

The 29th Annual Conclave
PARADIGM 2004-
IT'S FULL OF **SHIFT!**

July 15-18, 2004
Marriott City Center Hotel
Minneapolis, MN
visit www.theconclave.com

eRAD is another radio service of Main Street: a bona fide music recording company. Tom Kay • Chris Mozena • Bill Clinton
Voice • 952-927-4487 Fax • 952-927-6427 email • Mainst@main-st.net • Also available Online at www.main-st.net

eRAD* Report

*emailed Radio Add Data

April 28, 2004
Rock

The MAIN STREET *Communicator Network*

Mainstream Rock

XM/Boneyard
Razamanaz

KARZ/Marshall
Steepwater and
Magna Fi
Velvet Revolver
New Found Glory

KEZO/Omaha
Godsmack

**KJKJ/Grand
Forks**
No Adds

KLIZ/Brainerd
No Adds

KRCH/Rochester
Big Head Todd

KRZZ/Wichita
(Did Not Report)

KSEZ/Sioux City
No Adds

KXRA/Alexandria
(Did Not Report)

WAPL/Appleton
No Adds

WWCT/Peoria
(Did Not Report)

**KAZR/Des
Moines**
Audioslave
Breaking Benjamin
Soil
Nickelback

KBBM/Columbia
Skillet
Black Label
Society
Story of the Year

**KFMW/Waterloo-
Cedar Rapids**
No Adds

KIBZ/Lincoln
Earshot
Tantric
Breaking Benjamin

KICT/Wichita
Twista
Smile MT Soul
Burden Brothers

**KORB/Quad
Cities**
(Did Not Report)

**KQRC/Kansas
City**
Earshot
Tesla
Breaking Benjamin

KRBR/Duluth
(Did Not Report)

KRRO/Sioux Falls
Earshot
Tantric
Breaking Benjamin

KUPD/Phoenix
Breaking Benjamin
Earshot
Magna Fi
Brides of
Destruction

**KXXR/
Minneapolis**
Korn

WAAF/Boston
Earshot

WBZX/Columbus
No Adds

**WEBX/
Champaign**
Skillet
Tantric
Breaking Benjamin

WHMH/St. Cloud
Slipknot
Korn
Skillet

**WIHN/
Bloomington**
(Did Not Report)

WJJO/Madison
Earshot
Korn
Fear Factory

WJXQ/Lansing
Dope
Earshot
Seether
Breaking Benjamin

**WKLQ/Grand
Rapids**
Default
Skillet
1000 Ft. Krutch

WKQZ/Saginaw
Earshot
Breaking Benjamin
Korn
Smile MT Soul

WLZR/Milwaukee
Earshot
Breaking Benjamin

WRIF/Detroit
Skillet
Tantric
Breaking Benjamin

WRQT/ La Crosse
Nickelback

WTPT/Greenville
Earshot
Nickelback
Auf Der maur
Breaking Benjamin

WWBN/Flint
Incubus
Skillet
Breaking Benjamin

WWDG/Syracuse
Seether
Tantric
Breaking Benjamin

WWWX/Appleton
Soil
Tantric

WXRX/Rockford
(Did Not Report)

XM Squizz
Breaking Benjamin
Lacuna Coil
New Disease

R&R Rock 14
R&R Active Rock 9
BDS Modern Rock 3
BDS Radio Rock 10

hoobastank
THE REASON

BOBAFLEX

Turn The Heat Up Coming to Rock Summer!

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The
MAIN STREET
Communicator Network

eRAD* Report
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April 28, 2004
AAA/Alt

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Triple A

KBCO/Denver
Sheryl Crow
Lenny Kravitz

KBXR/Columbia
Rachael Yamagata

KTBG/Kansas City
No Adds

KTCZ/Minneapolis
Sheryl Crow

KZPL/Kansas City
No Adds

WG VX/Minneapolis
No Adds

WMMM/Madison
Norah Jones
Los Lobos
Loretta Lynn

WRLT/Nashville
My Morning jacket
David Mead
Sheryl Crow
Allison Moorer

KSQY/Rapid City
No Adds

XM Cafe
Beck
Butterfly Boucher
Mylab
Bob Schneider
Bo Deans
Cowboy Junkies

XM Loft
Rachael Yamagata
Mason Jennings
Patti Smith
Sam Phillips
Ware River Club

KCCQ/Ames
Switchfoot
Breaking Benjamin

KCPX/Salt Lake City
Sugarcult
Courtney Love
Switchfoot

KIWR/Council Bluffs
Incubus
Loretta Lynn
New Found Glory

KPNT/St. Louis
Shinedown
Franz Ferdinand

KRBZ/Kansas City
Darkness
Bad Religion

WKQX/Chicago
Blink 182
Modest Mouse
Breaking Benjamin
Xecutioners
Smile MT Soul

WLUM/Milwaukee
Breaking Benjamin
Auf Der Maur
Nickelback

WPGU/Champaign
(Did Not Report)

Alternative

WWCD/Columbus
Kicks
Bad Religion
Story of the Year

WZTA/Miami
Breaking Benjamin
Earshot
Slipknot
Magna Fi

Artists from the Main Street family of labels are listed in red.

You're
GUARANTEED to win
PD/MD of the Year
just by coming to
Conclave 2004! Why?
Shift Happens.

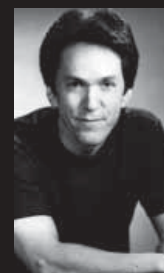
Conclave XXIX: Paradigm 2004
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Thursday 7/15
**All Access
Conclave
College**
Opening Night
Reception
Showcases!

Sunday 7/18
**Arbitron
Getaway
Brunch**

Friday 7/16
**Rock, A3,
Retro Format
Symposiums**
BMI Legends
Luncheon
+ 20 More Innova-
tive Seminars!
Hennepin Block
Party
Showcases!

Saturday 7/17
Keynote
Mitch Albom
AUTHOR,
SYNDICATED
RADIO HOST
**Tuesdays With
Morrie**
**The 5 People You
Meet in Heaven**



**Alternative
Format
Symposium**
Awards Luncheon
+ 17 More Cutting-
Edge Seminars
VNU/BDS Saints
Experience
Showcases!

Conclave Partners: All Access, Arbitron, BDS/VNU, BMI, Brown College, Moonlight Groove Highway, Envision Radio Networks, First MediaWorks, Jefferson Pilot, Mediabase 24/7, Mission Creative, Musictech, Premiere Radio Networks, Specs Howard School, & Troy Research