

The 2006 Conclave
Learning Conference

FUTURE TENSE

July 13-16 • Minneapolis
Earlybird tuition- \$499
Expires 7/01/2006!

The
MAIN STREET
Communicator Network

eRAD* Report

*emailed Radio Add Data

**June 21st, 2006
Rock**

eRAD is another service of Main Street, a bona fide music recording company. • Also available online at www.main-st.net
Tom Kay • Jess Trefl • Thomas Harens • Voice 952- 927-4487 • Fax 952-927-6427 • Email tomk@main-st.net

Mainstream Rock

KARZ/Marshall

Godsmack
Pearl Jam
Hinder
Halifax

KEZO/Omaha

Tom Petty
Pearl Jam
Nickelback

KJKJ/Grand

Forks
No report

KSEZ/Sioux

City
Tom Petty

KXRA/

Alexandria
No report

WAPL/

Appleton
No report

WWCT/Peoria

No report

KQRS/

Minneapolis
No report

KRCH/

Rochester
No report

KAZR/Des Moines

Pearl Jam

WRQT/LaCrosse

No report

KFMW/Waterloo-

Cedar Rapids
No report

KIBZ/Lincoln

No adds

KICT/Wichita

Staind
Scott Stapp

WXLP/Quad Cities

No adds

KQRC/Kansas

City
Shinedown

KRBR/Duluth

No report

KRRO/Sioux Falls

Foo Fighters

KUPD/Phoenix

Evans Blue

KXXR/

Minneapolis

30 Seconds to

Mars

Blue October

Eighteen Visions

Tool

WBZX/Columbus

Panic Channel

Staind

WEBX/

Champaign

Disturbed

Muse

Underoath

WHMH/St. Cloud

Godsmack

Red Hot Chili

Peppers

Active Rock

WIHN/

Bloomington

Thousand Foot

Krutch

The Panic Channel

Living Things

Deaf Pedestrians

WJJO/Madison

From First To Last

Panic Channel

WJXQ/Lansing

Egypt Central

Flyleaf

Thousand Foot

Krutch

WKLQ/Grand

Rapids

AFI

Trapt

WKQZ/Saginaw

Disturbed

Nonpoint

WRBR/South

Bend

No report

WRIF/Detroit

Flyleaf

Godsmack

Al Sharpton, Gloria Steinem

Terryl Brown Clemons

Rob Sisco/ 2006 Rockwell Winner

40+ Sessions including

The Promotion Summit

Conclave College

HD2 • Audience Measurement

Production Workshops

McVay Media Summit

CRB Presentations

14 Format Traks & more

The 2006 Conclave
Learning Conference

**FUTURE
TENSE**

Presented by Conclave Platinum
Partner Billboard Radio Monitor
Partners - All Access • Arbitron • BMI
The Beacon • Brown College
Envision Radio Networks
Jones Radio Networks
Lincoln Financial Media • Loyal Ears
McNally-Smith College of Music
MediaSpan • Megatrax
MusicMaster • Nielsen Entertainment
BDS Radio • PromoSuite • RCS
Specs Howard School for
Communication Arts

Marriott City Center Hotel • Minneapolis, MN • July 13-16 • \$399 • \$99 Thursday-Only • \$99 Student/Teacher/Free Agent

To register, call 952-927-4487 or log onto www.theconclave.com

The 2006 Conclave
Learning Conference
FUTURE TENSE
July 13-16 • Minneapolis
Earlybird tuition- \$499
Expires 7/01/2006!



eRAD* Report
*emailed Radio Add Data

June 21st, 2006
A3/Alternative

eRAD is another service of Main Street, a bona fide music recording company. • Also available online at www.main-st.net
Tom Kay • Jess Treft • Thomas Harens • Voice 952- 927-4487 • Fax 952-927-6427 • Email tomk@main-st.net

Triple A

KBCO/Denver
John Mayer
Tom Petty

KBXR/Columbia
No report

KRVI/Fargo
Gnarls Barkley
Jack Johnson

KTBG/Kansas City
Golden Smog
Johnny Cash
Michael Franti
Sam Bush
Tom Petty

KTCZ/Minneapolis
Gnarls Barkley
Golden Smog
Trian

KKRM/Montevideo
Corinne Bailey
Rae

WMMM/Madison
Ziggy Marley
Tom Petty

KSQY/Rapid City
Blue October
Johnny Cash
Rock Kills Kid
Tom Petty

WRLT/Nashville
Tom Petty
Stephen Stills

KCXM/Kansas City
No report

WGVX/Minneapolis
No report

WPGU/Champaign
No report

KCCQ/Ames
No report

KRBZ/Kansas City
Fray
Head Automatica
Say Anything

WKQX/Chicago
Breaking
Benjamin
Johnny Cash

WWCD/Columbus
Deadboy & The
Elephantmen

XM Ethel
No report

WLUM/Milwaukee
Muse
Panic Channel
Razorlight
Say Anything

KIWR/Council Bluffs
Rise Against
Say Anything

KPNT/St. Louis
Godsmack
Stone Sour

Alternative

THURSDAY, July 13, 2006

9AM **BILLBOARD RADIO MONITOR & PROMOSUITE**
PRESENT THE PROMOTION SUMMIT
Sales & Promo: Happy Marriage!
Making Lemons Into Lemonade
Branding in the Streets
Brainstorm 2006

12N NEWCOMER'S WELCOME ROOM

1PM SILENT AUCTION OPENS

1PM **ALL ACCESS** PRESENTS CONCLAVE COLLEGE
Top 10 Biggest Programming Mistakes
Dear Diary? The Arbitron Session
Inside vs Outside Thinking
The Group Heads Super Session w/Rick Cummings, Peter Smyth, Charlie Cook, Greg Strassell, Steve Goldstein, more

6PM **BOB & SHERI** PRESENT THE WELCOME GATHERING/SHOWCASE w/ LEIGH NASH

Conference Agenda 2006

FRIDAY, July 14, 2006

8AM **THE BEACON** PRESENTS THE **MCVAY MEDIA SUMMIT, TRAK #1**

8:30AM HD RADIO – MAKING IT WORK

9AM **CRB** PRESENTS- Charts, Dollars & Cents: Are We Making Any?

9AM TECHNOLOGY & RADIO

10AM KEYNOTE #1: **REV AL SHARPTON**

11AM **BMI** LEGENDS LUNCHEON

12:30PM KEYNOTE #2: **GLORIA STEINEM**

1:30PM **BILLBOARD RADIO MONITOR** FORMAT SYMPOSIUMS
Top 40 *Retro*
Modern Rock *Country*

3PM **ARBITRON'S** PPM UPDATE

3PM **THE BEACON** PRESENTS THE **MCVAY MEDIA SUMMIT, TRAK #2**

3PM SINK OR SWIM-MANAGING CONFLICT EFFECTIVELY

4PM THE LONG & WINDING ROAD-CAREER PATHS TO SUCCESS

4PM CAREERTRAK #1/AIRCHECK CLINIC

4PM **BILLBOARD RADIO MONITOR** FORMAT SYMPOSIUMS
Rock *Adult Top*
40 *Sports-Talk*
Urban/R&B/Hip Hop *Christian Adult Contemporary #2*

5:30PM THE **MEGATRAK** EXHIBIT HALL HAPPY HOUR

SATURDAY, July 15, 2006

8AM **BROWN COLLEGE** Presents The JOB FAIR

8AM **THE BEACON** PRESENTS THE **MCVAY MEDIA SUMMIT #3**

8:30AM THE PRODUCTION WORKSHOP

8:30AM **BILLBOARD RADIO MONITOR** FORMAT SYMPOSIUMS
AAA *News/Talk*
Mainstream AC (with Kelly Sweet) *Latin/*
Hispanic

10AM KEYNOTE #3: **GLENN BECK**

11AM KEYNOTE #4: **TERRYL BROWN CLEMONS**

12N **ARBITRON** AWARDS LUNCHEON

1:30PM **CRB** PRESENTS- Extreme Makeover-Radio Edition

1:30PM PRODUCTION WORKSHOP #2 – Imagination Spark Plugs

2:30PM HD2- THE REVOLUTION HAS BEGUN

2:30PM THE FUTURE OF RADIO AUDIENCE MEASUREMENT

2:30PM CAREERTRAK #2/AIRCHECK CLINIC

3:30PM MEET THE CONCLAVE BOARD

4:30PM **BDS RADIO/NIELSEN ENTERTAINMENT** present the TWINS/INDIANS TAILGATE PARTY

6PM **BDS RADIO/NIELSEN ENTERTAINMENT** present the TWINS/INDIANS AT THE DOME

SUNDAY, July 16, 2006

9AM CONCLAVE BOARD MEETING

This agenda subject to change without notice

**THE 31ST ANNUAL CONCLAVE
LEARNING CONFERENCE
FUTURE TENSE
MINNEAPOLIS MARRIOTT
CITY CENTER
For details, log onto
www.theconclave.com**