "it's amazing how much these guys accomplished with so little," wrote Rolling Stone senior editor David Fricke, referring to the 25 albums the members made among them. "The whole indie-rock business owes them a long debt of gratitude." Indeed. An important contributor to our current industry's history died last week in Minnesota. Dave Ray will be missed, but his influence will live on.

Madison Fall Book, Phase 1 Trends. Country Q106 stays on top. WWQM 8.8-9.0, WMGN 7.2-8.3, WIBA-FM 6.5-7.6, WZEE 7.3-7.6, WIBA-AM 5.8-6.6, WOLX 6.8-6.4, WJJO 4.8-5.4, WBZU 4.7-4.6, WMMM 4.5-3.9, WTDY-AM 2.5-2.7, WKPO 2.5-2.7, WMAD 2.7-2.5, WTUX-AM 2.8-2.0, WCJZ 1.8-2.0, WTSO-AM 2.2-1.7, WDMP 2.0-1.5, WSJY 1.3-1.4, WPDR-AM 0.8-1.2, WTLX 0.7-0.7, KATF 0.5-0.5, WNNO **-0.5, WGN-AM 0.7-0.5, WTMJ-AM 0.7-0.5, WJVL 0.5-0.5, WTDA-AM 0.2-0.2. Fall trends found in this TATTLER are 12+ persons, 6A-12P, M-Su, 6A-mid, Summer 2002 −Aug/Sept/Oct comparisons. Copyright © 2002, **The Arbitron Company**. These results may not be used without permission from **Arbitron**.

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The ongoing battle involving former CNN journalist and Infinity owned KMOX/St. Louis air-talent Charles Jaco's recent firing was accelerated earlier this week Jaco broke his silence regarding the allegations made by the Infinity Talker. The former talk radio evening host told the Riverfront Times earlier this week that his bosses felt he was "too intellectual for the audience ...too hip for the house, too intellectual," and that GM Karen Carroll wanted "warmer and fuzzier" topics. Jaco went on to tell the weekly that he "never cared about ratings, and I guess I should have. And I've never made a point of suffering fools gladly," remarking specifically on the e-mail exchange with listeners that led to his dismissal. "I should have walked away from it. It was immature; it was bad judgment on my part. It was uncalled-for. Never get into a battle of wits with someone who is unarmed." The article also says Jaco and News Director John Butler got into a dispute on October 24th during technical problems with the Missouri Senate debate and quoted Jaco as saying "the dumbing-down of KMOX has been evident."

Kory and the Fireflies are back with "Everyone", a song with a sentiment perfect for the season. Out of the box, it scores adds at KKRL/Carroll, KKCK/Marshall, and KQIC/Willmar. Let us know if you don't have a copy at everyone@main-st.net and audition this new hit today! Catch Kory next weekend in Sioux City (Friday, 12/13) and Omaha (Saturday, 12/14) Stockinrock

MCA Records underwent a major revamping this week with a definite Twin Cities look, as Minneapolis native Greg Marella was upped to VP/Pop Promotion, headquartered in LA. Ken Ornberg, former partner in 360 Music Group and regional promotion person for Reprise and MCA, rejoins the label he left a little more than 2 years ago to become Director/Pop Promotion. Ken will remain in Minneapolis. (Also, Former V2 exec, Mark Snider becomes a Director/Pop Promotion, based in New York.) To accommodate the changes, longtime VP/Pop Promotion Bonnie Goldner, exited the label as did Minneapolis rep. Dave Ross (see AVAILZ).

Leann Rimes is on her way to another hit with "**Tic Toc**" which picks up adds at KKRD, WDBR, KFMC, and WIFC! Already passing time as a "hot" at KJCK, KOTM, KKRL, KWOA, WYCO, KRTI and more. **Curb**

WTDY-AM/Madison's conservative talk show host and self-promotion expert **Chris Krok** is back on the warpath. This time, it's not the Pledge of Allegiance causing a ruckus. Rather, it's a local high school's antiwar "teach-in" rally. The problem? Apparently the rally only featured liberal speakers. Also, posters hung in school called President Bush an "anti-Muslim bigot", and depicted starving Iraqi children being bombed by U.S. war planes. Krok contends the school featured announcements made by teachers urging students to attend the rally on school grounds during the school day. Krok was successful in his quest for getting the Memorial High School peace rally cancelled. Then, ironically, last Monday his own radio show provided a city-wide platform featuring members of the high-school's Young Republican club and others opposed to the rally...which, of course, didn't occur.



WGVX WMMMM KCTY Won't Stand In Your Way KTBG WRLT & MORE

Former KDWB/Minneapolis PD and multi-formatic consultant John Sebastian announced this week that he'll undergo a career change, launching a liberal talk show with himself as host. Says John, "Down deep even conservatives KNOW Talk Radio means Conservative Radio. 99% of all talk hosts take that angle! And there is not a single major syndicated liberal radio talk show host in America...I intend to fill that hole and become JOHN SEBASTIAN—THE LIBERAL VOICE!" Sebastian adds, "Since I was a little boy, I've been a devout student of politics. I live and breathe the issues and social consequences of what our leaders do and don't do-what affects all of us on a daily basis. I want to be the antidote for Rush Limbaugh!" John's quest could turn into an uphill fight. At Conclave 2000, Presidential candidate Ralph Nader observed that corporate America – and corporate radio, in particular – would never put a liberal talk show host on the air. Why? Said Nader, no radio broadcaster who makes money from large corporations like Ford, Wal-Mart, etc. wants to hire a talk personality who could/would speak negatively about the doings of said corporations. Ratings are one thing, said Nader, but revenue is quite another...and no corporate owner will take any chance which would threaten profits. Check Sebastian's web site for a resume and vision for the show: www.sebastianradio.net. We wish John, the creator of radio call-out research in 1976, the best as he attempts to innovate inside the medium once again!

Skywind is building a nice story at Midwest rock radio that includes KRRO, WDRK, KBAZ, KFMW and more! On their way from a great show for KBAZ/Missoula to a date in Lincoln for KIBZ, their van broke down with a cracked engine block! Realizing a commitment had been made to KIBZ for their date, the band decided the show must go on. In true rock and roll fashion, they descended upon a Bozeman, MT auto dealer and purchased a used van in order to make their engagement in Lincoln on Wednesday night! Skywind rocked the city, leaving it and their single "Lamhaj" in regular rotation at "The Blaze". Take a listen to this breakout act; they may even use that new van to cruise into your town soon! **Atomic K**

Des Moines Fall Book, Phase 1 Trends. Clear Channel N/T WHO still with a commanding lead. WHO-AM 11.7-11.3, KKDM 9.7-9.3, KIOA 9.2-8.8, KAZR 6.0-6.9, KSTZ 6.4-6.8, KGGO 7.6-6.6, KLTI 5.4-6.1, KJJY 5.7-5.1, KHKI 4.7-4.1, KMXD 3.9-3.7, KRKQ 3.9-3.7, KRNT-AM 3.5-3.0, KVJZ 3.0-3.0, KCCQ 2.3-2.4, KJJC 1.3-1.5, KXNO-AM 1.2-1.5, KZZQ 1.7-1.2, KPSZ-AM 0.7-0.7, KASI-AM **-0.7, KWMT-AM **-0.5, KWKY-AM 0.7-0.5.

Pop format programmers – do you want to beat your competitors to the next smash hit? How'd you like that hit to be already proven – and testing – at rock? Check out "Bother" by Stone Sour, an excellent power-ballad with great strings and a memorable hook. You won't even believe that it's the same frontguy as Slipknot! Don't let that scare you; within a few weeks at pop radio, you won't be able to avoid this song! Spin this before your competitor does. Roadrunner

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The *State Journal Register* in Springfield, IL is demanding an on-air retraction as well as a written apology from WTAX-AM/Springfield morning host **Donald Jackson**. Jackson allegedly told another newspaper's reporter -- during an on-air interview -- that the paper's coverage of the Springfield Police Department had gone "soft" because news reporter **Sarah Antonacci** "may be seeing" a source at the S.P.D. Both parties are married (but not to each other) and categorically denied the allegations. The paper went on to call the remark "irresponsible, defamatory and malicious" and set a deadline earlier this week for a letter of apology. Jackson reportedly ignored the demand. Stay tuned for more controversy!

The TATTLER sends condolences to friends and family of veteran broadcaster **Randy Cook**, who died last Saturday in Fort Myers, FL at age 65. Cook (real name **Virgil Kohrs**) was best loved as a staffer of KDWB during its mid 1960's heydays as a revered Top 40 AM signal. He also worked for almost twenty years at Brown Institute (now Brown College) in the Twin Cities, retiring to Florida in 1988. His son hosts mornings at "Fox 97" in Atlanta, also using the name **Randy Cook**.

Honeymoon Suite sounds fresh and oh-so-adult with "The Way I Do"! On KXRA, KKRL, KQKY, KYYY, KRTI and more! Wildfire

Veteran Houston morning voice **Larry Moon** (KHMX/Houston) will become the proprietor of the long-vacant afternoon show at Hot AC KS95/Minneapolis. Says PD **Leighton Peck**, "The Moon will be rising over Minneapolis, starting after the first of the year...we look forward to building a great afternoon show here. It's been a long search, and I feel fortunate that we were able to land someone of Larry's stature here." Moon replaces **Rob Poulin**, who exited at the end of last summer. Larry will be teamed with an yet-to-be-named partner, and don't be surprised if Moon's new gig has him doing a morning show type presentation in PM drive.

Uplifting Holiday Promos #1: **Entercom** Top 40 WXSS/Milwaukee's APD/MD **Jo Jo Martinez** tells us their latest School Spirit contest was a huge success. Over a 5-week period, area high schools collected non-perishable food items to benefit Milwaukee's Second Harvest Food Bank. Over 64,000 pounds of food was collected in that time period, with Wilmot High School collecting the most: 20,000 lbs! For their efforts, the high school received a VI3/Nick Carter concert attended by over 1000 students last Wednesday.

Bon Jovi's newest from *Bounce* is "Misunderstood", impacting now at hot/modern AC...and next month at T40! It's already getting double-digit spins at WZPL, WMYX, KKRL, WVRV, WTMX and more! They're on tour with the **Goo Goo Dolls** this winter! Island-Def Jam

Uplifting Holiday Promos #2: In Kansas City, **Infinity's** mainstream AC KSRC's OM **Jon Zellner** tells us about their daylong "Adopt-A-Family" campaign today. Listeners are told about needy area families (ie, "This family has a single mother and three kids – a boy 12, girl 8, and a 2 year old boy..."), and are then encouraged to call in and "adopt" them for Christmas.



Conclave 2003 "The Future Ain't What It Used To Be!" Minneapolis Marriott City Center. July 17-20. Tuition for the 28th annual conference is just \$199 until December 31, 2002. To register, call 952-927-4487 or visit www.theconclave.com for more details.

Veteran **Minnesota Twins** broadcaster, Baseball Hall of Famer, and former Conclave faculty member **Herb Carneal** has re-upped for his 51st season (42 with the Twins) of play-by-play on WCCO-AM/Minneapolis!

Uplifting Holiday Promos #3: **Journal**'s AC WKTI/Milwaukee is in the third week of their "Stuff The Trunk" promotion, and it has reportedly been generating lots of excitement for the station! WKTI has stuffed the trunk of a new Mercedes-Benz with a mystery holiday gift, and the first person to guess the gift, will win the Benz! To make the game more exciting, contestants get to ask one "yes" or "no" question before making their official guess. Only station PD **Bob Walker** and Marketing Dir. **Lisa Letterman** know what is in the trunk so, not so surprisingly, both were unavailable for comment. For pictures and look at the previous incorrect guesses, go visit www.wkti.com.

Changes. Kris Cody has joined Todd Hunter in the morning on "Classic Hits 94.7" KCLH/LaCrosse. Meanwhile, Neil Klos has taken over the 3 to 7 pm on "Magic 105" WLXR/LaCrosse... Kurt Mayer, formerly of 1260 WXCE/Amery, WI has been named sports director for Results Broadcasting's stations in Shawano and Clintonville. He'll start there in January...Former KS-95 middayer Donna Cruz is the new PD of noncomm Christian 88.1 FM WAYF/West Palm Beach... After just eight months in the news/talk format, Midwest Communications' AM 710 WDSM/Superior-Duluth has changed back to sports talk...KDAL/Duluth has dropped "AM 610 KDAL" in favor of "NewsRadio 610 KDAL" (even though the "NewsRadio" moniker is also used in the market on competitor AM 1490/KQDS which began a format of CNN Headline News audio in March, 2002)...WJXQ/Lansing night jock Marc "Shaffee" Abraham joins WRIF/ Detroit for weekends and other assorted promotion duties.

If your station needs help in the production department, consider outsourcing your materials to **Tony Peltier** and **Peltier Productions**. He can provide imaging voices or use your workparts to create commercials, production and imaging in as little as 36 hours. For samples and to learn more, visit http://www.peltierproductions.com.



Feel is still hitting the road across the country well into December, in support of their debut album and "**Won't Stand In Your Way**". This is a Top 20 hit at Triple A, and is auditioning for Hot A/C and Mod A/C now. Check it out! **Curb**

Mystar Communications' 3-station Indianapolis cluster has announced a variety of changes this week. First off, WZPL Promotions Dir. Tami Wellbaum has been promoted to Marketing Dir. for WZPL, WTPI and WXNT! In addition, WTPI Asst. Promotions Dir. Toni Williams has been promoted to the newly created position of Audience Promotion Director for all three stations, and WTPI Promotions Asst. John Takach has been transferred to the company's engineering department. Also, WZPL Asst. Promotions Dir. Brian Moore has been promoted to Producer for the "Smiley Morning Show", and WZPL part-time Remote Coordinator Matt Covelle has been promoted to full-time Promotions Asst. and Remote Coordinator.

Changes Too. WCKG/Chicago OM Tim Sabean has relinquished his role at the station to focus on his OM duties at WYSP/Philadelphia...WGSL/Rockford, IL PD/MD Joe Buchanan joins WCFL/Chicago as MD/afternoons...WSAI-AM/Cincinnati News Director and morning news anchor Don Herman, who started in radio in 1947 and spent 41 years on the same Cincy 1530 AM frequency (first as WCKY-AM, then WSAI-AM) will retire as of next Friday (12/13)...Saga Pres./CEO Ed Christian has named to the NAB's Radio Board, effective immediately...Radio One Top 40/Rhythmic WHHH/Indianapolis has signed former WDHT/Dayton MD/middayer Jillian "JJ" Jennings for mid-days replacing Liz Dixson...Waitt Media's KQKQ (Sweet 98)/Omaha has promoted afternoon drive stud Lucas to MD...Alternative KRBZ/Kansas City has named Derek Wry as Promotions Director, effective January 2nd...former 3rd Bass rapper MC Search has joined WJLB/Detroit as a morning personality.

The rapidly-expanding **Starboard Broadcasting** is building a Twin Cities area studio for its fringe-signal properties in the market (English-language religion formatted AM 740 WMIN/Hudson, WI and Spanish-language religion formatted AM 1530 KSMM/Shakopee, MN). The network plans to run a morning show called "Morning Air", hosted by Twin Cities native **Jeff Cavins**. Starboard operates or is establishing non-profit Catholic stations in Chicago, Minneapolis, Milwaukee, Green Bay, Madison, Wausau, La Crosse, Eau Claire, and Wisconsin Rapids, with a majority of programming from EWTN.

Dilbert: By Scott Adams









Gordon Robert Valentine, or "Jimmy Valentine" as he was known on television died from complications of pneumonia, at age 83 this week. After a radio career in markets like Fargo, he worked at **Hubbard's** KSTP-TV for 45 years on shows like "Axel & His Dog", "Riddle Griddle", "Jimmy's Junior Jamboree" and many others. This past year, he was inducted to the Minnesota Broadcasters Hall of Fame. Like thousands of his viewers over the decades, *The TATTLER* mourns Jimmy's passing.

Norah Jones keeps her bullet at CHR, and counts WPPY as the newest believer in the magic of "**Don't Know Why"!** KDWB (20x!), KMXV, KQKQ, WDJX, WWWQ, KLZR and more. **Blue Note**

Chicago Changes. Monday will be the first shift for Kesha Monk on WGCI-FM/Chicago. She replaces Jeanne Sparrow, who recently left to pursue a traffic anchor position with WMAQ-TV/Chicago...In the "trading mediums" department, morning hosts Robin Baumgarten and Paul Konrad of WGN-TV/Chicago filled in on sister radio signal WGN-AM on Wednesday. Regular hosts Kathy O'Malley and Judy Markey were vacationing...Infinity FM talker WCKG/Chicago PD Tim Sabean will relinquish his WCKG duties after less than one year, to concentrate his other station, FM talker WYSP/Philadelphia. Sabean has been splitting his time between the two stations for the past several months, and will help with the search to find a full-time, local PD for the station... Bonneville's WTMX/Chicago morning hosts Eric Ferguson and Kathy Hart were recently voted "Best Local Radio Personalities" by the readers of Chicago Magazine..." Christian Music Radio" 104.7 WCFL-FM has hired Joe Buchanan for MD/afternoons. Buchanan comes in from Christian 91.1 WGSL-FM/Rockford, where he served as PD/MD/afternoons. He'll start at WCFL next week... Kathy Cline has joined 720 WGN-AM for fill-in duties...From 6am Friday through Noon Saturday, 95.1 WILL morning hosts Tom Kief and Janie Mevers are hosting a live broadcast from Dominick's in Gurnee, for the "30 Hour Food Drive Marathon" benefitting the Cool Food Pantry of Waukegan..." Magic 104.3" night giant Dick Biondi is hosting his "11th Annual Dick Biondi Toy Drive" at the Yorktown Center Mall in Lombard this weekend. Morning hosts John Landecker and Leslie Keiling start things off at 5:30a with their own live broadcast, while Biondi takes over at 10a. All station personalities are expected to appear sometime over the two day event... WCKG afternoon driver Steve Dahl and crew took their show on the road this week as they broadcast live Thursday and Friday from the Luxor Hotel Las Vegas.

In Illinois, former Cicero Town President **Betty Loren-Maltese** has withdrawn her defamation lawsuit against **Emmis** Alternative WKQX/Chicago's **Mancow**. The Town President was convicted with four others of defrauding her city for over \$12 million, but still sued Mancow last fall for his comments criticizing her for demanding payoffs from parties wanting to do business with the town.

The TATTLER sadly reports the passing of **Michael Rose**, a partner in Cleveland's Gorman Media for many years. Rose was also the research director for **OmniAmerica** (WMMS, WMJI, WHK, etc.) for the duration of that company. Prior to becoming a radio professional, he'd working in promotion for **RSO**, **Island**, and **MCA**. Most recently, he'd been involved with wireless Internet in Detroit. He was 52 years old.



Radio Southern Minnesota has completed its programming evolution on 95.5 KRDS/New Prague-Northfield, MN. The oldies station has now entirely dropped its ABC network satellite programming in favor of all local content. Now known as "Maxx 95.5 FM", the station features "The KRDS Morning Show with Jeff & Sara" in Mornings, and Jeff Johnson until 11:30am. At 11:30am, it joins sister stations 1080 KYMN/Northfield and 1350 KCHK/New Prague for the "Trading Post", and Kevin Busse follows with an all-request show from 12pm to 3pm. Afternoons are handled by Jennifer G, and Gordy Hayes hosts nights. KRDS is also now featuring local sports broadcasts, and a show devoted to Minnesota garage rock of the '50s, '60s, and '70s (and interviews with the bands) on Fridays at 1pm. Meanwhile, Northfield's AM 1080 KYMN (recently acquired by Radio Southern Minnesota) broadcasts "The Ruth Koscielak Show" in middays and a mix of A/C and standards. We believe it's a refreshing change to see KRDS moving away from "cookiecutter syndicated programming" in favor of a local approach and a hometown commitment to its community!

AVA/LZ. Former Columbia and MCA Minneapolis rep Dave Ross is available now at 763-557-6470 (or supertasty@attbi.com)...Doug Fredlund, an eighteen-year broadcast/programming veteran and morning host at 95.5 KBEK/Mora, is searching for any opportunities in radio around St. Cloud, the Twin Cities, or other Central Minnesota markets. Reach out to Doug via email at Doug@bassguitar.com...Veteran announcer Nancy Roberts has left the KZZY/Devils Lake radio group, and is now living in Fargo. She is seeking work in the air, full or part time. In the past she has worked with stations in Sioux City, KYCK/Grand Forks, and KKSR/St. Cloud. Reach out to Nancy at (701) 298-3207.

JOBS. Clear Channel/Des Moines, IA is in search of a Sales Manager for legendary WHO-AM plus a GSM position is also open for KASI-KCCQ/ Ames! To be considered, please send your resume to OM Joel McCrea, 1801 Grand Avenue, 50309... MyStar Communications has an opening for a Sales Promotion Director. Submit a resume and pertinent materials by December 11th to: Gary Havens, VP/MyStar Communications Corporation, 9245 N. Meridian St., Ste 300 Indianapolis, IN 46260. NO faxes, e-mails, or phone calls...Also available at Mystar: Promotion Assistant/Remote Coordinator. To apply, send a resume to MyStar Communications at the address above... Triad Broadcasting's KPFX-107.9 The Fox, a top rated classic rock station, in Fargo is searching for a midday personality. Must be able to deliver a highly produced, personality based show for our huge at work audience. T&R to: John Austin, Operations Manager, Triad Broadcasting, 2720 7th Ave. South, Fargo, 58103...CHR Mornings in Lafayette, Indiana is wide open! Market leader seeks next star! Get your package to WAZY, Attention PD J.J. Davis, 3824 South 18th Street, Lafayette, IN 47909...T40 legend WIXX/Green Bay is looking for part-time/swing personalities. Send your stuff to PD David Burns, Box 23333, 54305...We're also passing names for a morning partner position inside a successful active rocker in a large market...As always, all jobs listed in The TATTLER are presented free of charge and represent equal opportunities.