

The 29th Annual Conclave  
PARADIGM 2004-  
IT'S FULL OF **SHIFT!**

July 15-18, 2004  
Marriott City Center Hotel  
Minneapolis, MN  
visit [www.theconclave.com](http://www.theconclave.com)

eRAD is another service of Main Street, a bona fide music recording company. Tom Kay • Chris Mozena • Beth Varela • Frankie Blydenburgh  
Voice • 952-927-4487 Fax • 952-927-6427 email • [Mainst@main-st.net](mailto:Mainst@main-st.net) • Also available Online at [www.main-st.net](http://www.main-st.net)

eRAD\* Report  
\*emailed Radio Add Data

June 30, 2004  
Rock

The  
**MAIN STREET**  
*Communicator Network*

**Mainstream Rock**

KARZ/Marshall  
Scorpions  
Sahara Hotnights

KEZO/Omaha  
No Adds

KJKJ/Grand  
Forks  
Seether  
Van Halen  
Velvet revolver  
Rush  
Monster Magnet

KLIZ/Brainerd  
No Adds

KRZZ/Wichita  
(Did Not Report)

KSEZ/Sioux  
City  
Shine Down  
Alter Bridge  
Puddle of Mudd  
Jet

WAPL/Appleton  
Alter Bridge  
Tesla

XM/Boneyard  
No Adds

KQRS/  
Minneapolis  
(Did Not Report)

KRCH/  
Rochester  
38 Special  
Chris Robinson

KAZR/Des  
Moines  
Alter Bridge  
Linkin Park

WRQT/LaCrosse  
(Did Not Report)

KFMW/  
Waterloo-  
Cedar Rapids  
(Did Not Report)

KIBZ/Lincoln  
(Did Not Report)

KICT/Wichita  
Alter Bridge  
Future Leaders  
of the World  
Jet

KORB/Quad  
Cities  
(Did Not Report)

KQRC/Kansas  
City  
Alter Bridge  
God Smack  
Metallica

KRRO/Sioux  
Falls  
Alter Bridge  
Jet  
Kittie  
Metallica  
Nonpoint  
Shinedown

KUPD/Phoenix  
Puddle of Mudd  
**Saliva**

KXXR/  
Minneapolis  
Alter Bridge  
Jet  
Metallica

WAAF/Boston  
Alter Bridge  
Jet  
Killswitch Engage  
Nonpoint

WBZX/  
Columbus  
Alter Bridge  
Jet

WEBX/  
Champaign  
Jet  
Alter Bridge  
Non Point

WHMH/St.  
Cloud  
Pillar  
Nonpoint  
Tesla

WIHN/  
Bloomington  
Puddle of Mudd  
Metallica  
Jet  
Damage Plan

WJJO/Madison  
Alter Bridge  
Jet  
Kittie  
**Letter Kills**

WJXQ/Lansing  
Alter Bridge  
Damage Plan  
Limp Bizkit

WKLQ/Grand  
Rapids  
Alter Bridge  
Coheed and  
Cambria  
Jet

WKQZ/Saginaw  
Alter Bridge  
Future Leaders  
of the World  
**Letter Kills**

WLZR/  
Milwaukee  
Alter Bridge  
Jet  
Metallica

WRIF/Detroit  
Alter Bridge  
Burning Brides  
Jet

WTPT/  
Greenville  
No Adds

WWBN/Flint  
Alter Bridge  
Future Leaders  
of the World  
Metallica

WWDG/  
Syracuse  
Alter Bridge  
Jet  
Lost prophets

WWWX/  
Appleton  
(Did Not Report)

WXRX/Rockford  
(Did Not Report)

KBBM/  
Columbia  
Future Leaders  
of the World

XM Squizz  
Alter Bridge  
Jet Letter Kills

WZTA/Miami  
Monster Magnet  
Alter Bridge  
Lost Prophets

Artists from the  
Main Street family  
of labels are listed  
in red.

**BOBAFLEX**

**TURN THE HEAT UP**

kndz krro wamx WECS

ON  
WXRT  
KPRI  
KYKY  
KEZR  
KLLY

**Fastball** *Drifting  
Away*

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June 30, 2004  
A3/Alternative

The  
**MAIN STREET**  
*Communicator Network*

**Triple A**

KBCO/Denver  
Bruce Hornsby  
Mindy Smith  
  
KBXR/  
Columbia  
Guster  
  
KTBG/Kansas  
City  
Blackie and the  
Rodeo Kings  
Bruce Hornsby  
Dr. John and  
Randy Newman  
Eric Clapton  
Jesse Malin  
Jesse Sykles  
**John Eddie**  
Keane  
Spookie Day  
Pride  
Stockholm  
Syndrom  
W.C. Clark and  
Marcia Ball

KTCZ/  
Minneapolis  
Bruce Hornsby  
Grahm Colton  
  
WGVX/  
Minneapolis  
Grahm Colton  
  
Jet  
Secret  
Machines  
  
WMMM/  
Madison  
Carbon Leaf  
Guster  
  
KSQY/Rapid  
City  
(Did Not  
Report)

WRLT/  
Nashville  
Barenaked  
ladies  
Gomez  
Old 97s  
**Matthew Ryan**  
Stockholm  
Syndrom  
Wilco  
  
KZPL/Kansas  
City  
(Did Not  
Report)  
  
XM Café  
Keane Moses  
Guest  
Nick Drake

XM Loft  
Peter Mulvey  
  
WZZN/Chicago  
Metallica  
Non Point  
  
KCCQ/Ames  
The Killers  
Earshot  
Taking Back  
Sunday  
  
KCPX/Salt  
Lake City  
(Did Not  
Report)  
  
KIWR/Council  
Bluffs  
(Did Not  
Report)

KPNT/St.  
Louis  
**Hoobastank**  
Jet  
Linkin Park  
KRBZ/Kansas  
City  
My Morning  
Jacket  
Yellowcard  
  
WKQX/  
Chicago  
(Did Not  
Report)  
  
WLUM/  
Milwaukee  
Crossfade  
Walkmen  
Yellowcard


**Alternative**

WPGU/  
Champaign  
(Did Not  
Report)  
  
WWCD/  
Columbus  
Coheed and  
Cambria  
Keane  
Lost Prophets  
Midtown  
Pixies  
Sahara  
Hotnights  
They Might Be  
Giants


Artists from the Main Street family of labels are listed in red.

You're  
GUARANTEED to win  
PD/MD of the Year  
at the Conclave! Why?  
**Shift Happens.**  
Paradigm 2004  
It's Full of Shift  
July 15-18 • Marriott  
City Center Hotel  
Minneapolis  
Note: this agenda is subject to change  
without notice  
For more info or to register,  
visit [www.theconclave.com](http://www.theconclave.com)

Thursday 7/15  
All Access  
Conclave  
College  
Opening Night  
Reception  
Showcases!  
Sunday 7/18  
Arbitron  
Getaway  
Brunch

Friday 7/16  
  
Keynote  
Dick Gregory  
**AUTHOR,  
COMEDIAN  
ACTIVIST**

Country, T40, Rock,  
A3, Urban, Hot AC,  
Retro, News/Talk,  
Contemp. Christian  
Symposiums  
+ 20 Cool Seminars!  
Awards Luncheon  
Hennepin  
Block Party  
Showcases!

Saturday 7/17  
  
Keynote  
Mitch  
Albom  
**AUTHOR,  
SYNDICATED  
RADIO HOST**

Alt, AC, Country,  
Hispanic, Urban  
Symposiums  
BMI/Moonlight Groove  
Legends Lunch with  
**DAVID CROSBY**  
More Cutting- Edge  
Seminars  
VNU/BDS  
Saints Baseball  
Experience  
Showcases!

Conclave Partners: All Access, Arbitron, BDS/VNU, BMI, Brown College, Moonlight Groove Highway, Envision Radio Networks,  
First MediaWorks, Jefferson Pilot, ListenerEmail.com, Mediabase 24/7, Mission Creative, Musictech,  
Matt & Ramona/Bob & Sheri, Specs Howard School, & Troy Research