



The MAIN STREET

Conclave Edition eRAD

eRAD* Report

*emailed Radio Add Data

April 16, 2008
Top 40

eRAD is another free service to radio from Main Street & The Conclave • Also available online at www.main-st.net

Tom Kay/tomk@main-st.net • Voice 952- 927-4487 • Fax 952-927-6427 • For Conclave Marketing Opportunities, contact Jessica Frier/jessica@theconclave.com

KCHZ/Kansas City Carey, Mariah Ne-Yo	KKMG/Colorado Springs Lil Wayne Metro Station	KTRS/Casper, WY Flo Rida O'donis F/Akon, Colby Plies	WKSC/Chicago Lil Wayne Onerepublic	20on20/XM Radio Duffy Flyleaf Lil Wayne
KTTB/Minneapolis Ice Cube Plies Snoop Dogg	KLYV/Dubuque, IA Rihanna	Sirius Hits 1/SiriusSatellite Boys Like Girls Forever The Sickest Kids Sparks, Jordin	WNCI/Columbus, OH Forever The Sickest Kids Rosdale, Gavin We The Kings	KKRL/Carroll N. Bedingfield
KBEA/Quad Cities, IA-IL Rihanna	KMXV/Kansas City Ferras Lewis, Blake The Last Goodnight Voegelé, Kate	WIOG/Saginaw, MI Ferras Flo Rida Lewis, Blake Rhianna	WNDV/South Bend, IN Raconteurs	KKCK/Marshall J. Mayer Kid Rock G. Rosdale Secondhand Serenade
KCLD/St. Cloud, MN Lil Mama Paramore	KQCH/Omaha Flyleaf	WIXX/Appleton, WI Degraw, Gavin Metro Station Rihanna	WNOU/Indianapolis Lil Wayne Plies	KQKY/Kearney Flo Rida Cherish
KDWB/Minneapolis Flyleaf	KROC/Rochester, MN Rihanna	WJIM/Lansing Danity Kane Lil Wayne Ray J/Yung Berg Sum 41	WSNX/Grand Rapids Carey, Mariah Minogue, Kylie Santana Shwayze	
KKCT/Bismarck, ND Caillat, Colbie Rihanna	KSLZ/St. Louis Brown, Chris	WWCK/Flint, MI Rihanna	WXSS/Milwaukee Onerepublic	
KKDM/Des Moines Kingston, Sean Mayer, John Panic At The Disco The Spill Canvas	KSPW/Springfield, MO Kingston, Sean Mayer, John O'donis F/Akon, Colby The Last Goodnight	WKFR/Kalamazoo, MI Rihanna	WZEE/Madison, WI Fall Out Boy Forever The Sickest Kids Lil Wayne Minogue, Kylie Paramore	
KKHQ/Waterloo-Cedar Falls, IA Rihanna	KSYN/Joplin, MO Caillat, Colbie Lil Wayne Mayer, John	WKHQ/Traverse City- Petoskey, MI Lewis, Leona Swift, Taylor Usher		

KEYNOTES

David Rehr!

Ed Schultz!

Rita Cosby!

SPECIAL GUEST

Isaac Hayes!

Formatics - presented by R&R

Urban Symposium: The Urban Conundrum
Top 40 Symposium: Great Show Prep
Oldies Symposium: Marketing & Programming to Boomers
Triple A Symposium: The Proper Relationship
AC Symposium: Talk To Her NOW, or ...
Country Symposium: Secrets of My Success
News/Talk Symposium: Electing To Win
Rock Symposium: The Four P's

Management & Programming

Flipping the Switch? (Syndication)
What PPM Can Teach Small Markets
Aircheck Critiques That Work!
PPM- A report from the front lines!
Building Your Personal Brand
Radio vs. Royalties: The Debate!
Non-Traditional Success (NTR)

Ms. Understood (Communicating effectively)
The One-Minute Talent Developer

Conclave College - presented by All Access



Technology

Embracing Technology
Texting Texting 1, 2 - Richard Rene
The Bedroom Project, Summer Update
What a Wicked Web We Weave
Social Media Workshop
Hear, Here! (Production/Imaging)
New Tools for Fun & Profit (Production tools)

Life Skills

The Time Management Seminar
Life After Radio (Career Options)
The Change Management Seminar
Handling Clash With Class (Conflict Resolution)
I's All About Me! (Mentoring, Self-promotion)
Financial Management For Dummies...Radio!

Promotion - presented by R&R-PromoSuite

Social Responsibilities: Working with Charities
Understanding Agencies
Reaching Young Demos with Radio
Marketing in a PPM World
Being PC: Promotionally Correct!

PARTNERS

All Access!
Arbitron!
BDS Radio!
BMI!
Bob & Sheri/
Matt & Ramona!
Brown College!
Edison Media
Research!
McNally-Smith
College!
McVay Media!
MegaTrax!
MusicMaster!
Nielsen/BDS/
SpotScan!
PlayMPEI!
PromoSuite!
R&R!
RCS!
Specs Howard!



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AC/Triple A

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Hot/Modern AC

KALC/Denver
Lewis, Leona

KAMX/Austin
3 Doors Down
Three Days Grace

KBMX/Duluth, MN - Superior, WI
3 Doors Down
Rihanna

KLZR/Kansas City
Lewis, Leona

KQKQ/Omaha
Flyleaf
Lewis, Leona

KSRZ/Omaha
3 Doors Down

KSTP/Minneapolis
Duffy

KSTZ/Des Moines
3 Doors Down

KYKY/St. Louis
3 Doors Down
Mr.az, Jason
The Last Goodnight

The Pulse/SiriusSatellite
Adams, Bryan
Bareilles, Sara
Ferras

WDVD/Detroit
Lewis, Leona

WHBC/Canton, OH
Degraw, Gavin
Rossdale, Gavin

WKTI/Milwaukee
3 Doors Down
Caillat, Colbie

WMRV/Binghamton, NY
Daughtry
Linkin Park
Maroon 5
Three Days Grace

WZPL/Indianapolis
3 Doors Down
Lewis, Leona

Flight 26/XM Radio
The Last Goodnight

Mainstream AC

KEZK/St. Louis
Daughtry
McDonald, Michael
Plumb

KRBB/Wichita
Mayer, John
Swift, Taylor

KUDL/Kansas City
Cyrus, Miley
Groban, Josh

KYMG/Anchorage, AK
Daughtry
Michaelson, Ingrid
Plumb

WFMK/Lansing
Lewis, Leona
Lifehouse
Mayer, John

WLHT/Grand Rapids
Lewis, Leona

WOOD/Grand Rapids
Mayer, John

WSNY/Columbus, OH
Adams, Bryan
Eagles
Furtado, Nelly
Groban, Josh

The Blend/XM Radio
Locke, Kimberley

Triple A

KTBG/Kansas City
Cat Empire
It's Over!
Jackson, Joe
James, Brendan
Moorer, Allison
Old 97's
Radiohead
Sea Wolf
Wilders
Wilson, Dan

KYSL/Breckenridge, CO
Cat Empire
Old 97's

The Spectrum/SiriusSatellite
Jaymay
Kooks
Landes, Dawn
Lidell, Jamie
R.E.M.
R.E.M.

WMMM/Madison, WI
Nathanson, Matt
Pigg, Landon

WTTS/Indianapolis
Kooks
Raconteurs

KKRM/Montevideo
S. Bareilles
Mudcrutch

Learn How To Gain Audience and Increase Revenues in Just THREE Days!

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