



The MAIN STREET

Conclave Edition eRAD

eRAD* Report

*emailed Radio Add Data

April 2, 2008

Top 40

eRAD is another free service to radio from Main Street & The Conclave • Also available online at www.main-st.net

Tom Kay/tomk@main-st.net • Voice 952- 927-4487 • Fax 952-927-6427 • For Conclave Marketing Opportunities, contact Jessica Frier/jessica@theconclave.com

KCHZ/Kansas City
Lewis, Leona
Lil Wayne

KTTB/Minneapolis
Ashanti
Nelly

KBEA/Quad Cities, IA-IL
Bedingfield,
Natasha
Lewis, Leona

KCLD/St. Cloud, MN
Degraw, Gavin
Nelly
Rihanna

KKCT/Bismarck, ND
2 Pistols
Bedingfield,
Natasha
Fiasco,Lupe
Lewis, Leona
O'donis F/Akon,
Colby
Ray J/Yung Berg

KKDM/Des Moines
O'donis F/Akon,
Colby

KKHQ/Waterloo-Cedar Falls, IA
Bedingfield,
Natasha
Lewis, Leona

KKMG/Colorado Springs
Cabrera, Ryan
Ferras

KLYV/Dubuque, IA
Bedingfield,
Natasha
Lewis, Leona

KMXV/Kansas City
Bedingfield,
Natasha
Fergie
Simple Plan
Swift, Taylor
Usher

KQCH/Omaha
Mccartney, Jesse
Swift, Taylor

KRCS/Rapid City, SD
Mccartney, Jesse
Nelly

KROC/Rochester, MN
Bedingfield,
Natasha
Lewis, Leona

KSLZ/St. Louis
Lil Wayne
O'donis F/Akon,
Colby
Rihanna

KSPW/Springfield, MO
Danity Kane
Metro Station
Rihanna
Voegele, Kate

KSYN/Joplin, MO
Flo Rida
Lloyd F/Ludacris
Mccartney, Jesse
Nelly
Rihanna

KTRS/Casper, WY
Madonna
No More Kings
Ray J/Yung Berg
Rihanna

**Sirius Hits-1/
SiriusSatellite**
3 Doors Down

**WBNQ/
Bloomington, IL**
Bedingfield,
Natasha

WIOG/Saginaw, MI
Bedingfield,
Natasha
Lewis, Leona
Webbie

WIXX/Appleton, WI
Ferras
Secondhand
Serenade

WJIM/Lansing
Deluna, Kat
Lewis, Blake
Madonna

WKHQ/Traverse City-Petoskey, MI
Fiasco,Lupe
Sparks, Jordin
Three Days Grace

WKSC/Chicago
Ray J/Yung Berg

WNCI/Columbus, OH
Fiasco,Lupe

WNDV/South Bend, IN
3 Doors Down
Cherish
Degraw, Gavin
Swift, Taylor

WNOU/Indianapolis
Flo Rida
Jonas Brothers

WSNX/Grand Rapids
Kingston, Sean
Nelly
O'donis F/Akon,
Colby
Pitbull

WWCK/Flint, MI
Bedingfield,
Natasha
Lewis, Leona

WZEE/Madison, WI
Kingston, Sean
Landon
Metro Station
Rihanna
Saving Jane

20 on 20/XM Radio
Cabrera, Ryan
Degraw, Gavin
Lewis, Blake
Saving Jane

KKCK/Marshall
Cherish f/Yung Joc
J. McCartney
Yael Naim
Marie Digby
Flobots

KQKY/Kearney
J. McCartney

KEEZ/Mankato
Jack Johnson

KKXL/Grand Forks
Rihanna

KEYNOTES

David Rehr!

Ed Schultz!

Rita Cosby!

SPECIAL GUEST

Isaac Hayes!

Formatics - presented by R&R

Urban Symposium: The Urban Conundrum
Top 40 Symposium: Great Show Prep
Oldies Symposium: Marketing & Programming to Boomers
Triple A Symposium: The Proper Relationship
AC Symposium: Talk To Her NOW, or ...
Country Symposium: Secrets of My Success
News/Talk Symposium: Electing To Win
Rock Symposium: The Four P's

Management & Programming

Flipping the Switch? (Syndication)
What PPM Can Teach Small Markets
Aircheck Critiques That Work!
PPM- A report from the front lines!
Building Your Personal Brand
Radio vs. Royalties: The Debate!
Non-Traditional Success (NTR)
Ms. Understood (Communicating effectively)
The One-Minute Talent Developer

Conclave College - presented by All Access



Technology

Embracing Technology
Texting Texting 1, 2 - Richard Rene
The Bedroom Project, Summer Update
What a Wicked Web We Weave
Social Media Workshop
Hear, Here! (Production/Imaging)
New Tools for Fun & Profit (Production tools)

Life Skills

The Time Management Seminar
Life After Radio (Career Options)
The Change Management Seminar
Handling Clash With Class (Conflict Resolution)
I's All About Me! (Mentoring, Self-promotion)
Financial Management For Dummies...Radio!
Promotion - presented by R&R-PromoSuite
Social Responsibilities: Working with Charities
Understanding Agencies
Reaching Young Demos with Radio
Marketing in a PPM World
Being PC: Promotionally Correct!

PARTNERS

All Access!
Arbitron!
BDS Radio!
BMII!
Bob & Sheri/
Matt & Ramona!
Brown College!
Edson Media
Research!
McNally-Smith
Collegel!
McVay Media!
MegaTrax!
MusicMaster!
Nielsen/BDS/
SpotScan!
PlayMPEI
PromoSuite!
R&R!
RCSI!
Specs Howard!



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AC/Triple A

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Hot/Modern AC

KALC/Denver
Naim, Yael

KBMX/Duluth,
MN - Superior,
WI
Bedingfield,
Natasha
Madonna

KFBZ/Wichita
Caillat, Colbie
Degraw, Gavin

KLZR/Kansas
City
Carlton,
Vanessa
Mraz, Jason

KSRZ/Omaha
Faulkner,
Newton

KYKY/St.
Louis
Duffy
Jonas Brothers

Pulse-09/
SiriusSatellite
3 Doors Down
Lewis, Leona
Three Days
Grace

WDVD/Detroit
Madonna

WHBC/Canton,
OH
Duffy
Madonna
Sparks, Jordin

WKTI/
Milwaukee
Crow, Sheryl
Digby, Marie
Onerepublic

WMRV/
Binghamton,
NY
Daughtry
Linkin Park

WTMX/
Chicago
3 Doors Down
Lewis, Leona
Mraz, Jason

Flight 26-26/
XM Radio
3 Doors Down

Mainstream AC

KRBB/Wichita
Daughtry
Onerepublic
Sparks, Jordin

KUDL/Kansas
City
Cnote
Plumb

KYMG/
Anchorage, AK
Locke,
Kimberley

WCRZ/Flint,
MI
Daughtry

WLHT/Grand
Rapids
Abdul, Paula
Daughtry

WMGN/
Madison, WI
Pink
Swift, Taylor
Timbaland/
Onerepublic

KRRM/
Montevideo
Death Cab for
Cutie
Jakob Dylan
Matt Nathanson

WCNR/
Charlottesville
Racontours
Death Cab for
Cutie
Black Crowes
Newton
Faulkner

KBCO/Denver
Mudcrutch

KMMS/
Bozeman, MT
Bragg, Billy
Death Cab For
Cutie
Doughty, Mike
Drive-By
Truckers
Great Northern
Prettyman,
Tristan
Winwood, Steve
X Levitation Cult

KPTL/Des
Moines
Death Cab For
Cutie
Dylan, Jakob

Triple A

KTBG/Kansas
City
Costa, Matt
Death Cab For
Cutie
Ford, David
Mudcrutch
Raconteurs
Weepies

KTCZ/
Minneapolis
Dylan, Jakob

KYSL/
Breckenridge,
CO
Death Cab For
Cutie

The Spectrum-
18/
SiriusSatellite
Morrison, Van
Mudcrutch
Raconteurs
Wilson, Dan

WMMM/
Madison, WI
Death Cab For
Cutie
Duffy
Mudcrutch

WRLT/Nashville
Mudcrutch

WTTS/
Indianapolis
Death Cab For
Cutie
Mraz, Jason
Mudcrutch

WXRT/Chicago
Duffy
Mudcrutch
Mullins, Shawn
R.E.M.
Raconteurs



David Rehr
President, NAB



Ed Schultz
Jones Radio

THE 33RD
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MINNEAPOLIS



Rita Cosby
Author/Commentator



Isaac Hayes
Artist/Songwriter

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