

The 2006 Conclave
Learning Conference
FUTURE TENSE
July 13-16 • Minneapolis
Earlybird tuition- \$499
Expires 7/01/2006!

The
MAIN STREET
Communicator Network

eRAD* Report
*emailed Radio Add Data

June 28th, 2006
Top 40

eRAD is another service of Main Street, a bona fide music recording company. • Also available online at www.main-st.net
Tom Kay • Jess Trefl • Thomas Harens • Voice 952- 927-4487 • Fax 952-927-6427 • Email tomk@main-st.net

Top 40 & Rhythmic

KBEA/Quad Cities Beyonce Gnarls Barkley	KYYY/Bismarck Fray	KRSQ/Billings No report	WERO/Greenville No adds	WNOU/Indianapolis Janet Jackson	KKCK/Marshall Ciara Janet Jackson Letoya
KCHZ/Kansas City Outkast	KKMG/Colorado Springs Ciara Frankie J Jessica Simpson	KSLZ/St. Louis Deep Side Gnarls Barkley Jessica Simpson Snow Patrol	WIFC/Wausau No report	WQQB/Champaign No report	KQKY/Kearney Beyonce Janet Jackson 3 Days Grace
KCLD/St. Cloud Jessica Simpson	KKSR/St. Cloud No report	KSYN/Joplin No report	WIOG/Saginaw Aly & A.J. Ne-Yo Jessica Simpson	WSNX/Grand Rapids No adds	KTXY/Columbia-Jcty No report
KDWB/Minneapolis Frankie J Janet Jackson Jessica Simpson	KRCS/Rapid City No report	KTTB/Minneapolis Beyonce Ciara Natalie	WIXX/Green Bay No adds	WWCK/Flint Beyonce Gnarls Barkley	WDAY/Fargo No report
KEEZ/Mankato No report	KKXL/Grand Forks No report	KZCH/Wichita No adds	WKSC/Chicago Chris Brown Jeannie Ortega Sean Paul Jessica Simpson	WXSS/Milwaukee Beyonce Chris Brown E-40 Gnarls Barkley Sean Paul	WZPW/Peoria No report
KFRX/Lincoln No report	KMXV/Kansas City Aly & A.J. Jessica Simpson	KZIA/Cedar Rapids No report	WKQI/Detroit Lil Jon	WWAX/ Sean Paul Madonna Paris Hilton Beyonce Janet Jackson AFI Gin blossoms	
KKDM/Des Moines Blue October Janet Jackson Cheyenne Kimball Jessica Simpson	KQCH/Omaha Chris Brown Gnarls Barkley Janet Jackson Kelis Jessica Simpson	KZMG/Boise AFI Aly & A.J. Cheyenne Kimball Jessica Simpson	WNCI/Columbus Beyonce Bo Bice Field Mob Cheyenne Kimball Jessica Simpson	WZEE/Madison Code Red Field Mob Janet Jackson Jessica Simpson	



"Go!"

KQKY 63x
KKPN 22x
KWYL 17x!



JUPITER RISING

Performing at the opening night cocktail party at The Conclave in Minneapolis on Thursday, July 14th!!

Featured in the new series WENDY WU: HOMECOMING WARRIOR on The Disney Channel

Featured on the premiere of the new season of P Diddy's MAKING THE BAND on MTV!

Featured in promos for THE UNIT (CBS's top rated new show this past season)!

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AC

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Hot/Modern AC

KDBZ/Anchorage No adds	KQCS/Quad Cities Red Hot Chili Peppers	KYKY/St. Louis American Hi-Fi Gin Blossoms Paris Hilton Matt Kearney	WQLH/Green Bay No report	KATF/Dubuque No report	KQIC/Willmar John Mayer Los Lonely Boys Taylor Hicks
KAMX/Austin Five For Fighting	KSRZ/Omaha John Mayer	WDVD/Detroit Keane	WMT/Cedar Rapids No report	KBBK/Lincoln No report	KRTI/Newton No report
KFBZ/Wichita No report	KSTP/Minneapolis No report	WKSZ/Green Bay No report	WVRV/St. Louis John Mayer Rock Kills Kid Snow Patrol	KBMX/Duluth No report	KWOA/Worthington Panic! At The Disco
KIOI/San Francisco Christina Aguilera John Mayer	KSTZ/Des Moines James Blunt Rob Thomas	WKTI/Milwaukee John Mayer Shakira	WXMP/Peoria No report	KKRL/Carroll Staind	
KQKQ/Omaha No adds			WZPL/Indianapolis No adds		

THURSDAY, July 13, 2006

9AM **BILLBOARD RADIO MONITOR & PROMOSUITE**
PRESENT THE PROMOTION SUMMIT
Sales & Promo: Happy Marriage!
Making Lemons Into Lemonade
Branding in the Streets
Brainstorm 2006
12N NEWCOMER'S WELCOME ROOM
1PM SILENT AUCTION OPENS
1PM **ALL ACCESS** PRESENTS CONCLAVE COLLEGE
Top 10 Biggest Programming Mistakes
Dear Diary? The Arbitron Session
Inside vs Outside Thinking
The Group Heads Super Session w/Rick Cummings, Peter Smyth, Charlie Cook, Greg Strassell, Steve Goldstein, more
6PM **BOB & SHERI** PRESENT THE WELCOME GATHERING/SHOWCASE w/ LEIGH NASH

Conference Agenda 2006

FRIDAY, July 14, 2006
8AM **THE BEACON** PRESENTS THE **MCVAY MEDIA SUMMIT, TRAK #1**
8:30AM HD RADIO – MAKING IT WORK
9AM **CRB/MEDIABASE 24/7** PRESENTS- Charts, Dollars & Cents: Are We Making Any?
9AM TECHNOLOGY & RADIO
10AM KEYNOTE #1: **REV AL SHARPTON**
11AM **BMI** LEGENDS LUNCHEON
12:30PM KEYNOTE #2: **GLORIA STEINEM**
1:30PM **BILLBOARD RADIO MONITOR** FORMAT SYMPOSIUMS
Top 40 *Retro* *Sports-Talk*
Modern Rock *Country*
3PM **ARBITRON'S** PPM UPDATE
3PM **THE BEACON** PRESENTS THE **MCVAY MEDIA SUMMIT, TRAK #2**
3PM SINK OR SWIM-MANAGING CONFLICT EFFECTIVELY
4PM THE LONG & WINDING ROAD-CAREER PATHS TO SUCCESS
4PM CAREERTRAK #1/AIRCHECK CLINIC
4PM **BILLBOARD RADIO MONITOR** FORMAT SYMPOSIUMS
Rock *Adult Top 40*
Urban/R&B/Hip Hop
Christian Adult Contemporary
5:30PM **THE MEGATRAK** EXHIBIT HALL HAPPY HOUR

SATURDAY, July 15, 2006

8AM **BROWN COLLEGE** Presents The JOB FAIR
8AM **THE BEACON** PRESENTS THE **MCVAY MEDIA SUMMIT #3**
8:30AM THE PRODUCTION WORKSHOP
8:30AM **BILLBOARD RADIO MONITOR** FORMAT SYMPOSIUMS
AAA *News/Talk*
Mainstream AC (with Kelly Sweet) *Latin/Hispanic*
10AM KEYNOTE #3: **GLENN BECK**
11AM KEYNOTE #4: **TERRYL BROWN CLEMONS**
12N **ARBITRON** AWARDS LUNCHEON
1:30PM **CRB** PRESENTS- Extreme Makeover-Radio Edition
1:30PM PRODUCTION WORKSHOP #2 – Imagination Spark Plugs
2:30PM HD2- THE REVOLUTION HAS BEGUN
2:30PM THE FUTURE OF RADIO AUDIENCE MEASUREMENT
2:30PM CAREERTRAK #2/AIRCHECK CLINIC
3:30PM MEET THE CONCLAVE BOARD
4:30PM **BDS RADIO/NIELSEN ENTERTAINMENT** present the TWINS/INDIANS TAILGATE PARTY
6PM **BDS RADIO/NIELSEN ENTERTAINMENT** present the TWINS/INDIANS AT THE DOME

SUNDAY, July 16, 2006

9AM CONCLAVE BOARD MEETING
This agenda subject to change without notice

THE 31ST ANNUAL CONCLAVE LEARNING CONFERENCE
FUTURE TENSE
MINNEAPOLIS MARRIOTT CITY CENTER
For details, log onto www.theconclave.com

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AC/Triple A

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Mainstream AC

KEZK/St. Louis
No adds

KRBB/Wichita
No adds

**KGBX/
Springfield**
No report

**KCKC/Kansas
City**
No adds

KLMY/Lincoln
No report

**KUDL/Kansas
City**
No adds

WFMK/Lansing
Dian Diaz
Katie Melua

Corinne Bailey
Rae

WGBF/Rockford
No report

WHBC/Canton
No adds

**WLHT/Grand
Rapids**

Los Lonely Boys

WMGN/Madison
Nick Lachey
Corinne Bailey
Rae

**WSNY/
Columbus**
No adds

WSWT/Peoria
No report

**KAYL/Storm
Lake**
No report

KDEC/Decorah
No report

**KELO/Sioux
Falls**
No report

KLMJ/Hampton
No report

**WHMS/
Champaign**
No report

XM81/BPM
Ferry Corsten
lio
September
Galaxy 68
Jana Jana

**KYSL/
Colorado**
G. Love
John Mayer
Leroy Bell

KBCO/Denver
Ben Harper

**KBXR/
Columbia**
No report

KRVI/Fargo
No report

**KTBG/Kansas
City**

Alejandro
Escovedo
John Mayer
Ray

Lamontagne
Rhythm &
Groove Club
Susan Tedeschi
Vienna Teng

**KTCZ/
Minneapolis**
John Mayer

**KKRM/
Montevideo**
Golden Smog
Train
John Mayer
Nik Freitas
Tom Petty

Triple A

**WMMM/
Madison**

Tom Sartori
Susan Tedeschi

**KSQY/Rapid
City**
No report

**WRLT/
Nashville**
Johnny Cash
John Mayer

**KZPL/Kansas
City**
No report

Al Sharpton! Gloria Steinem!
Glenn Beck! Terry! Brown Clemons!
Rob Sisco/ 2006 Rockwell Winner!

40+ Sessions including
The Promotion Summit
Conclave College
HD2 • Audience Measurement
Production Workshops
McVay Media Summit
CRB Presentations
13 Format Traks & more

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Learning Conference

**FUTURE
TENSE**

Presented by Conclave Platinum
Partner Billboard Radio Monitor
Partners - All Access • Arbitron • BMI
AudioXChange-BitXChange • BDS
The Beacon • Brown College
Envision Radio • Jones Radio
Lincoln Financial Media • Loyal Ears
McNally-Smith College of Music
MediaSpan • Megatrax
MusicMaster • Nielsen Entertainment
BDS Radio • PromoSuite • RCS
Specs Howard School for
Communication Arts • Troy Research

Marriott City Center Hotel • Minneapolis, MN • July 13-16 • \$499 until 7/1 • \$99 Thursday-Only • \$99 Student/Teacher
To register, call 952-927-4487 or log onto www.theconclave.com