

The 29th Annual Conclave
PARADIGM 2004-
IT'S FULL OF **SHIFT!**

July 15-18, 2004
Marriott City Center Hotel
Minneapolis, MN
visit www.theconclave.com

eRAD is another service of Main Street, a bona fide music recording company. Tom Kay • Chris Mozena • Beth Varela • Frankie Blydenburgh
Voice • 952-927-4487 Fax • 952-927-6427 email • Mainst@main-st.net • Also available Online at www.main-st.net

eRAD* Report
*emailed Radio Add Data

June 2, 2004
Rock

The MAIN STREET *Communicator Network*

Mainstream Rock

KARZ/Marshall
Lit
Van Halen
Monster Magnet

KEZO/Omaha
Van Halen
Lenny Kravitz

KJKJ/Grand Forks
(Did Not Report)

KLIZ/Brainerd
(Did Not Report)

KRCH/Rochester
No Adds

KRZZ/Wichita
(Did Not Report)

KSEZ/Sioux City
Switchfoot
Van Halen

KXRA/Alexandria
(Did Not Report)

WAPL/Appleton
(Did Not Report)

WWCT/Peoria
(Did Not Report)

XM/Boneyard
Van Halen
The Wildhearts
Razamanaz
Gene Simmons

KAZR/Des Moines
Van Halen

KBBM/Columbia
No Adds

WRQT/LaCrosse
Lost Prophets
Monster Magnet
Finger eleven

KFMW/Waterloo-Cedar Rapids
(Did Not Report)

KIBZ/Lincoln
Van Halen

KICT/Wichita
No Adds

KORB/Quad Cities
(Did Not Report)

KQRC/Kansas City
Linkin Park
Tantric
Van Halen

KRBR/Duluth
(Did Not Report)

KRRO/Sioux Falls
No Adds

KUPD/Phoenix
No Adds

KXXR/Minneapolis
Finger 11
Future Leaders
O.T.W.
Lost Prophets
Puddle of Mudd
Van Halen

WAAF/Boston
No Adds

WBZX/Columbus
Hoobastank
Tantric

WEBX/Champaign
Hoobastank

WHMH/St. Cloud
No Adds

WIHN/Bloomington
No Adds

WJJO/Madison
Monster Magnet
Non Point

WJXQ/Lansing
Van Halen

WKLQ/Grand Rapids
Atomship
Future Leaders
O.T.W.
Tantric
Van Halen

WKQZ/Saginaw
Hoobastank
Puddle of Mudd
Tantric

WLZR/Milwaukee
Kid Rock
Tantric
Van Halen

WRIF/Detroit
Lost Prophets
Van Halen

WRQT/La Crosse
Van Halen
Lost Prophets
Monster magnet
Finger 11

WTPT/Greenville
Blink 182
Burning Brides
Finger 11
Lost Prophets
Tantric

WWBN/Flint
Black Label
Society
Hoobastank
Lost Prophets
Tantric

WWDG/Syracuse
Drop Box

WWWX/Appleton
(Did Not Report)

WXRX/Rockford
(Did Not Report)

KBBM/ Columbia
(Did Not Report)

XM Squizz
No Adds

Artists from the Main Street family of labels are listed in red.

You're GUARANTEED to win PD/MD of the Year at the Conclave! Why? **Shift Happens.**

Paradigm 2004
It's Full of Shift
July 15-18 • Marriott City Center Hotel
Minneapolis

Note: this agenda is subject to change without notice

For more info or to register, visit www.theconclave.com

Thursday 7/15
All Access Conclave College
Opening Night Reception Showcases!

Sunday 7/18
Arbitron Getaway Brunch


Friday 7/16



Keynote
Dick Gregory
AUTHOR, COMEDIAN ACTIVIST

Country, T40, Rock, A3, Urban, Hot AC, Retro, News/Talk, Contemp. Christian Symposiums + 20 Cool Seminars!
Awards Luncheon
Hennepin Block Party Showcases!

Saturday 7/17



Keynote
Mitch Albom
AUTHOR, SYNDICATED RADIO HOST

Alt, AC, Country, Hispanic, Urban Symposiums
BMI/Moonlight Groove Legends Lunch with **DAVID CROSBY**
More Cutting-Edge Seminars
VNU/BDS
Saints Baseball Experience Showcases!

Conclave Partners: All Access, Arbitron, BDS/VNU, BMI, Brown College, Moonlight Groove Highway, Envision Radio Networks, First MediaWorks, Jefferson Pilot, ListenerEmail.com, Mediabase 24/7, Mission Creative, Musictech, Premiere Radio Networks, Specs Howard School, & Troy Research

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June 2, 2004
A3/Alternative

The
MAIN STREET
Communicator Network

Triple A

KBCO/Denver
Bob Schneider
Cardigans
Sting

**KBXR/
Columbia**
Edwin McCain

**KTBG/Kansas
City**
Gomez
Melissa Fascick
David Barkely

**KTCZ/
Minneapolis**
Toots & Maytals

**WGVX/
Minneapolis**
Wilco

**WMMM/
Madison**
Jem
Fastball
Train

**WRLT/
Nashville**
Ingram Hill
Edwin McCain
Sting

**KZPL/Kansas
City**
(Did Not
Report)

**KSQY/Rapid
City**
(Did Not
Report)

XM Cafe
(Did Not
Report)

XM Loft
(Did Not
Report)

WZZN/Chicago
Flaw
Lost prophets
Shinedown
Staind
Van Halen

KCCQ/Ames
311
Lost Prophets
Franz
Ferdinand

**KCPX/Salt
Lake City**
No Adds

**KIWR/Council
Bluffs**
311 Suther
Nickelback
Venaculas

**KPNT/St.
Louis**
311
Lost Prophets

**KRBZ/Kansas
City**
No Adds

**WKQX/
Chicago**
Auf Der Maur
Killers

**WLUM/
Milwaukee**
311
Kicks
Linkin Park
Lost Prophets

**WPGU/
Champaign**
(Did Not
Report)

Alternative

**WWCD/
Columbus**
Bumblebee81
Ween
Secret
Machines
Dashboard
Confessional

WZTA/Miami
Future Leaders
O.T.W.
Van Halen

Artists from the Main Street family of labels are listed in red.

Adding THIS WEEK!
Feel
She Makes The Make-up Look Good

BMI & Moonlight Groove Highway
present Conclave 2004 Legend -
DAVID CROSBY
Saturday, noon
July 17th at the
Marriott City

"Drifting Away"
Add **WMMM!!**
Airplay KMTT, KFOG, KPRI!
Fastball