



The MAIN STREET

Conclave Edition eRAD

eRAD* Report

*emailed Radio Add Data

March 12, 2008

Rock

eRAD is another free service to radio from Main Street & The Conclave • Also available online at www.main-st.net
 Tom Kay/tomk@main-st.net • Voice 952-927-4487 • Fax 952-927-6427 • For Conclave Marketing Opportunities, contact Jessica Frier/jessica@theconclave.com

Mainstream Rock

*No Reports Received from Mainstream Rock
This Week*

KBBM-FM/Columbia,
MO

Against Me!
Airbourne
Kid Rock

KIBZ-FM/Lincoln, NE
Tankian, Serj

KQRC-FM/Kansas City
Filter
Saving Abel
Seether

KXXR-FM/
Minneapolis
Redline Chemistry

KZRO-FM/Springfield,
MO
Dragonforce
From First To Last

Active Rock

WILL-FM/Chicago
Another Black Day
Chiodos
Copper
Filter
From First To Last
P.O.D.

WJJO-FM/Madison, WI
Disturbed
Scary Kids Scaring
Kids
Sixx A.M
Eleven Seven
Three Days Grace

WKLO-FM/Grand
Rapids
Coheed And Cambria
Tantric
Three Days Grace

WKQZ-FM/Saginaw,
MI
Against Me!
Another Black Day
Linkin Park

WRIF-FM/Detroit
Another Black Day
Sixx A.M.

WTPT-FM/Greenville,
SC
Filter

WWBN-FM/Flint, MI
Averged Sevenfold
Linkin Park
Sixx A.M.

Squizz/XM Radio
Another Black Day
Scary Kids Scaring
Kids

WZOR/Appleton
POD

WEBX/Champaign
Filter
10 Years
3 Doors Down
Averged Sevenfold



David Rehr
President, NAB



Ed Schultz
Jones Radio

**THE 33RD
CONCLAVE LEARNING CONFERENCE**



**JUNE 25-29, 2008
MARRIOTT CITY CENTER
MINNEAPOLIS**



Rita Cosby
Author/Commentator



Isaac Hayes
Artist/Songwriter

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Over 40 Sessions/Events
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A3/Alternative

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Triple A

KKRM/
Montevideo
needtobreathe
Winwood/
Clapton
Y. Naim

KPTL-FM/Des
Moines
Hansard, Glen
Linkin Park
Naim, Yael

KTBG-FM/Kansas
City
Bareilles, Sara
Bragg, Billy
Chatham County
Line
Kooks
Nash, Kate
Was (Not Was)

KTCZ-FM/
Minneapolis
A Fine Frenzy

KYSL-FM/
Breckenridge, CO
Faulkner, Newton

WMMM-FM/
Madison, WI
Mrasz, Jason
Vampire Weekend
Winwood, Steve

WRLT-FM/
Nashville
Edwards,
Kathleen
Vampire Weekend

WTTS-FM/
Indianapolis
B-52's
Bodeans
Morrison, Van
Plant, Robert/
Krauss, Alison
R.E.M.
Winwood, Steve

WXRT-FM/
Chicago
Big Head Todd/
Monsters

KPNT-FM/St.
Louis
Seether

KQRA-FM/
Springfield, MO
Copper
Ludo
Tankian, Serj

WGRD-FM/Grand
Rapids
Against Me!
Armor For Sleep
Avenged
Sevenfold
Chiodos
Coheed And
Cambria
Exies
Filter
Linkin Park
Tankian, Serj
Tantric

WKQX-FM/
Chicago
10 Years
Tankian, Serj

WLUM-FM/
Milwaukee
Kooks
Mgmt

WRZX-FM/
Indianapolis
Apocalyptica
Disturbed
Palmerston
Red

Alternative

WWCD-FM/
Columbus, OH
Chiodos
Flogging Molly
Kooks

KEYNOTES

David Rehr!

Ed Schultz!

Rita Cosby!

SPECIAL GUEST

Isaac Hayes!

Formatics - presented by R&R

Urban Symposium: The Urban Conundrum
Top 40 Symposium: Great Show Prep
Oldies Symposium: Marketing & Programming to Boomers
Triple A Symposium: The Proper Relationship
AC Symposium: Talk To Her NOW, or ...
Country Symposium: Secrets of My Success
News/Talk Symposium: Electing To Win
Rock Symposium: The Four P's

Management & Programming

Flipping the Switch? (Syndication)
What PPM Can Teach Small Markets
Aircheck Critiques That Work!
PPM - A report from the front lines!
Building Your Personal Brand
Radio vs. Royalties: The Debate!
Non-Traditional Success (NTR)
Ms. Understood (Communicating effectively)
The One-Minute Talent Developer

Conclave College - presented by All Access



Technology

Embracing Technology
Texting Texting 1, 2 - Richard Rene
The Bedroom Project, Summer Update
What a Wicked Web We Weave
Social Media Workshop
Hear, Here! (Production/Imaging)
New Tools for Fun & Profit (Production tools)

Life Skills

The Time Management Seminar
Life After Radio (Career Options)
The Change Management Seminar
Handling Clash With Class (Conflict Resolution)
I's All About Me! (Mentoring, Self-promotion)
Financial Management For Dummies...Radio!

Promotion - presented by R&R-PromoSuite

Social Responsibilities: Working with Charities
Understanding Agencies
Reaching Young Demos with Radio
Marketing in a PPM World
Being PC: Promotionally Correct!

PARTNERS

All Access!
Arbitron!
BDS Radio!
Brown College!
Edison Media
Research!
McNally-Smith
College!
McVay Media!
MusicMaster!
Nielsen
Entertainment!
PlayMPE!
PromoSuite!
R&R!
RCS!
Specs Howard
School!