



The MAIN STREET

Conclave Edition eRAD

eRAD* Report

*emailed Radio Add Data

April 23, 2008

Rock

eRAD is another free service to radio from Main Street & The Conclave • Also available online at www.main-st.net
 Tom Kay/tomk@main-st.net • Voice 952-927-4487 • Fax 952-927-6427 • For Conclave Marketing Opportunities, contact Jessica Frier/jessica@theconclave.com

Mainstream Rock

KRNA/Cedar Rapids, IA
Weezer

KXRA/Alexandria
Journey

WHBZ/Sheboygan, WI
Another Black Day
Motley Crue
Rev Theory

WAPL/Appleton
Seether

WIOT/Toledo
Kid Rock

WJXQ/Lansing
Motley Crue

KAZR/Des Moines
Red
Rev Theory

KIBZ/Lincoln, NE
Motley Crue

KQRC/Kansas City
Motley Crue
Trapt

KXXR/Minneapolis
Motley Crue

KZRQ/Springfield, MO
Motley Crue

Octane/SiriusSatellite
Ashes Divide
Davis, Jonathan
Davis, Jonathan
Davis, Jonathan
Davis, Jonathan
Davis, Jonathan
Exies
Motley Crue

Active Rock

WILL/Chicago
Bullet For My Valentine
Endeverafter
Motley Crue

WJJO/Madison, WI
Rev Theory

WKLQ/Grand Rapids
32 Leaves
Five Finger Death Punch
Korn

WKQZ/Saginaw, MI
Hurt
Motley Crue

WRIF/Detroit
Alter Bridge
Foo Fighters
Rev Theory

WTPT/Greenville, SC
Sevendust

WWBN/Flint, MI
Thousand Foot Krutch

Squizz/XM Radio
Alter Bridge
Bullet For My Valentine
Five Finger Death Punch
Foo Fighters
Motley Crue
Vayden

WHMH/St. Cloud
Motley Crue

WZOR/Appleton
Five Finger Death Punch

WEBX/Champaign
Weezer

KQYK/Mankato
Rev Theory
Motley Crue
Puscifer
Hurt

Learn How To Gain Audience and Increase Revenues in Just THREE Days!



David Rehr
President, NAB



Ed Schultz
Jones Radio

**THE 33RD
CONCLAVE LEARNING CONFERENCE**



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Rita Cosby
Author/Commentator



Isaac Hayes
Artist/Songwriter

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A3/Alternative

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Triple A

KBCO/Denver
Big Head Todd/
Monsters
Hansard, Glen

KNBA/Anchorage, AK
Edwards, Kathleen
Escovedo, Alejandro
Felice Brothers
Poi Dog Pondering
Torrez, Omar Band
Wainwright, Martha

KPTL/Des Moines
Nadas

KTBG/Kansas City
Big Head Todd/
Monsters
Escovedo, Alejandro
Mcmurtry, James
Morisette, Alanis
Nichols, Jeb Loy

KTCZ/Minneapolis
Michaelson, Ingrid
Morisette, Alanis

KYSL/Breckenridge,
CO
Bareilles, Sara
Big Head Todd/
Monsters
Black Keys
Jackson, Joe
Needtobreathe
Panic At The Disco
Radiohead
The Spectrum/
SiriusSatellite
Escovedo, Alejandro
Mann, Aimee
Old 97's
Tunstall, K.T.
Wilco

WMMM/Madison, WI
Merritt, Tift
Needtobreathe

WRLT/Nashville
Augustana
Needtobreathe

WTTS/Indianapolis
Augustana
Morisette, Alanis

WCNR/Charlottesville
Feist
Weezer
A. Escovedo
My Morning Jacket
Old 97's

KPNT/St. Louis
Flobots
Foo Fighters
Weezer

KQRA/Springfield,
MO
Rev Theory
Weezer

KRBZ/Kansas City
Weezer

S021/SiriusSatellite
Alkaline Trio
Ashes Divide
Carolina Liar
Flobots
Phantom Planet
Radiohead
Safetysuit
The Spill Canvas
The Ting Tings
Weezer
Young Knives

Faction/
SiriusSatellite
Avenged Sevenfold
Flobots
Mighty Mighty
Bosstones
Rev Theory

WGRD/Grand Rapids
Apocalyptica

WKQX/Chicago
Weezer

WRZQ/Indianapolis
Five Finger Death
Punch
Weezer

WWCD/Columbus,
OH
Alkaline Trio
Honeyhoney
The Ting Tings
Weezer

Ethel/XM Radio
Alkaline Trio
Carolina Liar
Phantom Planet
Puddle Of Mudd
Seether
Weezer

KIWR/Omaha
Weeze

Alternative

KEYNOTES

David Rehr!

Ed Schultz!

Rita Cosby!

SPECIAL GUEST

Isaac Hayes!

Formatics - presented by R&R

Urban Symposium: The Urban Conundrum
Top 40 Symposium: Great Show Prep
Oldies Symposium: Marketing & Programming to Boomers
Triple A Symposium: The Proper Relationship
AC Symposium: Talk To Her NOW, or ...
Country Symposium: Secrets of My Success
News/Talk Symposium: Electing To Win
Rock Symposium: The Four P's

Management & Programming

Flipping the Switch? (Syndication)
What PPM Can Teach Small Markets
Aircheck Critiques That Work!
PPM- A report from the front lines!
Building Your Personal Brand

Radio vs. Royalties: The Debate!
Non-Traditional Success (NTR)

Ms. Understood (Communicating effectively)

The One-Minute Talent Developer

Conclave College - presented by All Access



Technology

Embracing Technology
Texting Texting 1, 2 - Richard Rene
The Bedroom Project, Summer Update
What a Wicked Web We Weave
Social Media Workshop
Hear, Here! (Production/Imaging)
New Tools for Fun & Profit (Production tools)

Life Skills

The Time Management Seminar
Life After Radio (Career Options)
The Change Management Seminar
Handling Clash With Class (Conflict Resolution)
I's All About Me! (Mentoring, Self-promotion)
Financial Management For Dummies...Radio!

Promotion - presented by R&R-PromoSuite

Social Responsibilities: Working with Charities
Understanding Agencies
Reaching Young Demos with Radio
Marketing in a PPM World
Being PC: Promotionally Correct!

PARTNERS

All Access!
Arbitron!
BDS Radio!
BMI!
Bob & Sheri/
Matt & Ramona!
Brown College!
Edison Media
Research!
McNally-Smith
College!
McVay Media!
MegaTrax!
MusicMaster!
Nielsen/BDS/
SpotScan!
PlayMPEI
PromoSuite!
R&R!
RCSI
Specs Howard!