

The 29th Annual Conclave  
PARADIGM 2004-  
IT'S FULL OF **SHIFT!**

July 15-18, 2004  
Marriott City Center Hotel  
Minneapolis, MN  
visit [www.theconclave.com](http://www.theconclave.com)

eRAD is another radio service of Main Street: a bona fide music recording company. Tom Kay • Chris Mozena • A. Sharpton  
Voice • 952-927-4487 Fax • 952-927-6427 email • [Mainst@main-st.net](mailto:Mainst@main-st.net) • Also available Online at [www.main-st.net](http://www.main-st.net)

eRAD\* Report  
\*emailed Radio Add Data

May 12, 2004  
Rock

The  
**MAIN STREET**  
*Communicator Network*

**Mainstream Rock**

**XM/Boneyard**  
No Adds

**KARZ/Marshall  
Thornley**  
Gene Simmons  
Incubus  
Marshall Tucker

**KEZO/Omaha**  
Hoobastank  
Nickelback

**KJKJ/Grand  
Forks**  
No Adds

**KLIZ/Brainerd**  
No Adds

**KRCH/  
Rochester**  
No Adds

**KRZZ/Wichita**  
(Did Not  
Report)

**KSEZ/Sioux  
City**  
No Adds

**KXRA/  
Alexandria**  
(Did Not  
Report)

**WAPL/  
Appleton**  
No Adds

**WWCT/Peoria**  
(Did Not  
Report)

**KAZR/Des  
Moines**  
No Adds

**KBBM/  
Columbia**  
No Adds

**KFMW/  
Waterloo-Cedar  
Rapids**  
Incubus

**KIBZ/Lincoln**  
Kid Rock  
Limp Bizkit  
Magna Fi

**KICT/Wichita**  
Soil

**KORB/Quad  
Cities**  
(Did Not Report)

**KQRC/Kansas  
City**  
Puddle of Mudd  
Burning Brides

**KRBR/Duluth**  
(Did Not Report)

**KRRO/Sioux  
Falls**  
No Adds

**KUPD/Phoenix**  
Fear factory  
Incubus

**KXXR/  
Minneapolis**  
Audioslave  
Incubus

**WAAF/Boston**  
No Adds

**WBZX/  
Columbus**  
Incubus

**WEBX/  
Champaign**  
(Did Not Report)

**WHMH/St.  
Cloud**  
No Adds

**WIHN/  
Bloomington**  
No Adds

**WJJO/Madison**  
Nickelback

**WJXQ/Lansing**  
Nickelback  
Flaw

**WKLQ/Grand  
Rapids**  
Puddle of Mudd  
Fear Factory

**WKQZ/Saginaw**  
Dropbox  
Magna Fi

**WLZR/  
Milwaukee**  
Skillet

**WRIF/Detroit**  
Seether

**WRQT/ La  
Crosse**  
Breaking  
Benjamin

**Active Rock**

**WTPT/  
Greenville**  
Beastie Boys  
Kid Rock

Magna Fi  
Jimmie's Chicken  
Shack  
Story of the Year

**WWBN/Flint**  
Nickelback  
Magna Fi

**WWDG/  
Syracuse**  
No Adds

**WWWX/  
Appleton**  
No Adds

**WXRX/Rockford**  
(Did Not Report)

**WZZN/Chicago**  
Hoobastank  
Seether

**XM Squizz**  
No Adds

De-Liciously Crafted for Triple A!



ISLAND

survival of  
the sickest  
at rock June 14



**BOBAFLEX**



Turn The Heat Up  
Turn The F-ing Heat Up  
Go ahead...Rock My Summer!

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May 12, 2004  
AAA/Alt

The  
**MAIN STREET**  
*Communicator Network*

**Triple A**

**KBCO/Denver**  
Norah Jones

**KBXR/Columbia**  
Cardigans

**KTBG/Kansas**  
City

Norah Jones  
Loretta Lynn  
Ozomatli  
Sam Phillips

**KTCZ/**  
**Minneapolis**  
Norah Jones  
Sting

**KZPL/Kansas**  
City  
(Did Not Report)

**WGVX/**  
**Minneapolis**  
Auf Der Maur  
Cure

**WMMM/Madison**  
Sheryl Crow  
Cowboy Junkies

**WRLT/Nashville**  
Norah Jones  
Who  
Blues Traveler  
Jamie Cullum  
John Eddie  
Joe Firstman  
Greatful Dead  
Jason White

**KSQY/Rapid**  
City  
(Did Not Report)

**XM Caf**  
Butterfly Boucher  
Michael Tolcher  
Julianna Hatfield

**XM Loft**  
David Meade  
Indigo Girls  
Damnells

**KCCQ/Ames**  
Blink 182

**KCPX/Salt Lake**  
City  
Lost Prophets  
Story of the Year

**KIWR/Council**  
**Bluffs**  
Blink 182  
Swizzle Tree  
Breaking  
Benjamin  
Scissor Sisters

**KPNT/St. Louis**  
Lit  
Flaw

**KRBZ/Kansas**  
City  
Cure

**WKQX/Chicago**  
Nickleback  
Dashboard  
Confessional

**WLUM/**  
**Milwaukee**  
Blink 182  
Cure

**WPGU/**  
**Champaign**  
(Did Not Report)

**WWCD/**  
**Columbus**  
Incubus  
Cure  
LolaRay

**WZTA/Miami**  
Incubus  
Nickleback

Artists from the Main Street family of labels are listed in red.

\$299 Tuition  
ends Sunday!

You're  
GUARANTEED to win  
PD/MD of the Year  
just by coming to  
Conclave 2004! Why?  
**Shift Happens.**  
Conclave XXIX: Paradigm 2004  
It's Full of Shift • July 15-18  
Marriott City Center Hotel  
Minneapolis  
[www.theconclave.com](http://www.theconclave.com)

Thursday 7/15  
All Access  
Conclave  
College  
Opening Night  
Reception  
Showcases!

Sunday 7/18  
Arbitron  
Getaway  
Brunch

Note: this agenda is subject  
to change without notice

Friday 7/16  
Country, T40, Rock,  
A3, Urban, Hot AC,  
Retro, News/T, Cont.  
Christian  
Symposiums  
BMI Legends Lunch  
+ 20 More Innovative  
Seminars!  
Hennepin Block  
Party  
Showcases!

Conclave Partners: All Access, Arbitron, BDS/VNU, BMI, Brown College, Moonlight Groove  
Highway, Envision Radio Networks, First MediaWorks, Jefferson Pilot, Mediabase 24/7, Mission  
Creative, Musictech, Premiere Radio Networks, Specs Howard School, & Troy Research

Saturday 7/17  
Keynote  
Mitch Albom  
AUTHOR,  
SYNDICATED  
RADIO HOST  
Tuesdays With  
Morrie  
The 5 People You  
Meet in Heaven



Alt, AC, Country,  
Hispanic, Urban  
Format  
Symposiums  
Awards Luncheon  
+ 17 More Cutting-  
Edge Seminars  
VNU/BDS Saints  
Baseball Experience  
Showcases!