



The MAIN STREET

Conclave Edition eRAD

eRAD* Report

*emailed Radio Add Data

March 26, 2008

Rock

eRAD is another free service to radio from Main Street & The Conclave • Also available online at www.main-st.net
 Tom Kay/tomk@main-st.net • Voice 952- 927-4487 • Fax 952-927-6427 • For Conclave Marketing Opportunities, contact Jessica Frier/jessica@theconclave.com

Mainstream Rock

KRNA/Cedar Rapids, IA
 Disturbed
 Raconteurs

WHBZ/Sheboygan, WI
 12 Stones
 Kid Rock

WJXQ/Lansing
 Black Crowes
 Disturbed
 Kid Rock
 Saving Abel

KXRA/Alexandria
 Mess Anger

KFMW/Waterloo-Cedar Falls, IA
 Another Black Day
 Avenged Sevenfold
 Disturbed
 Sixx A.M.

KIBZ/Lincoln, NE
 12 Stones
 Black Tide
 Disturbed

KQRC/Kansas City
 Avenged Sevenfold
 Kid Rock

KZRQ/Springfield, MO
 Buckcherry
 Disturbed
 Filter
 Kid Rock

WBZX/Columbus, OH
 12 Stones
 Disturbed

Active Rock

WIIL/Chicago
 Disturbed
 Operator

WJJO/Madison, WI
 Anew Revolution
 Another Black Day
 Avenged Sevenfold
 Chiodos
 Copper
 P.O.D.

WKLQ/Grand Rapids
 Another Black Day
 Filter
 From First To Last
 Red

WKQZ/Saginaw, MI
 Black Tide
 Sixx A.M.

WRIF/Detroit
 Disturbed
 Pop Evil
 Three Days Grace

WTPT/Greenville, SC
 10 Years
 Airbourne

WWBN/Flint, MI
 Against Me!
 Disturbed

WWWX/Appleton, WI
 Disturbed
 Raconteurs

X048/>XM Radio
 Disturbed
 From First To Last
 Kid Rock

KRRO/Sioux Falls
 Disturbed
 Egypt Central
 Filter
 Kid Rock
 Opera
 P.O.D.

WEBX/Champaign
 Disturbed
 Story of the Year



David Rehr
 President, NAB



Ed Schultz
 Jones Radio

THE 33RD
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 MARRIOTT CITY CENTER
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Rita Cosby
 Author/Commentator



Isaac Hayes
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A3/Alternative

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Triple A

KBCO/Denver
Death Cab For
Cutie
Mraz, Jason

KNBA/
Anchorage, AK
King, Kaki
Kooks
Ronson, Mark
Wood Brothers

KPTL/Des
Moines
Duffy
Nadas

KTBG/Kansas
City
Laswell, Greg
Wood Brothers

KTCZ/
Minneapolis
Bareilles, Sara

KYSL/
Breckenridge,
CO
Big Head
Todd/
Monsters
Crow, Sheryl
Devotchka
Dylan, Jakob
Greene, Jackie
Johnson, Jack
O'brien, Tim
Onerepublic
Virginia
Coalition

WMMM/
Madison, WI
Augustana

WRLT/
Nashville
Bareilles, Sara
Black Crowes
Death Cab For
Cutie

WTTS/
Indianapolis
Back Door
Slam
Bareilles, Sara
Nathanson,
Matt

WXRT/Chicago
Black Keys
Death Cab For
Cutie
Faulkner,
Newton
Widespread
Panic

KPNT/
St. Louis
Avedged
Sevenfold
Cavo
Coheed And
Cambria
Finger Eleven
Red
Scary Kids
Scaring Kids

KQRA/
Springfield,
MO
Disturbed
Jimmy Eat
World
Sixx A.M.

KRBZ/Kansas
City
Death Cab For
Cutie
Foo Fighters
Kooks
Ludo
Pennywise

WGRD/Grand
Rapids
R.E.M.

WKQX/
Chicago
Death Cab For
Cutie
Disturbed
Raconteurs

KIWR/Omaha
Avedged
Sevenfold
Pod
Kooks
Pennywise

KEYNOTES

David Rehr!

Ed Schultz!

Rita Cosby!

SPECIAL GUEST

Isaac Hayes!

Formatics - presented by R&R
Urban Symposium: The Urban Conundrum
Top 40 Symposium: Great Show Prep
Oldies Symposium: Marketing & Programming to Boomers
Triple A Symposium: The Proper Relationship
AC Symposium: Talk To Her NOW, or ...
Country Symposium: Secrets of My Success
News/Talk Symposium: Electing To Win
Rock Symposium: The Four P's

Management & Programming
Flipping the Switch? (Syndication)
What PPM Can Teach Small Markets
Aircheck Critiques That Work!
PPM- A report from the front lines!
Building Your Personal Brand
Radio vs. Royalties: The Debate!
Non-Traditional Success (NTR)
Ms. Understood (Communicating effectively)
The One-Minute Talent Developer

Conclave College - presented by All Access



Technology

Embracing Technology
Texting Texting 1, 2 - Richard Rene
The Bedroom Project, Summer Update
What a Wicked Web We Weave
Social Media Workshop
Hear, Here! (Production/Imaging)
New Tools for Fun & Profit (Production tools)

Life Skills

The Time Management Seminar
Life After Radio (Career Options)
The Change Management Seminar
Handling Clash With Class (Conflict Resolution)
I's All About Me! (Mentoring, Self-promotion)
Financial Management For Dummies...Radio!
Promotion - presented by R&R-PromoSuite
Social Responsibilities: Working with Charities
Understanding Agencies
Reaching Young Demos with Radio
Marketing in a PPM World
Being PC: Promotionally Correct!

PARTNERS

All Access!
Arbitron!
BDS Radio!
Brown College!
Edison Media
Research!
McNally-Smith
College!
McVay Media!
MusicMaster!
Nielsen
Entertainment!
PlayMPE!
PromoSuite!
R&R!
RCS!
Specs Howard
School!