

The 29th Annual Conclave
PARADIGM 2004-
IT'S FULL OF **SHIFT!**

July 15-18, 2004
Marriott City Center Hotel
Minneapolis, MN
visit www.theconclave.com

eRAD is another radio service of Main Street: a bona fide music recording company. Tom Kay • Chris Mozena • R. Limbaugh
Voice • 952-927-4487 Fax • 952-927-6427 email • Mainst@main-st.net • Also available Online at www.main-st.net

eRAD* Report
*emailed Radio Add Data

Cinco De Mayo, 2004
Rock

The
MAIN STREET
Communicator Network

Mainstream Rock

XM/Boneyard
No Adds

KARZ/Marshall
Snow Patrol
Big Head Todd
Tantric

KEZO/Omaha
No Adds

KJKJ/Grand Forks
3 Days Grace
Nickelback

KLIZ/Brainerd
No Adds

KRCH/Rochester
No Adds

KRZZ/Wichita
(Did Not Report)

KSEZ/Sioux City
Seether
Black Label
Society

Nickelback

KXRA/Alexandria
(Did Not Report)

WAPL/Appleton
Hoobastank
Tantric
Nickelback

WWCT/Peoria
(Did Not Report)

KAZR/Des Moines
Earshot

KBBM/Columbia
Earshot
Breaking Benjamin
Incubus

KFMW/Waterloo-Cedar Rapids
(Did Not Report)

KIBZ/Lincoln
No Adds

KICT/Wichita
Offspring
Breaking Benjamin

KORB/Quad Cities
(Did Not Report)

KQRC/Kansas City
Hoobastank
Kid Rock

KRBR/Duluth
(Did Not Report)

KRRO/Sioux Falls
Korn
Franz Ferdinand
Incubus
Skillet
Magna Fi
Nickelback
Staind
Darkness

KUPD/Phoenix
No Adds

KXXR/Minneapolis
Earshot
Seether

WAAF/Boston
Korn
Fear Factory
Brides of
Destruction
Lacuna Coil
Nickelback

WBZX/Columbus
Clutch
Earshot
1000 Ft. Krutvh
Nickelback

WHMH/St. Cloud
Brides of
Destruction
Incubus

WIHN/Bloomington
Nickelback
Darkness

WJJO/Madison
Beastie Boys
Dope
Lacuna Coil

WJXQ/Lansing
7 Mary 3

WKLQ/Grand Rapids
Earshot
Flaw
Incubus
Tantric
Nickelback

WQKZ/Saginaw
Incubus
Tantric
Lacuna Coil

WLZR/Milwaukee
Nickelback

Active Rock

WRIF/Detroit
Black Label
Society
Earshot
Nickelback

WRQT/La Crosse
(Did Not Report)

WTPT/Greenville
Tantric
Lacuna Coil
Xecutioners

WWBN/Flint
Earshot
Auf Der Maur

WWDG/Syracuse
Beastie Boys
Darkness
Earshot
Lacuna Coil
Nickelback

WWWX/Appleton
Earshot
Breaking Benjamin
Nickelback

WZZN/Chicago
Earshot
Fear Factory

XM Squizz
Finger 11
Xecutioners


Fastball 



"Drifting Away"
Shipping NOW to Triple A
Now On The Acoustic Tour

ISLAND

survival of
the sickest
at rock June 14



BOBAFLEX



Turn The Heat Up
Coming to Rock Your Summer!

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AAA/Alt

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Triple A

KBCO/Denver
Counting Crows
Big Head Todd

KBXR/Columbia
Melissa Etheridge
Jamie Cullum
Counting Crows
Wheat
Sheryl Crow

KTBG/Kansas City
Los Lobos
Juliana Hatfield
Counting Crows
Rachael
Yamagata

KTCZ/Minneapolis
Mindy Smith
Counting Crows

KZPL/Kansas City
Los Lonely Boys
Stereophonics

WGVX/Minneapolis
Rachael
Yamagata
Stereophonics

WMMM/Madison
John Eddie
Counting Crows
WRLT/Nashville
Counting Crows
Loretta Lynn
Bob Schneider
Rachael
Yamagata

KSQY/Rapid City
Sheryl Crow
Joe Firstman
John Eddie
Toot & Maytals

XM Cafe
Pyeng Threadgil
Edwiin McCain
Magnetic Fields

XM Loft
Charlie
Musselwhite
Jars of Clay
Louden
Wainwright III

KCCQ/Ames
Nickelback
Beastie Boys

KCPX/Salt Lake City
Beastie Boys

KIWR/Council Bluffs
Incubus
Loretta Lynn
New Found
Glory

KPNT/St. Louis
Earshot
Killers
Beastie Boys
Sugarcult

KRBZ/Kansas City
Muse
Blink 182
Beastie Boys

WKQX/Chicago
Darkness
Seether
Beastie Boys

WLUM/Milwaukee
Von Bondies
Beastie Boys
Franz Ferdinand

WPGU/Champaign
No Adds

WWCD/Columbus
Thrills
Beastie Boys
Blink 182
Midtown
My Morning
Jacket

WZTA/Miami
Beastie Boys

Artists from the Main Street family of labels are listed in red.

You're
GUARANTEED to win
PD/MD of the Year
just by coming to
Conclave 2004! Why?
Shift Happens.

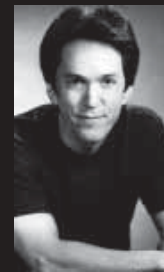
Conclave XXIX: Paradigm 2004
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Thursday 7/15
**All Access
Conclave
College**
Opening Night
Reception
Showcases!

Sunday 7/18
**Arbitron
Getaway
Brunch**

Friday 7/16
**Rock, A3,
Retro Format
Symposiums**
BMI Legends
Luncheon
+ 20 More Innova-
tive Seminars!
Hennepin Block
Party
Showcases!

Saturday 7/17
Keynote
Mitch Albom
**AUTHOR,
SYNDICATED
RADIO HOST**
**Tuesdays With
Morrie**
**The 5 People You
Meet in Heaven**



**Alternative
Format
Symposium**
Awards Luncheon
+ 17 More Cutting-
Edge Seminars
VNU/BDS Saints
Experience
Showcases!

Conclave Partners: All Access, Arbitron, BDS/VNU, BMI, Brown College, Moonlight Groove Highway, Envision Radio Networks, First MediaWorks, Jefferson Pilot, Mediabase 24/7, Mission Creative, Musictech, Premiere Radio Networks, Specs Howard School, & Troy Research