



# The MAIN STREET

## Conclave Edition eRAD

**eRAD\* Report**

\*emailed Radio Add Data

**April 16, 2008**

**Rock**

eRAD is another free service to radio from Main Street & The Conclave • Also available online at [www.main-st.net](http://www.main-st.net)  
 Tom Kay/tomk@main-st.net • Voice 952- 927-4487 • Fax 952-927-6427 • For Conclave Marketing Opportunities, contact Jessica Frier/jessica@theconclave.com

### Mainstream Rock

KRNA/Cedar Rapids, IA  
Motley Cru

WONE/Akron  
Motley Cru

WHBZ/Sheboygan, WI  
Drowning Pool  
P.O.D.

KXRA/Alexandria  
Motley Cru

WIOT/Toledo  
Disturbed

WAPL/Appleton  
Motley Cru

WJXQ/Lansing  
Buckcherry  
Linkin Park

KAZR/Des Moines  
Linkin Park  
Motley Cru

KBBM/Columbia, MO  
Motley Cru

KFMW/Waterloo-Cedar Falls, IA  
Five Finger Death Punch  
Foo Fighters  
Motley Cru  
Rev Theory

KIBZ/Lincoln, NE  
Kid Rock  
Tantric

KXXR/Minneapolis  
Five Finger Death Punch  
Rev Theory  
Three Days Grace  
Throw The Fight

KZRQ/Springfield, MO  
Five Finger Death Punch  
Hurt  
Thousand Foot Krutch

Octane/SiriusSatellite  
Korn

### Active Rock

WIIL/Chicago  
Five Finger Death Punch  
Foo Fighters  
Rossdale, Gavin  
Vayden

WJJO/Madison, WI  
Filter  
Finger Eleven  
Kid Rock  
Korn

WKLQ/Grand Rapids  
Hurt  
Rev Theory

WKQZ/Saginaw, MI  
Cinder Road  
Korn  
Raconteurs

WRIF/Detroit  
Black Keys  
Five Finger Death Punch  
Motley Cru

WTPT/Greenville, SC  
Saving Abel

WWBN/Flint, MI  
Five Finger Death Punch  
Hurt  
Rev Theory

WWWX/Appleton, WI  
Motley Cru

Squizz/XM Radio  
Critical Bill  
Exies  
Rivethead

KRRO/Sioux Falls  
Alter Bridge  
Motley Cru

WHMH/St. Cloud  
Kid Rock  
Apocalyptica  
3 Days Grace  
Tantric

WZOR/Appleton  
Kid Rock

WEBX/Champaign  
Foo Fighters  
Ludo  
Luna Halo

**Learn How To Gain Audience and Increase Revenues in Just THREE Days!**



**David Rehr**  
President, NAB



**Ed Schultz**  
Jones Radio

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**Rita Cosby**  
Author/Commentator



**Isaac Hayes**  
Artist/Songwriter

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April 16, 2008  
A3/Alternative

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### Triple A

**KBCO/Denver**  
Matchbox Twenty  
Morissette, Alanis

**KNBA/Anchorage, AK**  
Cat Empire  
Cotton, Daniela  
Old 97's  
R.E.M.  
Waybacks

**KPTL/Des Moines**  
Barnes, Dave  
Feist  
Higgins, Missy  
Plant, Robert/Krauss,  
Alison  
Rossdale, Gavin  
Wilson, Dan

**KTBG/Kansas City**  
Cat Empire  
It's Over!  
Jackson, Joe  
James, Brendan  
Moorer, Allison  
Old 97's  
Radiohead  
Sea Wolf  
Wilders  
Wilson, Dan

**KYSL/Breckenridge, CO**  
Cat Empire  
Old 97's

**The Spectrum/  
SiriusSatellite**  
Jaymay  
Kooks  
Landes, Dawn  
Lidell, Jamie  
R.E.M.  
R.E.M.

**WMMM/Madison, WI**  
Nathanson, Matt  
Pigg, Landon

**WTTS/Indianapolis**  
Kooks  
Raconteurs

**KKRM/Montevideo**  
S. Bareilles  
Mudcrutch

**KPNT/St. Louis**  
Death Cab For Cutie  
Rev Theory

**KQRA/Springfield, MO**  
Finger Eleven  
Foo Fighters

**KRBZ/Kansas City**  
Against Me!  
Gnarls Barkley

**Alt Nation/  
SiriusSatellite**  
Flobots  
Safetysuit

**Faction/SiriusSatellite**  
Disturbed

**WGRD/Grand Rapids**  
Mgmt  
Raconteurs

**WKQX/Chicago**  
Foo Fighters  
Local H

**WLUM/Milwaukee**  
Disturbed  
Linkin Park  
Raconteurs  
Your Vegas

**WRZX/Indianapolis**  
Raconteurs  
Raconteurs

**WWCD/Columbus, OH**  
Carbon/Silicon

### Alternative

**Ethel/XM Radio**  
Flobots  
Flogging Molly  
Foxboro Hot Tubs  
Johnson, Jack  
R.E.M.  
R.E.M.  
Raconteurs

**KIWR/Omaha**  
G. Rossdale  
Paramore  
Finger Eleven]  
Jason Mraz

#### KEYNOTES

David Rehr!

Ed Schultz!

Rita Cosby!

#### SPECIAL GUEST

Isaac Hayes!

#### Formatics - presented by R&R

Urban Symposium: The Urban Conundrum  
Top 40 Symposium: Great Show Prep  
Oldies Symposium: Marketing & Programming to Boomers  
Triple A Symposium: The Proper Relationship  
AC Symposium: Talk To Her NOW, or ...  
Country Symposium: Secrets of My Success  
News/Talk Symposium: Electing To Win  
Rock Symposium: The Four P's

#### Management & Programming

Flipping the Switch? (Syndication)  
What PPM Can Teach Small Markets  
Aircheck Critiques That Work!  
PPM- A report from the front lines!  
Building Your Personal Brand  
Radio vs. Royalties: The Debate!  
Non-Traditional Success (NTR)

Ms. Understood (Communicating effectively)  
The One-Minute Talent Developer

#### Conclave College - presented by All Access



#### Technology

Embracing Technology  
Texting Texting 1, 2 - Richard Rene  
The Bedroom Project, Summer Update  
What a Wicked Web We Weave  
Social Media Workshop  
Hear, Here! (Production/Imaging)  
New Tools for Fun & Profit (Production tools)

#### Life Skills

The Time Management Seminar  
Life After Radio (Career Options)  
The Change Management Seminar  
Handling Clash With Class (Conflict Resolution)  
I's All About Me! (Mentoring, Self-promotion)  
Financial Management For Dummies...Radio!

#### Promotion - presented by R&R-PromoSuite

Social Responsibilities: Working with Charities  
Understanding Agencies  
Reaching Young Demos with Radio  
Marketing in a PPM World  
Being PC: Promotionally Correct!

#### PARTNERS

All Access!  
Arbitron!  
BDS Radio!  
BMI!  
Bob & Sheri/  
Matt & Ramona!  
Brown College!  
Edison Media  
Research!  
McNally-Smith  
College!  
McVay Media!  
MegaTrax!  
MusicMaster!  
Nielsen/BDS/  
SpotScan!  
PlayMPEI!  
PromoSuite!  
R&R!  
RCSI!  
Specs Howard!