

The 2006 Conclave
Learning Conference
PURERADIO6
July 13-16 • Minneapolis

The
MAIN STREET
Communicator Network

eRAD* Report
*emailed Radio Add Data

Rock
November 2, 2005

eRAD is another service of Main Street, a bona fide music recording company. ■ Also available online at www.main-st.net
Tom Kay ■ Claire Sather ■ Voice 952- 927-4487 ■ Fax 952-927-6427 ■ Email tomk@main-st.net

Mainstream Rock

KARZ/
Marshall
Mardo
Electric Crush
Ozzy Osbourne
Silvertide

KEZO/Omaha
Staind
Nickelback

KJKJ/Grand
Forks
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KSEZ/Sioux
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KXRA/
Alexandria
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WAPL/
Appleton
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WWCT/Peoria
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KQRS/
Minneapolis
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KRCH/
Rochester
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KAZR/Des
Moines
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WRQT/LaCrosse
Presence
Dark New Day
Fivespeed
Theory of a
Deadman

KFMW/
Waterloo-
Cedar Rapids
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System of a
Down

KICT/Wichita
Coheed and
Cambria
Dark New Day
My Chemical
Romance
Thrice

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KRRO/Sioux
Falls
Blink 182

KUPD/Phoenix
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Minneapolis
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WAAF/Boston
The Strokes

WBZX/
Columbus
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WEBX/
Champaign
Fall Out Boy

WHMH/St.
Cloud
Silvertide
HIM

WIHN/
Bloomington
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WJJO/Madison
A New
Revolution
Mudvayne

WJXQ/Lansing
My Chemical
Romance
Theory of a
Deadman

WKLQ/Grand
Rapids
Dark New Day
Fivespeed
Silvertide

WKQZ/Saginaw
Bloodsimple
Dark New Day
Starkz
Theory of a
Deadman

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WRIF/Detroit
American Minor
Thrice

WTPT/
Greenville
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WWBN/Flint
Dark New Day
Fivespeed
My Chemical
Romance

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Columbia
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KEYNOTES/KEYNOTE SESSIONS

- FCC'S JONATHAN ADELSTEIN
- PROGRAMMING SUMMIT w/Dan Vallie
- AL FRANKEN
- MANCOW
- ALSO AVAILABLE: COUNTRY RADIO BROADCASTERS PRESENTS 60 PROMOTION IDEAS IN 60 MINUTES w/Gator Michaels**

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- 10 TIPS TO GROW AUDIENCE - Gary Marince
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- SPECIAL: THE GREAT PD Power Point presentation (session visuals/slides) ALSO available at \$19.99**
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THE PROMOTION SUMMIT

- MANAGING YOUR PROMOTIONAL CALENDAR
- FOCUSING ON THE BIG PICTURE
- DEVELOPING A GREAT INTERN PROGRAM
- NTR EVENT PLANNING
- EMAIL MARKETING/MAKING \$ WITH YOUR WEBSITE

FORMAT SYMPOSIUMS

- Top 40 w/ Chuck Taylor
- Rock w/ Bram Teitleman

LUNCHEON/PERFORMANCES

- DAVE SHOLIN Rockwell Luncheon with musical guest Keith Urban
- SCHOLARSHIP Awards Luncheon with musical guest, Steven Page



30 Years
of the Conclave!
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A3/Alternative

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Triple A

**KBCO/
Denver**
Bob Marley
OJAR

**KBXR/
Columbia**
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KRVI/Fargo
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**KTBG/
Kansas City**
No Adds

**KTCZ/
Minneapolis**
Dave
Matthews
Band
Feist

**KKRM/
Montevideo**
Nickelback

**WMMM/
Madison**
Mike
Doughty
Shannon
McNally

**KSQY/
Rapid City**
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**WRLT/
Nashville**
John Hiatt
Jars of Clay
Susan
Tedeschi

**KZPL/
Kansas
City**
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Minneapolis**
No Adds

WZZN/Chicago
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KCCQ/Ames
Shinedown

**KIWR/Council
Bluffs**
Fall Out Boy
The Faint

**KPNT/St.
Louis**
Matisyahu

**KRBZ/Kansas
City**
Coldplay
Yellowcard

WKQX/Chicago
Gorillaz

**WLUM/
Milwaukee**
Coheed and
Cambria
Coldplay
Fall Out Boy

**WMAD/
Madison**
Coldplay
Matisyahu
Thrice

**WPGU/
Champaign**
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Columbus**
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XM Ethel
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Alternative

Airplay @:

WZGC KBCO WXRV

WTMX KMTT KINK



WTTs

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PROJECT**

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