

The 2006 Conclave
Learning Conference

FUTURE TENSE

July 13-16
Minneapolis

The
MAIN STREET
Communicator Network

eRAD* Report

*emailed Radio Add Data

**July 5, 2006
Rock**

eRAD is another service of Main Street, a bona fide music recording company. • Also available online at www.main-st.net
Tom Kay • Jess Trefl • Thomas Harens • Voice 952- 927-4487 • Fax 952-927-6427 • Email tomk@main-st.net

Mainstream Rock

KARZ/Marshall
Rhino Bucket

KEZO/Omaha
Sammy Hager

**KJKJ/Grand
Forks**
No report

**KSEZ/Sioux
City**
No adds

**KXRA/
Alexandria**
No report

**WAPL/
Appleton**
No report

WWCT/Peoria
No report

**KQRS/
Minneapolis**
No report

**KRCH/
Rochester**
No report

KAZR/Des Moines
No Report

WRQT/LaCrosse
No report

**KFMW/Waterloo-
Cedar Rapids**
No report

KIBZ/Lincoln
Three Fantastic

KICT/Wichita
Royal Bliss

WQLP/Quad Cities
No Report

**KQRC/Kansas
City**
No Report

KRBR/Duluth
No report

KRRO/Sioux Falls
Avenged Sevenfold
Disturbed
Panic Channel
Staind
KUPD/Phoenix
No Report

**KXXR/
Minneapolis**
No Report

WBZX/Columbus
No Report

WEBX/Champaign
Stone Sour
Buckcherry
Hinder
Three Days Grace
AFI

WHMH/St. Cloud
Disturbed
Lostprophets
Staind
Eighteen Vision

**WIHN/
Bloomington**
No Report

WJJO/Madison
No Report

WJXQ/Lansing
No Report
**WKLQ/Grand
Rapids**
No Report

WKQZ/Saginaw
No Report

**WRBR/South
Bend**
No report

WRIF/Detroit
No Report

WTPT/Greenville
No Report

WWBN/Flint
No Adds

WWWX/Appleton
No Adds

WXRX/Rockford
No report

KBBM/ Columbia
No report

XM Squizz
No report

**Al Sharpton, Gloria Steinem
Terryl Brown Clemons
Rob Sisco/ 2006 Rockwell Winner**
40+ Sessions including
The Promotion Summit
Conclave College
HD2 • Audience Measurement
Production Workshops
McVay Media Summit
CRB Presentations
14 Format Traks & more



Presented by Conclave Platinum
Partner Billboard Radio Monitor
Partners - All Access • Arbitron • BMI
The Beacon • Brown College
Envision Radio Networks
Jones Radio Networks
Lincoln Financial Media • Loyal Ears
McNally-Smith College of Music
MediaSpan • Megatrax
MusicMaster • Nielsen Entertainment
BDS Radio • PromoSuite • RCS
Specs Howard School for
Communication Arts

Marriott City Center Hotel • Minneapolis, MN • July 13-16 • \$599 • \$99 Thursday-Only • \$99 Student/Teacher/Free Agent
To register, call 952-927-4487 or log onto www.theconclave.com

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A3/Alternative

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Triple A

Alternative

KYSL/ Colorado No Report	KTBG/ Kansas City No Report	KSQY/Rapid City No report	WGVX/ Minneapolis No report	KPNT/St. Louis No Report	WWCD/ Columbus No Report
KBCO/ Denver No Report	KTCZ/ Minneapolis No Report	WRLT/ Nashville No Adds	WPGU/ Champaign No Report	KRBZ/ Kansas City No Report	XM Ethel No report
KBXR/ Columbia No report	KKRM/ Montevideo No Report	KZPL/ Kansas City No report	KCCQ/Ames No report	WKQX/ Chicago No Report	
KRVI/Fargo No report	WMMM/ Madison G Love John Mayer		KIWR/ Council Bluffs No Report	WLUM/ Milwaukee No Report	

THURSDAY, July 13, 2006

9AM **BILLBOARD RADIO MONITOR & PROMOSUITE**
PRESENT THE PROMOTION SUMMIT
Sales & Promo: Happy Marriage!
Making Lemons Into Lemonade
Branding in the Streets
Brainstorm 2006

12N NEWCOMER'S WELCOME ROOM
1PM SILENT AUCTION OPENS
1PM **ALL ACCESS** PRESENTS CONCLAVE COLLEGE
Top 10 Biggest Programming Mistakes
Dear Diary? The Arbitron Session
Inside vs Outside Thinking
The Group Heads Super Session w/Rick
Cummings, Peter Smyth, Charlie Cook, Greg
Strassell, Steve Goldstein, more

6PM **BOB & SHERI** PRESENT THE WELCOME
GATHERING/SHOWCASE w/ LEIGH NASH

Conference Agenda 2006

FRIDAY, July 14, 2006

8AM **THE BEACON** PRESENTS THE **MCVAY MEDIA SUMMIT, TRAK #1**
8:30AM HD RADIO – MAKING IT WORK
9AM **CRB/MEDIABASE 24/7** PRESENTS- Charts,
Dollars & Cents: Are We Making Any?
9AM TECHNOLOGY & RADIO
10AM KEYNOTE #1: **REV AL SHARPTON**
11AM **BMI LEGENDS LUNCHEON-BARRETT STRONG!**
12:30PM KEYNOTE #2: **GLORIA STEINEM**
1:30PM **BILLBOARD RADIO MONITOR** FORMAT
SYMPOSIUMS
Top 40 *Retro* *Sports-Talk*
Modern Rock *Country*

3PM **ARBITRON'S** PPM UPDATE
3PM **THE BEACON** PRESENTS THE **MCVAY MEDIA SUMMIT, TRAK #2**
3PM SINK OR SWIM-MANAGING CONFLICT
EFFECTIVELY
4PM THE LONG & WINDING ROAD-CAREER PATHS
TO SUCCESS
4PM CAREERTRAK #1/AIRCHECK CLINIC
4PM **BILLBOARD RADIO MONITOR** FORMAT
SYMPOSIUMS
Rock *Adult Top 40*
Urban/R&B/Hip Hop
Christian Adult Contemporary

5:30PM THE **MEGATRAX** EXHIBIT HALL HAPPY HOUR

SATURDAY, July 15, 2006

8AM **BROWN COLLEGE** Presents The JOB FAIR
8AM **THE BEACON** PRESENTS THE **MCVAY MEDIA SUMMIT #3**
8:30AM THE PRODUCTION WORKSHOP
8:30AM **BILLBOARD RADIO MONITOR** FORMAT
SYMPOSIUMS
AAA *News/Talk*
Mainstream AC (with Kelly Sweet) *Latin/*
Hispanic

10AM KEYNOTE #3: **GLENN BECK**
11AM KEYNOTE #4: **TERRYL BROWN CLEMENS**
12N **ARBITRON AWARDS LUNCHEON**
1:30PM **CRB** PRESENTS- Extreme Makeover-Radio
Edition
1:30PM PRODUCTION WORKSHOP #2 – Imagination
Spark Plugs
2:30PM HD2- THE REVOLUTION HAS BEGUN
2:30PM THE FUTURE OF RADIO AUDIENCE
MEASUREMENT
2:30PM CAREERTRAK #2/AIRCHECK CLINIC
3:30PM MEET THE CONCLAVE BOARD
4:30PM **BDS RADIO/NIELSEN ENTERTAINMENT**
present the TWINS/INDIANS TAILGATE PARTY
6PM **BDS RADIO/NIELSEN ENTERTAINMENT** present
the TWINS/INDIANS AT THE DOME

SUNDAY, July 16, 2006
8AM HARKER RESEARCH GETAWAY BRUNCH
9AM CONCLAVE BOARD MEETING

This agenda subject to change without notice

**THE 31ST ANNUAL CONCLAVE
LEARNING CONFERENCE
FUTURE TENSE
MINNEAPOLIS MARRIOTT
CITY CENTER
For details, log onto
www.theconclave.com**