



# The MAIN STREET

## Conclave Edition eRAD

**eRAD\* Report**  
\*emailed Radio Add Data

**April 9, 2008**  
**Rock**

eRAD is another free service to radio from Main Street & The Conclave • Also available online at [www.main-st.net](http://www.main-st.net)  
Tom Kay/tomk@main-st.net • Voice 952- 927-4487 • Fax 952-927-6427 • For Conclave Marketing Opportunities, contact Jessica Frier/jessica@theconclave.com

### Mainstream Rock

KRNA/Cedar Rapids, IA  
Foo Fighters

WONE/Akron  
Kid Rock

WHBZ/Sheboygan, WI  
Black Tide  
Filter  
Raconteurs

WAPL/Appleton  
No adds

### Active Rock

KAZR/Des Moines  
Saving Abel

KBBM/Columbia, MO  
Avenge Sevenfold  
Foo Fighters  
Raconteurs  
Rossdale, Gavin

KFMW/Waterloo-Cedar Falls, IA  
Destrophy  
Filter  
Korn  
Raconteurs

KIBZ/Lincoln, NE  
Korn

KQRC/Kansas City  
Another Black Day  
Rev Theory

KXXR/Minneapolis  
Endeverafter

KZRQ/Springfield, MO  
Rev Theory  
Sixx A.M.

Octane/SiriusSatellite  
Hurt  
Rev Theory  
Scars On Broadway

WIL/Chicago  
Alter Bridge  
Korn  
Miser  
Pop Evil  
Rev Theory  
Saliva With Brent Smith

WJJO/Madison, WI  
3 Doors Down

WKQZ/Saginaw, MI  
Exies  
Filter  
From First To Last  
Pop Evil  
Pazzo/Jar'd Star

WTPT/Greenville, SC  
Drowning Pool

WWBN/Flint, MI  
Sevendust

WWWX/Appleton, WI  
Foo Fighters

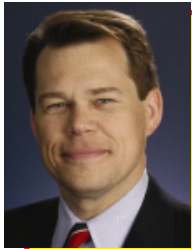
Squizz/XM Radio  
Hurt  
Korn  
Rev Theory

KRRO/Sioux Falls  
Korn

WZOR/Appleton  
Hurt

KQYK/Mankato  
Kid Rock  
Operator

WEBX/Champaign  
Flobots  
The Duke Spirit  
Safetysuit



**David Rehr**  
President, NAB



**Ed Schultz**  
Jones Radio

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**Rita Cosby**  
Author/Commentator Artist/Songwriter



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**April 9, 2008**  
**A3/Alternative**

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### Triple A

**KBCO/Denver**  
**Devotchka**  
**Feist**  
**Gabriel, Peter**  
**Raconteurs**

**KYSL/Breckenridge, CO**  
**Cotton, Daniela**  
**Duffy**  
**Mudcrutch**  
**X Levitation Cult**

**WXRT/Chicago**  
**R.E.M.**

**WCNR/Charlottesville**  
**Kooks**

**KPNT/St. Louis**  
**Raconteurs**  
**Saving Abel**

**KRBZ/Kansas City**  
**Atreyu**  
**Flobots**

**Alt Nation/SiriusSatellite**  
**Presidents Of The Usa**  
**Whigs**

**Faction/SiriusSatellite**  
**Sixx A.M.**

**WGRD/Grand Rapids**  
**Death Cab For Cutie**  
**Red**  
**Saving Abel**  
**Seven Mary Three**

**WLUM/Milwaukee**  
**Death Cab For Cutie**  
**Pennywise**

**WWCD/Columbus, OH**  
**Flobots**  
**Phantom Planet**  
**Radiohead**  
**Tegan & Sara**

**Ethel/XM Radio**  
**Pennywise**  
**The Ting Tings**  
**Whigs**

**KIWR/Omaha**  
**Raconteurs**  
**Flobots**  
**Safetysuit**

**KNBA/Anchorage, AK**  
**Back Door Slam**  
**Bearfoot**  
**Bingham, Ryan**  
**Casey, Paddy**  
**Haydn, Lili**  
**Raconteurs**

**SO18/SiriusSatellite**  
**Casey, Paddy**  
**Counting Crows**  
**Counting Crows**

**WMMM/Madison, WI**  
**Onerepublic**

**KTBG/Kansas City**  
**Bodeans**  
**Tunstall, K. T.**

**WRLT/Nashville**  
**Bravery**  
**Nathanson, Matt**

**KTCZ/Minneapolis**  
**Death Cab For Cutie**  
**Dylan, Jakob**  
**Rossdale, Gavin**

### KEYNOTES

**David Rehr!**

**Ed Schultz!**

**Rita Cosby!**

### SPECIAL GUEST

**Isaac Hayes!**

Formatics - presented by R&R  
Urban Symposium: The Urban Conundrum  
Top 40 Symposium: Great Show Prep  
Oldies Symposium: Marketing & Programming to Boomers  
Triple A Symposium: The Proper Relationship  
AC Symposium: Talk To Her NOW, or ...  
Country Symposium: Secrets of My Success  
News/Talk Symposium: Electing To Win  
Rock Symposium: The Four P's  
Management & Programming  
Flipping the Switch? (Syndication)  
What PPM Can Teach Small Markets  
Aircheck Critiques That Work!  
PPM- A report from the front lines!  
Building Your Personal Brand  
Radio vs. Royalties: The Debate!  
Non-Traditional Success (NTR)  
Ms. Understood (Communicating effectively)  
The One-Minute Talent Developer  
Conclave College - presented by All Access



Technology  
Embracing Technology  
Texting Texting 1, 2 - Richard Rene  
The Bedroom Project, Summer Update  
What a Wicked Web We Weave  
Social Media Workshop  
Hear, Here! (Production/Imaging)  
New Tools for Fun & Profit (Production tools)  
Life Skills  
The Time Management Seminar  
Life After Radio (Career Options)  
The Change Management Seminar  
Handling Clash With Class (Conflict Resolution)  
I's All About Me! (Mentoring, Self-promotion)  
Financial Management For Dummies...Radio!  
Promotion - presented by R&R-PromoSuite  
Social Responsibilities: Working with Charities  
Understanding Agencies  
Reaching Young Demos with Radio  
Marketing in a PPM World  
Being PC: Promotionally Correct!

### PARTNERS

All Access!  
Arbitron!  
BDS Radio!  
BMI!  
Bob & Sheri/  
Matt & Ramona!  
Brown College!  
Edison Media  
Research!  
McNally-Smith  
College!  
McVay Media!  
MegaTrax!  
MusicMaster!  
Nielsen/BDS/  
SpotScan!  
PlayMPEI!  
PromoSuite!  
R&R!  
RCS!  
Specs Howard!