



# The MAIN STREET

## Conclave Edition eRAD

**eRAD\* Report**  
\*emailed Radio Add Data

**April 9, 2008**  
**Top 40**

eRAD is another free service to radio from Main Street & The Conclave • Also available online at [www.main-st.net](http://www.main-st.net)  
Tom Kay/tomk@main-st.net • Voice 952- 927-4487 • Fax 952-927-6427 • For Conclave Marketing Opportunities, contact Jessica Frier/jessica@theconclave.com

**KCHZ/Kansas City**  
Danity Kane  
Madonna

**KTTB/Minneapolis**  
Dj Felli Fel  
Sparks, Jordin

**KBEA/Quad Cities, IA-IL**  
3 Doors Down  
Madonna

**KCLD/St. Cloud, MN**  
Crow, Sheryl  
Danity Kane  
Kingston, Sean  
Lil Wayne

**KDWB/Minneapolis**  
2 Pistols  
Flo Rida  
Kingston, Sean  
Lil Wayne

**KKCT/Bismarck, ND**  
3 Doors Down  
Madonna  
Maroon 5  
Mayer, John

**KKHQ/Waterloo-Cedar Falls, IA**  
3 Doors Down  
Madonna

**KKMG/Colorado Springs**  
Flo Rida  
Ne-Yo  
Nelly/Fergie  
Derrty

**KLYV/Dubuque, IA**  
3 Doors Down  
Madonna

**KMXV/Kansas City**  
Degraw, Gavin

**KQCH/Omaha**  
Danity Kane  
Metro Station  
Rihanna

**KROC/Rochester, MN**  
3 Doors Down  
Madonna

**KSLZ/St. Louis**  
Buckcherry

**KSPW/Springfield, MO**  
3 Doors Down  
Lil Wayne  
Webbie

**KSYN/Joplin, MO**  
O'donis F/Akon, Colby

**KTRS/Casper, WY**  
Danity Kane  
Degraw, Gavin  
Spears, Britney

**Hits1/SiriusSatellite**  
Saving Jane  
Swift, Taylor

**WBNO/Bloomington, IL**  
Bedingfield, Natasha  
Cherish  
Rihanna

**WIOG/Saginaw, MI**  
Danity Kane  
Fergie  
Mayer, John  
Ray J/Yung Berg

**WIXX/Appleton, WI**  
3 Doors Down  
Mayer, John

**WJIM/Lansing**  
Metro Station  
Webbie

**WKFR/Kalamazoo, MI**  
3 Doors Down  
Madonna

**WKSC/Chicago**  
Daughtry  
Kingston, Sean

**WNCI/Columbus, OH**  
3 Doors Down  
Cherish  
Dollyrots  
Finger Eleven  
Rihanna  
Saving Jane

**WNDV/South Bend, IN**  
Danity Kane  
Fall Out Boy  
Flyleaf  
Rihanna

**WNOU/Indianapolis**  
Sum 41

**WSNX/Grand Rapids**  
Lil Wayne  
The Last Goodnight

**WWCK/Flint, MI**  
3 Doors Down  
Madonna

**WXSS/Milwaukee**  
Lil Wayne  
Mccartney, Jesse  
O'donis F/Akon, Colby  
Ray J/Yung Berg  
Swift, Taylor

**WZEE/Madison, WI**  
3 Doors Down  
Finger Eleven  
Mayer, John  
Ne-Yo  
Qwote

**20 on 20/XM Radio**  
Plumb

**KKCK/Marshall**  
Metro Station  
Duffy

**KKXL/Grand Forks**  
Danity Kane  
Jesse McCartney  
Metro Station

**KEEZ/Mankato**  
Newton Faulkner  
3 Doors Down  
Jason Mraz

**KQKY/Kearney**  
Ray J/Yung Berg  
Def Leppard/Tim McGraw  
Simple Plan  
N. Bedingfield

### KEYNOTES

**David Rehr!**

**Ed Schultz!**

**Rita Cosby!**

### SPECIAL GUEST

**Isaac Hayes!**

#### Formatics - presented by R&R

Urban Symposium: The Urban Conundrum  
Top 40 Symposium: Great Show Prep  
Oldies Symposium: Marketing & Programming to Boomers  
Triple A Symposium: The Proper Relationship  
AC Symposium: Talk To Her NOW, or ...  
Country Symposium: Secrets of My Success  
News/Talk Symposium: Electing To Win  
Rock Symposium: The Four P's

#### Management & Programming

Flipping the Switch? (Syndication)  
What PPM Can Teach Small Markets  
Aircheck Critiques That Work!  
PPM- A report from the front lines!  
Building Your Personal Brand  
Radio vs. Royalties: The Debate!  
Non-Traditional Success (NTR)

Ms. Understood (Communicating effectively)  
The One-Minute Talent Developer

#### Conclave College - presented by All Access



#### Technology

Embracing Technology  
Texting Texting 1, 2 - Richard Rene  
The Bedroom Project, Summer Update  
What a Wicked Web We Weave  
Social Media Workshop  
Hear, Here! (Production/Imaging)  
New Tools for Fun & Profit (Production tools)

#### Life Skills

The Time Management Seminar  
Life After Radio (Career Options)  
The Change Management Seminar  
Handling Clash With Class (Conflict Resolution)  
I's All About Me! (Mentoring, Self-promotion)  
Financial Management For Dummies...Radio!

#### Promotion - presented by R&R-PromoSuite

Social Responsibilities: Working with Charities  
Understanding Agencies  
Reaching Young Demos with Radio  
Marketing in a PPM World  
Being PC: Promotionally Correct!

### PARTNERS

All Access!  
Arbitron!  
BDS Radio!  
BMI!  
Bob & Sheri/  
Matt & Ramona!  
Brown College!  
Edison Media  
Research!  
McNally-Smith  
College!  
McVay Media!  
MegaTrax!  
MusicMaster!  
Nielsen/BDS/  
SpotScan!  
PlayMPEI!  
PromoSuite!  
R&R!  
RCS!  
Specs Howard!



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**AC/Triple A**

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### Hot/Modern AC

KLZR/Kansas City  
3 Doors Down  
Digby, Marie  
Sparks, Jordin

WQLH/Appleton, WI  
Caillat, Colbie

KSTP/Minneapolis  
Onerepublic

WZPL/Indianapolis  
Madonna  
Swift, Taylor

KSTZ/Des Moines  
Madonna

Flight 26/XM Radio  
Naim, Yael

Pulse/SiriusSatellite  
Kid Rock  
Rossdale, Gavin  
The Last Goodnight

QIC/Willmar  
Vanessa Carlton  
Marie Digby  
Kimberley Locke  
Leona Lewis  
Miley Cyrus  
OneRepublic  
Rihanna

WDVD/Detroit  
Kid Rock

WHBC/Canton, OH  
Lewis, Leona  
Voegele, Kate

### Mainstream AC

KRBB/Wichita  
Naim, Yael  
Swift, Taylor

KUDL/Kansas City  
Pigg, Landon

WCRZ/Flint, MI  
Furtado, Nelly  
Groban, Josh  
Kid Rock

WFMK/Lansing  
Carlson, Katrina  
Cnote  
Daughtry  
Queen Latifah

WLHT/Grand Rapids  
Groban, Josh

WMGN/Madison, WI  
Keys, Alicia

WOOD/Grand Rapids  
Dion, Celine  
Groban, Josh  
Sparks, Jordin

The Blend/XM Radio  
Reo Speedwagon

### Triple A

KTCZ/Minneapolis  
Death Cab For Cutie  
Dylan, Jakob  
Rossdale, Gavin

WRLT/Nashville  
Bravery  
Nathanson, Matt

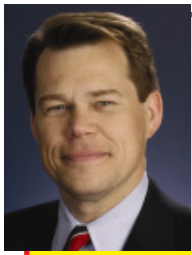
WXRT/Chicago  
R.E.M.

WCNR/Charlottesville  
Kooks

KYSL/Breckenridge, CO  
Cotton, Daniela  
Duffy  
Mudcrutch  
X Levitation Cult

SO18/SiriusSatellite  
Casey, Paddy  
Counting Crows  
Counting Crows

WMMM/Madison, WI  
Onerepublic



**David Rehr**  
President, NAB



**Ed Schultz**  
Jones Radio

**THE 33RD  
CONCLAVE LEARNING CONFERENCE**



**JUNE 25-29, 2008**  
**MARRIOTT CITY CENTER**  
**MINNEAPOLIS**



**Rita Cosby**  
Author/Commentator



**Isaac Hayes**  
Artist/Songwriter

**Tuition \$299**  
**Student/Free Agent \$149**  
Details at [www.theconclave.com](http://www.theconclave.com)

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