

The Learning Conference presents
Conclave 007

RADIO UNDER CONSTRUCTION

Tuition \$199
\$99 student

Group Rates Available NOW!

Marriott City Center/Minneapolis
June 28-July 30 • www.theconclave.com

The
MAIN STREET
Conclave Edition eRAD

eRAD* Report

*emailed Radio Add Data

April 18, 2007

eRAD is another service of Main Street, a bona fide music recording company. • Also available online at www.main-st.net
Tom Kay • Kate Kennedy • Voice 952-927-4487 • Fax 952-927-6427 • Email tomk@main-st.net or kate@main-st.net

KBEA/Quad Cities Fall Out Boy Justin Timberlake	KKSR/St. Cloud <i>No Report</i>	KSPW/Springfield, MO Baby Boy Kelly Clarkson Rihanna	WDAY/Fargo <i>No Report</i>	WNDV/South Bend Bone Thugs n' Harmony Kelly Clarkson Fall Out Boy R. Kelly	WXSS/Milwaukee Ciara Kelly Clarkson Nelly Furtado Gym Class Heroes T-Pain
KCHZ/Kansas City R. Kelly T-Pain Justin Timberlake	KKXL/Grand Forks <i>No Adds</i>	KSYN/Joplin Huey Linkin Park Rihanna T-Pain	WIFC/Wausau <i>No Report</i>	WNOU/Indianapolis Daughtry Huey T-Pain	WZEE/Madison Audio Club Kelly Clarkson Paula Deanda Stefy Elliott Yamin
KCLD/St. Cloud <i>No Report</i>	KMXV/Kansas City Kelly Clarkson Jamie Kennedy & Stu Stone Robin Thicke Justin Timberlake	KTTB/Minneapolis Bone Thugs n' Harmony Lloyd	WIOG/Saginaw Dashboard Confessional Rob Thomas Tiffany Affair	WQQB/Champaign <i>No Report</i>	WZPW/Peoria <i>No Report</i>
KDWB/Minneapolis Kelly Clarkson Daughtry Justin Timberlake	KQCH/Omaha Kelly Clarkson Daughtry Robin Thicke	KZCH/Wichita <i>No Report</i>	WIXX/Green Bay Kelly Clarkson Daughtry	WSNX/Grand Rapids Paula Deanda Hinder R. Kelly Lloyd Kelly Rowland	KTXY/Columbia-Jcty <i>No Report</i>
KEEZ/Mankato Kelly Clarkson	KQKY/Kearney BuckCherry Daughtry Rihanna Bone Thugs n' Harmony	KZIA/Cedar Rapids <i>No Report</i>	WKSC/Chicago Kelly Clarkson T-Pain	WKHQ/Traverse City Christina Aguilera Diddy Maroon 5 Ne-Yo Rihanna	XM81/BPM <i>No Report</i>
KFRX/Lincoln <i>No Report</i>	KRCS/Rapid City Baby Boy Kelly Clarkson Fall Out Boy	KZMG/Boise Nelly Furtado Robin Thicke Justin Timberlake	WKHQ/Traverse City Christina Aguilera Diddy Maroon 5 Ne-Yo Rihanna	WWAX/Duluth <i>No Report</i>	
KKCK/Marshall <i>No Report</i>	KRSQ/Billings <i>No Report</i>	WAZY/Lafayette <i>No Report</i>	WNCI/Columbus Kelly Clarkson	WWCK/Flint Fall Out Boy Justin Timberlake	
KKDM/Des Moines Kelly Clarkson	KSLZ/St. Louis Bow Wow Kelly Clarkson	WBNQ/Bloomington <i>No Report</i>			
KKMG/Colorado Springs Daughtry Rihanna					

RADIO UNDER CONSTRUCTION

Friday June 29th at the Learning Conference: Conclave 007 - Radio Under Construction!

FRIDAY, June 29

8A SMALL MARKET SECRETS

9A WHAT THE 21ST CENTURY LEADER NEEDS TO KNOW

9A ARBITRON PRESENTS PROGRAMMING THRU THE PPM LENSE

10A THE R&R CONCURRENT FORMAT SYMPOSIUMS: AC, CHRISTIAN, OLDIES

11:30A KEYNOTE

12:30P THE ARBITRON AWARDS LUNCHEON

2:30P THE R&R CONCURRENT FORMAT SYMPOSIUMS: TOP 40, TRIPLE A, NEWS/TALK/SPORTS

4P CAN'T GET NO RESPECT: GETTING WHAT YOU WANT!

4P LAW & ORDER: THE LEGAL SESSION

5P AUDIENCE DEVELOPMENT GROUP AIRCHECK CLINIC

5P THE R&R CONCURRENT FORMAT SYMPOSIUMS: URBAN/URBAN AC, ROCK, COUNTRY

6:30P THE MEGATRAX EXHIBIT HALL HAPPY HOUR

**This agenda subject to change without notice*

THANK YOU Platinum Partner – Radio & Record and Partners Arbitron, AudioXChange/BitXChange, BMI, Brown College, Jones Radio Networks, Lincoln Financial Media, McNally-Smith College of Music, MediaSpan, MusicMaster, Nielsen Entertainment/BDS Radio, PromoSuite, RCS, Specs Howard School for Communication Arts, Edison Media Research, Envision Radio, and Troy Research!!

June 28-July 1, 2007 • Marriott City Center Hotel • Tuition \$199/Group Rates NOW AVAILABLE • www.theconclave.com

The Learning Conference presents
Conclave 007
RADIO UNDER CONSTRUCTION
 Tuition \$199
 \$99 student
 Group Rates Available NOW!
 Marriott City Center/Minneapolis
 June 28-July 30 • www.theconclave.com

The
MAIN STREET
Conclave Edition eRAD

eRAD* Report
 *emailed Radio Add Data

April 18, 2007

eRAD is another service of Main Street, a bona fide music recording company. • Also available online at www.main-st.net
 Tom Kay • Kate Kennedy • Voice 952-927-4487 • Fax 952-927-6427 • Email tomk@main-st.net or kate@main-st.net

Hot/Modern AC

KAMX/Austin
 Deluca, Rocco, &
 The Burden
 Maroon 5

WKTI/Milwaukee
 Daughtry

WMYX/Milwaukee
 John Mayer
 Rob Thomas

KDBZ/Anchorage
 No Adds

KFBZ/Wichita
 No Adds

KIOI/San Francisco
 Kelly Clarkson

KQKQ/Omaha
 Kelly Clarkson

KQCS/Quad Cities
 No Adds

KSRZ/Omaha
 No Adds

KSTP/Minneapolis
 Daughtry

KSTZ/Des Moines
 Daughtry
 Norah Jones

KYKY/St. Louis
 Daughtry
 Pink

WQLH/Green Bay
 No Adds

WZPL/Indianapolis
 No Adds

KBMX/Duluth
 No Adds

KKMK/Rapid City
 No Adds

KQIC/Willmar
 Bon Jovi
 Beyonce
 Michael Buble

Mainstream AC

KAYL/Storm Lake
No Report

KDEC/Decorah
No Report

KEZK/St. Louis
 Nickelback

KELO/Sioux Falls
No Report

KCKC/Kansas City
 No Adds

KGBX/Springfield
 No Adds

KITN/Worthington
 No Adds

KRBB/Wichita
 Martina McBride
 Rod Stewart

KUDL/Kansas City
 Michael Buble
 Kimberley Locke
 REO Speedwagon
 Kelly Sweet

KYYY/Bismarck
 Carrie Underwood
 Michael Buble
 Nickelback
 Rob Thomas

WFMK/Lansing
 No Adds

WHBC/Canton
 Christina Aguilera
 Daughtry
 Paolo Nutini
 Keith Urban

WHMS/Champaign
No Report

WLHT/Grand Rapids
 Jim Brickman
 Katie Melua
 REO Speedwagon

WMGN/Madison
 No Adds

WSNY/Columbus
 No Adds

WSWT/Peoria
 No Adds

Triple A

KBCO/Denver
 Robert Randolph

KBXR/Columbia
No Report

KRAM/Montevideo
 The Shins

KRVI/Fargo
No Report

KSQY/Rapid City
No Report

KTBG/Kansas City
 Avett Brothers
 Bright Eyes
 Keller Williams

KTCZ/Minneapolis
 Plain White T's

KYSL/Colorado
 No Adds

WQKL/Ann Arbor
No Report

WRLT/Nashville
 Tori Amos
 Tim Finn
 Dolores O'Riordan

WMMM/Madison
 Norah Jones
 Kaiser Chiefs

WCNR/Charlottesville
 Army Of Me
 Bravery

Norah Jones
Thinking of You
KSTZ 42x!
 BLUE NOTE

the bird and the bee
again & again
 metro blue
 available now for alt, aaa