



The MAIN STREET

Conclave Edition eRAD

eRAD* Report
*emailed Radio Add Data

April 2, 2008
Rock

eRAD is another free service to radio from Main Street & The Conclave • Also available online at www.main-st.net
Tom Kay/tomk@main-st.net • Voice 952- 927-4487 • Fax 952-927-6427 • For Conclave Marketing Opportunities, contact Jessica Frier/jessica@theconclave.com

Mainstream Rock

WHBZ/
Sheboygan, WI
Disturbed

WIOT/Toledo
Seether

WJXQ/Lansing
Def Leppard

WONE/Akron
Rolling Stones

KXRA/Alexandria
Mudcrutch
Bruce & Trower
Asia

WAPL/Appleton
Kid Rock

KBBM/Columbia,
MO
Disturbed

KQRC/Kansas City
Disturbed

KXXR/Minneapolis
Disturbed
Kid Rock
Raconteurs

Octane-20/
SiriusSatellite
Anew Revolution
Disturbed
Pop Evil

WJJO/Madison,
WI
Disturbed
Hurt
Red

Active Rock

WKLQ/Grand
Rapids
Anew Revolution
Disturbed
Kid Rock

WKQZ/Saginaw,
MI
Anew Revolution
Disturbed

WRIF/Detroit
Filter
Raconteurs

WTPT/Greenville,
SC
Disturbed
Linkin Park

WWBN/Flint, MI
Another Black Day
Pop Evil

Squizz-48/XM
Radio
Gutter Twins
Operator
Raconteurs

KQYK/Mankato
Another Black Day

WIHN/
Bloomington
Disturbed

WEBX/Champaign
Death Cab For
Cutie
Pennywise
Raconteurs

WZOR/Appleton
Another Black Day
Kid Rock
Operator

KIBZ/Lincoln
No adds



David Rehr
President, NAB



Ed Schultz
Jones Radio

THE 33RD CONCLAVE LEARNING CONFERENCE



JUNE 25-29, 2008
MARRIOTT CITY CENTER
MINNEAPOLIS



Rita Cosby
Author/Commentator



Isaac Hayes
Artist/Songwriter

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Student/Free Agent \$149
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Over 40 Sessions/Events
Tuition covers many meals/snacks!



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A3/Alternative

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Triple A

KRRM/
Montevideo
Death Cab for
Cutie
Jakob Dylan
Matt
Nathanson

WCNR/
Charlottesville
Racontours
Death Cab for
Cutie
Black Crowes
Newton
Faulkner

KBCO/Denver
Mudcrutch

KMMS/
Bozeman, MT
Bragg, Billy
Death Cab For
Cutie
Doughty, Mike
Drive-By
Truckers
Great Northern
Prettyman,
Tristan
Winwood,
Steve
X Levitation
Cult

KPTL/Des
Moines
Death Cab For
Cutie
Dylan, Jakob

KTBG/Kansas
City
Costa, Matt
Death Cab For
Cutie
Ford, David
Mudcrutch
Racontours
Weepies

KTCZ/
Minneapolis
Dylan, Jakob

KYSL/
Breckenridge,
CO
Death Cab For
Cutie

The Spectrum-
18/
SiriusSatellite
Morrison, Van
Mudcrutch
Racontours
Wilson, Dan

WMMM/
Madison, WI
Death Cab For
Cutie
Duffy
Mudcrutch

WRLT/
Nashville
Mudcrutch

WTTS/
Indianapolis
Death Cab For
Cutie
Mraz, Jason
Mudcrutch

WXRT/Chicago
Duffy
Mudcrutch
Mullins, Shawn
R.E.M.
Racontours

KIWR/Omaha
Foo Fighters
Disturbed
Death Cab For
Cutie

KPNT/St.
Louis
Disturbed
Filter
Pennywise

KQRA/
Springfield,
MO
Flobots
Linkin Park
Racontours
Rossdale,
Gavin

KRBZ/Kansas
City
Coheed And
Cambria
Racontours

Alt Nation-21/
SiriusSatellite
Foo Fighters
Paramore
Vampire
Weekend

Faction-28/
SiriusSatellite
Scary Kids
Scaring Kids

WGRD/Grand
Rapids
Disturbed
Pennywise
Pop Evil

WKQX/
Chicago
Filter
Flobots
Pennywise

WLUM/
Milwaukee
Flobots
Foo Fighters
Racontours
Skybombers

WRZX/
Indianapolis
Disturbed
Queens Of The
Stone Age
Rossdale,
Gavin

WWCD/
Columbus, OH
Metro Station
Queens Of The
Stone Age
Racontours
Winehouse,
Amy

Ethel - 47/XM
Radio
Metro Station
Racontours
Racontours
Racontours

KEYNOTES

David
Rehr!

Ed
Schultz!

Rita
Cosby!

SPECIAL GUEST

Isaac
Hayes!

Formatics - presented by R&R

Urban Symposium: The Urban Conundrum
Top 40 Symposium: Great Show Prep
Oldies Symposium: Marketing & Programming to Boomers
Triple A Symposium: The Proper Relationship
AC Symposium: Talk To Her NOW, or ...
Country Symposium: Secrets of My Success
News/Talk Symposium: Electing To Win
Rock Symposium: The Four P's

Management & Programming

Flipping the Switch? (Syndication)
What PPM Can Teach Small Markets
Aircheck Critiques That Work!
PPM- A report from the front lines!
Building Your Personal Brand
Radio vs. Royalties: The Debate!
Non-Traditional Success (NTR)
Ms. Understood (Communicating effectively)
The One-Minute Talent Developer

Conclave College - presented by All Access



Technology

Embracing Technology
Texting Texting 1, 2 - Richard Rene
The Bedroom Project, Summer Update
What a Wicked Web We Weave
Social Media Workshop
Hear, Here! (Production/Imaging)
New Tools for Fun & Profit (Production tools)

Life Skills

The Time Management Seminar
Life After Radio (Career Options)
The Change Management Seminar
Handling Clash With Class (Conflict Resolution)
I's All About Me! (Mentoring, Self-promotion)
Financial Management For Dummies...Radio!
Promotion - presented by R&R-PromoSuite
Social Responsibilities: Working with Charities
Understanding Agencies
Reaching Young Demos with Radio
Marketing in a PPM World
Being PC: Promotionally Correct!

PARTNERS

All Access!
Arbitron!
BDS Radio!
BMI!
Bob & Sheri/
Matt & Ramona!
Brown College!
Edison Media
Research!
McNally-Smith
College!
McVay Media!
MegaTrax!
MusicMaster!
Nielsen/BDS/
SpotScan!
PlayMPEI!
PromoSuite!
R&R!
RCSI!
Specs Howard!