



The MAIN STREET

Conclave Edition eRAD

eRAD* Report

*emailed Radio Add Data

April 23, 2008

Top 40

eRAD is another free service to radio from Main Street & The Conclave • Also available online at www.main-st.net

Tom Kay/tomk@main-st.net • Voice 952- 927-4487 • Fax 952-927-6427 • For Conclave Marketing Opportunities, contact Jessica Frier/jessica@theconclave.com

KCHZ/Kansas City Brown, Chris Nelly	KLYV/Dubuque, IA Carey, Mariah Ray J/Yung Berg	WBNQ/Bloomington, IL Danity Kane Lil Wayne Metro Station	WNOU/Indianapolis Forever The Sickest Kids Pitbull Rihanna Swift, Taylor	KKCK/Marshall Weezer Mariah Carey Alkaline Trio Lil Wayne
KBEA/Quad Cities, IA-IL Carey, Mariah Ray J/Yung Berg	KMXV/Kansas City Cabrera, Ryan Metro Station	WIXX/Appleton, WI Duffy Kingston, Sean Rossdale, Gavin Swift, Taylor	WSNX/Grand Rapids Estelle The Spill Canvas	KKXL/Grand Forks Chris Brown Forever The Sickest Kids Simple Plan
KCLD/St. Cloud, MN Carey, Mariah Ferras Mann Minogue, Kylie Paramore Shwayze	KQCH/Omaha Lil Wayne Simple Plan Spears, Britney	WJIM/Lansing Pop Evil Rihanna The Last Goodnight	WWCK/Flint, MI Carey, Mariah Ray J/Yung Berg	KQKY/Kearney Lil Wayne Rihanna 3 Doors Down Britney Spears Danity Kane
KDWB/Minneapolis Guetta, David / Chris Willis Mccartney, Jesse O'donis F/Akon, Colby Secondhand Serenade	KROC/Rochester, MN Carey, Mariah Ray J/Yung Berg	WKFR/Kalamazoo, MI Carey, Mariah Ray J/Yung Berg	WXSS/Milwaukee Bedingfield, Natasha Daughtry Rihanna	KEEZ/Mankato Gavin Rossdale Flyleaf Madonna & Justin Timberlake Ray J & Yung Berg Natasha Bedingfield Rihanna
KKDM/Des Moines 3 Doors Down Carey, Mariah Lil Wayne Shwayze Spears, Britney	KSLZ/St. Louis Flo Rida Shwayze	WKHQ/Traverse City- Petoskey, MI Kid Rock Madonna Rihanna	WZEE/Madison, WI Carey, Mariah Dollyrots O'donis F/Akon, Colby We Are Kings	20on20/XM Radio Bareilles, Sara Boys Like Girls Carey, Mariah Forever The Sickest Kids Kingston, Sean
KKMG/Colorado Springs Brown, Chris Kingston, Sean Voegele, Kate	KSYN/Joplin, MO 3 Doors Down Flyleaf Metro Station	WNCI/Columbus, OH Mayer, John Young, Ace	WNDV/South Bend, IN Carey, Mariah Linkin Park Metro Station Seether	KTXY/Columbia-Jeff City Jack Johnson Bravery Panic At The Disco

KEYNOTES

David Rehr!

Ed Schultz!

Rita Cosby!

SPECIAL GUEST

Isaac Hayes!

Formatics - presented by R&R

Urban Symposium: The Urban Conundrum
Top 40 Symposium: Great Show Prep
Oldies Symposium: Marketing & Programming to Boomers
Triple A Symposium: The Proper Relationship
AC Symposium: Talk To Her NOW, or ...
Country Symposium: Secrets of My Success
News/Talk Symposium: Electing To Win
Rock Symposium: The Four P's

Management & Programming

Flipping the Switch? (Syndication)
What PPM Can Teach Small Markets
Aircheck Critiques That Work!
PPM- A report from the front lines!
Building Your Personal Brand
Radio vs. Royalties: The Debate!
Non-Traditional Success (NTR)

Ms. Understood (Communicating effectively)
The One-Minute Talent Developer

Conclave College - presented by All Access



Technology

Embracing Technology
Texting Texting 1, 2 - Richard Rene
The Bedroom Project, Summer Update
What a Wicked Web We Weave
Social Media Workshop
Hear, Here! (Production/Imaging)
New Tools for Fun & Profit (Production tools)

Life Skills

The Time Management Seminar
Life After Radio (Career Options)
The Change Management Seminar
Handling Clash With Class (Conflict Resolution)
I's All About Me! (Mentoring, Self-promotion)
Financial Management For Dummies...Radio!

Promotion - presented by R&R-PromoSuite

Social Responsibilities: Working with Charities
Understanding Agencies
Reaching Young Demos with Radio
Marketing in a PPM World
Being PC: Promotionally Correct!

PARTNERS

All Access!
Arbitron!
BDS Radio!
BMI!
Bob & Sheri/
Matt & Ramona!
Brown College!
Edison Media
Research!
McNally-Smith
College!
McVay Media!
MegaTrax!
MusicMaster!
Nielsen/BDS/
SpotScan!
PlayMPEI!
PromoSuite!
R&R!
RCS!
Specs Howard!



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AC/Triple A

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Hot/Modern AC

KALC/Denver
The Spill Canvas

KAMX/Austin
Degraw, Gavin

KBMX/Duluth, MN -
Superior, WI
Danity Kane

KFBZ/Wichita
Matchbox Twenty
Onerepublic

KLZR/Kansas City
Naim, Yael
Rossdale, Gavin
The Spill Canvas

KQKQ/Omaha
3 Doors Down

KSRZ/Omaha
Lewis, Leona

KSTP/Minneapolis
Lewis, Leona
Naim, Yael

KSTZ/Des Moines
Kid Rock

KYKY/St. Louis
Lewis, Leona

The Pulse/
SiriusSatellite
Goodrem, Delta
Morissette, Alanis
Onerepublic
Sparks, Jordin

WHBC/Canton, OH
Bareilles, Sara
Mcrae, Hilary
Morissette, Alanis

WQLH/Appleton, WI
3 Doors Down

WTMX/Chicago
Bareilles, Sara
Morissette, Alanis
Panic At The Disco

WZPL/Indianapolis
Cyrus, Miley
Nathanson, Matt

Flight 26/XM Radio
Bareilles, Sara
Lewis, Leona
Morissette, Alanis
Mraz, Jason

Mainstream AC

KCKC/Kansas City
Mcdonald, Michael

KEZK/St. Louis
Jonas Brothers
Maroon 5
Pigg, Landon

KRBB/Wichita
Daughtry
Keys, Alicia

KYMG/Anchorage,
AK
Lewis, Leona

WCRZ/Flint, MI
Adams, Bryan

WLHT/Grand Rapids
Furtado, Nelly

WMGN/Madison, WI
Lewis, Leona

WMXW/Binghamton,
NY
Bareilles, Sara

WOOD/Grand Rapids
India.Arie

WSNY/Columbus, OH
Lewis, Leona
Locke, Kimberley

The Blend/XM Radio
Adams, Bryan
Lewis, Leona

Triple A

KTCZ/Minneapolis
Michaelson, Ingrid
Morissette, Alanis

KYSL/Breckenridge,
CO
Bareilles, Sara
Big Head Todd/
Monsters
Black Keys
Jackson, Joe
Needtobreathe
Panic At The Disco
Radiohead
The Spectrum/
SiriusSatellite
Escovedo, Alejandro
Mann, Aimee
Old 97's
Tunstall, K.T.
Wilco

WMMM/Madison, WI
Merritt, Tift
Needtobreathe

WRLT/Nashville
Augustana
Needtobreathe

WTTS/Indianapolis
Augustana
Morissette, Alanis

WCNR/Charlottesville
Feist
Weezer
A. Escovedo
My Morning Jacket
Old 97's

Learn How To Gain Audience and Increase Revenues in Just THREE Days!



David Rehr
President, NAB



Ed Schultz
Jones Radio

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