

The 2006 Conclave  
Learning Conference

**FUTURE TENSE**

July 13-16 • Minneapolis  
Earlybird tuition- \$499  
Expires 7/01/2006!

The  
**MAIN STREET**  
*Communicator Network*

**eRAD\* Report**

\*emailed Radio Add Data

**June 28th , 2006  
Rock**

eRAD is another service of Main Street, a bona fide music recording company. • Also available online at [www.main-st.net](http://www.main-st.net)  
Tom Kay • Jess Treft • Thomas Harens • Voice 952- 927-4487 • Fax 952-927-6427 • Email [tomk@main-st.net](mailto:tomk@main-st.net)

**Mainstream Rock**

**KARZ/Marshall**

Tom Petty

Meat Loaf

Gin Blossoms

**KEZO/Omaha**

No adds

**KJKJ/Grand**

Forks

No report

**KSEZ/Sioux**

City

No adds

**KXRA/**

Alexandria

No report

**WAPL/**

Appleton

No report

**WWCT/Peoria**

No report

**KQRS/**

Minneapolis

No report

**KRCH/**

Rochester

No report

**KAZR/Des Moines**

AFI

Eighteen Visions

Seether

**WRQT/LaCrosse**

No report

**KFMW/Waterloo-  
Cedar Rapids**

No report

**KIBZ/Lincoln**

Disturbed

AFI

**KICT/Wichita**

Deaf Pedestrians

Disturbed

Revelation Theory

Shinedown

**WXLP/Quad Cities**

Disturbed

**KQRC/Kansas City**

Crossfade

**KRBR/Duluth**

No report

**KRRO/Sioux Falls**

No report

**KUPD/Phoenix**

Disturbed

**KXXR/Minneapolis**

Disturbed

Godsmack

**WBZX/Columbus**

Averged Sevenfold

Crossfade

Disturbed

Eighteen Visions

**WEBX/Champaign**

Rise Against

Cartel

311

Crossfade

**WHMH/St. Cloud**

No adds

**WIHN/Bloomington**

Sevendust

Disturbed

Crossfade

**WJJO/Madison**

Averged Sevenfold

Crossfade

Deaf Pedestrians

Disturbed

Dope

Revelation Theory

Sevendust

Shinedown

Underoath

**WJXQ/Lansing**

Disturbed

**WKLQ/Grand**

**Rapids**

Bullet For My

Valentine

Disturbed

Helmet

**WKQZ/Saginaw**

Crossfade

Staind

Trews

**WRBR/South Bend**

No report

**WRIF/Detroit**

Disturbed

Staind

**WTPT/Greenville**

Crossfade

**WWBN/Flint**

Alien Ant Farm

Averged Sevenfold

Crossfade

Disturbed

**WWWX/Appleton**

Disturbed

Godsmack

Stone Sour

**WXRX/Rockford**

No report

**KBBM/ Columbia**

No report

**Al Sharpion! Gloria Steinem!**

**Glenn Beck! Terry Brown Clemons!**

**Rob Sisco/ 2006 Rockwell Winner!**

40+ Sessions including

The Promotion Summit

Conclave College

HD2 • Audience Measurement

Production Workshops

McVay Media Summit

CRB Presentations

13 Format Traks & more

The 2006 Conclave  
Learning Conference

**FUTURE  
TENSE**

Presented by Conclave Platinum  
Partner Billboard Radio Monitor  
Partners - All Access • Arbitron • BMI  
AudioXChange-BitXChange • BDS  
The Beacon • Brown College  
Envision Radio • Jones Radio  
Lincoln Financial Media • Loyal Ears  
McNally-Smith College of Music  
MediaSpan • Megatrax  
MusicMaster • Nielsen Entertainment  
BDS Radio • PromoSuite • RCS  
Specs Howard School for  
Communication Arts • Troy Research

Marriott City Center Hotel • Minneapolis, MN • July 13-16 • \$499 until 7/1 • \$99 Thursday-Only • \$99 Student/Teacher

To register, call 952-927-4487 or log onto [www.theconclave.com](http://www.theconclave.com)

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**A3/Alternative**

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**Triple A**

**KYSL/ Colorado**  
G. Love  
John Mayer  
Leroy Bell

**KBTG/Kansas City**  
Alejandro  
Escovedo  
John Mayer  
Ray  
Lamontagne  
Rhythm & Groove Club  
Susan Tedeschi  
Vienna Teng

**KBCO/Denver**  
Ben Harper

**KBXR/ Columbia**  
No report

**KRVI/Fargo**  
No report

**KKRM/ Montevideo**  
Golden Smog  
Train  
John Mayer  
Nik Freitas  
Tom Petty

**WMMM/ Madison**  
Tom Sartori  
Susan Tedeschi

**KSQY/Rapid City**  
No report

**WRLT/ Nashville**  
Johnny Cash  
John Mayer

**WGVX/ Minneapolis**  
No report

**WPGU/ Champaign**  
Immaculate Machine  
Neko Case  
The Strokes  
Thom Yorke  
Wolfmother

**KCCQ/Ames**  
No report

**XM Ethel**  
No report

**KIWR/Council Bluffs**  
Crossfade  
Disturbed  
Hinder  
Yeah Yeah yeahs  
Panic! At the Disco  
Johnny Cash  
Swizzle Tree

**KPNT/St. Louis**  
Black Stone  
Cherry  
Blue October  
Panic! At The Disco

**KRBZ/Kansas City**  
Jack s  
Mannequin

**WKQX/Chicago**  
Disturbed  
Head Automatica  
Jack s  
Mannequin  
Snow Patrol

**WLUM/ Milwaukee**  
30 Seconds to Mars  
Hoobastank

**WWCD/ Columbus**  
Johnny Cash  
Forecast  
Lostprophets  
Nine Black Alps  
Panic! At The Disco  
World Party  
Yeah Yeah Yeahs

**THURSDAY, July 13, 2006**  
9AM **BILLBOARD RADIO MONITOR & PROMOSUITE**  
PRESENT THE PROMOTION SUMMIT  
*Sales & Promo: Happy Marriage!*  
*Making Lemons Into Lemonade*  
*Branding in the Streets*  
*Brainstorm 2006*  
12N NEWCOMER'S WELCOME ROOM  
1PM SILENT AUCTION OPENS  
1PM **ALL ACCESS** PRESENTS CONCLAVE COLLEGE  
*Top 10 Biggest Programming Mistakes*  
*Dear Diary? The Arbitron Session*  
*Inside vs Outside Thinking*  
*The Group Heads Super Session w/Rick Cummings, Peter Smyth, Charlie Cook, Greg Strassell, Steve Goldstein, more*  
6PM **BOB & SHERI** PRESENT THE WELCOME GATHERING/SHOWCASE w/ LEIGH NASH

**THE 31<sup>ST</sup> ANNUAL CONCLAVE LEARNING CONFERENCE**  
**FUTURE TENSE**  
**MINNEAPOLIS MARRIOTT CITY CENTER**  
For details, log onto [www.theconclave.com](http://www.theconclave.com)

**Conference Agenda 2006**

**FRIDAY, July 14, 2006**  
8AM **THE BEACON** PRESENTS THE **MCVAY MEDIA SUMMIT, TRAK #1**  
8:30AM HD RADIO – MAKING IT WORK  
9AM **CRB/MEDIABASE 24/7** PRESENTS- Charts, Dollars & Cents: Are We Making Any?  
9AM TECHNOLOGY & RADIO  
10AM KEYNOTE #1: **REV AL SHARPTON**  
11AM **BMI LEGENDS LUNCHEON**  
12:30PM KEYNOTE #2: **GLORIA STEINEM**  
1:30PM **BILLBOARD RADIO MONITOR** FORMAT SYMPOSIUMS  
*Top 40*      *Retro*      *Sports-Talk*  
*Modern Rock*      *Country*  
3PM **ARBITRON'S** PPM UPDATE  
3PM **THE BEACON** PRESENTS THE **MCVAY MEDIA SUMMIT, TRAK #2**  
3PM SINK OR SWIM-MANAGING CONFLICT EFFECTIVELY  
4PM THE LONG & WINDING ROAD-CAREER PATHS TO SUCCESS  
4PM CAREERTRAK #1/AIRCHECK CLINIC  
4PM **BILLBOARD RADIO MONITOR** FORMAT SYMPOSIUMS  
*Rock*      *Adult Top 40*  
*Urban/R&B/Hip Hop*  
*Christian Adult Contemporary*  
5:30PM THE **MEGATRAK** EXHIBIT HALL HAPPY HOUR

**SATURDAY, July 15, 2006**  
8AM **BROWN COLLEGE** Presents The **JOB FAIR**  
8AM **THE BEACON** PRESENTS THE **MCVAY MEDIA SUMMIT #3**  
8:30AM THE PRODUCTION WORKSHOP  
8:30AM **BILLBOARD RADIO MONITOR** FORMAT SYMPOSIUMS  
*AAA*      *News/Talk*  
*Mainstream AC (with Kelly Sweet)*      *Latin/Hispanic*  
10AM KEYNOTE #3: **GLENN BECK**  
11AM KEYNOTE #4: **TERRYL BROWN CLEMONS**  
12N **ARBITRON AWARDS LUNCHEON**  
1:30PM **CRB** PRESENTS- Extreme Makeover-Radio Edition  
1:30PM PRODUCTION WORKSHOP #2 – Imagination Spark Plugs  
2:30PM HD2- THE REVOLUTION HAS BEGUN  
2:30PM THE FUTURE OF RADIO AUDIENCE MEASUREMENT  
2:30PM CAREERTRAK #2/AIRCHECK CLINIC  
3:30PM MEET THE CONCLAVE BOARD  
4:30PM **BDS RADIO/NIELSEN ENTERTAINMENT** present the TWINS/INDIANS TAILGATE PARTY  
6PM **BDS RADIO/NIELSEN ENTERTAINMENT** present the TWINS/INDIANS AT THE DOME

**SUNDAY, July 16, 2006**  
9AM CONCLAVE BOARD MEETING  
**This agenda subject to change without notice**